

**AMITY CENTRE FOR
ENTREPRENEURSHIP DEVELOPMENT
AMITY UNIVERSITY UTTAR PRADESH**

Annual Report: 2022-23

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I. INTRODUCTION

I.I Vision & Mission of ACED

Vision Statement

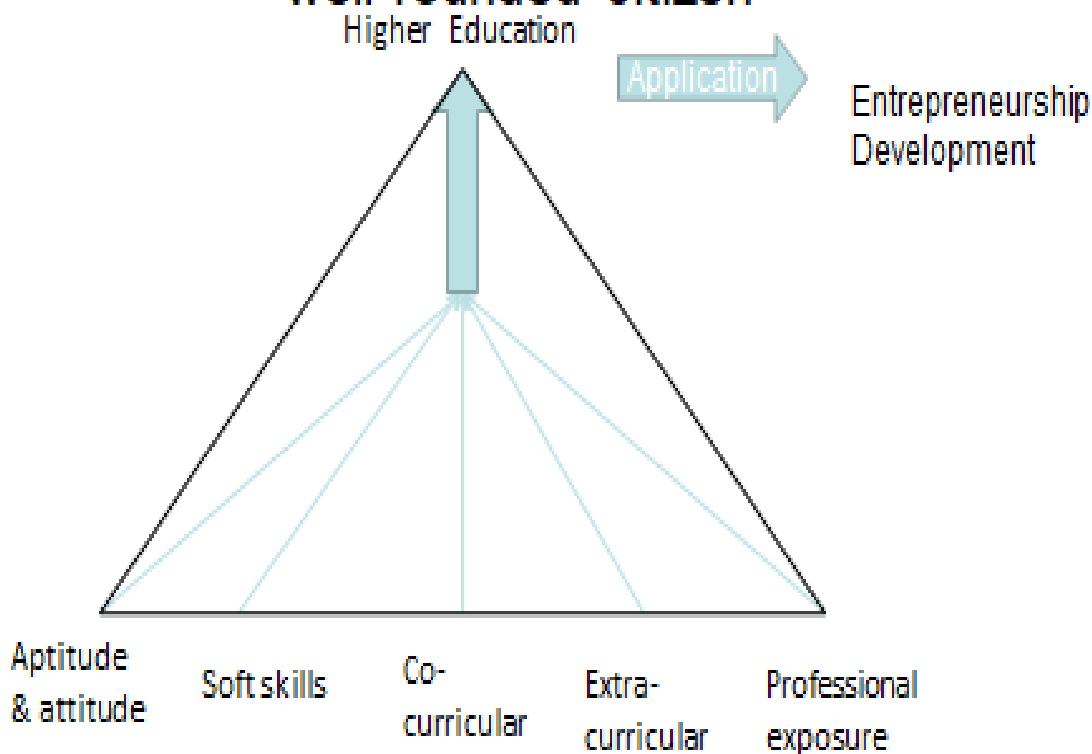
To develop global entrepreneurial mind- set citizen sensitive to professional and human values.

Mission Statement

The Mission of the ACED is to provide excellence in undergraduate and post graduate education in the field of Entrepreneurship.

We inspire creativity, innovation and growth.

Approach of Higher Education in developing well rounded citizen



I.II Amity Centre for Entrepreneurship Development (ACED) at a Glance

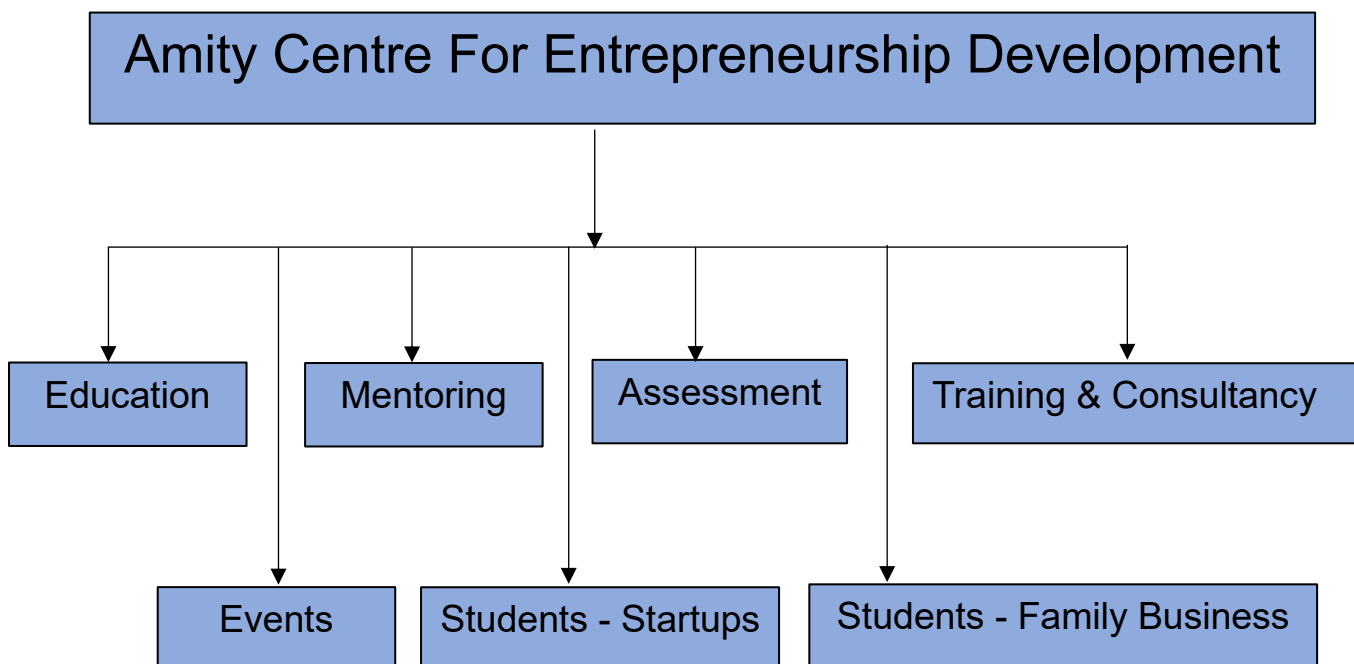
Amity Centre for Entrepreneurship Development (ACED) was mooted in July 2014 with the Mission Statement of providing excellence in undergraduate and post graduate education in the field of Entrepreneurship with a Vision of developing global entrepreneurial mindset citizen, sensitive to professional and Human Values. At ACED, students are encouraged and invited to freely share their business.

At ACED, it is most important to give support and resources at idea generation stage of students business plan. Centre work with our students to develop their business idea into a mature business plan, which can be successfully executed with the support of various mechanisms available within Amity Universe.

Its domains are primarily education, mentoring, research and innovation and interface with industry. This centre hinges on three pillars education, industry interaction and vibrant e-cell. Entrepreneurship Club (e-club) was meant for all Amity Institutions. It is based on student led and faculty mentored structure.

Under the aegis of ACED, Amity Youth Innovation & Entrepreneurship forum has also been set up to cater to Institutional activities.

The major pillars of ACED working are:



I.III Objectives of Amity Centre for Entrepreneurship Development

1. Major focus is on the students who have opted joining family business and own venture in their aspirational survey and mentor the students to become entrepreneurs and venture out on their own. Also enhance the skills require to join family Business as per the current market scenario.
2. Promote entrepreneurship by organizing various workshops, seminars, panel discussions guest lectures for the students who are aspiring to join family business and to start their own ventures and the students who opted entrepreneurship course.
3. ACED is running Entrepreneurship Cell across all the institutions of Amity University Uttar Pradesh and conducts activities with the help of nominated E-Cell Coordinators. Also give Guidance for E-club activities at institutional level.
4. Offering entrepreneurship courses all across the university to educate entrepreneurship to the students.
5. To organize National Level Business Plan Competitions on yearly basis like Lakshya Business Plan Competition under ICEIL, AMITANK under AYF, Innobizz-An Intra-institute Level Business Plan Competition for the students who have their business ideas.
6. To organize SAMPARK- The Business Connect (Ask Me Anything) and various sessions related to entrepreneurship during Innovation Week on yearly basis.
7. To organize DST-sponsored programmes like Women Entrepreneurship Development Programmes, Faculty Development Programme, Entrepreneurship Development Programme, Technology Based Entrepreneurship Development Programme.
8. Submitting and implementing various projects of govt./private organizations.

I.IV Entrepreneurship Team

	<p>Prof. (Dr.) Balvinder Shukla Professor - Entrepreneurship & Leadership Vice Chancellor Amity University Uttar Pradesh</p>
	<p>Prof. (Dr.) Neelam Saxena Professor – Entrepreneurship Head, Amity Centre For Entrepreneurship Development Amity University Uttar Pradesh</p>
	<p>Dr. Garima Agarwal Assistant Professor & University E-Cell Coordinator Amity Centre For Entrepreneurship Development Amity University Uttar Pradesh</p>
	<p>Ms. Sangeeta Chamoli Sr. Academic Coordinator Amity Centre For Entrepreneurship Development Amity University Uttar Pradesh</p>

The other members of Amity Entrepreneurship Team are:

Sr. No	Faculty Mentors	Designation
1	Prof. (Dr.) Sanjeev Bansal	Professor, Decision Sciences & Management Dean, FMS Director, Amity Business School (ABS) Amity University Uttar Pradesh
2	Prof. (Dr.) Manoj Joshi	Professor Strategy & Entrepreneurship Director, Centre for VUCA Studies Co-Chairman, FRC, FMS Amity University Uttar Pradesh
3	Prof. (Dr.) Anjani K. Singh	Professor & Head Department of Entrepreneurship Amity Business School (ABS) Amity University Uttar Pradesh
4	Prof. (Dr.) Sujata Pandey	Professor & Head Amity Innovation & Design Centre Amity University Uttar Pradesh
5	Prof. (Dr.) Sanjeev Thakur	Professor & HoD – CS&E Department of Computer Science & Engineering Amity School of Engineering & Technology Amity University Uttar Pradesh
6	Dr. Sandeep Bhasin	Associate Professor Marketing & Entrepreneurship Amity International Business School Amity University Uttar Pradesh
7	Dr. Ritesh Dwivedi	Associate Professor-Rural Development & Social Entrepreneurship Amity Business School (ABS) Amity University Uttar Pradesh

I.V Entrepreneurship Cell (E-Cell)

ACED is running Entrepreneurship Cell across all the institutions of Amity University Uttar Pradesh. With the help of nominated E-Cell Coordinators from various Institutions, many activities have been conducted like Entrepreneurship skill creation activities, providing information of Govt. policies, reviewing and analyzing the competency of the students and helping in creation of own venture and start-ups and grow in Family Business.

Roles of Responsibilities of E-Cell Coordinators:

- To organize the entrepreneurial activities in the institute
- To organize, participate in and encourage students to be part of the activities, workshops, seminar etc which are organized by ACED, through a year-wise activity calendar.
- To monitor work allotted to all members of E-cell and plan future works by arranging meetings.
- Motivate students to pursue Entrepreneurship as their career.
- Motivate students to participate and organize entrepreneurship-related events inside and outside the Institute and share the report of the activity conducted.
- Mentor students who have business ideas & introduce them to ACED for further mentoring.
- Checking the data of Student's aspiration who have opted for family business & new venture, bring to ACED for further Interactions & meetings for taking the aspiration ahead.
- Teach entrepreneurship education courses at the campus.
- To undergo training in FDP on entrepreneurship
- To involve in Evaluation Duty as an evaluator and jury during business plan competitions

E-Cell Coordinators from various institutions

S.No.	Name of the Faculty	Institute	S.No.	Name of the Faculty	Institute
1	Dr. Mahua Bhattacharjee	ASE	18	Dr. Neha Sharma	AIFT
2	Dr. Archana Koul	AIHA	19	Dr. Lakshita Bhagat	AIPP
3	Dr. Mohd. Shannawaz	AIPH	20	Dr Puran Singh	AIT
4	Dr. Sumita Gupta	CSE-ASET	21	Dr. N Rohen Meetei	AIBAS
5	Dr. Aakanshi Gupta	CSE-ASET	22	Dr. G. Karthikeyan	AIVI
6	Dr. Rashmi Bhel	CSE-ASET	23	Dr. Naveen K. Kaushik	AIVI
7	Dr Richa Sharma	ECE-ASET	24	Dr. Robin Kumar	AINT
8	Dr. Monica Kaushik	IT-ASET	25	Dr. Jagjiwan Mittal	AINT
9	Mr. N. B. Mishra	CE/ASET	26	Dr. Neetu Gupta	AIIT
10	Dr. Vijay Chaudhary	ME-ASET	27	Mr. Vivek Walia	ASAP
11	Ms. Ruchira	EEE-ASET	28	Ms. Jinisha Jain	ASAP
12	Dr. Anna Nath Ganguly	AISS	29	Ms. Shradhanjali Misra	ASAP
13	Dr. Ashima Singh	ASCO	30	Dr Ayan Basak	ASH
14	Dr. Baijnath Roy	AIOT	31	Dr Manpreet Manshahia	ASFT
15	Dr. Divya Agarwal	AIAS	32	Dr. Ankita Majumdar	ASFA
16	Dr. Sonal Chauhan	AIAS	33	Ms. Charu Jain	AIPS
17	Dr. Kiran Bajaj	AIAS	34	Dr. Jasmine Kaur Chawla	AIPT

S.No.	Name of the Faculty	Institute	S.No.	Name of the Faculty	Institute
35	Dr. Ramanpreet Walia	AIP	61	Dr. Rajesh Jangade	AIB
36	Dr. Annie Gupta	AIP	62	Dr. Prabhanshu Kumar	AIB
37	Dr. Parikshit Sharma	AITT	63	Dr. Sumit Kumar	AIB
38	Dr. Ajit Kumar	ASPESS	64	Dr. Priyanka Singh	AIFS
39	Ms Mishal Q Naqshbandi	AIALS	65	Dr Sudhir Nadda	AISST
40	Dr. Manjari Singh	AIIS	66	Dr. Tulika Rohatgi	ASD
41	Dr. Rajesh Kumar Saluja	AIAE	67	Mr. Bighna Kalyan Nayak	ASD
42	Dr. Varun Narayan Mishra	AIGIRS	68	Ms. Shikha Kaushik	ASD
43	Dr. Saurabh Mishra	AIDSS	69	Mr. Anuj Srivastava	AIRS
44	Dr. Mallika Chatterjee	AINN	70	Dr. Dhananjay Gaikwar	AIOA
45	Dr. Lolita Pradhan	ASNRSD	71	Dr. Tarun Joshi	AIA
46	Dr. Vivek Mishra	AICCRS	72	Dr Pallavi Kaul	AIE
47	Dr. Manoj Chandra Garg	AIES	73	Dr. Garima Jaiswal	AIISM
48	Dr. Amit C Kharkwal	AIMT	74	Dr. Vartika Singh	AIGWES
49	Dr. Reena Singh	AIESR	75	Dr. Prashant Shukla	AIARS/AIRAE
50	Dr. Nivedita Gupta	AIESR	76	Mr. Swapnil Kumar	ASFD
51	Dr. Devendra Nath Ojha	AISSR	77	Dr. Manisha Rani	ASFL
52	Mr. Parth Mehra	AIMMSCR	78	Dr. Perumalla Srikanth	AIHSR
53	CS Monica Suri	ALSN	79	Dr. Renuka Bakshi	ACCF
54	Ms. Garima Wadhwa	ALSN	80	Dr. Vidhi Tyagi	ACCF
55	Prof. Nidhee Chaudhary	AIB	81	Dr. Ritesh Dwivedi	ABS
56	Dr. Rajeev Kumar	AIB	82	Mr. Aryakumar Vikrmaditya	AICISM-ABS
57	Dr. Smriti Shrivastava	AIB	83	Prof. Arun Ahuja	RICS SBE
58	Dr. Benu Kumar	AIB	84	Dr Nidhi Gupta	ASB
59	Mr. Vishal Patel	AIB	85	Prof. Nitin Garg	AIBS
60	Dr. Debarati Paul	AIB	86	Mr. Raghvendra Tiwari	ASIBAS

II. ACADEMICS

II.I Education

Employability and Entrepreneurship

University strives to ensure that students are developed not only as Professionals but as a good human being with good civic sense and healthy mind. The curriculum actively foster attributes to enhance the employability of students.

The University defines its philosophy underpinning the teaching Programmes through the Graduate Attributes. These Graduate attributes describe the knowledge, qualities and capabilities that students are encouraged to inculcate throughout their studies at the University.

University has defined 15 graduate attributes. Employability and Entrepreneurship are two important graduate attributes, embedded in the curriculum with the aim to enhance employability and entrepreneurial skills amongst students through classroom, labs, extra-curricular, co-curricular activities, field work and experience sharing of professionals from diverse fields/industries.

Domain Open-Elective courses running in both Odd and Even Semester

ACED fosters entrepreneurship culture in the students to become entrepreneurial in their respective arenas. Those who are passionate to become entrepreneurs, they are mentored to become entrepreneurs and venture out on their own. Under this premise, ACED offers the Value-added courses to all student across the university. The basic idea is to develop entrepreneurial mind-set and human values amongst the Amitians and translate them into world class professionals. These value-added courses introduce the subject to students and work towards the national requirement of producing job creators rather than job seekers. These courses run on blended pedagogies.

Year 2022-23

In the Year 2022-23, following number of students from Amity University Noida Campus have opted ACED courses:

Semester	Courses Offered	Course Code	Level	Students Taught
Odd	Introduction to Entrepreneurship (IE)	ENTR 201	UG	733
	Global Entrepreneurship-I (GE-I)	ENTR 102	UG	1286
	Global Entrepreneurship-II (GE-II)	ENTR 202	UG	11
	Advanced Global Entrepreneurship-I (AGE-I)	ENTR 607	PG	45
Even	Introduction to Entrepreneurship (IE)	ENTR 201	UG	199
	Global Entrepreneurship-I (GE-I)	ENTR 102	UG	14
	Global Entrepreneurship-II (GE-II)	ENTR 202	UG	1057

II.II Rubrics for Entrepreneurship

The Outcome Assessment through Rubrics have been conducted for the Amity University students. The outgoing students were assessed based on the rubrics.

The rubrics designed for :

Entrepreneurial Skills is for 3 Year UG Programme
 Entrepreneurial Skills & Competencies is for 4 Year UG Programme
 Entrepreneurial Skills & Competencies is for 2 Year PG Programme

The following board was created (institution-wise) to conduct this assessment :

- Entrepreneurship Skills Educator
- 1 E-cell member
- 1 Programme Coordinator/Leader from each Institution

II.III Aspirational Survey (Own Venture / Joining Family Business)

Introduction: Amity University conducts aspirational survey for students of all year, in order to understand their career aspirations. Aspirational Survey is the basic criteria for selecting for analysis of competency. Those students who have opted for Family Business and own venture (from final and pre-final year) are eligible for the following courses:

- Introduction to Entrepreneurship (ENTR 201) - UG
- Basics of Entrepreneurship (ENTR 706) - PG
- Global Entrepreneurship – I (ENTR 102) – UG
- Global Entrepreneurship-II (ENTR 202) – UG
- Advanced Global Entrepreneurship – I (ENTR 607) – UG
- Advanced Global Entrepreneurship-II (ENTR 707) - PG

This also helps us to plan the curriculum as per the individual requirement of the students. Among various options, students also have an option of choosing own venture /family business as a choice. This highlights the students plan of starting their own venture or to join family business.

Aspirational Survey Report (2023 Passing out Batch)

Domain: Health & Allied Sciences, Rehabilitation Sciences, Arts, Humanities, Social Sciences & Journalism

S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
Health & Allied Sciences			
1	Amity Institute of Health Allied Sciences	0	8

2	Amity Institute of Neuropsychology & Neurosciences	0	0
3	Amity Institute of Public Health & Hospital Administration	3	9
4	Amity Institute of Pharmacy	0	4
5	Amity Institute of Indian System of Medicine	0	4
Rehabilitation Sciences			
6	Amity Institute of Behavioural (Health) & Allied Sciences	0	11
7	Amity Institute of Rehabilitation Sciences	0	0
Arts, Humanities, Social Sciences & Journalism			
8	Amity Institute of Psychology & Allied Sciences	3	48
9	Amity Institute of English Studies and Research	2	5
10	Amity School of Economics	8	3
11	Amity School of Communication	5	41
12	Amity School of Film & Drama	0	6
13	Amity School of Foreign Languages	0	5
14	Amity Institute of Defence & Strategic Studies	0	0
15	Amity Indian Military College for Women	0	0
16	Amity Institute of Social Sciences	3	18
17	Amity Institute of Public Policy	0	0
18	Amity Institute for Sanskrit Studies and Research	0	0
19	Amity Institute of International Studies	2	6

Domain: Law, Education, Tourism & Hospitality

S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
Law			
1	Amity Institute of Advanced Legal Studies	2	11
2	Amity Law School, Noida	12	76
Education			
3	Amity School of Physical Education & Sports Sciences	0	2
4	Amity Institute of Education	0	0
5	Amity Institute of Behavioural & Allied Science	0	0
Tourism & Hospitality			
6	Amity Institute of Travel & Tourism	0	10
7	Amity School of Hospitality	0	14

Domain: Science & Technology, Agriculture, Natural Resources & Environmental Sciences

S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
Science & Technology			
1	Amity Institute of Applied Sciences	0	0
2	Amity Institute of Food Technology	1	1
3	Amity Institute of Forensic Sciences	0	3
4	Amity Institute of Nano Technology	0	2
Agriculture			
5	Amity Institute of Horticulture Studies & Research	0	0
6	Amity Institute of Organic Agriculture	3	9

Natural Resources & Environmental Studies			
7	Amity Institute of Environmental Sciences	0	2
8	Amity Institute of Geo Informatics & Remote Sensing	0	0
9	Amity Institute of Forestry and Wildlife	0	1
10	Amity School of Natural Resources and Sustainable Development	0	0

Domain: Architecture & Design and Fashion Technology & Fine Arts

S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
Architecture & Design			
1	Amity School of Design	4	26
2	Amity School of Architecture & Planning	0	21
Fashion Technology & Fine Arts			
3	Amity School of Fine Arts	1	34
4	Amity School of Fashion Technology	13	25

Domain: Engineering & Technology

S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
1	Amity School of Engineering and Technology	9	73
2	Amity Institute of Information Technology	2	2
3	Amity Institute of Nuclear Science & Technology	0	0
4	Amity Institute of Renewable & Alternative Energy	0	0

5	Amity Institute of Space Science & Technology	0	0
6	Amity Institute of Aerospace Engineering	0	0
7	Amity Institute of Technology	0	0

Domain: Bio Sciences & Biotechnology


S.No.	Institute Name	2023 (Pass out)	
		Family Business	Own Venture
1	Amity Institute of Virology & Immunology	0	0
2	Amity Institute of Anthropology	0	2
3	Amity Institute of Molecular Medicine & Stem Cell Research	0	6
4	Amity Institute of Marine Science and Technology	0	0
5	Amity Institute of Microbial Technology	0	0
6	Amity Institute of Biotechnology	1	7

II.IV Support for Students Start-ups / Family Business (2022-23)

The students who aspire to start their own venture / joining family business are being mentored by team from Amity Centre for Entrepreneurship Development (ACED). On-line/off-line meetings were scheduled with students for start-up/family Business with different institutions alongwith their E-Cell Coordinator. The students are being guided for their business ideas/plans as per the following categories:

- First category is who had shown the interest in their own venture & family business. By the discussion we worked to understand their mindset that at which stage they stand (Idea, prototype, MVP or commercialization). If any student is facing issue at any stage we handhold them.
- Second category is of those students who are willing to understand the various aspects of entrepreneurship and willing to work in their own areas of expertise. For them we had broad discussion on product planning, design thinking, business plan modeling.

Sample Form Used For Start-Ups /Family Business

 **AMITY UNIVERSITY**

Amity Centre for Entrepreneurship Development

Student Startups - Interaction Form

Name SHASHANK PILLAI Enrolment Number..... A0504116079.....

Institution..... Amity Institute of Biotechnology..... Dr. A. R. M. S...... B tech biotechnology

Batch..... 2016-20.....

Phone Number..... 7503887587..... Email ID..... shashankpillai1996@gmail.com

Family Background..... Business / Govt Job / Private sector job / Farming (other (specify)..... Business

Startup Name..... Local Farms & Co...... Sector..... Agriculture (Hydroponics).....


- Type : Manufacturing / Service / Trading etc, Other (Specify)..... Manufacturing
- Team Members (Inside / Outside Amity)
 - Shashank Kumar Pillai (amity)
 -
 -
- Business Idea (Attach additional sheet if required) Local farms is an emerging startup designing, developing, marketing & selling hydroponics equipment & setups.
- Status.....
- Funding for venture:
 - Self.....
 - Family/Friends.....
 - Loan.....
 - Other.....
 (specify)..... SELF.....
- Support required from University:
 - Mentoring.....
 - Business model.....
 - Networking.....
 - Scale up.....
 - Connect with Funding agencies.....
 - Advice legal services.....
 - Growth Strategy.....
 - Any other (Specify).....
 - Mentoring & Networking.....

Date: 30/04/2020

Shashank Pillai
Student Signature

Note: Student's will maintain diary of interaction with E Cell coordinator & ACED Mentor.

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 **AMITY UNIVERSITY**

Amity Centre for Entrepreneurship Development

Students Joining Family Business

Interaction Form

Name Sumit Dubey..... Enrolment Number A2399816075.....

Institution ASET..... Programme B-Tech (ME)..... Batch..... 2016-2020.....

Phone Number..... 9581129751..... Email ID sumitdubey177@gmail.com

Name of Business Firm..... SAVESOLHEALTHCARE PVT LTD.

Sector..... Pharmaceutical

- Type: Manufacturing/Service/Trading/etc, Other (Specify)..... Manufacturing..... Turnover (FA)..... 1 cr.
- Brief company Details: Fast growing firm established in 2017 with experience in the field of more than 27 years in trading of pharma industry etc are a firm dedicated towards quality having more than 25 drugs in line-up growing every year.
- Name of Head of Family Business..... Aditya Dubey..... Position..... Director
- Organization Structure..... Functional
- Define your role in Family Business..... Assistant Director
- No. of family members involve involved 4
- Challenges faced by Family Business..... No challenges other than competition
- Support Required from University: NA
 - Leadership development strategy
 - Governance and Succession Planning
 - Investment planning
 - Advice legal services
 - Discussion on growth strategy
 - Change and adoption in family firm
 - Loan Approach
 - Any other (specify)

Date.....

Student Signature Sumit Dubey

Note: Student's will maintain a diary of interactions.

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II.IV.i Start-ups identified and mentored in 2022-23

S. No.	Name of the Program & Institution	Name of the start ups	Nature of start up (write-Service, Manufacturing, NGO, SHG along with sector domain)	Date of commencement (DD-MM-YYYY)	Contact information of the Promoters/ Sponsors	Name of Incubation Centre (Amity / Other)	Address of Incubation Centre	City of Incubation Centre	Name of the Incubatee (Student)/ Enrollment Number, Email id, mobile number	Sponsored by (Self/others)	Evidence Details like GST No., Udyog Aadhar Number, CIN/DIN/TIN/Any other registration No.
1	B. Des. (Fashion Design) - ASFT	GD Solutions	Fashion and Textile Manufacturing	01-07-2022	9506704911	ACED	Sec125, Amity University	Noida	Shubham Dixit	Self	UDYAM-UP-28-0046782
2	B. Des. (Fashion Design) - ASFT	Subhcourt	Fashion and Textile Manufacturing	10-07-2022	7746914612	ACED	Sec125, Amity University	Noida	Sanya Agrawal	Self	UDYAM-MP-31-0006974
3	B. Des. (Fashion Design) - ASFT	Life of Luxury	Fashion and Textile Manufacturing	11-07-2022	9382468746	ACED	Sec125, Amity University	Noida	Shrestha Roy	Self	UDYAM-WB-23-0021201
4	B. Des. (Fashion Design) - ASFT	PUL.OVR Clothing	Fashion and Textile Manufacturing	26-02-2021	9311519312	ACED	Sec125, Amity University	Noida	Vanshika Sabharwal	Self	GST-07AEIFS1856G1ZU

5	B. Des. (Fashion Design) - ASFT	ANGES ET DEMO NS	Fashion and Textile Manufactu ring	1-07- 2022	945390 9611	ACED	Sec125, Amity University	Noida	Aman Chaudhary	Self	UDYAM-UP-28- 0046780
6	MA (FRM) - ASFT	Exotik	Fashion and Textile Manufactu ring	26-07- 2022	870856 5572	ACED	Sec125, Amity University	Noida	Poornima Saini	Self	UDYAM-HR-01- 0016160
7	MA (FTM) - ASFT	Rarelike you	Fashion and Textile Manufactu ring	26-07- 2022	985860 1997	ACED	Sec125, Amity University	Noida	Vidushi Nehra	Self	UDYAM-UP-29- 0051551
8	MA (FTM) - ASFT	Vastriya an	Fashion and Textile Manufactu ring	26-07- 2022	875011 2114	ACED	Sec125, Amity University	Noida	Priya Yadav	Self	UDYAM-DL-03- 0019993
9	BA. Hon. Econo mics - ASE	Tika Bakes	Confectionar y Items /Restaurant	15-02- 2023	NA	NA	M/S Avantika Agiwal (Tika Bakes) 3104, west, Supertech Supernova, Sector 94, SECTOR-94 Noida, NOIDA CITY ZONE-4, Gautam Buddha Nagar, Uttar Pradesh- 201313	NA	Avantika Agiwal; A6018220069; avantika.agiwal@s.amity.edu ; 8825147683	Self (Boot strappe d)	Fssai Registration Number - 22723925000171
	BFTP - ASFD								Subham Kumar Satpathy; A2069820004;subham.satpat hy@s.amity.edu; 8249599985		

10	ASE	FUNOL X2 / Khatri Bio Energy Pvt. Ltd.	Green Energy Supplier	08-05-2022	NA	NA	Chulkana Bus Stop, khewat No 607, Kila No-17, , Unnammed Road , Samalakha , chulakana Panipat, Hariyana-132101		Himanshu Khatri ;A6018220107; himanshukhatri2862002@gmail.com; 8470886118	Self	GST No. - 06IGYPK6281H1 ZK
11	BBE - ASE	Salt N Lights	Multimedia, Photography, Logo Design Etc.	21-02-2022	NA	NA	Flat No. 1701, T7, RPS Savana, Sector-88, Faridabad, Vil:Kheri Kalan, Teh:Faridabad, Distt:Fari dabad State:Haryana	NA	Jehoshapat Joshua David; A060114120007; jehoshaphat.david@s.amity.edu; 8447896299	Self (Boot strapped)	Registration Number - PSA/REG/FBD/L I-Fbd-IX/0239559
12	B.Sc. - AIOA	Thakur Enterprises	Service	26-03-2022		NA	Sec125, Amity University	Noida	Mr Abhishek Kumar; AO14119119204; abhishek1997dec@gmail.com; 799227272549	Self	GST No. 10HFRPK7033GIZF
13	BPED- ASPESS	M/s. Angel Broking Ltd.	Trading Agent	02-06-2021	7070825222	NA	-	Noida	Sayan Tarafdar; A3013821027; sayan.tarafdar@s.amity.edu; 7070825222	Self	Agreement no. YG094101

14	BFA APPLIED ART - ASFA	CHOTH ANO	Manufactu ring	07-05- 2023	825698 0635	ACED	Flat/Door/Block No. 324 Name of Premises/ Building Kweho Ki Village/Town Viswema Block 11 Road/Street/Lane Church Road City Kohima State Nagaland District Kohima, Pin-797001	Kohima	Chothano Kweho; A2505719028; chothakweho@gmail.com; 8256980635	Self	UDYAM-NL-03- 0001996
15	MFA PAINT ING - ASFA	Ginni Singh	Manufactu ring	01-05- 2023	844755 2012	ACED	Flat/Door/Block No.A1/201 Tower 6 Name of Premises/ Building Purvanchal Heights Village/Town Greater Noida Block Zeela 1 Road/Street/Lane near Sakhipur City Gautam Buddha Nagar Up District Gautam Buddha Nagar, Pin- 201310	Gautam Buddha Nagar, UP	Ginni Chaudhary; A2528221002; tuaharginni@gmail.com; 8447552012	Self	UDYAM-UP-28- 0070782

16	MFA PAINT ING - ASFA	Madhub ani Kraft	Trading	07-04- 2021	874293 3583	ACED	Flat/Door/Blockno . Ward No.13 Name of premises/Building Madhubani Kraft Village/Town- Chicharibuzurg Block-Rajnagar Road/ Street/ Lanchicharibuzurg City-Rajnagar, Statebihar, District Madhubani, Pin- 847235	Madhu bani, Bihar	Tripurari Kumar Jha; A2528221004; kraftmadhubani@gmail.com; 8742933583	Self	UDYAM-BR-20- 0022421
17	MFA PAINT ING - ASFA	Siddhi Srivasta va	Manufactu ring	14-04- 2023	933578 5896	ACED	Flat/Door/Blockn o. 2nd Floor Name of premises/Buildin g Krishna Sadan Village/Town Mirzapur Block- Mahuaria,Road/S treet/Lane Milan Palaceroad,City- Mirzapur State- Uttarpradesh,Dist rict Mirzapur, Pin-231001	Mirzap ur, Uttar Pradesh	Siddhi Srivastava; A2528221007; siddhisrivmzp@gmail.com; 9335785896	self	UDYAM-UP-57- 0013390
18	MFA PAINT ING -	Monika Gupta	Manufactu ring	14-04- 2023	980149 8603	ACED	Flat/Door/Blockno . 2nd,Name of	Rohtas, Bihar	Monika Gupta; A2528221008; monigupta631@gmail.com;	Self	UDYAM-BR-28- 0015910

	ASFA						premises/Building-Radhika Khoti,Village/Town-Village Post - Amiyawar,Block-Nasiganj Road/Street/Lane Amiyawar,City-Rohtas,State Bihar,District-Rohtas, Pin-821310		9801498603		
19	MFA PAINTING - ASFA	Anoop Ray	Services	23-04-2023	9650435499	ACED	Flat/Door/Blockno . Anoop Ray,Name Ofpremises/Building-Nirmala Sadan,Village/Town-Village Kishangarh Bas,Block-Kishangarh Bas Road/Street/Lane Shiv Colony Kaithral Road,City-Kishangarh Bas, State- Rajasthan, District-Alwar, Pin-301405	Alwar (Rajasthan)	Anoop Ray; A2528221009; anoop.rayphotography@gmail.com; 9650435499	Self	UDYAM-RJ-02-0056126

20	MFA PAINT ING - ASFA	TRIT	Manufactu ring	30-04- 2023	844778 0616	ACED	Flat/Door/Block No. Qtr No 29name Of Premises/Building Trit Sharma,Village/To wn Delhi Block B Road/Street/Lane- Qtr No 29,3rd Floor, Type 3,City New Delhi State Delhi District Central , Pin-110001	Delhi	Trit Sharma; A2528221010; sharma.tritd@gmail.com; 8447780616	Self	UDYAM-DL-01- 0029982
21	MFA PAINT ING - ASFA	Kshitij Rawat	Services	08-05- 2023	885141 0352	ACED	Flat/Door/Block B-14 Tower- 12name Of Premises/Building East Kishwari Nagar,Village/To wn South Delhi; Road/Street/Lane- Qtr No 29,3rd Floor, Type 3,City -New Delhi, State -Delhi District- South Delhi , Pin- 310823	Delhi	Kshitij Rawat; A2528221014; shitizrawat13@gmail.com; 8851410352	Self	UDYAM-DL-09- 0012708

22	B.Sc. IT - AIIT	Blurby Fashions	Fashion Industry	29.03.2023	882614 5659	-	Flat No. 203, Tower C-4, SRS Residency, Sector-88, Faridabad, Haryana	Haryana	Aman Bhatt - A1004920029, aman.03.bhatt@gmail.com, 8826145659	Self	UDYAM-HR-03- 0059013
23	MBA (M&S) - ABS	Daamri Projects Pvt. Ltd.	Real Estate Company	06-09- 2022	Nitish Kumar Jangid; 838390 2847	NA	NA	NA	Nitish Kumar Jangid; A0102221029; 8383902847; jangidnitish4@gmail.com	Self	CIN U70109UP2022P TC170235

II.IV.ii Family Business identified and mentored in 2022-23

S. No.	Name of the Program me & Institution	Name of the Family Business	Nature of Family Business	Date of Joining of Family Business (DD-MM-YYYY)	Contact information of promoters	Address	Name of Student, Enrollment No., E-mail Id & Mobile	Owner's Name & details	Position in the family business
1	B.Tech (Biotechnology) - AIB	Maa Samleshwari Udyog	Food Processing	-	-	Saranda, P.s. Tabira, Dist. - Bargarh-768027, Odisha	Girish Narayan Agrawal; A0504119097, girishjag1842001@gmail.com; 7008803182	-	-
2	B DES (TD) - ASFT	G K Looms Pvt. Ltd.	Textile	01-06-2023	9416011704	Baljeet Nagar, Panipat	Shivangi Pandey; A2481019001; 9793691694	Mr. Tarun Kumar	Textile Designer
3	B DES (TD) - ASFT	Jagdish Exports	Textile	01-06-2023	9812311333	Sector 29, Panipat	Parul Sharma; A2481019002; 9793691789	Mr. Anil Saroha	Textile Designer
4	B DES (TD) - ASFT	Flooring India Company	Textile	01-06-2023	9654242111	Sector 29, Panipat	Hritik Dahiya; A2481019006; 9991279797	Mr. Aditya Shishodiya	Textile Designer
5	B DES (FC) - ASFT	Shree Radhe Kishan Textiles	Textile	01-06-2023	9831043076	Mill Textile Market, Surat	Mehak Agarwal; A2481119008; 8527886008	Mr. Sumit	Fashion Designer
6	ASE	Shoppers Point	Retail Chain	01-06-2023	Monika Bansal	Basement, J B 98, Rampur Jagir, BETA - 1, Greater Noida, Uttar Pradesh, 201308	Anish Bansal; A6018220033; anishbansal247@gmail.com; 7838154718	Ms. Monika Bansal, Proprietor	Consultant

7	ASE	Hitech Bearing Enterprises	Industrial Supplier	01-06-2023	Rakesh Chitlangia	2373/212, Shradhanand Marg, Gopinath building, 2nd Floor, Delhi-110006	Anuj Chitlangia; A6018220067; anujchitlangia02@gmail.com; 7003724213	Mr. Rakesh Chitlangia, Owner	Financial Analyst
8	BA. Hon. Economics - ASE	Neetu Trading	E-commerce Trading	01-06-2023	Neetu Sachdeva	Upper Ground Floor, 1700, Outram Line, GTB Nagar, Dr. Mukherjee Nagar, North West Delhi - 110009	Gauransh Sachdeva; A6018220100; gauranshsachdeva88@gmail.com; 9873948903	Ms. Neetu Sachdeva, Proprietor	Chief Management Officer
9	ASE	Bury Dairy Farm Pvt. Ltd.	Dairy Farming	01-07-2023	Manikant Kumar	C/o Rinku Devi, Road no 16, Rajiv Nagar Patliputra, Patna, Bihar 800013	Tejashwini Tiwari; A6034520005; tejashwini.tiwari24@gmail.com; 9560171664	Mr. Manikant Kumar, Director, Founder CEO	Marketing Research Analyst
10	ASE	Malik Consultants	Consultancy	06-01-2023	Rajiv Malik	68/2, Janpath, New Delhi - 110001	Sneha Malik; A060114120003; sneha10malik@yahoo.in; 9811213206	Mr. Rajiv Malik, Director	Research Analyst

11	ASE	Proton Enterprises Inc.	Interior Design	22-05-2023	Surya Prakash Paul	Plot No. 684 Front Portico, Facing To Road Happy Hours School Street, Saheed Nagar, Khordha, Odisha 751007	Shreya Paul; A060114120013; shreyapaul053@gmail.com; 6370274358	Mr. Surya Prakash Paul, Director	Assistant Project Manager
12	AIOA	Radhika Housewares distributors of multiple housewares companies	Trading	12-12-2022	9412280061	Radhika housewares sonkh road Mathura 281004	Manish Kumar Singh; A014119119116; manishchaudhary43221@gmail.com; 6396476908	Mr. Harimohan Singh, 8630734406	Marketing Head
13	AIOA	Setui Khad and Buj Company	sales	10-05-2023	9812137120	Near Bus Stand Buj Market Sonipat	Lakshay Sethi; A01411919044; 8901317418	Ms. Sorita Sethi, 9812137120	Marketing and Sales Head
14	AIOA	Singhal Beej Bhandar Seeds Wholesale	Chaudhary Sarai Behjoi Road Sambhal	01-02-2023	8865012155	9319571432	Satyam Singhal; A014119119012; satyamsinghal256@gmail.com	Mr. Raju Singhal, 8865012155	Marketing Head
15	MTTM - AITT	TMFPL	FINANCING	06/02/2023	8974355329	IMPHAL	Ronanda M. T.; A1792721016 ronandameitei@gmail.com 8837380619	Mr. Ronibala	Collector
16	BA (TA) - AITT	Ruchi Enterprises	Trading	01/02/2023	8299107105	Ratan Shanti 10/433, Khalasi Line, Kanpur	Pratirup Dey, A1707220003, pratirupdey@gmail.com, 8299107105	Mr. Pratik Dey	Business Partner

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17	B.Tech.(FT)-AIFT	Cura Foods Pvt. Ltd.	Organic Food manufacturing	02/01/2023	Mr. Hemant Sharma	Unit-II, Katripiper Kheda, Unnao, U.P.	Aditya Mihir, A4312619061, aditya.mihir7@gmail.com, 9315908172	Mr. Hemant Sharma	Director
18	BHM - ASH	Hotel Ciwangi	Hotel	06/02/2023	7428652112	JALAN RAYA SADANG CIWANGI NO 327, BUNGURSA RI, PURWAKARTTA	Ashee Rahal, A2728919053, ashee.rahall@s.amity.edu, 7428652112	Mr. Tejbir Singh Rahal, 62+81225678258	Consultation and Management
19	BHM - ASH	Sri Ram Guest House	Guest House	01-06-2023	7880559362	NEPAL BORDER, NAUTANWA, MAHARAJGANJ- 273164	Drishtant Maddhesiya, A2728919045, drishtant.maddhesiya@s.amity.edu, 7880559362	Mr. Manoj Kumar Maddhesiya, 9415521134	Manager
20	BHM - ASH	Wedding Trends	Wedding Company	01-06-2023	7419236603	G-312 SUSHANT SHOPPING ARCADE, SUSHANT LOK PHASE-1, GURUGRAM, HARYANA-122009	Harshit, A2728919076, harshit@s.amity.edu, 7419236603	Mr. Raj Singh, 8882568371	Event and Operational Manager

21	BHM - ASH	Oriental Float Glass Co.	Glasses	01-06-2023	9911080041	9009, D.B. GUPTA ROAD, PAHAR GANJ, NEW DELHI- 110055	Jhalak Sehgal, A2728919096 jhalak.sehgal@s.amity. edu 9911080041	Ms. Bharti, 9811606664	Owner
22	BHM - ASH	Life Eternals Services and Solutions	Life Coaching and Digital Branding Agency	01-06-2023	9319907568	G-502, GREEN ZONE, OFF MUMBAI BANGALOR E HIGHWAY, BANER, PUNE	Joel Jose Varughese, A2728919100 joel.varughese@s.amit y.edu 9319907568	Mr. Jose Varughese, 9319970819	Creative Consultant and Designer
23	BHM - ASH	PDM Engineers	Interior Designs	01-06-2023	9643790241	14/9, PANT NAGAR, JANGPURA ENCLAVE, NEW DELHI - 110014	Joshua Azad A2728919027 joshua.azad@s.amity.e du 9643790241	Mr. Emmanuel Azad 9811960732	Manager
24	BHM - ASH	M/s Karna Jhorar Constructions	Constructions	01-06-2023	9991668997	519A, HOUSE SECTOR-20 HUDA COLONY SIRSA, HARYANA - 125055	Karan Johrar A2728919091 karan.johrar@s.amity.e du 9991668997	Mr. Kuldeep Kumar, 8587890087	Partner

25	BHM - ASH	Agastya Enterprises	Wholesale Traders of Industrial Compressors	01-06-2023	8076120201	SHOP NO. 58 MOHAN SINGH PLACE, PVR REVOLL, CONNAUGH T PLACE, DELHI 110001	Kartik Choudhary, A2728919110 kartik.choudhary@s.am ity.edu 8076120201	Mr. Jaideep Singh, 8744860024	Store Manager
26	BHM - ASH	Lavisha Enterprises	Warehouse and Retail Business	01-06-2023	8810691031	L-35, LAJPAT NAGAR, SAHIBABAD , GHAZIABA D- 201005	Lakshya Rawat, A2728919072 8810691031	Mr. Rakesh Rawat	Manager
27	BHM - ASH	Eminence Events	Event Management Company	01-06-2023	7999460242	M-155 LGF GREATER KAILASH PART 2 NEW DELHI 110048	Mahhir Saharan, A2728919080, 7999460242	Mr. Manjeet Saharan	Manager
28	BHM - ASH	A.K.& Sons	Computer Software	01-06-2023	8076265155	SHOP NO.178, MEENA BAZAR, JAMA MASJID, DELHI 110006	Mohammed Saud, A2728919078, mohd.saud1@s.amity.e du, 8076265155	Mr. Abdul Majid, 9891318484	Manager

29	BHM - ASH	Om Sai Ram HP Gas Gramin Vitrak	Gas Agency	01-06-2023	9599074241	WATER TOWER, KAMESHWA R NAGAR, ALAMNAGA R, MADHEPUR A- 852219	Palaakshi Shasdhar, A2728919065, palaakshi.shashdhar@s. amity.edu, 9599074241	Mr. Akhilesh Singh, 9718864706	Manager
30	BHM - ASH	Kohli Garments	Garments	01-06-2023	9582067423	B- 606 CHOWKHA NDI, NEAR TILAK NAGAR, NEW DELHI- 110018	Pawan Kohli, A2728919073, pawan.kohli@s.amity.e du, 9582067423	Mr. Pardeep Kumar Kohli, 9211171845	Manager
31	BHM - ASH	Komala Vilas	South Indian Meals Restaurant, Tiffins Restaurant, Pickles and Podi Retail and Exports, Catering	01-06-2023	8317616334	TRUNK ROAD, GANDHI STATUE, NELLORE 524001	Ramanathan Sri Ganesh, A2728919016, ramanathan.ganesh@s. amity.edu, 8317616334	Mr. C.N. Ramanathan, 9490251150	Manager
32	BHM - ASH	Sethi Hotels Pvt. Ltd.	Hotel	01-06-2023	9872821696	HANUMAN GARH ROAD, UNDER BRIDGE, NEAR CANAL REST HOUSE ABOHAR - 152116	Samil Sethi, A2728919059, samil.sethi@s.amity.ed u, 9872821696	Mr. Savikar Sethi, 9815621696	Manager

33	BHM - ASH	White Shark Entertainment Pvt. Ltd.	Retail Interiors and Design	01-06-2023	9910086842	5G, 3RD FLOOR, DADA JUNGI LANE, SHAHPUR JAT, NEW DELHI 110049	Shreshth Vohra, A2728919107, shreshth.vohra@s.amity.edu, 9910086842	Mr. Sumit Vohra, 9810086842	Manager
34	BHM - ASH	YSTA Security Services	Security Services	01-06-2023	7982941702	NEAR NALIN PETROL PUMP, G.T. ROAD, SIKANDARA BAD, BULANDSH AHAR, U.P.	Tushar Kushwaha, A2728919098, tushar.kushwaha@s.amity.edu, 7982941702	Mr. Y.S. Kushwaha, 9971229811	Manager
35	BHM - ASH	Madan Mohan Hari Mohan	Iron and Steel Stockists	01-06-2023	8006629000	KANTRA MANRAI, BAREILLY, UTTAR PRADESH - 243001	Uday Agarwal, A2728919082, uday.agarwal@s.amity.edu, 8006629000	Dr. Hemant Agarwal, 9412291677	Assistant Manager
36	BHM - ASH	Higher Education	-	01-06-2023	-		Vagisha Kumari, A2728919058, vagisha.kumari1@s.amity.edu, 6206842619	Mr. Mukesh Kumar Roy, 6206105027	

37	BHM - ASH	Premium Developers	Contractor for Manpower, Horticulture, Landscaping and Civil Work	01-06-2023	9891509898	260-A, BLOCK 6K, SECTOR 68, NOIDA, G.B NAGAR, UP-201301	Vikas Yadav, A2728919095, vikas.yadav27@s.amity.edu, 9891509898	Samar Singh Yadav 9811618198	Manager
38	BHM - ASH	M/S Ram Prakash Agarwal	Indian and Imported Arms and Ammunitions	01-06-2023	9412744440	ANSARI ROAD, BULANDSH AHR, 203001	Yatharth Agrawal, A2728919051, yatharth.agrawal1@s.amity.edu, 9412744440	Mr. Pramod Agarwal 9412744400	Owner
39	BHM - ASH	Palgat Sri Rajarajeshwari Hotel	Hotel	01-06-2023	7784024665	CINEMA CENTER, PITHAPURA M 533450	Aman Singh, A2728919046, aman.singh58@s.amity.edu, 7784024665	Mr. Bipin Bihari Singh 9794163644	Manager
40	BHM - ASH	Industrial Packaging Company	Packaging Company	01-06-2023	9312233113	H-20 SECTOR 9 NOIDA 201301	Dhruv Mahajan, A2728919040, dhruv.mahajan1@s.amity.edu, 9312233113	Mr. Anish Mahajan 8826222915	Manager
41	BHM - ASH	Ariba Handloom Shawls	Manufacturers and Suppliers of Embroidery Shawls and Stoles	01-06-2023	8882518681	H.NO. B/274, ST. NO. 5, MASJID WALI GALI, MOCHPURA BAZAR, LUDHIANA	Mazhar Hussain, A2728919094, mazhar.hussain@s.amity.edu, 8882518681	Late Anwar Hussian Mother-Mrs Shabana 8171949374	Partner

42	BHM - ASH	Dharam Complex	Rent/Sale of Shops	01-06-2023	9568896221	BLOCK CHAURAHA HALDWANI UTTARAKH AND- 263139	Pratham Dangi, A2728919090, Pratham.dangi@s.amity.edu, 9568896221	Mr. U.S.Dangi 8505823235	Partner
43	MBA (HM) - ASH	Hotel Moti	Hotel	01-06-2023	8299747198	STATION ROAD, MAURANIPUR, JHANSI, UTTAR PRADESH	Varun Arya, A2701421001, vansh.arya1@s.amity.edu, 8299747198	Mr. Varun Arya 8299747198	Managing Director
44	BBA - ASB	SHREE RAM TRADERS	SCRAP	12-06-2023	-	-	Gaurav Solanki; A3906420008; solankigaurav976@gmail.com; 8295916590	-	Manager
45	BBA - ASB	BANKEY BIHARI JI GARMENTS	GARMENTS	12-06-2023	-	-	Mehul Malhotra; A3906420013; mehul.malhotra123@gmail.com; 9873312738	-	Partner
46	BBA - ASB	GUPTA HARDWARE	HARDWARE SHOP	12-06-2023	-	-	Akshay Agarwal; A3906420047; akshayagarwal19102001@gmail.com; 7903870279	-	Sales Manager
47	BBA - ASB	R A AG	Agriculture and Allied Activities	12-06-2023	-	-	Ritika Chaturvedi; A3906420050; ritikachaturvedi1102@gmail.com; 9927065826	-	Director
48	BBA - ASB	R A AGRI FOODS PVT. LTD.	Agriculture	12-06-2023	-	-	Rishika Chaturvedi; A3906420054; rishikac123@gmail.com; 9837392201	-	Director

49	BBA - ASB	fulltoss CREEMZ INDIA LLP	Manufacture of wearing apparel; dressing and dyeing of fur	12-06-2023	-	-	Aatray Goel; A3906420067; aatraygoel@gmail.com ; 8800940666	-	Production Manager
50	BBA - ASB	MATHUR ENGINEERS & CONTRACTORS	A CLASS GOVERNMENT CONTRACTOR & ENGINEERS	12-06-2023	-	-	Aaditya Kumar; A3906420080; aadityakumarmathur8527589468@gmail.com; 9821258943	-	Manager
51	BBA - ASB	SAP ELECTRO CONTRACTS (P) LTD.	ENGINEERS & CONTRACTORS	12-06-2023	-	-	Shobhit Tyagi; A3906420086; shobhittyagi0311@gmail.com; 9873779736	-	Project Manager
52	BBA - ASB	PHARMONY DISTRIBUTORS	WHOLESALE MEDICINE	12-06-2023	-	-	Alaukik Kant Johri; A3906420095; alaukikkant@gmail.com; 9027091684	-	Partner
53	BBA - ASB	MENZSTYL CREATION PVT. LTD	SHOWROOM	12-06-2023	-	-	Jai Agarwal; A3906420103; jaiandvidhi12345@gmail.com; 9212527528	-	Director
54	BBA - ASB	KAUSHAMBI BRICK LTD.	BRICKS	12-06-2023	-	-	Saksham Rastogi; A3906420107; sakshamrastogi1762@gmail.com; 9569285996	-	HR Manager
55	BBA - ASB	VARUN MEDIMPEX INC	Manufacturer / Exporter / Supplier / Retailer Of Adhesive Bandage, adhesive first aid tape, Adhesive Tape, medicated dressing, micropores tape, washproof plaster	12-06-2023	-	-	Aryan Gupta; A3906420109; aryan9873gupta@gmail.com; 9873513994	-	Marketing Executive

56	BBA - ASB	VARUN ENTERPRISES	FABRICS WORK	12-06-2023	-	-	Akshat Jain; A3906420110; akshatcool1210.aj@gmail.com; 9205404610	-	Sales Executive
57	BBA - ASB	OKARA TRADE PARCEL CARRIERS	TRANSPORT CONTRACTOR	12-06-2023	-	-	Gurshaan Arora; A3906420118; aroragurshaan@gmail.com; 9818558816	-	Fleet Manager
58	BBA - ASB	AGGARWAL ENTERPRISES	MANUFACTURER OF STAINLESS STEEL KITCHEN SINK, PLASTIC CISTERN	12-06-2023	-	-	Vaibhav Gupta; A3906420124; vaibhavgupta28dec@gmail.com; 9560484494	-	Manager
59	BBA - ASB	RANGSHU KIRYANA MERCHANTS	WHOLESALE KIRYANA MERCHANTS	12-06-2023	-	-	Youhan Ajaz; A3906420125; basitajaz2014@gmail.com; 9596713404	-	Operation Department
60	BBA - ASB	R K VARSHNEY & SONS PVT. LTD.	Finance	12-06-2023	-	-	Mudit Agarwal; A3906420127; agarwalmudit1762016@gmail.com; 7535940002	-	Director
61	BBA - ASB	overseas trade linkers	Manufacturere & exporters MARBLE STONE HANDICRAFT & GIFT ITEMS	12-06-2023	-	-	Saksham Agarwal; A3906420134; sakshamagarwal0948@gmail.com; 7060535764	-	Designer

62	BBA AMITY SCHOOL OF BUSINES S	JAGDAMBA ENTERPRISES	ALL KINDS OF OF JUTE BAGS CANVAS BAGS & HESSIAN BAGS WITH SCREEN PRINTING	12-06-2023	-	-	Rakshit Gupta; A3906420135; rakshitgupta0077@gma il.com; 9992424493	-	Manager
63	BBA - ASB	BALKIYA STEELS	DEALERS & SUPPLIERS OF M S SEAMLESS PIPES PAPER MILL ROLL PIPES, HYDAULIC PIPES ERW PIPES MS STEEL TUBES IRON & STEEL AND OTHER INDUSITRIAL MATERIALS	12-06-2023	-	-	Akash Garg; A3906420136; gargakash431@gmail.c om; 9910294829	-	Manager
64	BBA - ASB	AHINSA DISTRIBUTORS	DECORATIVE PHILIPS LIGHTING DITRIBUTORS	12-06-2023	-	-	Rachit Jain; A3906420137; jrachit818@gmail.com; 8218053251	-	Director/ Parnter
65	BBA - ASB	SETH TRADING COMPANY	TRADING	12-06-2023	-	-	Shimmer Seth; A3906420143; shimmerseth@gmail.co m; 7408777999	-	Sales Manager
66	BBA - ASB	VINOD KUMAR PRAMOD KUMAR	Embroidery WORK (GOTA WORK)	12-06-2023	-	-	Ashish Jindal; A3906420164; ashishjindal18072002 @gmail.com; 9811142600	-	Adviser
67	BBA - ASB	SAHU TRACTORS	AUTHORISED SALE SERVICE & PARTS DEALERS FOR EXCORT TRACTORS	12-06-2023	-	-	Shaksham Kumar Sahu; A3906420176; shaksham1234sahu@g mail.com; 7985562066	-	Sales Manager

68	BBA - ASB	UNITED CABLE INDUSTRIES	Cable Trader & Supplier Distributor	12-06-2023	-	-	Abdul Wajid; A3906420186; wajidali178@gmail.com; 8920053609	-	Assistant Marketing Manager
69	BBA - ASB	KANDIONERS SALES PVT. LTD.	ELECTRONICS SHOWROOM	12-06-2023	-	-	PRANAV RAJPAL, A3906420325, pranavrajpal7677@gmail.com, 7055626148	-	Manager
70	BBA - ASB	AHUJA RICE & GENERAL MILLS	RICE Distributor	12-06-2023	-	-	Shobhit Ahuja; A3906420213; shobhitahuja2580@gmail.com; 7488000013	-	Assistant Manager
71	BBA - ASB	PINKY SUTI PVT. LTD.	Ladies suits wholesalers	12-06-2023	-	-	Ritik Jalan; A3906420248; pinkyjalan50@gmail.com; 9319844315	-	Manager
72	BBA - ASB	PRISTINE GROUP	international construction services company	12-06-2023	-	-	Rahul Bhardwaj; A3906420256; rj7jholmster@gmail.com; 7042392448	-	Manager
73	BBA - ASB	HILITE GLASS PVT LTD.	MFR. & EXPORTER OF HEAD LAMP GLASSES, PRESSED TABLE WARES & BLOWN GLASS	12-06-2023	-	-	Nandini Gupta; A3906420266; nandinigupta064@gmail.com; 7351541673	-	Junior Head of Business Development
74	BBA - ASB	VERMA GLASS CO.	WHOLESELLER IN GLASS & PLYWOOD	12-06-2023	-	-	Aniket Verma; A3906420273; anikeat13@gmail.com; 8920454119	-	Assistant Manager
75	BBA - ASB	PROPSHOP	Real estate company	12-06-2023	-	-	Tanmay Batra; A3906420277; tanmaybatra1981@gmail.com; 8527303137	-	Asst. Director

76	BBA - ASB	BASANT RAI HUKAM CHAND JAIN JEWELLERS	JEWELLERS	12-06-2023	-	-	Apoorv Jain; A3906420292; apoorv200128@gmail. com; 8851634477	-	Sales Executive
77	BBA - ASB	RANGSHU KIRYANA MERCHANTS	WHO	12-06-2023	-	-	Arees Javaid; A3906420296; areesrangshu@gmail.c om; 7006522370	-	Sales Head
78	BBA - ASB	ARIHANT PUBLICATIONS (INDIA) LTD.	PUBLICATIONS	12-06-2023	-	-	Atishay Jain; A3906420302; atishayjain65@gmail.c om; 9675711111	-	Business Manager (Acquisiti ons)
79	BBA - ASB	ATLAS ADVERTISE	ADVERTISING	12-06-2023	-	-	Tarun Arora; A3906420307; tarunarora9t@gmail.co m; 8130327513	-	Owner
80	BBA - ASB	JALAN DYESTUFF CO.	CATIONIC/ ACRYLIC & BASIC DYES	12-06-2023	-	-	Aniket Jalan; A3906420308; jalan_renu@yahoo.com ; 9811675996	-	Marketing Executive
81	BBA - ASB	PAAWAN PRINTS	TRADING IN EXPORT FABRICS	12-06-2023	-	-	Paawan Gupta; A3906420315; paawangupta123@gma il.com; 8800889578	-	Sales Executive
82	BBA - ASB	SHIV GANGA EXPORTS	MFRS. & EXPORTER OF HANDWOVEN HOME FURNISHING PRODUCTS & MADE UPS ETC	12-06-2023	-	-	Anmol Gupta; A3906420329; anmolgupta43210@gm ail.com; 9992165553	-	Distributi on Manager

83	BBA - ASB	SSBC CONCRETE PVT. LTD	Building of complete constructions or parts thereof; civil engineering	12-06-2023	-	-	Shalini Chatterjee; A3906420330; shalinichtrj@gmail.co m 9315935477	-	Manager
84	BBA - ASB	SHREE AMBA GROUOPT PVT. LTD.	IMPORTERS & DISTRIBUTOR OF AUTO COMPONENTS	12-06-2023	-	-	Karuna Agrawal; A3906420341; kagrawal1708@gmail.c om; 9650687723	-	Junior Head of Business Develop ment
85	BBA - ASB	R P Diamonds pvt ltd	Manufacturers & Traders Gold Diamond & Silver Jewellery	12-06-2023	-	-	Yash Goel; A3906420347; yashg0280@gmail.com ; 9560019840	-	Manager
86	BBA - ASB	SHAHADARA AUTO WAYS	COMPLETE RANGE OF MAHINDRA SPARE PARTS	12-06-2023	-	-	Pranav Arora; A3906420357; amanarora0283@gmail .com; 9953859589	-	Chief Executive Officer
87	BBA - ASB	MAHAVEER GARMENTS	GARMENTS & SCHOOL UNIFORM	12-06-2023	-	-	Aakash Jain; A3906420362; aakashjain324@gmail. com; 8377932160	-	Proprietor
88	BBA - ASB	RIDHI ENTERPRISES	Manufacturer and trader of Road Barrier And Bull Nose, ABS And Rubber Speed Bumps	12-06-2023	-	-	Kartik Kumar Kulashari; A3906420366; r.enter@rediffmail.com ; 9871184503	-	Sales & Marketing Executive
89	BBA - ASB	UD SALON & SPA PORDUCTS PVT. LTD.	SPA PRODUCTS	12-06-2023	-	-	Udhav Pal; A3906420367; udhav.pall@gmail.com ; 9953088768	-	Assistant Manager

90	BBA - ASB	FLOATAINERS GLOBAL	Supplying and trading Ultra Shine Fancy Candle	12-06-2023	-	-	Aryan Sachdeva; A3906420368; aryansachdeva0803@g mail.com; 6386255481	-	Manager
91	BBA - ASB	M/S JMVV TRADERS	TIMBER COMMISSION AGENT	12-06-2023	-	-	Kunal Batra; A3906420369; kunalbatra1444@gmail .com; 9919876207	-	Managing Partner
92	BBA - ASB	MANCHANDA'S REAL ESTATE	REAL ESTATE	12-06-2023	-	-	Sagar; A3906420374; msarthak819@gmail.co m; 8199009911	-	Assistant Manager
93	BBA - ASB	AGRICULTURE	AGRICULTURE	12-06-2023	-	-	Pranjal Dahiya; A3906420376; pranjaldahiya9557@g mail.com; 8630200106	-	Partner
94	BBA - ASB	TRIDEV ASSOCIATES	Business Services	12-06-2023	-	-	Srishti Gupta; A3906420382; srishtigupta0711@gmai l.com; 9599108403	-	Sales Manager
95	BBA - ASB	GS AUTOMOBILES PVT. LTD.	SERVICE FOR LUXURY CARS	12-06-2023	-	-	Pratyaksh Jain; A3906420387; pratyakshjain.apps@g mail.com; 9871970707	-	Director
96	BBA - ASB	WAZIRI INDIA	MANUFACTURER & EXPORTER OF FILE HANDMADE CARPETS & RUGS	12-06-2023	-	-	Faizan Waziri; A3906420392; wazirifaizan@outlook. com; 9506506291	-	Managing Partner
97	BBA - ASB	NIDHI AUTO ELECTRICALS	Auto Electrical Parts and Components	12-06-2023	-	-	Nidhi Sharma; A3906420395; ns9540099@gmail.com ; 9540099455	-	Manager

98	BBA - ASB	ALPHA FLEX	DIGITAL FLEX WORK	12-06-2023	-	-	Rounak Chawla; A3906420403; rounakchawla2017@gmail.com; 9811345755	-	Business Development Manager
99	BBA - ASB	RICH TRREND	TEXTILE DIGITAL PRINTS	12-06-2023	-	-	Nayon Aroraa; A3906420409; nayanaroraa@gmail.com; 9810808118	-	Operations Head
100	BBA - ASB	ARK METALS & ALLOYS	STOCKISTS OF FERROUS & FERROUS METALS	12-06-2023	-	-	Amrit Gupta; A3906420410; amritgupta32@gmail.com; 6387879522	-	Floor Manager
101	BBA - ASB	S P & SONS	TOY SHOP	12-06-2023	-	-	Prajwal Seth; A3906420419; prajwalseth8@gmail.com; 8447034157	-	Operations Head
102	BBA (FBE) - ASB	STAR TRADING COMPANY	IMPORTER EXPOERTER AND WHOLESALER OF SPICES	12-06-2023	-	-	Ayush Malu; A3999120006; ayushmalu03@gmail.com; 9929045495	-	Manager
103	BBA (FBE) - ASB	JK SALT PVT. LTD.	MFG. OF FIVE TIME REFINED FREE FLOW IODISED INDUSTRIAL & DOUBLE FORTIFIED SALT	12-06-2023	-	-	Ishika Gupta; A3999120016; ishikaag423@gmail.com; 7425803699	-	General Manager
104	BBA (FBE) - ASB	FOLK BAZAR	Shop from the most loved online market for Tibetans, Buddhists, Nepalis. Get Hoodies, Bhaku, Thangka, Bell Dorje, Khadag, Incense, Butter Lamps, Curtains	12-06-2023	-	-	Devansh Agarwal; A3999120017; agdevansh16@gmail.com; 9749181530	-	Chief Operating Officer

105	BBA (FBE) - ASB	HULDIBARI INDUSTRIES & PLANTATION CO. LTD.	ea production for several decades.	12-06-2023	-	-	Nikita Sarkar; A3999120019; nikitasarkar68@gmail. com; 8617546787	-	HR Manager
106	BBA (FBE) - ASB	BHARAT MINT AND ALLIED CHEMICALS	MANUFACTURER & EXPORTER OF NATURAL MENTHOL NATURAL MENTHOL CRYSTAL PEPPERMINT OIL GRADED MENTHONES CIS-3 HEXENOL NATURAL SPEARMINT OIL AND OTHER MINT & AROMATIC CHEMICALS	12-06-2023	-	-	Yash Goyal; A3999120025; ya.goyal123@gmail.co m; 9690295654	-	General Manager
107	BBA (FBE) - ASB	MURLIDHAR FABRICS	FABRICS WORK	12-06-2023	-	-	Chandan Mittal; A3999120029; cmittal0307@gmail.co m; 9256492564	-	Co- Owner
108	BBA (FBE) - ASB	SINGHAL BROTHER(P) LTD.	Oil Mills	12-06-2023	-	-	Pranav Singhal; A3999120031; pranavsinghal9.ps@gm ail.com; 8744022045	-	Director
109	BBA (FBE) - ASB	AMRITSAR RICE LAND	EXPORTERS OF RRICE	12-06-2023	-	-	Yukta Aneja; A3999120033; anejayukta@gmail.com ; 7087254444	-	Assistant Manager

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110	BBA (FS&M) - ASB	APJ STEEL IMPEX PVT LTD.	TIN PLATES TIN STEEL & C R SHEETS	12-06-2023	-	-	Samarth Gupta; A039139920011; samarthgupta871@gmail.com; 9999028806	-	Manager
111	BBA (FS&M) - ASB	G G POLYPLAST PVT. LTD.	Manufacturing, supplying, exporting, wholesaling and trading	12-06-2023	-	-	Shubham Goyal; A039139920046; coolshubham2002@gmail.com; 9530153003	-	Director
112	BBA (M&S) - ASB	NEW TEG ELECTRIC WORKS	Repairing service, labour service & Maintenance Service Provider	12-06-2023	-	-	Dipesh Baid; A3914720005; dipesh.baid2@gmail.com; 9636909775	-	Sales Manager
113	BBA (M&S) - ASB	MINAKSI METALS & CASTINGS	HIGH QUALITY INGOT MOULDS & C I CASTINGS	12-06-2023	-	-	Shrey Mittal; A3914720019; shreymittal4472@gmail.com; 9501555800	-	Sales Manager
114	BBA (BD)	GODVIBES EXPORTS LLP	EXPORTS	12-06-2023	-	-	Diya Dutta, A0679420013, duttadiya04@gmail.com, 9818890292	-	Manager
115	BBA	TULIP TEA CO. LTD.	Tea Estate	12-06-2023	-	-	Anusha Agarwal, A3906420073, agarwalanusha629@gmail.com, 7035344277	-	Manager
116	BBA	Allied Engineers	Engineering Firm	12-06-2023	-	-	Rachit Kuchhal, A3906420146, rachit11226@yahoo.com, 8930011555	-	Chief Procurement Officer
117	BBA	Rakesh Goel Engineer, Contractor and Builder	Real Estate Builder	12-06-2023	-	-	Aryan Goel, A3906420167, rakeshgoel20@gmail.com, 9418020520	-	Managing Director

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118	BBA	R R Industries	Manufacturing Unitr	12-06-2023	-	-	Rohan Gupta, A3906420216, guptarohan15158@gmail.com, 7782948882	-	Owner
119	BBA	Aradhya Poultry Feed	Poultry Farm Business	12-06-2023	-	-	Ayan Taliyan, A3906420260, ayantaliyan81@gmail.com, 7895688855	-	Area Sales Manager
120	BBA	AllCure Remedies LLP	Pharma Company	12-06-2023	-	-	Himanshi Goel, A3906420264, himanshi1990g@gmail.com, 7015518419	-	Marketing Intern
121	BBA	Geemtech controls systems pvt ltd	Techno Management	12-06-2023	-	-	Moksh Jain, A3906420345, moxjainsept16@gmail.com, 9910978786	-	Marketing Manager and Supervisor
122	BBA	B K International Pvt Ltd	Textile Export Firm	12-06-2023	-	-	Devansh Aggarwal, A3906420414, aggarwaldevansh95@gmail.com, 8287919072	-	Assistant Financial Advisor
123	BBA (M&S)	Tokyo Furnishing	Interior Decoration and Furnishing	12-06-2023	-	-	Vansh Chachra, A3914720031, vanshchachra2031990@gmail.com, 7404376170	-	Manager
124	BBA (FBE)	P K INDUSTRIES	MFRS. PAINTS, LACQURES, THINNERS & MINNERALS	12-06-2023	-	-	Yatharth Jain, A3999120021, yatharthjain27@gmail.com, 9876597267	-	General Manager
125	BBA (FBE)	Balkishan Shriram	Cloth Merchant	12-06-2023	-	-	Radhika Agarwal, A3999120026, agarwalradhika000@gmail.com, 9415146440	-	Account Department Head

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126	MBA (RE&UI) and RICS SBE	N.P Consultancy	Consultancy Firm	01-07-2023	-	-	Antarip Sinha; A13558921001; Antarip.mr21n@ricssbe.edu.in	-	Junior Valuer
127	MBA (RE&UI) and RICS SBE	Raj Kamal Ago Farm	Raj Kamal Ago Farm	01-08-2023	-	-	Snehit Jain; A13558921006; snehit.mr21n@ricssbe.edu.in	-	Manager
128	MBA (RE&UI) and RICS SBE	HDPE PIPE MANUFACTURE	SKC TECHNOCRAFT PVT LTD	01-07-2023	-	-	Archit Malik; A13558921008; archit.mr21n@ricssbe.edu.in	-	Directors hip
129	MBA (RE&UI) and RICS SBE	Aakash Associate	Construction & Developer	01-07-2023	-	-	Aakash Gupta; A13558921013; aakash.mr21n@ricssbe.edu.in	-	Managem ent
130	MBA (RE&UI) and RICS SBE	Metalloid Motors	pre-owned car & bikes	01-07-2023	-	-	Anisul Haque Anis; A13558921018; anis.mr21n@ricssbe.edu.in	-	owner
131	MBA (RE&UI) and RICS SBE	VILLA ALTERNATE LLP	VILLA ALTERNATE LLP	01-07-2023	-	-	Prasoon Saxena; A13558921019; prasoon.mr21n@ricssbe.edu.in	-	Co-Founder & Director
132	MBA (CPM) and RICS SBE	Construction	Construction	01-07-2023	-	-	Deepan M.; A13559021058; deepan.mc21n@ricssbe.edu.in	-	Manager

III. PROGRAMMES CONDUCTED

III.I ACED Activities

ACED has conducted several activities related to entrepreneurship for the students who opted own venture & joining family business in their aspirational survey. These activities were also designed for the students who opted Entrepreneurship Course.

Sl.No	Name of the activities	Number of Participants	Date(s)
1	Vocational Training Programme on Water Enterprise for Youth & Women	32	15.7.2022 - 22.7.2022
2	Entrepreneurship Awareness Camp (EAC) for students of AUUP to introduce entrepreneurship and innovation as a career option with AIL.	300	18.08.2022
3	Ideas@75 on the occasion of 75th Anniversary of Independence to commemorate, the Azadi ka Amrit Mahotsav	83	15.08.2022 - 25.08.2022
4	Workshop on 'Design Thinking for Customer's Delight'	180	25.08.2022
5	Workshop on Legal Series 1 : How to register startups on Yukti Portal	23	1.09.2022
6	A workshop on Business Modelling	136	22.9.2022
7	Workshop on How to craft a doable Business Plan	250	6.10.2022
8	Workshop - "The Burgeon : Meeting with Young Start-ups"	400	20.10.2022
9	BUILD 2.0 Program in collaboration with Boeing India - An awareness programme for participating in Hackathon in BUILD 2.0 Programme in E-2 Auditorium.	150	02.11.2022
10	Innobizz: An Intra-institute level Business Plan Competition	166	03.11.2022
11	Workshop on Demystifying Value Proposition for Business	150	23.02.2023
12	AMITANK - A National Level Business Idea Competition under AYF'23	17	31.03.2023 – 01.04.2023
13	Workshop on "Minimum Viable Product"	350	13.04.2023

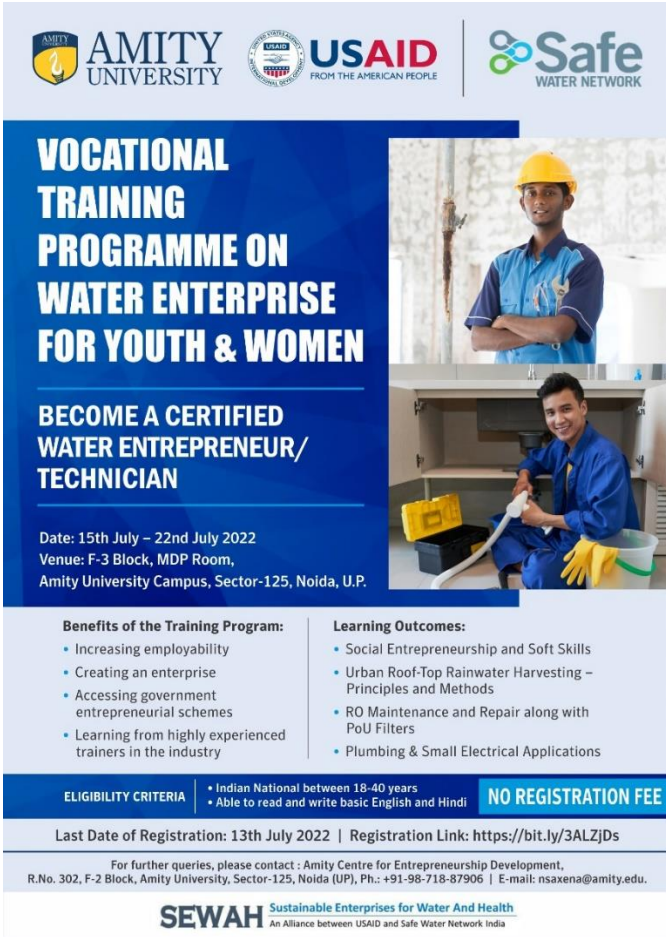
In Detail:

1. Organized Vocational Training Programme on Water Enterprise for Youth & Women in association with Safe Water Network India from 15th – 22nd July 2022 in F-3 MDP Room, Amity University Noida Campus.

Objectives of the event:

- To impart skill-based training in water enterprise management
- To help the participants get livelihood opportunities in the water sector through post-training guidance and mentoring
- To improve the employability of the participants in emerging areas such as rainwater harvesting and groundwater recharge
- To help the participants set up and manage their own water enterprises
- To create awareness about the government programs and initiatives to improve the water situation in India and help participants access the various government social entrepreneurship schemes
- To provide information about the challenges to access clean water and the importance of consuming safe drinking water

Poster



The poster is for a vocational training program. At the top, it features logos for Amity University, USAID, and Safe Water Network. The main title is 'VOCATIONAL TRAINING PROGRAMME ON WATER ENTERPRISE FOR YOUTH & WOMEN'. Below this, it says 'BECOME A CERTIFIED WATER ENTREPRENEUR/TECHNICIAN'. The dates are '15th July – 22nd July 2022' and the venue is 'F-3 Block, MDP Room, Amity University Campus, Sector-125, Noida, U.P.'. There are two photos: one of a man in a blue shirt and yellow hard hat standing, and another of a man in a blue shirt working on a water filter. The poster lists 'Benefits of the Training Program' and 'Learning Outcomes'. At the bottom, it includes 'ELIGIBILITY CRITERIA', 'NO REGISTRATION FEE', and contact information for Amity Centre for Entrepreneurship Development. The footer mentions 'SEWAH Sustainable Enterprises for Water And Health' as an alliance between USAID and Safe Water Network India.

AMITY UNIVERSITY | **USAID** | **Safe WATER NETWORK**

VOCATIONAL TRAINING PROGRAMME ON WATER ENTERPRISE FOR YOUTH & WOMEN

BECOME A CERTIFIED WATER ENTREPRENEUR/TECHNICIAN

Date: 15th July – 22nd July 2022
Venue: F-3 Block, MDP Room, Amity University Campus, Sector-125, Noida, U.P.

Benefits of the Training Program:

- Increasing employability
- Creating an enterprise
- Accessing government entrepreneurial schemes
- Learning from highly experienced trainers in the industry

Learning Outcomes:

- Social Entrepreneurship and Soft Skills
- Urban Roof-Top Rainwater Harvesting – Principles and Methods
- RO Maintenance and Repair along with PoU Filters
- Plumbing & Small Electrical Applications

ELIGIBILITY CRITERIA

- Indian National between 18-40 years
- Able to read and write basic English and Hindi

NO REGISTRATION FEE

Last Date of Registration: 13th July 2022 | Registration Link: <https://bit.ly/3ALZjDs>

For further queries, please contact : Amity Centre for Entrepreneurship Development,
R.No. 302, F-2 Block, Amity University, Sector-125, Noida (UP), Ph.: +91-98-718-87906 | E-mail: nsaxena@amity.edu.

SEWAH Sustainable Enterprises for Water And Health
An Alliance between USAID and Safe Water Network India

Glimpses



2. Organized Entrepreneurship Awareness Camp (EAC) for students of AUUP to introduce entrepreneurship and innovation as a career option in association with Amity Innovation Incubator.

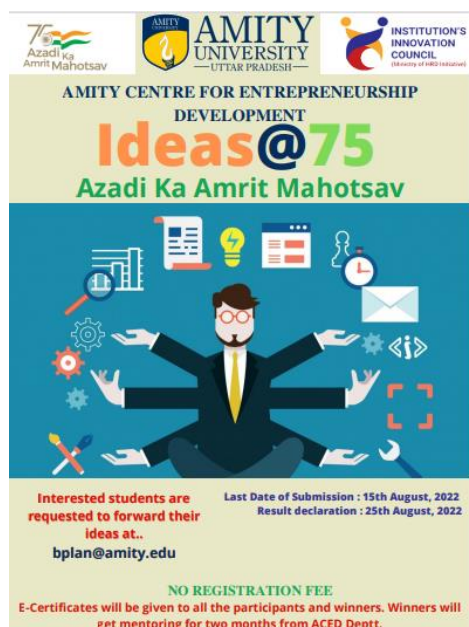


3. Organized Ideas@75 on the occasion of 75th Anniversary of Independence to commemorate, the Azadi Ka Amrit Mahotsav for the students of Amity University Uttar Pradesh. Ideas was invited till 15th August 2022 and result was declared on 25th August 2022.

Objective of the event :

- To contribute to the creation of a startup culture in society.
- To motivate students to think about accessibility in their creation of social and technological innovations.
- To develop cost-effective, practical, and innovative concepts, programs, initiatives, or designs which will create New INDIA
- Make students think beyond curriculum.
- To inculcate research culture among students in their field of expertise.
- To provide an opportunity for expression of ingenious thoughts.

Poster



Winners

AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT					
Ideas@75 - RESULTS					
Azadi Ka Amrit Mahotsav					
S.No.	Name	Enrollment No.	Institute	Idea	Position
1	Prerna Teotia	A6030121024	Amity School of Economics	GREENCONY	1st Position
2	Isha Kaushik	A13671921007	Amity Institute of Neuropsychology and Neurosciences		
3	Pratiyush Jaiswal	A3906421341	Amity College of Commerce & Finance		
4	Kushagra Tyagi	A6018221009	Amity School of Economics	Rolling Riders	2nd Position
5	Dharitri Panigrahi	A3268722002	Amity Law School, Noida	Change	3rd Position

Please contact: Amity Centre for Entrepreneurship Development, R.No. 302, Block - F2, Amity University Uttar Pradesh (Dr. Neelam Saxena : 9818998787 / Dr. Garima Agarwal: 9818213655)

4. Organized workshop on “Design Thinking for Customer’s Delight” on 25th August 2022 in E-2, Seminar Hall (Hybrid Mode).

Objective of the event:

- To provide the students a conceptual understanding of design thinking as a tool for innovation and customer delight.
- Demonstrate the value of incorporating user empathy in innovation, problem-solving, and product design.
- Overview of innovation, dynamic entrepreneurship, and designing unique customer experiences.
- Discussion related to customer-oriented topics, from customer delight to customer loyalty.

Poster



Glimpses



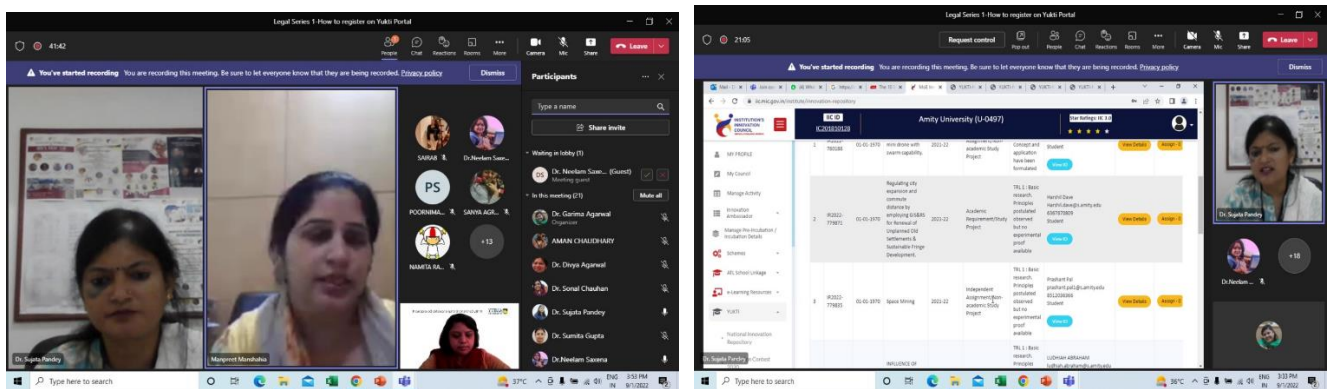
Annual Report 2022-23

- Organized workshop on 'How to register startups on Yukti Portal' in online mode on 01-09-2022 to make the students to be aware about Yukti Portal as an initiative taken by MoE for the new generation startups.

Objective of the event:

- To contribute to the creation of a startup culture in society.
- To motivate students to know about accessibility of the Yukti Platform
- To bring the students in the mainstream of startups
- To provide an opportunity to be aware about initiative taken by MoE to develop startup culture.

Glimpses



- Organized workshop on "Business Modelling" for Amity University Students who have opted for "Own Venture" or "Joining Family Business" along with those who have opted Entrepreneurship as a course on 22nd September 2022 in F-2, 203, Amity University Noida Campus.

Objective of the event:

- To guide the students for idea generation, business modelling.
- Also guide role of innovation and design, to start their own venture or who wants to join family business.

Poster



AMITY UNIVERSITY

Business Modelling Workshop

ACLD & I.C. of ALU are conducting a workshop for Amity University Students who have opted for "Start-up Own Venture" or "Joining Family Business" along with those who are taking the course on Entrepreneurship on 22nd September 2022.

PROF. DR. J. BALWINDER SHUKLA
 Bhawanji and Bhawanji Singh

22 SEPTEMBER, 2022
 Start 02:30PM - 05:10 PM

Our speakers

DR. NEELAM SAXENA
 introduction of work group & university & club

PROF. (DR.) ANJANI K. SINGH
 importance of idea

DR. (MRS.) GARIMA AGARWAL
 Business Modelling

PROF. (DR.) SUJATA PANDEY
 Role of Innovation & Design Center in Entrepreneurship

For More Info
 6296926038

Glimpses



7. Organized workshop on “How to Craft a Doable Business Plan” for celebrating Innovation Week on 6th October 2022 in F-2, Auditorium as a progressive workshop of Business Modelling which was conducted on 22nd September 2022.

Objective of the event :

- To guide the students for nuances of business plan.
- How to prepare Lean canvas model.
- Format of business plan.

Poster



AMITY UNIVERSITY **INSTITUTION'S INNOVATION COUNCIL**
(University of Education Initiative)

Amity Centre For Entrepreneurship Development
brings Workshop on
How to Craft a Doable Business Plan


Prof. (Dr.) Balvinder Shukla
Vice Chancellor, AUUP

Date : 6th October, 2022
Time : 2:15 pm - 5:10 pm
Venue : F2 Auditorium

Guest Speaker


Mr. Amit Gautam
Founder, Signn
(A Multi Sign Language Company)


Prof. (Dr.) Neelam Saxena
Head, ACED


Dr. Garima Agarwal
Asst. Professor, ACED

Please Contact: Student Coordinators,
Amity University E-Club.
Rishabh - 8800504014
Shashi - 8789428167

Glimpses



8. Organized a workshop “The Burgeon: Meeting with Young Start-ups” related to Challenges and Road Blocks of Developing a Business on 20th October 2022 in hybrid mode as a progressive workshop of ‘How to Craft a Doable Business Plan’ conducted on 6th October 2022.

Objectives of the event:

- To create entrepreneurial hustle among the students.
- To provide a platform to interact with Amity Alumni.
- To know the journey of their startups.
- To provide a session for developing Strategic Partnerships & Alliances Sourcing and Procurement and Marketing Initiatives

Poster



AMITY UNIVERSITY

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiatives)

AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT
& AMITY BUSINESS SCHOOL

Organise

THE BURGEON

Meeting with Young Start-Ups



Prof. (Dr.) Balvinder Shukla
Vice Chancellor, AUUP



Uday Sonthalia
Uni Square Concepts



Maanya Mahaur
Agastya Skincare Solutions.



Rishabh Balani
Unific industries pvt ltd

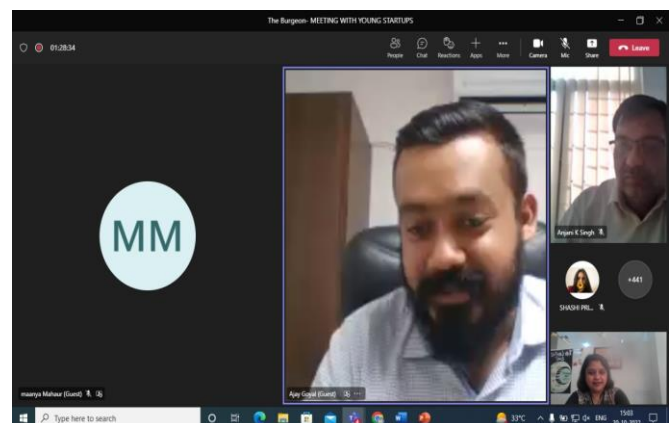
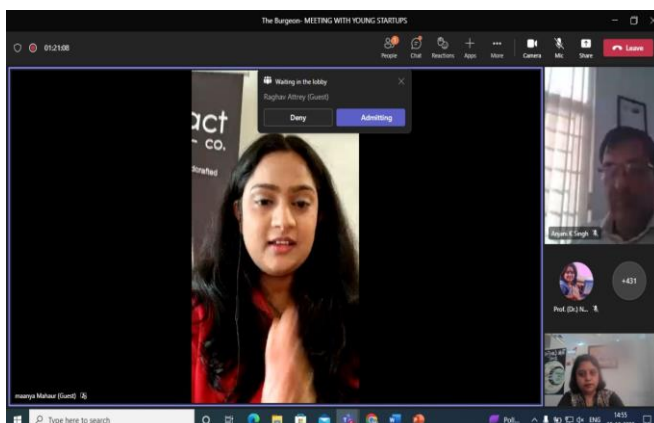
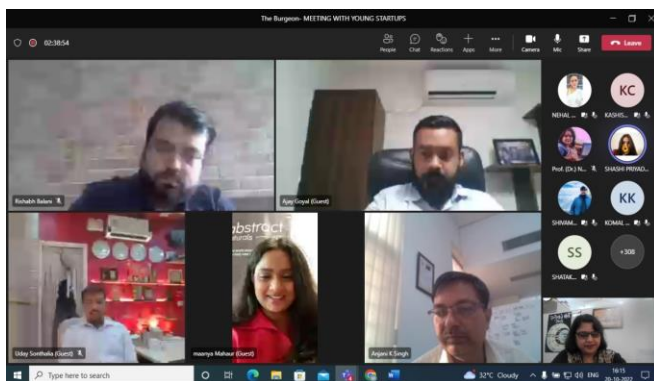


Ajay Goyal
Erekrut HR Automation
Solutions Pvt Ltd

Date : 20th October 2022
Time : 2:15 pm - 4:10 pm
Link to Join:-
<https://bit.ly/3VVKACE>

Please Contact: Student Coordinators, Amity University E-Club.
Rishabh - 8800504014
Shashi - 8789428167

Glimpses

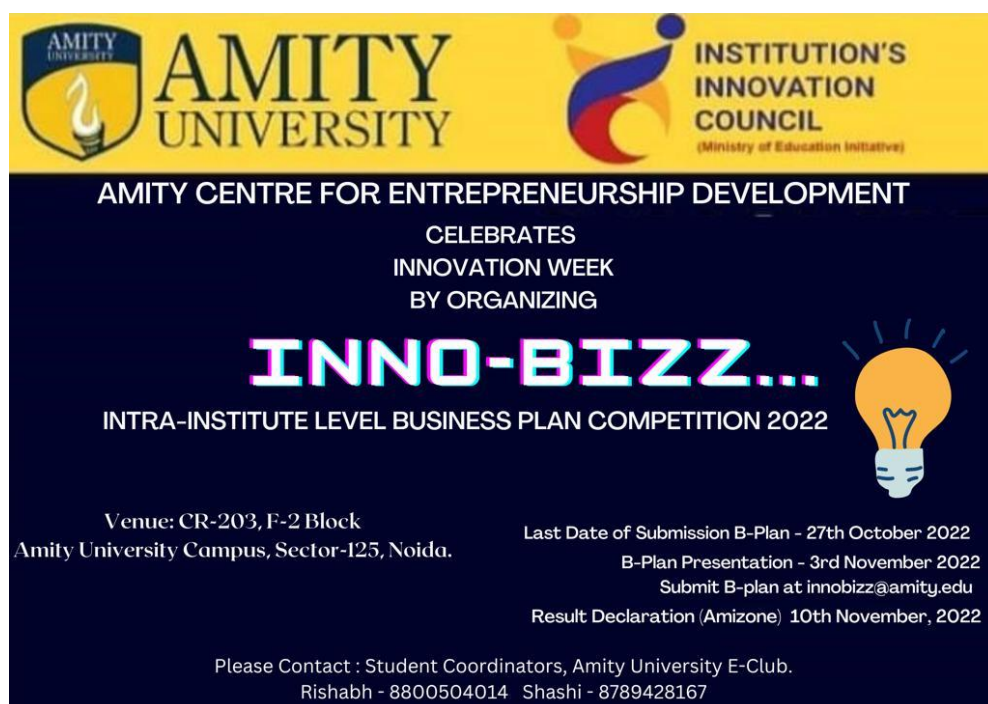


9. Organized BUILD 2.0 Program on 2nd November 2022 in collaboration with Boeing India - An awareness programme for participating in Hackathon in BUILD 2.0 Programme in E-2 Auditorium.
10. Organized Innobizz: An Intra-institute level Business Plan Competition for the students of Amity University Noida Campus on 3rd November 2022.

Objective of the event:

- To provide a platform for the participants to showcase their business plan.
- To judge the business plan of students based on idea generation, business modelling and role of innovation and design.

Poster



Glimpses





11. Organized workshop on ‘Demystifying Value Proposition for Business’ on 23rd February 2023 in online mode.

Objective of the event:

- To help the participants to understand the importance of a strong value proposition and how to create one for their own business.
- To ensure that there is a fit between the product and market.
- To validate what is important to customers and get their feedback on the value proposition for the success of startup.
- To investigate the extent to which a company has a competitive advantage.

Poster



AMITY UNIVERSITY

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education, India)

AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT, AUUP

Organises

Workshop on

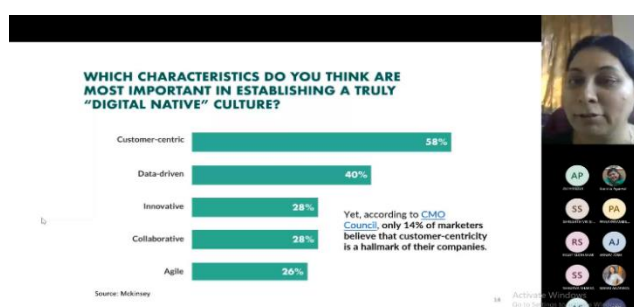
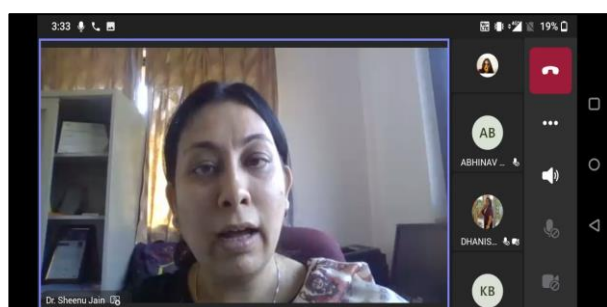
DEMYSTIFYING VALUE PROPOSITION FOR BUSINESS



Dr. Sheenu Jain
Startup Enthusiast & Mentor
Associate Professor- Entrepreneurship
LNMIIT, Jaipur

Date: 23rd February 2023
Time: 02:15 pm – 4:10 pm
MS Team Link: <https://bit.ly/3Z5AHyE>

Glimpses

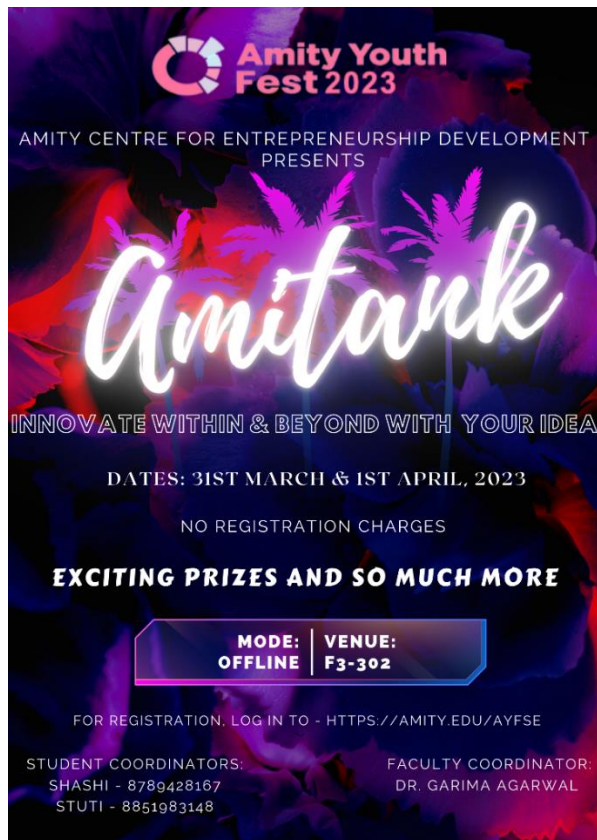


12. Organized AmiTank – A National Level Idea Competition from 31st March to 01st April, 2023 for aspiring entrepreneurs from various colleges/universities and organizations to pitch their business idea to a panel of judges and venture capitalists in order to get further guidance in their idea or venture.

Objective of the event:

- Connect potential entrepreneurs to peers, mentors, incubators and angel investors.
- Catalyse a culture shift to encourage entrepreneurship.
- Foster social entrepreneurship and grassroots innovations.
- Encourage participants to identify, innovate and nurture the skills for new ventures.

Poster



Glimpses





13. Organized workshop on ‘Minimum Viable Product’ on 13th April 2023 for the students enrolled in entrepreneurship courses and aspirants of Own Venture & Joining Family Business.

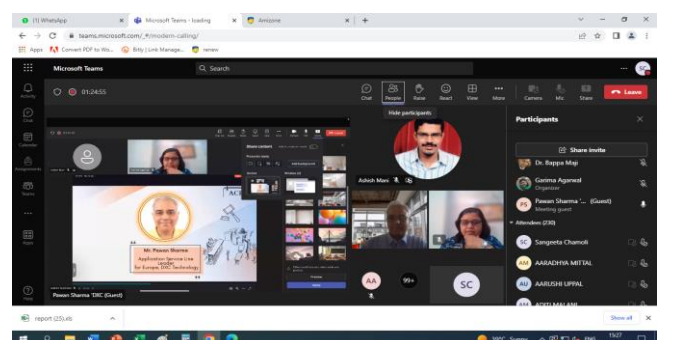
Objective of the event:

- To understand the concept of MVP for product development.
- To prevent the initial product from getting cluttered with unwanted features.
- To bring together practitioners, technologists, and stakeholders at a common platform to share experiences and brainstorm on the theme.
- To provide opportunities to participants for collaborative research and capacity building programmes.
- To develop entrepreneurial approach with a systematic approach amongst participant to start their own ventures & enhance the capacity of existing businesses.

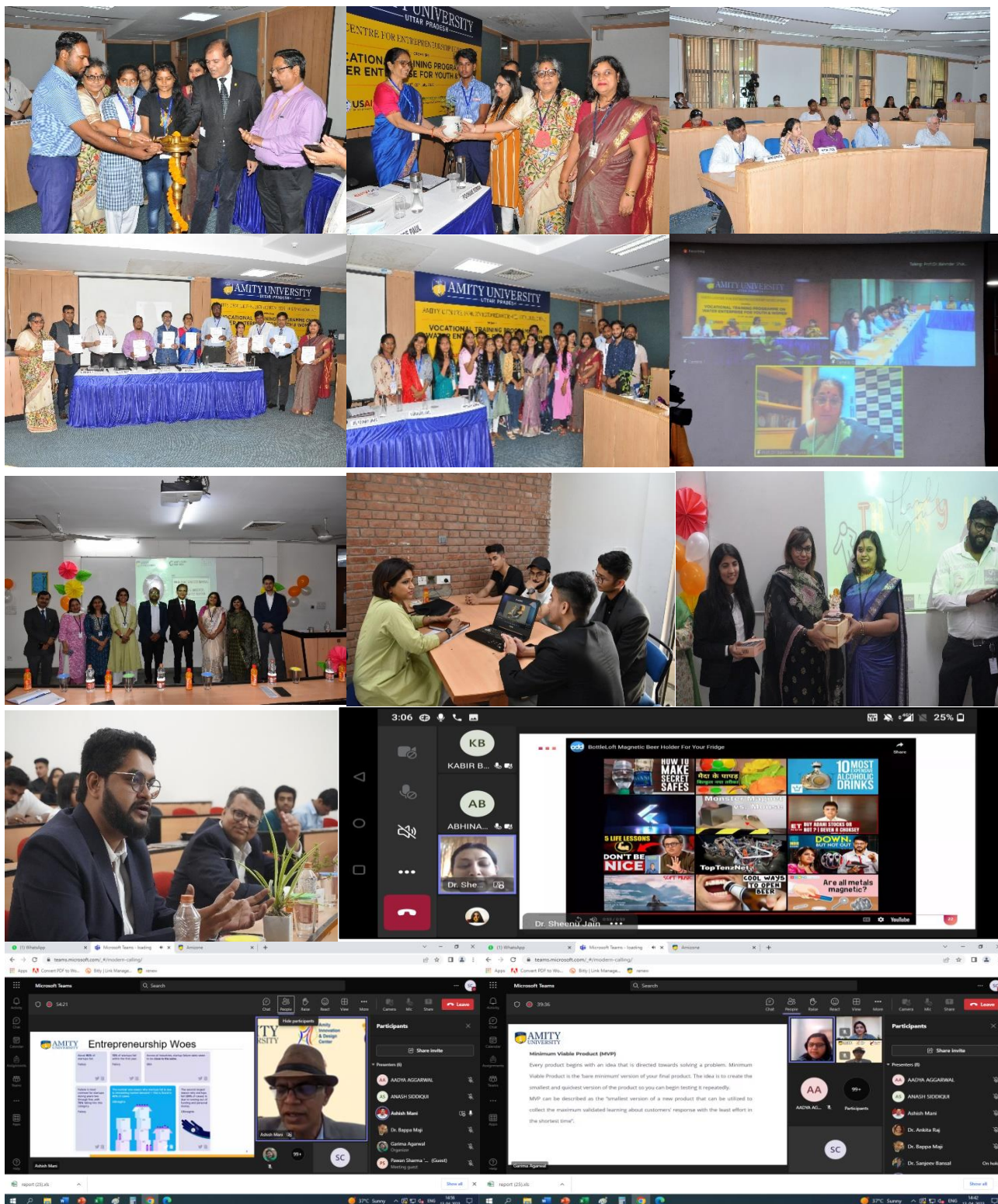
Poster



Glimpses



ACED Activities Collage





IV MoU Details

- Signed MoU with Safe Water Network India to work on vocational training and consulting programs in water enterprises to semi-skilled and semi-literate youth and women under Project SEWAH.
 - Successfully conducted Vocational Training Programme on Water Enterprise for Youth & Women in association with Safe Water Network India from 15th – 22nd July 2022 in F-3 MDP Room, Amity University Noida Campus

Other Assignments – Prof. (Dr.) Neelam Saxena

- **Apart from ACED courses, taught following courses :**
 - Managing Innovation: Emerging Trends [ENTR735]
 - Social Entrepreneurship [ENTR711]
 - Managing a Growing Business [ENTR722]
 - Advanced Innovation Management Strategies for Entrepreneurs [PHDM922]
- Guide of 04 Research Scholars

Session taken & attended

- Attended IIC Regional Meet for the NRO Zone and Orientation Session on YUKTI - National Innovation Repository (NIR) and ARIIA 2022 on 28th July 2022 held at Amity University Rajasthan.
- Invited as a Judge for FINTECH Competition in context of celebration of the World Entrepreneurs' Day on 25th August 2022 organized by Amity Institute of Pharmacy.
- Session taking during 4th day of Deeksharambh, student orientation program from 6th – 10th September 2022 at Amity University Uttar Pradesh.
- Invited as a Judge for the Business Plan Competition-FOREMost"22 on 30th September 2022 organized by Centre for Entrepreneurship Development (CED) at FORE, New Delhi.
- Session taken on "Developing Entrepreneurial Mindset" on 14th October 2022 during Innovation Week from 28th September – 15th October 2022 conducted by AIDC.
- Session taken during "Problem Solving and Ideation Workshop" on 29th October 2022.
- Attended the Employee Engagement Meet on 21st November 2022 at BHEL office, New Delhi.
- Guest Lecture on "Design and Development Activities " on 20th January 2023 organized by Dr. Smriti Srivastava, Faculty, Amity Institute of Biotechnology.
- Taught 30 hours course on "Entrepreneurship Development" in Amity Finishing School starting from 22nd February 2023.

Other Assignments - Dr. Garima Agarwal

Courses undertaken – Other than ACED Courses

- ❖ Fundamentals of Entrepreneurial Marketing (ENTR 305)
- ❖ Fundamentals of Entrepreneurship (ENTR 301)
- ❖ International Trade Documentation and Logistics (IB703)
- ❖ Small Business Management (ENTR 604)
- ❖ Entrepreneurship and New Venture Creation (ENTR 601)
- ❖ Venture Capital and Private Equity (ENTR733)
- ❖ Financing New Ventures and Businesses (ENTR605)
- ❖ Private Equity and Venture Capital (FIBA 723)

Besides them following ACED courses are also taken.

- ❖ Global Entrepreneurship I (ENTR 607)
- ❖ Global Entrepreneurship II [ENTR707]

Chief Course Coordinator

- ❖ Financing New Ventures and Businesses [ENTR605]
- ❖ Change and Innovations Management [ENTR313]
- ❖ Managing a Growing Business [ENTR722]
- ❖ Small Business Management (ENTR 604)
- ❖ Creating and Managing New Businesses in Emerging Markets [ENTR713]
- ❖ Venture Capital and Private Equity [ENTR733]
- ❖ International Trade Documentation and Logistics [IB703]

Additional Assignments

- ❖ Stream Coordinator - Entrepreneurship Stream – ABS
- ❖ Membership - Life Member of ICA (Indian Commerce Association)
- ❖ PROC Member of Entrepreneurship Stream, ABS, AUUP, Noida
- ❖ Developing & uploading Master Session Plan/Session Plan
- ❖ Uploading E-content on ALMS (Course material/Lecture notes/ reading material/ content/reference material) etc.
- ❖ Uploading assessment components, guidelines and calendar of NTCC on Amizone.
- ❖ Paper Setting/Moderation/Evaluation/Preparing Model Answer/Invigilator
- ❖ Guiding & mentoring session for the students who are aspiring for own venture.
- ❖ Annual Data Compilation for NAAC @ ACED, AUUP, Noida

- ❖ Annual Data Compilation for AIIRA @ ACED, AUUP, Noida

Guest Lecture/Session/Workshop Delivered

- ❖ **Self-Employment & Entrepreneurship in Rehabilitation Field** from 24.06.2022 to 30.06.2022 at Amity Institute of Rehabilitation Sciences, AUUP, Noida
- ❖ **Role of Entrepreneurial Skills and Allied Sciences in Yoga Profession**, at Amity Institute of Indian System of Medicine, AUUP, Noida from 27.06.2022 to 01.07.2022
- ❖ **Training of Women and Youth in Water Enterprises and Water Harvesting** from 15.07.2022 to 22.07.2022, ay ACED, AUUP, Noida
- ❖ Session at **DEEKSHARAMBH** at AUUP, Noida from 06.09.2022 to 10.09.2022
- ❖ **Business Modelling** on 22.09.2022 Organised by ACED, AUUP, Noida
- ❖ **Innovation and Entrepreneurship Development - Future Kalams** on 14.10.2022 organised by AIDC and IIC, AUUP, Noida
- ❖ **Problem Solving and Ideation** organised by IIC, AUUP, Noida on 29.10.2022
- ❖ **Business Modelling** on 30.10.2022 Organised by AIESR, AUUP, Noida
- ❖ **Scope and Opportunities for Yoga Professionals in Entrepreneurship Skills** at Amity Institute of Indian System of Medicine, AUUP, Noida on 12.01.2023
- ❖ **Role of Government Policies in accelerating startups culture in India** at 2nd International Conference 9Gyanodaya 2023) Organised by IEC Group of Institutions, Greater Noida on 24.02.2023

Programme/Workshop/Webinar/FDP Judged as JURY

- ❖ **Think to Success event** Organised by AIAS, AUUP, Noida on 11.10.2022
- ❖ **Clash of Unicorns**, event Organised on 19.01.2023 by Amity School of Economics, AUUP, Noida
- ❖ **GLRC 2023 Entrepreneurship Track**, Organised by ABS, AUUP, Noida on 01.03.2023

Programme/Workshop/Webinar/FDP Organised

- ❖ **Training of Women and Youth in Water Enterprises and Water Harvesting** from 15.07.2022 to 22.07.2022 with ACED, AUUP, Noida
- ❖ **Skill Gap Analysis** In July 2022 organised with ACED, AUUP, Noida
- ❖ **Organizing Ideas@75 on the occasion of 75th Anniversary of Independence(Azadi ka Amrit Mahotsav)**, Event from 15.08.2022 to 25.08.2022 organised with ACED, AUUP, Noida.
- ❖ **DEEKSHARAMBH University Level Event** on 06.09.2022 to 10.09.2022 organised from ACED, AUUP, Noida

- ❖ **Business Modelling** Event on 22.09.2022 organised with ACED, AUUP, Noida
- ❖ **How to Craft a Doable Business Plan** organised on 06.10.2022 with ACED AUUP, Noida
- ❖ **Innobizz 2023**” Intra Institute Business Plan Competition Event on 15.10.2022 to 03.11.2022 organised with ACED, AUUP, Noida
- ❖ Workshop on “**entrepreneurship with young achievers**” on 20.10.2022 with ACED AUUP, Noida
- ❖ “**The Burgeon : Meeting with Young Start-ups**” Event on 20.10.2022 organised with ACED, AUUP, Noida
- ❖ “**Ecovators**’ Event on 10.11.2022 organised with ABS, AUUP, Noida
- ❖ “**National Entrepreneurship Day Celebration**’ on 15.11.2022 organised with ABS, AUUP, Noida
- ❖ “**Guest lecture for the course Entrepreneurship and New Venture Creation**” on 24.11.2022 at ABS, AUUP, Noida

Programme/Workshop/Webinar/FDP Attended

- ❖ **Design Thinking**, Workshop attended on 14.07.2022 led by Sanjay Verma, Reliance Industries Limited.
- ❖ **CORPORATE FRAUD MANAGEMENT**, Workshop on 16.07.2022 organised by ABS, AUUP, Noida and Future Crime Research Foundation (FCRE) Kanpur.
- ❖ **Industrial Visit at Kapashera, Delhi and Sector 168**, Outreach Visit on 16.07.2022 organised by ACED, AUUP, Noida.
- ❖ “**Ensuring Diversity at Workplaces**” on 22.07.2022 organised by CII, New Delhi.
- ❖ **Global Trade and Investment Opportunities for Indian Industry in Indonesia**, Webinar on 04.08.2022 organised by PhD Chamber of Commerce, New Delhi
- ❖ **How to get initial traction and customer feedback** Webinar on 17.08.2022 organised by TiE Delhi-NCR
- ❖ **Launch of Alumni USA and Canada** on 20.08.2022 organised by AUUP, New Delhi
- ❖ **Verifier, YUKTI National Innovation Repository initiatives of Institution, repository of verified ideas, innovations and startups at the institute level** on 10.09.2022 organised by Institutions' Innovation Council (IIC), Ministry of Education's Innovation Cell, Govt. of India, New Delhi
- ❖ **FDP on Entrepreneurship development** from 16.01.2023 to 20.01.2023 organised by Amity Centre for Innovation and Development, AUUP, Noida

- ❖ **Empowering Grassroot Startups for Sustainable Development** on 17.01.2023 organised by Bharatiya Yuva Shakti Trust , Delhi
- ❖ **Shipping Industry Talents** Workshop from 23.01.2023 to 30.01.2023 organised by Amet University India and Business College of Athens, Greece
- ❖ **Empower HER, International Women Day** on 10.03.2022 organised by ABS, AUUP, Noida
- ❖ **GLRC Paper review** on 10.03.2023 Managed by ABS, AUUP, Noida
- ❖ **SINGAPORE INDIA HACKATHON**, on 13.03.2023 organised by AICTE, MOE, Delhi

Award /Recognition during the AY 2022-2023

- ❖ National Recognition as “**Business Blaster Coach**” Continuing since March 2022, By Delhi State Government for Coaching Business Blaster team (Shark tank style events)