

NEW NORMAL IS THE NORMAL NOW



With the power of technology, today we have the ability to better prepare for the future of work, to understand the challenges and opportunities, develop new policies and solutions that can effectively bridge these transitions. The COVID-19 epidemic is reshaping the world as we know it, presenting unique challenges that many business leaders have never faced before. With the ever-changing globalization, technological advancement is essential to safeguard human and business life. At a high level of management, technology can be one of the most useful tools to help you become a better leader. There is no doubt about it: technology is a force that promotes a new style of leadership, especially in these special times. This style of leadership embraces changes by focusing on improved productivity, communication, and collaboration to build active teams, while establishing a strong learning process for continuous skills development in response to changing market needs.

Empowering People Technically

With remote operation, there is a major shift in the way we work, and people are more digitally connected to their leaders than ever before. People's needs have never been higher as they have to deal with many situations, be it health concerns, caring for children and adults at home and at home, and being sent to work. Leaders have a greater responsibility to understand these challenges and to reduce this situation wisely and carefully by increasing

technology with intelligence. The ability to use technology effectively depends on how well people accept it and their understanding of how to improve their lives.



Cloud and New Standard

“Normal is never going to be static.....it’s elusive

We’re constantly chasing it. The minute we think we’ve found it, something often comes along that shifts it”

Organizations around the world continue to face many challenges outside of this epidemic, even though they are exacerbated by it. This varies from industry to industry, from the need to ensure continuous IT performance, to the increasing need for cost management and cost reduction.

Adaptability and resilience can play a big role here. That is why many companies are beginning to see the value of the cloud. Especially the multi-cloud model, which gives companies more opportunities allowing them to use the best combination of different technologies for their clouds.

Collaborative Platform

In a world where remote working is the new normal, organizations must excel in digital collaboration and harness the power of digital technologies and processes to achieve business outcomes.

Working together is at the heart of lasting success, and wise leaders have always known that. The challenge posed by the COVID-19 epidemic was the sudden and sudden change that operates at home, across the board. This is likely to keep many people unaware that they are not used to working long hours at home. Apart from any discomfort that people may feel at work in the home, due to their reliance on the office environment and its services, such a

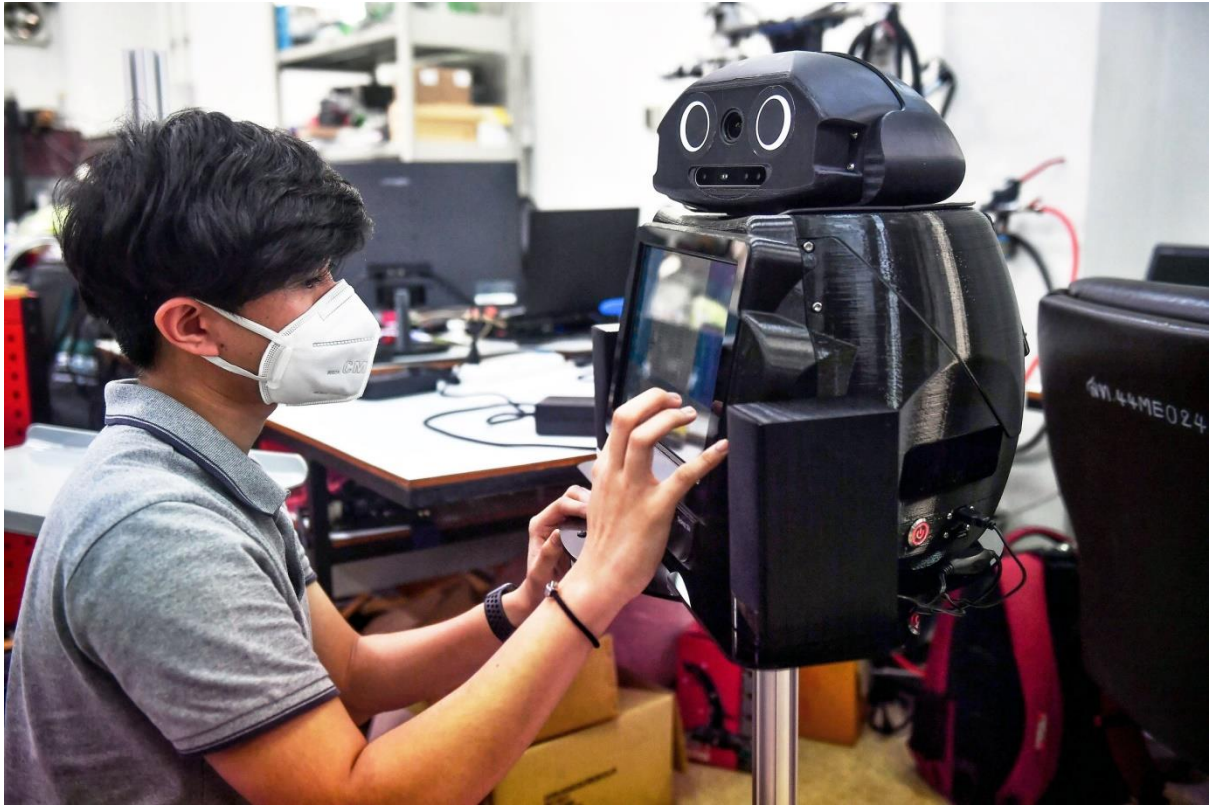
change can also led to mental disorders brought on by the inability to communicate physically with colleagues. This is an area where technology has become a game changer in helping to build functional teams.



Collaborative and community-based business tools, especially work-based systems, enable teams to work across borders and share knowledge and expertise to support effective outcomes. We have seen high levels of participation among our people in using collaborative forums such as Microsoft teams that not only help us build stronger partnerships between partners, greatly reduce the feeling of isolation from homework, but also empower seamless work with clients and other external stakeholders. Many of the programs we have planned over the past few months, such as strong communication with our leaders through visible city halls and mental health sessions, have greatly helped keep leaders across the company connected with our people and improve their levels of promotion platforms that can help build, engage and use teams.

Usage of Technology during Pandemic

During the pandemic, consumers have moved dramatically toward online channels, and companies and industries have responded in turn. The survey results confirm the rapid shift toward interacting with customers through digital channels. They also show that rates of adoption are years ahead of where they were when previous surveys were conducted—and even more in developed Asia than in other regions. Respondents are three times likelier now than before the crisis to say that at least 80 percentage of their customer interactions are digital in nature.



Impacts of COVID-19

Business in Crisis:

The mandates and health related demand shifts of COVID-19 continue to have an impact on business owners. Estimates from nationally representative May 2020 CPS data – the second month into social distancing restrictions – indicate large reductions in small business activity. The number of active business owners in the United States dropped from 15.0 million to 12.8 million, or 15 percentage, from February 2020 to May 2020.



Changes in the Society:

Advanced manufacturing technologies have become an area of focus for research, innovation, and implementation due to the economic and societal pressures imposed by the COVID-19 pandemic. As the economic impact caused by the COVID-19 pandemic has generated significant interest in the implementation and use of advanced manufacturing technologies, it is likely that these technologies will be implemented and incorporated into society at an accelerated rate post-pandemic. This may have a long-term impact on manufacturing and society, as individuals will be able to become involved in the manufacture of goods.



Work from Home:

All the organizations worldwide have ordered their employees to work from home. Work from home has become an unprecedented event or a shift in the working culture but is it working the way the employer is expecting.

The responsibility of bringing movement on in the work is on the shoulders of both Employer and employee. Company culture, leadership, employee experience, and digital workplace experiences are now being put to the test. Team collaboration, moral support and the ability of executive teams to pivot, and quickly, have seemingly never been more paramount.

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A1802020017

MBA-IB & Marketing, Sec-B, 2ND Year

2020-22

