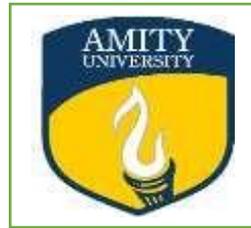


## Two Days International Conference of Corporate Social Responsibility

on

### “Corporate Social Responsibility during Pandemic and Beyond: Organization Responses, Business Models Innovations and Responsible Business Practices”

28-29 October 2021



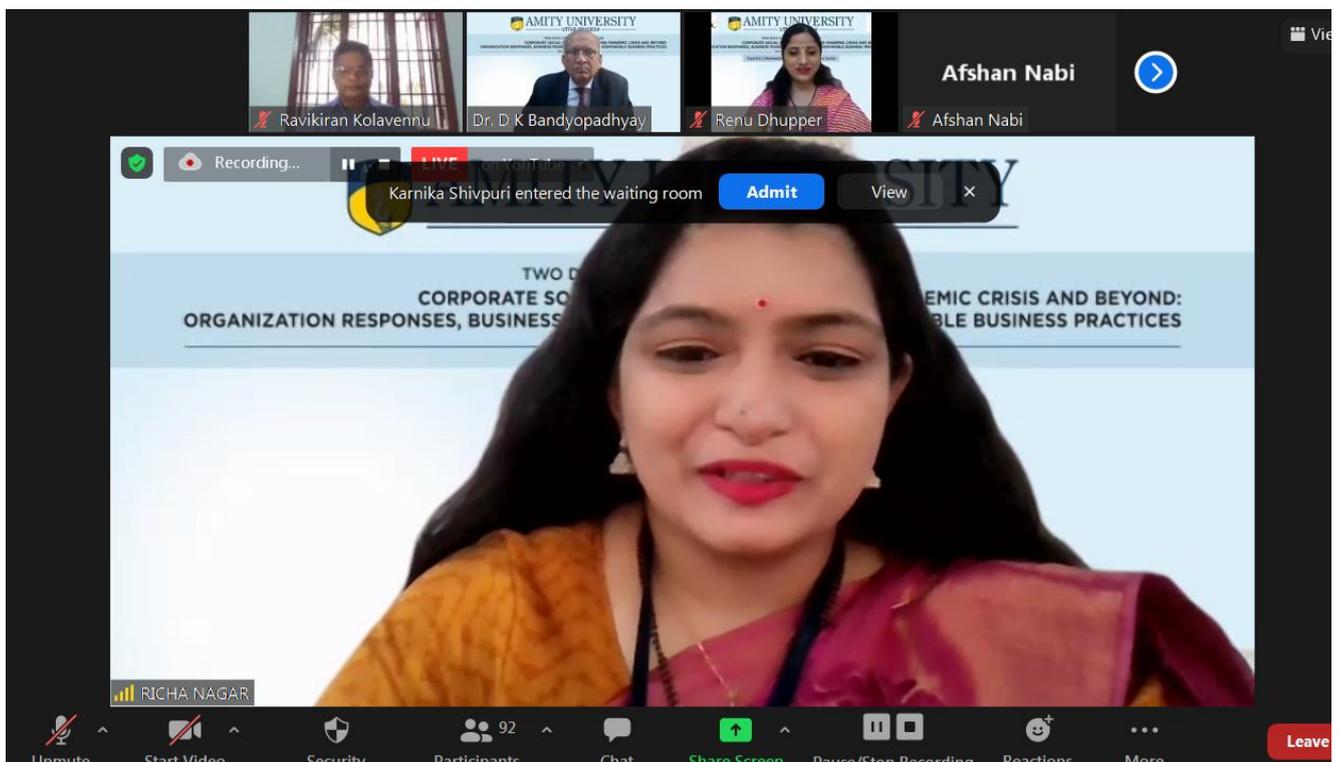
October 29, 2021

Inauguration Session

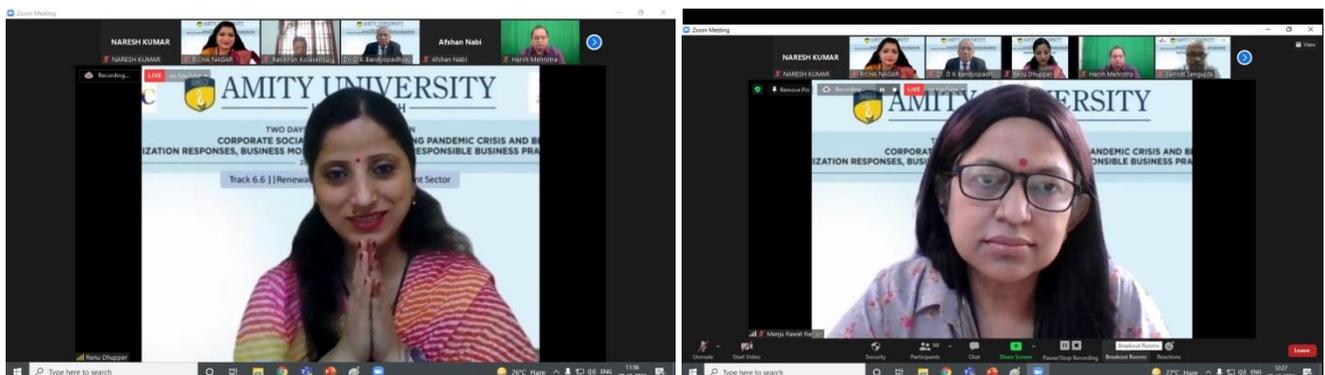
Time: 11:30am - 1:15pm

URL for login: <https://amityuni.live/Track-6-CSRC-21>

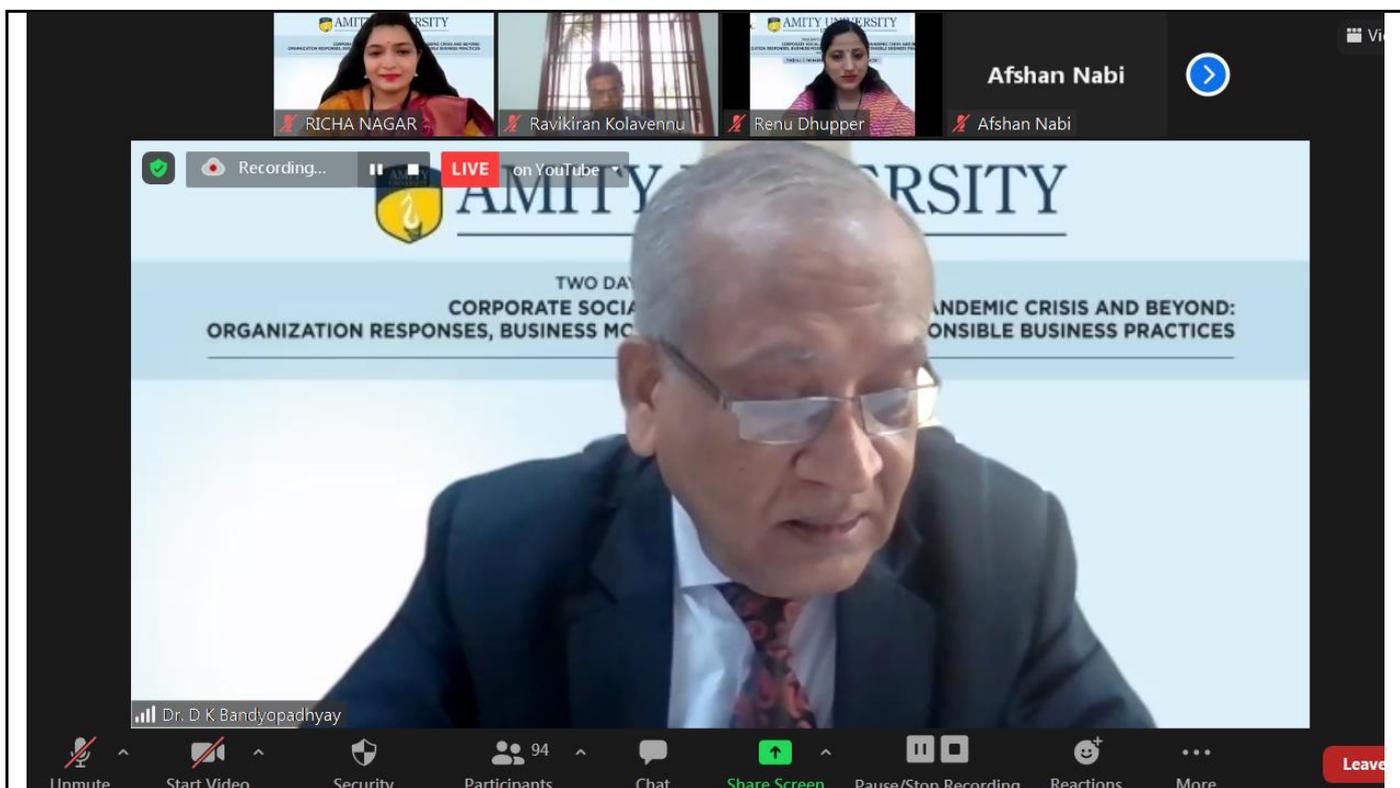
The session was started with **lighting of lamp** virtually and video of Amity University. The **introduction** to the theme was given by **Dr. Richa Dave Nagar**, moderator of session.



The programme started with address by **Dr. Manju Rawat Ranjan** and **Dr. Renu Dhupper**, Joint Coordinators, AIES. **Dr. Manju**. **Dr. Renu Dhupper** welcomed all dignitaries and expressed the need for such conference to raise concerns over Corporate Social Responsibility.

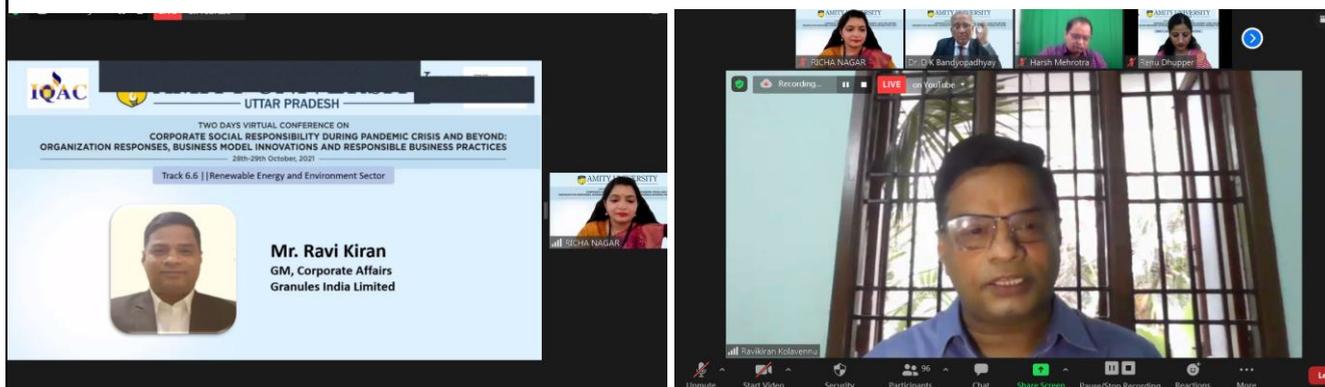


Address by **Prof. (Dr.) D K Bandyopadhyay**, Chief Advisor (FPO), and mentor AIES apprised everyone of all concerns related to Corporate Social Responsibility in India.



Inaugural came to an end with **Vote of Thanx** given by **Dr. Ashutosh Tripathi**, the convener to all dignitaries for joining the platform.

The first panel discussion session started with the welcome of the speakers by **Dr. Richa Dave Nagar** introduced the first speaker **Mr. Ravi Kiran**, GM, Corporate Affairs Granules India Limited. In her talk on ‘Philanthropy and Environment social governance, **Mr. Ravi Kiran** gave a focus on the corporate environment responsibility. He states that investment should go from start of industry so that various environmental aspects can be addresses from the get go at the grass root level. Focus should be more on reducing waste for minimizing impacts. Each industry has the responsibility of addressing its own specific environmental aspects for the more effective CSR approach. He also states that women centric community development is now the focus of dairy industry.



The second speaker of the session was **Mr. Samrat Sengupta**, Programme Director Climate Change & Energy, Centre For Science And Environment. His lecture was on “India’s response to renewable energy”. He started with how we can short on sustainable development to achieve that. He also discusses that we haven’t built the infrastructure requirement to be called development country by 2030 yet. Net zero emission despite all the loopholes is still an opportunity for India.



The focus on the industry should take into account the environmental values of the resource that it uses. The last speaker of the session, **Mr. Harsh Mehrotra**, CEO and Co-Founder, Blue Planet Skills Pvt Ltd.. He gave an overview about collective responsibility along with corporate responsibility. Collective responsibility consists of both power and consumer taking the responsibility for climate change through acquiring more eco-friendly methods. He also talked about his project blue (ALMS) nudge where they talk about topics such as reuse, recycling, sustainability topics like sustainable fashion, green energy etc. to students to nudge them basically in the direction of free living. Talked about his mission where he aspires to reach 1 billion students and ask them to collect plastic from their surroundings and recycle that as chairs and tables and use in village schools for under privileged children.



The session ended with thanks-giving by **Dr. Anamika Srivastava** to all the esteemed speakers for sharing the valuable views and enlightening all the participants.

