**AMITY UNIVERSITY**

**INTERNATIONAL CONFERENCE ON RELIABILITY, INFOCOM TECHNOLOGIES AND OPTIMIZATION (ICRITO’2020)**

5th – 6th March 2020

Sponsorship opportunities available during ICRITO 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (in INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron Sponsor</td>
<td>25,00,000</td>
</tr>
<tr>
<td>Lead Sponsor</td>
<td>15,00,000</td>
</tr>
<tr>
<td>Sponsor</td>
<td>10,00,000</td>
</tr>
<tr>
<td>Co-Sponsor</td>
<td>8,00,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>5,00,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>3,00,000</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>2,00,000</td>
</tr>
<tr>
<td>Corporate Lunch Sponsor</td>
<td>3,00,000</td>
</tr>
<tr>
<td>Refreshments/Hi-Tea</td>
<td>2,00,000</td>
</tr>
</tbody>
</table>

**Patron Sponsor Rs 25,00,000/-**

As a Prestige sponsor, you will receive:

- Announcements for ICRITO will carry the organization name of this sponsor.
- 2 Page Centre Spread add will be published in the souvenir
- Opportunity to display Banners, standees, media coverage, branding at the event will be extended
- One Message in the Souvenir will be published
• One Free Standing Stall will be provided for Product Display
• Provision to distribute promotional material to the delegates will be made.
• Audio/Video advertisement or promotion of the product during ICRITO Main Event will be done.
• 15 Invitation Passes will be given to the sponsor

Lead Sponsor Rs 15,00,000/-
As a Lead Sponsor, you will receive:
• Announcements for ICRITO 2020 will carry the organization name of this sponsor.
• Back Page add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• One Premium Stall will be provided for Product Display
• Provision to distribute promotional material to the delegates will be made.
• Audio/Video advertisement or promotion of the product during ICRITO Main Event will be done.
• 10 Invitation Passes will be given to the sponsor

Sponsor Rs 10,00,000/-
As a Sponsor, you will receive:
• Announcements for ICRITO 2020 will carry the organization name of this sponsor.
• Inside Back Cover add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• One Premium Stall will be provided for Product Display
• Provision to distribute promotional material to the delegates will be made.
• 5 Invitation Passes will be given to the sponsor

Co-Sponsor Rs 8,00,000/-
As a Co-Sponsor, you will receive:
• Announcements for ICRITO 2020 will carry the organization name of this sponsor.
• Full Page Colour add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• One Premium Stall will be provided for Product Display
• Provision to distribute promotional material to the delegates will be made.
• 5 Invitation Passes will be given to the sponsor

**Gold Sponsor Rs. 5,00,000/-**

• Announcements for ICRITO 2020 will carry the organization name of this sponsor.
• Half Page Colour add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• Provision to distribute promotional material to the delegates will be made.
• 4 Invitation Passes will be given to the sponsor

**Silver Sponsor Rs. 3,00,000/-**

• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• One Standard Stall will be provided for Product Display
• 4 Invitation Passes will be given to the sponsor

**Bronze Sponsor Rs. 2,00,000/-**

• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• 3 Invitation Passes will be given to the sponsor

**Corporate Lunch Sponsor Rs. 3,00,000/-**

• Full Page Colour add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• Provision to distribute promotional material to the delegates will be made.
• 1 Invitation Passes will be given to the sponsor

**Refreshments / Hi-Tea Rs 2,00,000/-**

• Half Page Colour add will be published in the souvenir
• Opportunity to display Banners, standees, media coverage, branding at the event will be extended
• Provision to distribute promotional material to the delegates will be made.
• 1 Invitation Passes will be given to the sponsor

IN-KIND CONTRIBUTIONS
ICRITO committee gladly welcomes donors of all sizes to participate in the Event sponsorship effort. Any potential benefits will vary depending upon the details of the contribution. You can also make a monetary contribution or provide goods or services in its place, in return for the promotional benefits. You can also book a corporate booth for your material promotion. Your assistance is not only valued, but needed, and we thank you for your aid.

Exhibition Stalls

<table>
<thead>
<tr>
<th>Stall</th>
<th>One Day - 15,000</th>
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</thead>
<tbody>
<tr>
<td>Stall</td>
<td>Two day - 25,000</td>
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</tbody>
</table>

Advertisement Tariff in Conference Proceedings

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Tariff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page advertisement</td>
<td>30,000</td>
</tr>
<tr>
<td>Half page advertisement</td>
<td>15,000</td>
</tr>
<tr>
<td>Quarter page advertisement</td>
<td>10,000</td>
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</table>

Sponsorship Form – Click Here

For further discussion and possible association, please contact
Mr. Anupam Singh – 8826838620, Email: asingh97@amity.edu
Mr. Ankur Thukral – 9958011971, Email – athukral@amity.edu
GENERAL TERMS AND CONDITIONS:

- Since sponsorship opportunities are limited, sponsors are suggested that these shall be allocated on a first come first serve basis.
- Final allotment for sponsorship category will be confirmed on receipt and realization of full payment.
- The sponsor shall bring their own product display as desired by them for the display stalls.
- All payments for sponsorship/stall bookings are to be made in advance.
- Advertisement facility in souvenir will be available for an extra charge for companies putting up their stalls.
- All transactions are subject to Delhi Jurisdiction.

MODE OF PAYMENT:

All the payments are to be made through DD/Local Cheque drawn in favor of "AMITY UNIVERSITY UTTAR PRADESH", payable at Noida.