**Call for Papers for Special Session on**

**“Social Media and Data Analytics”**

**Session Chairs**
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**Theme of the Special Session:**

- Social network analysis is concerned with the study of relationships between social entities. The recent advances in internet technologies and social media sites, such as Facebook, Twitter and LinkedIn, have created outstanding opportunities for individuals to connect, communicate or comment on issues or events of their interests. Social networks are dynamic and evolving in nature; they also involve a huge number of users. Frequently, the information related to a certain concept is distributed among several servers. This brings numerous challenges to researchers, particularly in the data mining and machine learning fields. The purpose of International Conference on Social Media is to provide a forum for researchers to present and discuss their work which is related to social media.

- Data analytics is a broad term that encompasses many diverse types of data analysis. Any type of information can be subjected to data analytics techniques to get insight that can be used to improve things. Data analytics techniques can reveal trends and metrics that would otherwise be lost in the mass of information. This information can then be used to optimize processes to increase the overall efficiency of a business or system.

- Researchers are encouraged to submit original research contributions in all major areas, which include, but not limited to:
  - Social Network Analysis
  - Recommender Systems
  - IoT Applications and Services
  - AI and Big data applications for Smart Cities
  - Data Analytics: Tools and Techniques.
  - Streaming Algorithms for Social Media data
  - Data Mining and Machine Learning in Social Media
  - Data and Social Paradigms

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**Important Dates**

- Last date for receiving full paper: 15/12/2019
- Email notification of paper acceptance: 31/12/2019
- Last date for receiving camera-ready paper: 10/01/2020
- Last date of registration (Early Bird): 15/01/2020
- Last date of registration (With Late Fee): 31/01/2020

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**Program Committee**

- Prof (Dr) Girish Kumar Sharma, BPIBS, Delhi
- Mr. Ashutosh Pandey, PKTI, Kanpur
- Dr Hemant Kumar Singh, Associate Professor & Head, SMS Lucknow.

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**Paper Submission Process**

- While submitting your paper you are requested to select “Social Media and Data Analytics” as topic.
- Submit your paper (in pdf format) at [https://www.amity.edu/aiit/icrito2020/index.html](https://www.amity.edu/aiit/icrito2020/index.html) with a copy of the paper to usharma1@amity.edu/smathur@amity.edu with Paper Id mentioned in the subject line.