

BUD INDIA 2022

WEEK 4

EVENT REPORT

AMITY SCHOOL OF COMMUNICATION



PREPARED FOR :

AMITY UNIVERSITY

BUD ENTREPRENEURS



MR. VAIBHAV GOYAL

Co-Founder blokChi

He was the key technology inducer for Medgrids and Blokchi which are working on Anti Counterfeiting, Supply Chain Management, Customer Engagement for All B2B and B2C companies using NFTs as the underlying technology. He is an Innovator and Believes in the greater good for the society by creating an robust ecosystem.



MR. JAI CHACHRA,

Founder- Just Charge Media

He is a man with a vision and knows what exactly he wants with his products. He focuses all his energy to put into things which he loves. Finance, Product Development & Building Brands are what attract him the most! He has set up his IT Consultancy, Marketing & PR firm with an upcoming product in web3. He has been delivering projects for many national and international clients.

EVENT SUMMARY

Blockchain technology will certainly change the game for India. It will aid in redesigning and eradicating all of the significant issues in the majority of the crucial government services. Blockchain technology is expected to grow into a gigantic \$176 billion industry by 2050, according to projections. By 2024–2025, India is expected to have a \$5 trillion economy, and blockchain technology has the ability to significantly contribute to that expansion. Government-related blockchain initiatives are predicted to boost India's GDP by \$5.1 billion by 2032.

Mr. Vaibhav Goyal, Co-Founder blokChi started his journey as a chemical trainee. In search of answering the burning questions about everything that intrigued his interest. Medgris and blokChi attempt to analyse consumer behaviour in order to end track and trace. In addition to the foregoing, ensure that all of our products are serialisation compatible.

Is Blockchain the revolution? Irrespective of the technology the company is using, one certainly can't ignore the importance of the human touch. Blockchain is not everything. It is something It is still in an infant stage, so to comment that it is the revolution one really needs a bit difficult to articulate because we need to have more open-ended communication so that the audience can know the usage and benefits.

NFT is very new and people might have confusion regarding it. We can be useful as an online token system with a QR code that will self-destruct once you scan it and give the required details.

EVENT SUMMARY

The talk ended with a rundown of Vibhav's journey. to sum up the talk- There are 100 ways to solve a problem and technology is there in all. If you find the problem you find the technological solution to back it with.

Mr. Jai Chachra, the founder of Just Charge Media, started his talk by giving a quick glance at his young entrepreneurial journey. He started at a tender age of 15 years. Since then he started 10 companies.

He summed his learning from the failures rather than the opportunities-

- Focus on the real problem, not the egoistic problem.
- It is a myth that funding is the key element for start-up.
- Invest in the right product.

In life, one has to expect the unexpected. Entrepreneurial is not something that is new, one has been exposed to the market since birth. It is just the lens through which we see it. While conducting your business one should not focus on going to the extreme lengths rather find balance. Keep believing in the idea that the business was started with a vision and the idea.

Both the talks by the bud entrepreneurs inspired the students to take the step no step is too early or too late. Being open to the opportunities and exploring the new horizons. Every day is different from the one before it. No two businesses are the same. Every concept is different; it's only how you approach the issue.



CONCLUSION

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.”

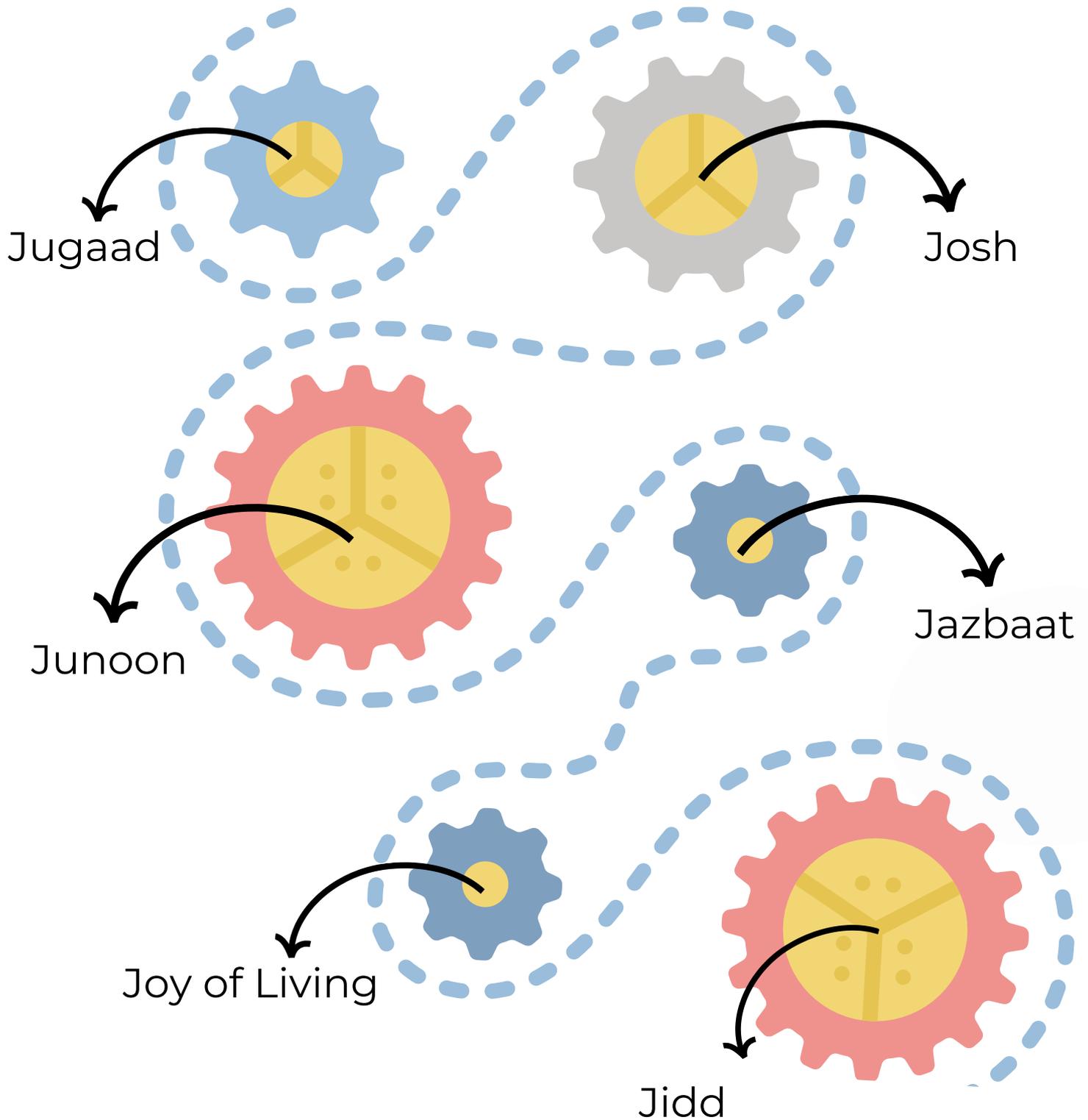
–Steve Jobs, Co-Founder, Chairman and CEO, Apple–Dave Thomas

The BUDINDIA-22 session ended up being jam-packed with revelations and lessons. The students were motivated to think beyond the box and give their start-up ideas fueled by the inspiring stories of aspiring entrepreneurs. A person's vision, passion, and excitement are crucial in helping them achieve the necessary goals. There could be activity going on in the distance.

Professionals from all industries, and aspiring entrepreneurs in particular, need to be able to express their ideas in original ways. An entrepreneur stands out from the crowd for a variety of reasons, one of which is his or her aptitude for problem-solving. Customer happiness is the ultimate objective of every firm, thus how customer-centric the enterprise is another crucial component of a successful entrepreneurial endeavour.

The fourth week of the ASCO E-BudIndia Cell event provided as an overview of the key revelations and lessons learnt regarding blockchain, cryptocurrencies, and digital marketing. Start with the one action or idea that is giving you the most energy, and the others will come after. Pay attention to the process, as was constantly underlined during the session, so that your aspiration, goal, or business becomes your breathing mechanism. Be aware of the individuals you select to work with and develop the ability to tell the difference between being genuine and being egotistical. The importance of money is just as great as you make it out to be; more essential, keep working for your goals and have faith in your dreams.

4JS TO THINK UPON WHILE



OVERVIEW

NAME OF THE EVENT: BUD INIDA-22

DATE OF EVENT: 15 SEP, 2022

VENUE: J-1 BLOCK, 3RD FLOOR, PROJECTION ROOM

TIMING: 11 A.M-1:00 P.M

ORGANISED BY: ASCO E-CELL

GUEST SPEAKERS: MR. VAIBHAV GOYAL
MR. JAI CHAHRA

FELICITATION BY: MS DEBJANI ROY CHOWDHURY
DR. ASHIMA SINGH

PARTICIPANTS: M.A (A & MM), M.A-JMC(1)

FACULTY COORDINATOR: DR. ASHIMA SINGH

STUDENT COORDINATOR(S): MS. MONISHKA
AGGARWAL
MS. VANSHIKA KOHLI

ORGANISING TEAM

COORDINATORS: MONISHKA AGGARWAL &
VANISHKA KOHLI

ANCHORS: MONISHKA AGGARWAL AND VANSHIKA
KOHLI

FINANCE: AGRANK KUMAR AND AKSHITA KUNWAR

PHOTOGRAPHERS: KAMYA AND SHIVIKA

GUEST ESCORT: MONIKA THAKUR, DISHITA SHARMA,
AND SHRISHTI AGGARWAL

GRAPHICS: AKAAMSH SIMON, SRISHTI SHARMA AND
DISHITA SHARMA

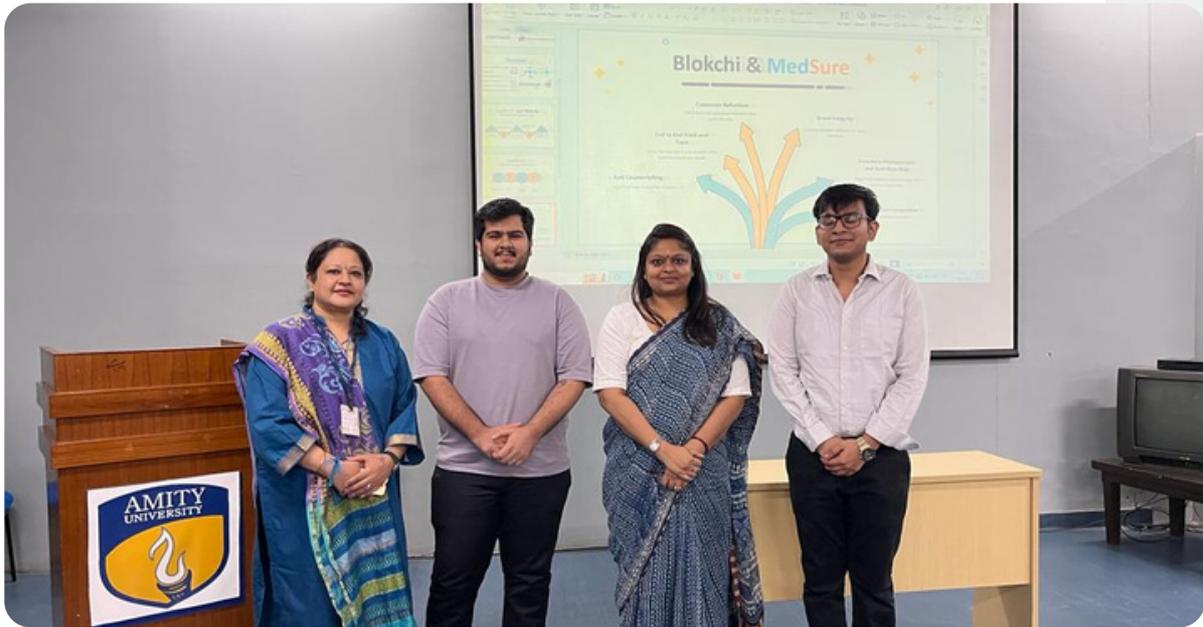
SOCIAL MEDIA: KANIKA GAMBHIR, MONIKA THAKUR
AND SRISHTI AGGARWAL, TWINKLE AGGARWAL

HOSPITALITY: MUSKAN GURNANI AND NISHTHA
SACHDEVA

DOCUMENTATION: R.SHRAVANI AND ANURAG

FCAULTY COORDINATOR: DR. ASHIMA SINGH

IMAGES





BUDINDIA. BADHEGA INDIA.

VAIBHAV GOYAL
Founder blokChi

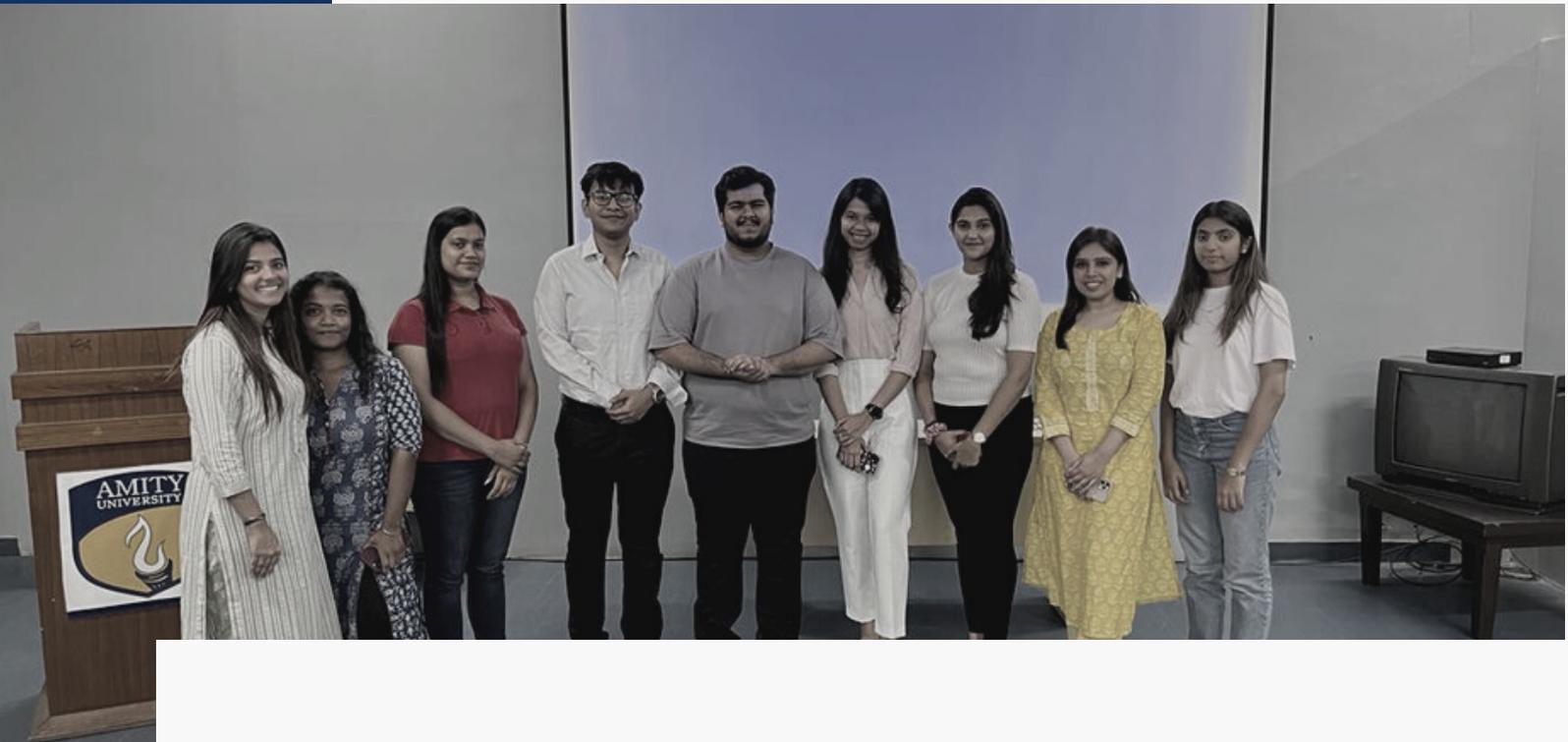


JAIL CHAHRA,
Founder- Just Charge Media



BUDINDIA. BADHEGA INDIA.

ABOUT BUDINDIA



BudIndia is a summit that is organized by ASCO (Amity School of Communication) students, and Amity University. BudIndia provides a medium to share innovations, experiences and the best practices for start up and development within the local and the global entrepreneurship ecosystem. BudIndia connects business people, scholars, civil society representatives and policymakers along with young people to discuss how to unlock the start-up potential in India and create more and better jobs.

BudIndia 2022 is the flagship annual event of E-cell (Spandan) of Amity University.

BUDINDIA. BADHEGA INDIA.

OBJECTIVES

- BudIndia 2022 promotes the goal for this year, a fresh beginning, and a new hope for business owners all over the world under the tagline "**BudIndia Badhega India.**" BudIndia offers a chance for key people in the ecosystem to come together and share information and experience on many startup-related issues.
- Encourage a sense of independence in young people and aid in their future development by exposing them to new age entrepreneurship
- Give participants a stage on which to showcase their most recent efforts and accomplishments in the area of new-age entrepreneurship.

EVENT TIMELINE

**14TH SEP
2022**

- 11:00 am Welcome note and introduction to the session
- 11:10 am Felicitation of guest speakers with tulsi sapling
- 11:15 am Talk by Mr. Vaibhav Goyal
Co-Founder Blokchi
Open discussion
- 12:00 noon Talk by Mr. Jai Chachra
Founder- Just Charge Media
Open discussion
- 12:45 pm Thank you note by Monishka Aggarwal and Vanshika Kohli (Student Coordinators, E Cell ASCO)

THANK YOU

WE LOOK FORWARD TO HAVING YOU
AT OUR CAMPUS



Bud India
2022

TEAM E-CELL
AMITY SCHOOL OF COMMUNICATION

DR. ASHIMA SINGH
FACULTY COORDINATOR
E-CELL, ASCO

MONISHKA AGGARWAL
VANSHIKA KOHLI
STUDENT COORDINATORS

BUDINDIA. BADHEGA INDIA.