



# AMITY UNIVERSITY

## UTTAR PRADESH

AMITY DIRECTORATE  
of  
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

### WEBINAR REPORT

### INDUSTRY/ALUMNI PANEL DISCUSSION

“Future Job Roles and Skill requirements in the ever-evolving fashion industry and expectations from young fashion professionals”

Organized by  
AMITY SCHOOL OF FASHION TECHNOLOGY

ACTIVITY CODE: AAA01

DATE & TIME- 30th July 2022, 10:30 am

SPEAKERS:

| Name                   | Designation               | Organization                      |
|------------------------|---------------------------|-----------------------------------|
| Ms Himanshu Srivastava | Business Head             | Thought Bubble consulting pvt ltd |
| Ms Priyanka Pandey     | Designer                  | Technofashion                     |
| Manish Ahuja           | Designer                  | Raa Designs, Shahpur Jat          |
| Soumya Kanti           | Merchandise planning lead | Landmark, Dubal                   |

Attendees- 49

Faculty members-12

MS Teams Link:

[https://teams.microsoft.com/l/team/19%3a\\_v09ARP13cLs4vls3yznmtowqGvEwDPJT1ogYnxksws1%40thread.tacv2/conversations?groupId=d495e211-d043-4e8d-b401-a605a28c43ac&tenantId=8d46a076-d093-416d-a57b-8692cde13bf8](https://teams.microsoft.com/l/team/19%3a_v09ARP13cLs4vls3yznmtowqGvEwDPJT1ogYnxksws1%40thread.tacv2/conversations?groupId=d495e211-d043-4e8d-b401-a605a28c43ac&tenantId=8d46a076-d093-416d-a57b-8692cde13bf8)

Video link:

[https://amityedu96491.sharepoint.com/sites/ORIENTATION2022/Shared%20Documents/General/Recordings/Meeting%20in%20General-20220730\\_103457-Meeting%20Recording.mp4?web=1](https://amityedu96491.sharepoint.com/sites/ORIENTATION2022/Shared%20Documents/General/Recordings/Meeting%20in%20General-20220730_103457-Meeting%20Recording.mp4?web=1)

## **OBJECTIVES:**

- Discuss opportunities in the fashion & textiles industry
- Discuss future workplace and job roles in the industry
- Discuss skills that will be needed by the students for industry
- Motivate students
- Outline career prospects
- Motivate for entrepreneurship

## **ABOUT THE SPEAKERS:**

### **Ms Priyanka Pandey, Design Manager at Techno Design**

With a professional degree in Fashion design from NIFT, Ms PRIYANKA PANDEY, has a rich background in apparel and textile industry. She is an experienced design professional & product lead with a demonstrated history of working with some of the leading apparel companies like Gini & Jony, Impulse Overseas, PDS Multinational and Infinite Sourcing. She is a Specialist in trend analysis and trend forecasting for apparel, footwear & sportswear. She is presently working as the design manager at Technodesign, PDS group.

### **Ms Himanshu Srivastava, Business Head, Thought Bubble Consulting Pvt Ltd**

Ms Himanshu is an international fashion retail Specialist. Himanshu is a versatile and tenacious product management leader for over a decade with exemplary track record in end to end product management in the apparel industry. She is a breakthrough business strategist with exceptional experience in diverse product portfolio from high end fashion apparel to the value format apparel categories for international retailers. She holds a masters degree in fashion technology from NIFT and has worked in various organisations like Madac trading, Urban India, Auchan, Pepkor Global Sourcing and is now currently working with thought bubble consulting pvt ltd as a business head.

### **Mr Manish Ahuja, Creative Director RAA design**

Manish is an enterprising designer and owner of brand RAA design. According to him,

Inspiration needs just a glance  
From Rags to Riches, whatever clicks a chance  
Cotton, Crepe, Silk, & Chiffon  
Colorful threads, beads & crystal embellishments  
The classic stroke of fresh vibgyor  
Heart & Soul, woven so pure  
This is the fashion, how we define  
Elegance, class and art

### **Mr Soumya Kanti, Merchandising Planning Lead, Landmark, Dubai**

Mr Soumya is an alumni of Amity School of Fashion Technology. He did B.Sc in Fashion Design & Technology in the year 2010. Soumya is a versatile and result-oriented retail professional with more than a decade of experience in merchandise planning and category management. He holds an

expertise in budgeting , OTB management, pre-season & in-season planning, trend analysis and demand forecasting. He enjoys taking on new challenges and projects and in developing new skills.

#### **ABOUT THE SESSION:**

A Panel Discussion session was organised on 30<sup>th</sup> July, 2022 to help students interact and engage with industry and alumni on the theme- “Future Job Roles and Skill requirements in the ever-evolving fashion industry and expectations from young fashion professionals”

It is generally observed that students have a lot of queries related to their career progression. They want to know regarding the opportunities available in the industry and how to enter their chosen field of career. The session was an awareness session to inform students about the job roles that are now available due to the changed scenario that has resulted due to Covid 19 and Industry 4.0. They were also informed about the skills and competencies that are most important for working in the industry. Interaction with industry/alumni helped them in understanding how they can prepare better for roles in the industry

Major points discussed:

- 1) Journeys of all the panellists
- 2) Their college experience
- 3) Importance of learning new skills and softwares
- 4) Research work
- 5) Importance of internships
- 6) Starting own venture
- 7) Upcoming careers
- 8) Keeping up with fashion trends
- 9) Career options in retail
- 10) Continuous skill upgradation
- 11) Resolving doubts and queries

57:02

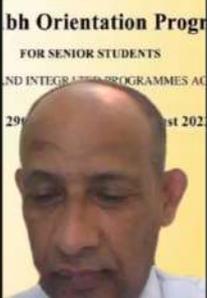
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Himanshu (Guest)



Priyankapandey (Guest)



Prof (Dr.) Pradeep Joshi

sbh Orientation Program FOR SENIOR STUDENTS AND INTEGRATED PROGRAMMES AC... 29th August 2022

People Chat Reactions More

Camera Mic Share Leave

In this meeting (38) Mute all

- PRIYA YADAV
- Priyankapandey (Guest)
- Prof (Dr.) Pradeep Joshi
- RITIKA BAGARIA
- RIYA AGARWAL
- RUPAL SAINI
- Sachin Ahuja
- SAKEENA NAUREEN ASHRAF
- Shivani Batra
- SHUBASH KUMAR BISWAS
- SHUBHANGI On hold
- SIMRAN KAUR ARORA
- Smita Bagai Organiser
- Sujith K.S.
- Swati Bhalla
- TANYA RAI

58:29

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Priyankapandey (Guest)



Himanshu (Guest)

People Chat Reactions More

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In this meeting (39) Mute all

- Nidhi Jain Mishra
- (Guest) Meeting guest
- Ahmed Ashraf Zaidi
- ANAND SHRADDHA AVINASH
- B C ANANT
- DEEPALI
- Deepshika Sharma
- DIVYA
- Dr. Alok Kumar (Guest) Meeting guest
- GARIMA RAUNIYAR
- Harsh Tomar On hold
- HIMANSHI CHANDIOK
- Himanshu (Guest) Meeting guest
- ILMA ZAKIR
- Mani (Guest) Meeting guest
- Meenakshi Ramchandani

02:00:37

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Soumya Kanti (Guest)

02:03:36

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- SEJAL GABA
- SHABNOOR SAIFI
- SHARIQUA FATIMA
- Shivani Batra
- SHIVANI MATHUR
- SHREYA AGGARWAL
- SHRUTI SHAH
- SHRUTI SHARMA
- SHUBASH KUMAR BISWAS
- Smita Bagai, Organiser
- Soumya Kanti (Guest), Meeting guest
- Sugandha Sahnii
- Sujith K.S.
- Swati Bhalla
- UMME AMAN FATIMA
- Vishal Trivedi

Sharambh Orientation Program 2022 FOR SENIOR STUDENTS FOR PG AND INTEGRATED PROGRAMME ACADEMIC YEAR 2022-23 29th July 2022 - 03 August 2022

Himanshu (Guest)

Smita Bagai

GARIMA R...

SHARMA R...

02:03:36

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In this meeting (48) Mute all

Soumya Kanti (Guest)

Himanshu (Guest)

Priyankapandey (Guest)

- Prof (Dr) Pradeep Joshi
- RUPAL SAINI
- SAKEENA NAUREEN ASHRAF
- SHABNOOR SAIFI
- SHARIQUA FATIMA
- Shivani Batra
- SHIVANI MATHUR
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- Sujith K.S.
- Swati Bhalla
- UMME AMAN FATIMA

Divya (Gue...)

Ahmed As...

GARIMA R...

Smita Bagai

Sugandha ...

PRATISHIK...

SHIVANI M...

Manpreet ...

ANURAG J...

SHARMA R...

02-08:13

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02-09:53

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- POORNIMA SAINI
- PRACHI
- Pratibha Malik
- PRATISHIKA SAMANTA
- PRISHA KHANDELWAL
- Priya Singh
- PRIYA YADAV
- Priyankapandey (Guest)
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People Chat Reactions More

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People Chat Reactions More

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**Deeksharambh Orientation Program 2022-23**  
 FOR SENIOR STUDENTS  
 3<sup>rd</sup> SEMESTER OF PG AND INTEGRATED PROGRAMMES ACADEMIC YEAR 2022-23  
 29th July 2022 - 03 August 2022