Main Institutes Exchanging their Journal with Our Journal on Mutually Agreed Basis

Title of the Journal	Name of the Institute	Place
ANVESHA: A Journal of IES Management College & Research Centre	IES Management College & Research Centre	Mumbai
Asia-Pacific Business Review	Asia-Pacific Institute of Management	New Delhi
BHAVISHYA: Journal of Future Business School	Future Business School	Kolkota
BVIMR-Management Edge	Bharati Vidyapeeth University	New Delhi
Consulting ahead : The Journal of Consultancy Development Center	India Habitat Centre	New Delhi
Contemporary Management : Journal of Lal Bahadur Shastri Institute of Management Development Studies	Lal Bahadur Shastri Institute of Management Development Studies	Lucknow
DIAS Technology Review: International Journal for Business & IT	Delhi Institute of Advanced Studies	New Delhi
Global Business Review	International Management Institute	New Delhi
Gyan Management : An International Bi-Annual Journal of Management & Technology	Gian Jyoti Institute of Management & Technology	Mohali
IJTD : Indian journal of Training and Development	Indian Society for Training and Development	New Delhi
Indian Management Studies Journal	School of Management Studies, Punjabi University	Patiala
International Journal of Management Science	Shiva Institute of Management Studies	Ghaziabad
JIMS: The Journal of Indian Management & Strategy	Jagannath International Management School	New Delhi
Journal of IMS Group	Institute of Management Studies	Ghaziabad
Journal of Institute of Environment & Management	Institute of Environment & Management	Lucknow
KAIM: Journal of Management and Research	Kaidarnath Aggarwal Institute of Management	Bhiwani
MANGALMAY: Journal of Management and Technology	Mangalmay Institute of Management & Technology	Greater Noida
MANAGEMENT TRENDS: A Journal of Department of Business Management	Department of Business, Management, Saurashtra University	Rajkot
Marketing Zephyr	Lotus Institute of Management	Bareilly

NIMS Management Review	Netaji Subhash Institute of Management Science	New Delhi
Nirma University Journal of Business and Management Studies	Institute of Management, Nirma University	Ahmedabad
NIRNAY: The Journal of Decision Science	Institute of Management Studies, Rajasthan Vidyapeeth University	Udaipur
PARADIGM: The Research Journal of Institute of Management Technology	Institute of Management & Technology	Ghaziabad
PARAJANA: The Journal of Management Awareness	Integrated Academy of Management and Technology	Ghaziabad
SCOUR: Journal of Institute of Productivity & Management	Institute of Productivity and Management	Ghaziabad
SHODH :Pioneer Journal of Information Technology and Management	Pioneer Institute of Professional Studies	Indore
SYNTHESIS: The Journal of BLS Institute of Management	BLS Institute of Management	Ghaziabad
TECNIA: Journal of Management Studies	Tecnia Institute of Advanced Studies	Delhi
Vision	Management Development Institute	Gurgaon

STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS OF THE JOURNAL AMITY MANAGEMENT ANALYST

FORM – IV

(Rule 8)

01.	Place of Publication	:	Amity Education Valley, Panchgaon, Manesar (Gurgaon)
02.	Periodicity of its Publication	:	Bi-Annual
03.	Printer's Name Whether citizen of India Address	:	Dr (Prof) R C Sharma Yes A-66, First Floor South City-II Gurgaon
04.	Publisher's Name Whether citizen of India Address	:	Dr (Prof) R C Sharma Yes A-66, First Floor South City-II Gurgaon
05.	Editor's Name Whether citizen of India Address	:	Prof (Dr) R C Sharma Yes A-66, First Floor South City-II Gurgaon
06.	Name and address of the individuals (who own the Newspaper and Partners or Shareholders holding more than one per cent of the total capital)	:	Amity Business School Amity Education Valley, Panchgaon – 122413, Manesar, Gurgaon
07.	Date of Publication	:	Feb 15, 2010

I, Prof (Dr) R C Sharma, hereby declare that the particulars given are true to the best of my knowledge and belief.

(Sd/-) **Prof (Dr) R C Sharma** (Signature of the Editor)

Subscription Form

	, i i i i i i i i i i i i i i i i i i i		Analyst" for 1/2/3 years(s)						
A bank draft/cheque bearing no dated for Rs/US\$ drawn in favour of "Amity Business School Manesar" towards subscription for years is enclosed.									
Name									
Address									
 City	Pin								
Country									
Phone									
	Fax								
E-mail									
Category	1 year	2 years	3 years						
Indian (in Rs.)									
Institutions	400	750	1000						
Individuals	300	550	800						
Alumni	200	300	500						
Students	200	300	500						
Foreign (in US\$)									
Air-Mail	75	125	170						
Sea-Mail	60	100	135						

Signature with date

L

Please send the amount by DD/Crossed account payee cheque favouring "Amity Business School, Manesar" for timely receipt of the Journal. For outstation cheques, please add Rs 30 towards bank charges.

Guidelines for Contributors

Amity Management Analyst invites original research-based papers, communications and management cases from both academicians and practitioners on topics of current concern in the area of management and related social sciences. General guidelines for contributors is listed below:

- 01. Manuscripts should be sent alongwith the authorization letter in favour of the Editor-in-Chief that it may be published after necessary editing and the copyright shall remain with the Editor-in-Chief. Manuscript should also accompany a brief resume of the author on a separate sheet.
- 02. Manuscripts should normally be of around 8,000 words (to an extent of 10 to 15 A-4 size pages, typed double space). Manuscripts should be submitted by electronic mail followed by typed copies in triplicate with the cover page bearing only title of the paper and author (s) names, designations, official addresses, phone/fax numbers and e-mail address.
- 03. Abstracts: All the manuscripts should include an abstract of about 100 to 200 words. No abstracts are required for review essays or case studies.
- 04. Footnotes: All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under Notes at the end of the chapter bearing corresponding numbers.
- 05. Tables and Figures: Tables should approximate the appearance of printed tables ad preferably submitted in a floppy disc. Tables/Figures should be placed at the end of the text, after footnotes, appendices and references. Tables should contain the source and units of measurement. Their location in the text should be indicated as follows:

Table 1

06. References: Place the references at the end of the manuscript following the footnotes. The list should mention only those sources actually cited in the text or notes. Author's name should be the same as in the original source. For more than one publication by the same author, list them in chronological order, with the older item first. For more than one publication in one year by the same author, use small (lower case) letters to distinguish them (e.g., 1980a, 1980b). Following are some hypothetical examples:

Books – Robert S (1988), Managerial Effectiveness and Quality of Worklife: India Insights, New Delhi, Tata McGraw Hill Publishing Co Ltd

Journal – Robert S (Oct 1982), "The Giving Model and Corporate Excellence: A Field Report", Decision, pp 219-224.

Manikutty S (1997), "Telecom Services in Urban and Corporate Segments: A Consumer Perspective", Vikalpa, Vol 22, No 3, pp 15-28

- 07. No stops after abbreviations (UK, USA, MBA, etc)
- 08. Use double quotes throughout. The use of single quotes to be restricted for use within double quotes, e.g., "In the words of Churchill, 'Anyone can suggest you when you are right; friends are there to support you when you are wrong'" Quotations in excess of 50 words should be separated from the text with a line space above and below and indented on the left. Quotes should be cited accurately from the original source, should not be edited and should give the page umbers of the original publication.
- 09. Capitalization should be kept to the minimum and should be consistent.
- 10. An author will receive a complimentary copy of the issue in which his/her paper appears.
- 11. Book Reviews sent to Amity Management Analyst, must provide the following details and in this order: Name of author/title of book reviewed, place of publication/publisher/year of publication/number of pages, in Roman and Arabic Figures to include preliminary pages and price, with binding.

Manuscripts and all editorial correspondence should be addressed/e-mailed to:

Prof (Dr) Vikas Madhukar,

Managing Editor, Amity Management Analyst, Amity Business School, Panchgaon-122413, Manesar (Gurgaon) Tel.: 0124-2337639/ 40/ 51; Fax: 0124-2337641 e-mail: absmanesar@absm.amity.edu; website: www.amity.edu