

STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS OF THE JOURNAL AMITY MANAGEMENT
ANALYST
FORM – IV
(Rule 8)

01. Place of Publication	:	Amity Education Valley, Panchgaon, Manesar (Gurgaon)
02. Periodicity of its Publication	:	Bi-Annual
03. Printer's Name	:	Prof (Dr) Vikas Madhukar
Whether citizen of India	:	Yes
Address	:	J-14 Ground floor, Mayfield Gardens, Sector - 51, South City - II Gurgaon - 12218
04. Publisher's Name	:	Prof (Dr) Vikas Madhukar
Whether citizen of India	:	Yes
Address	:	J-14 Ground floor, Mayfield Gardens, Sector - 51, South City - II Gurgaon - 12218
05. Editor's Name	:	Prof (Dr) Vikas Madhukar
Whether citizen of India	:	Yes
Address	:	J-14 Ground floor, Mayfield Gardens, Sector - 51, South City - II Gurgaon - 12218
06. Name and address of the individuals (who own the Newspaper and Partners or Shareholders holding more than one per cent of the total capital)	:	Amity Business School Amity Education Valley, Panchgaon – 122413, Manesar, Gurgaon
07. Date of Publication	:	December, 2018

I, Prof (Dr) Vikas Madhukar, hereby declare that the particulars given are true to the best of my knowledge and belief.

(Sd/-)
Prof (Dr) Vikas Madhukar
(Signature of the Editor)

Guidelines for Contributors

Amity Management Analyst(AMA) invites original research-based papers and management cases from both academicians and practitioners on topics addressing contemporary issues pertaining to the area of management and allied fields.

Guidelines to be followed for submissions by the contributors.

01. Manuscripts should be sent along with the authorization letter in favor of the Editor-in-Chief that it may be published after necessary editing and the copyright shall remain with the AMA.
02. Nature of Submission:
 - ❖ Full length articles (5000–8000 words): Original high-quality research papers.
 - ❖ Management Cases (5000–7000 words exclusive of teaching notes).
 - ❖ Interview of renowned academicians/ corporate personnel- (4000-5000 words with the consent letter of the interviewee)

Manuscripts should be submitted by electronic mail with the cover page bearing only title of the paper and author (s) names, designations, official addresses, phone/ fax numbers and e-mail addresses. The title page should clearly mention the name of corresponding author who will be handling communications at all stages of refereeing and publication, even post-publication.

03. Abstracts: All the manuscripts should include an abstract of about 150 to 200 words with five keywords. It shall cover purpose of the study, methodology used, results, uniqueness, and implications.
04. Footnotes: All footnotes should be indicated by serial numbers in the text and literature cited should be detailed at the end of the paper..
05. Tables and Figures: Tables/ Figures should be placed within the text. Table should contain the detail of the source and unit of measurement. The heading of the tables should be left aligned. A punctuation mark (:) i.e. Colon should be used after the numbering of the table.
Ex. Table 1: summary of the review.
06. References: For all sources APA format to be used. Place the references at the end of the manuscript. For more than one publication by the same author, list them in chronological order, with the older item first. For more than one publication in one year by the same author, use small (lower case) letters to distinguish them (e.g., 1980a, 1980b). Following are some hypothetical examples:
Book – Robert, S (1988), *Managerial Effectiveness and Quality of Worklife: India Insights*. New Delhi Tata McGraw Hill Publishing Co. Ltd.
Journal- Manikutty, S (1997), “Telecom Services in Urban and Corporate Segments: A Consumer Perspective” *Vikalpa*, Vol. 22, No.3, pp. 15-28
07. No stops after abbreviations (UK, USA, MBA, etc.)
08. Use double quotes throughout. The use of single quotes to be restricted for use within double quotes, e.g., “In the words of Churchill, ‘Anyone can suggest you when you are right; friends are there to support you when you are wrong’” Quotations in excess of 50 words should be separated from the text with a line space above and below and indented on the left. Quotes should be cited accurately from the original source, should not be edited and should give the page numbers of the original publication.
09. Use of italics and diacriticals should be minimized, should be kept to the minimum and should be consistent.
10. An author will receive a complimentary copy of the issue in which his/ her paper is published.
11. Manuscripts and all editorial correspondence should be e-mailed at **editor@ggn.amity.edu**

Subscription Form

I wish to subscribe / renew my subscription to "Amity Management Analyst" for 1/2/3 years(s). A bank draft/cheque bearing no. _____ dated _____ for Rs/US\$_____ drawn in favour of "Amity Business School Manesar" towards subscription for _____ years is enclosed.

Name _____

Address _____

City _____ Pin _____

Country _____

Phone _____

_____ Fax _____

E-mail _____

Category	1 year	2 years	3 years
Indian (in Rs.)			
Institutions	400	750	1000
Individuals	300	550	800
Alumni	200	300	500
Students	200	300	500
Foreign (in US\$)			
Air-Mail	75	125	170
Sea-Mail	60	100	135

Signature with date

Please send the amount by DD/Crossed account payee cheque favouring "Amity Business School, Manesar" for timely receipt of the Journal.

For outstation cheques, please add Rs 30 towards bank charges.