

Amity University Haryana



Name of the start up	Nature of start up	Year of Commencement	Contact information of the promoters
SAMZAN	Kitchenware Manufacturers	2016-17	9419054014
Pustakkosh	Text book rental company	2017-18	9136895102
Hash tag Food Truck	Food Truck	2017-18	8890953408
Legal bites	Law website	2017-18	9717274702
Aeronot Fragrances Pvt Ltd	Perfume company	2018-19	8130159964
2 Tree Coffee Cafe	Food services	2018-19	8800910649
Ad Study World	Education Services	2018-19	8178839559
Bullskart	E-Commerce	2017-18	8095542395
Noee.in	E-Commerce	2018-19	9871208779
Nox Innovation	Tech Solution to Schools	2018-19	9717998001
Thinkpedia	Digital Marketing	2018-19	9560193948
FindaVakil	Legal Advises and Services	2018-19	9717136372
Farming a Gain	Agriculture/Forming/Fertilizers	2018-19	8826387938
Pregcare	Healthcare	2018-19	9518489487
Qikride	Logistics/Transport	2018-19	8586811457
Know Your Course (KYC)	Education/Careers courses	2018-19	8860041583
HerCabs	Transport/Taxi/Women Cab Services	2018-19	6302890925
SheRides	Transport/Taxi/Women Cab Services	2018-19	8860041583
Armoire	Dress on Renting and Fashion Apparel	2018-19	7982335013
Aiuto (Help in Italian)	Urban Lifestyle Services	2018-19	9622358711
Smart Ride	Transport/Taxi	2018-19	9953000378
DonateOrg	Healthcare/Organ Donation	2018-19	9705292227
BloodDonor	Blood Bank Services	2018-19	8920266991

Registrar
Amity University Haryana
Manesar, Gurgaon-122413

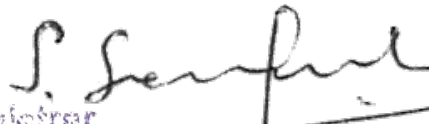


TO WHOM IT MAY CONCERN

This is to certify that “AD STUDY WORLD” is a registered incubation of Amity Innovation Incubator (AII) Amity University Haryana (AUH), Gurugram.

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Dr. Vikas Madhukar
Professor Incharge
Amity Innovation Incubator (AII)
Amity University Haryana (AUH)
Gurugram



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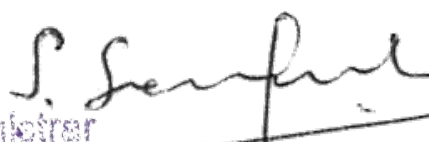


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This is to certify that “AERONOT FRAGRANCES PVT. LTD” is a registered incubation of Amity Innovation Incubator (AII) Amity University Haryana (AUH), Gurugram.

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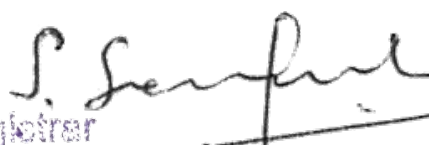

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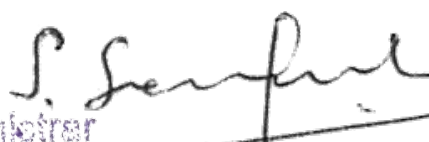


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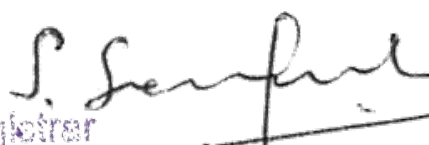

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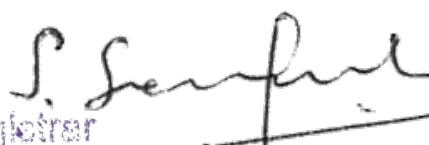


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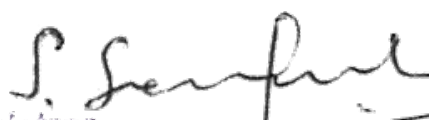


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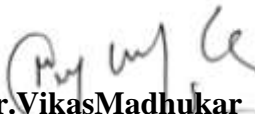

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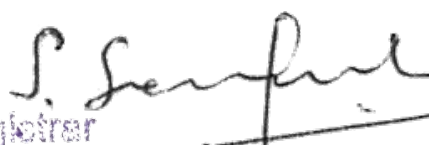

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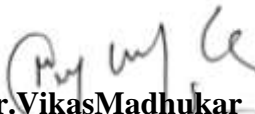

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This is to certify that “TREE COFFEE CAFE” is a registered incubation of Amity Innovation Incubator (AII) Amity University Haryana (AUH), Gurugram.

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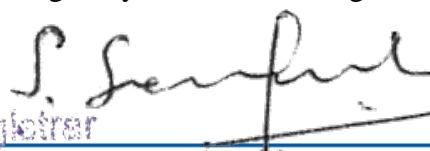
To:

- 1. Mr Shivam Malgaya**
- 2. Mr Ronak Yadav**


Subject: AppLab Initiative start-up app 'FINDAVAKIL'

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

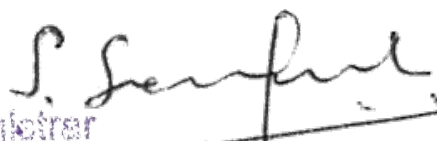
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2. The Incubatee agrees to use the Applab facility and the other offerings under the initiative only for the idea mentioned and shared with AII-AUH board. The Incubatee agrees to promptly share and seek approval AII-AUH for any changes to business plan/ app idea.
3. The Incubatee agrees to display Applab logo on the splash screen and also promote Applab initiative as advised by AII-AUH.
4. The Incubatee agrees to use the credits from various partner agencies facilitated by the incubator responsibly.
5. The Incubatee agrees to jointly incorporate the idea into a business upon successful development of the product. The terms for the joint venture shall be mutually decided at the time of incorporation of the business entity. In such a case AII-AUH, holding shall not exceed 50% and shall not be below 10% of the total equity holding in the venture.
6. The Incubatee agrees to keep confidential all the discussions, input and terms discussed during the selection procedures and while in operation with AII-AUH.
7. The Incubatee agrees to take sole responsibility of the app and its content, and also indemnify AII-AUH from any claims, warranty obligation(s), or any third party infringement claims arising out of the actions of publishing or promoting the app.
8. The Incubatee agrees to carry out the business in ethical and legal manner. The Incubatee understands that he/she shall be solely responsible for any violations and will also lead to immediate termination of this agreement without any notice and for claim for damages by the AII-AUH against the Incubatee;
9. The Incubatee agrees to attend to any training program arranged by AII-AUH during the course of the contract.


Registrar

10. Unless otherwise indicated, the obligations in this Contract shall be legally binding. In the event of any dispute, during the life term of the agreement or thereafter between Incubatee and the AII-AUH and or the new entity, the parties will use their best endeavors to resolve the dispute through friendly negotiations. If no settlement is reached, it shall be referred to the Governing Body of AII-AUH for arbitration, whose decision shall be final and binding between the parties including the interpretation of the terms of this agreement.
11. The duration of this contract is 1 year from the date of signing (unless given in writing by either party). This contract shall be extended by 1 year unless otherwise terminated with written notice from AII-AUH.
12. AII-AUH shall help the Incubatee:
 - Procuring Credits
 - Business Plan preparation
 - Capital Raising
 - Identification of needs of management team
 - Identification and negotiation of strategic alliances
 - Marketing Support



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To:

Mr Aniket Yadav

Subject: AppLab Initiative start-up app 'FARMING A GAIN'


With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

1. AII-AUH has agreed to incubate the above mentioned business plan/ app idea as represented by the Incubatee.
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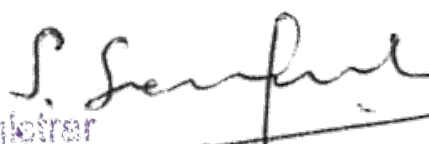
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Incubatee and the AII-AUH and or the new entity, the parties will use their best endeavors to resolve the dispute through friendly negotiations. If no settlement is reached, it shall be referred to the Governing Body of AII-AUH for arbitration, whose decision shall be final and binding between the parties including the interpretation of the terms of this agreement.

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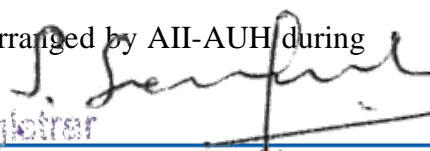
To:

- 1. Mr Mitali Takkar**
- 2. Ms Simran**
- 3. Ms Sheena**
- 4. Ms Nikita**


Subject: AppLab Initiative start-up app 'PREGCARE'

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

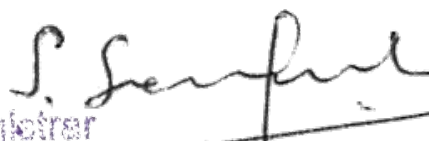
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To:

Mr Deepanshu Verma

Subject: AppLab Initiative start-up app ‘QIKRIDE’

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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S. S. Verma
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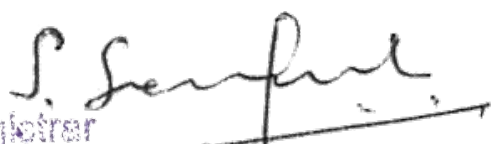
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To:

Mr Pratyusha Kotyada

Subject: AppLab Initiative start-up app ‘KNOW YOUR COURSE (KYC)’

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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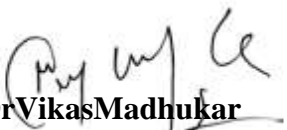
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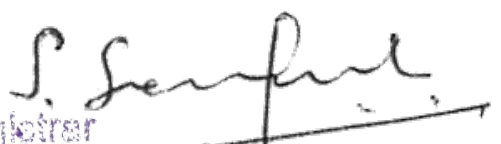
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To:

Mr Riya Anand

Subject: AppLab Initiative start-up app ‘HERCABS’

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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S. S. S. S.
Registrar

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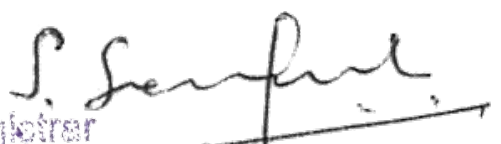
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- Identification of needs of management team
- Identification and negotiation of strategic alliances
- Marketing Support



Dr Vikas Madhukar
Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



Registrar

To:

Mr Pratyusha Mukhopadhyay

Subject: AppLab Initiative start-up app ‘SHERIDES’

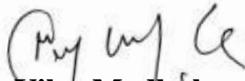
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3. The Incubatee agrees to display Applab logo on the splash screen and also promote Applab initiative as advised by AII-AUH.
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7. The Incubatee agrees to take sole responsibility of the app and its content, and also indemnify AII-AUH from any claims, warranty obligation(s), or any third party infringement claims arising out of the actions of publishing or promoting the app.
8. The Incubatee agrees to carry out the business in ethical and legal manner. The Incubatee understands that he/she shall be solely responsible for any violations and will also lead to immediate termination of this agreement without any notice and for claim for damages by the AII-AUH against the Incubatee;
9. The Incubatee agrees to attend to any training program arranged by AII-AUH during the course of the contract.
10. Unless otherwise indicated, the obligations in this Contract shall be legally binding. In the event of any dispute, during the life term of the agreement or thereafter between

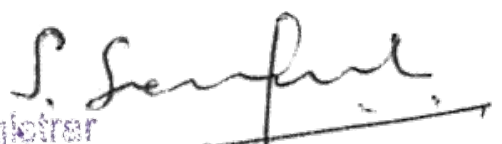
Registrar

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Dr Vikas Madhukar
Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



Registrar

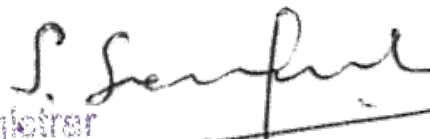
To:

- 1. Mr Deepak Lohmod**
- 2. Mr Yash**

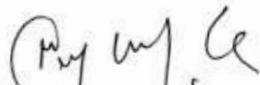
Subject: AppLab Initiative start-up app 'ARMOIRE'

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

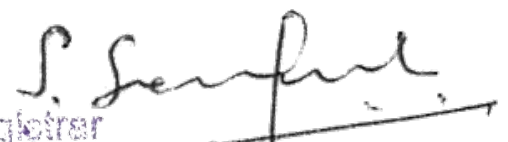
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Registrar

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Dr Vikas Madhukar
Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



Registrar

To:

Mr Haziq Rahat

Subject: AppLab Initiative start-up app ‘AIUTO’

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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[Handwritten Signature]
Registrar

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Dr. Vikas Madhukar
Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



Registrar

To:

Mr Piyush Prasad

Subject: AppLab Initiative start-up app 'SMART RIDE'

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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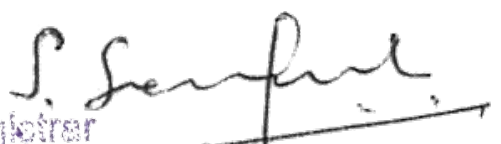
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Dr Vikas Madhukar
Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



Registrar

To:

Mr Mohan

Subject: AppLab Initiative start-up app 'DONATEORG'

With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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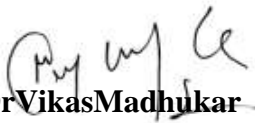
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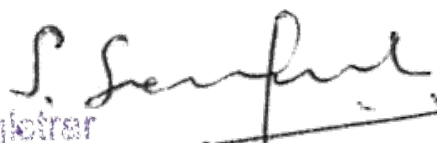
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Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram



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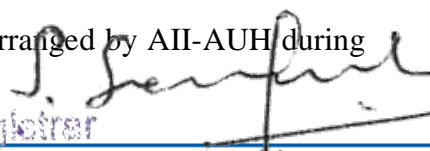
To:

- 1. Ms Sneha Kumari**
- 2. Ms Sujata**
- 3. Ms Vaishanavi**
- 4. Ms Princy**


Subject: AppLab Initiative start-up app 'BLOODDONOR'


With reference to your proposal submitted and subsequently its shortlisting for the development and incubation at Amity Innovation Incubator (AII) at Amity University Haryana (AUH), following is submitted for your kind attention and understanding:

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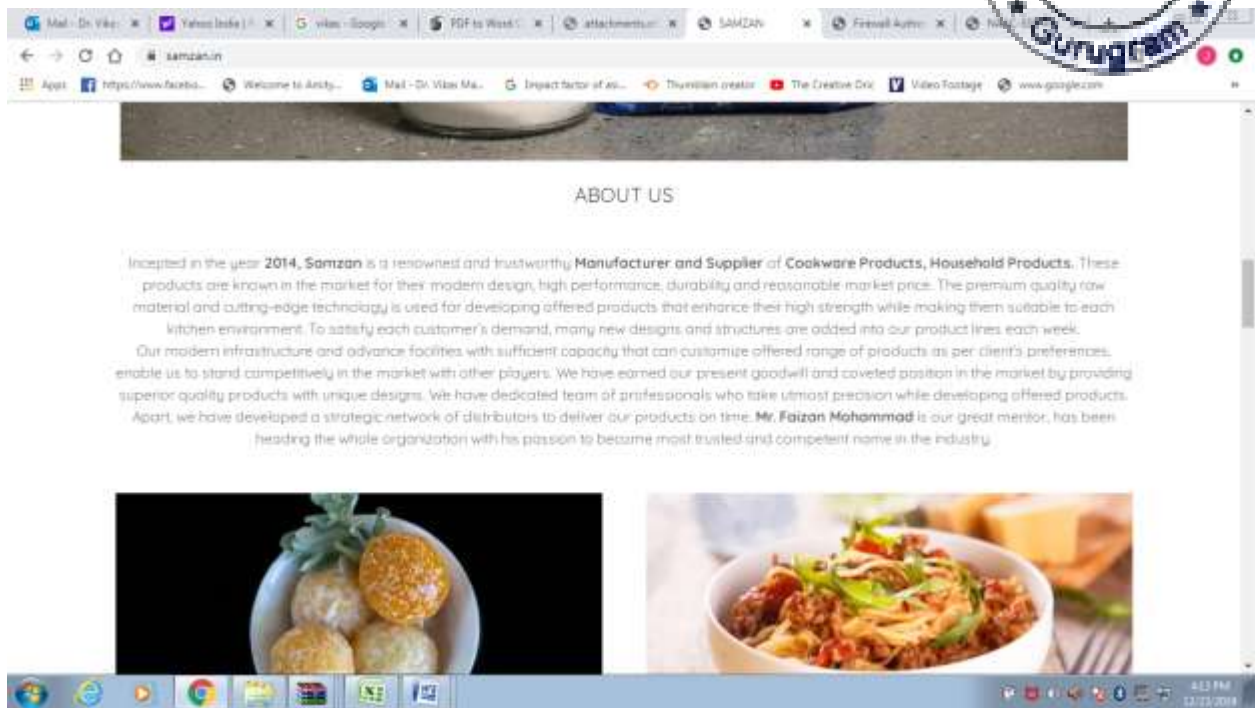
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Professor Incharge
Amity Innovation Incubate (AII)
Amity University Haryana (AUH)
Gurugram

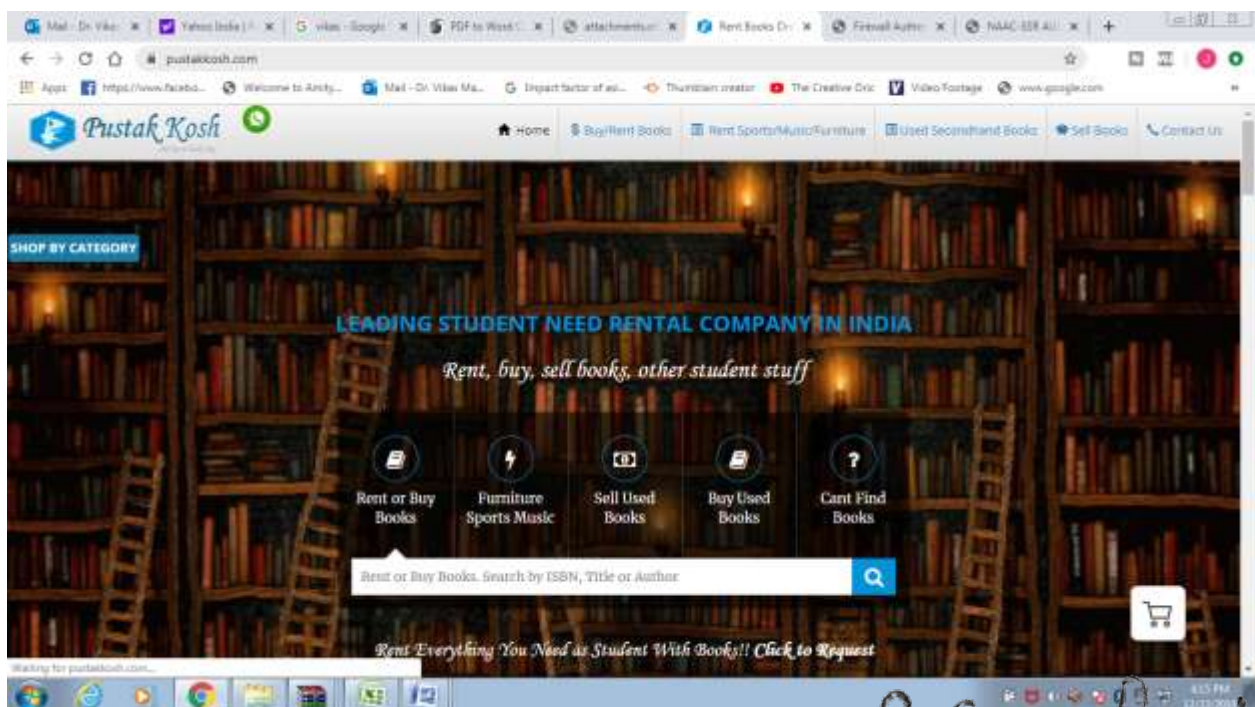

Registrar



1. SAMZAN – www.samzan.in



2. Pustakkosh – pustakkosh.com



S. Sanyal
Registrar
Amity University Haryana
Manesar, Gurgaon-122413



3. Hashtag Food Truck –

The screenshot shows the Apollo.com profile for FRUSH™ - Venture of Hashtag Foods Pvt. Ltd. The profile includes the following information:

- Company Name:** FRUSH™ - Venture of Hashtag Foods Pvt. Ltd.
- Industry:** Food & Beverages
- Website:** <http://in>
- Employees:** 1
- Headquarters:** Jaipur, Rajasthan, India
- Description:** food truck chain, food service industry, multicuisine, food truck, quick service restaurant, fast food, thick italian shakes, comfort food, mobile restaurant, franchise model, food & beverages, consumer goods, consumers

The right side of the profile contains an "About FRUSH™ - Venture of Hashtag Foods Pvt. Ltd." section with a brief description of the company and a "Read more" link.

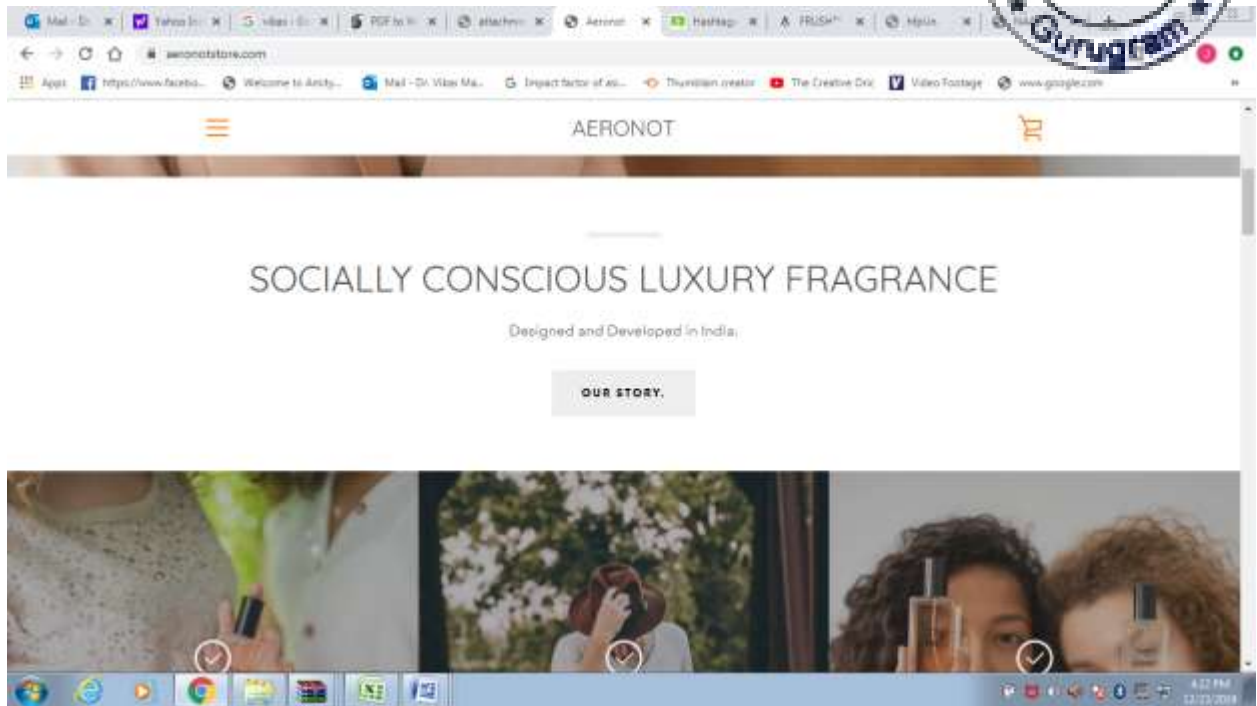
4. Legal bites – (www.legalbites.in)

The screenshot shows the homepage of the Legal Bites website. The website features a navigation menu with the following items: Home, Blog, Competition, Interviews, Students Helpdesk, Study Material, and More. The main content area includes a featured article titled "1st National Socio-Legal Short Film Making Competition 2019: Online Submission" with a description of the competition and a "Read More" link. There is also a section for "Career Opportunities for an Arbitrator" and a "Recent Posts" section with several article titles.

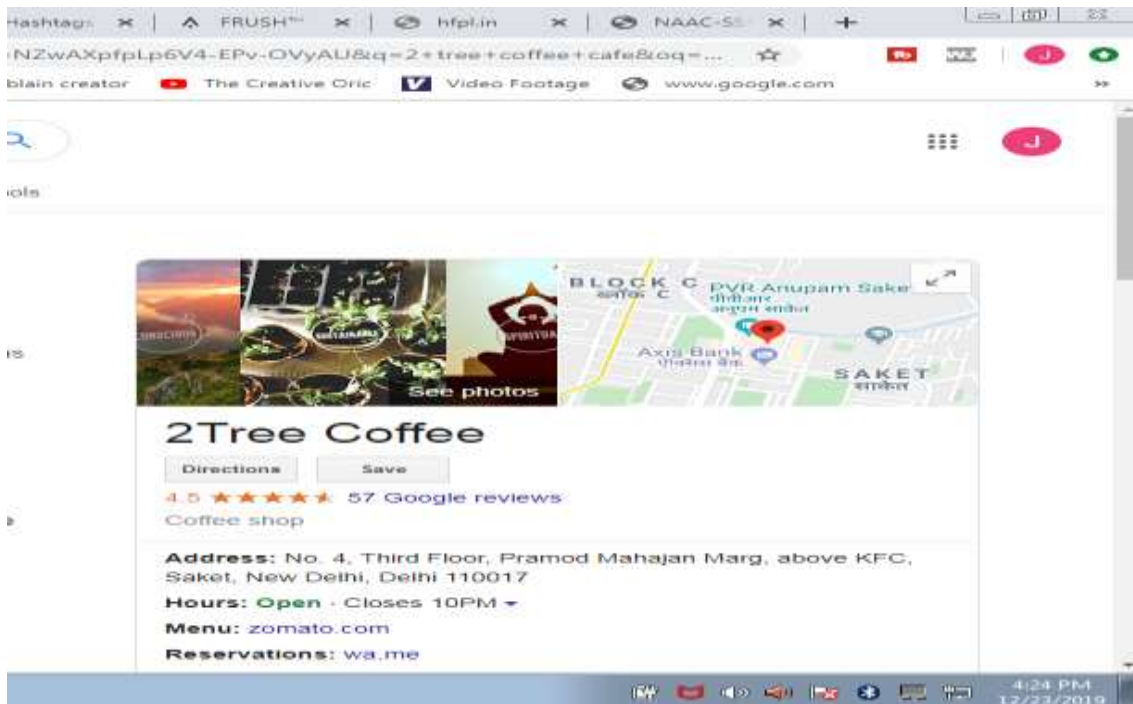
S. Senapati
Registrar
Amity University Maryam
Mansarovar, Gurgaon-122413



5. Aeronot Fragrances Pvt Ltd (<https://www.aeronotstore.com/>)



6. 2 Tree Coffee Café



S. Senfurl
Registrar
Amity University Maryans
Manesar, Gurgaon-122413



7. Thinkpedia

The screenshot shows the Zoominfo profile for Thinkpedia. The page includes a search bar, navigation tabs for 'Overview' and 'Company Insights', and a search box. The main content area displays the following information:

- Headquarters:** Gurgaon, Haryana, India
- Website:** thinkpedia.com
- Employees:** 17 | **Revenue:** 3.4M
- Description:** ThinkPedia is a digital marketing firm based in Gurgaon, Haryana, India. A capsule collective of entrepreneurial energy, always working to indulge our clients... [Read More](#)
- Update Company** | [View contact profiles from ThinkPedia LLP](#)

On the right side, there is a promotional banner: "Trying to reach decision makers? Find 103M contacts from Zoominfo database" with a "Start Free" button.

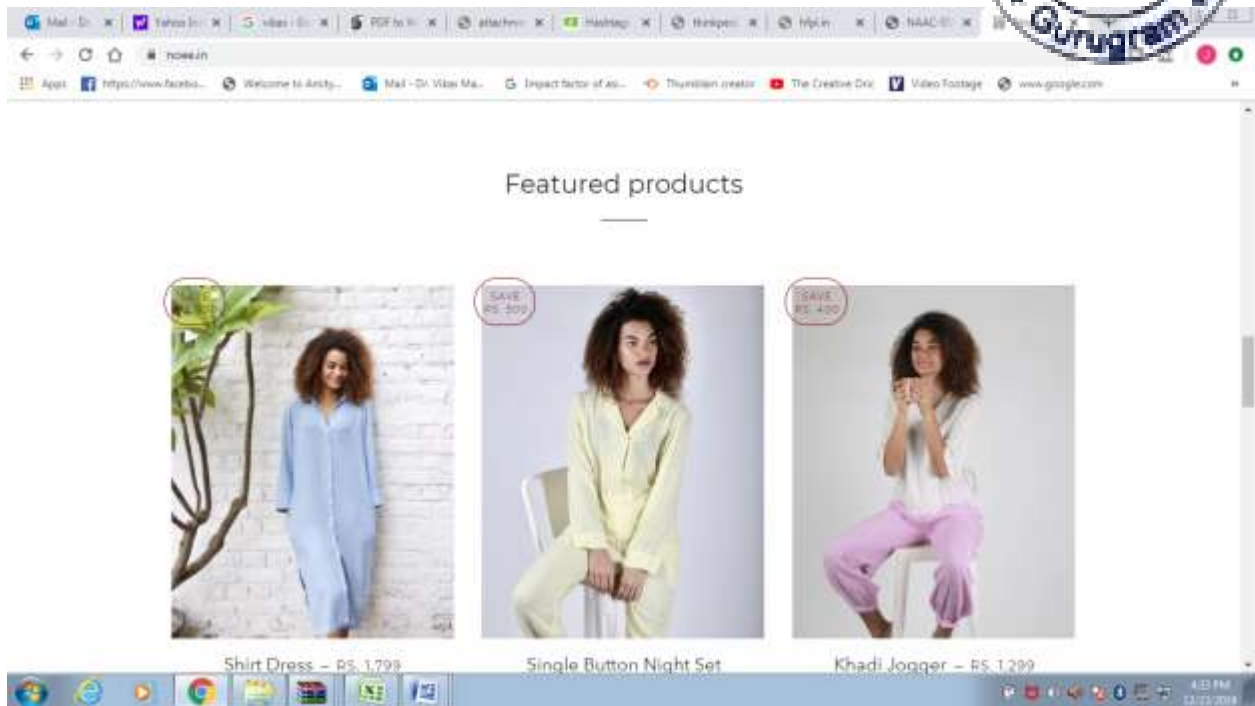
8. GD Studyworld (WWW.GDstudyworld.com)

The screenshot shows the homepage of GD Studyworld. The website features a dark background with a central figure and the text "GD.STUDY.WORLD.O". The navigation menu includes: HOME, ABOUT, COURSES, G-CODE, G-HOME, G-BLOG, CONTACT. Below the main heading, there are buttons for G-CODE, G-BLOG, G-HOME, G-NETWORK, and G-LOGIN. At the bottom, there are three main sections: G-CODE ACADEMY, CBSE, ICSE, EXAMS, and BLOG NETWORK. The contact information at the top right is: +91 87 8830 858 | admin@gdstudyworld.com.

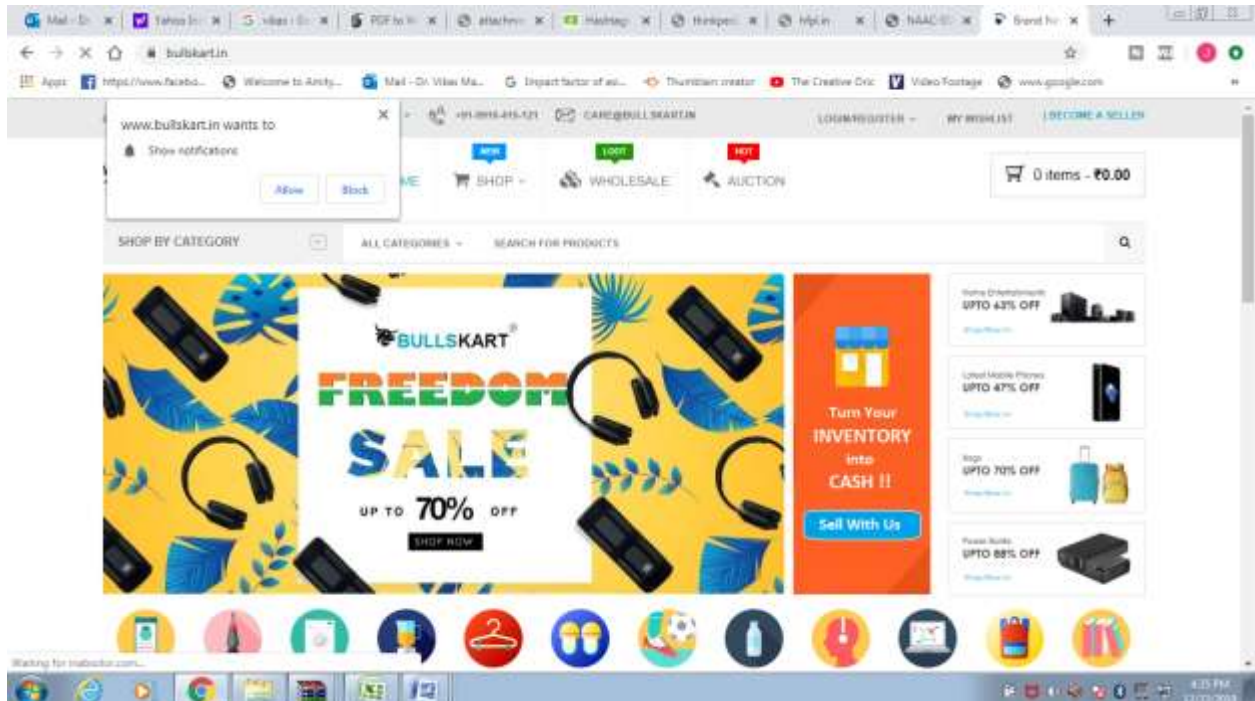
S. Sanjiv
Registrar
Amity University Haryana
Manesar, Gurgaon-122413



9. Noee.in



10. Bullskart – <https://www.bullskart.in/>



S. Senfurl
Registrar
Amity University Maryam
Manesar, Gurugram-122413



AMITY
INNOVATION
INCUBATOR



aiuto

Catering to all Urban Lifestyle Services



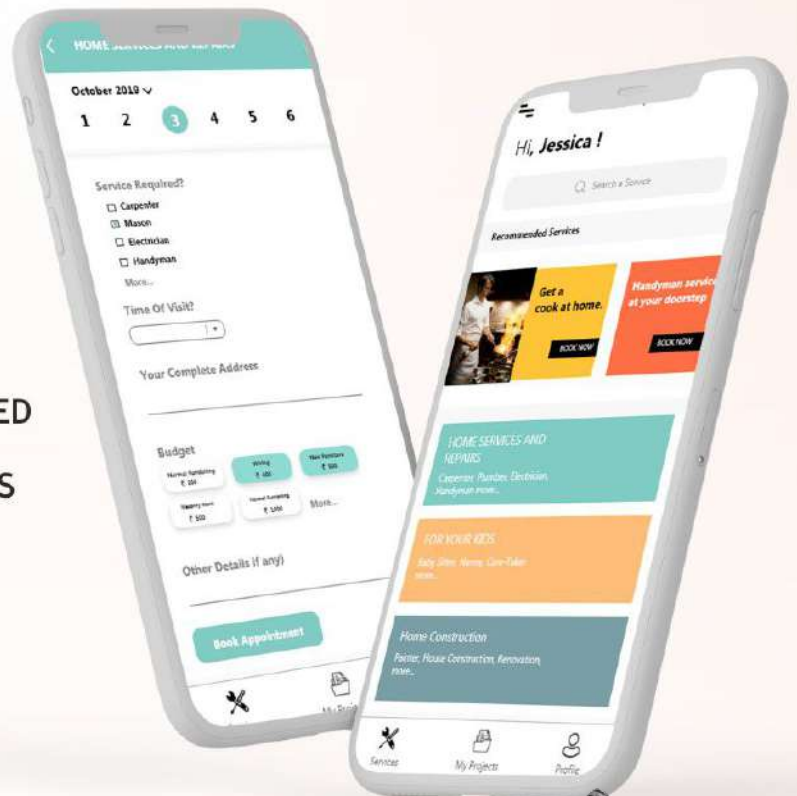
PREMIUM SERVICES
AT AFFORDABLE PRICES



SCHEDULE SERVICES
AT HOME'S COMFORT



CHOOSE FROM PRE-SCREENED
PROFESSIONALS,
AS PER YOUR REQUIREMENTS



Founder:
Haziq Rahat



Our Technology
Partners:



Google Cloud*



Work Online
Amity University Haryana
Member, Gurgaon-122413

All Names and Images used are for graphical representation



AMITY
INNOVATION
INCUBATOR



APPLAB



armoire

Rent Everything to wear, Everywhere Weddings,
Work Events, Weekend Escapes & more



FASHION FREEDOM



VIRTUAL WARDROBES



TOTAL FLEXIBILITY –
STYLE, SIZE & BUDGET
CHANGE OVER TIME,
NOW YOUR CLOSET CAN TOO.



Founder
Deepak Lohmod



Our Technology
Partners:



Google Cloud*



Work Online
Amity University Haryana
Gurgaon, Gurgaon-122413

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BLOOD DONOR

Power to save lives in your hand. Donate Blood, Platelets & more

- Select Location/Hospital to Donate or Request Blood
- View & Share Blood Requests
- Find Donation Camps near you
- Certificate for Every Donation



Founder

Sneha Kumari



S. Senfurl
Registrar
ArzoHO
Work-Online
HubSpot
Mansoor, Surgeon-122413

Our Technology Partners:



All Names and Images used are for graphical representation



AMITY
INNOVATION
INCUBATOR



APPLAB

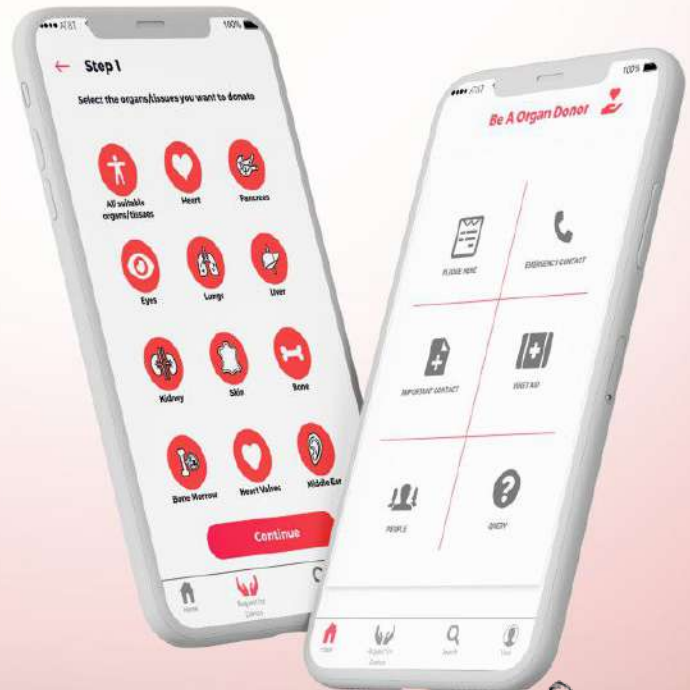


DONATEORG

Lives are Saved and Improved by the Gift of Life, Sight & Health

- PLEDGE TO DONATE ORGAN & TISSUES
- SAVE UP TO 9 LIVES
- CHOOSE WHEN TO GIVE

- Living Donation
- Deceased Donation
- Vascularized Composite Allografts (VCA)
- Pediatric Donation



Founder

Mohan



AMITY
UNIVERSITY
GURUGRAM

S. Sankar
Registrar
Zoho
Work, Online
HubSpot
Member, Ousgocit-12413

Our Technology
Partners:



Google Cloud*

Registrar
Zoho
Work, Online

HubSpot*

All Names and Images used are for graphical representation



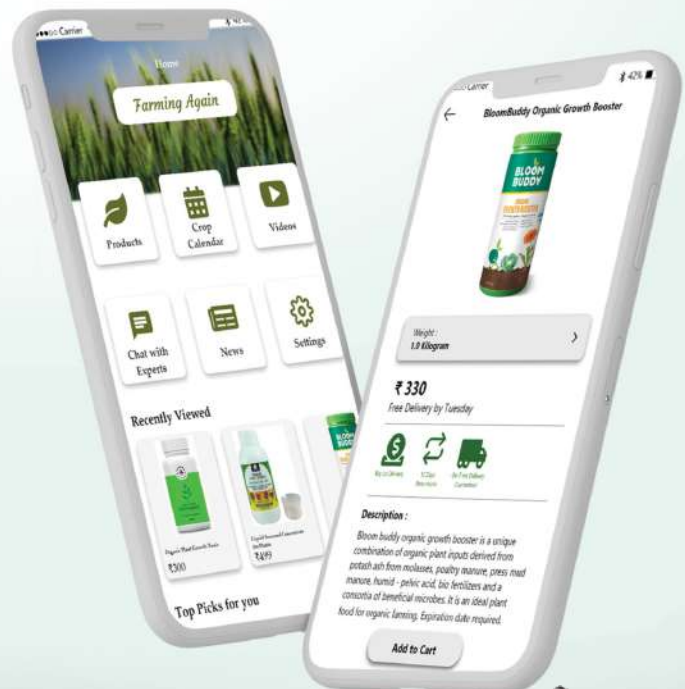
FARMING A GAIN

Farm-Input Marketplace • Seeds • Fertilizers • Nutrients

- REDUCE FARM INPUT COST SIGNIFICANTLY
- CROP SPECIFIC FERTIGATION PLANS
- TRACK HARVEST, YIELD BOOST

Founder

Aniket Yadav



S. Senapati
Registrar
Zoho
Work-Online
HubSpot
Member, Gurugram-122413

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APPLAB



FINDAVAKIL

FOR ALL YOUR LEGAL NEEDS

- FOR ALL LEGAL ADVISES AND SERVICES
- FAST, FREE & CONFIDENTIAL
- VERIFIED ADVOCATES
- HASSLE-FREE PROCESS

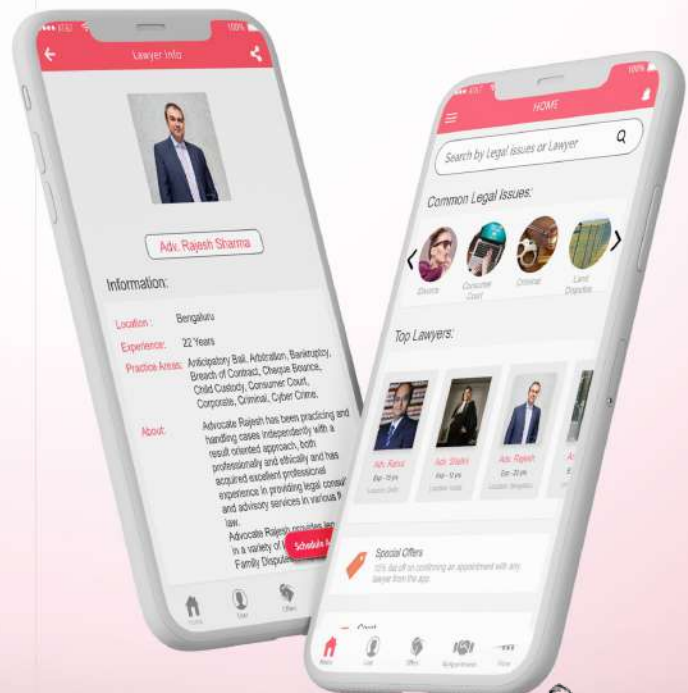
- Post your Case
- Evaluate Responses
- Choose an Attorney

Co-Founders

Shivam Malgaya
Ronak Yadav



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UNIVERSITY
— GURUGRAM —



S. Sen
Registrar
Zoho
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HubSpot
Mansarovar, Gurugram-122443

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Aftercabs

Safe & Reliable Cabs for Women 



WOMEN CAB DRIVERS

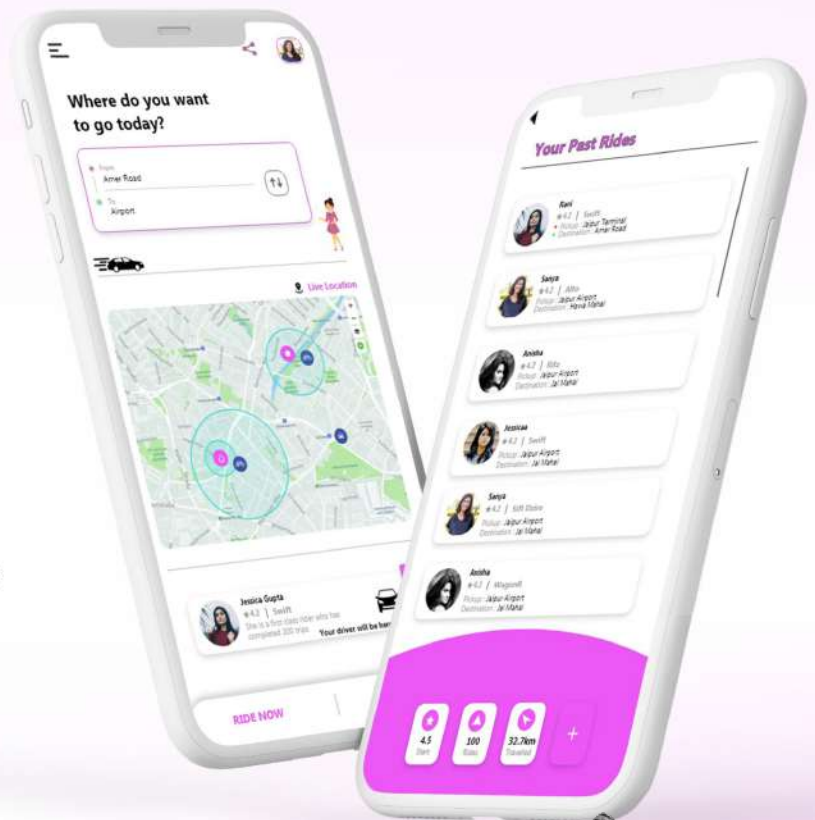


**BACKGROUND VERIFIED
CHAUFFEURS**



**CHOICES FOR A
COMFORTABLE & SAFE RIDE**

- Local Travel
 - Airport & Station Transfers
 - Inter-city Travel
 - Personal Chauffeurs
- Sakha Swayam – cab with wheelchair access



Founder

Riya Anand



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S. Sankar
Amity University Haryana
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KYC

KNOW
YOUR
COURSE

One-Stop Destination for University & Course Search



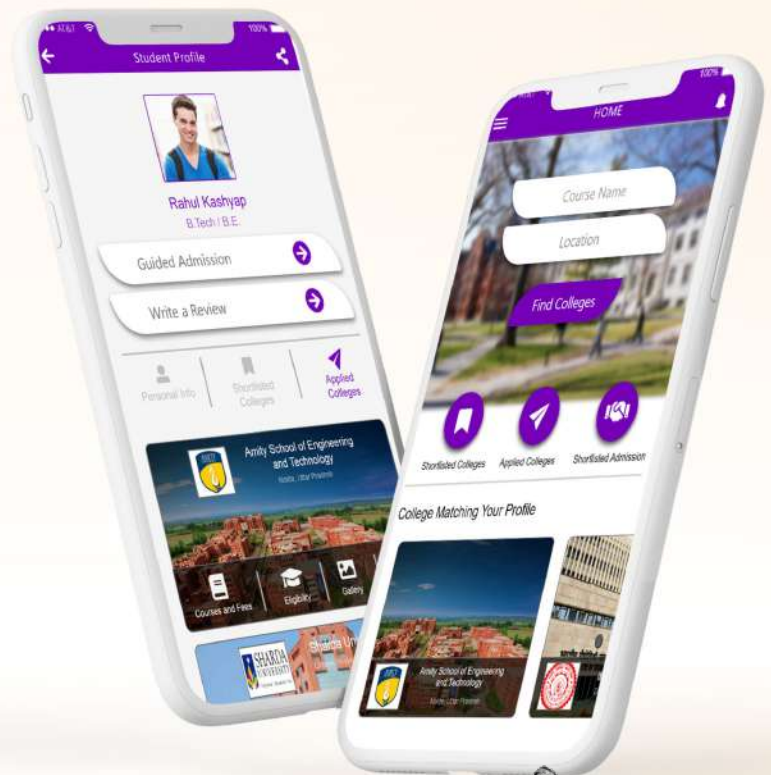
**PLAN YOUR
PATH TO COLLEGE**



**FINANCE YOUR
COLLEGE EDUCATION**



**FIND CAREERS THAT MATCH
YOUR PERSONALITY**



Founder:

Pratyusha Kotyada



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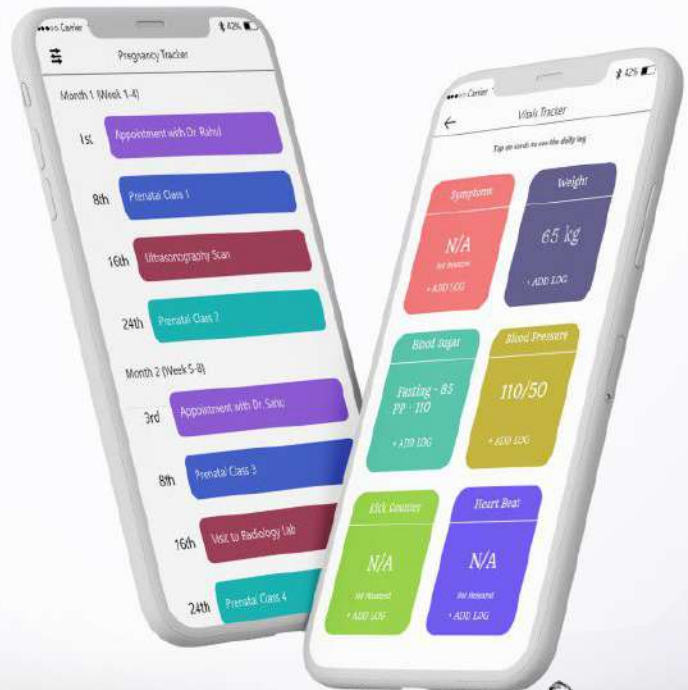
Work Online
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Member, Gurgaon-122413

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preg care

AN INDISPENSABLE TOOL FOR THE EXPECTANT MOTHER

- PERFECTLY TIMED TIPS - FOR EVERY WEEK OF PREGNANCY
- MARK MOVEMENTS OF YOUR BABY
- TRACK YOUR FETUS DEVELOPMENT
- MONITOR YOUR WEIGHT EASILY
- HAVE A HEALTHY PREGNANCY



Founder

Mitali Takkar



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Transforming Logistics – Faster, Safer, Efficient

- LIVE TRACKING
- ECONOMICAL PRICING
- HASSLE-FREE BOOKINGS

- Search
- Book
- Assignment
- Pickup & Delivery

Founder | **Deepanshu Verma**



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Registrar
ArzoHo
Work Online
HubSpot
Mansarovar, Gurugram-122445

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ArzoHo
Work Online



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She Rides

Women Only Carpooling- One-Stop solution Office Commute

Find a Ride • Offer a Ride



SAFE & SECURE



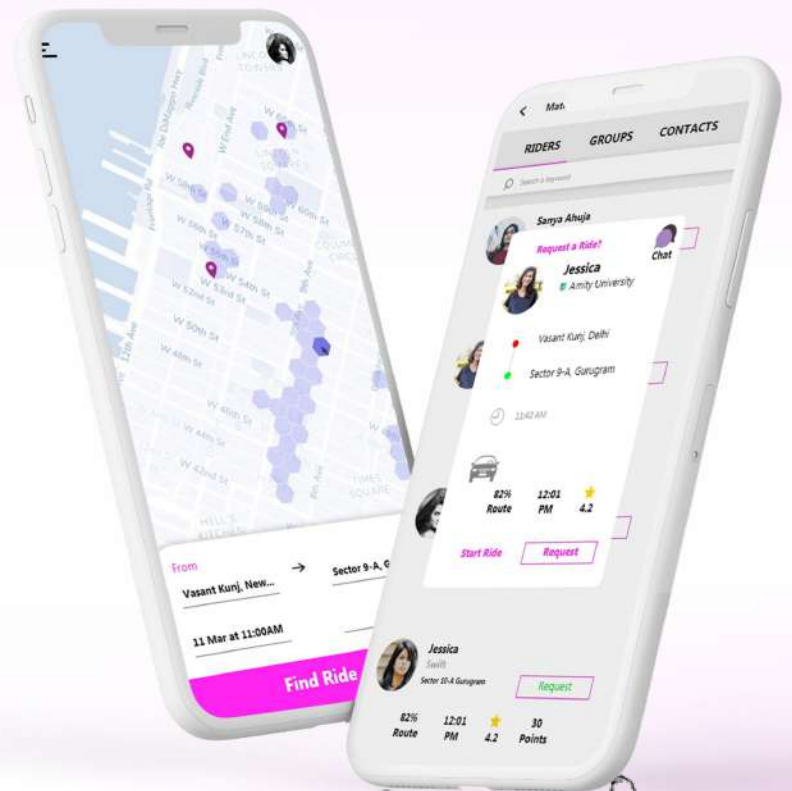
ECONOMICAL RIDE



VERIFIED RIDERS



1-CLICK RIDE POST



Founder:

Pratyusha
Mukhopadhyay



Our Technology
Partners:



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smart ride

One-Stop Solution for Daily Commute Problems Book, Travel, Save



DAILY LOW-COST RIDES



EXPAND YOUR NETWORK



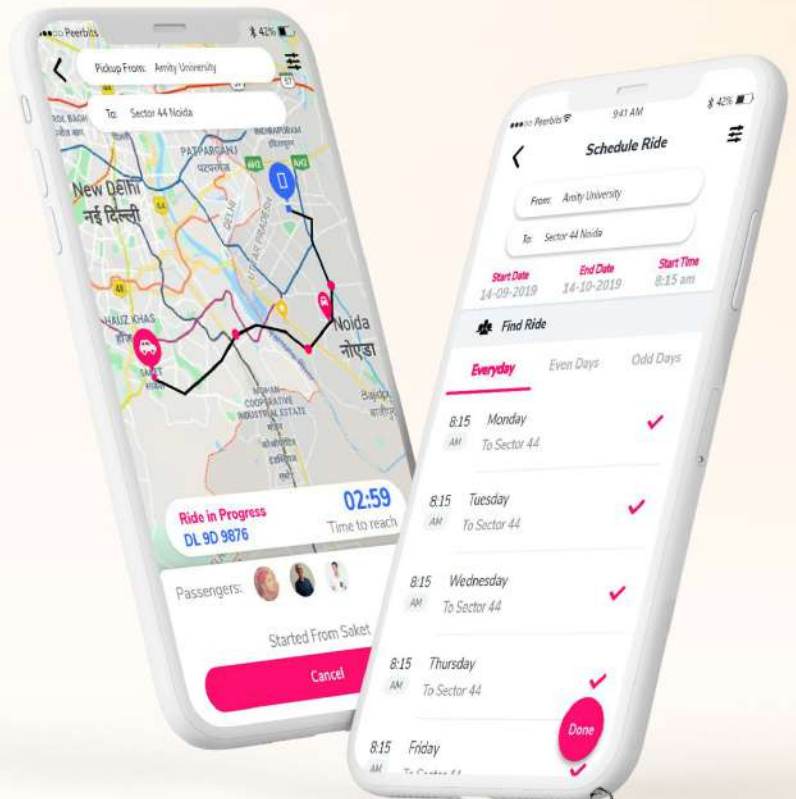
CHOICES – WE GO EVERYWHERE



CARPPOOL WITH CONFIDENCE – GOVERNMENT ID VERIFICATION



GET GOING FASTER – CATCH A RIDE NEAR YOU



Founder:
Piyush Prasad



Our Technology Partners:



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