

# **AMITY BUSINESS SCHOOL, GURUGRAM**

IN ASSOCIATION WITH

ACADEMIC STAFF COLLEGE

CENTRE FOR FINANCIAL ANALYTICS

PRESENTS

DATA ANALYSIS USING SPSS



The main purpose of this FDP is to introduce the modern analytical tools and applying them to analyze complex research data using SPSS software. This will help the participants to identify and applying appropriate research tools to accomplish their research objectives. This will improve their analytical skills and competence by strengthening their knowledge and technical writing skills.

Date: September 13-17, 2021 | Registration Link: https://www.amity.edu/gurugram/fdp-spss2021/

### **OBJECTIVES:**



- · To provide research stimulus to the participants.
- To equip participants with the knowledge of various analytical tools.
- To equip participants with the necessary knowledge of identifying and applying suitable tools as per their research requirements.
- · To give hands-on experience and practice of SPSS.

# PROGRAMME COVERAGE:



- Simple correlation and partial correlation
- Chi square test
- Simple regression and binary regression
- · Hypothesis testing
- · Discriminant analysis
- · Hands-on experience and practice of SPSS

# Patron:

**Prof (Dr) P.B. Sharma** Vice Chancellor Amity University Gurugram

# Co Patron:

Prof (Dr) Padmakali Banerjee Pro Vice Chancellor and Dean Academics Amity University Gurugram

#### **Programme Chair:**

#### Prof (Dr) Vikas Madhukar

Dy. Pro Vice Chancellor, Amity University Gurugram Dean, Faculty of Management Studies, Director, Amity Business School

#### **Programme Head:**

**Dr. Hemant Sharma**Professor,
Amity Business School

# **Organising Committee:**

**Dr. Ranjana Kothari,** Associate Professor, Amity Business School **Dr. Vani Aggarwal,** Assistant Professor, Amity Business School

#### **RESOURCE PERSONS:**

**Dr. Hemant Sharma**Professor, Amity Business School

**Dr. Sanjeev Mittal**Professor, GGS IP University, New Delhi

**Dr. Sridhar Manohar** Associate Professor, JK Business School, Gurugram

# **IMPORTANT NOTES**



- Limited seats (40) are available on first cum first serve basis
- Timings: 2.00pm to 5.00pm every scheduled day.
- E-certificates will be provided to the participants those having full attendance.
- · Online Platform: Zoom

#### **REGISTRATION DETAILS:**

**Who can register:** Researchers, Ph.D scholars, Faculty members, Academicians, Industry professionals

- · Last date for registration: September 10, 2021
- Registration fee: Rs 600/-

For more details, please contact: hsharma@ggn.amity.edu | +91-8755833728