



ABOUT AMITY BUSINESS SCHOOL

Amity Business School (ABS), under the Faculty of Management Studies and Behavioural Sciences, a part of Amity University Haryana, Gurugram, was established in 2010. The institute is accredited by Accreditation Service for International Colleges (ASIC), UK; an international body for educational standards assessment, and Accreditation Council for Business Schools and Programmes (ACBSP), USA; a prestigious international accreditation body and a global premier destination in the field of business management and also ranked among top 100 business school in NIRF ranking.

Academic programmes at Amity Business School enable students to find the route to success by putting theory into practice, discover and implement innovative solutions to real-world problems.

For Queries, please e-mail to: conference@ggn.amity.edu

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AMITY BUSINESS SCHOOL, GURUGRAM

PRESENTS

INTERNATIONAL CONFERENCE

ON

SUSTAINABLE MANAGEMENT PRACTICES FOR INCLUSIVE GROWTH: ISSUES, CHALLENGES AND STRATEGIES

In Hybrid mode on December 15-16, 2022

In Association with

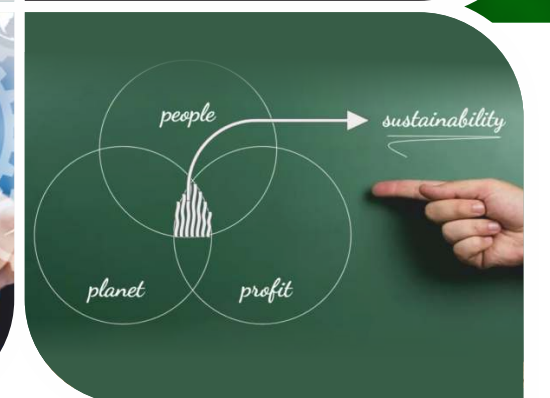
LEED LAB,
AMITY SCHOOL OF
ARCHITECTURE
& PLANNING



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Business is no more about doing less harm; it's about doing more good. Against this backdrop, sustainability is fast becoming the rationale that all businesses are embracing and working towards. In business parlance sustainable management practices refer to incorporation of social, economic and environmental factors while taking decisions for the business. Thus, sustainable management synthesizes the concepts of sustainability with the concepts of management. It is associated with an organization's holistic approach, taking into account everything, from manufacturing to logistics to customer service so as to benefit both, the present and the future generations. The goal of sustainable management practices is to create strategies and business models that preserve the long-term viability of People, Planet and Profit for an inclusive growth. Taking forward this philosophy, the specific aim of this conference is to

Provide a platform for researchers, academicians, practitioners and policy makers to collaborate and interact with each other in the light of the ongoing dialogues and processes in the context to the best practices in sustainable management.

Bring out the key challenges and issues that are being faced by businesses in implementing these practices along with the future roadmap and strategies that can be pursued, to achieve a truly inclusive growth of economies worldwide.

CALL FOR PAPERS

The participants are required to submit empirical/conceptual research papers and Case studies in 5000 words on acceptance of abstract. The abstract of 150 words should be submitted first detailing on purpose, methodology, findings, research limitations/implications, practical implications, and originality/value, impacting the dynamics of global markets on the following themes:



Sustainable Marketing Practices



Sustainable production and operation Management



Sustainable Practices to Reduce Inequalities Sustainable Quality education Practices



Sustainable Financial Management Practices



Sustainable management Practices in Agriculture



Sustainable Green Technology



Sustainable Banking and Insurance Sector



Sustainable Economics and International Business Practices



Sustainability and Green Building



Sustainable Human Resource Practices



Sustainable Information Technology Practices



Sustainability and Smart Cities



Sustainable Supply Chain Management Practices



Digital Economy and Sustainable Management



Sustainable Entrepreneurship and Management

The above mentioned Sub-themes are not exhaustive in nature. On acceptance of abstract the participant have to submit full papers and can register for conference.

PUBLICATION OPPORTUNITIES

The peer-reviewed conference papers will be published in the Conference Proceedings (Full Paper) bearing an International Standard Book Number (ISBN).

Based on the Editor's review, a few selected papers may be published in the

- International Journal of Emerging Markets (SCOPUS)
- International journal of business and Globalization(SCOPUS)
- FIIB Business Review (SCOPUS)
- International journal of Public Sector Performance Management (SCOPUS)
- Amity Business Analyst, Amity University Gurugram (A double blind peer reviewed journal and many more in process)

Best Paper Award

To encourage the Researchers and Corporate Professionals in the related field, best paper awards will be given for every track.

Submission Guidelines

All papers must be original and not simultaneously submitted to another journal or conference.

All submitted manuscripts will go through a plagiarism check and will follow the standard blind-review process.

We therefore take this opportunity to invite you for your invaluable contribution to this International Conference. Please prepare your submission in accordance with the format as attached and submit a doc or docx file via link: <https://easychair.org/my/conference?conf=ic20220>

- Signup on easychair (www.easychair.org) if you have never used the website before.

- The website will assign you a paper id. You can examine and edit your submission anytime afterwards.
- Submit doc or docx of your paper in easychair before paper submission deadline.
- You may, alternatively, submit the full paper conference@ggn.amity.edu

Full Length Paper Requirements

Title: Do not use and abbreviations or acronyms

Paper Length: Maximum 5000 words (including title page, abstract, main text, figures, tables, graphs, and references etc.)

Abstract: Approximately 100 words, Maximum 150 words (must contain title of the paper, all author's names, institutional affiliations, email ID of the corresponding author and keywords)

Keywords: Approximately 5-7 words or phrases

Font Style: Times New Roman

Font Size: 12

Referencing: APA style



Important Dates for the Conference

Particulars	Dates
Deadline for Abstract submission	September 30, 2022
Notification of the selected abstract	October 1, 2022
Submission of Full paper	October 30, 2022
Last date of registration	October 30, 2022
Date of conference	December 15-16, 2022

Registration fee

	Indian Delegate	International Delegate
Corporate	Rs. 3000/-	50 USD
Academicians	Rs. 2000/-	35 USD
Research Scholars	Rs. 1000/-	20 USD

- Extra charges for the printing in Scopus indexed journals.
- Separate fee will be charged for more than one paper.
- Certificate of participation will be awarded only to registered participants.

• **Register and pay at:**

<https://www.amity.edu/gurugram/abs-smipi2022>

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ABOUT THE UNIVERSITY

AUH-Gurugram is built on a foundation which embodies all the qualities that have made Amity institutions world-class over the last two decades. It has instituted global standards in education, training and research with state-of-the-art infrastructure and the latest teaching methodologies. The overall campus life is very exciting and vibrant where students are involved in various activities which provide them a host of opportunities to constantly reinvent themselves, handling new situations & technology, understanding people management skills and experimenting new things which prepare them to become not only accomplished professionals but also a good human beings. The campus provides a multicultural environment with the presence of students from across India and more than 15 countries who share diversity of regions, ethnicities, flavours and cuisines giving the campuses a global outlook.

The **USGBC LEED PLATINUM CERTIFICATE** is a testimonial of Amity University Haryana's commitment to sustainable green campus making carbon neutral University by focusing on high energy efficient building and sustainable practices.

In The Impact Global ranking Amity has been ranked #32 Globally for Affordable & Clean Energy- SDG 7, #63 Globally for Climate Action- SDG 13 and Among top 201-300 Globally Overall.