

AMITY INNOVATION INCUBATOR

E-Cell Gurugram

Annual Report 2020-21



In Association with



Amity Innovation Incubator at AUH (AII-AUH) is focused on stimulating the establishment and growth of technology-based start-ups companies and other compatible businesses by providing new and emerging technology and compatible businesses with an environment that would support their start-up phase and increase their likelihood of success. The AII creates an innovation eco- system in the chosen thrust areas by focusing on research and suggest best and novel practices to be adopted by different stakeholders in the innovation chain. It has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services with a mandate to strengthen collaboration between industry and academia and turn ideas into visible businesses and encourage the students for entrepreneurship.

Broadly, AII-AUH will provide the following services to its incubatees:

- Mentoring and Advisory
- Financial Advisory and Support
- Infrastructure and Support

Entrepreneurship Cell (E-Cell):

The E-Cell at the University is actively involved in creating an ecosystem of entrepreneurship and start-ups in the campus by providing various opportunities to students to interact with entrepreneurs under the series of ‘Friday Fortnight – Real Entrepreneurs, Real Stories’. The Cell is also involved in organizing Entrepreneurship Awareness Camps and providing support to the students’ venture through Amity Incubation Centre.

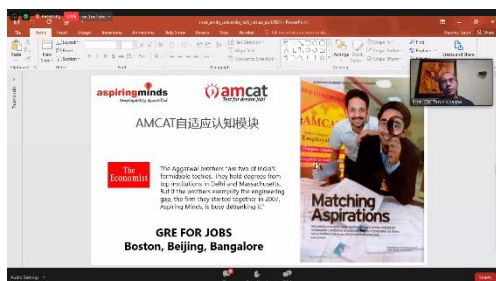
During the year, the centre has organised various events and activities to inspire and support young entrepreneurs, which are as below:

Entrepreneurship awareness during Orientation 2021: entrepreneurship drive at Amity University – Gurugram held during orientation for new batch with motive *An initiative to inspire, create & support student entrepreneurs.* Mr.Vijay Vir Singh Vice-President Amity Innovation Incubator, presented his view points on the topic: ‘Startup With Amity Innovation Incubator. Dr. Vikas Madhukar, Dy Pro Vice Chancellor, Head Amity Innovation Incubator Amity University



Gurugram addressed the audience and shared his views on the importance of entrepreneurs and entrepreneurship.

More than 1000 students were addressed online.



The list of events organised during 2020-21:

S No	Event / Activity Details	Date
1	Real entrepreneur real story on topic "Role of Artificial Intelligence in New Age Businesses" by Mr Mani Madhukar/ Mr Basavadarshan G N, Academic Program Manager, IBM Cloud Pre Sales/ Programme Manager Industry Enablement UiPath	Sep 16, 2020
2	Entrepreneurship Quiz	Sep 18, 2020
3	Alumni Entrepreneurs Pannel discussion on "Role of Family as Support System For An Entrepreneur", Mr Vivek Roushan/ Mr Daksh Sethi/ Mr Aayush Awasthi/ Ms Ridhi Budhiraja, Founder Bullskart/ Founder Guby Rogers/ Founder Jamies.in/ Founder Coachwala.com	Sep 19, 2020
4	Road Map: Poster Making Competition	Sep 21, 2020
5	Real entrepreneur real story on "Social Entrepreneurship: Model for Community Change" Mr Ravi Kalra, Founder The Earth Safiors Foundation	Sep 23, 2020
6	Pannel discussion on "Entrepreneurship: Challenges & Opportunities", Mr Neerav Jain/ Mr Ishan Taneja/ Mr Snehanshu Gandhi, Founder Cityfurnish.com/ MD at UAS International/ Co Founder at Sorted AI	Sep 25, 2020
7	Webinar on "Road to Raising the funds from Venture Capital", Mr Addison Appu, VP Investments, ThinkKuvate	Dec 10, 2020
8	webinar on "Entrepreneurship and Innovation as career opportunity", Mr Naresh Kedia, Founder & CEO	21-Jan-21
9	Workshop on "Managing Product Design Agil, Product Management & Design Leaderity", Mr Amit Bakore	March 05, 2021
10	Real entrepreneur real story on "Promoting a healthy mindset at the time of stress and change", Mr Vikram Abhishek Mall, Founder Bedodha	May 28, 2021

‘Role of Artificial Intelligence in the new age businesses.’

Introduction

In the sphere of business, AI is poised have a transformational impact, on the scale of earlier general-purpose technologies. Although it is already in use in thousands of companies around the world, most big opportunities have not yet been tapped. The effects of AI will be magnified in the coming decade, as manufacturing, retailing, transportation, finance, health care, law, advertising, insurance, entertainment, education, and virtually every other industry transform their core processes and business models to take advantage of machine learning. The bottleneck now is in management, implementation, and business imagination.

As we can notice and can quote that in the coming era the AI would take over by all the sectors of the world.

We at Amity Innovation Incubator Gurugram has organized a Webinar on the same so as to inculcate our knowledge about the topic and know how this evolution will come into existence.

The session took place on 16th September at 11:30 a.m-12:30 p.m.

Addressing close to 125 attendees in total, mostly students from diverse fields including Management and Engineering, the session turned out to be a very interactive and effective one. The attendees had already been registered on prior dates.

The event commenced by Dr. Vikas Madhukar & Dr. SN Sridhara, Dr. Vikas Madhukar welcomed the Guest, shadowing some light on Amity University Gurgaon, Amity Innovation Incubator and Entrepreneurship Cell. He also welcomed Dr. SN Sridhara to introduce agenda for the event & for introducing Amity Centre of Robotics & Artificial Intelligence via Power Point Presentation.

The session kicked off with a small introduction of our esteem guests for the day that is Dr. Mani Madhukar & Mr. Basavadarshan GN.

This was followed by a small introduction round of their company & the importance of AI & Robotics in their view.

The session took a turn once they started being vocal about their perception that was “The Robots in the coming era will take over the human tasks, they also talked about new job in the ‘Automation first’ economy. The software Robots will become an integral part of our lives. They also discussed about Robotics process Automation, how to build a software robots via Ui Path Robots.

At last they concluded that “Humans & Robots will be working together in the coming scenario.”

There were questions put up by the participants on AI in the field of medical sciences and what are the challenges that the AI & Robotics industry will face, the question was also asked on the advancement Chabot services through AI advancements and the last question was on the self-driven cars like till when it will launch in Indian market in response to this question Dr. Mani Madhukar answered that it will take a long time, Technically we have reached to those technologies but implementation goanna take time.

Towards the end Dr. Vikas Madhukar concluded with a vote of thanks to all the participants & the guests for the day.

The Guests

1. Dr. Mani Madhukar, Academic Program Manager at IBM Cloud Pre- Sales.
2. Mr. Basavadarshan GN, Programme Manager Industry Enablement (India & SAARC), UiPath.

The Impact

The event was successful in addressing all the aspects of AI & Robotics: Challenges & Opportunities.

Since this was a Live YouTube event it might have served the purpose of encouraging the budding minds to think out of the box and inculcate an Entrepreneurial skills with in themselves.

What Next

A series of many such events & webinars are planned. A few developed experiential learning modules.

Many modules relevant for early stage of startups are in the pipeline.

Gallery



CAPTURE THE FLAG & HACK INFINITY

On the occasion of Engineer's Day 15th Sep. 2016, Centre of Robot and Artificial Intelligence organized a hacking competition 'Capture the Flag' at AUH

Organized "Hack Infinity" an ethical hacking competition in the month of September 16 and February 17.



Amity University Haryana

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Timeline of AI

The Buzz is Real!!

The need for upskilling in the age of automation

From a business perspective, upskilling essentially concerns itself with "improving the skills of employees, so that they will be faster and better at their jobs".

AI Doesn't Eliminate Jobs, It Creates Them

Michael Xie, Forbes Technology Council

AI will create new jobs but skills must shift, say tech giants

Future of jobs with robotic process automation

While industrial automation will impact the blue-collar workers, white-collar workers will face the results of increased use of RPA.

Automation Is Expected to Create Jobs but Only You Can Make Sure You Get One

Prepare now to join the digital workforce before the arrival of the robotic overlords.

2030 jobs that have the potential for automation 1.2 B impacted jobs

Automation replaced 800,000 workers... then created 3.5 million new jobs

Robotic Process Automation will generate nearly two lakh jobs in India by 2021

58 million net new jobs in the next five years – World Economic Forum



Zoom Webinars Chat

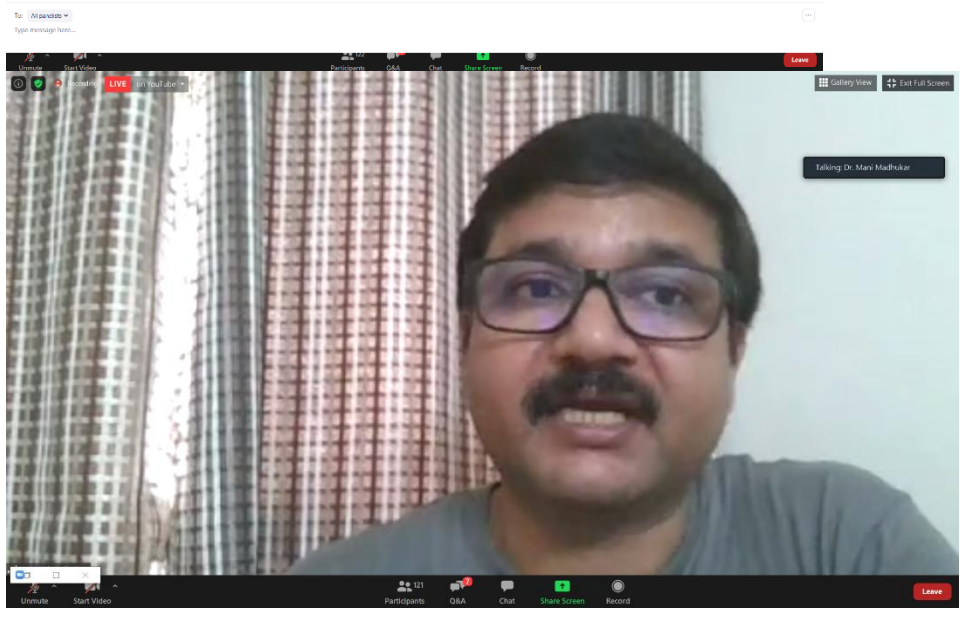
From Mr. Vijay to All panellists and attendees:
Dear Participants, you can ask your queries to both the speakers in Q&A section.

From anagang to All panellists:
Sir are there any robot fights competitions.

From Maran to All panellists:
We seen much movies and read books about AI being dangerous, with carefree AI advancements are there risks associated? (hacker, ai getting overpowering, etc)

From vikas 108 to All panellists:
Will robots be coming backbone in 2025?

From Anil Dhanraj to All panellists:
Dose enterprise panelist. Thank you for interesting discussion and insights. In e-commerce industry, AI is being used to provide chatbot service which almost all webshops are using. The problem is that it is too time consuming and requires a lot of patience from user's end. The question is whether there any advancements that may have taken place to further improve the chatbot services through AI advancements?



'Entrepreneurship Quiz'

Introduction:

The host of the Quiz was Mr. Manan Yadav and the background handling was done by Prince. The event started with a warm welcome and an introduction to Innovation week 2020, followed by a brief description of Amity Innovation Incubator Gurgaon.

The event began with the Round 1 holding a series of 14 objective type questions. In the first round they were individual participants where each participant had to answer the question before the timer went off.

Answers were sent silently through chat and were marked accordingly. There wasn't any negative marking. Every right answer held +2 points.

Following up to this was the Round 2 which started post the short break kept between the rounds. The top participants from first round who qualified for second round were grouped in teams of two. This round was a subjective type visual round. Each team was shown a picture question to identify the:

- The name of the startup;
- The name of the founder(s);
- The founding year; and
- The concept or idea.

When some team was unable to answer the question partially/completely, it got passed on to the next team for bonus points.

The whole idea was that the highest scorer and spirit of innovation wins.

Dr. Niti Chatterjee who was our mentor for the event gave word of encouragement and also concluded the event by giving a vote of thanks.

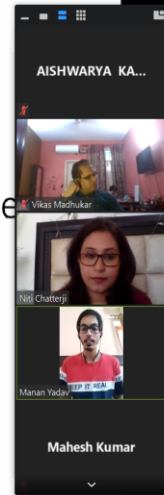
The Impact:

Students from different backgrounds including MBA students, Law aspirants, Economics students and BBA students participated in the quiz. A wide kaleidoscopic range of students also joined as the audience & 12 participants.

The quiz held an opportunity for students to test and build their knowledge base on Entrepreneurial activities and benchmarks.

Gallery:

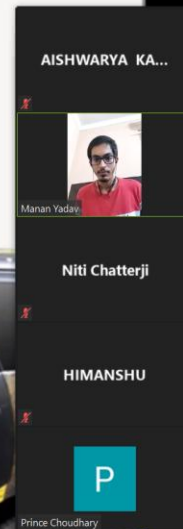
Q4 – Which position India holds as the largest tech start-ups in the world?

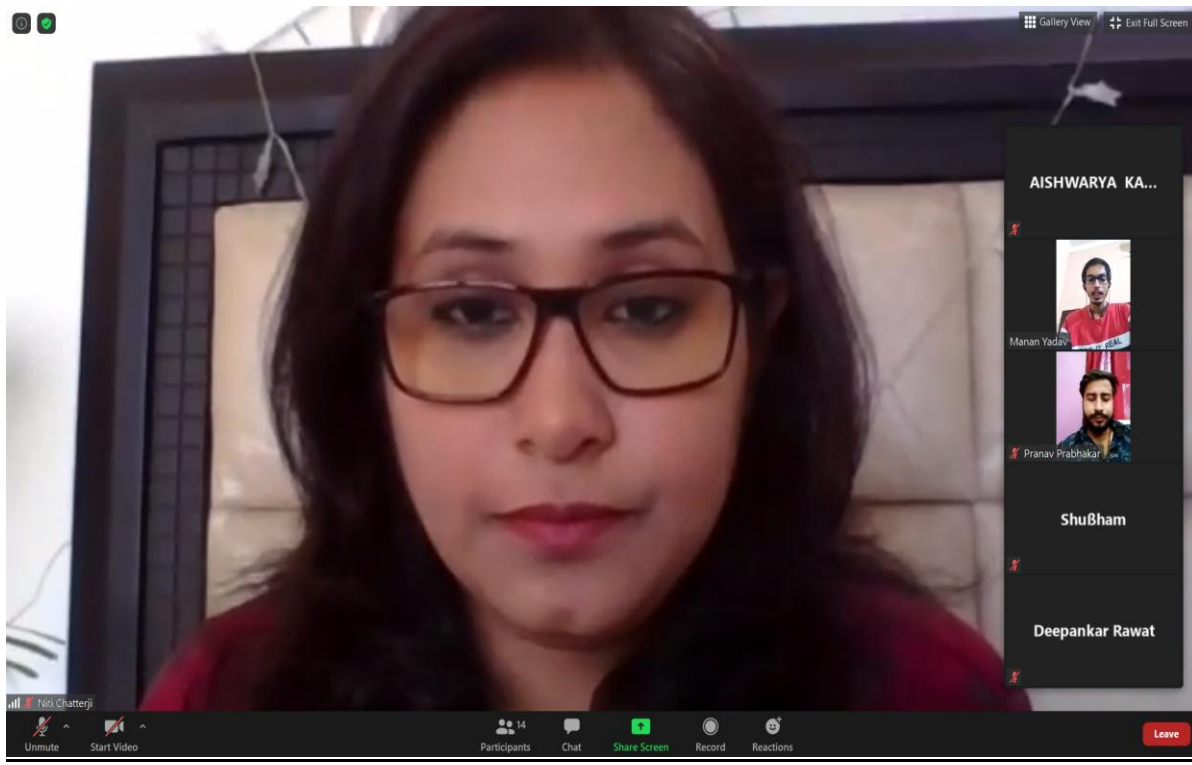


Be a part of the SOLUTION

Let's make moving
Green Belt

DISCOVER MORE





3: A report by Amity Innovation Incubator (AII) on

‘Alumni Entrepreneur Webinar: Role of Family as a Support System for an Entrepreneur’.

Introduction:

Getting started at a young age is a decision much thought about, especially when it comes to setting up firms from absolute scratch. The Alumni Entrepreneur Webinar

was hosted with the aim of enlightening students about the early-stage start-ups along with the role of families as a support system for budding entrepreneurs.

Addressing close to 80 attendees in total, we saw the participation of students from different departments predominantly engineering and Management.

The event was instrumental in bringing into light what goes behind the statistical success that we often miss our attention.

The event commenced with Ms. Trisha Chhabra welcoming the guests and putting some light over Amity University, Amity Innovation Incubator, and the Entrepreneurship Cell following which the significance of our Innovation Day was shared with the audience.

After the speakers spoke, Ms. Trisha presented various questions from different determining domains to the guests and was interactively involved in the session flow throughout. There were queries put up over the sectors of work-life balance and the vital role of families as concrete support for an entrepreneur.

There were indulging discussions about the theme of early investments and how as an individual we can proceed to pursue our ideas commercially. All the probing dialogues were well attended to by the speakers, providing a firm path to be taken further.

Lastly, questions were taken up from the audience and were openly presented to the speakers for them to put some light over the same.

Extending heartfelt gratitude for their presence, the event concluded with Mr. Vikas Madhukar, Head E-cell thanking the speakers on behalf of the entire E-Cell Team and Amity University, Gurugram.

The Guests:

Mr. Vivek Roushan- Founder, BullsKart

Mr. Daksh Sethi- Founder, Guby Rogers

Mr. Aayush Awasthi, CEO, Jamies.in and

Ms. Ridhi Budhiraja, Founder, Coachwale.com.

The Impact:

The entire student community present in the meeting and through YouTube Live were able to satisfy their wavering thoughts revolving around setting up their firms at a young age.

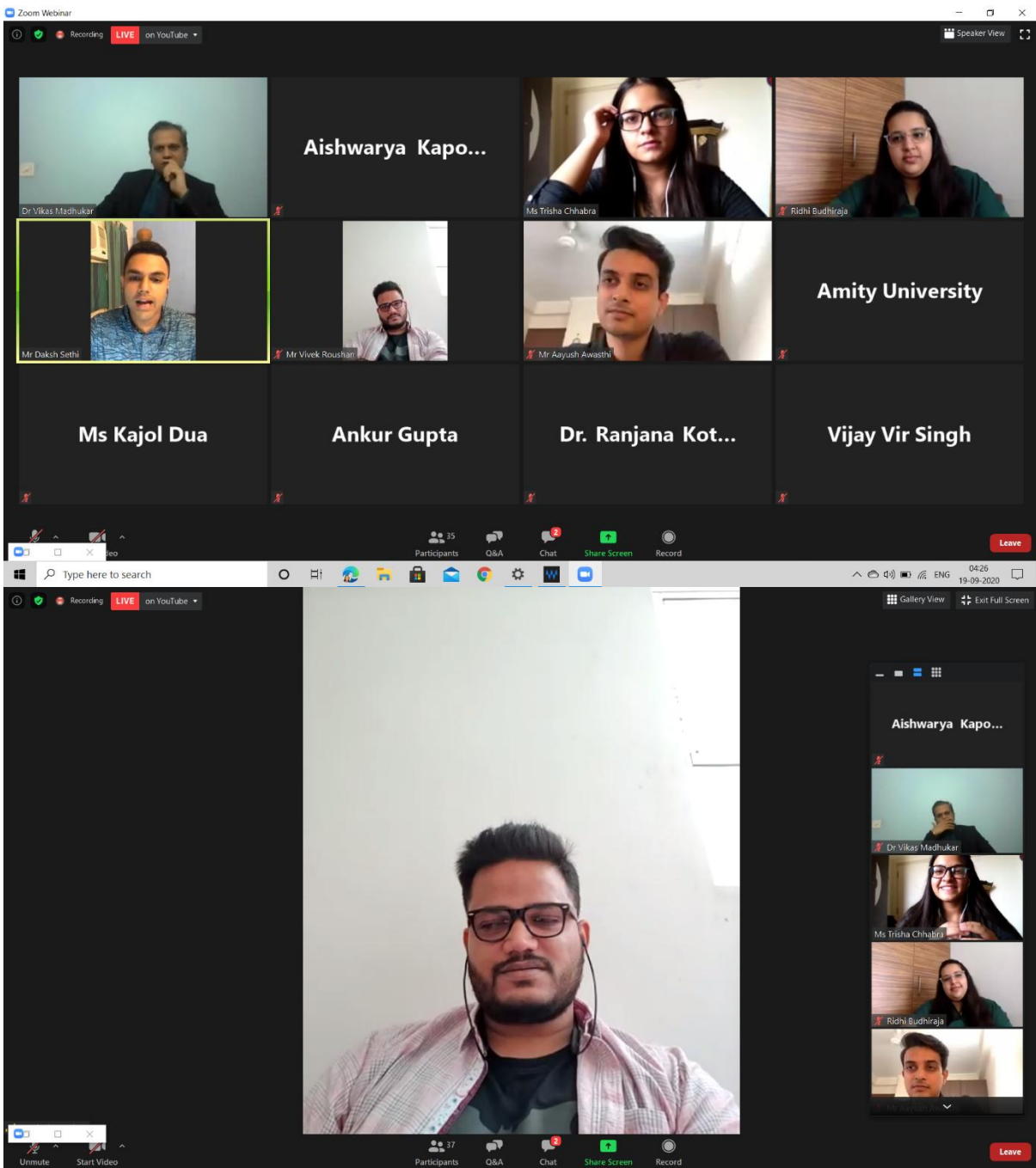
The dilemma of pursuing a set path moving forward was answered well and all the potential concerns were taken into considerations through the Q/A segment.

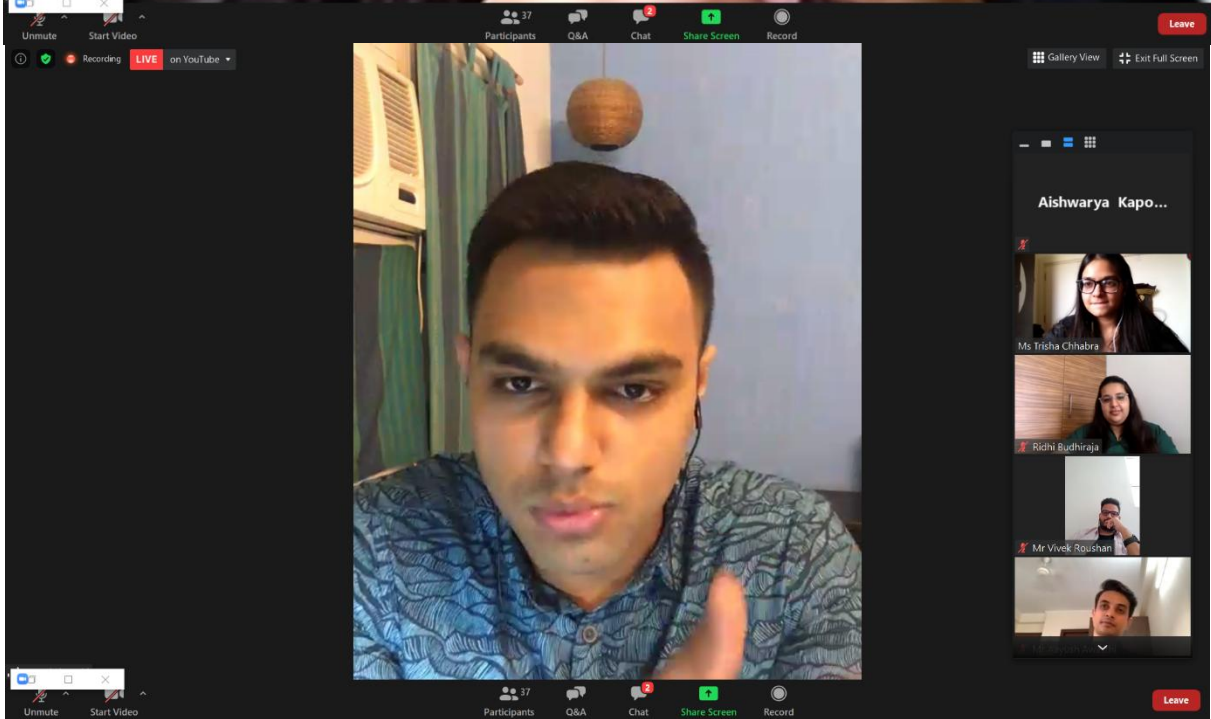
The entire set-up grabbed its eloquence when we witnessed all our speakers blooming from the same roots; Amity University.

What Next:

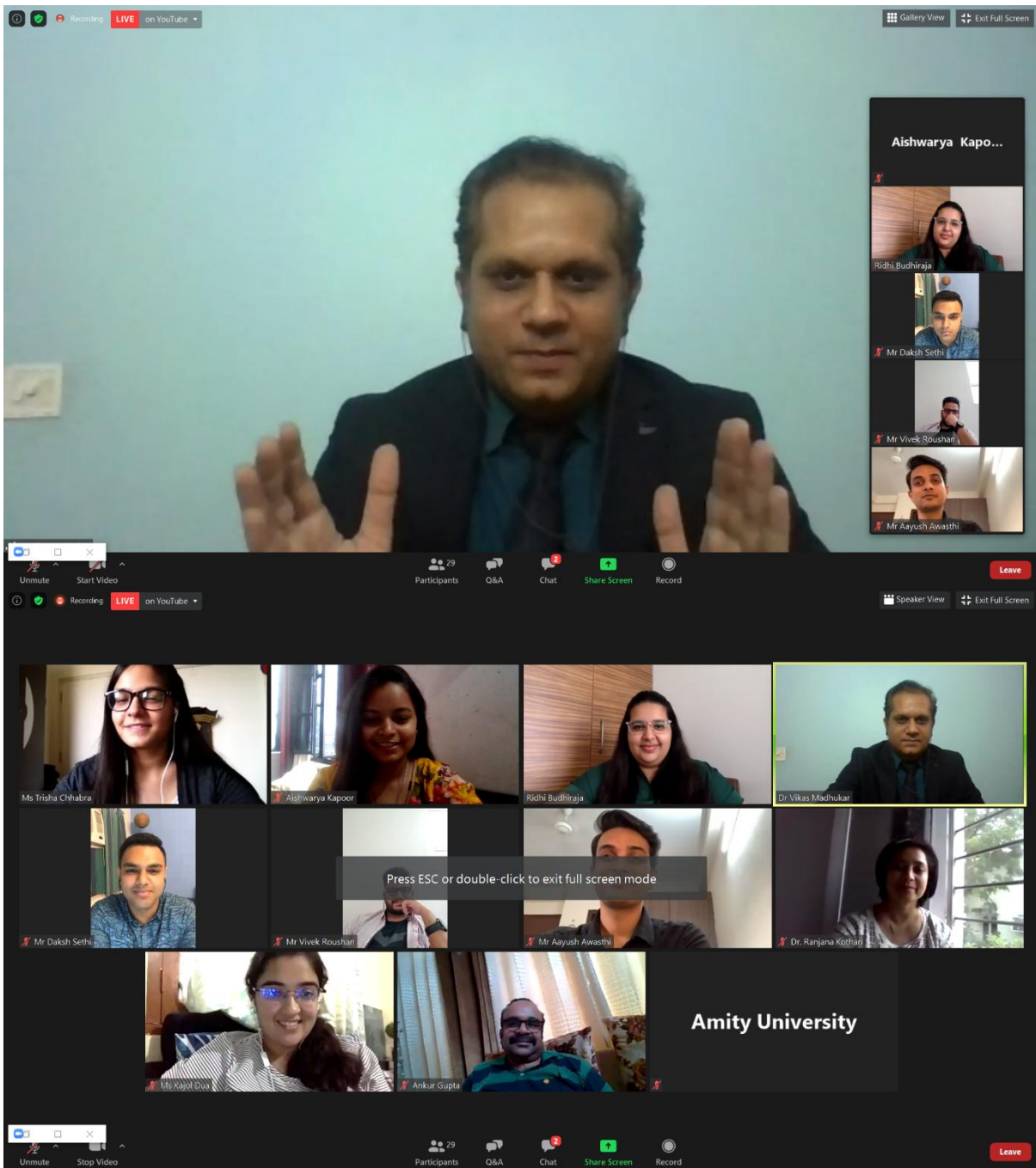
Being proud of being a part of the university after hearing such inspiring journeys of our Alumni, students were able to recognize the true value of entrepreneurial skill hold. Getting to know about the first-hand experiences of these successful alumni, valuable insights were received for following a successful path.

Gallery:









“Road Map: Journey of Trailblazers”

Introduction

You have a bold vision for your product. The high-level strategic planning is done — now you need a roadmap for what you will deliver and when. This might be the launch of a new product to customers, enhancements to an existing one, or even an internal product used by your organization, with this objective in mind we Amity Innovation Incubator Gurugram organized a competition where you can bring your business ideas and put a strong pitch on it via Poster.

The program was anchored by Zienat and the handling of the platform was done by Dravya. The event started with warm welcoming and greeting, followed by a welcome speech. An introductory speech about Amity Innovation Incubator E-Cell, was given and the session followed by with active participation of students.

The webinar began by giving an introduction to the topic and importance for aspiring entrepreneurs.

One by one the students were called to pitch their innovative idea in front of the judges and the students. Since there were no boundaries regarding any specific topic. Students came up with very creative and interesting ideas.

Students across different backgrounds including Fashion Designers, Interior designers, BBA students and many more were seen and encouraged to come forward and work towards turning their idea into a working venture.

Dr. Niti Chatterjee who was one of the judge in the panel gave word of encouragement to the students. The session was concluded by giving a vote of thanks.

The Impact

The seminar created an opportunity for students to improve their analytical and technical thinking/skills illative issues and parts from his journey that worked as an eye opener to start addressing some social issues in our county.

Gallery



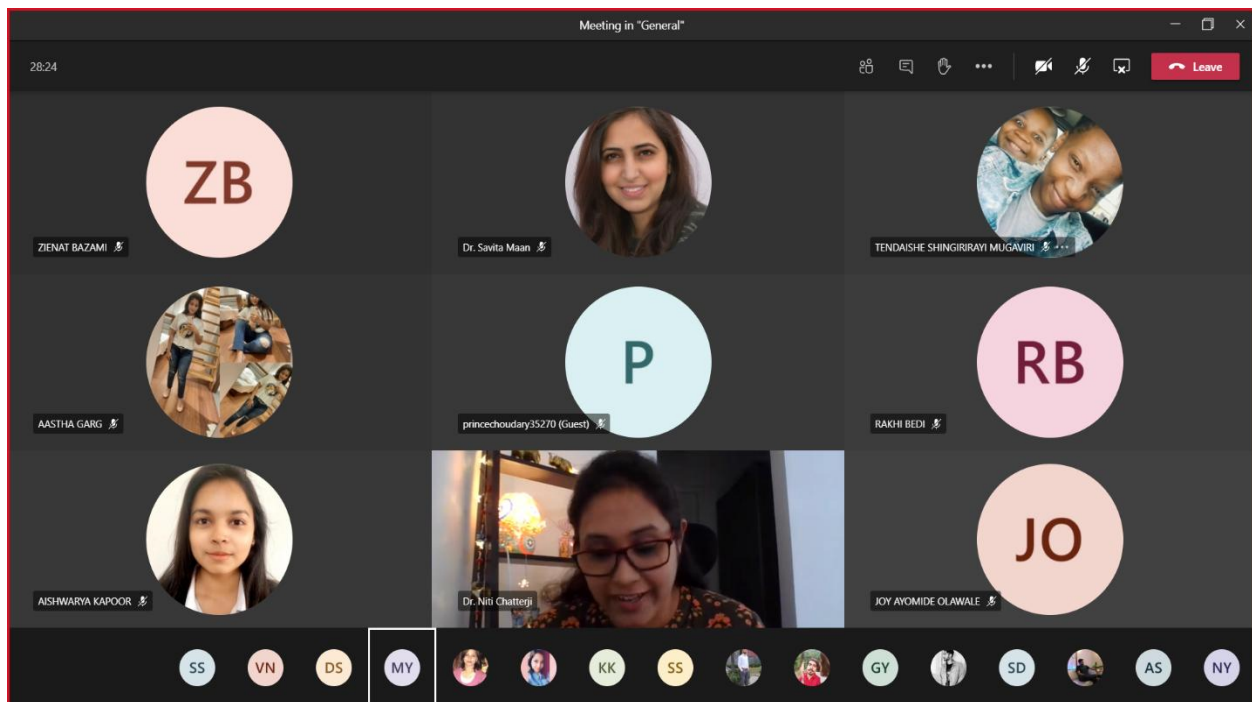
ROAD MAP



JOURNEY OF BUDDING TRAILBLAZERS

Come pitch your promising startups.
bring in your vision and the rest will be taken care of.

DATE: MONDAY, SEP 21, 2020
TIME: 4.00PM-5.00PM



'Chat with Mr. Ravi Kalra (NGO "The Earth Saviours Foundation")

Social Entrepreneurship: Creating change in the National Community.

Introduction

Social Entrepreneurship is one less talked about fields in India because people want to talk and complain about everything but when it comes to dirtying your own hands, nobody does that.

This was an eye opening chat session with the most humble human being Mr. Ravi Kalra who is the founder of The Earth Saviours Foundation.

He is on a mission to contribute for the betterment of India and make the world a better place to live.

The session took place on 23rd September at 4:30 p.m.

Addressing close to 70 attendees in total, mostly students from diverse fields including Management and Engineering, the session turned out to be a very interactive and effective one. The attendees had already been registered on prior dates.

The event commenced with Ms. Kajol Dua welcoming the Guest, shadowing some light on Amity University Gurgaon, Amity Innovation Incubator and Entrepreneurship Cell, and introducing Dr. Vikas Madhukar sir. Sir took over and welcomed our guest along with Vice Chancellor sir, General Bal sir and all the faculty members.

The session kicked off with a small introduction about Mr. Ravi Kalra and his foundation.

This was followed by a short video clip about his journey towards the social cause and his contribution to humanity. The Earth Saviours Foundation recognized by both international bodies and Government of India, is situated in Gurugram, Haryana. The Foundation is dedicated to serve less privileged people and making every possible effort to protect the environment. The Foundation runs an old age home and a unique rescue center. Around 500 less privileged people are living permanently in the NGO's shelter home located at Bandhwari Village, Gurugram. These abandoned and disabled people are brought to the NGO center by Police, Govt. Hospitals, referred by Hon'ble courts and by social welfare departments.

The session unfolded once Kajol started interacting with Ravi sir on his life journey and asking him about his social venture.

The intent of the session was to understand the social model for community change.

There were questions on procedure to set up a social venture, challenges. The need to work to contribute towards social sector by the youth, areas of social development and sustainability of the venture.

Towards the end Vikas sir and Vice Chancellor sir expressed their heartfelt thanks to Ravi sir for taking out time from his busy schedule and address the students.

He encouraged Amitians to become Social Entrepreneurs.

Ravi sir conveyed the last message and thanks and the session got over.

The Guests

Mr. Ravi Kalra, Founder of The Earth Saviours Foundation

The Impact

The event was successful in addressing some social issue in the country. It also provided some clarity on the procedure to open up a social venture and how to build a sustainable model for community change.

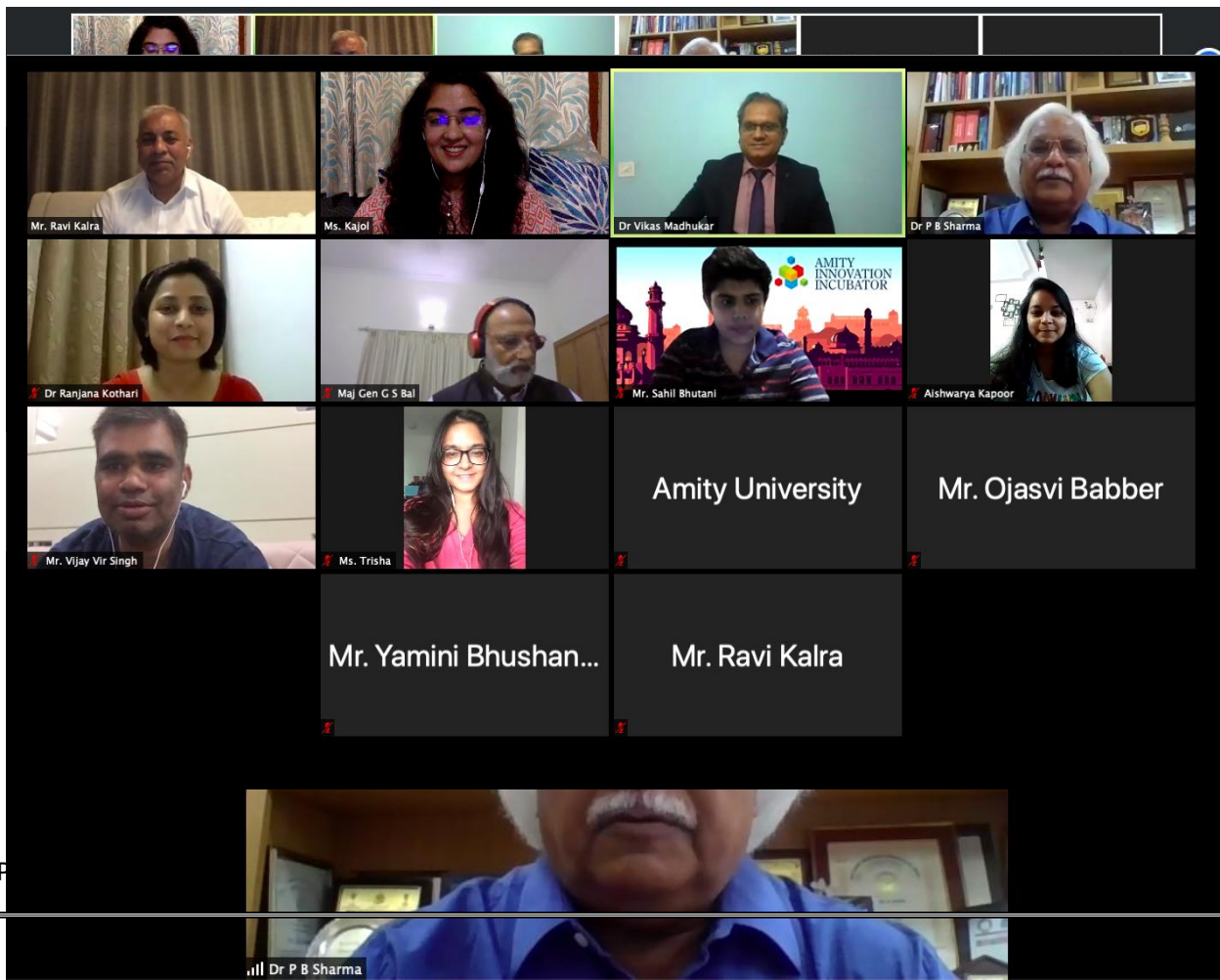
Since this was a Live YouTube event and also youth at Amity was connected with him, Ravi Kalra sir appealed to everyone to take baby steps towards working for the welfare of the society. He touched upon sensitive issues and parts from his journey that worked as an eye opener to start addressing some social issues in our county.

Each and every attendee was deeply touched by his story and felt the pain what elderly would go through.

What Next

Vice Chancellor sir himself got encouraged to do something for the society. Sir emphasized that he would also encourage Amitians to take up Social Entrepreneurship and build sustainable models for community change.

Gallery



6 A report by Amity Innovation Incubator (AII) on

‘Panel Discussion on Entrepreneurship: Challenges & Opportunities.’

Introduction:

Entrepreneurial journey is a less explored field amongst the youth of the country. Digging your way out and creating new paths has been a constant source of inspiration for everyone around.

The event held at 4pm on 25th Sept'2020 witnessed a splendid panel of eminent entrepreneurs from diverse fields of exploration.

We hosted Mr. Snehanshu Gandhi, Co-Founder at AI Sorted; Mr. Neerav Jain, Founder at CityFurnish and Mr. Ishaan Taneja, MD at UAS International Group of Companies.

It was an eloquent panel which successfully served to foster the young seeking minds present there.

Addressing close to 70 attendees in total, we saw the participation of students from different departments primarily Engineering and Management.

The event hosted young students inclined towards Entrepreneurship and was able to serve answers to their persistent quest.

The discussion commenced Ms. Trisha Chhabra welcoming the guests and sharing the significance of our Innovation Day with the audience.

Further there was a brief introduction about the speakers given by Trisha followed by the speakers sharing their entire journeys and how they had started off with their endeavours.

Mr. Snehanshu Gandhi, Co-founded Sorted AI in 2019 with the aim of common good for people to lead convenient lives. In June 2020, they released the much talked about, Kagaaz Scanner App which had been a massive outbreak under Aatma Nirbhar Bharat.

Mr. Neerav Jain founded CityFurnish in 2015 when he was 22 years old. Starting at a young age, he shared with us

the Challenges in bringing a rental- based product into the market, emphasizing over the importance of market research.

Lastly, we had Mr. Ishaan Taneja, who talked about his multi-domain start-up including fields like Wealth management and Tourism.

Founded in 2013, UAS International has expanded globally and has a huge intake each year.

Throughout the event, Ms. Trisha moderated the event flow, interacting with speakers and fetching answers about their experiences. The insightful event was led forward when questions were taken up from the audience at the end of the session and where thrown light upon by our speakers.

Extending heartfelt gratitude for their presence, the event concluded with Mr. Trisha thanking the speakers on behalf of the entire ECell Team and Amity University, Gurugram.

The Guests:

1. Mr. Snehanshu Gandhi, Co-Founder at AI Sorted
2. Mr. Neerav Jain, Founder at CityFurnish
3. Mr. Ishaan Taneja, MD at UAS International Group of Companies.

The Impact:

The entire student community present in the meeting and through the YouTube Live, were able to satisfy their wavering thoughts revolving around Entrepreneurship. The dilemma of pursuing a set path moving forward was answered well and all the potential concerns were taken into considerations through the Q/A segment. With the promise to be back for the students, an invaluable association was been able to be formed with the speakers for the University to have.

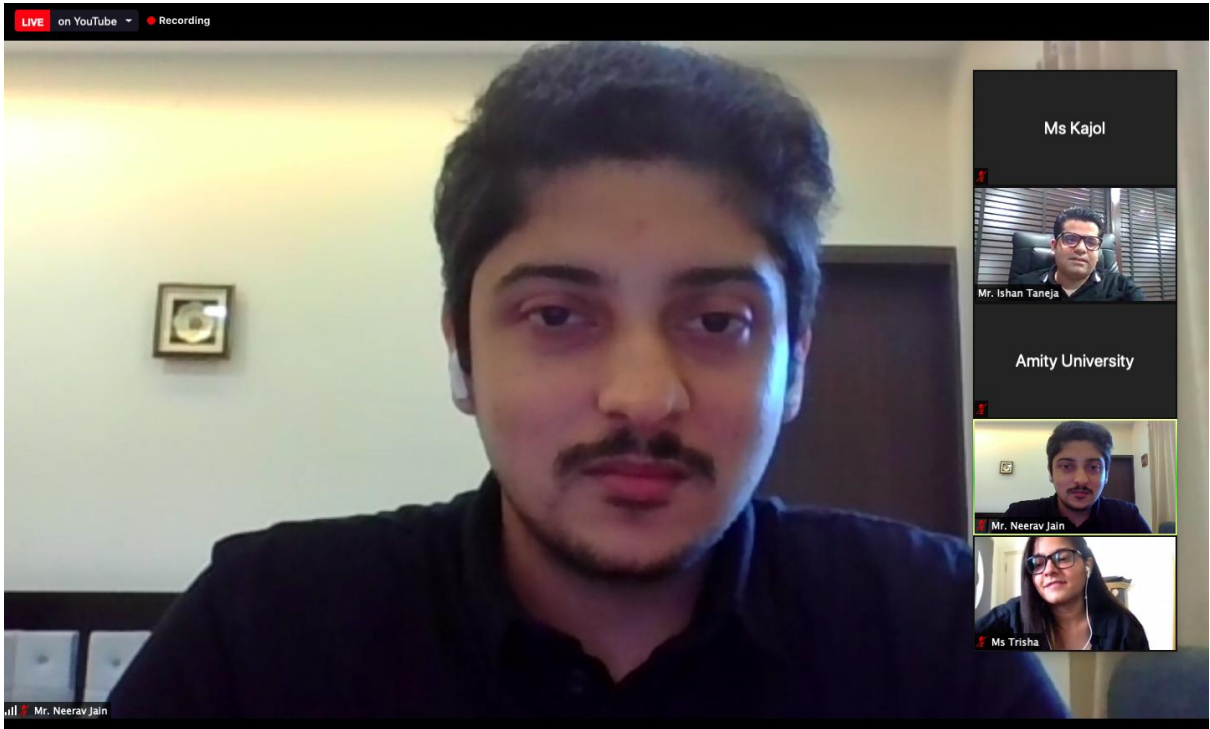
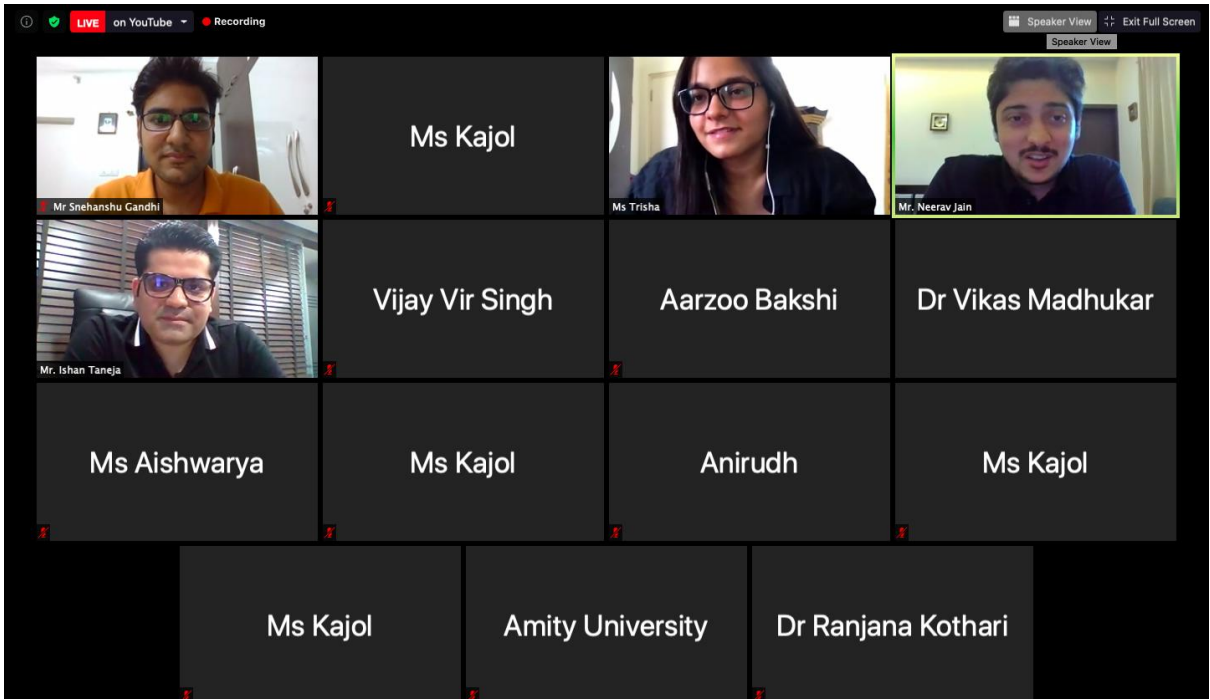
What Next:

Students with persistent withdrawal thoughts were able to decide onto their start-up initiatives. A positive and progressive outlook towards this career path was been able to be instilled amongst the students.

Gallery:









Directorate of Outcome
7 Outcome Report(Event/Activity Organized @ AUH)

1. General Information

Date: 10th.December.2020
Event Type: Amity's Institute Innovation Council /E-Cell Session : ABS, AUH
Event Title : "Road to raising the funds from venture capital"
Venue: Through Online session via Zoom Meeting
Organized by(School): Amity Innovation Incubator/E-Cell for ABS & All AUH
Student Participation*: No. of Students from AUH (Course wise):- 84 from MBA, BBA (ABS), AUH.
Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):- All ABS/ASE Faculties.
Participation from outside AUH*: No. of Students & Faculty Members-NA
(Enclose attendance sheets in given format)
Event Coordinator(s) with designation: Prof. Dr. Vikas Madhukar, Dy.PVC, Dr. Ranjana Kothari, Faculty Coordinator-Institute Innovation Council & Amity Incubation Centre along with Dr. Ajay Kumar Pandey, Dr. Niti Chaterjee, Dr. Vani Agarwal, Faculty Coordinators, Industry Interface Committee and All CRC Team, AUH.

Details of Expert/Speaker/Resource Person/Judge:

SN	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	Address	Major Areas where Amity can Collaborate with expert	CV of Expert (Yes/ No)
1	India	Mr. Addison Kappu	Thinkuvate	VP, Investments.	Expertise in Entrepreneurship Development and funding of it.	-----	-----	-----	Yes for conducting Entrepreneurship Development & its funding related workshops and conferences.	Yes with E-Cell & ABS,AUH
2										

2. Outcome of the Event with Time Lines (Proposed/Achieved)

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
1. Outcome related to Academia Connect				
a) Collaborations for Research Papers/Conference Papers/ Book Chapter etc.				
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.				
c) Collaboration for Funded Projects				
2. Outcome related to Industry Connect				
a) Placement	Apprised students with procedures for availing funding for start-ups, an essential knowledge	Students become aware with process of raising funds, utilizing existing resources,	The through description of funding process, enterprise development, forms an significant input for going through placements process of start-ups.	Students have learned the requisite skill set for raising funds, utilizing existing resources which is basic knowledge for getting placement offers from startups.

	and insight for getting placements in start ups.	<i>which helps them in getting placement in start ups.</i>		
b) Collaborations for Research Papers	<i>The process of raising funds for startup, a topic for writing research paper is thoroughly understood by the students.</i>	<i>Students shown interest in research projects related to entrepreneurship development strategies for raising funds for them.</i>	<i>Students are advised to prepare their Research Report based on Funding Strategies followed by startups.</i>	<i>Students have learnt the concepts and methodologies of entrepreneurship development and fund raising strategies, a promising area for writing research papers.</i>
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments	Summer Training and Dissertation strategy particularly in new start ups where fund raising is emphasized, is learnt by the students.	<i>An outline for identifying the summer training projects and dissertation projects, wherein fund raising is emphasized; are learnt by the students.</i>	<i>Summer Training strategy in start ups along with Dissertation topics like the fund raising strategies for start ups are learned by the students.</i>	<i>Students have learned and understood how through applying entrepreneurship development factors like fund raising, utilizing existing resources, they can choose right start up for their summer training and topics for dissertation reports.</i>
d) Collaboration for Funded Projects	No	No	No	No
3. Outcome related to Society Outreach				
a) Benefit to society in terms of Health & Hygiene				
b) Benefit to society in terms of Education				
4. Outcome related to Students Learning & Grooming				
	<i>Students learned the essential strategy to raise funds and utilize existing resources for start ups; an essential input for initiating summer training and placement in promising start ups.</i>	<i>Students became aware and understood the entrepreneurship development tools like raising funds and utilizing existing resources.</i>	<i>Students learned the entrepreneurship development through proper fund raising strategy and process of building it up through utilization of existing resources.</i>	<i>The conceptual insights into aspects of entrepreneurship development through appropriate fund raising and proper utilization of existing resources are learned by the students.</i>
5. Any other				
<u>Students become conversant with, besides fund raising which is essential for startup the significance of identifying the market need, taken up by the start up.</u>				

3. Event Report along with glimpses of the event(Photographs)

3.1 General Introduction of the Event

The Corporate Connect Session (CCS)/ Expert talk Session conducted every week during academic session; is the academic-industry interface of ABS, MBA programme. This special CC/Expert talk session is conducted on online interactive platform on Zoom, Cisco Webex app during these Covid-19 work from home situation, an innovative initiation by ABS, AUH To keep Management students aligned and engaged with their academic and Industry Integration/ expert perspective objectives.

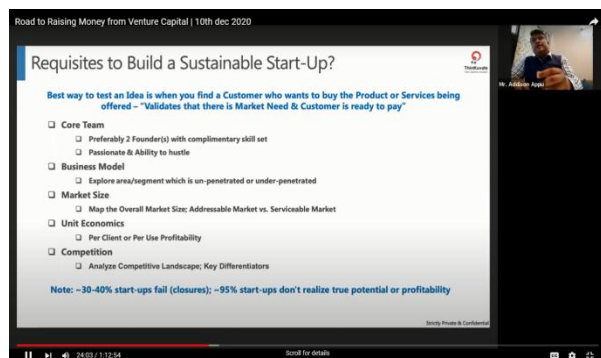
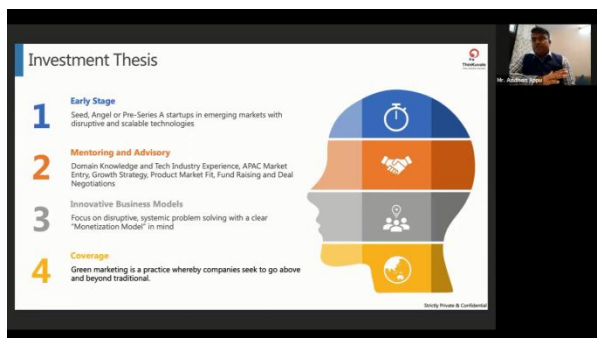
3.2 Objectives of the Event

To apprise and mould Management students of ABS, AUH to have insight into the actual working of corporate ecosystem/ expert mind-set, and how best to mould themselves with intellectual, behavioural, personality and execution skill-set to become an efficient Manager.

3.3 Brief about the address/talk of speakers

- The interactive session by Mr. Addison Kappu, VP Investments on Roads to raising funds from venture capital is initiated with his introduction afterwards Mr. Kappu elaborately explained the procedure of raising funds for start ups through identified financiers and venture funds, he further explained that the procedure depends on assessment of existing resources and how best it can be utilized and leveraged for building up the enterprise. Mr. Kappu also emphasised the significance of identifying the market need of start ups, which acts as success or failure factor.
- Mr. Kappu extensively interacted with the students and answers their queries and explained them why most of start ups get failed and here Thinkuvate can be significant consultant. The session after thanksgiving, ended successfully.

3.4 Photographs with caption (also share high resolution JPEG files of photographs)



The Amity Institute Incubation and Innovative Centre E-Cell session with Mr. Addison Kappu, VP Investments, Thinkuvate on 10.December.2020.


3.5 Scanned copy of attendance sheets

3.5 Few Scanned feedback forms of participants

<u>Attendance Sheet of Faculty Members (AUH)</u>				
Event Title:Date:				
S.No.	Participant Faculty Name	School	Designation	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				

<u>Attendance Sheet of Students (AUH)</u>				
Event Title:Date:				
S.No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				

<u>Attendance Sheet of Outside Participant</u>				
Event Title:Date:				
S.No.	Participant Name	School	Designation/Programme & sem(if student)	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				



(Dr. Ajay Kumar Pandey),

Dr. Neeti Chatterjee,
Dr. Vani Aggarwal

Faculty Co-ordinators, Industry Interface Committee,
ABS, AUH.



Directorate of Outcome

8 Outcome Report(Event/Activity Organized @ AUH)

4. General Information

Date: January 21, 2021

Event Type: Webinar under the aegis of Amity Business School, ECell AUH & IIC AUH

Event Title: ‘Entrepreneurship and Innovation as Career Opportunity’

Event Theme: Entrepreneurship and Innovation

Venue: Zoom

Web/Video Link of the Event:

Organized by: Webinar under the aegis of Amity Business School, ECell AUH & IIC AUH

In collaboration with: Ministry of electronics and information technology, Amity Incubation Center

Event Level: Institutional

Student Participation*: No. of Students from AUH (Course wise):- Total 98

Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):-

Participation from outside AUH*: No. of Students & Faculty Members-

(Enclose attendance sheets in given format)

Event Coordinator(s) with designation: Dr. Niti Chatterjee and Dr Ranjana Kothari

Details of Expert/Speaker/Resource Person/Judge:

S N	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	CV of Expert (Yes/No)	Major Areas where Amity can Collaborate with expert	Recommended by
1	India	Mr Nares h Kedia	Startup Board	Founder and CEO, The startup Board	Information Technology, management and Startups			yes	Business management and Entrepreneurship	
2										

Criteria of Inviting Resource Person/Judge/Speaker/Judge (Write a paragraph): He was chosen as speaker because of his passionate involvement in domains like Information Technology, management professional and start-ups, having lots of business acumen in his mind and heart.

Were the guest known in advance and if yes, from what previous interaction (Write a paragraph)?

5. Outcome of the Event with Time Lines (Proposed/Achieved)

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
6. Outcome related to Academia Connect				
d) Collaborations for Research Papers/Conference Papers/ Book Chapter etc.				
e) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.				
f) Collaboration for Funded Projects				
7. Outcome related to Industry Connect				
e) Placement				Placement of students and their training
f) Collaborations for Research Papers				
g) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments				
h) Collaboration for Funded Projects				
8. Outcome related to Society Outreach				

c) Benefit to society in terms of Health & Hygiene				
d) Benefit to society in terms of Education				
9. Outcome related to Students Learning &Grooming				
				Employability and career opportunities for students
10. Any other				

6. Event Report along with glimpses of the event(Photographs)

6.1 General Introduction of the Event: Workshop on “Entrepreneurship and Innovation as Career Opportunity”

6.2 Inspiration & Objectives of the Event: To motivate and encourage students to imbibe and inculcate the spirit of entrepreneurship in their day to day pursuit.

6.3 Brief about the address/talk of speakers: Mr Ashish delivered a talk on topic “Entrepreneurship and Innovation as Career Opportunity”. In his talk he elaborated the changing landscape of employability and emerging domains. He emphasized upon how to develop and foster the spirit of entrepreneurship. Further he elaborated some of the case studies across the world of successful entrepreneurship and how one should adopt and develop the habit of problem solving approach in corporate. He talked about how and why one should go for starting their ventures. What are the skills set required by students to develop proper thought process for getting their own start-ups and venture. He also explained various schemes run by government to promote venture and start-ups.

6.4 ‘Take Homes’ for the Guest and Attendees: The talk was very emphatic and insightful. Mr. Ashish covered subtle nuances of the Entrepreneurship and Innovation. The main crux of his talk was to

- make students learnt about the current scenario of venture starts-ups, skill-sets required and how does the innovative ideas helps one to develop the vary aspiration of entrepreneurship.
- How do the various real life experiences helps one to develop the zeal of opening and starting own venture start-ups
- One should take real life challenges as opportunity and work on them to convert it in a successful ideas

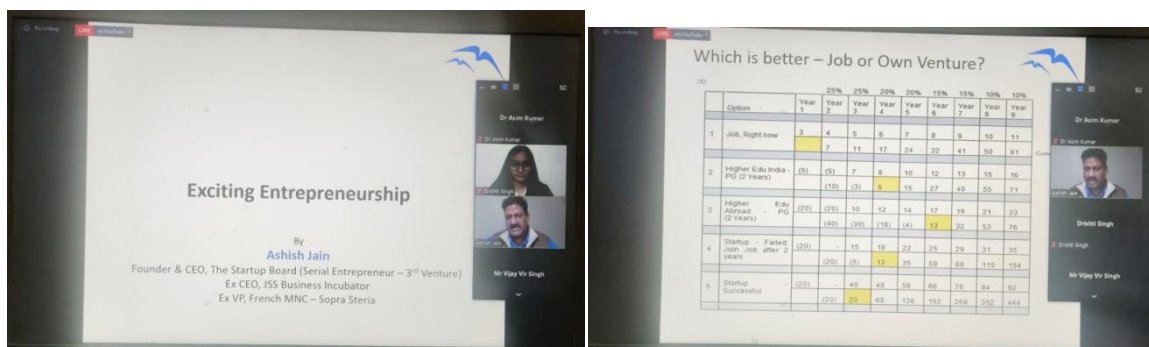
6.5 Future plan for utilizing the contacts developed with the Invited Guests: To organize more such workshops

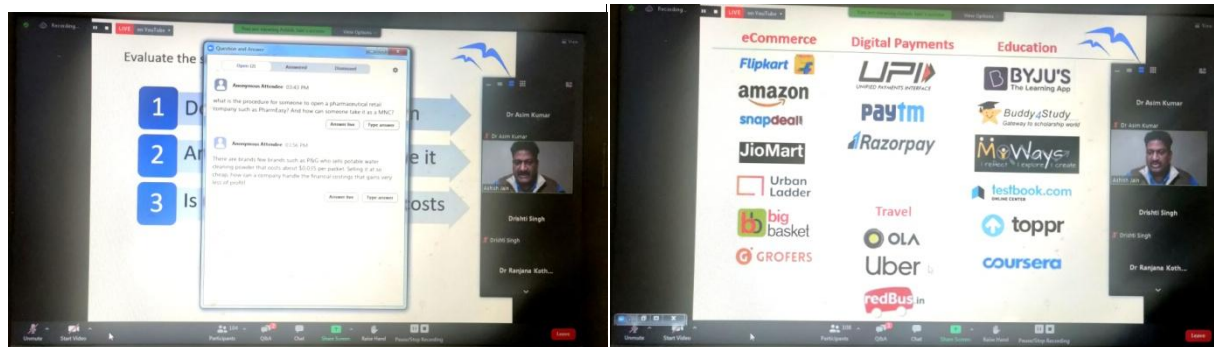
6.6 Budget of the Event(Budget Sanctioned, Total Expenditure & Revenue Generated): NIL

6.7 Details of Awards if Any:

Awardee Details	Award / Position / Recognition Secured	Title of Innovation/ Start-up Secured the Award / Recognition	Award/Recognition/ Achievement Received for

6.8 Photographs with caption (also share high resolution JPEG files of photographs)





3.9 Scanned copy of attendance sheets:

3.10 Few Scanned feedback forms of participants

<u>Attendance Sheet of Faculty Members (AUH)</u>				
Event Title: "Overview of Market Research and Career Prospects in the Industry"				Date: 21/01/2021
S.No.	Participant Faculty Name	School	Designation	Signature
1	Mr. Vijay Vir Singh	AUN	Vice President Funding & Incubation, Amity Innovation Incubator	
2	Dr. Ranjana Kothari	AIP	Dy Dean Students Welfare Amity University Gurgaon	
3	Dr. Asim Kaumar	AIP	Assistant Professor- I	
4	Mr. Raghav Agrawal		Assistant Professor- I	
				<i>Asim Kaumar</i>
Name & Signature of the Event Coordinator				

<u>Attendance Sheet of Students (AUH)</u>				
Event Title:				Date:
S.No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				
				<i>Asim Kaumar</i>
Name & Signature of the Event Coordinator				

Attendance Sheet of Students (AUH)

Event Title:Date:

S.No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				

Name & Signature of the Event Coordinator

Attendance Sheet of Outside Participant

Event Title:Date:

S.No.	Participant Name	School	Designation/Programme & sem(if student)	Signature
1				
2				
3				

Name & Signature of the Event Coordinator

Signature of HOI

Stamp of the Department



Directorate of Outcome
9 Outcome Report(Event/Activity Organized @ AUH)

7. General Information

Date: 5th.March.2021.
Event Type: Amity's Institute Innovation Council /E-Cell Session :
ABS, AUH
Event Title : "Managing Product Design Agility"
Venue: Through Online session via Zoom Meeting
Organized by(School): Amity Innovation Incubator/E-Cell for ABS & All AUH
Student Participation*: No. of Students from AUH (Course wise):- 128 from MBA, BBA (ABS), AUH.
Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):- All ABS/ASE Faculties.
Participation from outside AUH*: No. of Students & Faculty Members-NA
(Enclose attendance sheets in given format)

Event Coordinator(s) with designation: Prof. Dr. Vikas Madhukar, Dy.PVC, Dr. Ranjana Kothari, Faculty Coordinator-Institute Innovation Council & Amity Incubation Centre along with Dr. Ajay Kumar Pandey, Dr. Niti Chatterjee, Dr. Vani Agarwal, Faculty Coordinators, Industry Interface Committee and All CRC Team, AUH.

Details of Expert/Speaker/Resource Person/Judge:

SN	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	Address	Major Areas where Amity can Collaborate with expert	CV of Expert (Yes/No)
1	India	Mr. Amit Bakore	Product Management & Design Leader and Consultant	Product Management & Design Leader and Consultant	Product Management & Design Leader and Consultant	-----	-----	-----	Yes for conducting Entrepreneurship Development and inherent Product Development related workshops and conferences.	Yes with E-Cell & ABS,AUH
2										

8. Outcome of the Event with Time Lines (Proposed/Achieved)

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
11. Outcome related to Academia Connect				
g) Collaborations for Research Papers/Conference Papers/ Book Chapter etc.				
h) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.				
i) Collaboration for Funded Projects				
12. Outcome related to Industry Connect				

i) Placement	Apprised students with procedures for developing required product design, an necessary area asked for in placement interviews.	Students become aware with process of product design, an essential input for placement interviews particularly for start ups.	The through description of product development process has enabled students with potential to make through placement interviews in entrepreneurship ventures.	Students have learned the requisite skill set for developing product design and keeping it alive.
j) Collaborations for Research Papers	The process of developing product design and keeping it alive is a significant area of writing research paper.	Students shown interest in research projects related to product development and how to keep it alive responding to various market stimuli.	Students are advised to prepare their Research Report based on product development strategy and its sustainability..	Students have learnt the concepts and methodologies of entrepreneurship development and for it the product design development aspect, on which they can write a research paper.
k) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments	Summer Training and Dissertation strategy particularly in new start ups where product design and its development and sustainability are thrust areas; are strengthened.	An outline for identifying the summer training projects and dissertation projects, wherein product design and its development is theme; is attained..	Summer Training strategy in start ups along with Dissertation topics like the product design and its development; are learned and understood.	Students have learned and understood how through applying entrepreneurship developments factors like product design and development can be applied for their summer training and dissertation projects.
l) Collaboration for Funded Projects	No	No	No	No
13. Outcome related to Society Outreach				
e) Benefit to society in terms of Health & Hygiene				
f) Benefit to society in terms of Education				
14. Outcome related to Students Learning & Grooming				
	Students learned the essential strategy to develop product design and how to keep it sustainable ; an essential input for their placement interviews and research	Students became aware and understood the entrepreneurship development tools of product development and how to keep it agile.	Students learned the entrepreneurship development through how their product can be designed, developed and sustained.	The conceptual insights into aspects of entrepreneurship development through strategies of their product design and development; are learned by the students.

15. Any other

Students become conversant with, besides product designing and development the process of keeping product agile by continuously responding to market stimuli.

9. Event Report along with glimpses of the event(Photographs)

9.1 General Introduction of the Event

The Corporate Connect Session (CCS)/ Expert talk Session conducted every week during academic session; is the academic-industry interface of ABS, MBA programme. This special CC/Expert talk session is conducted on online interactive platform on Zoom, Cisco Webex app during these Covid-19 work from home situation, an innovative initiation by ABS, AUH To keep Management students aligned and engaged with their academic and Industry Integration/ expert perspective objectives.

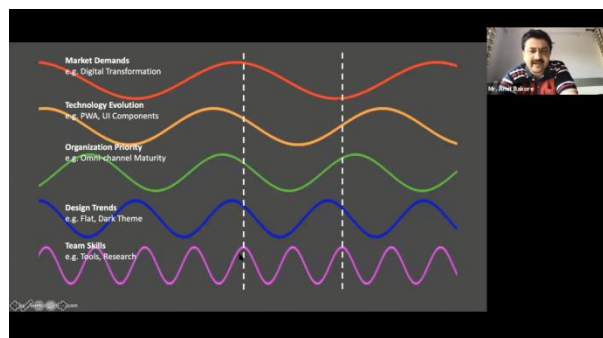
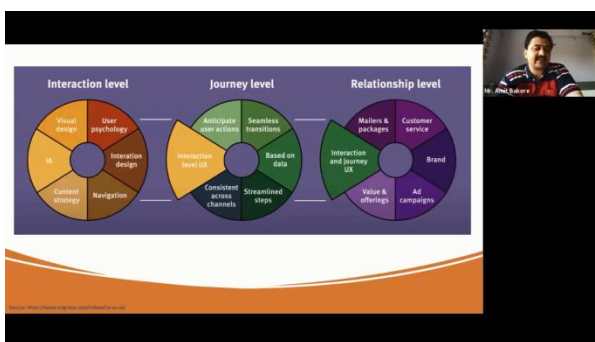
9.2 Objectives of the Event

To apprise and mould Management students of ABS, AUH to have insight into the actual working of corporate ecosystem/ expert mind-set, and how best to mould themselves with intellectual, behavioural, personality and execution skill-set to become an efficient Manager.

9.3 Brief about the address/talk of speakers

- The interactive session with Mr. Amit Bakore, the leading product design and development consultant began with his introduction and opening remarks by Dr. Vikas Madhukar, Dy. PVC and Dr. Ranjana Kothari, Faculty Coordinator, E-Cell, ABS. Mr. Bakore extensively elaborated the complete process of product design development, and how to keep it agile and sustainable. Mr. Bakore through live real examples explained the product designing process involving interaction, journey and relationship level and how to keep it alive through responding to market inputs and impulses stages.
- The interactive session with Mr. Bakore is highly informative wherein he answered every queries and explained rational mindset is essential for reading the market response correctly. The session completed successfully with thanksgiving note by Dr. Ranjana Kothari.

9.4 Photographs with caption (also share high resolution JPEG files of photographs)



The Amity Institute Incubation and Innovative Centre E-Cell session with Mr. Amit Bakore, an eminent expert of product design, development and keeping it alive on 5.March.2021

9.5 Scanned copy of attendance sheets

3.5 Few Scanned feedback forms of participants

<u>Attendance Sheet of Faculty Members (AUH)</u>				
Event Title:Date:				
S.No.	Participant Faculty Name	School	Designation	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				

<u>Attendance Sheet of Students (AUH)</u>				
Event Title:Date:				
S.No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				

<u>Attendance Sheet of Outside Participant</u>				
Event Title:Date:				
S.No.	Participant Name	School	Designation/Programme & sem(if student)	Signature
1				
2				
3				
Name & Signature of the Event Coordinator				



(Dr. Ajay Kumar Pandey),

Dr. Neeti Chatterjee,

Dr. Vani Aggarwal

Faculty Co-ordinators, Industry Interface Committee,
ABS, AUH.



Directorate of Outcome

10 Outcome Report(Event/Activity Organized @ AUH)

10. General Information

Date: 28 May,2021

Event Type: Conference/Symposium/Seminar/FDP(Faculty Development Program)/SDP(Staff Development Program)/Workshop/Guest Lecture/Society Outreach Program/Panel Discussion/Alumni Meet/ Educational Visit/ Industrial Visit/Research Centre Visit/Launch/Student Activity/Student Training/Visit of Delegates/Convocation/Innovation Day/Orientation/Amifest/Any Other

Event Title: Promoting a healthy mindset at the time of stress and change

Venue: Cisco webex

Organized by(School): Amity Business School

Student Participation*: No. of Students from AUH (Course wise):- 99

Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):-

Participation from outside AUH*: No. of Students & Faculty Members-

(Enclose attendance sheets in given format)

Event Coordinator(s) with designation: Dr Saba Jafri ,Ass. Professor(ABS)

Details of Expert/Speaker/Resource Person/Judge:

SN	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	Address	Major Areas where Amity can Collaborate with expert	CV of Expert (Yes/No)
1	India	Mr Vikram Mall	BEDOHA	Leadership Coach	Human Resources	987110 0950	Vikram.mall@bedoha.com			
2										

11. Outcome of the Event with Time Lines (Proposed/Achieved)

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
16. Outcome related to Academia Connect				
j) Collaborations for Research Papers / Conference Papers/ Book Chapter etc.				
k) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.				
l) Collaboration for Funded Projects				
17. Outcome related to Industry Connect				
m) Placement				
n) Collaborations for Research Papers				
o) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] &Projects/Use of Instruments				
p) Collaboration for Funded Projects				
18. Outcome related to Society Outreach				

g) Benefit to society in terms of Health & Hygiene				
h) Benefit to society in terms of Education				
19. Outcome related to Students Learning & Grooming				
20. Any other				

12. Event Report along with glimpses of the event (Photographs)

12.1 General Introduction of the Event : The emcee of the event was Dr Niti Chatterji. She introduced the speaker to the audience and also welcomed PVC Madam and Dy.PVC Sir. Dy PVC sir invited Madam to say a few words. She highlighted the contribution of AMITY in these turbulent times. Mr Vikram began by provoking students to come out with their queries in these distressed times of pandemic. After listening to them ,he discussed locus of control theory guiding them to understand what things we can control and what is beyond control. He also prompted the students to focus on goals in life and suggested some good reads.

12.2 Objectives of the Event : The objective of the event was to promote a sense of well-being in students in times of stress and change.

3.3 Brief about the address/talk of speakers

3.3 Photographs with caption (also share high resolution JPEG files of photographs)

3.4 Scanned copy of attendance sheets

3.5 Few Scanned feedback forms of participants

<u>Attendance Sheet of Faculty Members (AUH)</u>				
Event Title:			Date:28 May	
S.No.	Participant Faculty Name	School	Designation	Signature
1	Dr Ranjana Kothari	ABS	Associate Professor	
2	Dr Niti Chatterji	ABS	Assistant Professor	
3	Dr Vani Aggarwal	ABS	Assistant Professor	
4	Mrs.Jyoti Koul	ABS/ASE	Assistant Professor	
Name & Signature of the Event Coordinator				

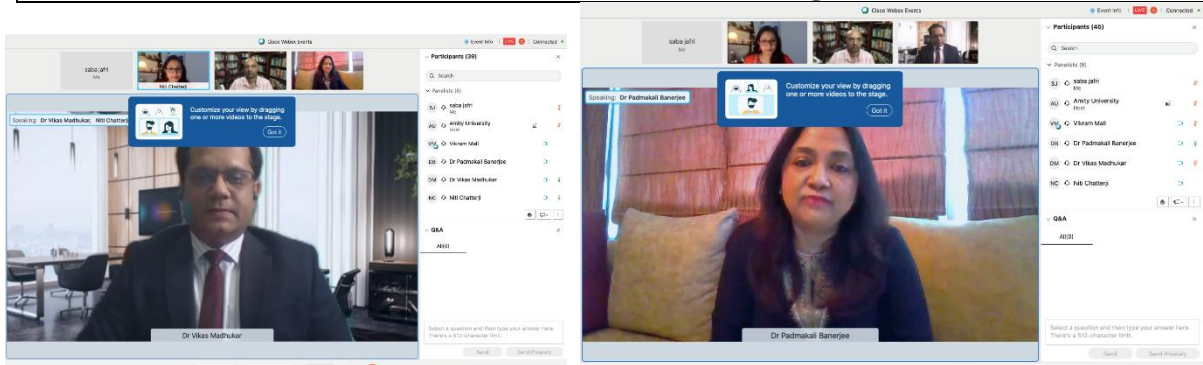
<u>Attendance Sheet of Students (AUH)</u>				
Event Title:			Date:	
S.No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				

Name & Signature of the Event Coordinator

Attendance Sheet of Outside Participant

Event Title:			Date:	
S.No.	Participant Name	School	Designation/Programme & sem(if student)	Signature
1				
2				
3				

Name & Signature of the Event Coordinator



What can I do in the current COVID crisis?

Circle of Concern
Limit time spent on things you can't control

Circle of Control
Focus here
Eat healthy
Limit news / social media
Physical & breathing exercise
Don't socialize or go on vacation
Mindfulness / Meditation
Gratitude / +ve thinking
Take all precautions
Help others

COVID Stats **Govt policy** **The Economy** **Social media feeds** **Vaccine availability** **Lack of infrastructure** **Others' Behaviour** **The News** **Politics**