



**Directorate of Outcome**

**Outcome Report (Event/Activity Organized @ AUH)**

**1. General Information**

Date: 28th February 2022

Event Type: Guest Lecture

Event Title: "Hospitality Industry- Trends and Opportunities"

Event Theme: Hospitality

Venue: Virtual Zoom Session

YouTube Video Link of the Event: <https://youtu.be/oVDVsCx2U0k>

Organized by: Mr. Manoj Sahani Director AUH CRC & Head Industry Integration and Dr. Ruby Singh Senior Manager AUH CRC

In collaboration with: Respective Faculty Coordinators from ASH

Event Level: Institutional

Student Participation\*: No. of Students from AUH:70

Faculty Participation\*: Faculty Members from AUH: Respective Faculty Coordinators from CRC and ASH

Participation from outside AUH\*: No

Event Coordinators with designation: Dr. Ruby Singh Senior Manager AUH CRC and respective Faculty Coordinators from ASH Dr. Kunal Seth and Mr. Vinod Chauhan

Details of Expert Speaker:

S N	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	CV of Expert (Yes/No)	Major Areas where Amity can Collaborate with expert	Recommended by
1	India	Vikramjit Singh	Lemon Tree Group of Hotels	President	Expertise in Hospitality Sector -Strategy and Higher management	-	-	Yes	Internship, workshops, seminars, placements	Dr. Ruby Singh

**Criteria of Inviting Resource Guest Speaker:**

Vikramjit Singh is known to AUH CRC for the last couple of years as man of prominence in Hospitality sector space. He is an established leader working with Indian Hospitality sector known for strategizing growth in hospitality sector for more than 27 years.

**2. Outcome of the Event with Time -Line (Proposed/Achieved)**

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
<b>1. Outcome related to Academia Connect</b>				
a) Collaborations for Research Papers/Conference Papers/ Book Chapter etc.	No	No	No	No
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	No	No	No	No

R. R. Singh,

c) Collaboration for Funded Projects	No	No	No	No
<b>2. Outcome related to Industry Connect</b>				
a) Placement	Likely to contribute towards placement interviews	Placement potential increases with knowledge on hospitality industry and industry interaction sessions	The placement for hospitality companies is likely to be increased	The knowledge about the hospitality industry provides basis for good placements
b) Collaborations for Research Papers	No	No	No	No
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments	No	No	No	No
d) Collaboration for Funded Projects	No	No	No	No
<b>3. Outcome related to Society Outreach</b>				
a) Benefit to society in terms of Health & Hygiene	No	No	No	No
b) Benefit to society in terms of Education	No	No	No	No
<b>4. Outcome related to Students Learning &amp; Grooming</b>				
	Students have learned the concept of Hospitality, Industry presence and Entrepreneurship	The concept of entrepreneurship will help to develop more confidence in the areas of hospitality and travel industry	The students have learnt the concept of hotel and travel industry Entrepreneurship	Students are well apprised of new venture set-up, struggle to operate a start-up and use of past experiences.
<b>5. Students have learnt to create about new business in the field of hospitality by keeping in view of market gap.</b>				
<b>6. Students have learnt about to use their weakness as strength in Hospitality operations.</b>				
<b>Students became aware of the broader spectrum of operations in the hospitality and tourism industry</b>				

### 3. Event Report

**3.1 General Introduction of the Event:** The event “Hospitality Industry-Trends and Opportunities” was commenced by Dr. Ruby Singh Senior Manager AUH Corporate Resource Centre and Prof. Arunangshu Bhattacharya HOI and Deputy Director AUH Amity School of Hospitality. Dr. Ruby Singh along with Prof. Bhattacharya welcomed Mr. Vikramjit Singh President Lemon Tree Group of Hotels. Formal introduction of Mr. Singh was given by Dr. Ruby Singh, AUH Corporate Resource Senior Manager. Mr. Singh then started the interactive session with the students and members of the faculty.

**3.2 Objectives of Event:** The main objective of this session was to brief students about the Hospitality sector and understand its operations, functioning, and its future perspective. Along with this, another aim was to make the students aware and inspire them to understand the various trends and opportunities that the sector unfolds for all its students.

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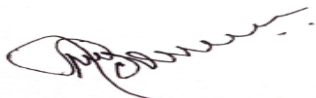


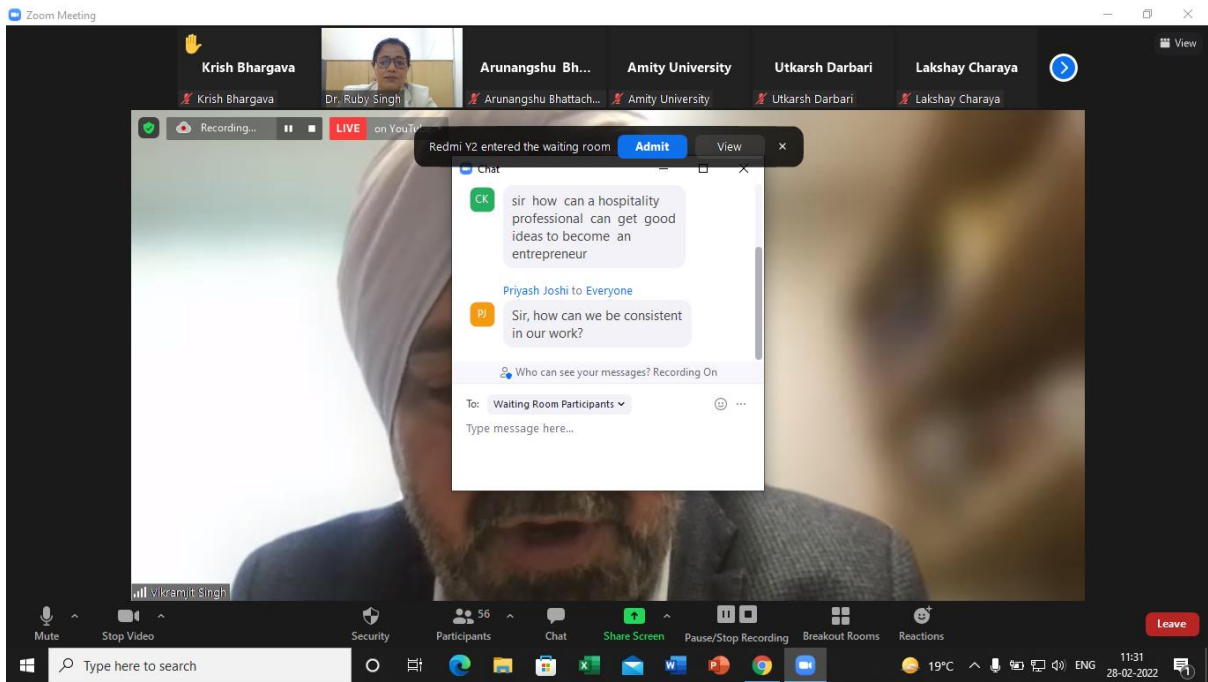
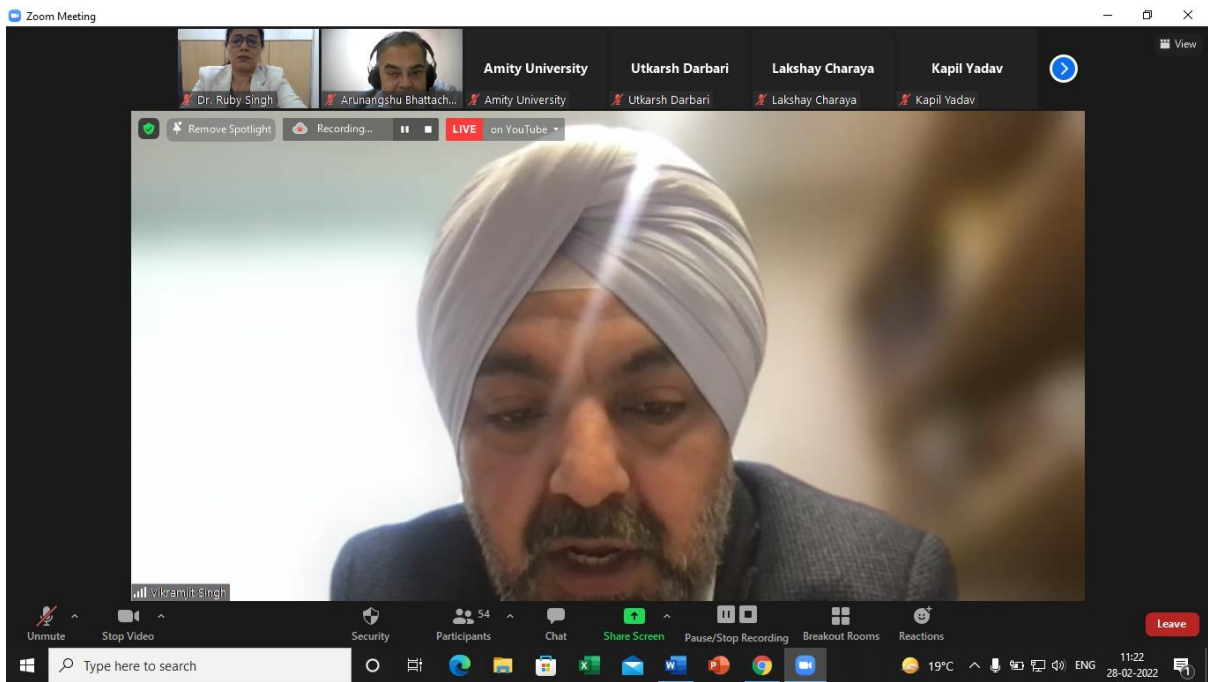
**3.3 Brief of Address/Guest Speaker talk:** The whole session was very well planned by Mr. Vikramjit Singh. He deliberated on many important points:

- Hospitality Industry brings cultural diversity under one roof. One gets the opportunity to get to know and work with people, culture and diversity from different parts of the world.
- Hospitality allows one with a room to grow and develop as a person, dealing with challenging situations every day, giving life learnings.
- In this Industry different types of personality characteristics are required to work in a hotel from soft skills (organizing, communicating, teamwork etc) to more technical skills such as revenue management, accounting, facility management and many more.
- Mr. Singh answered queries by students extensively and assured them that post covid hospitality industry shall bounce back and shall see major growth again.
- The last phase was the Q&A session in which he openly interacted with students and faculty and answered their questions.
- Towards the closing, the event coordinators thanked Mr. Vikramjit Singh for his time and words of wisdom. Finally, the session closed with closing remark and Thanksgiving by Dr. Ruby Singh, Senior Manager, AUH CRC.

**3.8 Expert Guest Speaker Mr. Vikramjit Singh President Lemon Tree Group of Hotels with Dr. Ruby Singh Senior Manager AUH CRC and Prof. Arunangshu Bhattacharya HOI and Deputy Director AUH ASH.**

R. R. Singh,





### 3.9 List of student & faculty attendance sheets:

**Event Title: "Hospitality Industry- Trends and Opportunities"**

SrNo	Name	
1	Aditya	
2	Yali Yabu	

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3	Vinod Kumarn	
4	Vatsal Yadav	
5	Utkarsh Darbari	
6	Abhishek Rana	
7	Tarun Sharma	
8	Jyoti Garg	
9	Subrata Pal	
10	Shashank Singh	
11	HARSH SINGH	
12	Simran Kaur	
13	Mahesh Sharma	
14	Shivansh Soni	
15	sagar wahal	
16	Dr. Ruby Singh (Ruby Singh)	
17	Yarvna Reetun	
18	Redmi Y2	
19	ruchika kulshrestha	
20	Nikhil soni	
21	Rahul Gupta	
22	Raktim Raaj Dass	
23	Rahul Yadav	
24	Punit Taneja	
25	Priyash Joshi	
26	Prince Dahiya	
27	Vikramjit Singh	
28	Aditya Pratap Singh Parmar	
29	Anishka Pachauri	
30	oshin mallick	
31	Oluwaseun Ilerioluwa	
32	Mabel Ijeih	
33	Mohammad Soyav	
34	Manjusha Bhattorah	
35	Maheswaree Mangta	
36	Lavish Gupta	
37	Lakshay Charaya	
38	Kapil Yadav	
39	Kushal Yadav	
40	Shiwani Thakur	
41	Chef (Dr.) Kunal Seth	
42	Krish Bhargava	
43	Kolade Tosin Agboola	
44	Yatin Khatter	
45	Kanav Bansal	
46	Jatin Singh	
47	Jatin kumar hans	
48	Jatin Fogaat	
49	Shivangi Singh	

R. R. Singh,



50	Adetifa Sunday Isaac	
51	Himanshu Kumar	
52	Sahil Thakran	
53	GAURAV YADAV	
54	Akinwole Blessing Elekole	
55	Dev Sajwan (Dec Sajwan)	
56	chhaya parihar	
57	Chatak Kapoor	
58	Aryan Mehta	
59	Abhishek Roy	
60	Anurag Agrawal	
61	Anisha Malik	
62	Akshay Nain	
63	Akashdeep Yadav	
64	Ajay Ajay	
65	Mouw Gaming	
66	Abheek Chakraborty	
67	Abhay Tyagi	
68	Abhay Shah	
69	Arunangshu Bhattacharya	
70	Abhimanyu Awasthi	

**Date: 28-02-2022**

**Name & Signature of the Event Coordinator**



**Dr. Ruby Singh  
Senior Manager Corporate Resource Centre  
Amity University Gurgaon Haryana**



**Signature of HOI**



**Stamp of the Department**

R. R. Singh,

