



AMITY UNIVERSITY

-----HARYANA-----

Name of Activity	Pink : Celebrating and Empowering Women
Organized By	Saakar
Name of Scheme	Women Empowerment
Date of event	8 to 9 March 2022
Place of event	Online
Name of Guest	NA

PINK is a celebratory even for women's day circling around empowering and celebrating all women and what they stand for. To fulfill this aim Saakar, in collaboration with Dramebaaz, the dramatic society of AUG. As we progress into a world that has less fear of COVID-19, hoping day by day for a better and safe world for all. Both, mentally as well as physically, mankind is on to a fresh start. Be it rich, be it poor, we have all suffered the same loss, have feared the same dreadful end. As we all slowly become safer with vaccination counts rising, we must all realize the depth and intensity of what we have just overcome together.

The pandemic as an eye opener has brought us closer with the realization that we have to look after one another, and that is the need of the hour for us all to survive.

While there are many who have the means to support themselves, there still are sections of the society that suffer greatly. The simplest of aid that could be provided for the ones in need as an act of kindness is always greatly appreciated.

Among such issues comes female hygiene and menstruation. Menstrual hygiene is way more important than we realize. Starting from menarche till menopause, females should be well educated about the seriousness of the matter and learn to be more vocal and aware about their bodies.

For those with little access to sanitary napkins, aid should be provided. It is a must for females to stand together and support each other while our cycles go on.

Tackling such lasting issues to ensure that no one suffers in a longer run, SAAKAR, Amity University Gurugram's Youth Social Responsibility Group under the Dean of Students Welfare in collaboration with DRAMEBAAZ and AMOLI SOCIETY FOR WOMEN, successfully organized a 2-day event called PINK-WOMEN EMPOWERMENT MISSION from 8th – 9th March 2022.

The drive lead by young Saakarrians was centered around providing sanitary pads to the doorsteps of Gurugram's underprivileged adolescent females and women.



PINK

Empowering &
Celebrating women

8th & 9th March 2022

Join us as we spread awareness and unite for the
betterment of the society

Day 1

Banyan tree AUG
1pm Onwards

Day 2

Sai ka Aangan
11am Onwards

In Collaboration



Respecting and paying tribute to all women
and what they stand for at our donation drive!

Day 1:

The first day of the campaign started at the Banyan tree on 8th March 2022. The event started when members of Saakar and Dramebaaz gathered the attention of the crowd by marching around the campus.

We gathered the attention of the crowd through the means of a flashmob performed by Saakarians. Once the crowd was intrigued and engaged we started telling them about our women's safety agenda followed by a captivating short play by the members of Dramebaaz .

Members of Saakar kept a decorative interactive board for all where women were asked to write their goals as empowered females and what they stand for. Mean while all members of the crowd were asked to show their support for the cause through signing the board. Our successful photobooth was also a huge interaction point for all where they posed and clicked pictures.

Later, Bal sir was asked to enlighten us with his words. We called it an evening with a beautiful dance performance by all Saakarians where the crown also joined us.

Day 2:

The next day all Saakarians assembled and divided themselves in teams to distribute sanitary napkins in the nearby areas while interacting with people to understand their needs.

- Our Sponsors Amoli Society for women sponsored 1k sanitary napkins for the drive.
- Adolescent girls and women were approached to make them aware of menstrual hygiene and were provided packets of sanitary pads by our female Saakarians.
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- Chocolates were distributed to young children.
- To appeal to the youthful crowd and light a smile on all the faces present, our young Saakarians organized interactive activities for the young ones.

Photos of the event:





Volunteer
Attendance

1. Nishant Ranjan, nishantranjan13262@gmail.com
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