



Directorate of Outcome

Outcome Report(Event/Activity Organized @ AUH)

1. General Information

Date: 16th Mar 2022

Event Type: Student Activity

Event Title: “India: The Diverse Land of Festivals”

Event Theme: Powerpoint Presentation Activity

Venue: Online

Web/Video Link of the Event: <https://teams.microsoft.com/l/meetup-join/19%3aaL6JjdhVJEf6MpwCLWANDm6TS7jolljqUHldrEsN8cE1%40thread.tacv2/1647403852829?context=%7b%22tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22oid%22%3a%2252e8df66-d5cb-4ce6-9fff-8330c7b42d8a%22%7d>

Organized by: Amity College of Commerce

In collaboration with: NIL

Event Level: Institutional

Student Participation*: No. of Students from AUH (Course wise):- 52

Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):- 6

Participation from outside AUH*: No. of Students & Faculty Members- 0

Event Coordinator(s) with designation: Dr Shikha Sharma

Details of Expert/Speaker/Resource Person/Judge: NIL

| SN | Country Name | Expert Name | Organization Name | Designation | Specialization | Contact No. | E-mail Id | CV of Expert (Yes/No) | Major Areas where Amity can Collaborate with expert | Recommended by |
|----|--------------|-------------|-------------------|-------------|----------------|-------------|-----------|-----------------------|---|----------------|
| 1 | | | | | | | | | | |
| 2 | | | | | | | | | | |

2. Outcome of the Event with Time Lines (Proposed/Achieved)

| Envisaged Outcome | Tangible/Intangible | Achieved/Proposed | Target date & responsibilities (if proposed) | Details of outcome |
|---|---------------------|-------------------|--|--------------------|
| 1. Outcome related to Academia Connect | | | | |
| a) Collaborations for Research Papers / Conference Papers/ Book Chapter etc. | | | | |
| b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc. | | | | |
| c) Collaboration for Funded Projects | | | | |
| 2. Outcome related to Industry Connect | | | | |
| a) Placement | | | | |
| b) Collaborations for Research Papers | | | | |

| | | | | |
|--|------------|----------|--|--|
| c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments | | | | |
| d) Collaboration for Funded Projects | | | | |
| 3. Outcome related to Society Outreach | | | | |
| a) Benefit to society in terms of Health & Hygiene | | | | |
| b) Benefit to society in terms of Education | | | | Explore more about festivals celebrated in the vibrant land of India. Promotes unity in diversity. |
| 4. Outcome related to Students Learning & Grooming | | | | |
| a) Confidence Building | Intangible | Achieved | | Participants presenting their PPTs in front of the entire college built self-confidence and improved their research work capabilities. |
| b) Team Management | Intangible | Achieved | | The team spirit is built by the perk of making their semester bring the first position. |
| 5. Any other | | | | |
| | | | | |

3. Event Report along with glimpses of the event (Photographs)

3.1 General Introduction of the Event

Amity College of Commerce held an virtual Personality Development Activity (PDA) session on the 16th of March 2022 from 11:20 to 1:10 pm. B. Com (Hons) and M. Com students participated in the PDA session. Under the direction of Dr. Shikha Sharma, the faculty supervisor for the event, the event named "India: The Diverse Land of Festivals" was held for all B. Com (Hons) and M. Com students. The student organizers were Ibrar Hussain (B.Com 4th sem), Ria Shrivastava (B.Com 4th sem), Aashi Sharma (M.Com 6th sem) and Priya Yadav (M.Com 6th sem). The event was judged by Mr. Shiv Swaroop Jha, and CA Kamakshi Mehta, Program Coordinators. The event was attended by the entire students of Amity College of Commerce. There was an active participation amongst all students from all the courses and Semesters of ACC (B.com 1st sem, B.com 3rd sem, B.com 5th sem, M.Com 2nd sem and M.com 4th sem).

3.2 Inspiration & Objectives of the Event

The main idea behind conducting this event was to bring forward the students to present their powerpoint presentations in front of the entire ACC which helps boost their confidence for public speaking. There were twelve participants. There were participants from all semesters and they took great interest into preparing themselves for the event. The event commenced with a warm welcome and introductory speech by Ria Shrivastava. Next, Ibrar introduced the participants and the rules to be followed by the participants. After this the presenters started their presentations one after another. Everyone delivered their content with great spirit and enthusiasm. This helped the participants as well as the audience to enhance their knowledge with an extra dose of knowledge.

The winner was chosen by the judges, and the name is listed below. Each participant's performance and participation in the competition was factored towards the final score.

3.3 Brief about the address/talk of speakers

3.4 'Take Homes' for the Guest and Attendees

3.5 Future plan for utilizing the contacts developed with the Invited Guests

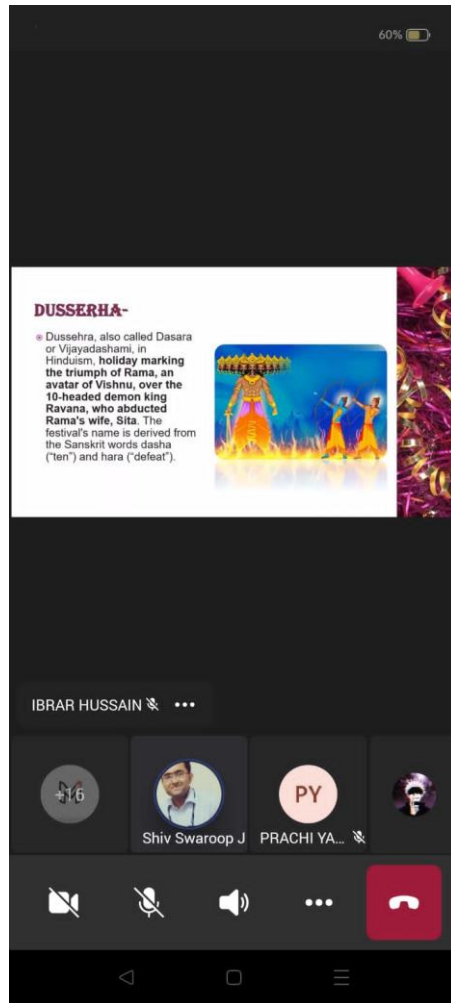
3.6 Budget of the Event (Budget Sanctioned, Total Expenditure & Revenue Generated)

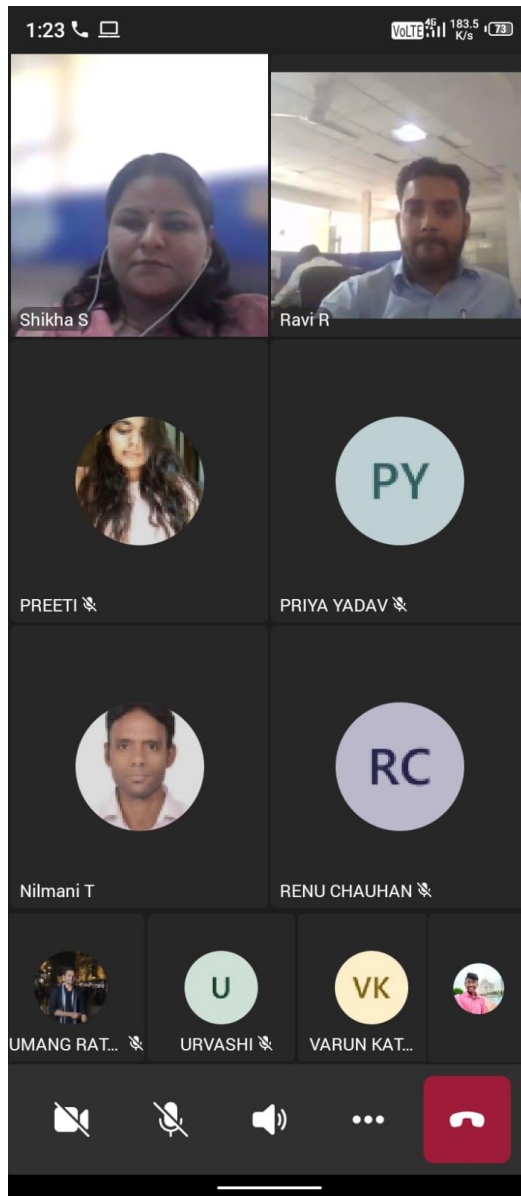
3.7 Details of Awards if Any:

| Awardee Details | Award / Position / Recognition Secured | Title of Innovation/ Start-up Secured the Award / Recognition | Award/Recognition/ Achievement Received for |
|---|--|---|---|
| Winners: Diksha (M.Com 4th Sem) | 1st position | | |

3.8 Photographs with caption (also share high resolution JPEG files of photographs)

INDIA: THE DIVERSE LAND OF FESTIVALS





India is Land of unity in Diversity

- ❖ India's rich heritage has been built over the centuries and this has led to a huge variety in Indian life, soul and festivals. There is a great diversity in the Indian regions and these diversities have brought about an assortment of rituals and festivals too .
- ❖ Each religion follows its own calendar for deciding the day on which the festival is to be celebrated. For example, the Hindu festivals are determined by the lunar Hindu calendar. Thus the dates of the Hindu festivals do not match with the solar Georgian calendar.
- ❖ Since India has a large Hindu population, it is natural that most of its festivals are Hindu festivals. Since the Hindus personify nature and human feelings, they have about 3.3 millions gods and goddess, and thus a number of festivals to worship them. We often see that some festivals are more popular in a particular region.

Indians give special importance to their festivals. Special arrangements are made for the celebration of various festivals each year. Be it the villages or the big cities there is joy all around. All the places are decked up during the festival season. Some of the main Indian festivals include Diwali, Holi, Raksha Bandhan, Ganesh Chaturthi, Durga Puja, Dussehra, Pongal and Bhai Duj.

People in our country love celebrating the festivals with their near and dear ones. Each Indian festival has its own unique way of celebration and people follow the tradition while celebrating

3.9 Scanned copy of attendance sheets

3.10 Few Scanned feedback forms of participants

| <u>Attendance Sheet of Faculty Members (AUH)</u> | | | | |
|--|--------------------------|--------|---------------------|-----------|
| Event Title: | | | Date: | |
| S.No. | Participant Faculty Name | School | Designation | Signature |
| 1 | CA Kamakshi Mehta | ACC | Assistant Professor | |

| | | | | |
|--|----------------------|-----|---------------------|--|
| 2 | Dr. Nilmani Tripathi | ACC | Assistant Professor | |
| 3 | Dr. Shikha Sharma | ACC | Coordinator | |
| 4 | Dr. Ravi Ranjan | ACC | Assistant Professor | |
| 5 | Mr Shiv Swaroop Jha | ACC | Assistant Professor | |
| 6 | Dr Vaibhav Kaushik | ACC | Assistant Professor | |
| Name & Signature of the Event Coordinator | | | | |
| | | | | |

| <u>Attendance Sheet of Outside Participant</u> | | | | |
|---|------------------|--------|---|-----------|
| Event Title: | | | Date: | |
| S.No. | Participant Name | School | Designation/Programme & sem(if student) | Signature |
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |
| Name & Signature of the Event Coordinator | | | | |

Shivswaroop Jha

Signature of HOI

Stamp of the Department