



**Directorate of Outcome**

**Outcome Report (Event/Activity Organized @ AUH)**

**1. General Information**

**Date:** 28<sup>th</sup> April, 2022

**Event Type:** Business Quiz

**Event Title:** “Business Quiz”

**Event Theme:** Business

**Venue:** B block auditorium

**Organized by:** ABS

**Student Participation\*:** The event was for all students of ABS, ASE and other departments (Course wise): - BA Eco (2<sup>nd</sup> SEM) - 3, MBA – 8 B.Com Hons – 4, BA Applied Psychology – 3, B.B.A – 3. 7 teams(21 students) participated in all.

**Faculty Participation\*:** No. of Faculty Members from AUH (Deptt. wise): -

**Participation from outside AUH\*:** No. of Students & Faculty Members-

*(Enclose attendance sheets in given format)*

**Event Coordinator(s) with designation:** Dr. Niti Chatterji and Dr.Vani Aggarwal

**2. Event Report along with glimpses of the event (Photographs)**

**2.1 General Introduction of the Event**

What’s knowledge if not making it a part of your integral life which goes alongside goes the path of creative and holistic learning, revolving around this approach the ABS: brought upon an event of quiz which tuned in the idea of competitiveness which further indoctrinated benevolent skills within the students.

**2.2 Objectives of the Event**

- The quiz directly intended to bring out the undermined abilities of the students
- To enhance knowledge about business, stock market and other areas of study
- To accommodate the ideas of significant co circular learnings

**2.3 Brief about the address/talk of speakers**

- The event was kicked off with institution of idea behind the quiz which further accommodated the details of the quiz in accordance with numbers of rounds and name of those, them being quoted as Tagline, Business and Banking and The Stock Market.
- Within the first round, we asked the participants of the quiz to guess the brands from their respective taglines, the brands being some famous while some unknown to the crowd of entrants. This round went as a top notch scoring one as everyone had their block cards pinned right up their forehead all the way.
- Stepping to the next round, which was even more intense as this time the heat of the room could be felt within those forward put answers before the questions of business and banking could even be read and completed. This even tested the rapidness of the participants, the accuracy of the answers stood in dilemma, but that never backed the engrossed audience to be quick on their seats to have it answered right.
- The third and final round of the battlefield was quite competitive on every ground of credulous knowledge, as now the real wits of the archers was at stake, nevertheless this still had the same vying approach. The answers to questions of 3<sup>rd</sup> round were unequivocally tough to give a shot for, but that never turned out to be a barrier for the felicitous students.
- However, in addition to all the activities and rounds planned for the entrants, it was not just entirely centric on them, the audience as planned was engaged with various witty benign questions, and also they were handsomely being rewarded with sugar treats for their right responses on the check.

**2.4 Details of Awards if Any:**

Awardee Details	Award / Position / Recognition Secured	Title of Innovation/ Start-up Secured the Award / Recognition	Award/Recognition/ Achievement Received for

**3.8 Photographs with caption (also share high resolution JPEG files of photographs)**

## EMBARKMENT OF THE QUIZ



## QUIZZING WITH THE ENTRANTS





## AUDIENCE ENGAGEMENT SESSION



## THE WINNERS OF THE BUSINESS QUIZ




## THE MANAGEMENT COMMITTEE



3.9 Scanned copy of attendance sheets

3.10 Few Scanned feedback forms of participants

### Attendance Sheet of Faculty Members (AUH)

Event Title:				Date:
S. No.	Participant Faculty Name	School	Designation	Signature
1				
2				
3				
<p><b>Dr Niti Chatterji</b></p>  <p><b>Name &amp; Signature of the Event Coordinator</b></p>				

### Attendance Sheet of Students (AUH)

Event Title:				Date:
S. No.	Participant Name	School	Programme & Semester	Signature
1				
2				
3				

