



Directorate of Outcome
Outcome Report (Event/Activity Organized @ AUH)

1. General Information

Date: 08/02/2022 (11AM-12PM)

Event Type: Webinar

Event Title: Webinar on Hospitality Entrepreneurship & Startup Innovations

Event Theme: Entrepreneurship and Startup Innovation

Venue: MS Team

Web/Video Link of the Event:

https://amityedu96491.sharepoint.com/sites/AmitySchoolofHospitality/Shared%20Documents/General/Records/Webinar%20On%20Hospitality%20Entrepreneurship%20And%20Startup%20Innovations-20220208_110042-Meeting%20Recording.mp4?web=1

Organized by: Amity School of Hospitality (ASH)

In collaboration with: Amity Innovation Incubator, Gurugram & Institution's Innovation Council

Event Level: Institutional

Student Participation*: No. of Students from AUH (Course wise):- 45 (BHM-29 & BTM-16)

Faculty Participation*: No. of Faculty Members from AUH (Deptt. wise):- 11 (ASH)

Participation from outside AUH*: No. of Students & Faculty Members- NIL

(Enclose attendance sheets in given format)

Event Coordinator(s) with designation:

Mr. Subir Kumar Malakar - Associate Professor

Mr. Abhimanyu Awasthi - Assistant Professor

Details of Expert/Speaker/Resource Person/Judge:

SN	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	CV of Expert (Yes/No)	Major Areas where Amity can Collaborate with expert	Recommended by
1	India	Chef Atul Malik	Wall Street/Papa Whiskey/Pe nthouse/Kari -m's/ Le Antares	Managing Director/ Owner	Hospitality	999022 0229	chefat ul88@gmail.com	Yes	Entrepreneurship and Startup Innovations	

Criteria of Inviting Resource Person/Judge/Speaker/Judge (Write a paragraph): The criteria was to invite the renowned, experienced & knowledgeable expert from the field of entrepreneurship and start-up innovations to impart innovative learnings to ASH students.

Were the guest known in advance and if yes, from what previous interaction (Write a paragraph)?

Yes, the resource person was known to one of the faculty members of ASH. The concerned faculty member of ASH & resource person had met each other first at an institute of hotel management where the ASH faculty had taught the resource person as a faculty and resource person was the student at that time.

2. Outcome of the Event with Time Lines (Proposed/Achieved)

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
1. Outcome related to Academia Connect				
a) Collaborations for Research Papers / Conference Papers/ Book Chapter etc.	Intangible			
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	Intangible			
c) Collaboration for Funded Projects	Intangible			

2. Outcome related to Industry Connect			
a) Placement	Intangible		
b) Collaborations for Research Papers	Intangible		
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments	Intangible		
d) Collaboration for Funded Projects	Intangible		
3. Outcome related to Society Outreach			
a) Benefit to society in terms of Health & Hygiene	Intangible		
b) Benefit to society in terms of Education	Intangible		
4. Outcome related to Students Learning & Grooming			
The ASH students learnt about the innovative entrepreneurship and start-up opportunities in the hospitality sector.			
5. Any other - Nil			

3. Event Report along with glimpses of the event (Photographs)

3.1 General Introduction of the Event

The Guest Speaker/Resource Person, Chef Atul Malik from Wall Street/Papa Whiskey/Penthouse/Karim's/Le Antares, was invited to conduct webinar on Hospitality Entrepreneurship and Startup Innovations. He said that to be in the field of Hospitality Entrepreneurship and Startup Innovations one must be adventurous, confident and passionate. Not only do you have to be confident in your own ability, but you also need to have the expert ability to teach others. As hospitality sector involves complex situations and activities, you are required to be more responsible towards the satisfaction of the guests. Other attributes include flexibility, coordination skills, critical thinking skills, good communication skills, planning and organizational skills. An ability to get along and work well with others is also necessary. He talked about the innovative entrepreneurship and start-up opportunities in the field of hospitality. Many developments have occurred in the hospitality business in recent years. Changes in the hospitality industry landscape include competitive challenges, altering customer tastes & consumption patterns, technology breakthroughs, consolidation, price discounting and new distribution channels. Innovation has been promoted as a means of dealing with these developments in the hospitality sector. He talked about what is innovation, how has it worked in the hospitality business and what are the important concepts to nurture innovation. The goal of this webinar was to explore innovative entrepreneurship and start-up opportunities in the hospitality sector. The entrepreneurship and innovation are linked as the entrepreneurial attitude is required for starting new firms as well as revitalizing established ones.

3.2 Inspiration & Objectives of the Event

To make ASH Students aware about the innovative entrepreneurship and start-up opportunities in the hospitality sector.

3.3 Brief about the address/talk of speakers- mentioned in the 'General Introduction of the Event'.

3.4 'Take Homes' for the Guest and Attendees- The attendees learnt about the innovative entrepreneurship and start-up opportunities in the hospitality sector & the guest speaker/resource person expressed his interest in delivering more of such expert talks in future.

3.5 Future plan for utilizing the contacts developed with the Invited Guests- ASH will try to invite Chef Atul Malik more frequently to impart more of such knowledgeable & insightful talks on Hospitality Entrepreneurship and Startup Innovations.

3.6 Budget of the Event (Budget Sanctioned, Total Expenditure & Revenue Generated)- Nil

3.7 Details of Awards if Any: Nil

Awardee Details	Award / Position / Recognition Secured	Title of Innovation/ Start-up Secured the Award / Recognition	Award/Recognition/ Achievement Received for

3.8 Photographs with caption (also share high resolution JPEG files of photographs) - Enclosed Below

WEBINAR ON HOSPITALITY ENTREPRENEURSHIP AND STARTUP INNOVATIONS

Tuesday, 8th Feb. 2022
11:00 AM to 12:00 NOON
MS Teams



GUEST SPEAKER

Chef Atul Malik
Entrepreneur



EVENT ORGANISERS

Chef Subir Kumar Malakar, ASH
Mr. Abhimanyu Awasthi, ASH

Organised by:
Amity School of Hospitality

Meeting in "General"

Request control

Leave

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Before Starting up, ASK YOURSELF-

- Is Entrepreneurship For You?
- Can you take risks?
- Are you a good Planner, Delegator, and Motivator?
- Can you honestly evaluate your strengths and weaknesses as to be an owner of a small business?
- Can you start alone?
- Can you develop projects, organize your time and follow through on details- Not someone else telling what to do.
- Do you get along with different personalities?

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Anunangshu... +41

Activate Windows
Go to Settings to activate Windows.

Subir Kumar Malakar

Type here to search

19°C

11:05
08-02-2022

18°C Sunny

11:04
08-02-2022

11:00



Webinar On Hospitality Entrepr...

00:08



You're joined as an attendee.



Webinar On Hospitality Entrepreneurship And Startup Innovations

29:32



Abhimanyu Awasthi



Atul Malik (Guest)



On hold



19°C

Participants

Type a name

Share invite

Presenters (7)

- Subir Kumar Malakar
- Abhimanyu Awasthi (Organizer)
- Arunangshu Bhattacharya
- Atul Malik (Guest) (Meeting guest)
- Dr Ruchika Kulshrestha
- HIMAAN SAHA/WALLA
- Subrata Pal

Attendees (30)

ABHAY KUMAR SHAH

Subir K.

Speaker



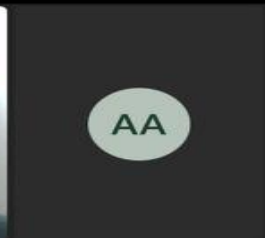
Atul M.



Arunangshu B.



Subir K.



AA



3.9 Scanned copy of attendance sheets - Enclosed below

Meeting Summary

Total Number of

Participants

80

Meeting Title

Meeting Start Time

2/8/2022, 10:30:01 AM

Meeting End Time

2/8/2022, 12:09:10 PM

Meeting Id

0afa51ec-b8f9-4d0f-acdd-805f5b1eeb3d

Full Name	Join Time	Leave Time	Duration	Email
Abhimanyu Awasthi	2/8/2022, 10:30:01 AM	2/8/2022, 12:09:10 PM	1h 39m	aawasthi1@ggn.amity.edu
HIMAAN SAHAJWALLA	2/8/2022, 10:30:15 AM	2/8/2022, 12:09:10 PM	1h 38m	himaan.sahajwalla@s.amity.edu
Subir Kumar Malakar	2/8/2022, 10:30:31 AM	2/8/2022, 12:09:10 PM	1h 38m	skmalakar@ggn.amity.edu
SAGAR WAHAL	2/8/2022, 10:30:51 AM	2/8/2022, 10:31:09 AM	17s	sagar.wahal@s.amity.edu
SAGAR WAHAL	2/8/2022, 11:02:58 AM	2/8/2022, 12:05:50 PM	1h 2m	sagar.wahal@s.amity.edu
RAKTIM RAAJ DASS	2/8/2022, 10:31:19 AM	2/8/2022, 12:09:10 PM	1h 37m	raktim.dass1@s.amity.edu
JYOTI GARG	2/8/2022, 10:31:30 AM	2/8/2022, 10:31:37 AM	6s	jyoti.garg4@s.amity.edu
JYOTI GARG	2/8/2022, 10:35:23 AM	2/8/2022, 10:39:00 AM	3m 37s	jyoti.garg4@s.amity.edu
JYOTI GARG	2/8/2022, 10:50:00 AM	2/8/2022, 11:52:30 AM	1h 2m	jyoti.garg4@s.amity.edu
JYOTI GARG	2/8/2022, 11:58:01 AM	2/8/2022, 12:01:35 PM	3m 33s	jyoti.garg4@s.amity.edu
JYOTI BHANDARI	2/8/2022, 10:31:53 AM	2/8/2022, 12:08:50 PM	1h 36m	jyoti.bhandari@s.amity.edu
BHAWANA RAJAWAT	2/8/2022, 10:35:15 AM	2/8/2022, 10:35:59 AM	44s	bhawana.rajawat@s.amity.edu
ARYAN MEHTA	2/8/2022, 10:38:10 AM	2/8/2022, 12:09:10 PM	1h 30m	aryan.mehta3@s.amity.edu

JATIN SINGH	2/8/2022, 10:38:25 AM	2/8/2022, 12:09:10 PM	1h 30m	jatin.singh4@s.amity.edu
AMAN URF RANVEER PATHAK	2/8/2022, 10:46:48 AM	2/8/2022, 12:09:10 PM	1h 22m	aman.pathak@s.amity.edu
HRIDYANSH VAID	2/8/2022, 10:47:33 AM	2/8/2022, 10:51:16 AM	3m 43s	hridyansh.vaid1@s.amity.edu
UTKARSH DARBARI	2/8/2022, 10:48:03 AM	2/8/2022, 12:09:10 PM	1h 21m	utkarsh.darbari@s.amity.edu
NITISH YADAV	2/8/2022, 10:48:04 AM	2/8/2022, 12:09:07 PM	1h 21m	nitish.yadav3@s.amity.edu
CHIRAG GAHLOUT	2/8/2022, 10:48:18 AM	2/8/2022, 12:08:23 PM	1h 20m	chirag.gahlout@s.amity.edu
AJAY	2/8/2022, 10:48:37 AM	2/8/2022, 12:08:53 PM	1h 20m	ajay2@s.amity.edu
ABHISHEK PAL	2/8/2022, 10:48:46 AM	2/8/2022, 12:07:34 PM	1h 18m	abhishek.pal@s.amity.edu
HITESH	2/8/2022, 10:49:30 AM	2/8/2022, 11:00:10 AM	10m 40s	hitesh2@s.amity.edu
AJAY	2/8/2022, 10:49:36 AM	2/8/2022, 12:09:10 PM	1h 19m	ajay3@s.amity.edu
JATIN KUMAR HANS	2/8/2022, 10:49:37 AM	2/8/2022, 10:50:26 AM	48s	jatin.hans@s.amity.edu
JATIN KUMAR HANS	2/8/2022, 10:57:36 AM	2/8/2022, 12:09:10 PM	1h 11m	jatin.hans@s.amity.edu
ROHIT KUMAR	2/8/2022, 10:49:58 AM	2/8/2022, 12:09:10 PM	1h 19m	rohit.kumar5@s.amity.edu
ANISHA MALIK	2/8/2022, 10:50:12 AM	2/8/2022, 12:04:09 PM	1h 13m	anisha.malik@s.amity.edu
TANISH JOSHI	2/8/2022, 10:50:55 AM	2/8/2022, 11:48:46 AM	57m 51s	tanish.joshi@s.amity.edu
SHIVANGI SINGH	2/8/2022, 10:51:08 AM	2/8/2022, 12:05:20 PM	1h 14m	shivangi.singh46@s.amity.edu
abhay.tyagi5	2/8/2022, 10:51:10 AM	2/8/2022, 10:52:23 AM	1m 13s	abhay.tyagi5@s.amity.edu

Atul Malik	2/8/2022, 10:51:11 AM	2/8/2022, 12:04:13 PM	1h 13m	
KUSHAL YADAV	2/8/2022, 10:51:33 AM	2/8/2022, 12:09:10 PM	1h 17m	kushal.yadav1@s.amity.edu
RAHUL KUMAR GUPTA	2/8/2022, 10:51:55 AM	2/8/2022, 12:09:04 PM	1h 17m	rahul.gupta5@s.amity.edu
YALI YABU	2/8/2022, 10:52:23 AM	2/8/2022, 10:53:57 AM	1m 33s	yali.yabu@s.amity.edu
DEEPANSHU VASHISTH	2/8/2022, 10:52:28 AM	2/8/2022, 12:09:10 PM	1h 16m	deepanshu.vashisth@s.amity.edu
ANURAG AGRAWAL	2/8/2022, 10:54:02 AM	2/8/2022, 10:54:29 AM	27s	anurag.agrawal@s.amity.edu
ANURAG AGRAWAL	2/8/2022, 10:56:04 AM	2/8/2022, 12:05:16 PM	1h 9m	anurag.agrawal@s.amity.edu
PUNIT KUMAR TANEJA	2/8/2022, 10:54:30 AM	2/8/2022, 12:08:46 PM	1h 14m	punit.taneja@s.amity.edu
CHATAK KAPOOR	2/8/2022, 10:54:31 AM	2/8/2022, 10:55:11 AM	39s	chatak.kapoor@s.amity.edu
CHATAK KAPOOR	2/8/2022, 11:00:38 AM	2/8/2022, 12:09:10 PM	1h 8m	chatak.kapoor@s.amity.edu
AYUSHI SINGH	2/8/2022, 10:54:48 AM	2/8/2022, 10:57:52 AM	3m 3s	ayushi.singh4@s.amity.edu
SONI SHIVANSH MANOJKUMAR	2/8/2022, 10:55:05 AM	2/8/2022, 12:07:24 PM	1h 12m	soni.manojkumar@s.amity.edu
Akshay Nain	2/8/2022, 10:56:31 AM	2/8/2022, 12:04:13 PM	1h 7m	anain@ggn.amity.edu
RISHABH MISHRA	2/8/2022, 10:57:10 AM	2/8/2022, 12:09:10 PM	1h 12m	rishabh.mishra2@s.amity.edu
Arunangshu Bhattacharya	2/8/2022, 10:57:14 AM	2/8/2022, 12:03:21 PM	1h 6m	abhattacharya@ggn.amity.edu
SIMRAN KAUR	2/8/2022, 10:57:47 AM	2/8/2022, 12:09:10 PM	1h 11m	simran.kaur9@s.amity.edu
YASHIKA GOYAL	2/8/2022, 10:58:23 AM	2/8/2022, 12:05:43 PM	1h 7m	yashika.goyal@s.amity.edu

ABHAY KUMAR SHAH	2/8/2022, 10:58:27 AM	2/8/2022, 12:04:31 PM	1h 6m	abhay.shah@s.amity.edu
Dr Ruchika Kulshrestha	2/8/2022, 10:58:32 AM	2/8/2022, 12:08:59 PM	1h 10m	rkulshrestha@ggn.amity.edu
VIKAS VASHISHT	2/8/2022, 10:58:33 AM	2/8/2022, 12:09:10 PM	1h 10m	vikas.vashisht@s.amity.edu
Subrata Pal	2/8/2022, 10:58:55 AM	2/8/2022, 12:09:10 PM	1h 10m	spal@ggn.amity.edu
HIMANSHU KUMAR	2/8/2022, 11:00:36 AM	2/8/2022, 12:04:26 PM	1h 3m	himanshu.kumar3@s.amity.edu
ARJUN RAWAT	2/8/2022, 11:00:45 AM	2/8/2022, 11:12:04 AM	11m 18s	arjun.rawat@s.amity.edu
Abhishek Roy	2/8/2022, 11:00:48 AM	2/8/2022, 12:04:38 PM	1h 3m	aroy@ggn.amity.edu
HARSH SINGH	2/8/2022, 11:01:05 AM	2/8/2022, 12:04:14 PM	1h 3m	harsh.singh45@s.amity.edu
ABHISHEK RANA	2/8/2022, 11:02:19 AM	2/8/2022, 12:09:10 PM	1h 6m	abhishek.rana1@s.amity.edu
YAJUSH AGARWAL	2/8/2022, 11:04:01 AM	2/8/2022, 12:09:10 PM	1h 5m	yajush.agarwal@s.amity.edu
Kumari Shiwani	2/8/2022, 11:04:13 AM	2/8/2022, 12:09:10 PM	1h 4m	kshiwani@ggn.amity.edu
HIMANSHI TAAK	2/8/2022, 11:04:45 AM	2/8/2022, 11:36:36 AM	31m 50s	himanshi.taak@s.amity.edu
HIMANSHI TAAK	2/8/2022, 11:39:05 AM	2/8/2022, 11:39:22 AM	16s	himanshi.taak@s.amity.edu
KAPIL YADAV	2/8/2022, 11:05:57 AM	2/8/2022, 12:09:10 PM	1h 3m	kapil.yadav4@s.amity.edu
GAURAV YADAV	2/8/2022, 11:06:18 AM	2/8/2022, 12:09:10 PM	1h 2m	gaurav.yadav5@s.amity.edu
ADITYA AGGARWAL	2/8/2022, 11:06:35 AM	2/8/2022, 11:45:37 AM	39m 2s	aditya.aggarwal2@s.amity.edu
PRIYANSH JOSHI	2/8/2022, 11:06:42 AM	2/8/2022, 11:17:00 AM	10m 18s	priyansh.joshi@s.amity.edu

Dr Kunal Seth	2/8/2022, 11:09:31 AM	2/8/2022, 12:07:34 PM	58m 3s	kseth@ggn.amity.edu
ANISHKA PACHAURI	2/8/2022, 11:10:50 AM	2/8/2022, 12:06:20 PM	55m 29s	anishka.pachauri@s.amity.edu
DEV SAJWAN	2/8/2022, 11:11:08 AM	2/8/2022, 12:09:10 PM	58m 1s	dev.sajwan@s.amity.edu
Mohd Soyav (Guest)	2/8/2022, 11:15:31 AM	2/8/2022, 11:40:47 AM	25m 16s	
ABHISHEK BHARTI	2/8/2022, 11:15:38 AM	2/8/2022, 11:53:00 AM	37m 21s	abhishek.bharti1@s.amity.edu
ABHISHEK BHARTI	2/8/2022, 12:03:16 PM	2/8/2022, 12:09:00 PM	5m 43s	abhishek.bharti1@s.amity.edu
SAHIL THAKRAN	2/8/2022, 11:17:34 AM	2/8/2022, 11:18:15 AM	41s	sahil.thakran@s.amity.edu
Mansoor Ahmad	2/8/2022, 11:18:40 AM	2/8/2022, 11:57:37 AM	38m 57s	mahmad@ggn.amity.edu
PRINCE	2/8/2022, 11:24:33 AM	2/8/2022, 12:09:07 PM	44m 33s	prince2@s.amity.edu
Pooshan	2/8/2022, 11:28:14 AM	2/8/2022, 12:07:54 PM	39m 40s	
CHHAYA PARIHAR	2/8/2022, 11:28:26 AM	2/8/2022, 12:07:44 PM	39m 18s	chhaya.parihar@s.amity.edu
AKHIL AJITH	2/8/2022, 11:28:37 AM	2/8/2022, 11:32:24 AM	3m 46s	akhil.ajith@s.amity.edu
SURYANSH BAWANIA	2/8/2022, 11:31:11 AM	2/8/2022, 12:07:30 PM	36m 19s	suryansh.bawania@s.amity.edu
AMAN	2/8/2022, 11:31:31 AM	2/8/2022, 11:31:35 AM	4s	aman6@s.amity.edu
SHUBHI MATHUR	2/8/2022, 11:32:05 AM	2/8/2022, 11:32:37 AM	32s	shubhi.mathur@s.amity.edu
LAVISH GUPTA	2/8/2022, 11:33:37 AM	2/8/2022, 11:48:16 AM	14m 39s	lavish.gupta@s.amity.edu
SARGAM	2/8/2022, 11:33:51 AM	2/8/2022, 11:33:59 AM	8s	sargam@s.amity.edu

SURENDER SINGH	2/8/2022, 11:34:22 AM	2/8/2022, 11:35:12 AM	49s	surender.singh@s.amity.edu
SURENDER SINGH	2/8/2022, 11:41:17 AM	2/8/2022, 11:41:21 AM	4s	surender.singh@s.amity.edu
SHRUTI	2/8/2022, 11:34:31 AM	2/8/2022, 11:35:00 AM	29s	shruti5@s.amity.edu
SAKIB HASSAN	2/8/2022, 11:36:40 AM	2/8/2022, 11:37:14 AM	34s	sakib.hassan@s.amity.edu
KRISH BHARGAVA	2/8/2022, 11:37:40 AM	2/8/2022, 12:04:32 PM	26m 52s	krish.bhargava@s.amity.edu
KRISH BHARGAVA	2/8/2022, 12:07:40 PM	2/8/2022, 12:08:53 PM	1m 13s	krish.bhargava@s.amity.edu
KANAV BANSAL	2/8/2022, 11:40:55 AM	2/8/2022, 11:41:23 AM	28s	kanav.bansal@s.amity.edu
Mohd Soyav	2/8/2022, 11:41:27 AM	2/8/2022, 12:07:08 PM	25m 41s	msoyav@ggn.amity.edu
Aditya Pratap Singh (Guest)	2/8/2022, 11:52:11 AM	2/8/2022, 12:09:10 PM	16m 59s	
MANVEER SINGH BINDRA	2/8/2022, 12:05:53 PM	2/8/2022, 12:06:51 PM	57s	manveer.bindra@s.amity.edu

A. Bhattacharya

Signature of HOI

Akshay Singh

Signature of the DOO Coordinator