Directorate of Outcome Outcome Report

Event/Activity Attended by Faculty Outside AUH National/International

Event Type: Industrial Visit

Event Title: Industrial Visit to Mindarika Limited

Name of Participant: All MBAG/HHM/BA/B&F/SM Sem II students and Two Faculties of ABS, Dr

Geeta Ravish and Dr Ajay Panday

Designation: Nil

School/Deptt: Amity Business School, AUH.

Participation type:

	Attended Poster Presentation		Paper Presentation	Chaired Presentation	Resource Person	Any other (please specify)
	Y	N	N	N	N	N
Sponsored by:						

Amity University Haryana	Self	Any other (please specify)	
N	Y	Y	

Date: 08April 2022

Venue: Mindarika Factory, IMT Manesar, Gurgaon

Organized by: Amity Business School AUH,

Participation Number of Students if any: 33 Students from MBA II Sem and Two Faculties of ABS, Dr

Geeta Ravish and Dr Ajay Panday

Point wise highlights of the Event:

Industrial Visit to Mindarika Ltd

About Company: The Companey is incorporated in 1992, Mindarika a Joint Venture between Minda Industries Ltd. and Tokairika Co. Ltd With almost 47% market share in its product range, the company is a market and technology leader in the field of Automotive Switches in India. With plants in Manesar, Pune and Chennai and 1000 plus employees, it is a supplier to all OEMs in 4 Wheeler and Commercial Vehicles segment.

Outcome of the Event with Time Line (Proposed/Achieved)

(Provide suitable details wherever applicable)

1.	Outcome related to Academia Connect				
a)	Collaborations for Research	Y/N			
	Papers/Conference Papers/ Book Chapter etc.				
b)	Collaborations & MOU for Research	Y/N			
	Guidance [PhD, PG & UG (summer training,				
	Dissertation)] & Projects/Use of Instruments				
	etc.				
c)	Collaboration for Funded Projects.	Y/N			
2.	Outcome related to Industry Connect				
0)					
a)	Placement	Y/N			
b)	Placement Collaborations for Research Papers	Y/N Y/N			
b)	Collaborations for Research Papers	Y/N			
b)	Collaborations for Research Papers Collaborations & MOU for Research	Y/N			
b)	Collaborations for Research Papers Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training,	Y/N			

3.	Outcome related to Society Outreach		
a)	Benefit to society in terms of Health &	Y/N	
	hygiene		
b)	Benefit to society in terms of Education	Y/N	
4.	Outcome related to Students Learning & Grooming		
5.	Any other		

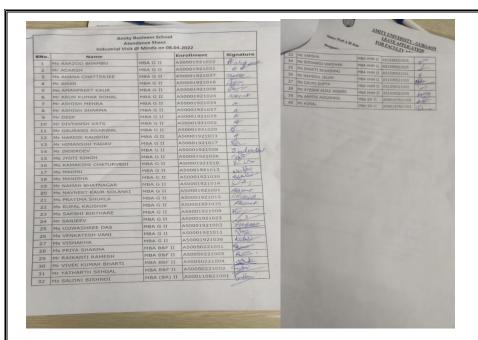
Enclose event report along with glimpses of the event (*Photographs*)

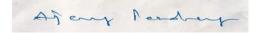






Attendance Sheet





(Dr.Ajay Kumar Pandey),

Dr Geeta Ravish

Faculty Co-ordinators, Industry Interface Committee, ABS, AUH.