



**Directorate of Outcome**  
**Outcome Report(Event/Activity Organized @ AUH)**

**1. General Information**

**Date:** 10/04/2022

**Event Type:** Industrial Visit

**Event Title:** Zee Delhi NCR-Haryana News Channel-Launching.

**Venue:** The Lalit Hotel, New Delhi

**Organized by(School):** Amity School of Communication

**Student Participation\*:** No. of Students from AUH (Course wise):-MA (J&MC)+PGDJMC-Sem-II-04, BA(J&MC)-Sem-II-04, BA(J&MC)-sem-06 & Bsc (A&VG)-Sem-II-04

**Faculty Participation\*:** No. of Faculty Members from AUH (Deptt. wise):- 01

**Participation from outside AUH\*:** No. of Students & Faculty Members- 0

*(Enclose attendance sheets in given format)*

**Event Coordinator(s) with designation:** Dr Manoj Kumar, Assistant Professor-II

**Details of Expert/Speaker/Resource Person/Judge:**

SN	Country Name	Expert Name	Organization Name	Designation	Specialization	Contact No.	E-mail Id	Address	Major Areas where Amity can Collaborate with expert	CV of Expert (Yes/ No)
1	India	Vinod Lamba	Zee Media	Bureau Chief-HP Haryana	Crime	01207153920	Vinod.lamba@zee.com	FC-19, Sector-16AFilm City Noida	Internship of Students	NO
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**2. Outcome of the Event with Time Lines (Proposed/Achieved)**

Envisaged Outcome	Tangible/Intangible	Achieved/Proposed	Target date & responsibilities (if proposed)	Details of outcome
<b>1. Outcome related to Academia Connect</b>				
a) Collaborations for Research Papers / Conference Papers/ Book Chapter etc.	N	N	N	N
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	N	N	N	N
c) Collaboration for Funded Projects	N	N	N	N
<b>2. Outcome related to Industry Connect</b>				
a) Placement	Y	Y	Y	Y
b) Collaborations for Research Papers	N	N	N	N
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments	N	N	N	N
d) Collaboration for Funded Projects	N	N	N	N
<b>3. Outcome related to Society Outreach</b>				
a) Benefit to society in terms of Health & Hygiene	N	N	N	N

b) Benefit to society in terms of Education	N	N	N	N
<b>4. Outcome related to Students Learning &amp; Grooming</b>				
<b>5. Any other</b>				

### 3. Event Report along with glimpses of the event (Photographs)

**General Introduction of the Event** - The conference was organized by the ZEE Media group. There was various chief guest invited in the conference like Delhi Chief minister AAP leader Sir Arvind Kejriwal, Famous Youtuber Physics Wallah, Manoj Tiwari and other political leaders.

**3.1 Objectives of the Event- Launching of News Channel - ZEE DELHI NCR HARYANA**

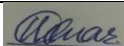
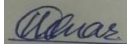
**3.3 Brief about the address/talk of speakers - Speaker Like CM Delhi talked about politics. How education system and security will reform. Commissioner Delhi- Talked about women security in Delhi. Mr. Gopal Roy-Environment Minister talked about how we can reduce pollution in Delhi.**

**3.3 Photographs with caption (also share high resolution JPEG files of photographs)**






**3.4 Scanned copy of attendance sheets**

**3.5 Few Scanned feedback forms of participants**

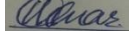
#### Attendance Sheet of Faculty Members (AUH)

Event Title: Delhi NCR-Haryana News Channel-Launching.				
Date: 10/04/2022				
S.No.	Participant Faculty Name	School	Designation	Signature
1	Dr Manoj Kumar	ASCO	Asst.Professor	
<b>Dr Manoj Kumar</b>				
<b>Name &amp; Signature of the Event Coordinator</b>				

#### Attendance Sheet of Students (AUH)

Event Title: Delhi NCR-Haryana News Channel-Launching.				
Date: 10/04/2022				
S.No.	Participant Name	School	Programme & Semester	Signature
1	Diva Sondhi	ASCO	MA(J&MC)-II	
2	Harshita Kartikeya	ASCO	PGDJMC-II	
3	K.JaiKrishnan	ASCO	MA(J&MC)-II	
4	Vaibhav	ASCO	MA(J&MC)-II	
5	Prateek	ASCO	BA(J&MC)-IV	
6	Parth	ASCO	BA(J&MC)-IV	<b>Parth</b>

7	Ayush	ASCO	BA(J&MC)-IV	<i>Ayush</i>
8	Shubhangi	ASCO	BA(J&MC)-IV	<i>Shubhangi</i>
9	Shaumya	ASCO	BA(J&MC)-IV	<i>Shaumya</i>
10	Priyanka	ASCO	BA(J&MC)-IV	<i>Priyanka</i>
11	Saamil	ASCO	BA(J&MC)-II	<i>Saamil</i>
12	Ayush Rajput	ASCO	BA(J&MC)-II	<i>Ayush Rajput</i>
13	Pratham	ASCO	BA(J&MC)-II	<i>Pratham</i>
14	Himanshu	ASCO	BA(J&MC)-II	<i>Himanshu</i>
15	Nandita	ASCO	BA(J&MC)-II	<i>Nandita</i>
16	Ambuj	ASCO	B.Sc(A&VG)-II	<i>Ambuj</i>
17	Harsh	ASCO	B.Sc(A&VG)-II	<i>Harsh</i>
18	Abhishek	ASCO	B.Sc(A&VG)-II	<i>Abhishek</i>
19	Sumit	ASCO	B.Sc(A&VG)-II	<i>Sumit</i>

**Dr Manoj Kumar,**   
Name & Signature of the Event Coordinator

*Preeti*

**Signature of the Outcome Coordinator**

*Shajwanti*

**Signature of the HoI / HoD**

