

FROM THE DESK OF THE EDITOR

Dear Readers,

Warm welcome to Volume XIII, Issue I of the "**Amity Journal of Management (AJM)**."

We are pleased to present another intellectually stimulating edition of the journal, bringing together valuable research contributions from distinguished scholars and practitioners across the globe. This issue continues our tradition of publishing high-quality, peer-reviewed papers that address critical challenges and developments in the fields of business, economics, and management.

The first paper, "Foreign Exchange Reserve Dynamics in the Frequency Domain Analysis," utilizes advanced spectral frequency techniques to evaluate the cyclical interplay between oil revenues, exchange rates, and foreign reserves in several African economies. The findings emphasize the need for strategic policy frameworks, stabilization funds, and economic diversification to manage macroeconomic volatility effectively.

The second paper, "Decision Rights in Interfirm Relationships: A Review and Integration of the Literature," revisits the often-overlooked dimension of decision-making in interfirm governance. Building on foundational economic theory, the authors propose a unified model for optimal decision structures and equity investments, arguing that decision rights matter as much as asset ownership in organizational relationships.

In the third paper, "Demystifying the Drivers: Influence of Core and Peripheral Cues on Consumer Decision-Making in

Cashless Transactions," the authors examine the behavioral dynamics influencing digital payment adoption in India. While users appreciate the convenience of cashless systems, the study highlights persistent challenges such as trust, literacy, and technology adoption barriers that must be addressed to foster a more inclusive digital economy.

The fourth paper, "Corporate Board Traits and Financial Performances of Banks in Nigeria," explores the correlation between board characteristics and financial success in the banking sector. Utilizing the generalized least square (GLS) method, the study finds that while female board representation has no significant impact on financial performance, board diversity continues to influence governance effectiveness.

The final contribution, "Sociocultural and Economic Impact of Moremi Heritage Site in Ile-Ife, Osun State, Nigeria," explores the intersection of culture, tourism, and economic development. The study demonstrates that the Moremi Statue of Liberty not only reinforces Yoruba cultural identity but also boosts community development through intercultural engagement and festival tourism.

We extend our sincere gratitude to all contributors, reviewers, and readers for their unwavering support. Your continued engagement inspires us to uphold the quality and relevance of scholarly discourse.

Warm regards,

Prof. (Dr.) Navita Nathani
Chief Editor – AJM