

FROM THE DESK OF THE EDITOR

Warm welcome to Volume IX, Issue I of “**Amity Journal of Management (AJM)**”.

Volume 9, Number 1 edition of the AJM puts forth its observations on contemporary issues with respect to “Technology and Innovation” in Business and Management. The research papers and articles published in this edition are authored by eminent professors and experts from various Institutes and Universities from across the country and abroad.

The first paper explores ways in which Computerized Decision Aides can lead members of Top Management Teams to commit decision making errors which can lead to suboptimal outcomes. The authors have studied the effects of Computerized Decision Aides, and the potentially deleterious effects of these aides.

The second paper examines the Employee engagement in the U.S. by Arbinger 360 Survey and compares the three instruments. Findings indicate significant correlations among the scales in the instruments and practical workplace application as well as further research on employee engagement.

The third paper studies the level of technical efficiency of smallholder dairy farmers and identifies determinants of

technical inefficiency, in Oromia National Regional State. The findings of the study suggest that policymakers should not stick only to the introduction and dissemination of inputs to the dairy farmers, but need to give due attention towards improving the existing level of efficiency among farmers.

The fourth paper is an attempt to give a theoretical overview of the micro-foundations of dynamic capabilities for innovation. The paper highlights the significance of consolidating the viewpoints and inspiration of workers as a focal piece of investigation and as a reason for more straightforward administrative intercessions in building dynamic capabilities.

The fifth paper underlines the effect of Corona Virus (COVID-19) pandemic, in India and quantifies the socio-economic impact of the pandemic, how buyer’s buying behaviour has changed as a result of it.

Therefore, the sub-theme on ‘Technology and Innovation’ is quite apt and makes the current edition worthy to be read.

So, enjoy your reading and be a part of the change.

Prof. (Dr.) Anil Vashisht
Chief Editor - AJM