



Amity Business School
AMITY UNIVERSITY
— MADHYA PRADESH —

12th INTERNATIONAL CONFERENCE ON

**Business 5.0: (ICB5.0) -
Innovation, Technology and Sustainability
in Global Prospects**

04 - 05 Dec. 2025

Invitation to ABS 12th International Conference on Business 5.0: (ICB5.0) Innovation, Technology and Sustainability in Global Prospects

Amity Business School cordially invites you to participate in the 12th International Conference on Business 5.0 (ICB 5.0), themed "Innovation, Technology, and Sustainability in Global Prospects," scheduled to be held on 4th and 5th December at Amity University Madhya Pradesh.

As a special gesture, an exclusive heritage and cultural visit would be arranged for international delegates on 6th December, featuring guided tours to the iconic Taj Mahal and Red Fort in Agra, followed by a visit to the renowned UNESCO World Heritage

sites in Gwalior.

We cordially invite all participants interested in sharing their knowledge and research in the fields of Business Management, Innovation, Technology, and Sustainability.

The conference anticipates a diverse global audience with thought-provoking keynote addresses, invited talks, oral presentations, and poster sessions.

Join us in exploring cutting-edge ideas and shaping the future of business in the era of Industry 5.0

About International Conference

The International Conference on Business 5.0 (ICB5.0) aims to drive the integration of human-centric innovation, intelligent automation, and sustainable business practices within global ecosystems, aligning with Vision Viksit Bharat 2047.

This conference will explore emerging trends such as AI-driven decision-making, blockchain technologies, and digital transformation, emphasizing human-machine collaboration to achieve sustainable development goals.

Special features of the conference

The Special features of the conference are as follows

- ◆ Parallel Technical Sessions on cutting-edge advancements
- ◆ Editorial Conclaves with Editors of High-quality Journal for Scopus, ABDC
- ◆ Expert Panels Discussion with industry leaders and academicians
- ◆ Pre-Conference Workshops for PhD Scholars, faculty members
- ◆ Research & Case Studies Presentations showcasing innovative studies

Suggested Sub-themes with tracks

Theme 1: Innovations in Finance & Banking

- AI & Big Data in Financial Decision-making
- Currency Dynamics and International Trade
- Technological Disruption with FinTech
- ESG Investing & Sustainable Finance
- Stock Market Resilience for Global Stability
- Bharat's Sustainable Finance Practices
- Risk Management & Financial Resilience
- Digital Banking, DeFi & Cryptocurrency
- Financing, Innovations & Start-up Ventures
- Financial Distress & Crisis

Theme 2: Human Resource Management & Organizational Behavior

- Hybrid Work Models & Gig Economy Impact
- Bharat's Innovative Global Talent Practices
- Global Impact through Bharat's Leadership mantra
- Bharat's Tech-enhanced HR management
- Global Workforce Harmony through Bharat's way
- Diversity, Equity & Inclusion (DEI) in HRM
- Leadership Sustainability
- Global Alliances & Cross-Cultural Diversity

Theme 3: Marketing Management

- Digital Marketing for Global Outreach
- Marketing Bharat's Cultural Richness
- India's Leadership in Heritage Tourism
- Innovative Global Marketing & Technological Focus
- Brand Building for Indian Healthcare Leadership
- Demands of new e-marketplaces
- Creativity & Innovation in the Digital Economy
- Customer Relationship Management
- Changing Dynamics of New Supply Chain Models
- Segmentation, Targeting & Positioning Strategies in Viksit Bharat Model

Theme 4: Entrepreneurship & Innovation and General Management

- Global Collaborations for Entrepreneurs
- Sustainable Growth for Bharat's Global Start-ups
- Global Funding Avenues for Bharat's Start-ups
- Scaling Start-ups with Strategic Partnerships
- Impact Investing for Socially Responsible Start-ups
- Global Expansion in relation to Start-up Regulations
- Entrepreneurship Education & Role of Institutions
- Women Entrepreneurship
- Rural Entrepreneurship
- Bharat's Smart Governance Solutions
- Enhancing Business Environments with Urban Tech
- Bharat's Role in Regional Stability & Security
- Social Entrepreneurship & Sustainability
- Green Energy Vision & Viksit Bharat

Who can Participate

Policy Makers, Academicians, Research Scholars, Industry Professionals, students, NGOs and Think Tanks among others

Guidelines for Abstract Submission

- The title of the manuscript must be clear, concise and in alignment with the theme.
- The abstract should range from 250 to 300 words.
- The abstract must include Title, Author(s) Details, and Affiliation with 6-7 Keywords
- Abstract must be in Times New Roman, 12-point font size, single spaced with 1-inch margin all around.
- Accepted papers will be published in the proceedings/ edited book by Springer and other publishers of repute with ISBN.

Guidelines for Full Paper Submission

- Full manuscript typically ranges from 5000 to 8000 words.
- Manuscript must be written in APA 6 style.
- The manuscript must include Title, Author(s) and Affiliation, Introduction, Methodology, Findings, Conclusion, Implications, 6-7 Keywords
- The manuscript must be in Times New Roman, 12-point font size, double spaced with 1-inch margin all around.
- Each manuscript will undergo through a standard process of review by experts, after which the authors will be notified.

Note

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- The manuscript must be in Times New Roman, 12-point font size, double spaced with 1-inch margin all around.
- Each manuscript will undergo through a standard process of review by experts, after which the authors will be notified.

Abstracts and Full papers may be sent to icb12@gwa.amity.edu

Publication Opportunities (Subject to Approvals)

All accepted research articles with registrations will be published in the form of edited E-book with ISBN Number.

Book will be in POD (Print-on-demand) mode available on all major online platforms like Amazon, Flipkart etc.

Selected full research papers will be considered for following journals as per journal publishing guidelines and policies:

- International Journal of Technology Transfer and Commercialisation
- International Journal of Entrepreneurship and Small Business
- International Journal of Business and Globalisation
- International Journal of E-Business Research (IJEER)

- Electronic Commerce Research
- International Journal of Public Sector Performance Management
- World Review of Entrepreneurship, Management & Sustainable Development
- International Journal of Digital Accounting and Research
- Journal of Strategic Marketing

Selected full papers will be considered for Springer Nature conference proceeding with additional processing fee applicable only after acceptance as per policy.

Conference Highlights

Best Paper Award Certificate from each track. Opportunity to get International Networking with Editorial conclave participation and Pre- conference workshop.

Selected papers will go for Springer Nature conference proceeding

Registration Details

Category	National			International		
	Early Bird (up to 20 th Oct, 2025) (INR.)	Fee (After 20 th Oct, 2025) (INR)	On Spot Fee (INR)	Early Bird (up to 20 th Oct. 2025) (USD)	Fee (After 20 th Oct, 2025) (USD)	On Spot Fee (USD)
Students and Research Scholars	800	900	1000	40	45	50
Academia	1000	1200	1500	50	65	70
Industry	1500	1800	2000	70	75	80

*No registration fee will be charged from the students of AUMP. However, the faculty members who submit papers for publication will be required to pay the registration fee.

Registration Fee can be paid through this below link only
<https://amity.edu/gwalior/paymentgateway/vbib2024/>

Important Dates

Submission of Abstract:	By 30th September 2025
Acceptance of Abstract:	By 10th October 2025
Last Date of Early Bird Registration:	By 20th October 2025
Submission of full paper with abstract:	By 28th October 2025
Date of Conference:	4th & 5th December 2025

Important Details

- Confirmation for registration of the conference shall be subject to the payment of registration fee and submission of registration form.
- Payment once made shall not be refunded. All transfers are non-refundable in nature. No TA/DA shall be granted to participants.
- The registration fees do not include accommodation; however, the nearby hotel list will be shared by the organizing team if needed. Accommodation will be based on payment basis.
- The certificate will be presented to every participant who duly submits and presents the paper.
- The accepted papers after undergoing peer review shall be considered for publication.

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And Research Centre, Alwar



About Amity University Madhya Pradesh

Amity University Madhya Pradesh (AUMP) was established by Ritnand Balved Education Foundation (RBEF) at Gwalior by Madhya Pradesh Niji Vishwavidyalaya (Sthapna Avam Sanchalan) Adhiniyam – 2007 and Dwitiya Sanshodhan Adhiniyam (No. 27 of 2010) vide State Government Notification No. 7692-406 dated 30 Dec 2010, with the view to promote professional, industry-oriented education in the state of Madhya Pradesh. Amity University Madhya Pradesh, Gwalior located on a sprawling campus of 102 acres of land opposite Gwalior Airport, imparts modern, practical and research-oriented courses which lead to the development of professionals who are employable and industry ready. This in turn drives the socio-economic upliftment of the region.

Amity University Madhya Pradesh (AUMP) imparts education in almost all areas including management, engineering, architecture, biotechnology, law, Journalism & mass communication, behavioral science, Psychology, fashion, Political Science, Pharmacy etc.

AUMP has state of the art infrastructure with modern amenities which matches with the best across the country and is of international standards. The whole campus is wi-fi enabled. Electricity is available 24X7 and all the buildings are air conditioned.

The University was ranked under Top 200 in the University Category by National Institutional Ranking Framework (NIRF) India Ranking 2020 and Amity Institute of Engineering Technology was all India ranked between 151-200 rank band in the year 2023, 153rd in the year 2022, 154th in the year 2021 and 162nd in the year 2020 in Engineering Category.

Amity University Madhya Pradesh was awarded as the Best Private University in Madhya Pradesh in years 2014 by CMAI Association of India and in years 2017, 2018 and 2019 by Dialogue India Group. Amity University Madhya Pradesh was also awarded Excellent Higher Education University in India by CMAI Association of India in 2017. The University was awarded "Utkrisht Vishwavidyalaya Samman" by Madhya Pradesh Private University Regulatory Commission, Bhopal in 2018. The University has bestowed with 'Excellent University Award 2020' by

Zee News. AUMP has been awarded a Five Star Rating under "Eat Right Campus" Competition conducted by Food Standard, Safety Authority of India under the aegis of "Eat Right India" campaign launched by Govt. of India. The University also rated 3 Star in University ranking released by Institutions' Innovation Council, Ministry of Education 01 Dec 2021. The University was secured 2nd rank under band performer in Atal Ranking of Institutions on Innovation Achievements (ARIIA Ranking 2021). The Impact Rankings 2023 AUMP has achieved an overall rank in range 801-1000 Globally by Times Higher Education Impact Rankings (THE Impact Rankings) out of 1591 Institutions and Overall Score: 57.3 out of 100.

Also in Sustainable Development Goal (SDG-4) pertaining to Decent Work and Economic Growth. and ranked 301-400 out of 960 Institutions under SDG for Decent Work and Economic Growth. The University has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC),

The Journal of Content, Community & Communication (JCCC) published by AUMP is Scopus Indexed and ranked first media journal in India and 5th in Asia. The University has established following five Centre of Excellence:

- Centre of Excellence for Chemical Biological Radiological and Nuclear (CBRN) Mitigation
- Centre of Excellence in Nanobiotechnology and Alternative Medicine
- The Centre of Excellence for Gwalior as a Smart City
- Centre of Excellence for Detection of Fake News and Disinformation
- Centre of Excellence for Environmental Conservation & Biodiversity
- Centre of Excellence for Tribal Development

Our unwavering commitment to excellence, extensive academic offerings, remarkable placement records, and recognition from various quarters firmly establish us as a leader in private education in the region.



ABOUT AMITY BUSINESS SCHOOL (ABS)

Amity Business School (ABS) is one of the Premier Institutions in the field of Management established in 2011, studies that imparts knowledge to foster innovative leaders with strong ethical values. Programmes offered at ABS are MBA, BBA, B.COM, BA Economics (H) and Ph.D. with specialization in Marketing, Human Resources, Finance, Entrepreneurship and International Business. The Doctoral Program in Management has also received great response from industry and academia. The focus of Management programs is to make each graduate industry-ready and expose them to the latest trends in the dynamic business

world as well as providing them the facilities of the best business schools in the country. The faculty of the institute comprises experts and professionals who have excelled in their respective areas of work. Amity Business School (ABS) has become synonymous with talent, commitment and wisdom and focuses on developing a new cadre of professionals with a global outlook. At ABS, future managers also develop a global perspective on social, political, economic and legal environments prevailing across the world. Strengths of ABS consists training and consultancy, infrastructure facilities, industry linkages, Ted Talks, etc.

ABOUT GWALIOR AND AGRA

Gwalior is a historical and major city in the Indian state of Madhya Pradesh. Gwalior is well known for its majestic fort, considered one of the best in the world. It is one of the largest cities of Central India and is often referred to as the tourist capital of Madhya Pradesh. Gwalior lies 122 kilometers south of Agra and 423 kilometers north of Bhopal, the state capital. Gwalior has emerged as an important tourist attraction in central India. The city, however, is situated in the valley between the hills. Gwalior's metropolitan area includes Gwalior city center, Morar Cantonment, Lashkar Gwalior (Lashkar Sub city), Maharaj Bada, Phool Bagh and

Thatipur. Gwalior is one of the leading cities of the country in the field of Education including many renowned Universities.

Agra, a historic city in Uttar Pradesh, India, is renowned for its stunning Mughal architecture. The Taj Mahal, a UNESCO World Heritage Site, is the city's crown jewel—an ivory-white marble mausoleum symbolizing eternal love. Another major attraction is the Agra Red Fort, a grand fortress built of red sandstone, showcasing intricate design and royal heritage. Together, these monuments make Agra a must-visit destination for history and architecture enthusiasts.

WEATHER CONDITION

Gwalior is located at 26.22°N 78.18°E in northern Madhya Pradesh 300 km (186 miles) from Delhi. Ruled by a typical subtropical climate, Gwalior experiences extremes of

summer and winter with smattering monsoons dished in the middle of the year. Gwalior can be visited from late October to early March without any discomfort.

CONNECTIVITY TO GWALIOR

By Air: Gwalior Airport is situated 2 km away from the University campus. Every day, several flights connect the city with all the country's major cities.

By Train: Gwalior is very well connected to major cities across India by direct train links. All

the metropolitan cities relate to each other through Gwalior.

By Road: Gwalior is well connected by roads. The place is connected to all the major towns of Madhya Pradesh and the adjoining areas.

Accommodation

Limited hostel accommodation will be available (it's first come, first served basis). Participants may also opt for hotel accommodation. You can find details on the conference website. Hotel

reservation for them can be arranged on written request and after receiving at least a day's advance payment.

ADDRESS FOR CORRESPONDENCE

Amity University, Madhya Pradesh,
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Email: info@gwa.amity.edu
Website: www.amity.edu/gwalior

