



Date: 25/01/2019

BOARD OF STUDIES (Amity School of Communication)

MINUTES OF THE MEETING

(3 Pages Only)

1. A meeting of board of studies of Amity School of Communication, Amity University Madhya Pradesh was held on 25th January 2019 at 1100 hrs at ASCO Studio, AUMP, through skype under the Chairmanship of Dr. Sumit Narula, Director, ASCO. The following members attended the meeting:-

(a) Chairman: (i) Dr. Sumit Narula, Director, ASCO

(b) Member

ii) Dr. Anubhuti Yadav, Associate Professor, IIMC, New Delhi

iii) Dr. Sandesh Mahajan, Assistant Professor, ASCO

iv) Mr. Aditya Kumar Shukla, Assistant Professor, ASCO

v) Ms. Sayantani Roy, Assistant Professor, ASCO

2. The agenda of the meeting included the following:

(a) To Discuss and review the Current SYLLABI OF BA (J&MC) PROGRAMME.

(b) To Discuss and review the SYLLABI OF MA (J&MC) PROGRAMME

(c) To Discuss & review the SYLLABI OF PhD (J&MC) Course Work.

(d) To Discuss & review the SYLLABI OF all four Minor Track courses of ASCO.

(e) Any other item with the permission of Chairman

3. Recommendation.

The BOS recommends that:-

(a) Syllabus of BA (J&MC) has been discussed and reviewed. There has been no change in the syllabus of BA (J&MC).

(b) Syllabus of MA (J&MC) has been discussed and reviewed. There has been no change in the syllabus of MA (J&MC).

(c) There has been no change in the syllabus of Ph.D. (J&MC) Course work.

(d) Syllabus of all four Minor tracks namely Animation, Audio-visual Communication, Print Media and Media Management has been discussed and reviewed. As per UGC Letter: 1-8/2017 (SWAYAM Board), Dated: 28th Jan 2019, ASCO have

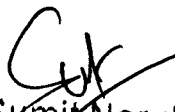

Dr. Sumit Narula
Director

Amity School of Communication

shortlisted two MOOCs courses given below to be added in the Minor track from July-2019.

S.N.	Name of the Minor Track	Name of the MOOCs Courses	Credits
1.	Animation	Animations by Dr. Abhishek Kumar https://swayam.gov.in/courses/5759-animations	3
2.	Print Media	Research Methodology by Prof.(Dr.) G.S.Bajpai https://swayam.gov.in/courses/5741-research-methodology	4

- (e) Other two courses of remaining tracks namely Audio-Visual Communication and Media management will be updated tentatively by June/July-2019.
- (f) Those students, who will register for MOOC, need not to attend classes for minor track and also not to appear in ESE of that semester.


Dr. Sumit Narula
Director
Amity School of Communication

Seuf
Dr. Sumit Narula

Anubhuti
Dr. Anubhuti Yadav
External Member

Sandesh
Dr. Sandesh Mahajan
Member

Abitya
Mr. Abitya Kumar Shukla
Member

Sayantani
Ms. Sayantani Roy
Member

Dean
Dean, Academics
19/02/19

MP Narula
Pro Vice Chancellor, AUMP
19/02/19

BOS Minutes of ASCO held on 25 Jan 2019 approved.

Hon'ble Vice Chancellor, AUMP

Sumit
19/2/19

Sumit
Dr. Sumit Narula
Director
Amity School of Communication