Annual Placement Report
2018 – 2019

AMITY UNIVERSITY MADHYA PRADESH
GWALIOR

CRC Department
Vice Chancellor’s Message

We are delighted by the faith that the top companies of the country and the MNCs have reposed in our students. In the years to come, we will continue to strengthen our engagement with the industry and ensure that we continue to create socially conscious responsible leaders.

Lt Gen VK Sharma, AVSM (Retd)

Pro Vice Chancellor’s Message

This season witnessed the presence of major brands and prominent recruiters who continued to exhibit faith in the skills and aptitude of our students. We would like to extend heartfelt gratitude to all our partner organizations that have supported and trusted us in achieving stellar placements this year.

Prof. (Dr.) M .P. Kaushik
The Directorate of Placements & Employability, AUMP

AU MP’s Directorate of Placements & Employability strives to provide for life-long career support. The objective of the Directorate is to act as hub for all activities around professional development of current students and alumni. It is committed to provide all possible assistance to its students in their efforts to find employment, focusing on Career planning, Industry-Institute Interaction, in plant training (Summer Internship), Industrial visits and Campus placements.

Chairperson:

Mr. Rajat Pathak  
Director – CRC

Members:

I. Mr. Abhimanyu Bharadwaj (Manager- CRC)  
II. Mr. Devesh Dubey (Assistant Manager- CRC)  
III. Mr. Arvind Kumar Upadhyay (Professor – ASET)  
IV. Dr. Raghvendra Sharma (Professor – ASET)  
V. Dr. Sumit Narula (Director – ASCO)  
VI. Dr. Manoj Pandey (Associate Prof – ABS)  
VII. Dr. Vikas Shrivastava (Associate Prof – AIB)  
VIII. Mr. Ashish Sharma (Associate Prof. – ASAP)  
IX. Ms. Krati Rajoriya (Assistant Prof. – ALS)  
X. Mr. Nasir Khan (Assistant Prof. – ASET)  
XI. Ms. Rinkoo Bhatia (Assistant Prof. – ASET)  
XII. Dr. Deepa Pandey (Assistant Prof. – AIBAS)

MIS Support: Mr. Makan Singh Negi (Executive – CRC)
OVERVIEW

Amity University Madhya Pradesh, Gwalior (AU MP) successfully started the placements for its 6th MBA Batch, Graduating in June 2019. University simultaneously started campus placements for its 5th Engineering Batch, Graduating again in June 2019. The response received from the industry was overwhelming with many multinational companies as well as Fortune 500 recruiters making their presence felt in the process. A total of 80 companies from various sectors participated in the process.

The highlight of this year's Campus Placements activity was that companies started visiting the campus two months earlier than last year, with AU MP’s first placement coming through on 16th August 2018 with TCS and TEK Systems recruiting 10 and 6 B.Tech CSE / IT students at Annual CTC of INR 7.50 Lac & INR 6.60 Lac Per Annum respectively. In addition to this IT companies, Fast Moving Consumer Goods (FMCG), Pharma, Consultancy and Manufacturing companies visited the campus in full strength and with higher pay offers than last year.

Prominent among the companies which participated in the process were

| Flipkart | TCS | WIPRO | Tommy Hilfiger |
| HDFC Bank Limited | Asian Paints | Hitachi | SAP Labs |
| Reliance Industries | Ceasefire Industries | GHCL | S&P Global |
| Asahi Glasses India | NIIT Limited | IBM | Café Coffee Day |
| ASK Automotive | NTF India | TEKSystems | Mphasis |
| XORIANT | ZYCUS | William Penn | MAQ Software |

The most noteworthy placement event has been the recruitment of 26 AU MP Students at one stretch by William Penn in various competency fields. This recruitment is so far the highest campus placement in the Gwalior area campuses.

The compensation levels offered to students has gone up by 16% this year in B.Tech Engineering.
University placed 98.82% of the final year students who opted for placement support.

Amity Business School led the race illustratively by witnessing 100% placements for its students. Management students were selected by Flipkart, HDFC Bank, Amba Shakti TMT, Tommy Hilfiger and so on.

Law Firms offered internships to 100% of the batch with JLJ Law Offices being the biggest recruiter in terms of number of students hired. Other top LPOs / Law Firms like Pramata Knowledge Solutions, DS Legal, ASC Solicitors, Trans India Law Associates, My Advo.in, QUISLEX also made a good number of offers to Law students of AU MP.

Biotechnology students were offered jobs by prestigious companies like Wilshire Pesticides and Fertilizers, SGS Consulting, Artech Infosystems, Net2Source, Cordlife Sciences.
Key Highlights of the Placement Year 2018 – 2019

- 1030 Job opportunities were created through 84 companies
- 279 job offers were rolled out for 246 students.
- 124 students placed in Oct 2018 itself with 90.27% of University students having job offers much before the start of their final semester.
- 33 students bagged multiple offers
- B-Tech CSE Batch 100% Placed
- B-Tech ECE Batch 100% Placed
- B-Tech MAE Batch 78.6% Placed
- B-Tech CIVIL Batch 100% Placed
- Highest salary offered was Rs. 12.02 lakh
- Highest Package received was Rs. 7.50 Lac by TCS
- 14 companies offered CTC of Rs. 5.00 lakh or more
Amity School of Engineering & Technology (ASET)

Specialization in B.Tech Engineering

- CSE - IT: 58%
- MAE: 24%
- ECE: 8%
- Civil: 10%

ASET Gender Ratio

- Male: 57%
- Female: 43%

Demography of ASET Students

- Madhya Pradesh: 79%
- Uttar Pradesh, Bihar: 13%
- Jharkhand, Chattisgarh: 1%
- Andhra Pradesh, Tamil Nadu, Telangana: 2%
- West Bengal, Odisha, Assam: 2%

Demographic Placement of ASET Students

- Delhi: 24%
- Gujarat: 28%
- South India: 13%
- Madhya Pradesh: 20%
- Maharashtra: 7%
- Rajasthan: 1%
- West Bengal: 4%
• Batch Size

223

• Opted for Higher Studies

77

• Students Registered for Placement

146

• Students Placed

143 • 26 Students received Dual Offers

97.95 % • Placement Percentage

*For Unplaced Students we are constantly opening Profiles matching their skill sets and qualifications.
Placed Students Details

Name : Mr. Ankit Kumar  
Program : B.Tech Computer Science  
Company Name : Tata Consultancy Services Limited  
Profile Offered : Assistant Networking & Testing Engineer  
Annual CTC : INR. 7.50 Lcas

Name : Ms. Mansi Parwal  
Program : B.Tech Computer Science  
Company Name : Tek Systems Global Services Pvt. Ltd.  
Profile Offered : Software Engineer Trainee  
Annual CTC : INR. 6.60 Lcas

Name : Ms. Akanksha Dwivedi  
Program : B.Tech Electronics & Communication Engineering  
Company Name : William Penns  
Profile Offered : Brand Ambassador  
Annual CTC : INR. 6.00 Lcas

Name : Mr. Adarsh Kumar Chauhan  
Program : B.Tech Mechanical and Automation Engineering  
Company Name : Reliance Industries Limited  
Profile Offered : Graduate Engineer Trainee  
Annual CTC : INR. 4.00 Lcas

Name : Mr. Ayush Shrivastava  
Program : B.Tech Information Technology  
Company Name : Tek Systems Global Services  
Profile Offered : Software Engineer Trainee  
Annual CTC : INR. 6.60 Lcas
Specialization in MBA

- Marketing & HR: 44%
- MARKETING & FINANCE: 27%
- MARKETING & IB: 29%

ABS Gender Ratio

- Male: 57%
- Female: 43%

Demography of MBA Students

- Madhya Pradesh: 3% 3% 3%
- Uttar Pradesh: 6%
- Jharkhand: 3%
- Tamil Naidu: 3%
- Kerala: 85%

Demographic Placement of MBA Students

- Delhi, Haryana: 16%
- South India: 32%
- Madhya Pradesh: 39%
- Maharashatra: 13%
- Batch Size: 32
- Opted for Higher Studies: 8
- Students Registered for Placement: 24
- Students Placed: 24
  - 1 Student received Dual Offer
- Placement Percentage: 100%
Name : Mr. Pulkit Gupta  
Program : Master in Business Administration  
Company Name : Amba Shakti TMT Ltd.  
Profile Offered : Area Sales Manager  
Annual CTC : INR. 6.80 Lacs

Name : Ms. Priya Vatyani  
Program : Master in Business Administration  
Company Name : William Penns  
Profile Offered : Brand Ambassador  
Annual CTC : INR. 4.50 Lacs

Name : Ms. Snigdha Das  
Program : Master in Business Administration  
Company Name : HDFC Bank Ltd.  
Profile Offered : Personal Banker - Sales  
Annual CTC : INR. 4.22 Lacs

Name : Mr. Ritesh Raj  
Program : Master in Business Administration  
Company Name : Ceasefire Industry Ltd.  
Profile Offered : Management Trainee  
Annual CTC : INR. 4.10 Lacs

Name : Mr. Vaibhav Shrivastava  
Program : Master in Business Administration  
Company Name : FLIPKART  
Profile Offered : Operations Trainee  
Annual CTC : INR. 3.81 Lacs
AIB Gender Ratio

- Male: 57%
- Female: 43%

Demography of AIB Students

- Madhya Pradesh: 63%
- Delhi, NCR: 11%
- Chhattisgarh: 7%
- Uttarakhand: 4%
- Karnataka, Kerala: 4%
- West Bengal: 7%
- Punjab: 4%

Demographic Placement of AIB Students

- Delhi: 22%
- Madhya Pradesh: 78%
• Batch Size

• Opted for Higher Studies

• Students Registered for Placement

• Students Placed

• Placement Percentage

- Batch Size: 27
- Opted for Higher Studies: 8
- Students Registered for Placement: 9
- Students Placed: 9
- Placement Percentage: 100%
Placed Students Details

Name : Ms. Suchita Awasthi
Program : B.Tech Biotechnology
Company Name : Net 2 Source
Profile Offered : Technical Recruiter
Annual CTC : INR. 3.00 Lcas

Name : Ms. Aditi Jain
Program : B. Sc. Biotechnology
Company Name : Wilshire Pesticides Pvt. Ltd.
Profile Offered : Brand Ambassador
Annual CTC : INR. 3.93 Lcas

Name : Mr. Aman Singh Bahdoria
Program : B. Sc. Biotechnology
Company Name : Wilshire Pesticides Pvt. Ltd.
Profile Offered : Brand Ambassador
Annual CTC : INR. 3.93 Lcas

Name : Mr. Deepak Sharma
Program : M.Sc Biotechnology
Company Name : Cordlife Sciences Pvt. Ltd.
Profile Offered : Software Engineer Trainee
Annual CTC : INR. 2.75 Lcas

Name : Mr. Raman Bharadwaj
Program : M.Sc Biotechnology
Company Name : Cordlife Sciences Pvt. Ltd.
Profile Offered : Software Engineer Trainee
Annual CTC : INR. 2.75 Lcas
ASC0 Gender Ratio

- Male: 57%
- Female: 43%

Demography of ASCO Students

- Madhya Pradesh: 92%
- Uttar Pradesh: 6%
- Kerala: 2%

Demographic Placement of ASCO Students

- Delhi: 14%
- South India: 12%
- Madhya Pradesh: 17%
- Maharashtra: 9%
- Uttar Pradesh: 48%
• Batch Size

• Opted for Higher Studies

• Students Registered for Placement

• Students Placed

• Placement Percentage
Placed Students Details

Name : Mr. Kinshuk Gupta  
Program : Bachelors in Mass Communication  
Company Name : William Penns  
Profile Offered : Brand Manager  
Annual CTC : INR. 6.00 Lcas

Name : Ms. Tanya Agrawal  
Program : Bachelors in Mass Communication  
Company Name : Cogoport  
Profile Offered : Sales Evangelist  
Annual CTC : INR. 5.00 Lcas

Name : Ms. Vaishali Bramhe  
Program : Bachelors in Mass Communication  
Company Name : Feelberry Limited  
Profile Offered : Branding & Media Trainee  
Annual CTC : INR. 3.00 Lcas

Name : Ms. Muskan Bhatnagar  
Program : Bachelors in Mass Communication  
Company Name : Tommy Hilfiger  
Profile Offered : Customer Relationship Officer  
Annual CTC : INR. 2.40 Lcas

Name : Ms. Ananya Thorat  
Program : Bachelors in Mass Communication  
Company Name : Red Letter Holiday  
Profile Offered : Marketing Executive  
Annual CTC : INR. 2.40 Lcas
• Batch Size

237

• Opted for Higher Studies

254

• Students Registered for Placement

251

• Students Placed

98.82 %

• Placement Percentage
Type of Companies Participated

- National: 59
- MNC: 20
- Fortune 500: 5

Companies Patronized

- Repeat Companies: 47
- New Companies: 37
“Overall good students with lots of energy and enthusiasm. Good experience at the campus. Next time will try to visit earlier.”

Ms. Anjali Verma  
University Relations Partner, FLIPKART

“Thanks for Inviting Tek Systems Global Services to hire some good talents from Amity Gwalior. Really satisfied the way students interacted and process managed. Wish to visit again for hiring more talents.”

Mr. Srivatsa Nagarajaiah  
Director of Recruiting, TEKSystems

“Students are highly energetic, Good Communication Skills. An awesome campus and placement team is very supportive. Overall a great experience and will visit again.”

Mr. Vidyaranya Kollipal  
Associate Vice President, Mphasis

“Good Quality of students. A good place to hire fresh talent.”

Mr. Neeraj Kumar  
Zonal Head, HDFC Bank

“Students are good. Overall satisfactory experience and wish to visit again.”

Ms. Neha Rashmi  
Manager Recruitment, Kuehne+Nagel