

Amity University, Madhya Pradesh
Amity Business School

MANAGEMENT

Vista



TABLE OF CONTENTS

| Content | Page number |
|--|-------------|
| Our inspiration | 01 |
| Special Feature | 02 |
| Business Bytes | 03-07 |
| (i) Cryptocurrency- A good idea? | 04 |
| (ii) Business Bytes | 06 |
| (iii) Bank updates and word of the month | 07 |
| Student corner | 08-14 |
| Institute corner | 15-23 |
| Alumni corner | 24 |

Our Inspiration!



Lt. Gen. V.K. Sharma
Vice Chancellor AUMP



Prof. (Dr.) M.P. Kaushik
Pro Vice Chancellor AUMP



Prof. (Dr.) Anil Vashisht
Dep. Pro. Vice Chancellor AUMP

SPECIAL FEATURE

In the words of Jerry Brito, “Blockchain Revolution is the indispensable and definitive guide to this world-changing technology.”

By functioning as money and a medium of payment, independent of any one person, group or entity, a cryptocurrency like bitcoin eliminates the need for external parties to get involved in financial transactions. As per today’s economy, bitcoin has grown to be the most well-known worldwide cryptocurrency. Owing to its popularity, numerous additional bitcoins have been established. In fact, many people aim to substitute bitcoin as a means of payment or incorporated in other blockchains and cutting-edge financial technology as utility or security tokens. It is astonishing to note that bitcoin was originally envisioned and launched as a peer-to-peer payment system. But with the tremendous rise in its value and popularity, it has grown exponentially in its use cases.

The rise and the growing ‘trend’ of bitcoins can be easily observed by the rising number of users in bitcoin trading. The users don’t simply professional traders or businessmen, but also include university students that are willing to learn through experience. As such, it is very important to learn and be aware of the benefits and risks that go along with it. Proper education on the topics of bitcoin and the ways in which they work, along with taking the minimum risks and how to recover from them can help students go a long way in their journey of being an efficient and effective trader. This ‘digital gold’ has even been adopted as a currency in some countries, which might have more to be following the similar path. Gaining knowledge about it and its strategies can hence prove to be a very worthy asset to anyone who has it. While the future of bitcoin seems to be very debatable, with many being in favour and equally against it from being adopted as an actual currency, the present is very much undeniably prosperous and carries with it, large amounts of scope and opportunities to excel in the global market.



Prof. (Dr.) Anil Vashisht
Dep. Pro VC AUMP, Director ABS



BUSINESS

BYTES



CRYPTOCURRENCY – A GOOD IDEA ?



A digital currency in which transactions are verified and records maintained by a decentralized system using cryptography, rather than by a centralized authority.

This decentralized structure allows them to exist outside the control of governments and central authorities. It is encrypted by Block Chain Technology. Blockchain is essentially a set of connected blocks or an online ledger. Experts say that blockchain technology can serve multiple industries, such as supply chains, and processes such as online voting and crowdfunding.



Bitcoin is the most popular and valuable cryptocurrency. An anonymous person called Satoshi Nakamoto invented it and introduced it to the world via a white paper in 2008. There are thousands of cryptocurrencies present in the market today. Bitcoin, which was made available to the public in 2009, remains the most widely traded and covered cryptocurrency. As of May 2022, there were over 19 million bitcoins in circulation with a total market cap of around \$576 billion.



The advantages of cryptocurrencies include cheaper and faster money transfers and decentralized systems that do not collapse at a single point of failure. The disadvantages of cryptocurrencies include their price volatility, high energy consumption for mining activities, and use in criminal activities.

Previous Finance Minister Nirmala Sitharaman made two announcements in Union Budget 2022-23 significant for the crypto asset industry of India. The Indian government will levy a 30% tax on the profit earned by crypto-assets, and the Digital rupee will be introduced in the fiscal year 2022-23. After being apprehensive and reluctant to adopt cryptocurrency, the Indian government has finally decided to open up to the virtual form of money.

There is still confusion about the future of cryptocurrency, but these announcements have given a clear signal to crypto aficionados that crypto is one step closer to being legal in the country. Acceptance of the digital currency system by the Indian state is a prudent move considering the pace at which the crypto financial system is expanding itself. But soon states will be able to accept and crypto will spread its essence.





BUSINESS TIMES

1. ***Consumption makes a recovery, rising credit card and UPI payments indicates:*** As per the RBI's monthly data, UNIFIED PAYMENTS INTERFACE {UPI} transaction increased from Rs 983 lakh core in April this year to Rs 10.73 Lakh crore in August.

2. ***India's finance minister Nirmala Sitharaman outlines steps to ward off illegal loan apps:*** The points of concern during the meeting included increasing instances of illegal loan apps offering loans to especially vulnerable & low-income group people at exorbitantly high interest rate and hidden charges involving blackmailing and criminal intimidation.

3. ***India, US to soon Hold trade policy forum meet:*** India and the Us will 'very soon' hold the next ministerial-level meeting of the Trade Policy Forum [TPF] in America to discuss ways for promoting trade and investment between the countries.

4. ***India's services industry expands to 57.2 in August; hiring at over 14-yr High:*** owing to robust expansion in demand and a continued easing in cost pressures, encouraging firms to hire at quicker pace; report by S&P Global India Composite showed.

BANK UPDATES

1. Bank rate- 5.15%
2. Repo rate – 5.90%
3. Reverse repo rate - 3.35%
4. CRR-4.50%
5. SLR – 18%
6. Marginal standing facility rate – 5.15%

WORDS OF THE MONTH

1. STOCK VS SHARE -

STOCK - refers to part-ownership in one or more companies

SHARE- refers to the unit of ownership in a single company.

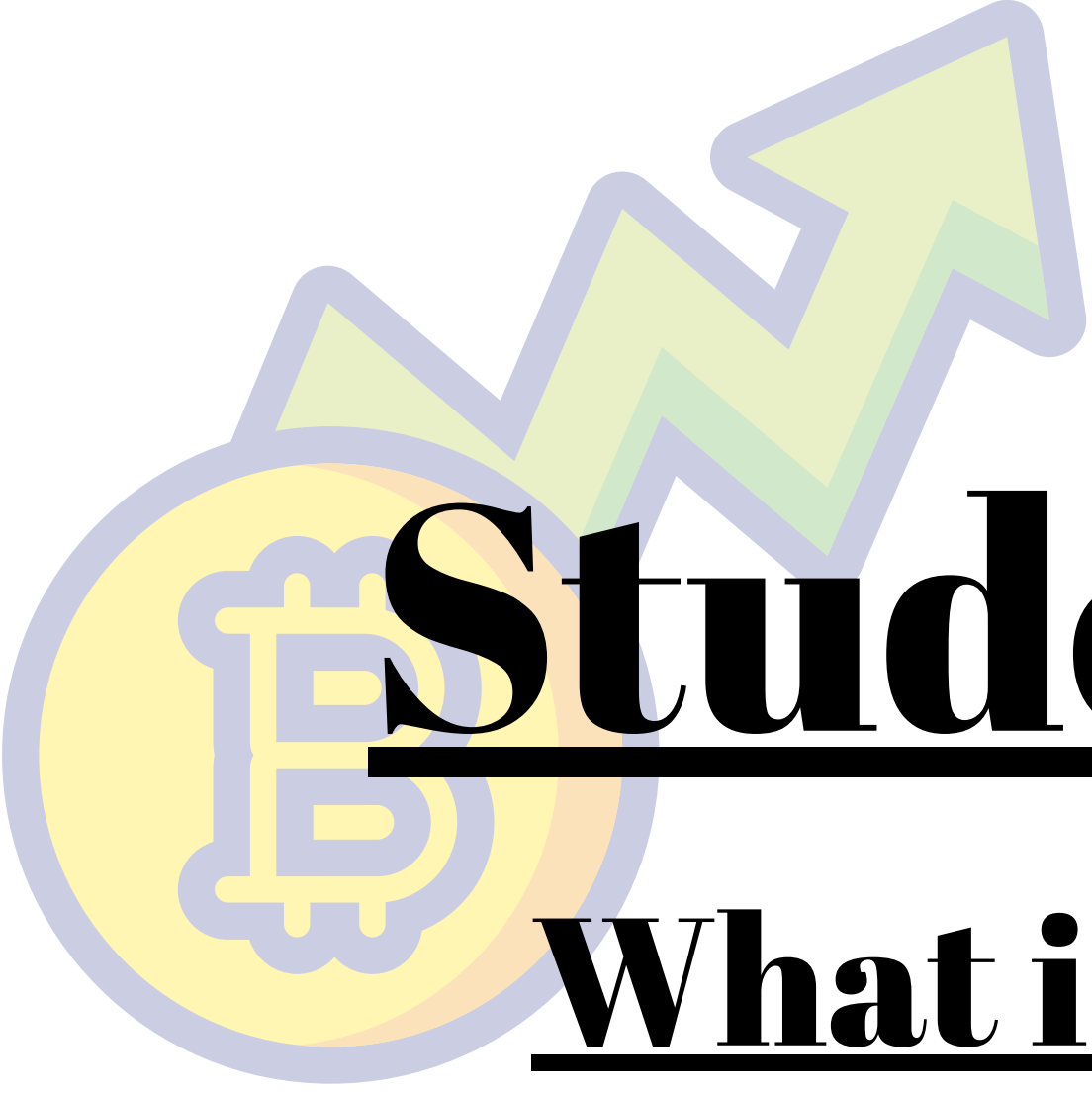
2. INVESTMENT VS CAPITAL –

INVESTMENT- deployment of funds

CAPITAL- source of funds, wealth

STUDENT CORNER





Student Articles

What is cryptocurrency?

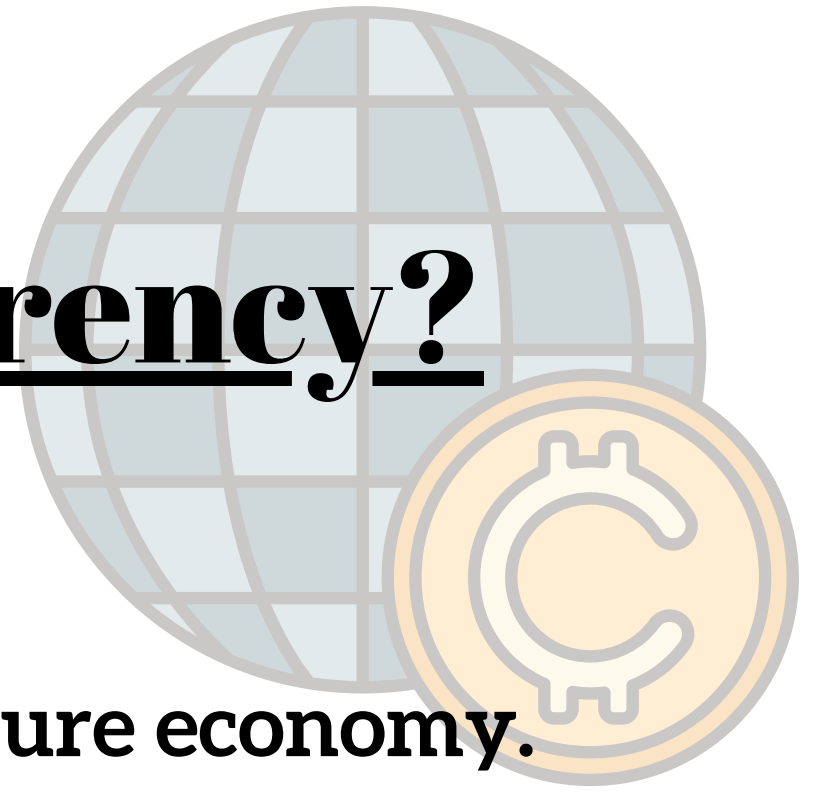
Though the concept came was introduced some years ago, a typical doubt that arises in most of our minds is "What is cryptocurrency"?

Cryptocurrency may be a sort of digital asset, which may be a medium of exchange in several varieties of transactions using cryptography. This medium of exchange also helps in creation of additional currency units and controlling this procedure. Though there has been plenty of talks and press releases about cryptocurrency, not many of us and businesses are attentive to this idea, being the hot news of our everyday lives. Every fourth person around us is involved in the creation of this medium of exchange. This they also collect heavy benefits as per the fluctuations of the crypto market.

Bitcoin, an electronic coin, was the primary cryptocurrency, which was introduced within the year 2009. Since then, several different cryptocurrencies have sprung up and are making rounds within the market. IS THIS THE RIGHT TIME TO HIT THE BASKET?

-Umang Khatwani (BBA-B, 3rd semester)

Bitcoins: The future currency?



The currency which is going to revolutionize the future economy.

Now let's start with basics:

WHAT IS BITCOIN and Where is it come from?

Bitcoin is a crypto currency created in 2009 by an unknown person using the alias Satoshi Nakamoto. In today's market One Bitcoin costs around 1575000 INR.

Why are these expensive and how can you mine these?

First of all nobody sets the price of bitcoin, it's price is calculated by normal demand and supply and because of the high demand and limited supply, the prices are so high. You can mine bitcoin but it would cost you a lot because these are mined on Supercomputers by decoding the various problems and maintaining these computers are also so expensive.

What is the future of Bitcoin?

It has bright future because of its high demand and limited supply and for the safe transactions. In today's world every millionaire & billionaire is investing in these. In India, celebrities are also investing in bitcoins and 'The Shenshah' Amitabh Bachchan has invested around 112 crores in bitcoins and we are aware of the news that Salman Khan has recently launched the India's first crypto token.

-Samkit Samaiya (BBA-E, 1st semester)



Bitcoins: the future currency.

Bitcoin is a cryptocurrency created in 2009. Marketplaces called "bitcoin exchanges" allow people to buy or sell bitcoin using different currencies. Bitcoin is a decentralized digital currency that you can buy, sell and exchange directly, without an intermediary like a bank. Bitcoin creator, Satoshi Nakamoto, originally described the need for an electronic payment system based on cryptographic proof instead of trust.

Things are as valuable as the worth we attach to them. This may seem like a lazy definition, but it is not. As long as enough people believe in bitcoin and are prepared to pay regular money for it, Bitcoin has value. If people stop believing in it, Bitcoin becomes worthless. Some people anticipate that the value of bitcoin can rise much, much higher, to a million dollars even. If asked whether this is possible, I can only say: yes, it could.

According to a recent survey, India is the fastest-growing cryptocurrency market in the world. The fate of cryptocurrency in India is looking brilliant, because of the country's dynamic community local area and its decision-making government. India's government is an active player.

Investors should expect a 'pretty sustainable' rise in Bitcoin long term value is driven by organic market movement, with a \$100,000 threshold by 2025. If we want to talk about the impact of cryptocurrency on the economy, we can say that, although the transaction volumes and market values of cryptocurrency are increasing, we cannot say that they have much effect on monetary policies since their use is still at very low levels.

A major benefit of bitcoin is that it's a very accessible and versatile currency. Since it only takes a few minutes to transfer bitcoins to another user, it can be used to purchase goods and services from the ever-growing list of places accepting it. Bitcoins can also be easily sold at any moment.

Bitcoin is not a currency for a government, It is a global currency for the people.

-Astha Saxena (BBA-B, 1st semester)

Bitcoins: cryptocurrency simplified

A 'bitcoin' is a digital asset intended to serve as money and a means of payment independent of any single person, group, or entity, eliminating the need for third parties to be involved in financial transactions. It is available for purchase on numerous platforms and is given to blockchain miners as compensation for their efforts in verifying transactions. Without a central authority or bank, Bitcoin operates using peer-to-peer technology. The network as a whole is responsible for handling transactions and creating new bitcoins. Because Bitcoin is open-source, anyone can use it, no one owns or controls it, and anyone can participate.

By utilising the codename Satoshi Nakamoto, an anonymous developer or group of developers presented Bitcoin to the general public in 2009. Since then, it has grown to be the most well-known cryptocurrency worldwide. Numerous additional cryptocurrencies have been developed as a result of its popularity. The current price of bitcoin is as:

1 BITCOIN = 15,79,711.56 INR or 19,170.900USD

Cryptocurrency investing is much riskier than traditional stock market investing. The sole basis for Bitcoin's value is speculative. This contrasts with corporate stocks, where the value of the stock fluctuates according to how well the firm is doing. Bitcoin is a volatile investment. As the first virtual currency to experience widespread acceptance and success, Bitcoin has served as an example for a number of other cryptocurrencies. Experts say- "maintain any cryptocurrency investments to less than 5% of your holdings. Before investing in Bitcoin or any other cryptocurrency, it's also advised that you have an emergency fund and settle any debts with high interest rates."

Important terminology:

- **Block chain:** Bitcoin, unlike traditional money, is produced, circulated, traded, and stored using a block chain, a decentralised ledger system. A basic chronological record of all Bitcoin transactions is available to the public on the. Bitcoin users all have access to the same block chain. Double spending is avoided by using it to verify the durability of Bitcoin transactions.
- **Mining:** The technique of using computer hardware to do mathematical operations on behalf of the Bitcoin network to confirm transactions and boost security is known as mining. Bitcoin miners receive newly minted bitcoins as well as transaction fees for the transactions they confirm as payment for their services.
- **Wallet:** The closest analogue to a physical wallet on the Bitcoin network is a bitcoin wallet. Your private key(s), which are technically saved in the wallet, they allow you to utilize the bitcoins assigned to it on the block chain.

-Shirali Tiwari (BBA-C, 5th semester)

Bitcoins!

People today wish that they had bought Bitcoins before as it's worth now is sky high. On the contrary, people then never imagined that Bitcoins are going to be this big in future. It's worth is now \$19.2K per bitcoin and when it was first launched by Satoshi Nakaomoto, it's price was \$0!

So what is a bitcoin? Bitcoin is a type of crypto currency, that means it is completely digital. One can easily transfer money to people whom they don't know, even to someone they don't trust. One of the best things about bitcoins is that there is no need for a third party - meaning no banks!

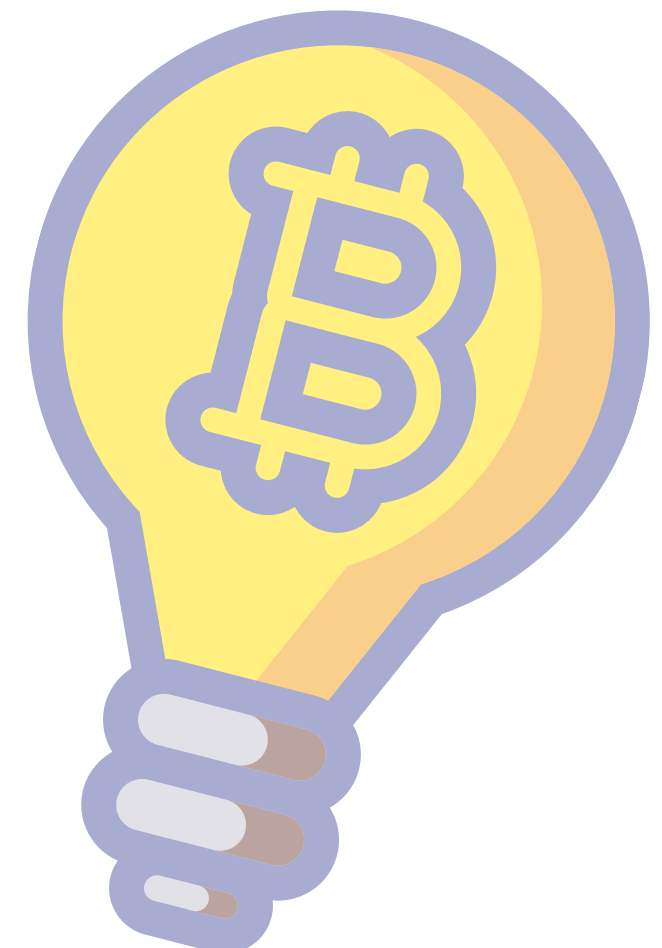
Bitcoin is one of the oldest and most popular form of crypto currency. It's main purpose was to transfer money to people across the internet. But a lot of people are in a doubt, and have questions like "is it worth investing?" or "how much risk is involved?". Well, to clear such doubts here are some pros and cons of Bitcoin that one should be aware of:

Pros of Bitcoin

- Accessibility and liquidity
- User anonymity and transparency
- Independence from a central authority
- High return potential

Cons of Bitcoin

- Volatility
- No government regulations
- Irreversible
- Limited use



In countries like India, there is still no law for the regulation of crypto currencies like bitcoin. Moreover, our financial minister Nirmala Sitharaman made two major announcement while introducing the nation's budget for this year. First, the government intends to levy a 30% tax on any income generated from crypto transactions and a second tax of 1% at source on all transactions. Second, India intends to introduce a digital rupee (a central bank digital currency, or CBDC) within the financial year, the first reference to a time frame. This announcement created a big confusion among the users. How crypto could be taxed and yet not be legal? The government has refrained from suggesting crypto was legal.

Overall, Bitcoin's future is a question. In countries like Japan, China and Australia, government has started regulating crypto currencies, whereas in countries like India, it is still unregulated. If it survives, which it may, it may strongly increase in value in the future, but it could just as easily go the other way and end up valueless.

Bitcoins and the future they hold for the economy.

Cryptocurrency is a digital payment system that doesn't rely on banks to verify transactions. Bitcoin is one of the type of cryptocurrency it act as money and a form of payment outside the control of any one person, group, or entity, and thus removing the need for third-party involvement in financial transactions. Bitcoin system is peer to peer, it is completely an open source, it is designed to have all the properties of gold. Bitcoin is the first decentralised payment network. Bitcoin has crashed in value by more than 50% in the past year, but it's also truth that the holders of cryptocurrency are used to volatility. Though bitcoin was the first cryptocurrency, which was introduced in the year 2009, but it got increased from 2014-20 so far. Cryptocurrencies have the potential to revolutionize the way we interact with the global economy. For one, cryptocurrencies are borderless, which means that they can be used by anyone, anywhere in the world. Transactions made using cryptocurrencies are also fast and secure, thanks to blockchain technology. Cryptocurrencies have the potential to make traditional banking obsolete, as they can be used to send and receive payments without the need for a bank account. In near future, the price volatility of bitcoin will likely remain, resulting in drops and surges in price. Secondly, changes to how crypto currencies are regulation should be expected. Government regulations have yet to be put in place. This means the crypto markets carry less certainty with them, and hence, greater risk. Future of bitcoin is worldwide, yes it seems growing because now people are ready to invest in up growing fields (called short-term) rather than in FD and other.

-Kashish Kaurav (BBA, 1st semester)





INSTITUTE CORNER

Don't want to Cry-p-to?



Then learn how to trade in Crypto

Like regular currency, cryptocurrencies allow you to trade them for gains or use them to pay for products and services. Virtual currencies, on the other hand, are decentralized and are not issued or controlled by a single body like traditional currencies, which are issued and regulated by governments. Bitcoin, the first cryptocurrency, was developed in 2008 by an unidentified individual or group going by the name Satoshi Nakamoto. The development of a plethora of cryptocurrencies with the intention of dislodging bitcoin only began after the debut of bitcoin. Altcoins, or substitutes to bitcoin, are all those other currencies that appeared after bitcoin.

Currently, there are more than 5,000 cryptocurrencies in use, and more will emerge. Ethereum is now the second-largest and most widely used cryptocurrency in the world, behind bitcoin. Because of its non-fungible tokens and decentralized financing (DeFi), Ethereum is particularly well-liked (NFTs).

Crypto investing vs. crypto trading

You must distinguish between cryptocurrency trading and cryptocurrency investment as you learn how to purchase and sell these digital assets. Which is superior? The ultimate objective is always the same, regardless of the distinctions: generating a profit. The predicted outcome timeframes, however, are considerably different: in trading, they vary from the short to medium term, whereas in investing they span from the medium to long term. Investors in cryptocurrencies purchase and retain their assets for an extended period, ranging from a few months to years. However, bitcoin traders maintain their holdings for anything from a few seconds and a few weeks. Cryptocurrency trading may seem easy. However, a variety of circumstances play a part in determining your level of success. Cryptocurrency trading is a wealth-building and income-generating strategy that calls on discipline, patience, and expertise rather than being a get-rich-quick gimmick. The following advice can help you develop into a proficient cryptocurrency trader:

Do Your Research

The cryptocurrency industry is huge and has many different trading mechanisms. So it would be great if you were to understand the market from your perspective. Include cryptocurrency, exchanges, and trading platforms in your investigation. Consider the advantages and disadvantages of investing in such a diversified market. You can start trading if you're satisfied with the information you've acquired.

Practice various trading techniques. The cryptocurrency market is unstable and constantly shifting. Therefore, starting to trade the same assets is the only way to truly grasp the market. Dummy accounts assist in practicing how the market functions in reality. Online, there are several fake accounts for various currencies. Select the one that best suits your needs.

Choose a cryptocurrency, then begin trading.

Currently, there are over 5,000 cryptocurrencies active on the market. Choose a cryptocurrency based on its performance and how long it has been around. You want to trade a currency that will provide you with respectable long-term profits. Because you do not know the success rate of initial coin offers (ICOs), beginners should refrain from trading them.

Make a variety of investments

The adage "don't put all your eggs in one basket" is applicable to both equities and digital assets. While investing in digital assets might be profitable, there is also a chance of total loss. To minimize your losses in the event that the value of one cryptocurrency declines, diversify across a number of other cryptocurrencies.

Don't invest your entire life's money in trading.

Cryptocurrencies, like any other financial asset, have a profit and a loss potential. The cryptocurrency market is dangerous, thus as an investor you should only put money you can afford to lose into it. The latest market fall was unexpected, yet it nonetheless occurred. There have been previous crashes in the past, and there will probably be more. Even if you follow the rules exactly, there is never a 100% assurance that you will get your money's worth. Prospects both within and external to the company might result in investment losses. They consist of governmental meddling, challenging economic conditions, virus efforts, and cyberattacks. Additionally, the market is unstable and is simple to manipulate. Therefore, please be careful not to invest your whole retirement and savings plan.

Fear of missing out (FOMO)

In recent years, the trading of cryptocurrencies has spread around the world. Almost everyone engages in trade, and people have a propensity to follow the crowd. Day trading is a type of cryptocurrency trading that is more comparable to the stock market in conventional finance. If you want to engage in day trading, be cautious of FOMO, often known as the fear of missing out, as it is the quickest way to lose money. Additionally, you ought to refrain from trading under pressure.

Errors do occur

Trading cryptocurrencies is not a quick-rich scam. To excel in trading, you need discipline, experience, and expertise. However, even experienced traders occasionally experience losses due to trading errors. Trading in cryptocurrencies might result in a loss of cash since they are unstable and dangerous. gaining discipline in trading and abilities like risk management. And keep trying even when you make mistakes. Learn from your errors.

Follow the most recent trends

It is essential to stay current with new advances and important trends because the world of bitcoin company is developing so quickly. It could be advantageous to have a platform where you can gather data so you can accurately predict trends and user opinions. For instance, utilizing cryptocurrency web templates, a trading-related site may be built. People will be prepared to offer suggestions and comments here that could be useful to you and the rest of your audience.

Update your knowledge about cryptocurrency.

Daily changes in the bitcoin market bring up new facets of the transaction. You should keep up with current events if you want to succeed with investing. Cable news is a great source of trustworthy news, as are social media sites like Twitter, Facebook, and Telegram. To assure earnings, modify your investments in response to market developments.

Follow the most recent trends

It is essential to stay current with new advances and important trends because the world of bitcoin company is developing so quickly. It could be advantageous to have a platform where you can gather data so you can accurately predict trends and user opinions. For instance, utilizing cryptocurrency web templates, a trading-related site may be built. People will be prepared to offer suggestions and comments here that could be useful to you and the rest of your audience.

Update your knowledge about cryptocurrency.

Daily changes in the bitcoin market bring up new facets of the transaction. You should keep up with current events if you want to succeed with investing. Cable news is a great source of trustworthy news, as are social media sites like Twitter, Facebook, and Telegram. To assure earnings, modify your investments in response to market developments.

-Dr. Vinod Kumar Patel
Assistant Professor
ABS

'WORLD TOURISM DAY'

27 September' 2022: Amity Business school organized "World Tourism Day" which was celebrated as a part of 'Innovation Week' to mark the birthday of our hon'ble C- VI sir. The purpose of celebrating this day was to raise awareness on the role of tourism within the international community and to demonstrate the cultural heritage of various countries and also the states of India. On this occasion students of Amity Business School presented the cultural and cuisines of various states and countries.

The concept of the celebration included each class being allocated one state of India and a country to represent. The students represented the attires of the countries allocated to them and represented food stalls of same.

A total of 19 food stalls were prepared which included the states of Madhya Pradesh, Kerala, Karnataka, Tamil Nadu, Rajasthan, Maharashtra, West Bengal, North East, Himachal Pradesh and the countries represented were France, Spain, Egypt, Scotland, Japan, Mexico, Italy, Saudi Arabia and Spain.

Hon. Vice Chancellor, Lt. Gen. V.K. Sharma graced the event by his benign presence. Hon. Pro Vice Chancellor, Prof. (Dr.) M.P. Kaushik, Dy. Pro Vice Chancellor and Director ABS Prof. (Dr.) Anil Vashisht also marked their presence on the occasion. The winner among the states was Andhra Pradesh which was represented by the students of B.B.A. 5th semester. The prizes were given away by Dy. Pro Vice Chancellor and Director Amity Business School.

Guest lecture on **'Benefits of Overseas Education'**

A guest lecture on Benefits of Overseas Education was organized by Amity Business School, Amity University, Madhya Pradesh on 22nd Sept. 2022 for the students of BBA and B.Com Vth Semester. The lecture was delivered by Ms. Manisha Motaramani, Overseas Education Expert, Renaissance, Gwalior.

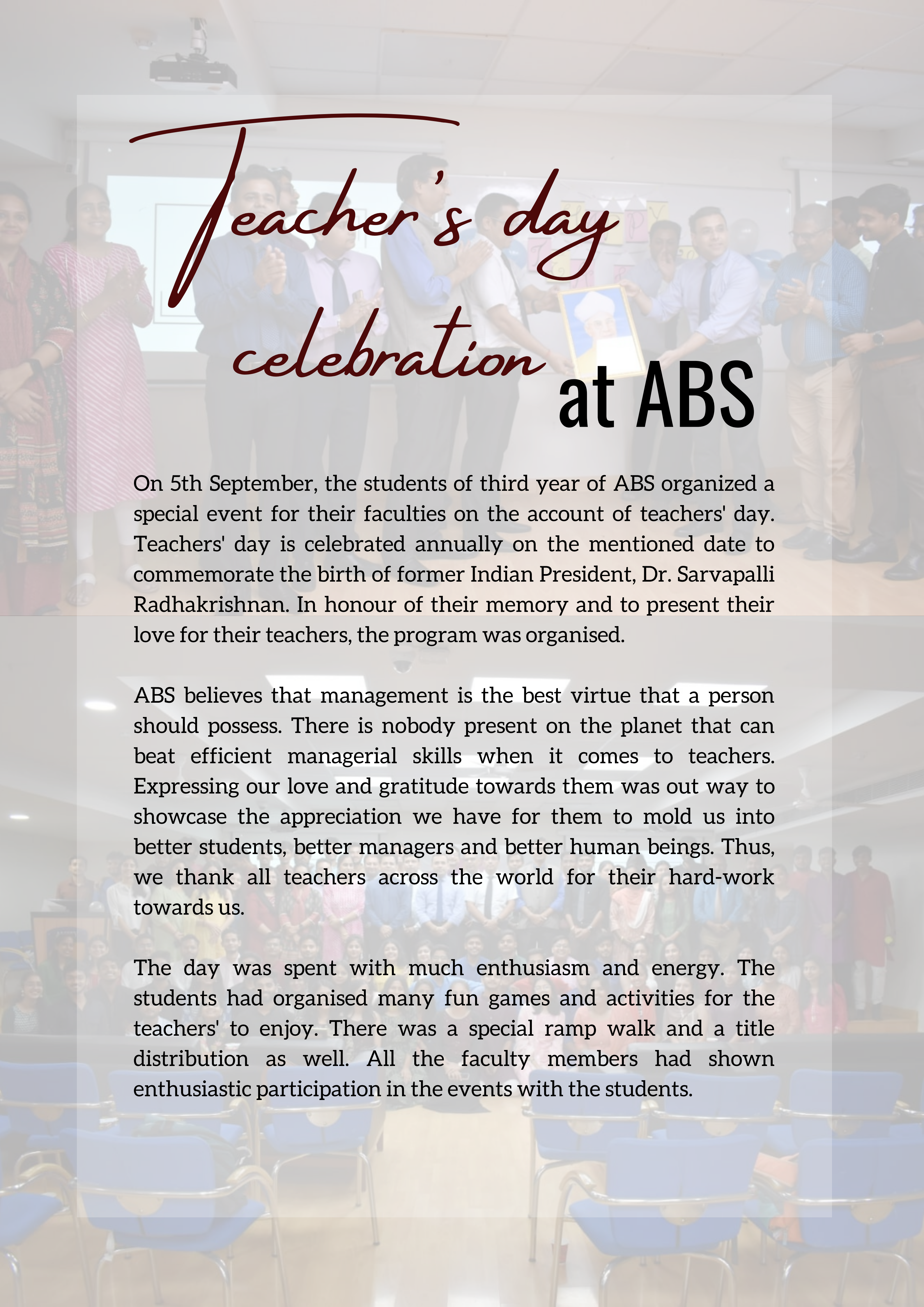
The session was organized as this is the deciding phase of a student's life and it is very important for them to understand and choose the right career path.

The objectives of the lecture were

1. To make them understand the different career opportunities after graduation overseas.
2. To explore different career paths in the field of management.
3. To motivate them and prepare them for bigger goals in life.

The lecture was intended to develop the students on skills development front so that they can choose a career path that suits their personality and skills. Different examination like GRE, GMAT were discussed in detail. The program consisted of examples of different careers in management, multidisciplinary sciences and how these careers can make a difference in the society. The students also asked questions on the different career avenues and looked very interested throughout the session.

All the participants very actively attended the lecture and took keen interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire lecture. The feedback taken from all the students was very positive.



Teacher's day *celebration* **at ABS**

On 5th September, the students of third year of ABS organized a special event for their faculties on the account of teachers' day. Teachers' day is celebrated annually on the mentioned date to commemorate the birth of former Indian President, Dr. Sarvapalli Radhakrishnan. In honour of their memory and to present their love for their teachers, the program was organised.

ABS believes that management is the best virtue that a person should possess. There is nobody present on the planet that can beat efficient managerial skills when it comes to teachers. Expressing our love and gratitude towards them was out way to showcase the appreciation we have for them to mold us into better students, better managers and better human beings. Thus, we thank all teachers across the world for their hard-work towards us.

The day was spent with much enthusiasm and energy. The students had organised many fun games and activities for the teachers' to enjoy. There was a special ramp walk and a title distribution as well. All the faculty members had shown enthusiastic participation in the events with the students.

Fancy Dress Competition

Azadi ka amrit mahotsav

The azadi ka Amrit mahotsav is a government initiative to commemorate the 75th or diamond jubilee year of Indian Independence Day where the festivities will continue for 75th weeks until 15th august 2023, which is a year from now. For the engrossment of patriotism among the student's department of ABS of Amity University Madhya Pradesh has organized the Fancy dress competition, under the able guidance of Dy. Pro.VC (Prof.) Dr. Anil Vashist who has flagged the event on 12 sep 2022, where 340 students of various course like BBA, MBA, B.com and B.A. Eco. has actively participated to show their respect towards the nation along with the students all faculty members have make their presence.

This show aims towards the 360-degree development of students who has just stepped in the new phase of life, here we have an aim to ease the students and make them interact with each other, ease themselves from the budding fellow mates and also get the information how colourful life they have entered in. This show has given the opportunity to the new students to showcase their talents by singing and porty and many of them have also left their stage-fear backstep. We have moved towards the Ramp Walk event as its always important in the life of students that to showcase themselves with their attires, body language and the positive attitude that they carry to impress others. Overall, the event has huge success in terms of motivating new students.

After the successful completion of the event we have also finalized the name of winners who has the best dress as per the theme are 1. Tamanna Singhal, 2. Ojaswi Sharma, 3. Avinash Singh Tomar.

Career counselling session **for homemakers**

One day career counselling session for homemakers (promotion of work for housewives) sponsored by National Commission for Women (NCW), was conducted by Amity Business School, Amity University Madhya Pradesh on 21st September 2022. The event conducted at C Block, Seminar Hall, AUMP in the presence of Honourable Vice Chancellor and Dy Pro Vice Chancellor of AUMP. Dr. Sudarshana Sharma and Dr. Abhilasha Dixit were the convenors of the career counselling session. There were 52 women as a participant.

The objective of the NCW is to represent the rights of Women in India and to provide a voice for their issues and concerns. This one-day career counselling session conducted under the flagship of National Commission for Women i.e., 2nd inning movement for women; promotion of work for homemakers. The objectives of conducting this career counselling session were as follows-

- To inform all homemakers regarding various loan schemes, and small-scale business.
- To provide information regarding self-employment, various online and offline platforms to learn and earn money.
- To provide soft skills training.
- To inform participants about various career opportunities based on the market need.

The session was graced by the presence of Honourable VC Sir, Lt. Gen. V.K.Sharma and Dy Pro VC Sir, Prof. Dr. Anil Vashisht. The event started with the blessings of Goddess Maa Saraswati and lightening of the lamp by Honourable VC Sir. Ms. Kirti Diseja, thanked National Commission for Women for their support in conducting the workshop.

Alumni Corner!



Alumni Article

Time is one of the most important resources. Effective time management is a skill that most people should utilize out of their professional and personal lives. Time management can make the difference between a mediocre and a superior performance to a college student. Managing time in college can be challenging and yet it is very important to a student's success. You must control time in order to manage it effectively. If you do not consciously control time, your old habits will control your time hence hindering your achievements.

The most important steps in taking control of time are following a schedule and establishing goals. One can use the assignment deadlines and examination dates set for you as semester goals. However, you need to create a schedule that will enable you achieve those goals.

Let's talk about certain ways how one can manage the time effectively and efficiently:

- Identify Time-Wasters and Set Goals
- Plan Ahead by Creating a To-Do List
- Tackle Small Tasks to Start: Only Do One Thing at a Time
- Establish Routines
- Use Breaks Wisely
- Take Time Off
- Learn to Delegate:

"Time is the one thing in life that you can never get back. Once it's gone, it's gone forever. Make sure to use it wisely so that there should be no regret"

-Surbhi Sharma
B. Com. (H), 2015-18



FEEDBACK AND SUGGESTION FORM

Kindly give your feedback and suggestions in the space provided:

NAME:

CONTACT NO.:

FEEDBACK:

SUGGESTIONS:

EDITORIAL BOARD

CHIEF PATRON: Lt. Gen. V.K. Sharma, AVSM (Retd)- Vice Chancellor, AUMP Gwalior

PATRON: Prof. (Dr.) M.P. Kaushik- Pro-Vice Chancellor, AUMP Gwalior

CONCEPT BY: Prof. (Dr.) Anil Vashisht- Dy. Pro VC AUMP & Director ABS

CREATIVE HEAD: Dr. Vinod Kumar Patel- Asst. Professor, ABS

DESIGN TEAM

Sanskar Gupta
L.J. Shreya
Umang Khatwani

CONTENT TEAM

Palak Dwivedi
Prantika Sengar

PROMOTION TEAM

Anjali Singhal
Augustya Chaturvedi
Vaishnavi Rai