Report on SDG 9 - Industry, Innovation and Infrastructure

The changing paradigms have made mandatory for an academic institution to foster a new breed of professionals – individuals equipped with the right kind of knowledge, technical skills, ability to think out of box and innovative. The industry expectations have gone higher and only those survive and sustain who have the right attitude & skills to accept challenges and increase the performance ladder each day. Hard work is no more the key to success alone but individuals are expected to work smarter and consistent without failure.

To meet up and bridged the gap of industry and academia Amity University Madhya Pradesh Corporate Resource Centre (CRC) organizes various events from time to time to bridge the wide gap between industry and academia. The aim of these events is to give an exposure to the students to make them industry ready and to provide an interactive platform.

The Corporate Resource Center (CRC) plays an important role in shaping the careers of students from their induction and orientation, summer internships, mid-term projects, right to their final placements and even beyond. CRC also undertakes various academic and non-academic initiatives so that students are well equipped to meet varied industry requirements.

The department organizes activities and workshops that enable students to be effective team leaders as well as team players. This department is operated with twin-fold focus, i.e. augmenting internal competencies by fostering contemporary grooming of students and by enabling industry to identify and absorb intellectuals with requisite technical & managerial skills.CRC department of Amity University Madhya Pradesh supports startups and scale-ups with a focus on life sciences, biotechnology, pharmacy, engineering, and management and advanced technology AI and Machine Learning, and information and communication technology.

Key Responsibilities of CRC

- Inviting industry experts from various domain / functional areas.
- Identifying the competencies and skills required for different profiles.
- Personality enhancement & skill development sessions for final year students.
- Conducting mock GD & Interviews for students.