



**5<sup>th</sup> to 11<sup>th</sup> June 2021**

**Online on Workshop On Data Analysis and Research application by Using Advanced Statistical tools**

The 7 days online workshop on “Data Analysis and Research application by Using Advanced Statistical tools” was conducted by Amity Business School, Amity University Madhya Pradesh from 5th – 11th June, 2021, for the academicians and research scholars, industry person who are actively engaged in teaching and research.

The workshop was conducted under the guidance of by Prof.(Dr) Anil Vashisht (Dy Pro VC & Director ABS). Prof. (Dr.) Anil Vashisht has given introductory lecture on the workshop; he explained the opportunities and challenges in the field of Business Research.

Dr. Anil Singh Parihar (Faculty member-Amity Business School) started the session by explaining how to conduct research in a systematic manner in order to derive useful results. He also guided the scholars on how to choose research topics, making of questionnaire and dos and don'ts of making effective PhD thesis. The fundamental topics in research like Scales of Measurement and Hypothesis testing were elaborated upon by Mr. Harendra Singh (Faculty member-Amity Business School), who also took practical sessions thereafter.

The theory and practical sessions on different statistical tools and techniques, using SPSS, like, parametric tests and Non parametric tests were taken up by Dr. Anil Singh Parihar. Topics like Introduction to SPSS, Data Transformation and File Handling, Reliability Analysis and Validation of Scale Items, Descriptive Statistics: Analyzing frequencies with Central tendency, Dispersion and Distribution, T-test, ANOVA, Chi-Square Test, Correlations :Bivariate and Partial, Regression Analysis, Dimension Reduction using Factor Analysis, Plagiarism and its importance etc. were taken up by Dr. Anil Singh Parihar.

Mr. Harendra Singh explained various tests with the help of MS Excel.

The workshop intended to train the participants on practical aspects of research so that they could become performing researchers and better academicians. The feedback taken from all the participants was very encouraging. All the participants attended the workshop very actively and took interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire workshop. All the participants showed their intent to participate in similar workshops, if organized by Amity University Madhya Pradesh in future.

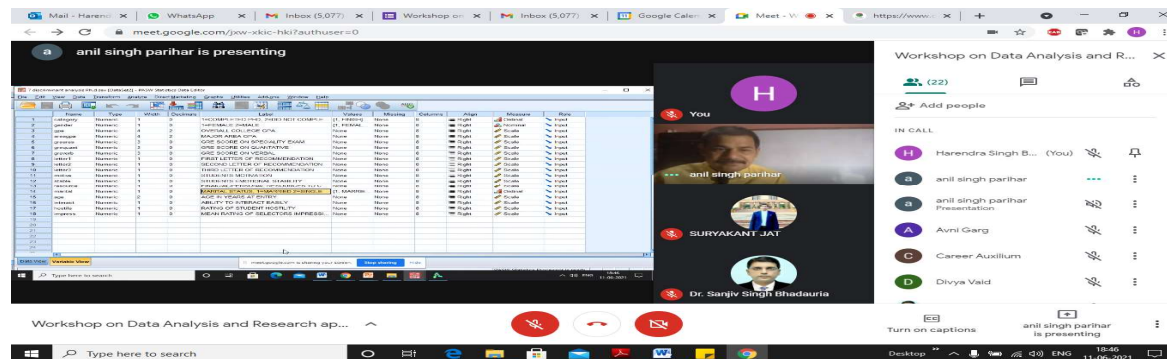
The successful conduction of the workshop further strengthened the brand image of Amity University, as a research and innovation driven university among research scholars and academicians across different institutions and universities.



## Event at a Glance



Prof.(Dr) Anil Vashisht (Dy Pro VC & Director ABS) giving his opening remarks



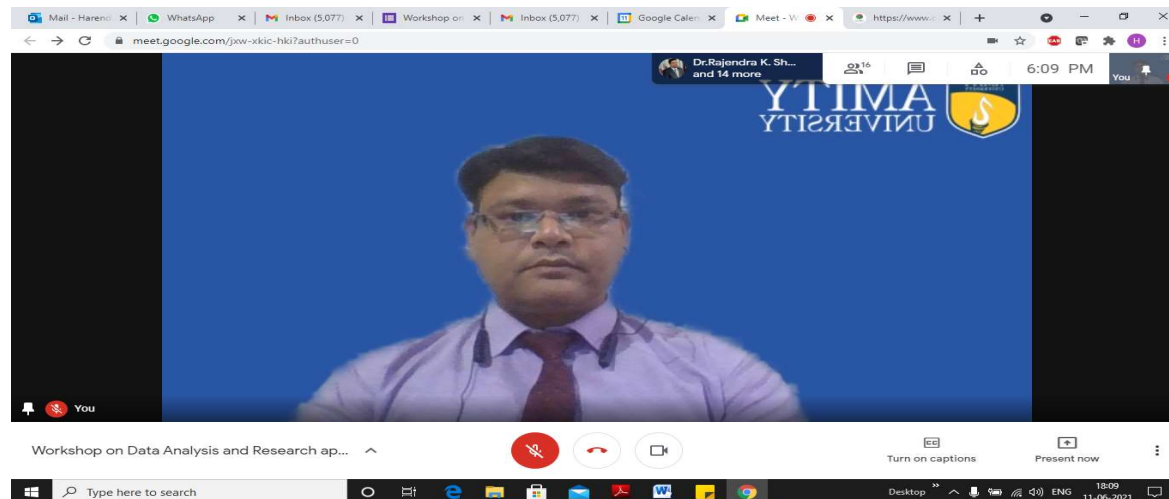
Dr. Anil Singh Parihar, Assistant Professor, Amity business, Amity University Madhya Pradesh is taking online session of workshop



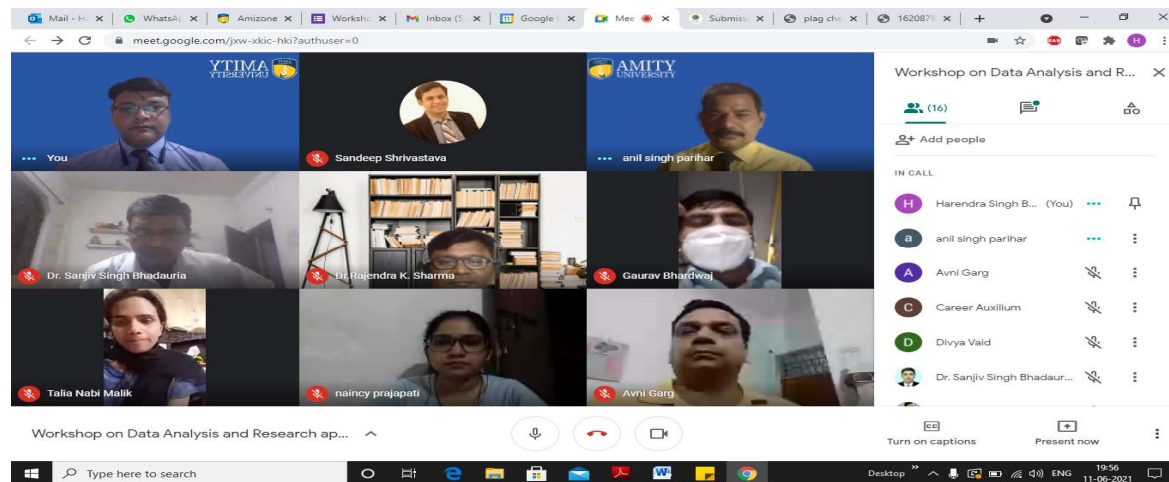
# AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



Mr. Harendra Singh Assistant Professor, Amity business, Amity University Madhya Pradesh is taking online session of workshop



Glimse of workshop



**8<sup>th</sup> June 2021 (Tuesday)**

**A Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs**

As a part of the initiative of Ministry of Education, Innovation Cell (Government of India) - Institution's Innovation Council (MoE), Amity Business School, AUMP organized a Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs for its Students of IInd semester (MBA, BBA & B. Com (H)) on 8<sup>th</sup> June 2021.

The resource person for the workshop was Dr. Vikrant Vikram Singh, Assistant Professor (Amity Business School). At the outset the students were welcomed, made aware about the objective of the workshop and the initiatives of Innovation Cell (Ministry of Education, GoI). The important aspects covered by the speaker during the workshop were

1. The concept of Venture Capital Financing
2. Characteristics & Advantages of VC Financing
3. Process of Venture Financing
4. Various Methods of VC Financing.
5. Development & Current Status of VC Financing Business in India
6. Regulation of VC Financing Business in India
7. Various pitfalls to avoid in applying for a Venture Capital Financing.

About 120 students of MBA II Semester, BBA II semester and B. Com (H) II semester attended the workshop. The queries of the students were very well handled by the speaker. The overall feedback of the workshop was very positive.



## Few snapshots of the workshop

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "VC investment process" in red text. The slide content consists of a vertical flowchart with six blue diamond-shaped boxes connected by lines, representing the stages of the process: Deal origination, Screening, Due diligence (Evaluation), Deal structuring, Post investment activity, and Exit plan. The Zoom interface includes a top bar with controls like "Stop presenting" and "Leave", a right sidebar with a "Participants" list, and a bottom toolbar with icons for chat, mute, and other functions. The meeting title at the top is "Session on 'Angel Investment/Venture Capital Funding'".

Dr. Vikrant Vikram Singh, Assistant Professor, Amity Business School, Amity University Madhya Pradesh, interacting with students

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "The Process of Investment Opportunity Evaluation by Investors" in red text. The slide content includes a funnel diagram illustrating the screening process, with stages: Opportunity Introduction, Initial Screening, Due Diligence, Negotiating, and Funding. To the right of the funnel, there are bullet points detailing the requirements for each stage. The Zoom interface includes a top bar with controls like "Stop presenting" and "Leave", a right sidebar with a "Participants" list, and a bottom toolbar with icons for chat, mute, and other functions. The meeting title at the top is "Session on 'Angel Investment/Venture Capital Funding'".

Dr. Vikrant Vikram Singh, Assistant Professor, Amity Business School, Amity University Madhya Pradesh, solving queries of students



**10<sup>th</sup> June 2021 (Thursday)**

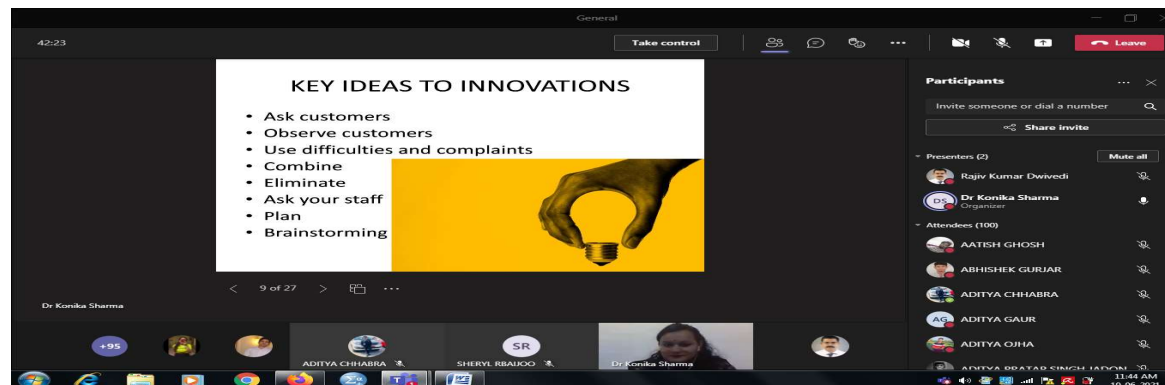
**A session on "Startup and Innovation Ecosystem"**

Amity Business School, AUMP organized a session on ***"Startup and Innovation Ecosystem"*** for its Students on 10<sup>th</sup> June 2021. The objectives of the workshop were:

1. To help students for understanding the initiation of a start-up and its various developmental phases.
2. To make students understand the start-up ecosystems and relationship between start-up and innovation.
3. Encourage students to come with innovative business ideas for their entrepreneurial development.
4. To encourage them for Entrepreneurship in future.

The session conducted for introducing the start-up and innovation ecosystem to the students of BBA II SEMESTER (all sections) and B.COM. (H) II SEMESTER. Students were encouraged to plan their own start-ups. They were given insights for how to initiate a start-up and create start-up ecosystem using their innovation.

**Few snapshots of the workshop**



Dr. Konika Sharma, Assistant Professor, Amity Business School, Amity University Madhya Pradesh, interacting with students giving lecture





Meeting in "General"

31:52

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

Dismiss

The diagram illustrates the Startup Development Phases, categorized into three main stages: FORMATION, VALIDATION, and GROWTH. Each stage is represented by a number on a red line graph, with a red arrow indicating the progression from -2 to 3.

- FORMATION (Stages -2 to 0):**
  - Mission > Vision > Strategy:**
    - Idea and co-founder team formation
    - What, to whom, why and how?
  - Levels of validation:** Problem / Solution Fit, Vision / Founders Fit
  - Activities:** Ideating, Concepting, Committing
- VALIDATION (Stages 1 to 2):**
  - Lean Startup:**
    - Minimum Viable Product
    - Validate / Iterate (or pivot)
  - Levels of validation:** Product / Market Fit
  - Activities:** Validating, Scaling
- GROWTH (Stage 3):**
  - Establish & Strengthen:**
    - Establish & Strengthen
  - Levels of validation:** Business Model / Market Fit
  - Activities:** Establishing

Startup Development Phases - from idea to business and talent to organization

Version 3.6 - [www.startupcommons.org](http://www.startupcommons.org)

Dr. Konika Sharma

5 of 27

Dr. Konika Sharma

Sarjeev Sarazawat

ADITYA CHHABRA

SHERYL RBAJGO

Rajiv Kumar Dwivedi

Naresh Kedia

Dr. Konika Sharma

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33°C Mostly sunny

11:33 10-06-2021

Dr. Konika Sharma, Assistant Professor, Amity Business School, Amity University Madhya Pradesh, interacting with students



**11<sup>th</sup> June 2021 (Friday)**

**Guest Lecture on – “Entrepreneurship - Yesterday, Today & Tomorrow”**

Amity Business School, AUMP organized a Guest Lecture on “Entrepreneurship - Yesterday, Today & Tomorrow” for its Students of MBA-II, BBA-II, BCOM(H)-II MBA-IV semester.

The resource person for the workshop was Keyur Shah, Managing Director at YASH High voltage Limited, a Director at Pfiffner Instruments Transformers Nashik, and Proprietor at YASH SWISS TECH. At the outset the students were welcomed by the coordinator Mr Rajiv Dwivedi (Asst Professor – ABS, AUMP) & were made aware about the objectives of the workshop. The important aspects covered by the speaker during the workshop were

1. The steps to set up a new business venture
2. Challenges faced by Entrepreneurs
3. Different types of Entrepreneurs
4. The skills, characteristics, attributes and functions of Entrepreneurs

About 140 students from MBA-II, BBA-II, B.Com (H)-II, MBA-IV semester and many faculty members attended the workshop. The queries of the students were very well handled by the speaker. The overall feedback of the workshop was very positive. The guest lecture was coordinated by Mr Rajiv Dwivedi (Asst Prof – ABS), moderated by Mr. Harendra Singh, and guided by Prof.(Dr) Anil Vashisht (Dy Pro VC & Director ABS).





## Few snapshots of the workshop



Mr Rajiv Dwivedi, Assistant Professor, Amity Business School, Amity University Madhya Pradesh introducing guest with faculty members and students



Mr. Keyur Shah, Managing Director at YASH High voltage Limited, a Director at Pffnner Instruments Transformers Nashik, and Proprietor at YASH SWISS TECH, interacting with students