



Homemade Accessories Designing' for employability at Maharajpura Village under Unnat Bharat Abhiyan (UBA)

Maharajpura Village Visit under Unnat Bharat Abhiyan (UBA) was organized by the Amity University Madhya Pradesh on 26th November 2021. Unnat Bharat Abhiyan (UBA) is a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India. Amity University Madhya Pradesh is participating in UBA and adopted five villages (1. Maharajpura 2. Girvai 3. Mohanpur 4. Gangapur 5. Behata) for their development in collaboration with district administration. Funds (Rs. 50,000/-) have been received from MHRD, Govt of India to carry out the various surveys and activities in five identified villages. Rs 10,000/- per village is earmarked to carry out the survey. Amity University Madhya Pradesh, UBA cell organized Sixth village survey at Maharajpura village Gwalior (M.P.) and conducted different social activities such as 'Home made Accessories Designing' for employability' on 26/11/2021. The activity aimed at teaching the village women various utility products for their earnings and livelihood. Ms. Twinkle Rastogi, Assistant Professor (ASFDT), Ms. Rinkoo Bhatia, Assistant Professor (ECE) and UBA team have taught them how to create potli bags and tote bags by using different types of fabrics. Fashion accessories are one of the fastest growing area of fashion. UBA Team of AUMP have also taught villagers to make scrunchies and the liquid embroidery technique to enhance the aesthetic appeal of products. All women have participated enthusiastically and worked with the students and faculties to develop beautiful range of products. The women were so grateful and happy while learning these products. The activity will enable Villagers to create innovative idea of accessory designing by using minimum resources. A total of 8 Faculty members and 9 students from different institutions such as ASFDT, ASAP, ABS and ASET participated in the village survey activities. 2 village survey form and 6 household survey form filled by the villagers to find out the basic problems of villagers by UBA Team of AUMP. The brief introduction about the UBA was given by Dr. Vivek Singh Kushwah, Coordinator, UBA, AUMP and Dr. Deepak Motwani, Co-Coordinator, UBA, AUMP and a lecture on Covid-19 awareness program to the villagers was delivered by Prof. (Dr.) Raghavendra Sharma, HOD(ECE), ASET, AUMP and Dr Anil Singh Parihar, Assistant Professor, ABS. Hon'ble VC Lt. Gen. V.K. Sharma, Hon'ble Pro-VC Prof.(Dr.)M.P. Kaushik and Maj Gen (Dr) SC Jain, VSM** (Retd) Director, Amity School of Engineering & Technology



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Congratulated Committee members of UBA Cell AUMP on successful completion of survey. He wished luck to take the project to the next level for welfare of society.





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