



1st to 3rd May 2019 (Wednesday to Friday)

THREE DAY INTERNATIONAL WORKSHOP ON PERSONAL BRANDING: GROOMING AND NETWORKING SKILLS

A three day workshop was conducted by Amity Business School, AUMP at Kathmandu, Nepal from 1st to 3rd May 2019 for the students from top colleges of Kathmandu.

The objectives of the workshop were

1. To make them understand the importance of Personal Branding.
2. To make them understand the basic traits required to be a brand
3. The significance of Grooming and Networking.
3. To develop them as better human beings, better professionals, better team members and as better managers.
4. To make them rediscover themselves as better managers and leaders of tomorrow.

The workshop was delivered by Prof. (Dr.) Anil Vashisht, Director, Amity Business School and Mr. Naresh Kedia, Faculty, Amity Business School.

The workshop intended to develop the participants on professional skills development front so that they become better professionals and better managers. The idea of the workshop was to make students understand the traits required to be a Personal Brand. Following topics were covered in the workshop:

1. Soft Skills
2. Grooming Skills
3. Networking Skills
4. Leadership



5. Body Language Skills

The workshop consisted of examples from real life situations, live industry problems, leadership games and exercises. All the students very actively attended the training program and took keen interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire training program.

We are sure that the workshop will enhance the brand image of Amity University among students, will empower societies and people in realizing their goals, which is a part of Amity

University's vision and will pave a way for getting more such consultancies and projects in coming times.



Delegates of various universities of Nepal with Prof. (Dr.) Anil Vashisht(Director, Amity Business School) and Mr. Naresh Kedia, (Faculty, Amity Business School).



Prof. (Dr.) Anil Vashisht (Director, Amity Business School) during training session.