Placements Report for 2011-13 batch

The Placement season at an MBA Institute is the time when students see their efforts translated into opportunities to work with leading corporates across different sectors. This placement season at Amity University, Madhya Pradesh (AUMP), Gwalior was one of the most anticipated seasons as this was the First Placements Program for the Pioneer Batch of 2011-2013.

The final placements of the Class of 2011-13 of the institute were a resonant achievement with following highlights till date:-
1. 19 companies, across industry sectors, participating in the process and making a total of 71 offers
2. Al- Mazro, a Riyadh -based Health and Wellness firm, made the highest offer of 15.50 lakhs to one student for Senior Management profiles.

The participating recruiters were highly appreciative of the students for their sound analytical ability, effective communication skills, and leadership potential, with a few recruiters having also revealed plans to post selected candidates at international locations.

The profiles offered to students covered Finance, Marketing, Consulting, Operations, IT, and General Management. Recruiting companies also came from a wide variety of industry sectors, ranging from Investment Baking along with the profiles like Business Analyst as well as the US Recruitment analyst and Management Consulting to Automobiles and Heavy Industry to Education leaving the students spoilt for choice, and allowing them to join sectors and profiles of their choosing.

Marketing was the most sought after domain this season, accounting for 22% of the batch opting for it. Companies like **InfoEdge, Ceasefire Industries Limited** offered roles in the areas of Sales & Marketing and **Indusind Bank Limited** for financial marketing and Business Development.

Organizations like ***Reliance Insurance ICICI Securities Magnasoft Solutions Amerprise India Limited*** offered roles in their ***Investment Banking, Equity Research, Consumer Banking, Project Advisory and Capital Markets divisions.***