



# INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP (ICEIL'2018)

**Theme: Technology, Innovation and Value Creation**

## PROGRAMME SCHEDULE

**19-21 DECEMBER 2018**

**Venue: Amity University Campus, Sector-125, Noida**

<b>DAY 1: WEDNESDAY, 19 DECEMBER 2018</b>	
09:00hrs – 10.00hrs	<b>Registration</b>
09:30hrs – 11:00hrs	<b>Setting up of Expositions</b>
11.00hrs – 13.00hrs	<b>Inaugural Function and Entrepreneurial Leadership Award Ceremony</b>
13:00hrs - 13:30hrs	<b>Inauguration of Thematic Expo and Eureka: Innovative Design Projects/Posters Display</b>
13:30hrs - 14:00hrs	<b>Networking Lunch Break and Exposition</b>
14:00hrs - 17:00hrs	<b>Half day Special Session on Social Entrepreneurship (Session Partner: IEC &amp; Womanity Foundation)</b> <ul style="list-style-type: none"> <li>• NGOs &amp; Social Entrepreneurship</li> <li>• Entrepreneurial Awards</li> </ul>
14:00hrs - 15:30hrs	<b>Plenary Session 1 / Keynote Address: Entrepreneurship Policies and Support – Government Initiatives and their Impact</b>
14:00hrs - 15:30hrs	<b>Concurrent Sessions -1</b>  1A. Lakshya: Business Plan Competition  1B. Sectorial Invited Talks: <ul style="list-style-type: none"> <li>• Innovations in Aerospace, Aviation and Space Technology Sector</li> <li>• Innovations, Entrepreneurship and Emerging technologies and innovations in Food Sector</li> <li>• Innovations and Entrepreneurial Ventures in Biotechnology and Life Sciences- Challenges and Opportunities</li> <li>• Innovations and IPR in Pharma Sector – Issues and Challenges</li> </ul> 1C. Thematic Invited Talks: <ul style="list-style-type: none"> <li>• Start-Up Supporters: Incubators, Accelerators etc.,</li> <li>• Entrepreneurship Secret: Balancing mind, body and Soul</li> <li>• Balancing the building block of growth and generational continuity in Family Businesses</li> </ul>

	1D. Research Paper Presentations
<b>15:30hrs – 15:45hrs</b>	<b>Networking Tea Break and Exposition</b>
15:45hrs - 17:00hrs	<b>Concurrent Sessions-2</b> 2A. Lakshya: Business Plan Competition 2B. Sectorial Invited Talks: <ul style="list-style-type: none"> <li>• Entrepreneurship in Automobile &amp; its Components</li> <li>• Innovations and Entrepreneurship in Tourism Sector</li> <li>• Entrepreneurship Challenges and Opportunities in Banking and Insurance Sector</li> <li>• Entrepreneurial opportunities in Media &amp; Entertainment Industry</li> <li>• Creating Winning Culture in Entrepreneurial Ventures in Pharmaceutical Sector</li> <li>• Innovation and Entrepreneurship in AYUSH System of Medicine: Exploring untapped potential of Indian System of Medicine</li> </ul> 2C. Thematic Invited Talks: <ul style="list-style-type: none"> <li>• Role of Entrepreneurship in evolution and growth of Internet Economy</li> <li>• Corporate Entrepreneurship: Promoting Entrepreneurship within Organizations and its emerging challenges</li> <li>• Value Claiming and Value Creation through IT</li> </ul> 2D. Research Paper Presentations
<b>DAY 2: THURSDAY, 20 DECEMBER 2018</b>	
10:00hrs – 11:30hrs	<b>Concurrent Sessions -3</b> 3A. Lakshya: Business Plan Competition 3B. Sectorial Invited Talks: <ul style="list-style-type: none"> <li>• Innovations in Social Media</li> <li>• Legal Services Entrepreneurship in India</li> <li>• Smart Manufacturing: Key to industrial growth</li> <li>• Green Entrepreneurship: Challenges &amp; Opportunities</li> </ul> 3C. Thematic Invited Talks: <ul style="list-style-type: none"> <li>• Financing new ventures and Start-Ups</li> <li>• Motivational Derive behind successful Entrepreneurs</li> <li>• Enhancing SMEs Competitiveness through Technology Adoption</li> </ul> 3D. Research Paper Presentations
<b>11:30hrs – 11:45hrs</b>	<b>Networking Tea Break and Exposition</b>
11:45hrs - 13:15hrs	<b>Plenary Session 2 / Keynote Address: Unlocking Youth Potential: Challenges, Approaches and Outcomes of Campus Entrepreneurship</b>
11:45hrs - 13:15hrs	<b>Concurrent Sessions -4</b> 4A. Lakshya: Business Plan Competition

	<p>4B. Sectorial Invited Talks:</p> <ul style="list-style-type: none"> <li>• Mergers and Acquisitions for Business Growth – Challenges and Strategies</li> <li>• Entrepreneurship Challenges and Strategies in Healthcare Sector</li> <li>• Promoting Innovations in NewGen Entrepreneurs in Nanotechnology Sector</li> <li>• Biotechnology Frontiers: Research, Innovation and Funding Opportunities-the way ahead</li> </ul> <p>4C. Thematic Invited Talks:</p> <ul style="list-style-type: none"> <li>• Technopreneurship &amp; Innovation</li> <li>• Women Entrepreneurship : Breaking Barriers and Scaling New Heights</li> <li>• Skill Development and Entrepreneurship – Road Ahead</li> </ul> <p>4D. Research Paper Presentations</p>
<b>13:15hrs – 14:00hrs</b>	<b>Networking Lunch Break and Exposition</b>
14:00hrs - 17:00hrs	<p><b>Half day Special Session on International Business (Session Partner: IEC &amp; Thiestic Business Consultants)</b></p> <ul style="list-style-type: none"> <li>• Build Business beyond borders – Leadership Strategies</li> <li>• Entrepreneurial Awards</li> </ul>
14:00hrs - 15:30hrs	<p><b>Concurrent Sessions -5</b></p> <p>5A. Lakshya: Business Plan Competition</p> <p>5B. Sectorial Invited Talks:</p> <ul style="list-style-type: none"> <li>• Entrepreneurial Challenges and Opportunities in Electrical Goods and Electrical Machinery</li> <li>• Innovations and Entrepreneurship in Furniture Industry</li> <li>• Start-Ups : Challenges and Opportunities in Hospitality Sector</li> </ul> <p>5C. Thematic Invited Talks:</p> <ul style="list-style-type: none"> <li>• Education Technology Market: Opportunity for innovation and Entrepreneurship</li> <li>• Leveraging CSR towards Sustainability Growth and Economic Development</li> </ul> <p>5D. Research Paper Presentations</p>
<b>15:30hrs – 15:45hrs</b>	<b>Networking Tea Break and Exposition</b>
15:45hrs - 17:00hrs	<p><b>Concurrent Sessions-6</b></p> <p>6A. Lakshya: Business Plan Competition</p> <p>6B. Sectorial Invited Talks:</p> <ul style="list-style-type: none"> <li>• Agripreneurship: Challenges and Opportunities</li> <li>• Creativity &amp; Innovations in Construction and Real State Business</li> <li>• Building great brands in Food and Food Services – Made in India</li> <li>• Entrepreneurship Opportunities in Sports &amp; Fitness Industry</li> <li>• Creativity and Innovations leading to success in Hospitality Sector</li> </ul> <p>6C. Thematic Invited Talks:</p> <ul style="list-style-type: none"> <li>• Innovation and IPR</li> <li>• New Frontiers in Start-Ups Innovations</li> </ul>

	6D. Research Paper Presentations
<b>DAY 3 : FRIDAY, 21 DECEMBER 2018</b>	
10:00hrs – 11:30hrs	<p><b>Concurrent Sessions -7</b></p> <p>7A. Lakshya: Business Plan Competition</p> <p>7B. Case Study Competition</p> <p>7C. Sectorial Invited Talks:</p> <ul style="list-style-type: none"> <li>• Entrepreneurship in Construction and Real Estate: Challenges and Opportunities</li> <li>• Entrepreneurship Challenges and Strategies in Transport &amp; Logistics Sector</li> <li>• Latest Trends in Wireless and Mobile Communications</li> </ul> <p>7D. Thematic Invited Talks:</p> <ul style="list-style-type: none"> <li>• Women Engineering Entrepreneurs – Success Stories</li> <li>• Innovation, Technology and Smart Cities</li> <li>• Digital Entrepreneurship and Innovations</li> <li>• Promoting Entrepreneurship Within Organizations – Combatting Emerging Challenges of Scale and Global Competition</li> </ul> <p>7E. Research Paper Presentations</p>
11:30hrs – 11:45hrs	<b>Networking Tea Break and Exposition</b>
11:45hrs - 13:15hrs	<b>Plenary Session 3 / Keynote Address: Is Indian Entrepreneurial Ecosystem Ready to Create Global Start-Up Ventures?</b>
11:45hrs - 13:15hrs	<p><b>Concurrent Sessions -8</b></p> <p>8A. Lakshya: Business Plan Competition</p> <p>8B. Case Study Competition</p> <p>8C: Sectorial Invited Talks:</p> <ul style="list-style-type: none"> <li>• Stories of Successful Women in Apparel Industry</li> <li>• Innovation and Entrepreneurship in Education Sector</li> <li>• Entrepreneurship in Retail Sector – Challenges and Strategies</li> <li>• Innovative Concepts and Best Practices in Water Management to deal with Future Challenges</li> <li>• Use of Sustainable Natural Resources – Innovative and Best Practices</li> <li>• Innovations in Architecture Sector</li> <li>• Future Perspectives: Advances in Biosciences and Industrial Biotechnology</li> </ul> <p>8D. Thematic Invited Talks:</p> <ul style="list-style-type: none"> <li>• Science – Technology – Manufacturing (STM) Transition</li> <li>• Game Changers of India – Deriving Entrepreneurship</li> <li>• Chambers of Commerce: Their Role in Economic Development</li> </ul> <p>8E. Research Paper Presentations</p>

<b>13:15hrs – 14:00hrs</b>	<b>Networking Lunch Break and Exposition</b>
14:00hrs – 16:30hrs	<ul style="list-style-type: none"><li>• <b>Valedictory cum Entrepreneurial Award Ceremony</b></li><li>• <b>Cultural Programme</b></li></ul>
<b>16:30 hrs</b>	<b>High Tea</b>