



**AMITY UNIVERSITY**  
UTTAR PRADESH

**Virtual 4<sup>th</sup> INTERNATIONAL CONFERENCE ON  
ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP**



**Theme: 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership:  
Gearing up for Industry 5.0 for Economic Growth in VUCA World'**

[www.amity.edu/iceil2022](http://www.amity.edu/iceil2022)

**20<sup>th</sup> – 22<sup>nd</sup> January 2022**

**PROGRAMME SCHEDULE**

**Boot Camp for Startup Incubation: 17<sup>th</sup> – 22<sup>nd</sup> January 2022**

**Pre-Conference Workshops: 19<sup>th</sup> January 2022**

- Workshop on Writing Case Studies in Innovation and Entrepreneurship
- Workshop on Creating Ecosystem for Promoting Innovation and Entrepreneurship Among Students in Higher Education
- Workshop on Bio-Entrepreneurship via 3S (Start-ups, Scaling up and Sustenance) Aligned with SDGs

**Inaugural Ceremony: 20<sup>th</sup> January 2022**

**Events / Competitions: 20<sup>th</sup> - 22<sup>nd</sup> January 2022**

- Case Study Competition
- Research Paper Presentations
- Lakshya: Business Plan Competition
- Eureka: Innovative Design Projects/Posters Competition

**Start-Up Expo: 20<sup>th</sup> - 22<sup>nd</sup> January 2022**

**Panel Discussion Sessions: 20<sup>th</sup> - 22<sup>nd</sup> January 2022**

**Valedictory Ceremony: 22<sup>nd</sup> January 2022**

## BOOTCAMP FOR START-UP INCUBATION

### PROGRAMME SCHEDULE

Sr. No.	Date and Day	Timings	Programme
1	January 17 <sup>th</sup> 2022 Monday	4:30 – 5:30 PM 5:30 – 6:00 PM 6:00 -7:30 PM 7:30 – 9:00 PM	<ol style="list-style-type: none"> <li>1. Inaugural Ceremony and launch of Start-up Incubation Boot Camp 2022</li> <li>2. Bootcamp Orientation, Ice Breaking and Alignment Session</li> <li>3. Design Thinking for Start -Up's</li> <li>4. Introduction of startups with mentors and Portfolio Managers</li> </ol>
2	January 18 <sup>th</sup> 2022 Tuesday	10:00 AM – 12:00 PM  2:00 – 4:00 PM	<ol style="list-style-type: none"> <li>1. <b>Knowledge Session:</b> BMC/LMC, Problem-Solution Fit Canvas, Customer State Fit, Problem-Behavior Fit, Communication-Channel Fit</li> <li>2. <b>Marathon Diagnostic Panel:</b> To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.               <ol style="list-style-type: none"> <li>(1) Breakout Session 1</li> <li>(2) Breakout Session 2</li> <li>(3) Breakout Session 3</li> </ol> </li> </ol>
3	January 19 <sup>th</sup> 2022 Wednesday	10:00 AM– 12:00 PM  2:00 – 4:00 PM	<ol style="list-style-type: none"> <li>1. <b>Knowledge Session:</b> Financial Modelling Unit Economics and Costing Techniques</li> <li>2. <b>Marathon Diagnostic Panel:</b> To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.               <ol style="list-style-type: none"> <li>(1) Breakout Session 1</li> <li>(2) Breakout Session 2</li> <li>(3) Breakout Session 3</li> </ol> </li> </ol>
4	January 20 <sup>th</sup> 2022 Thursday	10:00 AM – 12:00 PM  2:00 – 4:00 PM	<ol style="list-style-type: none"> <li>1. <b>Knowledge Session:</b> Supply Chain Optimization and Marketing Dynamics</li> <li>2. Startup Compliances and IPR and Basics of Funding</li> <li>3. <b>Marathon Mentoring Clinic:</b> To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.</li> </ol>

			<p>(1) Breakout Session 1</p> <p>(2) Breakout Session 2</p> <p>(3) Breakout Session 3</p>
5	January 21 <sup>st</sup> Friday	<p>10:00 AM– 12:00 PM</p> <p>1:00 – 3:00 PM</p> <p>4:00 – 6 :00 PM</p> <p>7:00 – 8:00 PM</p>	<p>1. <b>Knowledge Session:</b> Sources of Finance, Relevant Government schemes, grants, VC &amp; Angel funding. Basics of Pitching and Pitch Deck.</p> <p>2. <b>Marathon Mentoring Clinic:</b> To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.</p> <p>    1) Breakout Session 1</p> <p>    2) Breakout Session 2</p> <p>    3) Breakout Session 3</p> <p>3. <b>Demo Pitching Session:</b> Common for all 10 startups. 2 Jury members will go through the demo pitching and will suggest changes.</p> <p>4. <b>Quick Alignment Session:</b> Mentors will help their startups incorporate the changes in pitch deck suggested by jury members.</p>
5	January 22 <sup>nd</sup> Saturday	12:00 PM – 2:00 PM	<p>Networking with stakeholders</p> <p>Speed Dating with Investors</p>

**PRE - CONFERENCE WORKSHOP ON  
“CREATING ENTREPRENEURIAL ECOSYSTEM FOR PROMOTING INNOVATION AMONG  
STUDENTS IN HIGHER EDUCATION”**

**19<sup>th</sup> January 2022**

Time	Title	Resource Person
10:00 am -10:20am	Participants Login	
10:20 am -10:25 am	Inauguration (Lighting of Lamp and Saraswati Vandana)	
10:25 am- 10:35 am	Welcome Address by Programme Coordinator	Dr. Nidhi Gupta Assistant Professor, ASB
10:35am -10:45am	Introduction to the Workshop By Programme Director	Dr. Sujata Khandai, Dy. Dean Academics, Director-ACCF & Head – ASB
10:45am-10:55am	Inaugural Address and Opening Remarks	Prof. (Dr.) Balvinder Shukla, Conference Chair- ICEIL'22, Vice Chancellor, Amity University Uttar Pradesh
10:55 am- 11:50pm	Building Entrepreneurial Ecosystems Conducive to Students and Start-ups	Dr.Raman Gujral, Director Project EDII Ahmedabad

11:50pm-12:00pm	Q&A	
12:00 pm-1:00pm	Role of Business Incubator and Network Support for Campus Entrepreneurship and Student Start -ups	Shri Sarveshar Shukla Joint Commissioner Industry Govt. of Uttar Pradesh
1:00 pm -1:15pm	Q&A	
1 :15 pm-2:15pm	Lunch Break	
2:15 pm-3:30pm	Innovation and Entrepreneurship for budding Entrepreneurs	Dr.Mohamed Nurullah Faculty of Business and Social Sciences Kingston University ,London
3:30pm- 3:40 pm	Q&A	
3:40 pm- 4:40pm	Funding Strategies and opportunities for Startups	Dr.Ivan Zupic Faculty-Institute of Management Studies, Goldsmiths, University of London
4:40pm-4:50pm	Q&A	
4:50pm-5:00pm	Concluding Remarks and Vote of Thanks	Dr. Anjani K Singh, HOD, Entrepreneurship

**PRE - CONFERENCE WORKSHOP ON  
WRITING CASE STUDIES IN INNOVATION & ENTREPRENEURSHIP**

**19<sup>th</sup> January 2022**

Time	Title	Resource Person
9:45am -10:00 am	Participants Login	
10:00am -10:05 am	Inauguration (Lighting of Lamp and Saraswati Vandana)	
10:05pm -10:10am	Welcome Address by Programme Coordinator	Dr. Geeta Mishra Associate Professor, ACCF
10:10am 10:15am	Introduction to the Workshop By Programme Director	Prof. (Dr.) Sanjeev Bansal Dean - Faculty of Management Studies (FMS) and Director, Amity Business School (ABS)
10:15 am 10:25 am	Inaugural Address and Opening Remarks	Prof. (Dr.) Balvinder Shukla Conference Chair-ICEIL'22, Vice Chancellor, Amity University Uttar Pradesh
10:25 am - 11:45am	Introduction to Case Writing	Dr. Smitha Viswanathan Giriya Professor of Marketing GITAM Institute of Management

		GITAM University, Vishakhapatnam
11:45am- 12:45pm	Steps in Case Writing Process	Prof. Rajat Gera Prof. Marketing Jain University, Bangalore
12:45am-1:00pm	Q&A	
1:00 pm -2:00pm	Developing Teaching Note	Prof Jones Mathew Professor of Marketing and Chairperson – Research, Rankings and Accreditation Great Lakes Institute of Management, Gurugram
2 :00 pm-2:15pm	Q&A	
2:15pm-3:00 pm	Lunch Break	
3:00pm- 4:00pm	Case Writing (Presentation & Evaluation of Case Draft)	
4:00pm-4:30pm	Open house for the participants	Dr. Geeta Mishra Associate Professor, ACCF
4:30pm -4:45pm	Concluding Remarks and Vote of Thanks	Dr Vandana Ahuja Professor ABS

**PRE - CONFERENCE WORKSHOP ON  
BIO-ENTREPRENEURSHIP VIA 3S (STARTUPS, SCALING UP AND SUSTENANCE)  
ALIGNED WITH SDGS**

**19<sup>th</sup> January 2022**

Time	Topic
10:00-10:15 hrs.	Inauguration (Lightening of Lamp and Saraswati Vandana)
10:15-10:30 hrs.	Opening Remarks by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'22, Vice Chancellor, Amity University Uttar Pradesh
10:30-10:40 hrs.	Welcome Address by Dr. (Mrs.) Susmita Shukla, Associate Professor, Amity Institute of Biotechnology, AUUP
10:40- 11:20 hrs.	Session on 'Plant Tissue Culture Entrepreneurship for Sustainable Development' by Dr. Shiv Kant Shukla, Dy. General Manager, Biotech Consortium India Ltd., New Delhi
11:20-11:30 hrs.	Exercise on entrepreneurial aptitude on Plant Tissue Culture
11:30- 12:15 hrs.	Session on 'Application of AI to Combat Agricultural Entrepreneurial Challenges' by Dr. Mukti Sadan Basu, Managing Director, SBSF Consultancy Services, Kolkata
12:15-12:20 hrs.	Quiz
12:20- 1:05 hrs.	Session on 'Genome editing in crops: Applications and SDGs' by Prof. K.C Bansal, Secretary, National Academy of Agricultural Science
1:05-1:20 hrs.	Q/A session
1:20-1.25 hrs.	Concluding Remarks by Dr. Deepshikha Pande Katre, Head Centre for Medical Biotechnology, AIB, AUUP
1:25-1:30 hrs.	Vote of Thanks by Dr A.N. Sahi, Head, Centre for Plant and Environment Biotechnology, AIB, AUUP

# INAUGURAL CEREMONY

## PROGRAMME SCHEDULE

20<sup>th</sup> January 2022

Timings: 10.00 am – 11.45 am

Time	Programme
09.45 am – 10.00 am	Joining of Dignitaries, Delegates, Awardees & attendees at the Virtual Valedictory Ceremony of ICEIL 2022
10:00 am – 10:05 am	Invocation and Lamp Lighting
10.05 am – 10.12 am	Welcome Address by <b>Prof. (Dr.) Sanjeev Bansal</b> , Organising Co-Chair, ICEIL-2022, Dean-FMS & Director, ABS
10.12 am – 10.22 am	Introduction and Opening Address by <b>Prof. (Dr.) Balvinder Shukla</b> , Chair – ICEIL'2022 & Vice Chancellor, Amity University Uttar Pradesh
10.22 am – 10.30 am	Address by <b>Dr. W Selvamurthy</b> , Co-Chair-ICEIL'2022, President-Amity Science Technology & Innovation Foundation & Chancellor, Amity University Chhattisgarh
10.30 am – 10.45 am	Keynote address by <b>Dr. Sunil Shukla</b> , DG, Entrepreneurship Development Institute of India (EDII), Ahmedabad
10.45 am – 10.55 am	Address by <b>Dr. Atul Chauhan</b> , Patron-ICEIL'2022, Chancellor, AUUP & President, RBEF
10.55 am – 11.00 am	Release of recently authored Books by Amity Faculty
11.00 am – 11.55 am	Conferring of <b>Amity Entrepreneurial Excellence Award 2022</b> – <ul style="list-style-type: none"><li>• <b>Shri Rajesh Mehra, Director &amp; Promotor, Jaquar Group</b> - Amity Entrepreneurial Excellence Award 2022 <i>Acceptance Speech by Shri Rajesh Mehra</i></li><li>• <b>Mr. Sushant Rungta, Chief Technology Officer, Absolute Foods</b> - Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Sushant Rungta</i></li><li>• <b>Mr. Aditya Chandra, Director, Reliant EDS Pvt. Ltd.</b> - Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Aditya Chandra</i></li><li>• <b>Mr. Varun Yadav, CEO, Varuna Chemical Industries Pvt. Ltd.</b>- Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Varun Yadav</i></li><li>• <b>Mr. Divyansh Saxena, Chief Technology Officer, Deep Explo Equipments Pvt. Ltd.</b>- Amity Alumni Leadership Award for Excellence in Family Business <i>Acceptance Speech by Mr. Divyansh Saxena</i></li></ul>
11.55 m – 12.00 pm	Vote of thanks by <b>Prof. (Dr.) M K Pandey</b> , Organising Co-Chair-ICEIL'2022 & Joint Head-Amity School of Engineering and Technology (ASET)

## CONCURRENT PANEL DISCUSSION SESSIONS (6 TRACKS)

### PROGRAMME SCHEDULE

Day 1: Thursday, 20<sup>th</sup> January 2022

12.00 pm - 1.30 pm	Concurrent Sessions:
Track 1	<p><b>Session 1.1:</b> Building Agile Organizations: Shifting Priorities, New Leadership styles and Entrepreneurial Capabilities</p> <ul style="list-style-type: none"><li>• Mr. Priyank Agarwal, Vice President - Strategy &amp; Business Development, Exicom Tele-Systems Ltd. - <b>Session Chair</b></li><li>• Ms. Aastha Grover, Sr. AVP &amp; Head, Startup India Hub, Invest India</li><li>• Mr. Venkatesh Krishnamurthy, Founder &amp; CEO, Wharf Street Strategies London, UK</li><li>• Mr. Atul Jain, Business Head Asia &amp; Australia, Composecure, USA</li><li>• Mr. Amit Gossain, Managing Director, Kone Elevator India</li></ul>
Track 2	<p><b>Session 2.1:</b> Promoting Innovation in Cybersecurity through Government Policy Initiatives for Entrepreneurship Development</p> <ul style="list-style-type: none"><li>• Mr. Atul Kumar, Lead, Government Initiatives, Data Security Council of India, NASSCOM - <b>Session Chair</b></li><li>• Mr. Amit K Dubey, Author and National Security Expert, National Security</li><li>• Mr. Vipul Aggarwal, Director- Cyber security, Colt Technology Gurgaon</li><li>• Dr. Amar Arora, Scientific Officer, National Informatics centre, MeitY, Govt. of India</li><li>• Dr. Gaurav Gupta, Scientist 'E', Cyber Laws &amp; E-Security Division, Ministry of Electronics &amp; Information Technology</li><li>• Mr. Dinesh Bareja, Chief Information Security Officer, Open Security Alliance</li></ul>
Track 3	<p><b>Session 3.1:</b> Role of Industry &amp; Start-Ups for Combating the Energy Requirements through Hybrid Solar and Allied Technologies</p> <ul style="list-style-type: none"><li>• Mr. Rajendra Joshi, Founder &amp; CEO, RI Instruments &amp; Innovation India, Uttarakhand - <b>Session Chair</b></li><li>• Dr. Jai Prakash, Director, National Institute of Solar Energy (NISE)</li><li>• Dr. Deepak Gokhale, General Manager, Energy and Sustainability at Aditya Birla Science and Technology Company Private Limited</li><li>• Mr. Saurabh Diddi, Director, Bureau of Energy Efficiency, New Delhi</li><li>• Mr. Raj Prakash Mittal, CEO, Ruchi Telecom Private Limited, New Delhi</li></ul>
Track 4	<p><b>Session 4.1:</b> Novel and Innovative Approaches for COVID-19 Vaccine Development Globally</p> <ul style="list-style-type: none"><li>• Dr. Chandardeep Tandon, Amity University Chandigarh – <b>Session Chair</b></li><li>• Dr. Saurabh Gupta, Lead Bioinformatic Scientist, Clovertex Group, LLC</li><li>• Dr Nirav Desai, Co-Founder &amp; COO, Yapan Bio Private Limited</li></ul>

	<ul style="list-style-type: none"> <li>• Dr. Lalit Lakhwani, AVP and Head-India Clinical Research, Sun Pharma Laboratories Limited</li> <li>• Mr. G Ravi</li> </ul>
Track 5	<p><b>Session 5.1:</b> Transformational Leadership in VUCA World: A Psychological Perspective</p> <ul style="list-style-type: none"> <li>• Mr. Manish Naidu, Founder, Brainwonders – <b>Session Chair</b></li> <li>• Mr. Dilip Kumar, Founder, Posterity Consulting</li> <li>• Dr. Mala Vohra Khanna, Founder and Head, Raj Psychological Services</li> <li>• Dr. Tarlochan Singh, Director &amp; Founder, Psycho Waves Advanced Psychological Services</li> <li>• Dr. Avinash Desousa, Founder Consultant, Consultant Psychiatrist, Desousa Foundation</li> </ul>
Track 6	<p><b>Session 6.1:</b> Sports Entrepreneurship: Emerging Business Opportunities in VUCA Environment</p> <ul style="list-style-type: none"> <li>• Mr. Sujit Panigrahi, Co-Founder and CEO, Sequoia Fitness and Sports Tec, Sequoia Fitness and Sports Technology Pvt. Ltd. - <b>Session Chair</b></li> <li>• Mr. Ranjit Bajaj, Director, Minerva Football Academy Delhi FC</li> <li>• Mr. Sukhvinder Singh, Director, Singh Sports Ventures Pvt Ltd</li> <li>• Mr. Kishore Taid, CEO, Bhaichung Bhutia Football Schools, Delhi</li> <li>• Mr. Sudhanshu Fandvis, Founder &amp; Director, Spootseed Pvt. Ltd.</li> </ul>
<b>2.00 pm - 3.30 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.2:</b> New Paradigms in Responsible Businesses: Leveraging Social Enterprises to Foster Businesses with Social Impact</p> <ul style="list-style-type: none"> <li>• Mr. Anshu Gupta, Founder Director, Goonj - <b>Session Chair</b></li> <li>• Dr. K K Upadhyay, Professor and Chairperson, Centre for Sustainability &amp; CSR, BIMTECH</li> <li>• Dr. Utparn Dubey, Managing Director, OORJagram India Pvt Ltd</li> <li>• Ms. Priyanka Singh, VP &amp; Head -North, iVolunteer</li> <li>• Mr. Abhishek Lakhtakia, Chief Strategy Officer, JSW Foundation</li> </ul>
Track 2	<p><b>Session 2.2:</b> Artificial Intelligence for Entrepreneurs: Opportunities and Challenges for Venture Creation in the Fourth Industrial Revolution</p> <ul style="list-style-type: none"> <li>• Mr. Rishi Mohan Bhatnagar, President, Aeris Communications Pvt. Ltd. - <b>Session Chair</b></li> <li>• Ms. Kavita Jha, CEO and cofounder, Kiksar Technologies</li> <li>• Mr. Naveen Khanna, Co-founder, Brainstack Technologies</li> <li>• Mr. Ashish Tripathi, Senior Industry Principal, Engineering Consulting, Infosys, USA</li> <li>• Mr. Jaidev Dutta, Executive Director - Data, Analytics &amp; Intelligent Automation, Deloitte</li> </ul>
Track 3	<p><b>Session 3.2:</b> Innovations in Sustainable Waste Management</p> <ul style="list-style-type: none"> <li>• Mr. D Suresh, Ex Managing Director, Saks Ancillaries Ltd. - <b>Session Chair</b></li> </ul>



	<ul style="list-style-type: none"> <li>• Mr. Ankur Chawla, Director, Responsible Whatr, Fabonest food and beverages Pvt</li> <li>• Mr. Raj Kumar, Founder and CEO, Deshwal WasteManagement Pvt Ltd</li> <li>• Mr. G Vamsi Krishna, Joint Managing Director, Visaka Industries</li> <li>• Mr. P. Dev Anand, Chairman and Managing Director, Kankyo Group of Companies</li> </ul>
Track 4	<p><b>Session 4.2:</b> Innovation in Agri based Technology for economic upliftment for Atmanirbhar Bharat</p> <ul style="list-style-type: none"> <li>• Mr. Bhagirath Choudhary, Founder &amp; Director, South Asia Biotechnology Centre (SABC), Board Member, APEDA Govt. of India - <b>Session Chair</b></li> <li>• Dr. Vimala Prakash, Senior General Manager &amp; Head (TIC), IPL Biologicals Limited</li> <li>• Mr. Pandurang Taware, Managing Director, Agri Tourism Development Corporation (ATDC)</li> <li>• Dr. Vivek Kumar Morya, FounCTO, Adhita Biosciences/Vert-O-Care/AFCRC/SAS Biotech</li> <li>• Mr. Manjunatha T N, Managing Director &amp; Founder, Humus</li> </ul>
Track 5	<p><b>Session 5.2:</b> Catalyzing Growth in Climate Entrepreneurship in India</p> <ul style="list-style-type: none"> <li>• Ms. Wilma Rodrigues, CEO, Saahas Zero Waste - <b>Session Chair</b></li> <li>• Ms. Shobha Raghavan, Chief Operating Officer, saahaszerowaste.com</li> <li>• Dr S P Sharma, Chief Economist   DSG, PHD Chamber of Commerce and Industry</li> <li>• Mr. Sarvesh K. Goorha, CEO, IndiaMentors.org</li> <li>• Mr. Sandeep Shrivastava, Group Head of Environment Sustainability, Sr Vice, Aditya Birla Group</li> <li>• Ms. NIHARIKA KOLTE, Founding Partner, Drone Tech Solutions</li> </ul>
Track 6	<p><b>Session 6.2:</b> Innovations in Indian Sports</p> <ul style="list-style-type: none"> <li>• Mr. Raman Bhanot, Director, ELAN COMMUNICATIONS - <b>Session Chair</b></li> <li>• Mr. Victor Vaz, National Director, SOB</li> <li>• Mr. Akash Narula, General Secretary, Football Delhi</li> <li>• Mr. Ashish Bhardwaj, Director, ABSE Pvt.Ltd</li> </ul>
<b>3.45 pm - 5.00 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.3:</b> Creating New Generation Customer Experiences: Exploring Innovative Business Models, Digital Disruptions and Entrepreneurial Opportunities</p> <ul style="list-style-type: none"> <li>• Mr. Ankush Sabharwal, Founder &amp; CEO, CoRover - <b>Session Chair</b></li> <li>• Mr. Nrip Nihalani, Co-founder, Plus 91 technologies</li> <li>• Ms.Nupur Agrawal, Co founder, Kisan KIWI Kisan Window</li> <li>• Mr. Maneesh Jain, Vice President - MarTech &amp; PR, Brand Evangelist, KiranaKing</li> </ul>
Track 2	<p><b>Session 2.3:</b> Innovations in E-Mobility and Smart Transportation: Opportunities and Challenges</p> <ul style="list-style-type: none"> <li>• Mr. Satyendra Pal, Founder &amp; MD, Jeetsons Electric Vehicles Pvt. Ltd. - <b>Session Chair</b></li> <li>• Mr. Saurabh Mohan Saxena, Founder Director, AHODS Technologies</li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. Saurabh Rohilla, Director, Society of Indian Automobile Manufacturers</li> <li>• Mr. Chirag Arora, Founder Director, Maxop Research and Testing Institute Pvt. Ltd.</li> </ul>
Track 3	<p><b>Session 3.3:</b> Mathematics for Industry 5.0 - Models, Methods and Optimization Techniques</p> <ul style="list-style-type: none"> <li>• Dr. Nitin Sachdeva, Principal Data Scientist, TVS Motor Company, Bengaluru - <b>Session Chair</b></li> <li>• Dr. Shailenda Singh, Data Science Product Head, Nokia-Networks,India</li> <li>• Mr. Ankit Trivedi, Lead- Incubation &amp; Acceleration Centre, International Centre for Automotive Technology</li> <li>• Mr. Shashi Kant Verma, Vice President, FarEye - Enabling Digital Logistics</li> <li>• Dr. Sachin Mangla Kumar, Supply Chain and Operations and Business Decision, University of Plymouth, UK</li> <li>•</li> </ul>
Track 4	<b>Session 4.3:</b> Startups that are redefining healthcare Sector in India
Track 5	<p><b>Session 5.3:</b> Language &amp; Literature: New Entrepreneurial Opportunities in the Contemporary Milieu</p> <ul style="list-style-type: none"> <li>• Mr. Subramanian Sankaran, Founder &amp; CEO, Simpact Consulting - <b>Session Chair</b></li> <li>• Mr. Sumedh Chaudhry, Founder -News Bytes and Cricketpedia</li> <li>• Ms. Sutapa Basu, Author, Freelancer</li> <li>• Ms. Shriti Pandey, Founding Member &amp; CEO, Strawcture Eco</li> <li>• Mr. Rahul Singh, Consultant, UNCIEF &amp; Government of Uttar Pradesh, UNCIEF &amp; Revenue Dept, Government of Uttar Pradesh</li> </ul>
Track 6	<p><b>Session 6.3:</b> Indian Ed-Tech entrepreneurs: A Futuristic view</p> <ul style="list-style-type: none"> <li>• Ms. Aparajita Prasad, Director, PWC Advisory, Mentor and Business Leader - <b>Session Chair</b></li> <li>• Mr. Sinoj Jacob, Founder, Knohau Training &amp; Consulting</li> <li>• Ms. Manasa Tiwari, Founder, WittyChamps</li> <li>• Ms. Aparna Shankar, Associate Director, Projects, Madhi Foundation, TN</li> <li>• Ms. Seema Vinod, Education technology and Digital Innovation leader, Evolet Technologies (UAE)</li> <li>• Mr. Sajesh Nair, Head of Product &amp; Delivery, Luci XR</li> </ul>
<b>5.30 pm - 7.00 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.4:</b> Organizational Portfolios for Promoting Entrepreneurial Oriented Behaviours: Role of Culture, Leadership and Organizational Strategies</p> <ul style="list-style-type: none"> <li>• Mr. Venkataraman Renganathan, Managing Director, Alvarez &amp; Marsal - <b>Session Chair</b></li> <li>• Mr. Sunil Trivedi, Officer on Special Duty, Secretariat of the Hon'ble President of India</li> <li>• Mr. Rajiv Kumar, Vice President &amp; Head (HR), Electra</li> <li>• Ms. Kanchana Gupta,, Founder,, vLookUp</li> <li>• Mr. MSD Bhattamishra, Executive Director(HR), NTPC</li> </ul>
Track 2	<b>Session 2.4:</b> Digitalization in Manufacturing and its Impact on Accelerating Innovation and Future Start-Ups

	<ul style="list-style-type: none"> <li>• Mr. Arindam Lahiri, Chief Executive Officer, Automotive Skills Development Council – ASDC - <b>Session Chair</b></li> <li>• Mr. Rakesh Sidana, AVP, GoMechanic</li> <li>• Mr. Sanjeev Aggarwal, Deputy General Manager, Motherson Techno tools Limited</li> <li>• Mr. Gautam Dutta, Director - Marketing, Siemens Digital Industries Software</li> <li>• Mr. Divyansh Saxena, CTO, Deep Explo Equipments Pvt. Ltd.</li> </ul>
Track 3	<p><b>Session 3.4:</b> Innovations in Defense Technology and Entrepreneurial Leadership</p> <ul style="list-style-type: none"> <li>• Dr. Mayank Dwivedi, Director, DIITM, DRDO - <b>Session Chair</b></li> <li>• Maj. Gen. Mohan Jeet Singh Syali, Secretary &amp; Director General, The Institution of Engineers (India)</li> <li>• Gp. Cat. MJ Augustine Vinod, Chairman &amp; Co-Founder, Amos group of Industries</li> <li>• Cdr. Milind Kulshreshtha, Head, AI Kairos Pvt. Ltd.</li> <li>• Lt. Gen. (Dr.) Anil Kapoor, Director General, Amity Institute of Defence Technology (AIDT)</li> </ul>
Track 4	<p><b>Session 4.4:</b> Innovation and Entrepreneurship Ecosystems in Industrial Biotechnology: Role in Circular Economy</p> <ul style="list-style-type: none"> <li>• Mr. Kapil Khandelwal, Managing Partner Organization, Toro Finserve LLP - <b>Session Chair</b></li> <li>• Mr. Vivek Mishra, Founder, Director and CEO, Fibroheal Woundcare Pvt. Ltd.</li> <li>• Mr. Rupinder Singh, CEO, BioHouse Solutions Pvt. Ltd.</li> <li>• Dr. Prabhu Mishra, CEO and Co-Founder, StemGenn Therapeutics</li> <li>• Dr. Ankur Baliyan, Senior Research Scientist, NISSAN Analysis and Research Center, 1, Natsushima</li> </ul>
Track 5	<p><b>Session 5.4:</b> Foreign Languages: Innovative Practices and Scope of Entrepreneurship</p> <ul style="list-style-type: none"> <li>• Mr. Ashwani Goyal, Owner, Goyal Publishers - <b>Session Chair</b></li> <li>• Ms. Pooja Pandey, Founder, Lingua Franca French</li> <li>• Ms. Jaya Khatri, Managing Partner, Langoik</li> <li>• Ms. Sunaina Vij, Founder/ Lead trainer, The Bridge, International cross cultural experts.</li> </ul>
Track 6	<p><b>Session 6.4:</b> Continuity of Learning and Innovations in an Era of Digital Transformation</p> <ul style="list-style-type: none"> <li>• Dr. Amarendra P. Behera, Joint Director, CIET, NCERT- <b>Session Chair</b></li> <li>• Prof. A.K. Rajput, Head, Publication Division, NCERT</li> <li>• Dr. Gaurav Singh, Professor, IGNOU</li> <li>• Dr. Aerum Khan, Assistant Professor, IASE, Jamia Millia Islamia University</li> </ul>

## Day 2: Friday, 21<sup>st</sup> January 2022

<b>10.15 am - 11.45 am</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.5: Technology and Pandemic – Biggest disruptors in Legal Entrepreneurship, Innovation and Leadership</b></p> <ul style="list-style-type: none"> <li>• Mr. Anand Prasad, Senior Partner, AP and Partners, New Delhi</li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. Mac Cleam Pena Argandona, Corporate Attorney, Peru</li> <li>• Mr. Prem Mahindru, Solicitor and Advocate, United Kingdom</li> <li>• Mr. Vivek Narayan Shamra, Advocate, Supreme Court of India</li> <li>• Mr. Sandeep Pachpande, Chairman, ASM Group of Institutes, Pune</li> </ul>
Track 2	<p><b>Session 2.5:</b> Entrepreneurial Opportunities through Promoting Digital Revolution in Construction Industry</p> <ul style="list-style-type: none"> <li>• Ms. Sangeeta Wij, Managing Partner, SD Engineering Consultants LLP. - <b>Session Chair</b></li> <li>• Mr. Amitabh Sharan, Director &amp; CEO, Excelling Geo &amp; Engineering Consult Pvt. Ltd.</li> <li>• Mr. Alakshendra Mishra, Director, JS Environics &amp; Birja Construction</li> <li>• Dr. Gopal Dhawan, Founder &amp; Chairman, DDAG Pvt. Ltd.</li> <li>• Dr. Abhay Gupta, Director, Skeleton Consultant Pvt. Ltd.</li> </ul>
Track 3	<p><b>Session 3.5:</b> Recent Advances and Innovations in Environmental Science and Technology</p> <ul style="list-style-type: none"> <li>• Mr. Shailendra Singh, Founder and CEO, SustainMantra, New Delhi- <b>Session Chair</b></li> <li>• Mr. Gaurav R. Govardhan, Scientist 'C', Ministry of Earth Sciences, India, Indian Institute of Tropical Meteorology, MOES</li> <li>• Dr. D. R. Pattanaik, Head, NWP, Indian Meteorological Society</li> <li>• Mohamed Ramadan A. Rezk, Director, Egyptian Sci, Technology &amp; Innovation Observatory</li> <li>• Mr. Leonardo Piccinetti, EU Climate Pact Ambassador</li> </ul>
Track 4	<p><b>Session 4.5:</b> Digital Transformation and Product Innovation in Biotechnology and Healthcare for Promoting Start-Ups</p> <ul style="list-style-type: none"> <li>• Dr. Amritendu Mukherjee, Co-Founder &amp; CTO, NeuroPixel.AI Labs, Bengaluru – <b>Session Chair</b></li> <li>• Mr. Rohit Shukla, Founder, Bionivid</li> <li>• Dr. Aridni Shah, Co-Founder &amp; CEO, ImmunitoAI, Bengaluru</li> <li>• Mr. Pranav Anam, Founder, The Gene Box, Mumbai</li> </ul>
Track 5	<p><b>Session 5.5:</b> Investigating Innovative Ideas in Social Sciences</p> <ul style="list-style-type: none"> <li>• Dr Rituparna Roy, Founder &amp; Managing Trustee, Kolkata Partition Museum - <b>Session Chair</b></li> <li>• Prof. Kumar Ratnam, Member Secretary, Indian Council of Historical Research</li> <li>• Prof. Sachchidanand Mishra, Member Secretary, Indian Council of Philosophical Research</li> <li>• Manju Dhasmana, Manju Dhasmana Director Microsoft Philanthropies, Microsoft India</li> </ul>
Track 6	<p><b>Session 6.5:</b> Social and Sustainable Entrepreneurship: Empowerment of Persons with Disabilities</p> <ul style="list-style-type: none"> <li>• Ms. Manjula Kalyan, Founder, Swayamkrushi, Swayamkrushi, Telangana - <b>Session Chair</b></li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. Piyush Chanana, Co-founder and CEO of Raised Lines Foundation, Raised Lines Foundation, IIT Delhi</li> <li>• Ms. Yvonne Dalorto, Entrepreneur, Trainer, Consultant, Jolly Phonics, Jolly Phonics</li> <li>• Ms. Jasmeet Arora, Counsellor Founder of Hi 5 Child Development Centre</li> <li>• Dr. J.P. Kesari, Managing Director SEED Kurukshetra (Haryana)</li> </ul>
<b>12.00 pm - 1.30 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.6:</b> Entrepreneurial Resilience: Role of Analytics and Disruptive Innovation</p> <ul style="list-style-type: none"> <li>• <b>Mr. Shahnawaz Khan</b>, Partner, Grant Thornton - <b>Session Chair</b></li> <li>• Dr. Yojna Shah Jain, Founder &amp; Chief Executive Officer, Healthprax</li> <li>• Mr. Arpit Chaturvedi, Co-Founder and CEO, Global Policy insights</li> <li>• Mr. Pranav P V, Entrepreneur and Founder, Residence, Sqadfitt</li> <li>• Mr. Abhinav Goyal, Managing Director, Inlay marketing Pvt Ltd</li> </ul>
Track 2	<p><b>Session 2.6:</b> IoT enabled Business Opportunities for Entrepreneurs</p> <ul style="list-style-type: none"> <li>• Mr. Debashish Bhattacharya, Senior Dy. Director General, Broadband India Forum(BIF) - <b>Session Chair</b></li> <li>• Mr. Keerthi Lal, Founder &amp; CEO Advisor - New Technologies, ART LABS SUN GROUP</li> <li>• Mr. Rajesh Krishnan, Sr. Director Enterprise Solutions and Technical Op, ALTAIR</li> <li>• Mr. Ravi Purohit, Vice President and India Head, Color Tokens</li> <li>• Mr. Anuj Kapur, Senior Director and Commercial Head - India, IRON MOUNTAIN</li> <li>• Mr. Alok Shankar, Country General Manager - India, FITBIT</li> </ul>
Track 3	<p><b>Session 3.6:</b> Innovation and Entrepreneurship Opportunities in Forensic Science</p> <ul style="list-style-type: none"> <li>• Dr. (Mrs.) Rukmani Krishnamurthy, Chairperson &amp; CEO, HELIK Advisory Ltd, India - <b>Session Chair</b></li> <li>• Mr. Gregory J. Williams, President &amp; Forensic consultant, CAFS, Jamaica</li> <li>• Dr. Linus Enobi Akepe, Co-founder &amp; African Continental Director, IICFIP Inc. USA</li> <li>• Dr. Revathi Rajan, Forensic Chemist, UCSI University, Malaysia</li> <li>• Dr. Anna Barbaro, Forensic Geneticist, Studio Indagini Mediche E Forensi (SIMEF), Italy</li> <li>• Ms. Riva Pocha, Forensic Expert and Founder, FACTS, India</li> </ul>
Track 4	<p><b>Session 4.6:</b> Innovation and Entrepreneurship Opportunities in Pharmaceutical Sector: Pharma Vision 2030</p> <ul style="list-style-type: none"> <li>• Dr. Atul Nasa, Head of Office, Controlling &amp; Licensing Authority, Drugs Control Department, NCT of Delhi - <b>Session Chair</b></li> <li>• Dr. Vaibhav Dubey, Deputy General Manager, Alembic Pharmaceuticals</li> <li>• Mr. Harish Jain, Director, Embiotic Laboratories (P) LTD, Bangalore</li> <li>• Mr. Sundeep Agarwal, General Manager Compliance &amp; Regulatory Affairs, Datt Mediproducts New Delhi</li> </ul>

Track 5	<p><b>Session 5.6:</b> Sanskrit: a language of Science, Spirituality, and Leadership for making India Atmanirbhar</p> <ul style="list-style-type: none"> <li>• Dr. Shashi Tiwari, President, Wider Association for Vedic Studies' (WAVES) - <b>Session Chair</b></li> <li>• Prof. Shashi Prabha Kumar, President, Indian Institute of Advanced Studies, Shimla.</li> <li>• Dr. Atul Pati Tripathi, Director, Symbiosis Center for Online Learning, Pune.</li> <li>• Dr. Lalit Kumar Pant, Sr. Manager, IFFCO Limited, New Delhi</li> <li>• Dr. Arun Kumar Jha, Secretary, Delhi Sanskrit Academy</li> </ul>
Track 6	<p><b>Session 6.6:</b> Continuity of Learning and Innovations in an Era of Digital Transformation</p> <ul style="list-style-type: none"> <li>• Dr. Shahzadi Malhotra, Head of the Department of clinical Psychology, Chacha Nehru Bal Chikitsalaya - <b>Session Chair</b></li> <li>• Ms. Shubhangi Aggarwal, Founder, Entrepreneur and Clinical Psychologist, Authentic Psychologist E-Mental Health Clinic</li> <li>• Dr. Shweta Sharma, Clinical Psychologist, Manipal Hospital, Gurugram</li> <li>• Ms. Rashi Juneja, Clinical Psychologist &amp; Co-Founder, Mind Ease Psychological Services &amp; Wellness Center</li> </ul>
<b>2.00 pm - 3.30 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.7:</b> Adoption of Technology and Innovations in the Insurance Industry- Way Forward</p> <ul style="list-style-type: none"> <li>• Mr.Kishor Chandra Ijral, Technical Head Underwriting-Non Motor (North India, Bajaj Allianz Gen Insurance Company Limited - <b>Session Chair</b></li> <li>• Mr. Piyush Singhal, Director (Non-Motor claims), M/s V P Singhal &amp; Co ISLA Pvt. Ltd.</li> <li>• Mr. Gopal Verma, Managing Director, Eicore Technologies</li> <li>• Dr. (Maj) Mukund Kulkarni, VP/Head Underwriting, Aegon Life</li> <li>• Mr. Abhayendra Singh, Vice President and Head, Analytics., Niva Bupa... formerly called Max Bupa</li> </ul>
Track 2	<p><b>Session 2.7:</b> Entrepreneurship and Sustainable Development and in Solar Energy Sector</p> <ul style="list-style-type: none"> <li>• Dr.D.N.Singh, Chief Executive Officer, Bergen Associates Pvt Lts</li> <li>• Dr.Nikhil Agrawal, General Manager, Avaada Energy</li> </ul>
Track 3	<p><b>Session 3.7:</b> Emerging Trends and Opportunities in Wildlife and Forestry Sector</p> <ul style="list-style-type: none"> <li>• Dr. Shantnu Basu, Project Director, HCL Harit- The Green Initiative</li> <li>• Dr. Jimmy Borah, Senior Manager-Legal and Advocacy Division, Aaranyak</li> <li>• Dr. Puneet Pandey, Vice President, ENPROTEC INDIA Foundation</li> <li>• Mr. Arpit Deomurari, Spatial and Computational Ecologist, RoundGlass</li> <li>• Mr. Kedar Gore, Director, The Corbett Foundation</li> </ul>
Track 4	<p><b>Session 4.7:</b> Innovations in Diagnostic and Medicinal Plant Products</p>
Track 5	<p><b>Session 5.7:</b> Social Entrepreneurship, Innovation and Leadership for Change</p> <ul style="list-style-type: none"> <li>• Mr. Amitabh Kumar, Founder, Social Media Matters- <b>Session Chair</b></li> <li>• Ms. Namrata Acharya, Co-Founder, Khedut Samridhi Pvt. Ltd.</li> <li>• Ms. Ritu Srivastava, Director, Jadeite Solutions</li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. Ravinder Singh, Founder Director, Nutraceutical Rich Organic India Pvt. Ltd.</li> <li>• Ms. Kapithra Kannapiran, Founder, Chirp Chatter Cheer and Owe Earth</li> </ul>
Track 6	<p><b>Session 6.7:</b> Thinking and Practicing Art in New World</p> <ul style="list-style-type: none"> <li>• Mr. Suresh Jayaram, Artist, Art Historian, arts curator, Founder, Director, Visual Art Collective - <b>Session Chair</b></li> <li>• Mr. Manoj Vayaloor, Professor, Principal College of Fine Arts, Kerala University</li> <li>• Mr. Rajchandar Balasubramanian, Artist and Art Consultant, Founder, Printmaking studio – timeproof art</li> </ul>
<b>3.45 pm - 5.00 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.8:</b> Impact of Technology Innovation (FinTech) on the Transformation of Banks and Financial Services</p> <ul style="list-style-type: none"> <li>• Mr. Vikramaditya, Founder and Director, Vee Alpha Limited, United Kingdom - <b>Session Chair</b></li> <li>• Dr. Ahmed Darwish, Head of Digital Delivery, Al Bilad Bank, Egypt</li> <li>• Mr. Vikrant Ganeriwal, Vice President – Payment Products, J P Morgan, Hong Kong</li> <li>• Mr. Gaurav Mohan, Chief Revenue Officer, NetCents Technology, UAE</li> </ul>
Track 2	<p><b>Session 2.8:</b> IT Enabled Techno Managerial and Scientific Innovations for Start-Ups in the Globalized World</p> <ul style="list-style-type: none"> <li>• Dr. Sumant Kulkarni, Head AI R&amp;D, DE&amp;A, Zensar Technologies - <b>Session Chair</b></li> <li>• Ms. Aida Mustapha, Head Center of Computational Mathematics (CERCOM), Universiti Tun Hussein Onn Malaysia</li> <li>• Mr. Apoorve Aggarwal, Senior consultant at Tata Consultancy Services, TCS</li> <li>• Dr. Charu Malhotra, Co-ordinator, Centre for e Governance</li> <li>• Mr. Abhishek Singh, CIO, UNICEF, Australia</li> </ul>
Track 3	<p><b>Session 3.8:</b> Green Entrepreneurship: Challenges and Strategies</p> <ul style="list-style-type: none"> <li>• Dr. A K Bhattacharya, IFS (Retd.), Chairman, Integrated Development Organisation, Bhopal, MP- <b>Session Chair</b></li> <li>• Mr. Rajesh Kumar, CEO, ASHA Handicrafts Association</li> <li>• Mr. STS Lepcha, Director, Sanjeevni Foundation for Health Education and Rese</li> <li>• Dr. Poonam Dubey, CEO and Director, ART n Tech handicraft</li> <li>• Ms. K. Rathna, Chief Operating Officer, Indian Bamboo Resource &amp; Technology CIBART</li> </ul>
Track 4	<p><b>Session 4.8:</b> Entrepreneurship, Innovation and Leadership in the field of Physiotherapy and Occupational Therapy</p> <ul style="list-style-type: none"> <li>• Mr. Manish Samnani, Clinical Director, SOCH - <b>Session Chair</b></li> <li>• Ms. Shivani Kotnala, Founder &amp; Director, Learning Tree</li> <li>• Dr. Mandakini Sondhi, HOD and Sr. Physiotherapist, W pratiksha hospital Gurgaon</li> <li>• Dr. Ankita Sharma, Founder and Executive chairman, Revival healthcare services, NOIDA</li> <li>• Dr Vaibhav Talwar, Founder and Sr. Physiotherapist, Aadya Humancare private limited. New Delhi</li> </ul>
Track 5	<p><b>Session 5.8:</b> Imbibing Professional Ethics for Sustainable Entrepreneurship, Innovation and Leadership</p>

	<ul style="list-style-type: none"> <li>• Dr. Sukamal Deb, Dy. Chief Executive Officer, Ministry of MSME, Govt. of India - <b>Session Chair</b></li> <li>• Mr. Henry Saingura, Founder &amp; CTO (Chief Technology Officer), Foods Myco Laboratory</li> <li>• Ms. Divya Rawat, Social Entrepreneur, Soumya Foods Pvt Ltd &amp; Somya Spawn Lab.</li> <li>• Mr. Vansh Nathani, Founder &amp; Director, EDUCIS Consulting Private Limited Mindler Educatio</li> <li>• Mr. Nixon Joseph, CEO/SBI Foundation, Children's Love castles Trust</li> <li>• Ms. Tage Rita, CEO, Lambu Subu Food and Beverages</li> </ul>
Track 6	<p><b>Session 6.8:</b> Fashion Industry in VUCA world: Industry 5.0</p> <ul style="list-style-type: none"> <li>• Mr. Amit Gugnani, Senior Partner &amp; Head Fashion, Technopack India - <b>Session Chair</b></li> <li>• Mr. Sandeep Bijalwan, Founder, Himsan HK Ltd, Hong Kong</li> <li>• Mr. Gautam gupta, Designer and founder, Asha Gautam and GG by Asha Gautam</li> <li>• Mr. Gaurang Shah, Renowned Textile Designer, Gaurang design</li> <li>• Dr. Sheetal Jain, Founder &amp; CEO, Luxe Analytics</li> </ul>
<b>5.30 pm - 7.00 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.9:</b> Design Thinking-The Game Changer of Entrepreneurship</p> <ul style="list-style-type: none"> <li>• Mr. Anay Mashruwala, Director &amp; Head Coach, www.venusengineering.co.in &amp; PDP, IIC- <b>Session Chair</b></li> <li>• Dr. (Prof.) Prakash R Apte, Professor in Quality and Reliability Group, Department of Electrical Engineering, IIT Bombay</li> <li>• Mr. Deepak Sawhney, Director, Associated Management Consultants Private Limited,</li> <li>• Dr. V.K. Arora, CEO, Anveshan Foundation</li> <li>• Mr. Akashdeep Howladar, Founder, Deep Value Labs</li> <li>• Dr. Sheenu Jain, Chair, CIIE, IIMR University, Jaipur</li> </ul>
Track 2	<p><b>Session 2.9:</b> Emerging Skill sets for New Businesses in Disruptive Technologies in VUCA Environment</p> <ul style="list-style-type: none"> <li>• Ms. Suman Sharma, Communication Management, Siemens Energy - <b>Session Chair</b></li> <li>• Mr. Adhyuth Ramadyani, VP sales cloud and Engineering Practice, Minfy Technologies</li> <li>• Abhishek Singh, Chief Information Officer, UNICEF Australia</li> <li>• Dr. Charu Malhotra, Coordinator-Center of eGovernance, Indian Institute of a Public Administration</li> <li>• Dr. Siddharth Kalra, Associate Director, Cyber Security, Capgemini Australia</li> <li>• Mr. Vikram Manchanda, CEO, Minfy Technologies</li> <li>• Dr. Nitin Chawla, Founder, OneDios</li> <li>• Mr. Vikram Manchanda, Cloud Application Architect, Oracle</li> <li>• Mr. Abhay Kumar, Director of Engineering, Sunlife Financials</li> <li>• Mr. Puneet Jain, Cloud Application Architect Oracle</li> </ul>
Track 3	<p><b>Session 3.9:</b> Transitions in Technical Skills Requirements For Remote and GIS sector towards industry 5.0</p> <ul style="list-style-type: none"> <li>• Dr. Sanjay Rana, Managing Director, PARSAN Overseas Pvt. Limited</li> <li>• Dr. Rajesh Solomon Paul, Co-founder &amp; CEO, Excel Geomatics Pvt. Ltd., India</li> </ul>



	<ul style="list-style-type: none"> <li>• Dr. Guruprasad S, Founder and CEO, InnoGP Technologies Private Limited</li> </ul>
Track 4	<p><b>Session 4.9: Promoting Innovation and Entrepreneurship in Health Sciences</b></p> <ul style="list-style-type: none"> <li>• Prof. (Dr.) B N Mallick, Director, Amity Institute of Neuropsychology &amp; Neurosciences- <b>Session Chair</b></li> <li>• Mr Vinit Nisha Mishra, Founder &amp; Director, PAGC FOUNDATION</li> <li>• Dr. Sumedha Kushwaha, Founder and General Secretary, ATTAC- Aim to terminate tobacco and cancer</li> <li>• Dr. K. Natarajan, Co-founder, Ahammune Biosciences Pvt. Ltd.</li> <li>• Dr Sandip Patil, Entrepreneur and Founder Director, E-Spin Nanotech</li> </ul>
Track 5	<p><b>Session 5.9: Rise and Extension of Policy and Knowledge Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>• Dr. Neeti Shikha, Associate Dean, Indian School of Public Policy, New Delhi - <b>Session Chair</b></li> <li>• Ms. Urvashi Prasad, Director, Development Monitoring &amp; Evaluation Office, NITI Aayog</li> <li>• Ms. Mahak Rathee, Director Operations &amp; Founder, Knowledge Steez , ADR HOC and Consume Assisto</li> <li>• Dr. Sanjay Kumar, President, Corporate Affairs &amp; Public Policy of upGrad</li> <li>• Mr. Arpit Chaturvedi, Co-founder &amp; CEO, Global Policy Insights and Envipol</li> </ul>
Track 6	<p><b>Session 6.9: Identifying Entrepreneurial Opportunities in Sustainable Solutions like Eco-Innovation and Clean Technology for Cohesion of Diverse Disciplines in Design</b></p> <ul style="list-style-type: none"> <li>• Ar. Vina Verghese Biswas, Partner VSPB Associates, VSPB Associates Pvt. Ltd. – <b>Session Chair</b></li> <li>• Ar. Trupti Doshi, Founder and Principal Architect, Auroma Architecture</li> <li>• Ar. Shashi Rekha, Studio Head –Chief Architect, Space Studio Chennai India</li> <li>• Ar. Mario Selvaraj, Co-founder / Head, DAISY , AI</li> <li>• Ar. Tanu Bhatt, Co-founder, Paryavas Environment and Habitat</li> </ul>

### Day 3: Saturday, 22<sup>nd</sup> January 2022

10.15 am - 11.45 am	Concurrent Sessions
Track 1	<p><b>Session 1.10: Women Entrepreneurs: Key to accelerating Economic Growth</b></p> <ul style="list-style-type: none"> <li>• Ms. Jalpa Joshipura, Founder, Evolv</li> <li>• Ms. Anchal Saini, Founder &amp; CEO, Flyrobe</li> <li>• Ms. Aditi Balbir, Founder, V Resorts</li> <li>• Ms. Meher Shirazi, Director, MS Home Couture</li> <li>• Ms. Saba Ahmad, Co-founder &amp; COO, Infloglen LLC</li> </ul>
Track 2	<p><b>Session 2.10: Innovation and Entrepreneurship Opportunities in Drone Technology</b></p> <ul style="list-style-type: none"> <li>• Mr. Vipul Kumar, CEO and Founder, Aarav Unmanned Systems Pvt. Ltd. – <b>Session Chair</b></li> <li>• Mr. Rahul Jain, Founder and MD, Matrix Geo Solutions Pvt. Ltd.</li> <li>• Mr. Anam Aggarwal, Co-Founder, Funaster Drones</li> <li>• Prof. Elangovan Rajagopalan, Professor and Former Scientist, Indian Space Research Organization</li> <li>• Mr. Kamal Sharma, CEO and Founder, Kambill Systems Pvt Ltd.</li> <li>• Prof. R R Elargovan, Former Scientist, ISRO</li> </ul>

Track 3	<p><b>Session 3.10: Agripreneurship: Meeting the Unmatched Market Demand</b></p> <ul style="list-style-type: none"> <li>• Dr Vipin Chandra Joshi, Quality Assurance Manager (Farm Solutions), Agro Star - <b>Session Chair</b></li> <li>• Mr. Nishant Chauhan, Chief Financial Officer, Neem Tree Agro Solution</li> <li>• Mr. Rahul Jain, Director, Aquagri Greentech Pvt Ltd</li> <li>• Mr. Devabrata Das, Co-Founder, (ProMeat) Proplant Foods Pvt. L</li> <li>• Mr. Vimal Panjwani, Founder, Agrivijay</li> <li>• Mr. Sumit Sharma, Founder and Consultant, Communique" Consultancy</li> </ul>
Track 4	<p><b>Session 4.10: Post-Covid Tourism: Recovering and Rebuilding through Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Mr. Rajan Sehgal, President, India Golf Tourism Association- <b>Session Chair</b></li> <li>• Mr. Qamar Zafeer, Managing Director, Earthen Experiences</li> <li>• Mr. Nishith Saxena, Founder &amp; Director, Cruise professionals LLP</li> <li>• Dr. Amit Sharma, VP- Contracting &amp; Product Development, Abercrombie &amp; Kent</li> <li>• Mr. Pradeep Bhatnagar, Director, Expressions India Travel Pvt. Ltd.</li> <li>• Mr. Sulabh Khaira, Head, Sale and Marketing, Jet Airways</li> </ul>
Track 5	<p><b>Session 5.10: Defense Corridor and Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Lt. Gen. S K Gadeock AVSM (Retd.), Director General, Amity Institute of Defence and Strategic Studies - <b>Session Chair</b></li> <li>• Rear Adm Alok Bhatnagar, NM (Retd.), Rear Admiral, Indian Navy</li> <li>• Wg. Cdr. P Madhusoodhanan (Retd.), Vice President (Aerospace and Defence), Tamil Nadu Industrial Development Corporation</li> <li>• Mr. Navneet Kumar Sehgal, Additional Chief Secretary, Department of MSME and Export Promotion, UP</li> <li>• Maj. Gen. Devendra Kapur (Retd.), Director, Bhartiya Reserve Bank Note Mudran (P) Ltd.</li> </ul>
Track 6	<p><b>Session 6.10: Indian Film Production, Exhibition &amp; Distribution During the Pandemic: The Challenges, Innovations &amp; Future</b></p> <ul style="list-style-type: none"> <li>• Mr. Tripurari Sharan (IAS), recently retired as Chief Secretary of Bihar. Former Director of the Film &amp; Television Institute of India and also former Director General of Doordarshan -- <b>Session Chair</b></li> <li>• Ms. Aditi Anand, Head of Little Red Car Films</li> <li>• Mr. Carter Pilcher, Chief Executive, Shorts TV – leader in acquiring and distributing short form content for Screens</li> <li>• Mr. Teekam Joshi, Veteran Actor, Lead in GRAHAN</li> </ul>
<b>12.00 pm - 1.30 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.11: Innovative Entrepreneurship Opportunities in the Indian Logistics Sector</b></p> <ul style="list-style-type: none"> <li>• Ms. Sanjam Sahi Gupta, Director, Sitara Shipping &amp; Founder, Maritime SheE, Sitara Shipping - <b>Session Chair</b></li> <li>• Mr. Sumit Sharma, Co-Founder &amp; Director, Camions Logistics Solutions</li> <li>• Mr. Pavithran Kallada,, Managing Director, BDP UGL Global Logistics Pvt Ltd.</li> <li>• Mr. Abdul Salam, Founder &amp; CEO, YGL Logistics India Pvt Ltd.</li> <li>• Mr. Shiv Soni, Founder-RISE UP LOGISTICS</li> <li>• Mr. Naveen Rawat, Director, Holisol Logistics Pvt. Ltd.</li> <li>• Mr. Sam Mukundan, Founder - Flexol Packaging,</li> </ul>
Track 2	<p><b>Session 2.11: Frontiers in Space Science Technology - Entrepreneurship Opportunities &amp; Progression</b></p>

	<ul style="list-style-type: none"> <li>• Mr. Sunil Bhatnagar, Director, Intl. Business-Emerging Technologies, Sanvaru Technology Ltd. - <b>Session Chair</b></li> <li>• Mr. Jogendra Singh, President ( Finance), Hero Corporate Services Pvt Ltd</li> <li>• Mr. Vikas Gupta, CEO, E-Ashwa Automotive Pvt Ltd.</li> <li>• Dr. Ishak Aris, Past Chairman SAE Intl., Malaysia, Professor, Dept. of EEE, Universiti Putra Malaysia</li> <li>• Mr. Zafar Eqbal, Co-Founder and CEO, Goenka Electric Motor Vehicles Pvt Ltd</li> </ul>
Track 3	<p><b>Session 3.11:</b> Role of Resilient Entrepreneurship and Disruptive Innovations to meet Food Industry 5.0 challenges</p> <ul style="list-style-type: none"> <li>• Mr. V K Krishnan, CTO, Food Processing Industry – <b>Session Chair</b></li> <li>• Mr. Ramnath Suryawanshi, CEO, Global Foodz Consultants</li> <li>• Ms. Nupur Agarrwal, Regulatory and Nutrition Specialist, ITC, Bangalore</li> <li>• Ms. Mona, Founder and CEO, Smile All, Palampur</li> <li>• Mr. Sanjay Indani, Director, SafeFoodz Solutions</li> </ul>
Track 4	<p><b>Session 4.11:</b> Resilient Hospitality Entrepreneurship: Gearing for Recovery</p> <ul style="list-style-type: none"> <li>• Mr. Ravi Singh, Founder and Director, Tathastu Hospitality – <b>Session Chair</b></li> <li>• Mr. Manvir Singh Anand, Founder &amp; CEO, Knight Gourmet</li> <li>• Dr. Sanjay Goyal, Vice President, Co-chairman, Lite Bite and National Council of Tourism &amp; Hospitality of ASSOCHAM</li> <li>• Mr. Atul Khanna, Director, Vivana Hospitality Pvt. Ltd.</li> <li>• Mr. Gaurav Wadhwa, Founder, Theos</li> <li>• Mrs. Rachna Dushyant Singh, Director, ABES Sports Analyst of Broadcasters</li> <li>• Mr. Himanshu Nagia, Director RHNS Food Services, RHNS food Chain</li> </ul>
Track 5	<p><b>Session 5.11:</b> The Future of Industry and Jobs in the International Landscape: Leveraging the Skills of Humanities and Social Sciences</p> <ul style="list-style-type: none"> <li>• Mr. Sunil David, Regional Director, IoT India &amp; ASEAN AT&amp;T Global Network – <b>Session Chair</b></li> <li>• Mr. Mohit Sharma, Sr. Vice President &amp; SBU Head, Eveready Industries India Ltd</li> <li>• Mr. Sanjeev Kumar, Deputy Director, FICCI</li> <li>• Mr. Dilip Kumar Gayen, Founder, East West Info Solutions</li> </ul>
Track 6	<p><b>Session 6.11:</b> Disruptive Innovations in Media Industry</p> <ul style="list-style-type: none"> <li>• Ms. Madhu Trehan, Co-founder and Former Editor-In-Chief, NewsLaundry - <b>Session Chair</b></li> <li>• Mr. Mohit Srivastava, Director, Indian Economic Trade Organisation for Internation</li> <li>• Mr. Shekhar Gupta, Founder and Editor- in -Chief, The Print</li> <li>• Dr. Madan Mohan Rao, Research Director, TechSparks</li> <li>• Ms. Kanika Sethi, Head Business Development, Education Sporjo</li> </ul>
<b>2.00 pm - 3.30 pm</b>	<b>Concurrent Sessions</b>
Track 1	<p><b>Session 1.12:</b> Innovation and Entrepreneurial Opportunities in Real Estate and Construction Sector</p> <ul style="list-style-type: none"> <li>• Mr. Pankaj Kapoor, Managing Director, Liasis Foras - <b>Session Chair</b></li> <li>• Ms. Anisha Jhawar Kabra, Vice President - Strategy, Awfis</li> <li>• Mr. Vistasp Bhagwagar, Managing Director, AVA Design Pvt. Ltd.</li> <li>• Ms. Shobha Regunathan, Founder, The Build ED</li> <li>• Mr. Mukul Goel, Director, MakeMeBuilder Pvt. Ltd.</li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. Sumant Kachru, Founder CEO, Spaceify Technologies Pvt. Ltd.</li> </ul>
Track 2	<p><b>Session 2.12:</b> Innovation and Entrepreneurship Opportunities in Smart and Electric Mobility</p> <ul style="list-style-type: none"> <li>• Mr. Sunil Bhatnagar, Director, International Business -Emerging Technologies, Sanvaru Technology Ltd. - <b>Session Chair</b></li> <li>• Mr. Vikas Gupta, CEO, E-Ashwa Automotive Pvt Ltd.</li> <li>• Mr. Zafar Eqbal, Co-Founder and CEO, Goenka Electric Motor Vehicles Pvt. Ltd.</li> <li>• Prof. Dr. Ishak Aris, Professor, Dept. of Electrical and Electronic Engineering, Faculty of Engineering, Universiti Putra Malaysia</li> <li>• Mr. Jogendra Singh, President (Finance), Hero Corporate Services Pvt. Ltd.</li> </ul>
Track 3	<p><b>Session 3.12:</b> Innovative Nanotechnology for Societal Development</p> <ul style="list-style-type: none"> <li>• Mr. Swapan Kumar Ghosh, Director, Nanova Care Coats, Mumbai - <b>Session Chair</b></li> <li>• Mr. Vignesh Nagarajan, Director Business Development, Saveer MatricNano Pvt. Ltd. Delhi</li> <li>• Mr. Samarth Jain, Director, Vedic Vatica Pvt. Ltd.</li> </ul>
Track 4	<p><b>Session 4.12:</b> Technological skill requirement and avenues for Hospitality Entrepreneur</p> <ul style="list-style-type: none"> <li>• Mr. Mohd Shoeb, Vice President, Pride Plaza Hotel - <b>Session Chair</b></li> <li>• Mr. Uday Mahajan, Owner, Dalhousie Delight</li> <li>• Mr. Harish Chandra, Head IT, International Travel House Ltd, ITC</li> <li>• Mr. Shuddha Satwa Ghosh, Consultant, Entrepreneur &amp; Rural Tourism</li> <li>• Mr. Prateek Dubey, Director, Shijigroup</li> <li>• Chef Davinder Kumar, President, Indian Culinary Forum , Food Production</li> <li>• Mr. Rajiv Goyal, President, India Food Tourism Organisation</li> </ul>
Track 5	<p><b>Session 5.12:</b> Innovation and Entrepreneurial Opportunities in Public Policy</p>
Track 6	<p><b>Session 6.12:</b> Architecture and Computational Design Aligned with Industry 5.0 and Beyond</p> <ul style="list-style-type: none"> <li>• Mr. Sabu Francis, Founder, Limen Leap Labs, Syncspace and Sabu Francis &amp; Associates - <b>Session Chair</b></li> <li>• Mr. Ankon Mitra, Co-partner and Director, Hexagramm Design Private Limited</li> <li>• Mr. Adreesh Chakraborty, Director, The Earth Home</li> <li>• Mr. Takbir Fatima, Founder and Director, DesignAware</li> </ul>

## Track # 7: START UP EXPO 2022

20-22, January 2022

### PROGRAMME SCHEDULE

**DAY-1: Thursday, 20<sup>th</sup> January 2022 (12:00pm – 7:00pm)**

Time	Duration	Speakers
12:00 pm- 12:03 pm	3 mins	<b>Welcome Address and Introduction</b> <b>Start-up Expo Chair</b> <b>Prof. (Dr.) Anupam Narula</b> Dy. Director (Alumni Relations) & Professor-Marketing
12:04 pm-12:09 pm	5 min	<b>Opening Remarks</b> <b>Conference Co-Chair:</b> <b>Dr. W Selvamurthy</b> President Amity Science & Technology Innovation Foundation (ASTIF)
12:10 pm-12:15 pm	5 mins.	<b>Opening Remarks</b> <b>Conference Chair:</b> Prof. (Dr.) Balvinder Shukla Vice Chancellor, AUUP
<b>Session 7.1: Health Care, Wellness, Nutrition, Hygiene and Sanitation</b>		
12:16 pm – 12:20 pm	5 mins	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
12:21 pm – 12:31 pm	10 mins	<b>Ms. K.R Jaya Prakash, Managing Director &amp; Quality Manager, Medi S Diagnostics</b>
12:32pm-12:37pm	10 mins	<b>Ms. Fizza Abbas, Founder, Fizzlicious Skin</b>
12:38 pm-12:48 pm	10 mins	<b>Dr. Nitin Dhar, Founder &amp; Head, ErgoWork</b>
12:49 pm- 12:59 pm	10 mins	<b>Ms. Stuti Lal, Director, Bikalp Herbals Pvt. Ltd.</b>
1:00 pm- 1:10 pm	10 mins	<b>Mr. Vikas Gupta, Founder, Caladium Products Pvt. Ltd.</b>
1:11 pm- 1:21pm	10mins	<b>Ms. Radhika Bhagat, Founder &amp; CEO, Sacred Earth Trust</b>
1:22pm-1:32pm	10mins	<b>Mr. Sagar Khaneja, Director, Radicon Laboratories Ltd.</b>
<b>Session 7.2: Retail Management, Consultancy and Other services</b>		
2:00 pm – 2:05 pm	5 mins	<b>Brief introduction of the participants by Master of Ceremony (MC)</b>
2: 06pm – 2:16pm	10 mins	<b>Mr. Rakesh Malik, Founder, Combine Ways</b>
2:17pm – 2:27pm	10 mins	<b>Mr. Devansh Chopra, Founder &amp; CEO, Sorditcon Pvt. Ltd</b>
2:28 pm – 2:38 pm	10 mins	<b>Mr. Rishav Kumar , Director, Salaryfied Consultancy Services</b>
2:39 pm – 2:49pm	10 mins	<b>Dr. Nameet Kaur, CEO , Operon Technologies</b>
2:50 pm – 3:00pm	10 mins	<b>Mr. Sumit Sharma, Chief Consultant, Idevoke Communique Consultancy</b>
3:01pm – 3:11pm	10 mins	<b>Dr. Kumar Gaurav, Founder &amp; Principal Consultant, NW Nurturing Wealth</b>
3:12pm-3:22pm	10 mins	<b>Mr. Alok Kumar, Director, Igniter Vacations India Pvt. Ltd</b>
3:23pm-3:33pm	10 mins	<b>Adarsh Vardhan, Founder &amp; CEO, Bluestackancy</b>

<b>Session 7.3: Art &amp; Design, Skill Based Business Ventures</b>		
3:45pm – 3:50 pm	5 mins	<b>Brief introduction of the participants by Master of Ceremony (MC)</b>
3:51pm – 4:01pm	10 mins	<b>Ms. Priya Bhargava, Founder, The Handrafters</b>
4:02pm – 4:12pm	10 mins	<b>Ms. Shivani Sharma, Founder, Doodle Paints</b>
4:13pm – 4:23pm	10 mins	<b>Ms. Minal Chatterjee, Founder-CEO, Paint Lab</b>
4:24pm – 4:34pm	10 mins	<b>Ms. Kaushiki Bajpai, Founder, K372 Ashiyana</b>
4:35pm – 4:45 pm	10 mins	<b>Mr. Rajeev Kumar, Founder, Sanvi Designers</b>
<b>Session 7.4: Social Enterprises and NGO's</b>		
5:30 pm – 5:35 pm	5 min	<b>Brief introduction of the participants by Master of Ceremony (MC)</b>
5:36 pm – 5:46 pm	10 mins	<b>Mr. Rishikant Mishra, Founder/President, Udaar Foundation</b>
5:47 pm – 5:57 pm	10 mins	<b>Ms. Renu Bali, Founder, Tender Heart NGO</b>
5:58 pm – 6:08 pm	10 mins	<b>Ms. Nitika Ghosh, Founder, EKHOJ Enterprises Pvt. Ltd.</b>

**DAY: 2 - Friday, 21<sup>st</sup> January 2022 (10:00 am – 7:00pm)**

10:03am- 10:06 am	3 mins	Welcome Address and Introduction <b>Start-up Expo Chair</b> <b>Prof. (Dr.) Anupam Narula</b> <b>Dy. Director (Alumni Relations)</b>
10:07am-10:12am	5 mins.	<b>Opening Remarks</b> <b>Organizing Co-Chair</b> Prof. (Dr.) M K Pandey Joint Head, Amity School of Engineering and Technology (ASET)
10:13am- 10:18am	5 mins.	<b>Opening Remarks</b> <b>Organizing Chair</b> Prof. (Dr.) Sanjeev Bansal Dean - Faculty of Management Studies (FMS) and Director, Amity Business School (ABS)
10:19 am-10:24 am	5 mins.	<b>Opening Remarks</b> <b>Conference Chair</b> <b>Prof. (Dr.) Balvinder Shukla</b> <b>Vice Chancellor, AUUP</b>

**Session 7.5: Retail Management, Consultancy and Other services**

10:25 am- 10:30am	05 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
10:31 am- 10:41 am	10 mins	<b>Mr. Debtanu Barman, Director, Aqua Doctor Solutions</b>
10:42am- 10:52am	10 mins	<b>Ms. Chhavi Prabhakar- Founder&amp; CEO, GISER Consultants Private Limited</b>
10:53 am-11:03am	10 mins	<b>Mr. Mayank Gulati, Founder, BIOMIX India</b>
11:04am– 11:14am	10 mins	<b>Mr. Nikunj Keswani, Founder, GrowthTangent</b>
11:15am- 11:25am	10 mins	<b>Mr. Parth Mohan, Founder, Sunrise Retails</b>
11:26am- 11:36 am	10 mins	<b>Mr. Akash Singh, CEO, Bioverse Technologies Pvt. Ltd</b>
11:37am- 11:47am	10 mins	<b>Mr. Rishi Raj Joshi, Director, RAR life sciences</b>

**Session 7.6: Education, Training and Development**

12:00am- 12:05 am	5 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
12:06pm-12:16pm	10 mins	<b>Mr. Sourabh Sachdeva, Director, IPETHICON (An Educational Academy) Pvt. Ltd</b>

12:17pm-12:27pm	10 mins	<b>Mr. Uday Singh Rathore, Founder, Karat Lawz Academy</b>
12:28 pm- 12:38pm	10 mins	<b>Ms. Aziel Flona Marques, Founder, GPS for Parents</b>
12:39pm- 12:49pm	10 mins	<b>Prof. Katevarapu Sundeeep, Founder &amp; Chief Managing Director, We Avec U Organisation</b>
<b>Session 7.7: Agriculture and Food Processing</b>		
2:00 pm- 2:05 pm	5 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
2: 06pm- 2:16pm	10 mins	<b>Mr. Vikrant Singh, Founder, FMD Foods</b>
2:17pm- 2:27pm	10 mins	<b>Mr. Agam Khare, Founder, Absolute Foods</b>
2:28 pm- 2:38 pm	10 mins	<b>Mr. Rahul Jain, Director, Aquagri Greentech Pvt. Ltd</b>
2:39 pm- 2:49pm	10 mins	<b>Mr. Nishant Chauhan, Director &amp; CFO, Neem Tree Agro Solutions Pvt. Ltd</b>
2:50 pm- 3:00pm	10 mins	<b>Mr. Stephen Mark Davidson, Founder, Sarah Patisserie &amp; Chccolaterie</b>
<b>Session 7.8: Science &amp; Technology Ventures</b>		
3:45 pm- 3:50pm	5 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
3:51pm- 4:01pm	10 mins	<b>Mr. Sudeep Gupta, Founder, Store my Goods</b>
4:02pm- 4:12pm	10 mins	<b>Dr. Deeksha Bhartiya, Founder &amp; Director, GENOMIKI Solutions Pvt. Ltd</b>
4:13pm-4:23pm	10 mins	<b>Mr. Abhishek Bhattacharya, Co-Founder, Whrri</b>
4:24pm 4:34pm	10 mins	<b>Mr. Ayush Kumar, Founder, Ambitious Tech</b>
4:35pm 4:45pm	10 mins	<b>Mr. Rishabh Agrahari, Director, V- MIHIRA Chemicals Pvt Ltd</b>
4:46pm- 4:56pm	10 mins	<b>Ms. Madhu Bansal, CEO&amp; Founder, The Finberg</b>
4:57pm-5:07pm	10 mins	<b>Mr. Aasav Ravi, Engineer, Lasavo</b>
<b>Session 7.9: Events, Media &amp; Mass Communications</b>		
5:30 pm- 5:35 pm	5 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
5:36 pm- 5:46 pm	10 mins	<b>Mr Souvik Goswami, Co-Founder &amp; Group Chief Editor, APAC Digital Innovation News Network Pvt Ltd.</b>
5:47 pm- 5:57pm	10 mins	<b>Mr. Agam Bhatnagar, Director, ASHPLAN Pvt Ltd.</b>
5:58 pm-6:08 pm	10 mins	<b>Mr. Vaibhav Rautela, Founder &amp; CEO , PLI Media</b>
6:09 pm 6:19 pm	10 mins	<b>Mr. Kshitij Shankar Choudhary, CEO, JAANO Junction LLP</b>
6:20 pm- 6:30 pm	10 mins	<b>Mr. Rohit Kanwar, Sales Manager, Ten20 Info Media</b>
6:31 pm- 6:41 pm	10 mins	<b>Mr. Rohit Ranjan Rout, Founder &amp; CEO, DestinX Entertainment</b>
6:42pm-6:52pm	10 mins	<b>Ms. Taniya Tikoo, Co-Founder &amp; Editor-in-Chief, Observe Now</b>
6:53-7:03pm	10 mins	<b>Mr. Rouunaq Syed, Director, Starline Communication</b>

**DAY: 3 - Saturday, 22<sup>nd</sup> January 2022 (10:00 am – 3:30pm)**

10:07am- 10:12 am	5 mins	Welcome Address and Introduction <b>Start-up Expo Chair</b> <b>Prof. (Dr.) Anupam Narula</b> <b>Dy. Director (Alumni Relations)</b>
10:13am-10:18 am	5 mins.	<b>Opening Remarks</b> <b>Organizing Co-Chair &amp; Technical Chair</b> Prof. (Dr.) M Sajnani Dean - Faculty of Hospitality & Tourism and Director, Amity Institute of Travel & Tourism (AITT)

10:19 am-10:24 am	5 mins.	<b>Opening Remarks</b> <b>Conference Chair:</b> <b>Prof. (Dr.) Balvinder Shukla</b> <b>Vice Chancellor, AUUP</b>
<b>Session 7.10: Energy &amp; Infrastructure</b>		
10:25 am- 10:30am	5mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
10:31 am 10:41 am	10 mins	<b>Mr. Ashish Srivastava, , Partner, Sunrays Infratech</b>
10:42am- 10:52am	10 mins	<b>Mr. Umang Rohilla, Founder &amp; CEO, Oliveco Estate Pvt. Ltd</b>
10:53 am-11:03am	10 mins	<b>Ms. Suman Kumari, Founder, Contractor Pvt. Ltd</b>
11:04am– 11:14am	10 mins	<b>Mr. Manish Bhardwaj, Managing Director, Shaft Energies Pvt Ltd</b>
11:15am- 11:25am	10 mins	<b>Mr. Navvin Agarwaal, Founder, Kansal Estate Pvt. Ltd</b>
<b>Session 7.11: Luxury, Apparel, Footwear, Beauty and Personal Care</b>		
12:00am- 12:05 am	5 mins.	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
12:06pm-12:16pm	10 mins	<b>Mr. Shrey Luthra, Founder &amp; CEO, FREECULTR-UNDERMe Brands Pvt. Ltd</b>
12:17pm-12:27pm	10 mins	<b>Ms. Nashra Kamal, Co-Founder, Hazrat Gems</b>
12:28 pm- 12:38pm	10 mins	<b>Mr. Ravi Ranjan, Founder, Namu Apparel</b>
12:39pm- 12:49pm	10 mins	<b>Mr. Harsh Goyal, Director, NS Goyal (OPC) Pvt Ltd</b>
12:50 pm-1:00 pm	10 mins.	<b>Ms. Parul Srivastava, Founder, Swades Creations</b>
1:01 pm-1:11 pm	10 mins	<b>Mr. Preet Shah, Founder, Revolve Green</b>
<b>Session 7.12: Science &amp; Technology Ventures</b>		
2:00 pm-2:05 pm	05 mins	Brief introduction of the participants by <b>Master of Ceremony (MC)</b>
2:06pm-2:16pm	10 mins	<b>Ms. K Maria Yoshitha, Co-Founder &amp; CEO, RadheyaN13</b>
2:17pm-2:27pm	10 mins	<b>Mr. Vinod Pandey, Manager, Mars Bioanalytical Pvt. Ltd</b>
2:28 pm- 2:38pm	10 mins	<b>Mr. Rajesh Sharma, Director, Raja Engineering Works</b>
2:39pm-2:49pm	10 mins	<b>Mr. Abhishek Jain, Founder, FUJIN Analysis</b>
2:50pm-3:00 pm	10 mins	<b>Mr. Bharat Khunger, Director, Kaizen Corporation India</b>

## CASE STUDY COMPETITION

### PROGRAMME SCHEDULE

**20<sup>th</sup> – 22<sup>nd</sup> January 2022**

<b>Day 1: Jan 20<sup>th</sup> 2022</b>		<b>Technical Session I</b>	<b>Time Duration: 12:00 to 13:45</b>
<b>Session In-charge: Dr. Mahua Bhattacharjee (Mobile: 9968655571) and Dr. Nidhi Gupta (Mobile: 9910218167)</b>			
<b>11:50 am-12:00pm</b>	Participants Login		
<b>12:00 pm-12:05pm</b>	Welcome and Introduction to the Technical Session & Jury Members		Session In-charge
<b>12:05 am-12:10pm</b>	Blessings and Words of Wisdom by Prof. (Dr.) Balvinder Shukla, Honorable Vice Chancellor, Amity University Uttar Pradesh, India		Session In-charge (Introduction to VC Ma'am)
<b>12:10 pm-12:25pm</b>	<b>Case Study 1: BCA Foundation: Leveraging the Tyndall Effect of Opportunities</b> <ul style="list-style-type: none"> <li>• Mr. B C Anant, Student Amity School of Fashion Technology, Amity University Uttar Pradesh</li> <li>• Dr Manpreet Manshahia, Amity School of Fashion Technology, Amity University Uttar Pradesh</li> </ul>		



12:25pm 12:40 pm	<p><b>Case Study 2: Challenges and Opportunities in Merger and Acquisition: Dixcy Textiles</b></p> <ul style="list-style-type: none"> <li>Ms. Radhika Sharma, Director, Radhika Marketing – Alumni – BBA Class of 2010</li> <li>Dr. Narinder Kumar Bhasin, Amity School of Insurance, Banking &amp; Actuarial Science, Amity University Uttar Pradesh &amp; Former V.P. Axis Bank Limited</li> <li>Mr. Raghvendra Tiwari, Amity School of Insurance, Banking &amp; Actuarial Science, Amity University Uttar Pradesh</li> </ul>
12:40 pm 12:55 pm	<p><b>Case Study 3: Innovating chemical-free natural products: An Entrepreneurial journey</b></p> <ul style="list-style-type: none"> <li>Ms. Monam Mishra, Amity Institute of Biotechnology Amity University Uttar Pradesh</li> <li>Mr. Sachin Krishna, CEO, Green Galaxy India Corporation</li> <li>Dr Debarati Paul, Associate Professor, Amity Institute of Biotechnology, Amity University Uttar Pradesh</li> </ul>
12:55 pm 13:10 pm	<p><b>Case Study 4: From startup to business: Success story of Dautya Aerospace Pvt Ltd.</b></p> <ul style="list-style-type: none"> <li>Mr. Dekkala Vinay, Amity Institute of Aerospace Engineering, Amity University Uttar Pradesh</li> <li>Ms. Rajni Verma, Amity Institute of Aerospace Engineering, Amity University Uttar Pradesh.</li> <li>Mr. CVV Satya Raghavendra, Amity Institute of Aerospace Engineering, Amity University Uttar Pradesh.</li> <li>Dr. Rajesh Kumar Saluja, Amity Institute of Aerospace Engineering, Amity University Uttar Pradesh.</li> <li>Mr. Prashant Radhakrishnan, Dautya Aerosospace pvt. Ltd., Bengaluru.</li> </ul>
13:10pm-13:25pm	<p><b>Case Study 5: Tell-a-Tale: Venture for Cultural Education</b></p> <ul style="list-style-type: none"> <li>Ms Yashika Pradhan- Student B. Arch</li> <li>Ms Smriti Rastogi- Assistant Professor, Amity School of Architecture and Planning, Amity University Lucknow Campus</li> <li>Dr. Deepti Pande Rana- Associate Professor, School of Architecture and Planning, Amity University Lucknow Campus</li> </ul>
13:25pm-13:40pm	<p><b>Case Study 6: Small scale Aquaponics and Polyhouse Farming in Kollam</b></p> <ul style="list-style-type: none"> <li>Ms. Sukanya A. Nair, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Dhanajay Suresh Gaikwad, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> </ul>
13:40pm-13:45pm	<p>Concluding Remarks by Jury Members  Closure by Session In-charge  Break (13:45 pm to 14:00 pm)</p>
<b>Day 1: Jan 20<sup>th</sup> 2022</b>	
<b>Technical Session II</b>	
<b>Time Duration: 14:00 to 15:40</b>	
<b>Session In-charge: Dr. Mahua Bhattacharjee (Mobile: 9968655571) and Dr. Nidhi Gupta (Mobile: 9910218167)</b>	
14:00 pm-14:05pm	Welcome and Introduction to the Technical Session & Jury Members   Session In-charge
14:05pm-14:20pm	<p><b>Case Study 7: A Case Study on Climate Risk Mitigation and Resilience</b></p> <ul style="list-style-type: none"> <li>Dr. Rajesh Verma Academician, Amity School of Insurance, Banking and Actuarial Science, Amity University Uttar Pradesh</li> <li>Mr. Yaman Marwah Entrepreneur Alumni,</li> <li>Mr. Kunal Goyal, Student, Amity School of Insurance, Banking and Actuarial Science, Amity University Uttar Pradesh</li> <li>Mr. Raghvendra Tiwari, Amity School of Insurance, Banking and Actuarial Science, Amity University Uttar Pradesh</li> </ul>
14:20pm-14:35pm	<p><b>Case Study 8: Simplified and standardized IT product development and launch services</b></p> <ul style="list-style-type: none"> <li>Mr Sree Ram Mahesh Kodamanchili, B Tech MAE, Amity School of Engineering &amp; Technology, Amity University Lucknow Campus</li> <li>Dr Maneesh C Srivastava, Amity School of Engineering &amp; Technology, Amity University Lucknow Campus</li> </ul>
14:35 pm-14:50pm	<p><b>Case Study 9: Emancipation of Under Privileged by Raising their Quality of Living Through the Endeavour of Strawstructure Eco</b></p>

	<ul style="list-style-type: none"> <li>• Dr. Reena Singh, Amity Institute of English Studies &amp; Research, Amity University Uttar Pradesh</li> <li>• Dr. Nivedita Gupta, Amity Institute of English Studies &amp; Research, Amity University Uttar Pradesh</li> <li>• Ms. Divya Goel, Amity Institute of English Studies &amp; Research, Amity University Uttar Pradesh</li> <li>• Ms. Tanishka Mogha, Amity Institute of English Studies &amp; Research, Amity University Uttar Pradesh</li> <li>• Ms. Shriti Pandey, Amity Institute of English Studies &amp; Research, Amity University Uttar Pradesh</li> </ul>
<b>14:50 pm-15:05pm</b>	<b>Case-Study 10: Assessment of Startup: Case Study of ReNEWate</b> <ul style="list-style-type: none"> <li>• Ms. Debashree Ghatak, ReNEWate, Navi Mumbai</li> <li>• Mukkara Raviteja, MBA CPM Student, RICS School of Built Environment, Amity University, Mumbai.</li> <li>• Rahul Mhaske, MBA CPM Student, RICS School of Built Environment, Amity University, Mumbai.</li> <li>• Madhavan V. V., MBA CPM Student, RICS School of Built Environment, Amity University, Mumbai.</li> </ul>
<b>15:05 pm-15:20pm</b>	<b>Case-Study 11: Energy Efficient Brick Kiln For the production of Resource Efficient Bricks</b> <ul style="list-style-type: none"> <li>• Dr R. Sujatha, Professor, Amity Business School, Amity University Uttar Pradesh</li> <li>• Vandana, Research Scholar, Amity Business School, Amity University Uttar Pradesh</li> <li>• Dr. Taranjeet Duggal, Professor, Amity Business School, Amity University Uttar Pradesh</li> </ul>
<b>15:20 pm-15:35pm</b>	<b>Case-Study 12: Farmer and their Operations for Developing the Nation</b> <ul style="list-style-type: none"> <li>• Mr. Sahil Dash, Student, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>• Dr. Dhanajay Suresh Gaikwad, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> </ul>
<b>15: 35pm-15:40pm</b>	Concluding Remarks by Jury Members Closure by Session In-charge Break (15:40 pm to 15:45 pm)
<b>Day 1: Jan 20<sup>th</sup> 2022</b>	
<b>Technical Session III</b>	
<b>Time Duration: 15:45 to 17:25</b>	
<b>Session In-charge: Dr. Mahua Bhattacharjee (Mobile: 9968655571) and Dr. Nidhi Gupta (Mobile: 9910218167)</b>	
<b>15:45 pm-16:00pm</b>	Welcome and Introduction to the Technical Session & Jury Members   Session In-charge
<b>16:00 pm-16:15pm</b>	<b>Case Study 13: Vyanka India Ltd.: An Initiative to Reinvent Society by Creating Employment Opportunities for Especially Aabled</b> <ul style="list-style-type: none"> <li>• Vidisha Srivastava, Student, B.Ed.</li> <li>• Prof. Dr. Mala Tandon, Deputy Director &amp; Head of Institution, Amity Institute of Education, Amity University Uttar Pradesh, Lucknow</li> <li>• Ms. Monika Gautam, Assistant Professor, Amity Institute of Education, Amity University Uttar Pradesh, Lucknow</li> </ul>
<b>16:15 pm-16:35pm</b>	<b>Case Study 14: The Persistent Challenge of Safety &amp; Innovation for Local, Point-Point Delivery Startups, and Taskrr's Innovative Solution</b> <ul style="list-style-type: none"> <li>• Jonathan Jefferson - Founder</li> <li>• CS Ms. Monica Suri Amity Law School, Amity University Uttar Pradesh</li> </ul>
<b>16:35 pm-16:50pm</b>	<b>Case Study 15: Into Legal World</b> <ul style="list-style-type: none"> <li>• Ms. Yusra Khatoon, Student, Amity Law School, Amity University Lucknow Campus</li> <li>• Mr. Amarsh Patel, Student, Amity Law School, Amity University Lucknow Campus</li> <li>• Taru Mishra, Amity Law School, Amity University Lucknow Campus</li> </ul>
<b>16:50 pm-17:05pm</b>	<b>Case Study 16: digiQC - Focus on Quality</b> <ul style="list-style-type: none"> <li>• Mr. Akash Bhardwaj, MBA CPM Student, RICS SBE RICS School of Built Environment, Amity University</li> <li>• Ms. Divya Rana, MBA CPM Student, RICS School of Built Environment, Amity University</li> </ul>

	<ul style="list-style-type: none"> <li>Mr. Gaurav Sharma, MBA CPM Student, RICS School of Built Environment, Amity University</li> <li>Mr. Sumant Kachru, Spaceify Technologies Pvt. Ltd.</li> <li>Dr T.P. Singh, Faculty Member, RICS School of Built Environment, Amity University</li> </ul>
<b>17:05 pm-17:20pm</b>	<b>Case Study 17: Evolution of fashion industry in small town</b> <ul style="list-style-type: none"> <li>Ms. Tanya Bhatnagar, Amity School of Hospitality (ASH), Amity University Lucknow Campus</li> <li>Ms. Shreya Gupta, Amity School of Hospitality (ASH), Amity University Lucknow Campus</li> <li>Ms. Jyotishikha Singh, Amity School of Hospitality (ASH), Amity University Lucknow Campus</li> </ul>
<b>17:20pm-17:25pm</b>	Concluding Remarks by Jury Members Closure by Session In-charge

<b>Day 2: Jan 21<sup>st</sup> 2022</b>		<b>Technical Session I</b>		<b>Time Duration: 10:15 to 11:45</b>	
<b>Session In-charge: Dr. Shailja Dixit (Mobile 8009999900) and Dr. Rashmi Tripathi (Mobile 9839339248)</b>					
<b>10:00 am-10:15am</b>	Participants Login				
<b>10:15 am-10:20am</b>	Welcome and Introduction to the Technical Session & Jury Members			Session In-charge	
<b>10:20 am-10:25am</b>	Blessings and Words of Wisdom by Prof. (Dr.) Balvinder Shukla, Honorable Vice Chancellor, Amity University Uttar Pradesh, India			Session In-charge (Introduction to VC Ma'am)	
<b>10:25 am-10:40am</b>	<b>Case Study 18: Entrepreneurial Education, Skills and Knowledge Key Driver to Entrepreneurial Intention: A Case Study Approach</b> <ul style="list-style-type: none"> <li>Ms. Bageshree Savant, Student, Amity School of Business, Amity University, Noida</li> </ul>				
<b>10:40 am-10:55am</b>	<b>Case Study 19: Yob Hotel Supplies &amp; Hospitality Solutions</b> <ul style="list-style-type: none"> <li>Ms. Anshruta M. Rasania, Amity School of Economics, Amity University Uttar Pradesh</li> <li>Ms. Sunidhi Kapoor, Amity School of Economics, Amity University Uttar Pradesh</li> <li>Mohd. Kokab Siddiqui, Amity School of Economics, Amity University Uttar Pradesh</li> </ul>				
<b>10:55 am-11:10am</b>	<b>Case Study 20: Cost Effective Shade Net House</b> <ul style="list-style-type: none"> <li>Mr. Manish Kumar Singh, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Dhananjay Gaikwad, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Naleeni Ramawat, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> </ul>				
<b>11:10 am-11:25am</b>	<b>Case Study 21: Technology as Catalyst to Technology.</b> <ul style="list-style-type: none"> <li>Mr. Yuvraj Singh, Amity Law School, Amity University Uttar Pradesh</li> <li>Mr. Rohit Das, Amity Law School, Amity University Uttar Pradesh</li> <li>Mr. Uman Gupta, Amity Law School, Amity University Uttar Pradesh</li> <li>CS Monica Suri, Amity Law School, Amity University Uttar Pradesh</li> </ul>				
<b>11:25 am-11:40am</b>	<b>Case Study 22: Facilitating Continuous and Successful Transition of Innovations from Academic Research into the Real World Through an AI-powered Ecosystem</b> <ul style="list-style-type: none"> <li>Dr. Priti Sahai, Co-founder and CEO, Plexome, California, USA</li> <li>Dr. Ragini Sahai, Amity Institute of Anthropology, Amity University Uttar Pradesh</li> </ul>				
<b>11:40pm-11:45pm</b>	Concluding Remarks by Jury Members Closure by Session In-charge Break (11:45 pm to 12:00 pm)				
<b>Day 2: Jan 21<sup>st</sup> 2022</b>		<b>Technical Session II</b>		<b>Time Duration: 12:00 to 13:30</b>	
<b>Session In-charge: Dr. Shailja Dixit (Mobile 8009999900) and Dr. Rashmi Tripathi (Mobile 9839339248)</b>					
<b>12:00 pm-12:05pm</b>	Introduction to the Technical Session			Session In-charge	
<b>12:05 am-12:10pm</b>	Welcome of Jury Members			Session In-charge	

<b>12:10 pm-12:25pm</b>	<p><b>Case Study 23:</b> Automation: Magnification of Efficiency in SMEs</p> <ul style="list-style-type: none"> <li>Ms. Sunarvi Singh Slathia, Student, Amity School of Business, Amity University Uttar Pradesh, Noida Campus, Uttar Pradesh, India.</li> <li>Ms. Harleen Kaur Sethi, Student, Amity School of Business, Amity University Uttar Pradesh, Noida Campus, Uttar Pradesh, India.</li> </ul>
<b>12:25pm 12:40 pm</b>	<p><b>Case Study 24:</b> A Triumphant Tale: An Entrepreneurial Case Study of Kongsten</p> <ul style="list-style-type: none"> <li>Ms. Arya Roy, Department of Economics, Amity School of Economics, Amity University Uttar Pradesh</li> <li>Ms. Sanhita Mandal, Department of Economics, Amity School of Economics, Amity University Uttar Pradesh</li> <li>Mr. Amogh Arvind, Department of Economics, Amity School of Economics, Amity University Uttar Pradesh</li> </ul>
<b>12:40 pm 12:55 pm</b>	<p><b>Case Study 25:</b> Vermicomposting Brings Better Yields and Returns: A Small Farmer Shows the Way</p> <ul style="list-style-type: none"> <li>Ms. Awantika Yadav, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Dhananjay Gaikwad, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Naleeni Ramawat, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> </ul>
<b>12:55 pm 13:10 pm</b>	<p><b>Case Study 26:</b> DStudio1997: Women entrepreneurship</p> <ul style="list-style-type: none"> <li>Ms. Divangya Arora, Amity School of Design, Amity University Uttar Pradesh</li> <li>Ms. Tulika Rohatgi, Amity School of Design, Amity University Uttar Pradesh</li> </ul>
<b>13:10pm-13:25pm</b>	<p><b>Case Study 27:</b> Trumen: A Kitchen on the Clouds</p> <ul style="list-style-type: none"> <li>Ms. Prishaa Gupta, Student, BBA General Program, Amity School of Business, Amity University, Noida, Uttar Pradesh, India</li> </ul>
<b>13:25pm-13:40pm</b>	<p><b>Case Study 28:</b> DSCRC: Initiative to Better Future</p> <ul style="list-style-type: none"> <li>Mr. Sunny Gopal, Student, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> <li>Dr. Dhanajay Suresh Gaikwad, Amity Institute of Organic Agriculture, Amity University Uttar Pradesh</li> </ul>
<b>13:40pm-13:45pm</b>	<p>Concluding Remarks by Jury Members  Closure by Session In-charge  Break (13:45 pm to 14:00 pm)</p>
<b>Day 2: Jan 21<sup>st</sup> 2022</b>	
<b>Technical Session III</b>	
<b>Time Duration: 14:00 to 15:40</b>	
<b>Session In-charge: Dr. Shailja Dixit (Mobile 8009999900) and Dr. Rashmi Tripathi (Mobile 9839339248)</b>	
<b>14:00 pm-14:05pm</b>	Welcome and Introduction to the Technical Session & Jury Members   Session In-charge
<b>14:05pm-14:20pm</b>	<p><b>Case Study 29:</b> Management Practices of Bakery Business in India: A Case Study Anand Food products</p> <ul style="list-style-type: none"> <li>Mr. Chirag Mulchandani, Student, Amity School of Business, Amity University Uttar Pradesh</li> <li>Mr. Chirag Suneja, Student, Amity School of Business, Amity University Uttar Pradesh</li> </ul>
<b>14:20pm-14:35pm</b>	<p><b>Case Study 30:</b> Entrepreneurship and Environmental Factors</p> <ul style="list-style-type: none"> <li>Mr. Varun Chhibber, Student, Bdes product design, Amity School of Design, Amity University Uttar Pradesh</li> <li>Ms. Tulika Rohatgi, Amity School of Design, Amity University Uttar Pradesh</li> </ul>
<b>14:35 pm-14:50pm</b>	<p><b>Case Study 31:</b> Polar Genetics India: An Entrepreneurial Case Study</p> <ul style="list-style-type: none"> <li>Mr. Rishabh Kumar Jha, Amity School of Economics, Amity University, Noida</li> <li>Mr. V. Tushaar, Amity School of Economics, Amity University, Noida</li> <li>Mr. Aman Kumar Amity School of Economics, Amity University, Noida</li> </ul>

<b>14:50 pm-15:05pm</b>	<b>Case Study 32: Analysis of Key Drivers of Woman Technopreneurs</b> <ul style="list-style-type: none"> <li>Ms. Ishita Agarwal, Student, Amity School of Business, Amity University Noida</li> </ul>
<b>15:05 pm-15:20pm</b>	<b>Case Study 33: Women Entrepreneurship</b> <ul style="list-style-type: none"> <li>Ms. Ghritika Singh</li> <li>Ms. Tulika Rohatgi, Amity School of Design, Amity University Uttar Pradesh</li> </ul>
<b>15:20 pm-15:35pm</b>	<b>Case Study 34: Social and Development Research &amp; Action Group (SADRAG)</b> <ul style="list-style-type: none"> <li>Dr Mala Bhandari, Founder, SADRAG</li> <li>Dr. Ragini Sahai, Amity Institute of Anthropology, Amity University Uttar Pradesh</li> </ul>
<b>15:35pm-15:40pm</b>	Concluding Remarks by Jury Members Closure by Session In-charge

## **Research Paper Presentations MANAGEMENT**

### **PROGRAM SCHEDULE**

**20<sup>th</sup> & 21<sup>st</sup> January 2022**

<b>Thursday, 20<sup>th</sup> January 2022</b>	
<b>12.00 - 3:15 PM</b>	<b>Special Workshop by Prof. Arpan Kumar Kar - AS Gupta Chair Professorat IIT Delhi, Editor in Chief: IJIM Data Insights (Elsevier)</b>
<b>Friday, 21<sup>st</sup> January 2022</b>	
<b>10:00 - 10:15 AM</b>	<b>Welcome Address by Prof.(Dr.)Sujata Khandai, Deputy Dean-Academics, Director-ACCF &amp; Officiating Director- ASB, AUUP</b>
<b>10:15 - 10:30 AM</b>	<b>Inaugural Address by Prof. (Dr.)Balvinder Shukla, Chair-ICEIL'2022 &amp; Vice Chancellor, AUUP</b>
<b>10:30 - 11: 55 AM</b>	<b>Special Workshop by Ms. Sangeeta Menon, Publishing Relationship Manager, Emerald Publishing - India</b>
<b>11:55 - 12: 00 PM</b>	<b>Vote of thanks: Dr. Neetima Agarwal, Assistant Professor, Amity School of Business, AUUP</b>
<b>12:00 - 12:15 PM</b>	<b>Tea Break</b>
<b>12:15 - 1:30 PM</b>	<b>Track 1: Entrepreneurship Ecosystem</b>
	<b>Session Chair- Prof. Raheka Farooqi, Professor, Jamia Milia Islami</b>
	<b>Session Co-chair- Dr. Geeta Mishra, Associate Professor, Amity College of Commerce and Finance, AUUP</b>
<b>12:15-12:25 PM</b>	Introduction of Session, Session Chair and Co-Chair and rules of the presentation
<b>12:25-12:35 PM</b>	<b>Research Paper - I: Mr. Akshat Chopra and Dr. Mehak Jonjua Role of Corporate Communications during COVID-19 in Building Brand Equity: Perspectives of Women Professionals</b>
<b>12:35-12:45 PM</b>	<b>Research Paper - II: Dr. Seema Unnikrishnan and Dr. Bhawna Sharma Role of Individual Spirituality in Employee Engagement and its Effect on Job Performance</b>
<b>12:45-12:55 PM</b>	<b>Research Paper – III: Dr. Seema Gupta, Dr. Vijeta Singh, Ms. Shaizy Khan and Dr. S.K.Jain A comparative study on the scalability and growth of Micro, Small, and Medium Enterprises across Indian states</b>
<b>12:55-01:05 PM</b>	<b>Research Paper – IV: Dr. Shivangi Saxena</b>

	Incorporating Relationship Between Human Resource policies and Retention of Employees in Entrepreneurial Firms
<b>1:05-1:15 PM</b>	<b>Research Paper – V:</b> Mr. SyedMaaz Hasan Hashmi Impact of COVID-19 on Entrepreneurship Ecosystem in India
<b>1:15-1:25 PM</b>	Report on paper presentation and concluding remarks by Rapporteur
<b>1:25-1:30 PM</b>	Vote of Thanks by Session Co-chair
<b>1:30 - 2:45 PM</b>	<b>Track 2: Role of Innovation in VUCA World</b>
<b>1:30-1:40 PM</b>	Introduction of Session, Session Chair and Co-Chair and rules of the presentation
<b>1:40-1:50 PM</b>	<b>Research Paper - I:</b> Ms. Meghna Chaudhary, Dr. Bhawna Agarwal and Dr. Meena Bhatia Geographical Indication certification in India with reference to the Handicraft industry in Uttar Pradesh
<b>1:50-2:00 PM</b>	<b>Research Paper - II:</b> Ms. Nidhi Mathur, Dr. Geeta Mishra and Dr. Abhishek Vikram Innovative Leadership through Workplace Spirituality during COVID 19 pandemic
<b>2:00-2:10 PM</b>	<b>Research Paper – III:</b> Dr. Esha Jain Challenges faced by sustainable business models: An exploratory study using ISM approach
<b>2:10-2:20 PM</b>	<b>Research Paper – IV:</b> Dr. Naveen Aggarwal, Dr. Esha Jain, Dr. Neha Sharma and Dr. Ekta Rastogi Sustainable Entrepreneurship in Tourism: The Way Forward in Tourism Promoting Sustainable Start-Ups
<b>2:20-2:40 PM</b>	Report on paper presentation and concluding remarks by Rapporteur
<b>2:40-2:45 PM</b>	Vote of Thanks by Session co-chair
<b>2:45-4.00 PM</b>	<b>Track 3: Impact of Innovation on Finance and Banking</b>
	<b>Session Chair- Prof.(Dr.) Madhu Vij, Professor, FMS, University of Delhi</b>
	<b>Session In-charge/Co-chair – Dr. Seema Gupta, Professor, Amity College of Commerce and Finance, AUUP</b>
<b>2:45-2:55 PM</b>	Introduction of Session, Session Chair and Co-Chair and rules of the presentation
<b>2:55-3:05 PM</b>	<b>Research Paper - I:</b> Ms. Upasana Gupta, Dr. Bhawna Agarwal and Dr. Neeraj Nautiyal An Empirical Study on Determining the Factors Impacting Financial Technology Adoption in Business: A Case On Indian MSME Sector
<b>3:05-3:15 PM</b>	<b>Research Paper - II:</b> Ms. Shilpa Thakur and Dr. Seema Gupta A Bibliometric Analysis of Corporate Governance Attributes and Corporate Bankruptcy
<b>3:15-3:25 PM</b>	<b>Research Paper – III:</b> Ms. Niharika Mehta, Dr. Seema Gupta and Dr. Shipra Maitra Exploring Determinants Impacting Foreign Direct Investment In India's Real Estate Sector
<b>3:25-3:35 PM</b>	<b>Research Paper – IV:</b> Dr. Santosh Kumari and Ms. Riya Suri Fintech Revolution Burgeoning-Indian Financial Industry
<b>3:35-3:45 PM</b>	<b>Research Paper – V:</b> Mr. Shrey Kumar Mind Behind a Wise Investor (Not so difficult if u believe yourself, have some faith, have some knowledge and jump in it)
<b>3:45-3:55 PM</b>	Report on paper presentation and concluding remarks by Rapporteur
<b>3:55-4:00 PM</b>	Vote of Thanks by Session co-chair
<b>4:00-5:15 PM</b>	<b>Track 4: Rise of Technopreneurs, Ecopreneurs and Sustainable Businesses</b>
	<b>Session Chair- Dr. Gurmeet Kaur, Associate Professor, Daulat Ram College, University of Delhi</b>
	<b>Session Co-chair – Dr. Bhawna Agarwal, Professor, Amity College of Commerce and Finance, AUUP and Dr. Neetima Agarwal, Assistant Professor, Amity School of Business, AUUP</b>
<b>4:00-4:10 PM</b>	Introduction of Session, Session Chair and Co-Chair and rules of the presentation
<b>4:10-4:20 PM</b>	<b>Research Paper - I:</b> Ms. Rameet Kaur Sawhney Measuring Corporate Social Responsibility in India. What Matters?
<b>4:20-4:30 PM</b>	<b>Research Paper - II:</b> Ms. Malvika Tomar and Dr. Amit Kumar Pandey Factors influencing purchase behaviour: Role of Digital marketing with respect to electronics purchase
<b>4:30-4:40 PM</b>	<b>Research Paper – III:</b> Ms. Maria Yoshitha K and Mr. Nikhil Janugama

	Shortcomings of Robotics Restaurant in India
4:40-4:50 PM	<b>Research Paper – IV:</b> Mr.Vaibhav Aggarwal and Ms. Vanshika Nehra Application of Artificial Intelligence in small business in retail sector during COVID 19
4:50-5:00 PM	<b>Research Paper – V:</b> Ms. Vartika Avdesh and Dr. Ruchi Jain Critical Review of Approaches to Entrepreneurship in Performing Arts in India
5:00-5:10 PM	Report on Paper Presentation and concluding remarks
5:10-5:15 PM	Vote of Thanks by Session co-chair

## Research Paper Presentations BIOSCIENCE and BIOTECHNOLOGY

### PROGRAM SCHEDULE

**21<sup>st</sup> January 2022; 10:00 am -5:00pm**

Time	Titles
10.00 am - 10.10 am	Welcome Address by Technical Chair- Biosciences & Biotechnology, ICEIL 2022 <b>Prof. (Dr.) Kumud Bala- Professor, AIB, AUUP</b>
10.10 am - 10.20 am	Opening Remarks by <b>Prof Dr Balvinder Shukla</b> , Conference Chair, ICEIL 2022, Vice Chancellor, Amity University, AUUP, Noida
10.20 am - 11.30 pm	<b><u>Technical Session 1: Human Health and Diseases</u></b>  <b>Session Chair: Dr. Vivek Sahajpal</b> , Assistant Director, State Forensic Science Laboratory, Junga, Himachal Pradesh <b>Session Co-Chair: Prof. (Dr.) Rajni Singh</b> , Additional Director, Amity Institute of Microbial Technology, AUUP. <b>Moderator: Prof. (Dr.) Deepak Ganjewala</b> , Professor, AIB, AUUP
10.20 am - 10.30 am	<b>Dr. Manish Kumar Tripathi</b> - Assistant Professor, Guru Ghasidas Vishwavidyalaya Bilaspur <b>Topic:</b> Dexamethasone modulates the innate and cell mediated immune responses of leucocytes in snakehead fish, Channa punctatus
10.30 am - 10.40 am	<b>Dr. Anjana Verma</b> - Assistant Professor, Patna University <b>Topic:</b> Cytogenetic toxicity of the root extract of Asparagus, a medicinal plant
10.40 am - 10.50 am	<b>Dr. Dina Nath Pandit</b> - Associate Professor, Department of Zoology, VKS University, Arrah <b>Topic:</b> Long-term effects of sub-lethal doses of mustard oil cake on certain hematological bio-indicators of an Indian air-breathing fish, Channa gachua (Hamilton)
10.50 am – 11.00 am	<b>Dr. Gajendra Kumar Azad</b> , PhD, Assistant Professor, Department of Zoology, Patna University and <b>Dr. Gyanendra Bahadur Chand</b> , Associate Professor, Department of Zoology, Patna University <b>Topic:</b> Implications derived from the comparative analysis of SARS-CoV-2 Variants of concerns (VOCs)
11.00 am – 11.10 am	<b>Dr. Yudha Nurhantari</b> - Lecturer, Department of Forensic Medicine, Universitas Gadjah Mada <b>Topic:</b> A Transgender in Elderly: a case study
11.10 am – 11.20 am	<b>Mr. Vaibhav Tyagi</b> - Founder, Quiarem Bioworks <b>Topic:</b> Cell-free Platform Development for Sustainable Biosynthesis
11.20 am – 11.30 am	<b>Dr Pragya</b> - Assistant Professor, Amity Institute of Physiotherapy <b>Topic:</b> Survey on Incidence of Musculoskeletal Disorders Among Computer Users in Covid-19 Lockdown

11.30 am - 1.00 pm	<p><b>Technical Session 2: Molecular Diagnostics and Therapeutics</b></p> <p><b>Session Chair: Dr. Seema Rai</b>, Associate Professor, Department of zoology, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh  <b>Session Co-Chair: Prof. (Dr.) Monalisa Mukherjee</b>, Director, Amity Institute of Click Chemistry Research and Studies, AUUP.  <b>Moderator: - Dr. Madhumita P. Ghosh</b>- Associate Professor, AIB, AUUP</p>
11. 30 am – 11.40 am	<p><b>Dr Neha Gupta</b>- Assistant Professor, Amity Institute of Physiotherapy  <b>Topic:</b> Novel Early Mobilization Protocol for Acute Stroke Patients in Intensive Care Unit</p>
11. 40 am – 11.50 am	<p><b>Dr. Jasmine Kaur Chawla</b>- Assistant Professor, Amity Institute of Physiotherapy  <b>Topic:</b> Efficacy of Ankle Stretching and strengthening exercise program in the correction of rounded shoulder posture: An innovative pilot study</p>
11.50 am - 12.00 pm	<p><b>Dr. Roshani Sharma</b>- The Physio Consult, Panchkula  <b>Topic:</b> Analysis of Foot Health Indices, Physical Activity and Function Amongst Young Adults: A Novel Approach for The Correction Of Foot Biomechanics</p>
12.00 pm - 12.10 pm	<p><b>Ms. Priyanka Kakkar</b>- PhD Scholar, Jaypee Institute of Information Technology,  <b>Topic:</b> Role of agro waste in recycling and biodegradation of cotton textile waste.</p>
12.10 pm- 12. 20 pm	<p><b>Mr. Aman Raj and Mohd Hammad</b>- Student, Amity Institute of Biotechnology, AUUP.  <b>Topic:</b> A survey study on Vitamin D deficiency in Indian children during COVID 19 Pandemic</p>
12.20 pm - 12.30 pm	<p><b>Ms. Soumya Sharma</b>- Research Scholar, Amity Institute of Biotechnology  <b>Topic:</b> Development of efficient entrapment matrix as microparticles and nanoparticles for lipase immobilization</p>
12.30 pm - 12.40 pm	<p><b>Ms. Ritambhara</b>- Research Scholar, Amity Institute of Biotechnology  <b>Topic:</b> Nutritious Food and Health Benefits of Indigenous Musa Species - An Important Measure for Healthy Life Style</p>
12.40 pm - 12.50 pm	<p><b>Ms Preeti P.-</b> Project Associate II, Amity Institute of Biotechnology  <b>Topic:</b> MeX pipeline for analysis of mobile genetic elements in cancer genome</p>
12.50 pm - 1.00 pm	<p><b>Dr. Roumi Deb</b>- Director, Amity Institute of Anthropology Amity University  <b>Topic:</b> Prevalence of tobacco use and associated risk factors amongst the indigenous Khasi Community of Meghalaya</p>
1.00 pm-2.00 pm	<b>LUNCH</b>
2.00 pm - 3.00 pm	<p><b>Technical Session 3: Pandemics and Pharmacogenomic</b></p> <p><b>Session Chair: Dr. Madhu Yashpal</b>, Senior Assistant Professor, Gargi College, Delhi University, Delhi.  <b>Session Co-Chair: Prof. (Dr.) Swati Madan</b>, Assistant Director, Amity Institute of Indian System of Medicine, AUUP.  <b>Moderator: Dr. Madhumita P. Ghosh</b>- Associate Professor, AIB, AUUP</p>
2.00 pm - 2.10 pm	<p><b>Mr. Tarun Kumar</b>- Research Scholar, HNBGU Gharwhal (Central) University  <b>Topic:</b> A Review on Nasal to the brain (N2B): A multi skilled drug delivery system</p>
2.10 pm - 2.20 pm	<p><b>Ms. Sonal Chaudhary</b>- Research Scholar, Amity Institute of Microbial Technology  <b>Topic:</b> Bacterial laccase's: a more environmentally friendly approach to the industrial use</p>
2.20 pm - 2.30 pm	<p><b>Mr. Akshat Chopra</b>- PhD Scholar, Amity School of Communication  <b>Topic:</b> Role of Corporate Communications during COVID-19 in Building Brand Equity: Perspectives of Women Professionals</p>
2.30 pm - 2.40 pm	<p><b>Ms. Priyansha Bhatia</b>- Student, Amity Institute of Pharmacy</p>



	<b>Topic:</b> Pharmacogenomic Overview of Covid-19 Therapy In Indian Population Genomes
<b>2.40 pm - 2.50 pm</b>	<b>Ms. Nishita Verma-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Insights for NSCLC And Their Molecular Marker Status
<b>2.50 pm - 3.00 pm</b>	<b>Ms. Nayan Katyal-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Polycystic Ovarian Syndrome (PCOS): A consistent fight with hormonal imbalance
<b>3.00 pm - 4.30 pm</b>	<b><u>Technical Session 4: Bioinformatics and anthropological Approches</u></b>  <b>Session Chair: Dr. Pankaj Kumar,</b> Associate Professor, Department of Zoology, Rajiv Gandhi University, Arunachal Pradesh <b>Session Co-Chair: Prof. (Dr.) O.P. Sinha,</b> Acting Director & Head, Amity Institute of Nanotechnology, Amity University, U.P. <b>Moderator: Dr. Kirti Rani-</b> Assistant Professor, AIB, AUUP
<b>3.00 pm - 3.10 pm</b>	<b>Mr. N.Adarsh Subramaniam-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Role of Bioinformatics Resources in Understanding Infectious Viral Diseases with special reference to SARS-CoV-2
<b>3.10 pm - 3.20 pm</b>	<b>Ms. Madhusmita Mishra-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Metagenomic Exploration of Microbial Enzymes from Hydrocarbon Polluted Site for Its Application in Bioremediation
<b>3.20 pm - 3.30 pm</b>	<b>Ms. Nida Taimoor-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Exploring the relationship between COVID-19 and heart diseases
<b>3.30 pm - 3.40 pm</b>	<b>Ms. Aparna Bharadwaj-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Role of Phytochemicals in Covid-19
<b>3.40 pm – 3.50 pm</b>	<b>Dr Nidhi Tayal-</b> ICMR SRF, AIB, Amity University Noida <b>Topic:</b> Inhibition of angiogenesis by Annonacin
<b>3.50 pm - 4.00 pm</b>	<b>Ms. Meenakshi Mohan-</b> PhD Scholar, Amity Institute of Anthropology <b>Topic:</b> Resilience following spinal cord injury: An innovative anthropological approach.
<b>4.00 pm - 4.10 pm</b>	<b>Ms. Kumud Kushwaha-</b> PhD Scholar, Amity Institute of Anthropology <b>Topic:</b> Perception of Contraceptives, HIV and STD on reproductive health: A study among the Koyas tribal women of South East Odisha
<b>4.10 pm - 4.20 pm</b>	<b>Ms BIDISHA SIKIDHAR-</b> Student, Amity Institute of Biotechnology <b>Topic:</b> Angiogenesis and its Association in Pathology of Other Disorders
<b>4.20 pm - 4.30 pm</b>	<b>Vote of Thanks</b> by Technical Chair- Biosciences & Biotechnology, ICEIL 2022 <b>Prof. (Dr.) Kumud Bala- Professor, AIB, AUUP</b>

### PROGRAMME SCHEDULE

#### LAKSHYA: A NATIONAL LEVEL BUSINESS PLAN COMPETITION

**20<sup>th</sup> – 22<sup>nd</sup> January 2022**

<b>DAY 1: THURSDAY, 20th JANUARY 2022</b>	
09:30 hrs – 10.00 hrs	Submission of Business Plan, Executive Summary & PPT
10.00 hrs – 11.45 hrs	Inaugural Ceremony of ICEIL'22 & Lakshya'22
<b>DAY 2: FRIDAY, 21<sup>st</sup> JANUARY 2022</b>	

Request participants and Jury Members to join the link 15 mins. prior

12:00 hrs Onwards

Introduction to Jury Members

**MS Teams:**

Lakshya: Business Plan Competition : Pitching the idea in the closed room:

**Lakshya Team 1**

Jury – Dr. Nidhi Srivastava, Mr. Vivekanand

Teams:

1. Mr. LAD ATHARVA PANDURANG
2. Mr. RISHABH KUMAR
3. Ms. TANISHI CHATTERJEE

Volunteer:

1. Saksham Sharma

**Lakshya Team 2**

Jury - Ms. Indrani Bhattacharjee, Mr. Arvind Deshmukh

Teams:

1. Ms. INDERPREET KAUR
2. Ms. JITU SHARMA
3. Dr. SUMIT TYAGI

Volunteer:

1. Aarya Singh

**Lakshya Team 3**

Jury- Dr. Srikant Prabhu, Ms. Anushree Srivastava, Mr. Vijay Vir Singh

Teams:

1. Mr. HARDIK MAHESHWARI
2. Ms. Sridevi Stanikam

Volunteer:

1. Aarushi Kumar

**Lakshya Team 4**

Jury- Lieutenant.Dr.Rita Gangwani, Dr. Rajender Kumar

Teams:

1. Mr. MUDIT HANDA
2. Mr. Jonathan Jefferson Justin

Volunteer:

1. Kamakshi Garg

**Lakshya Team 5**

Jury – Dr. Anita Tripathy Lal, Prof. (Dr.) Amit Seth

Teams:

1. Mr. Amit Kumar Gautam
2. Mr. Shivam Sharma

Volunteer:

1. Tarushi Goyal

12:45 hrs Onwards

	<p><b>Lakshya Team 6</b> Jury – Dr. Pragati Chauhan, Mr. Anil Kamboj</p> <p>Teams:</p> <ol style="list-style-type: none"> <li>1. Mr. Mohanraj.S</li> <li>2. Mr. Dhruv Narendrabhai Panchal</li> </ol> <p>Volunteer:</p> <ol style="list-style-type: none"> <li>1. Manas Sabhnani</li> </ol>
17:30 hrs - 19:00 hrs	Panel Discussion on “Design Thinking – The Game Changer of Entrepreneurship”
<b>DAY 3: SATURDAY, 22nd JANUARY 2022</b>	
15:30 hrs onwards	Valedictory and Prize Distribution Ceremony

# EUREKA: Innovative Design Project/Poster

## 20<sup>th</sup> -22<sup>nd</sup> January, 2022

### **PRESENTATION SCHEDULE**

19<sup>th</sup> January 2022 – Shortlisting of the participants

20<sup>th</sup> January 2022: TEAM PID101 – PID120 [11 am to 2 pm]\*

21<sup>st</sup> January 2022: TEAM PID121 – PID137 [11 am to 2 pm]\*

22<sup>nd</sup> January 2022 – Final Presentation of top 10 teams before external Jury

Project ID	Name	Topic
PID-101	Rishabh Sachan, Suryansh Kundra	Object Classification in Thermal Images Using Convolutional Neural Networks
PID-102	Rishabh Tiwari	Detection of Camouflaged Drones using YOLOv4 Architecture
PID-103	Ritik Saini, Ishita Rajput, Pradeep Kumar	Implementation of MISO Universal Filter using Second Generation Current Conveyor
PID-104	Tanvi Sanghvi	Green Engineering (Poster)
PID-105	Akshat Mittal	Planning for long term waste management, immediate sanitation solutions
PID-106	Harsh Kashyap, Hidayat ahmed	Thermo Electric Generator
PID-107	Sahil Khan	Solar-Powered Tent
PID-108	Arushi Pandit	Entry Monitoring System for COVID Era
PID-109	Ananyay Guha	Salt Dispenser
PID-110	Navya Agrawal	Aunter

PID-111	Antyoday kumar	Automatic Animal Repeller in Agriculture Field
PID-112	Vyshnavi K, Sai Samyukktha J U	Edible Cutlery from Oilseed Cake
PID-113	Hemant Phogaat, Tushar Gupta,	Temperature Controlled Fan using Arduino
PID-114	Suryaditya Kumar Taneja	Search.io
PID-115	Siddharth Vashista	KISAN SE KISAN TAK MOBILE APPLICATION
PID-116	Ishmita Reehal, Bhrigul	SMART WATER DAM SYSTEM
PID-117	Shraddha Bhardwaj	AUTOMATIC STREET LIGHT SENSOR
PID-118	Ayush Garg	Speedy Seller
PID-119	Divpreet Kaur	INTRAVENOUS FLUID MONITORING SYSTEM
PID-120	Angat Singh	3D printed mobile holder on charger
PID-121	Aman Pachauri	Machine Breakdown Response System
PID-122	Adithye Saju Anaghan	Augusts Autumn - Photography Page and Website
PID-123	Kartik Gupta	Smart security System
PID-124	Sumit Mittal	Biometric Driver Recognition System
PID-125	Sahil	Push-Up and Calorie Counter
PID-126	KSHITIZ SAXENA	SMART SECURITY SYSTEM
PID-127	Riddhima Kataria	Resin Art
PID-128	Reetik, Shalini Shah,	Computer Vision Application for Medical Vessels in Hospitals and Labs
PID-129	Abhishek	To Design and Develop Single Phase FHP Induction Motor
PID-130	Tanya	Fruit App Design
PID-131	Nidhi Kandpal	Online Wholesale Showroom
PID-132	Anoushka Banerjee	Wholesale retail showroom on e-commerce
PID-133	Kartikey Tyagi	CAR HUNT WEB APP
PID-134	Hardik Kakkar	CAR HUNT
PID-135	Niladri Das	Unnamed Ariel Vehicle
PID-136	Anmol Malhotra, Vishesh Gupta, Pradeep Kumar	Implementation of Negative capacitance on TFET
PID-137	Apurva Upadhyay	Wall mounted Helmet Stand

## PROGRAMME SCHEDULE

### VALEDICTORY CEREMONY

22<sup>nd</sup> January 2022 || 4 PM to 5.55 PM

Time	Programme
03:45 pm – 04:00 pm	Joining of Dignitaries, Delegates, Awardees & attendees at the Virtual Valedictory Ceremony of ICEIL 2020
04:01 pm – 04:04 pm	Invocation and Lamp Lighting
04:05 pm – 04:08 pm	Welcome Address by <b>Dr. W Selvamurthy, Co-Chair ICEIL 2022 and President, ASTIF and Chancellor, Amity University Chhattisgarh</b>
04:09 pm – 04:13 pm	Presentation of <b>Conference Report</b> by <b>Prof. (Dr.) M Sajnani, Dean FHT, Director-AITT &amp; Organizing Co-Chair ICEIL 2022</b>
04:14 pm – 04:19 pm	Address by <b>Chair - ICEIL 2022, Prof. (Dr.) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh</b>
04:20 pm – 04:26 pm	Address by <b>Dr. Aseem Chauhan, Chancellor Amity University Haryana &amp; Addl. President RBEF</b> (Subject to confirmation)
04:27 pm – 04:35 pm	<b>Presentation Event Specific Awards by Guest of Honour:</b> <ol style="list-style-type: none"><li>1. EUREKA- Innovative Design Project Competition <b>Prof. Dr. Sujata Pandey, Head, AIDC)</b></li><li>2. Lakshya- Business Plan Competition and Boot Camp (<b>Prof. Dr. Neelam Saxena, Head, ACED)</b></li><li>3. Best Research Paper Award (<b>Prof. Dr. Sujata Khandai, Hol, ACCF &amp; ASB, Technical Chair – Management Domain, ICEIL 2022 and Prof. Dr. Kumud Bala, Professor, AIB, Technical Chair-Biosciences &amp; Biotechnology Domain, ICEIL 2022)</b></li><li>4. Case Study Competition (<b>Prof. Dr. Chandranshu Sinha, Professor, ABS)</b></li><li>5. Start Up Expo (<b>Prof. Dr. Anupam Narula, Professor, ASB and Dy. Director- Alumni Relations, AUUP)</b></li></ol>
04:36 pm – 04:49 pm	Address by Guest of Honour - <b>Shri Subhash Ghai, The Showman, Pioneering Bollywood Entrepreneur and Visionary Innovator</b>
04:50 pm – 04:57 pm	Address by <b>Dr. Atul Chauhan, Chancellor, Amity University Uttar Pradesh &amp; President RBEF</b> (Subject to confirmation)
04:58 pm – 05:03 pm	<b>Release of recently authored Books of Amity faculty by Chief Guest</b>
05:04 pm – 05:15 pm	<b>Presentation of Amity Entrepreneurial &amp; Leadership Awards by Chief Guest &amp; Acceptance Speech by Awardees</b>

05:15 pm – 05:30 pm	Valedictory address by Chief Guest - <b>Shri Bhanu Pratap Singh Verma ji</b> , Hon'ble Minister of State, MSME
05:30 pm – 05:42 pm	Blessings by <b>Dr. Ashok K Chauhan</b> , Hon'ble Founder President RBEF (Subject to confirmation)
05:42 pm – 05:55 pm	Vote of Thanks by <b>Prof. (Dr.) Sanjeev Bansal</b> , Organizing Co- Chair, ICEIL 2022, Dean-FMS and Director, ABS

**Rapporteurs:** Dr. Parikshit Sharma & Dr. Suman Lata, AITT