

Track 1: Business, Management and Commerce and Law

Session No.: 1.1

Panel Discussion Session Topic: Building Agile Organizations: Shifting Priorities, New Leadership styles, and Entrepreneurial Capabilities

Day & Date: Thursday, 20th January 2022

Time: 12.00 Noon - 1.30 PM

Overview:

Agile organizations, viewed as living systems, have evolved to thrive in an unpredictable, rapidly changing environment. These organizations are both stable and dynamic. They focus on customers, fluidly adapt to environmental changes, and are open, inclusive, and non-hierarchical. They evolve continually and embrace uncertainty and ambiguity. Such organizations are believed to be far better equipped than traditional ones for the future. While there are many different forms of enterprise agility, they share some common features like Strategic Orientation, Network of Empowered Teams, Rapid Decision Making and Learning Cycles, Dynamic People models, and Next-generation Enabling Technologies. The agile environment in a VUCA world requires completely different types of leadership as it is responsible for shaping the culture and mindset. Leaders themselves first need a set of capabilities like transforming their mindset and behaviours, transforming the mindset of teams, efforts to build the design and culture of the whole enterprise. Leaders wishing to change or transform the company must start by transforming on a personal level. In an organization, the conscious scrutiny of a leader's mind is indispensable to leadership effectiveness. Some of the leadership qualities to promote the agile culture in organizations are: Shift from reactive to creative mindset, Design thinking, innovative solution approach, Creative balance between value propositions, Learning with experiments, and Agile nature.

Session Objectives:

The session has the following objectives:

- To promote discussion and debate on building agile organisations and challenges faced in transforming a traditional organisation into an agile organisation.
- To provide a forum for sharing of experiences in building agile organisations and the benefits derived from such organisations
- To assess the future of agile organisations and the changes in leadership styles and entrepreneurial capabilities that successful agile organisation would need.

Key Questions to be explored:

The concept of 'agile' has been gaining momentum in recent years. The task of building agile organisations has been engaging the attention of Industry Leaders and Entrepreneurs. It has triggered discussions and debates at various forums about the essential features of agile organisations and the way this task can be accomplished. Therefore, Panel Discussion will endeavour to explore questions such as:

- What are the distinguishing features of an Agile Organisation? What are the differences between agile and traditional ways of working?

- Identify and discuss the best ways to build an Agile Organisation?
- What are the challenges in building an Agile Organisation and how to overcome them?
- How organisational priorities have changed after the adoption of the agile approach?
- Examine what are the new leadership styles and entrepreneurial capabilities needed to build an Agile Organisation?

Session No.: 1.2

Panel Discussion Session Topic: New Paradigms in Responsible Businesses: Leveraging Social Enterprises to Foster Businesses with Social Impact

Day & Date: Thursday, 20th January 2022

Time: 2:00 PM-3:30 PM

Overview:

In today's perspective, the public discourse has sought responsible behaviour from prevailing and budding businesses across the world. Therefore, several businesses have developed themselves while responding to these new paradigm requirements, adopting a society-centric, accountable, and impact-oriented approach. Responsible businesses are meant for understanding society's needs and addressing the negative impacts it could have on the same. It is noteworthy that decision-making must be considerate towards social and environmental impact at the ground level rather than looking only at financial gains. Responsible business can contribute towards broader social and environmental gains with a focus on sustainable business practices. Here it coincides with the basic objectives of social enterprises, which are deeply motivated to positively impact the grassroots level problems, constraints, service delivery, amenities and other social development activities. Social enterprises across India are coming on board and showing them out-of-the-box thinking towards solving age-old problems and challenges while forging suitable alliances with CSR entities and other social organisations. Also, it showcases the emerging areas for modern and responsible businesses, searching for the suitable opportunity to register their social footprints, to work in sync with these trouble-shooter social enterprises towards greater social impact and coverage of wider areas on the ground. There is a scope for expanding business practices in active collaboration with social enterprises.

Session Objectives:

The objectives of the sessions are as follows:

- To examine the recent trends in responsible businesses and their working models, sensitive about the society at large.
- To brainstorm the prevailing synergy among businesses and social enterprises for greater impact on the ground.
- To appraise the potential of Social Enterprises towards fostering businesses with Social Impact.

Key Questions to be explored:

- Why do businesses need to be responsible and how it's proving good for business?

- How the social challenges can be addressed by businesses at the ground level during pandemic (VUCA) times?
- How Social Enterprises can support businesses for a greater social impact?
- Can Social Enterprises lead the projects adopting the consortia approach with corporate players?

Session No.: 1.3

Panel Discussion Session Topic: Creating New Generation Customer Experiences: Exploring Innovative Business Models, Digital Disruptions and Entrepreneurial Opportunities

Day & Date: Thursday, 20th January 2022

Time: 3:45 PM- 5:00 PM

Overview:

The business world is undergoing rapidly changing technologies and innovations. Even established companies are being disrupted every year by evolving and advancing technologies. Many new ideas and business models are being introduced into the marketplace, companies need a long-term strategy to adapt, compete, and survive in this new digital landscape. Companies need a plan that not only outlines which technologies need to be adopted but also protection from digital disruption. Radically altering one's business model(s) and organization to leverage new technology is neither simple nor straightforward. It involves stepping out of one's comfort zone and possibly eliminating practices that employees and customers have come to expect or even take for granted. With customers gaining control over the way companies deliver experiences, it's time to build new experiences that meet their demands. Therefore, organizations need to embed an entrepreneurial approach with new business models to create new generation business experiences.

Session Objectives:

The objectives of the sessions are as follows:

- To examine the innovative business models and digital disruption create the new generation customer experience.
- To gain perspectives on the approaches to innovative business models, digital disruptions and entrepreneurial opportunities.
- To explore the Entrepreneurial opportunities to create the new generation customer experience.

Key Questions to be explored:

Digital disruption is one of the key challenges facing contemporary businesses. The need to leverage digital technology to develop and implement new business models forces firms to re-evaluate existing entrepreneurial capabilities, structures, and culture to identify what technologies are relevant and how they will be enacted in organizational processes and create new generation customer experiences. Therefore, this panel discussion will examine questions such as:

- How are businesses exploring innovative business models able to provide better and new generation customer experiences?
- How will digital disruption help in innovating new business models?
- How digital disruptions shall be able to leverage towards entrepreneurial opportunities?

Session No.: 1.4

Panel Discussion Session Topic: Organizational Portfolios for Promoting Entrepreneurial Oriented Behaviours: Role of Culture, Leadership and Organizational Strategies

Day & Date: Thursday, 20th January 2022

Time: 5.30 PM - 7.00 PM

Overview:

When asked to think of an entrepreneur, people generally conceptualize individuals who have started their successful businesses from scratch that generated a lasting impact on society. But thinking and behaving entrepreneurially is a concept, which is typically much broader than this. Entrepreneurship is immanent in doing something novel and different. It depicts situations in which some individuals can make something out of opportunities that others fathom. Entrepreneurial orientation (EO) of an organisation refers to the processes, practices, and decision-making styles of organizations that act entrepreneurially. Needless to mention that in today's world, non-entrepreneurial organizations are at significant risk of being left behind. Corporate Entrepreneurship plays an important role in the success of organisations as firms look for ways to distinguish themselves from others. Firms that effectively compete are those that find ways to remain one step ahead of the competition.

Objectives

To explore what Organizational Portfolios organisations build for Promoting Entrepreneurial Oriented Behaviours and in the process to examine the Role of Culture, Leadership and Organizational Strategies in building such portfolios for ushering in Entrepreneurial Oriented Behaviours.

Key Questions

1. Examine what is Entrepreneurial Oriented Behaviour? What are its key attributes? How can it be discerned in an organisation and its portfolio?
2. What is the nexus between Entrepreneurial Oriented Behaviour and Organisational success?
3. Analyze what factors contribute to the success of some firms in developing effective Entrepreneurial Oriented Behaviour?
4. What kind of organisational culture facilitates the promotion of Entrepreneurial Oriented Behaviour? What are the salient features of such culture?

5. Analyze how can organizational entrepreneurship be accelerated with the support of specific leadership structures, styles, and traits?
6. What is the relationship between strategy and an entrepreneurial culture? Should there be an organisational strategy rivetted on building Organizational Portfolios for Entrepreneurial Oriented Behaviours?

Session No.: 1.5

Panel Discussion Session Topic: Technology and Pandemic – Biggest disruptors in Legal Entrepreneurship, Innovation and Leadership

Day & Date: Friday, 21st January 2022

Time: 10.15 AM - 11.45 AM

Overview:

In the last century, the legal domain has undergone a sea change. Traditionally, the career in law only implied litigation as an avocation. In the last century or so, we have witnessed tremendous expansion in legal careers both vertically and horizontally. Today, a lawyer, apart from court practice, has a plethora of options to choose from such as an Inhouse counsel in a company, as a Partner in a full service/boutique law firm, as an Academician in a law school or college, as an Employee in banks and other financial institutions/legal outsourcing companies, or to work as an Entrepreneur in a Law-Tech or other kinds of entrepreneurial endeavours to name a few. With the advent of the ICT revolution, nearly all domains have been revolutionized including Law. Not only did the traditional domains become modern in their approaches, but also newer domains emerged and operated in a sustained manner. Over and above this, we are witnessing Covid-19 Pandemic that has impacted everyone– the way we eat, work, live, travel and most importantly think! What was earlier a choice while working (use of technology), became an imperative during Pandemic. Lockdowns and other restrictions at different times and places have forced people to come out of their comfort zones and re-invent their ways of working. The institutions like courts, offices, companies etc. alike have reviewed their way of working thereby ensuring that work continues as much as possible in a slow yet steady manner. It's been over 2 years now and the pandemic is far from over. It is time to introspect and reflect upon the changes brought in Legal Entrepreneurship, Innovation and Leadership due to the biggest disruptors - Technology and Pandemic.

Session Objectives:

The objectives of the sessions are as follows:

- To examine the role played by technology in various legal domains today
- To gain perspective on how the businesses and offices in the legal domain got impacted by Pandemic
- To appreciate the response given by legal domains to the challenges thrown by Pandemic
- To explore the enhanced role of technology in future legal careers
- To understand the short term and long-term implications of Technology and Pandemic upon Legal entrepreneurship, innovation and leadership

Key Questions to be explored:

Delving on the theme Technology and Pandemic – Biggest disruptors in Legal Entrepreneurship, Innovation and Leadership, the panel discussion will examine questions such as:

- How has the technology redefined the way litigating lawyers think and operate their businesses?
- What other avenues have emerged and sustained successfully wherein technology is playing a critical role?
- How did Covid-19 Pandemic impact various legal domains? What has been the corresponding response of various stakeholders?
- Are the changes brought by the Pandemic in the way legal domains operate - temporary or here to stay?

Session No.: 1.6

Panel Discussion Session Topic: Entrepreneurial Resilience: Role of Analytics and Disruptive Innovation

Day & Date: Thursday, 21st January 2022

Time: 12:00 Noon - 1:30 PM

Overview:

Recent changes in the economies due to pandemic have compelled businesses to rethink achieving business continuity. They are continuously daunted by the question of how to bounce back in these tough and challenging times of uncertainty. The key to sustaining in these tough times is through resilience. Entrepreneurs must capitalize upon self-efficacy and resilience for uninterrupted travel in adverse situations. The crisis has adversely impacted the firms, irrespective of their size and hence, it becomes imperative to understand the role of analytics and disruptive innovation for Entrepreneurial Resilience.

In today's world, technology is ubiquitous. It serves functions in the most important aspects of life like education, scientific development, drugs and pharmaceuticals, communication, and healthcare. New ideas, processes, models, and advances begin with innovation. The term 'disruptive innovation' has spiked its popularity over the past few years. The principles of disruptive innovation allow companies to understand their current products and services, identifying areas of improvement, in search of opportunities. Similarly, analytics is making it much easier for firms to take advantage of the data that is being generated and apply it for innovations. Analytics not only gives a direction to the firms for understanding the consumer needs but also helps in identifying creative and innovative ways of doing things. Analytics helps in providing the critical insights which enable the firms to get a competitive advantage.

The topic for discussion is crucial in these times of adversities for helping the firms for sustaining and overcome these hurdles through effective use of analytics and innovation.

Session Objectives:

The objectives of the sessions are as follows:

- To explore the ways and means to strengthen entrepreneurial resilience to promote economic activities
- To understand the approach undertaken by businesses for productive business model practices
- To examine the impact of disruptive innovation and analytics on new-age entrepreneurs.

Key Questions to be explored:

1. What is the relationship between Entrepreneurial Resilience and a firm's performance?
2. How far have disruptive innovation and analytics helped the firms in achieving sustainability?
3. What policy formulations are recommended to keep the businesses going?
4. Which predictive analytic technique is used for forecasting uncertainties?
5. Discuss the skills required to deal with turbulent times.

Session No.: 1.7

Panel Discussion Session Topic: Adoption of Technology and Innovations in the Insurance Industry- Way Forward

Day & Date: Friday, 21st January 2022

Time: 2.00 PM - 3.30 PM

Overview:

In the second decade of the 21st century, a rapid technological advancement at phenomenal speed was witnessed by us. In just about 8-10 years, a significant part of human life was affected by advanced technologies. This technology disruption changed considerably every industry all over the globe and the insurance business is no exception to this trend.

The ever-increasing use of social networking, the internet, mobility has drastically changed the game and shaped a new generation of customers who ask for simplicity, speed, transparency and ease in interactions and transactions. These trends will not only persist but also accelerate, leading to a situation where customers will be more willing to buy directly with the help of their trust network of friends and acquaintances in taking an insurance-related decision.

As the newly emerging disruptive technologies challenge the traditional ways of operations, the insurance industry needs to embrace the same sooner than later. The insurance sector can only improve efficiency & accuracy, accelerate decision making, optimize productivity, lower costs, reduce frauds, enhance the customer experience by adopting smarter technologies such as artificial intelligence, machine learning, IoT, blockchain, data analytics etc. The organizations that fail to adopt smarter solutions well in time will eventually lose to new market entrants. For this, we need to explore the transformation in insurance services while adopting newer technologies.

Session Objectives:

The objectives of the session are as follows:

- to explore the possibilities of transforming Insurance practices through advanced technologies and innovations.

- to spotlight the increasing significance of advanced technologies and innovations in the insurance sector.
- to evaluate the disruptive power of emerging technologies in the context of the insurance sector.
- to anticipate the opportunities for and challenges faced by the insurance sector in wake of fast-emerging technologies in the last few years.

Key Questions to be explored:

With all of the technological innovations and trends which have been emerging in recent times, 2022 will be a very interesting year to watch for the insurance sector. In view of the foregoing, this panel discussion will examine questions such as:

- What tech developments could influence the future of insurance?
- What are the biggest challenges in adopting the emerging technologies TRANSfacing the insurance industry?
- What are the various priority action areas to be immediately addressed to encourage the adoption of advanced technologies and innovations?
- How to grab the opportunities arising out of ever-increasing cybersecurity threats?
- Which IT skills will be most in-demand by Insurance Sector in 2022?

Session No.: 1.8

Panel Discussion Session Topic: Impact of Technology Innovation (FinTech) on the transformation of banks and financial services

Day & Date: Friday, 21st January 2022

Time: 3:45 PM – 5:00 PM

Overview:

In the last two decades, technology has transformed the way financial services are organised and financial products are delivered. Technology and innovation have enabled speed – speed in processing information and speed in communication. Processing speed has reduced cost and time for transactions while communication speed has enhanced connectivity of systems expanding the reach of transactions. Innovation has, for example, enabled fast payments systems like UPI and IMPS. Instantaneous communication and the ability to process large databases have enabled the use of Aadhar for transaction authentication which in turn has made it possible to effect large-scale Government transfers instantaneously and directly into the bank accounts of beneficiaries. eKYC has contributed to the safety of online payments. P2P Lending or Crowdfunding platforms are gaining popularity in substituting bank credit in the economy. Technology such as AI/ML has been used in such diverse areas as investment advice, fraud detection, HelpDesks etc. And High-Frequency Trading has changed the way the financial market function. The query is how this transformation in banking and financial services aided by innovation is going to translate opportunities?

Session Objectives:

The objectives of the session are:

- To delve into the transformation in the banking and financial services sector due to advancement of technology, innovation.
- To underscore the increasing significance of advanced technologies and innovations in the banking and financial services sector.
- To evaluate the disruptive power of emerging technologies in the banking and financial services sector.
- To anticipate the opportunities and challenges in the banking and financial services sector due to fast-emerging technologies in the next five years.

Key Questions to be explored:

With all, the technological innovations and trends, which have been emerging in recent times, 2022 and the decade 2021-2030 is expected to be remarkable years for the banking and financial services sector. The panel discussion will examine questions such as:

- What emerging financial technology can influence the future of banks and the financial services sector?
- What are the biggest challenges for banks- Competition from FinTech firms or other banks which leverage FinTech better?
- Can Cybersecurity risks overshadow all other financial risks for banks and the financial services sector?
- What are the legislative and regulatory deficits in dealing with concerns surrounding privacy, safety, and monetization of data in regulating financial technology firms?
- What are the skills required by bankers and professionals in the financial services sector in this decade (2021- 2030) in a world where boundaries between financial and non-financial firms are getting increasingly blurred and geographical boundaries are not a constraint?

Session No.: 1.9

Panel Discussion Session Topic: Design Thinking-The Game Changer of Entrepreneurship

Day & Date: Friday, 21st January 2022

Time: 5.30 PM – 7.00 PM

Overview:

The turn of the 21st century has witnessed a global paradigm shift in market practices. With increasing competition and more countries liberalizing trade laws and opening up for business, the market forces are no longer seller-driven. The control of making the purchase now rests in the hands of the buyers. Leading corporations have identified this market shift around the globe, and new customer-oriented strategies to develop user-centric solutions have been put in place. Design thinking is an established human-centric innovation and problem-solving concept that has gained much recognition in the past two decades. Design thinking entails understanding the challenges, assumptions, pains, and the end-users gains before proving them a solution, making it a very desirable practice in entrepreneurship. The role of design thinking in entrepreneurship goes beyond providing user inputs and encourages innovators to think out of the box. The ideatic energy fuels the enterprises to come up with unique solutions that meet

the customers' precise needs. Design thinking has also made a significant place in academia, with more Higher Education Institutions (HEIs) teaching design thinking as a part of their core entrepreneurship curriculum. Therefore the need of the hour is to adopt an integrated approach to introduce design thinking in theory and practice to new and existing entrepreneurs for making a game-changing impact in strategic ways of doing business. The HEIs are bound to play an enabling role in bringing about this transformational impact.

Session Objectives:

The objectives of the sessions are as follows:

- To explore the approaches and challenges for integrating design thinking mechanisms in the strategic vision of the enterprises
- To understand the game-changing impact that integration of design thinking concepts will have on organizations and industry
- To identify and examine the points of inclusion where design thinking can get a more prominent place in higher education entrepreneurship curriculums

Key Questions to be explored:

Organizations across the industry are increasingly adopting the idea of design thinking. However, the implementation and integration of design thinking in entrepreneurial systems is still a far-fetched reality because of many challenges. Therefore, this panel discussion will examine questions such as:

- Design thinking includes experimentation, openness to early failure, and product improvisation through extensive testing. How can Indian entrepreneurs be convinced and motivated to use design thinking concepts while designing their products and services?
- In what ways can design thinking to be included in entrepreneurship education?
- What role will the HEIs play in promoting design thinking over the next ten years?
- How can design thinking instill creativity and entrepreneurial spirit in students and young entrepreneurs?
- How can governments / central agencies help in promoting design thinking?

Session No.: 1.10

Panel Discussion Session Topic: Women Entrepreneurs: Key to accelerating Economic Growth

Day & Date: Thursday, 22nd January 2022

Time: 10:15 AM- 11:45 AM

Overview:

A McKinsey Global Institute study found that advancing women's equality could add \$12 trillion to the global economy by 2025. In a best-case scenario, that number could jump to \$28

trillion dollars. "This impact is roughly equivalent to the size of the combined Chinese and US economies today," according to the report.

The concept of women entrepreneurs is growing fast in India. We now have 13.5-15.7 million women-owned businesses, accounting for 20 percent of all businesses, up from 14 percent a decade ago. Kiran Mazumdar Shaw and the Reddy sisters, to mention a few, are examples of successful Indian women entrepreneurs. These two have made a mark in running successful healthcare businesses. Also, India had its first successful self made billionaire women entrepreneur Ms Falguni Nayyar.

According to a research conducted by the International Monetary Fund (IMF), women own and operate about 5% of businesses in India, with 90% of those being microenterprises. Encouragement of women entrepreneurs is critical for economic growth since their participation has a direct impact on raising living standards, job creation, and social independence, all of which lead to better community results. In the face of adversity, women entrepreneurs around the world have demonstrated adaptability and resilience to drive economic recovery. Women entrepreneurs bring sets of skills that not only set them apart from their male counterparts, but also lend themselves to being successful entrepreneurs.

- Women entrepreneurs have a more nuanced perception of risk than males, identifying as financial risk-takers more strongly than men while still being cautious about "foolhardy hazards."
- Women display greater ambitions to become serial entrepreneurs than their male counterparts.

Women can make a difference in economy by enabling them to play a key role in economic development rather than playing a peripheral part. This would also accelerate job creation, social independence and thus bring more women in the ecosystem.

Session Objectives:

The objectives of the sessions are as follows:

1. The purpose of this session was to look at the elements that influence women's entrepreneurial intentions.
2. To explore the challenges faced by women entrepreneurs in the VUCA world.
3. To explore how digitalisation impact women led business ventures.

Key Questions to be explored:

Encouragement of women entrepreneurs is critical for economic growth since their participation has a direct impact on raising living standards, job creation, and social independence, all of which lead to better community results. Therefore, this panel discussion will explore questions such as:

1. How digitalisation in last few years has impacted business growth and what strategies need to be adopted to face the competition?
2. Which entrepreneurial skills need to be focused on the VUCA world?
3. What is the role of family and society in growth of Women entrepreneurship?
4. What are the government initiatives taken to make the entrepreneurial ecosystem conducive for women?
5. What challenges women entrepreneurs face in adopting digitalisation?

Session No.: 1.11

Panel Discussion Session Topic: Entrepreneurship Opportunities in the Indian Logistics Sector

Day & Date: Thursday, 22nd January 2022

Time: 12.00 Noon - 1.30 PM

Overview:

Covid 19 Pandemic has changed the corporate landscape of India and has compelled many companies to reinvent themselves and adapt to the new normal. This is also true for the Indian Logistics sector. The traditional unorganised and fragmented industry has transformed with a significant shift towards digitization and contactless operations. As the consumers have gone online, there are immense opportunities for many established brands seeking the services of logistics partners to satisfy customer demand efficiently and effectively. Not only logistics, the entire Indian supply chain industry, enabled by technological innovation, has received a tremendous boost with specific thrust on warehousing and packing/packaging to enable the smooth flow of goods. The Indian logistics market is worth US\$ 215 billion and is growing at a CAGR of 11-12%. However, only 10-15 percent of the overall market is owned by organised players. This has created an opening for many corporates and small businesses to create job and entrepreneurship opportunities in this sector. This decade has also witnessed the emergence of logistics start-ups specialising in e-commerce deliveries with newer operating models such as hyperlocal, relay and D2C. Many of these start-ups are on their way to becoming unicorns. This conference aims to explore entrepreneurship opportunities in the Indian logistics sector and encourage young professionals to come forward to imbibe the start-up culture. The session will invite entrepreneurs in this field to share their journey and discuss the opportunities and challenges faced by them to ignite and inspire young minds

Session Objectives:

The themes that will be explored at the conference are as follows:

- From conceptualization to incubation in making a business plan
- Exploring funding opportunities and crowdsourcing
- Becoming Tech-savvy for better tactical and operational decision making, regarding routing, fleet optimization
- Understanding risk analysis and mitigation

Key Questions to be explored:

1. What are the key opportunities available in the Indian Logistics sector?
2. Explore the funding opportunities.
3. Examining risks and suggesting mitigation techniques in the context of VUCA.

Session No.: 1.12

Panel Discussion Session Topic: Innovation and Entrepreneurial Opportunities in Real Estate and Construction Sector

Day & Date: Saturday, 22nd January 2022

Time: 2.00 pPM - 3.30 PM

Overview:

In today's business world, Innovation and Entrepreneurial Opportunities are the keys to wealth creation, job creation, and economic development. Innovation is the practical implementation of ideas that result in the introduction of new goods or services or improvement in offering goods or services. Innovation also allows organizations to stay relevant in the competitive market. The ability to resolve critical problems depends on innovations and especially developing countries need it more than ever. On the other hand, entrepreneurial opportunities are described as situations where products and services can be made available for the mutual benefits of consumers as well as companies. An 'entrepreneurial opportunity, thus, is a situation where entrepreneurs can take action to make a profit. The session explores various dimensions of innovation, creativity, and emerging entrepreneurial opportunities in the area of real estate and the construction sector. As the theme suggests, this session is expected to ignite the minds of budding-built environment entrepreneurs. Experts' viewpoints and advice are expected to clear the doubts about innovation and entrepreneurial opportunities.

Session Objectives:

The objectives of the sessions are as follows:

- To explore various dimensions of innovative thinking for budding entrepreneurs in the context of real estate and construction sector.
- To get insights into entrepreneurial trends and opportunities in the built environment sector.
- To explore the Entrepreneurial ecosystem, available support for real estate and construction sector entrepreneurs.

Key Questions to be explored:

The panel discussion which consists of Built Environment experts, investors, and entrepreneurs is expected to clear the common questions and doubts on the theme: Innovation and Entrepreneurial Opportunities in Real Estate and Construction Sector:

- How to be creative while developing new products and services real estate and construction sector.
- How new industry trends and interventions such as industry 4.0 and digital technologies are opening the scope for new products and services.
- How to identify and pursue entrepreneurial opportunities in the real estate and construction sector.

- How governments/authorities in India are promoting entrepreneurship in the built environment sector.