

SUPPORTED BY



# LAKSHYA

**ALL INDIA INNOVATIVE BUSINESS  
PLAN COMPETITION 2024**
**9<sup>th</sup> to 11<sup>th</sup> October, 2024**
**International Conference on  
Entrepreneurship, Innovation and Leadership (ICEIL) 2024**
**Amity University Campus, Sector-125, Noida, U.P., INDIA**
**Day I**

- Registration (Lakshya)
- Inauguration (ICEIL-2024)
- Mentoring session

**Day II**

- Introduction to Jury
- Presentation of Pitch Deck
- Mentoring Clinic

**Day III**

- Valedictory cum Award Ceremony

**Selected Teams  
will have an  
opportunity to  
present their  
pitch deck to  
Venture Capitalists**

**REGISTRATION FEE (Team Size - upto 3 Members)**

Academicians	Rs. 5000/- (per team)
Corporates/Entrepreneurs/	Rs. 5000/- (per team)
Student Startups	
Research Scholars	Rs. 2000/- (per team)
Alumni	Rs. 5000/- (per team)
Students	Rs. 1500/- (per team)

Registration fee does not include applicable taxes.  
An additional 18% GST shall be charged.

Registration fee is non-refundable.

**HOW TO REGISTER:** <http://www.amity.edu/iceil2024>

Submit your Detailed Business Plan and executive summary  
(not more than 500 words) at [lakshya@amity.edu](mailto:lakshya@amity.edu)

**WHO SHOULD PARTICIPATE?**

- Students • Startups
- Academicians • Corporates / Entrepreneurs
- Research Scholars • Alumni

**AWARDS**

Position	Prize		Non-Collegiate / Start-ups	Collegiate	
	Non-Monetary	Monetary		Amity	Non-Amity
1 <sup>st</sup>	INR 5 Lakh*	INR 8,000	01	01	01
2 <sup>nd</sup>	INR 3 Lakh*	INR 5,000	01	01	01
3 <sup>rd</sup>	INR 2 Lakh*	INR 3,000	01	01	01

\*Incubation & seed support which includes mentoring & networking  
(6 months incubation / 4 months incubation / 2 months incubation)

**All winners shall get one year free membership with TiE, New Delhi-NCR**

**Last Date of Submission of Business Plan : 30th September, 2024**

**For Further Queries, Please Contact: Mr. Pranay Agarwal, Ph.: 9897084892**  
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Amity Centre for Entrepreneurship Development (F-2 Block, Room No. 302),  
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**[www.amity.edu/iceil2024](http://www.amity.edu/iceil2024)**