

## **ICIEM 2020**

### **International Conference on Intelligent Engineering and Management (ICIEM - 2020)**

**IEEE Sponsored (Scopus Indexed) Conference at Amity University, London Campus**

**Special Session in ICIEM-2020#**

**Call for Papers (CFP)**

**On**

## **Impact of New Age Technology on Financial Decisions, E-Governance and Digital Communication**

**April 22nd-24th, 2020**

**Amity University London Campus**

**IEEE CONFERENCE RECORD NUMBER #48762**

[https://conferences.ieee.org/conferences\\_events/conferences/conferencedetails/48762](https://conferences.ieee.org/conferences_events/conferences/conferencedetails/48762)

**Submissions:** Submissions must be of original contributions and should not have been presented or published anywhere. Authors of the accepted papers must guarantee that at least one of the authors will attend the conference and present the paper. Paper should not exceed 7 pages following the IEEE format.

#### **Session Chair:**

- 1. Finance-** Dr. Namita Sahay Email ID: nsahay@amity.edu Mobile No.: +91-8130405724

**Background:** Firms' financial activities are greatly impacted by continuous technological changes. Advancement in technology has been both an enabler and disruptor for Finance Function, creating both opportunities and risks and thereby transforming the financial landscape. New age technology like Artificial Intelligence, Cloud, Blockchain, Visualization, In-memory computing, Process Robotics, Advanced analytics etc. have entered every field of finance and are transforming the way businesses are being done. This is creating immense challenges for Finance Professionals as to how to leverage these tools for enhancing customer experiences and create efficient and effective business models based on a harmonious amalgamation of people, finance and technology. Understanding how these changes affect financial decisions, such as sources of financing, security design, risk management practices and takeover methods, among others, is thus crucial for researchers, managers and policy makers alike. With this brief background, this

session aims to explore the impact of these new age technologies on organizations' financial decision making and how the finance function will adapt to them to generate new insights and business solutions in future.

**Track /Sub-themes (but not limited to)**

- Impact of Fintech on Governance, Compliance and Risk
- Cloud Solutions in Finance
- Data Visualization and Analytics in Financial Services
- Integrating Fintech technologies into an incumbent's ecosystem.
- Emerging Fintech payment models and technologies
- Role of Bots and Algorithms in Finance
- Emerging Fintech Business Models
- Artificial intelligence and its role in financial services e.g. Robo-advisors
- Fintech : Innovation and Disruptions
- Finance in a digital world
- Blockchain Revolution in Finance
- Fintech and Customer Experience Management (CXM)
- Blockchain, Semantic technologies and Smart contracts
- New Age Technology in Finance: Opportunities & Risks

2. **E-Governance:** Dr. Seema Sahai Email ID: ssahai@amity.edu Mobile No.: +91-9891259714

**Background:** Governance is changing with the different models of digital transformation. For this, digital transformation roadmaps are being designed that include key cornerstones for their e-governance solutions, and it is also kept in mind how future international trends impact the development of governance overall. This conference will focus on how governance is achieving its digital goals, with special attention on aspects of cooperation in the digital transformation process.

**Track /Sub-themes (but not limited to)**

- Ethics and A.I., Internet of Things, Data Governance
- Smart Cities, Social Media, Policies
- E-Government, E-Participation, Decision Making,
- e-Government and multilingualism
- E-government policies and strategies
- Electronic identity, identity management
- Geographical information systems (GIS)
- Governance in cyberspace
- Government collaboration patterns

**3. Digital Communication:** Prof. Kavita Thapliyal **Email ID:** kthapliyal@amity.edu **Mobile No.:** +91-9810540479

**Background:** Communication has evolved with time and technology and is now a core element in society building. Technology has made communication more convenient by creating more ways to communicate with longer distances in shorter times. Modern technologies are revolutionizing our working and communicating processes. Path breaking technologies that are trending now days are Blockchain, Chatbox, Artificial Intelligence, Artificial Personal Assistant, Hyper Personalized Experience Virtual and Augmented Realty. This new domain specialization and its allied verticals give us a deep understanding of the vital amalgamation of communication with technology. You all will be able to contribute with your insightful views about the integration of modern tools of technology with communication and the impact it is making on our daily lives.

**Track /Sub-themes (but not limited to)**

- Artificial Intelligence Evolving Communication
- Global Business Communication and Technology
- Innovation through Digital Communication
- Digital Etiquette
- Cross-Cultural Communication in Digital Age
- Millennial's on Social Media Communication
- Non-Verbal Communication through Emojis

**Important Dates:**

**Paper Submission Deadline:** 16th December 2019

**Notification of Acceptance:** 20th January 2020

**Camera Ready Paper Submission Deadline:** 30th January 2020

**Last Date of registration:** 30th January 2020

**Conference Date:** April 22nd-24th, 2020

**Note:** Kindly submit the Paper at <https://easychair.org/conferences/?conf=iciem2020> and select the topic/Special Session: **“Impact of New Age Technology on Financial decisions, e-Governance and Digital Communication”** with a copy of the paper/paper id (generated on easy chair) to

[nsahay@amity.edu](mailto:nsahay@amity.edu) -for Finance

[ssahai@amity.edu](mailto:ssahai@amity.edu)- for e-Governance

[kthapliyal@amity.edu](mailto:kthapliyal@amity.edu)-- for Digital Communication