

AMITY  
UNIVERSITY  
— RAJASTHAN —



# AUR NEWSLETTER REFLECTIONS

JULY-DEC 2024





# LEADERSHIP NOTES



*“My mission is nation building through education and beyond.”*

***Dr. Ashok K. Chauhan***

Founder President, Ritnand Balved Education Foundation  
(The Foundation of Amity Institutions and the sponsoring  
body of Amity Universities)  
Chairman, AKC Group of Companies

***Dr. Aseem Chauhan***

Chancellor - Amity University Rajasthan

With a steadfast commitment to excellence, Amity University Rajasthan continues to uphold rigorous standards across all facets of academic and extracurricular endeavours. I am delighted to share the remarkable achievements and milestones we have reached on our academic journey. The recent rankings and accolades bestowed upon us are a testament to our unwavering commitment to excellence, innovation, and holistic development.







**AMITY**  
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RAJASTHAN



## *Message from Vice Chancellor*

I am delighted to share that Amity University Rajasthan, Jaipur, continues to achieve remarkable milestones, reinforcing its position as a leader in higher education. In the recently announced World University Rankings 2025 by Times Higher Education (THE) on 9th October 2024, our university has been ranked in the 1001-1200 Band, showcasing our dedication to excellence in education, research, and innovation. Additionally, in the prestigious QS World University Rankings: Asia 2025, we have been featured in the Rank Band 851-900 in 'ASIA' and secured the 278th position in 'SOUTHERN ASIA', further highlighting our growing influence in the global academic landscape. Furthermore, I am pleased to inform the launch of online program in community psychology and data science.

The session July-December 2024 has been an exceptionally vibrant period marked by a plethora of achievements that truly underscore our unwavering commitment to academic excellence, a vivacious campus environment, and impactful collaborations. From stellar performances in global rankings to the successful hosting of events that celebrate innovation, culture, and learning, the session has showcased the dynamic spirit of Amity University Rajasthan. The strides we have made in research, the accolades received by our students and faculty, and the significant approvals from esteemed regulatory bodies further highlight the progress we have achieved together.

Our vibrant campus has been a hub of activities, featuring engaging workshops, enlightening lectures, cultural festivities, and collaborative initiatives with leading organizations.

I extend my heartfelt gratitude to our dedicated faculty, staff, and students, whose relentless efforts, passion, and teamwork have made these accomplishments possible. Your unwavering commitment continues to inspire and drive us toward new milestones. Together, let us continue to aim for greater heights, strengthen our shared vision, and reaffirm our dedication to creating a transformative educational experience that empowers every individual to excel in a rapidly evolving world.

**Prof (Dr.) Amit Jain**  
**President (Vice-Chancellor)**  
**Amity University Rajasthan**





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## *Message from Pro-Vice Chancellor*

Amity University Rajasthan (AUR) continues to set new benchmarks in education, focusing on industry-driven programs that cater to the needs of the modern world. Through cutting-edge infrastructure, dynamic learning experiences, and a strong emphasis on research, we have built a platform that not only empowers students academically but also nurtures their curiosity and creativity. We are committed to providing quality education, create most advanced laboratories / workstations and recruit research ready faculty members to ensure future / research ready professionals.

AUR's commitment to quality is reinforced by its Internal Quality Assessment Cell (IQAC), which plays a pivotal role in maintaining high educational standards and supporting student development. It plays a crucial role in continuously improving the university's educational offerings, ensuring that students receive the best possible learning experience while also facilitating meaningful engagement with feedback and quality-enhancing initiatives.

AUR has become a hub for innovative research, where students work alongside esteemed researchers to explore groundbreaking solutions in areas such as health, environmental mitigations, agricultural advancements, AI-ML based industries etc. Our commitment to these fields reflects our drive to contribute positively to global challenges while advancing knowledge that has a lasting impact. As we continue our journey towards excellence, we remain focused on cultivating an environment that encourages innovation, supports scientific inquiry, and empowers our students to achieve their fullest potential.

We are providing state of art program structures which offers balanced extra curricular environment and attract students towards academics as well as ensures their successful progression.

I look forward to seeing our students, faculty, and researchers lead the way in addressing the critical challenges of the future.

**Prof (Dr.) G.K.Aseri**  
**Vice President (Pro-Vice Chancellor)**  
**Amity University Rajasthan**





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## *Message from Registrar*

I extend my warm greetings as we embark on the July–December 2024 academic session. Each new semester marks a fresh beginning—a time to set new goals, embrace challenges, and explore opportunities for personal and academic growth. This semester, I encourage every member of our university community to strive for excellence, push boundaries, and make meaningful contributions in their respective fields. Whether in academics, research, or extracurricular activities, I am confident that our students and faculty will continue to demonstrate dedication, perseverance, and innovation.

At Amity University Rajasthan, we are deeply committed to nurturing an ecosystem that fosters intellectual curiosity, creativity, and professional development. Our robust academic programs, industry collaborations, and practical learning approaches are designed to equip students with the knowledge and skills they need to succeed in an ever-evolving world. With access to cutting-edge research opportunities, entrepreneurship programs, and global exposure, students are encouraged to think beyond conventional boundaries and develop a problem-solving mindset. Additionally, our university's focus on interdisciplinary learning and technological advancements ensures that students remain at the forefront of emerging trends in their respective domains.

Additionally, I am delighted to share that Amity University Rajasthan has been honoured with the responsibility of organizing the prestigious National Integration Camp 2025. This highly anticipated event, scheduled to take place from 3rd February to 9th February 2025, represents a remarkable opportunity to foster a spirit of national unity and inclusivity.

Let us continue to uphold the values of excellence, integrity, and innovation in all that we do. Together, we can create an enriching and transformative learning experience that prepares our students for leadership and success in the global landscape.

**Dr. Nitin Bharadwaj**  
**Registrar**  
**Amity University Rajasthan**





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## *From the Editorial Desk*

It gives me immense pleasure to welcome you to the latest edition of the Amity University Rajasthan Newsletter. This publication is more than just a collection of updates—it is a vibrant canvas that showcases the immense talent, creativity, and academic vigor that define our ever-growing Amity community.

With each edition, we strive to highlight the dynamic ecosystem of our university, where education meets innovation, and where young minds are constantly empowered to think critically, dream boldly, and act compassionately. This issue is no exception. Within these pages, you will discover stories of academic brilliance, path-breaking research, entrepreneurial ventures, and a wide array of co-curricular and cultural achievements that reflect the diverse and inclusive spirit of our campus.

Whether it's a spotlight on community outreach, profiles of outstanding achievers, or a glimpse into campus life through art, poetry, and photography—each contribution echoes our shared commitment to excellence.

At Amity University Rajasthan, we do not merely impart education; we nurture leaders, innovators, and responsible global citizens. This newsletter serves as a platform for voices across disciplines and backgrounds, amplifying the ideas and initiatives that are shaping the future—not just of our university, but of the world beyond our gates.

As you turn these pages, I invite you to celebrate with us the incredible journey we are on together. I also encourage you to become a part of this living narrative. Share your stories, your reflections, your dreams—because this publication belongs to all of us, and it grows richer with every voice that joins in.

Thank you for your continued support, encouragement, and enthusiasm.

**Editor**

**Dr. Ankit Kumar Singh**

**Designers**

**Yug Patodi**

**Kalpita Kumar**

**Adarsh Anil Lad**

**B.Sc(A&VG) II**

**Chief Editor - Dr. Pallavi Mishra**

**Reflections - AUR**

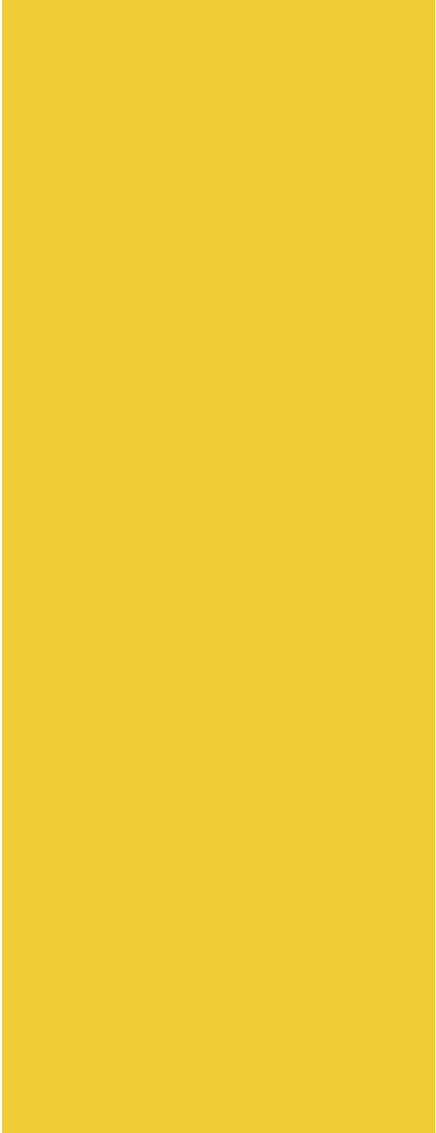
**Associate Professor,**

**Amity School of Communication**

**Amity University Rajasthan, Jaipur**



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# HIGHLIGHTS



**Corporate Lecture Series:** Regular sessions with corporate leaders sharing in sights on industry trends and leadership experiences.

**Industry Visits:** Organize visits to leading companies for real-world exposure to business operations and practices.

**Live Projects:** Hands-on opportunities for students to work on real-time industry problems and projects.

**Industry-Focused Seminars:** Thematic seminars conducted in collaboration with industry experts addressing current market issues.

**Industry Mentorship:** One-on-one guidance and career mentoring.





# INFRASTRUCTURE



**DST PURSE Facility:** The Department of Science and Technology (DST), Government of India, has awarded Amity University Rajasthan the Promotion of University Research and Scientific Excellence (PURSE) grant.

**Internet of Things Lab:** The Internet of Things (IoT) Lab at Amity University

Rajasthan is a state-of-the-art facility designed to cultivate innovation at the crossroads of electronics, computing, and communication.

**Media Lab:** University has a Media Lab with 35 highly advanced Computer Consoles. Highly specialized multimedia based softwares are installed in the computers.

**Laboratories :** Amity offers world-class lab facilities in Engineering, Biotechnology, Architecture, Fashion Technology, Hotel Management, etc.

**Architecture Lab:** The state-of-the-art infrastructure and facilities in terms of laboratories offered by Amity School of Architecture and Planning.





# Voice of Vision & Victory



*Our aspiration is to persistently pursue higher objectives, cultivating a culture of innovation and reinforcing our dedication to delivering a transformative educational experience.*

**Prof (Dr.) Amit Jain**  
**President/Vice Chancellor**  
**Amity University Rajasthan**

***Sir, congratulations on the recent global achievements of Amity University Rajasthan. How do you feel about these recognitions?***

Thank you very much. I am pleased to state that Amity University Rajasthan continues to reach significant milestones, further solidifying its status as a leader in higher education. In the recently released World University Rankings 2025 by Times Higher Education (THE), our institution has been placed in the 1001-1200 Band. The achievement reflects our commitment to excellence in education, research, and innovation. Furthermore, in the QS World University Rankings: Asia 2025, we have attained a position in the 851-900 Band for 'ASIA' and ranked 278th in 'SOUTHERN ASIA'. These accolades underscore our expanding influence in the global academic arena and are a source of great pride for our entire community.

***What do these rankings signify for the university and its stakeholders?***

The rankings demonstrate our dedication to promoting academic excellence, significant research, and innovative culture. For our students, it underscores the importance of the education they obtain here, thereby improving their career opportunities. For our faculty, it serves as acknowledgment of their efforts and commitment. For the university, it bolsters our international standing and paves the way for new opportunities for collaboration and development.

***The July-December 2024 session seems to have been particularly eventful. What are some of the key highlights?***

The session has been exceptionally vibrant, marked by various achievements and dynamic activities. Our campus has emerged as a vibrant centre of energy and creativity, marked by outstanding achievements in global rankings and the hosting of events that honor innovation, culture, and education with the enriching workshops, insightful lectures, cultural celebrations, and significant partnerships with prominent organizations.

***What do you attribute this success to?***

The success of Amity University Rajasthan is a result of the relentless efforts and passion of our dedicated faculty, staff, and students. Their unwavering commitment drives our progress and inspires us to reach new milestones. It is their teamwork and perseverance that make all these accomplishments possible.

***What is your vision for the future of Amity University Rajasthan?***

Our aspiration is to persistently pursue higher objectives, cultivating a culture of innovation and reinforcing our dedication to delivering a transformative educational experience. Our endeavours enable individuals to thrive in a swiftly changing global environment while making significant contributions to society. Collectively, we will enhance our common vision and establish new standards in education and research.

Thank you, Prof. Jain, for sharing your invaluable insights with Reflections-AUR. Congratulations once again on the remarkable achievements and accolades of Amity University Rajasthan.



# ACHIEVEMENTS

UNIVERSITY SHINES

AUR Continues a Glory of World University Ranking by Times World University Ranking 2025.

AUR Ranked in The Band of 851-900 in Asia and Ranked 278 in Southern Asia.

AUR Ranked Globally in 2024 by Times Higher Education Impact Rankings



## SHINING STARS




Prof. Sanjeeb Pal, Director ASH, received India Glory Awards 2024 under the category 'Visionary Campus Leadership' presented by Kiteskraft Productions LLP on 18th July, 2024.



Dr. Pallavi Mishra, Associate Prof. ASCO -AUR, has been honored with the prestigious Bharat Gaurav Ratna Samman 2024.



Dr. Manoj Kumar has been awarded the "Green Idol Award". The award was given in the presence of Hon'ble Governor Rajasthan, Shri Haribhau Bagde, Shri Sudhir Mungantiwar, Cabinet Minister, Forest, Cultural, Maharashtra.



Dr. Harsh B. Jadhav, received 'SEA Innovation Award 2024' for his innovative work in food lipid science and technology on 18th September, 2024 at Hotel Westin, Mumbai.



# SHINING STARS

**Alumni Achievement**

**Congratulations**

Ms. Sanskriti Solanki,  
MA English (Class of 2024)



for securing **92 percentile**  
in UGC – NET December 2024

**AMITY SCHOOL OF LANGUAGES**

**CONGRATULATIONS**

Ms. Priyanshi Thathera and Ms. Shefali Dubey  
from Amity Institute of Biotechnology



for securing the first and second prizes respectively at  
International conference on Multidisciplinary Approaches  
in Life Sciences held at The IIS University, Jaipur.

**Guided By**

Dr. Shweta Kulshreshtha  
Associate Professor in Microbiology,  
Amity Institute of Biotechnology, Jaipur

Dr. Avimannu Sharma  
Associate Professor in Microbiology,  
Amity Institute of Biotechnology, Jaipur




**Student Achievement**

**Congratulations**

Dhruv Chaudhary  
B.Sc. - Animation & Visual Graphics (2nd Year)




For having won the  
**Best Animated Short Film Award** at  
the Jaipur International Film Festival (JIFF)

His film titled: **Lost** is a sci-fi animated film

The festival saw 4,000 film submissions;  
52 films were honoured including Lost.

**A special mention for the team:**  
Dhruv Chaudhary | Yashraj Kesarwani | Chaitanya Labhi | Lavnikant Sharma | Abhay Deewan |  
Abhishek Kumawat | Tanishq Oberoi | Shobhit Sharma

**AMITY SCHOOL OF ENGINEERING AND TECHNOLOGY**



**Congratulations**

**TEAM BLACK BEETLE**

Kaustubh Kumawat & Piyush Gautam, Students, B.Tech CSE

for  
**SECURING THE 1<sup>ST</sup> POSITION**

**EVORUSH**  
RC CAR RACING COMPETITION


In one of Asia's  
largest tech  
fests

organised by  
Indian Institute  
of Technology  
Roorkee

**Congratulations**

Mr. Radhey Shyam  
Assistant Professor, ASFA, Jaipur

For being honoured with the  
**Amrita Shergill National Award** for creative painting !



**Special mention for:**  
Thirith Raj Soni, Student, (2<sup>nd</sup> sem.) ASFA  
Suhani Rathore, Student, (2<sup>nd</sup> sem.) ASFA  
Deepal, Student, (6<sup>th</sup> sem.) ASFA

For winning cash prizes for their exceptional creative talents

A rare special occasion where both faculty & students were honoured  
for their incredible painting creations, at the same event.

**AMITY SCHOOL OF FINE ARTS**

**Scholar Achievement**

**Congratulations**

Ibtisam Khan  
Bachelor of Physiotherapy (Semester-IV)

For winning the  
**3rd Prize in the UG Poster Presentation**

at the **International Physiotherapy Conference** held  
at Sharda University, Noida.



**Congratulations**



**PRE RD CANDIDATE**

**GAURAV RAJ ANAND**



On being selected for Pre-Republic Day Camp by  
NSS-RD, Jaipur-Rajasthan

**#Student Achievement**

**Congratulations**

Sahil Kumar, Bachelor of Fine Arts (6th Sem)

Won Gold Medal in  
**Pro League Asian Championship** weight  
lifting (Junior Division)

**# Student Achievement**

**Congratulations**

Yash Sharma  
BCA-IV Sem



For receiving the **Best Paper Award**  
in International Conference on  
Computing Innovation (ICCI-2025), Ajmer.

**AMITY INSTITUTE OF INFORMATION TECHNOLOGY**



# SHINING STARS

AMITY SCHOOL OF COMMUNICATION

AMITY UNIVERSITY  
RAJASTHAN

*Alumni Achievement*

**Congratulations**

**MR. JAY KISHAN SHARMA**  
(BJMC 2012-15)

ON QUALIFYING UPSC-2024 AND BEING APPOINTED AS THE **MEDIA AND COMMUNICATION OFFICER IN THE INFORMATION AND BROADCASTING MINISTRY (UPSC)** GOVERNMENT OF INDIA

AMITY UNIVERSITY  
JAIPUR

#ScholarAchievement

*Congratulations*

**Sahil Kumar**  
BFA - 4<sup>th</sup> year

For securing an impressive **2nd place at the prestigious World Powerlifting Championship 2024 in Moscow, Russia!**

AMITY UNIVERSITY  
JAIPUR

#ScholarAchievement

*Congratulations*

**Animesh Singh**  
U.Sc. Microbiology - 1<sup>st</sup> Year

For winning state level **Gold Medal in Muay Thai championship, at Sri Ganganagar**

AMITY INSTITUTE OF MICROBIAL TECHNOLOGY



## Amity University Rajasthan hosted Orientation 2024



*Glimpses of Orientation 2024: A celebration of AUR's commitment to academic excellence.*

Amity University Rajasthan proudly hosted its annual orientation session from August 10-14, 2024, warmly welcoming the freshers to its academic community. The five-day program commenced with a traditional Hawan ceremony led by Prof. (Dr.) Amit Jain, Vice-Chancellor, marking a blessed start to the students' academic journey. The ceremony was followed by inspiring addresses from distinguished guests and university leaders. The orientation week featured motivational speeches from the Hon'ble Chancellor, Dr. Aseem Chauhan, who shared his wisdom with the new students, encouraging them to embrace the opportunities and challenges ahead. Prof. (Dr.) Amit Jain, Vice-Chancellor, extended a heartfelt welcome to the students, emphasizing their wise choice in joining one of India's premier global educational institutions. He congratulated them on embarking on a path of knowledge and growth at Amity University Rajasthan. Prof. G.K. Aseri, Pro-Vice Chancellor, Dr. Nitin Bhardawaj, Registrar, and Dr. Akshay Jain, Marketing Head, provided an overview of the University's mission and vision, setting a motivating tone for the academic year. Their remarks highlighted the University's commitment to fostering academic excellence and holistic development. The orientation session featured an impressive lineup of guest speakers, including Mr. Abhishek Jain, Vice-President of Genpact India; Mr. Vivek Sharma, Head of Learning & Development at AVAS Financiers; Ms. Priyanka Sharma, Learning & Development Manager at Leela Group; Mr. Ashutosh Kumar, Regional Head of HR at Yes Bank; and Mr. Hemant Mathur, CFO of Celebal Technologies. Their insights into industry trends and professional development offered valuable guidance to the new students and emphasized the importance of resilience, passion, and a positive mindset in achieving success. Additional notable speakers included Ms. Tripti Pandey, Cultural Ambassador; Dr. Purnendu Ghosh, Executive Director of Birla Institute of Scientific Research;

Mr. Ambikesh Vyas, CHRO of Dr. B. Lal Clinical Laboratories; Mr. Rahul Khosla, CHRO of Digy4; Mr. Abhishek Sharma, Associate Director at Accenture; and Dr. Sylvester Fernandes, Head of Learning and Development at Celebal Technologies. Each speaker provided unique perspectives on career growth, personal development, and the future of various industries. The speakers encouraged the students to approach their academic and personal endeavors with enthusiasm and determination, underscoring that the path to success is often paved with hard work and a willingness to embrace challenges. A highlight of the orientation was the celebration of National Handloom Week 2024 by the Amity School of Fashion Technology. The Ghoomar Fashion and Exhibition Show, held on August 13th and 14th, showcased the vibrant cultural heritage of Indian handlooms. The event provided a platform for students to engage with traditional art forms and appreciate the rich cultural legacy of India. The orientation week was further illuminated by the presence of RJ Karthik, renowned radio jockey and motivational speaker. During his guest session, RJ Karthik captivated the new batch of students with his compelling motivational stories and insightful wisdom, adding an extra layer of inspiration to the orientation programme. In the closing ceremony, Prof. Jain reiterated the University's dedication to providing a comprehensive education and supporting students throughout their academic journey with holistic development. He assured parents of Amity University Rajasthan's commitment to paving the way for a successful and fulfilling educational experience. The orientation programme effectively introduced new students to the University's culture, values, academic environment, infrastructure, lab facilities, entrepreneurial ecosystem, physical and mindful activities marking the official commencement of the academic session for 2024.



Amity University Rajasthan Successfully hosted International Convention on Green Environment, Technology, and Entrepreneurship through Innovation (ICGETEI-2024)



*“The integration of green technologies with entrepreneurship can create impactful solutions for environmental sustainability.”*

**Dr. Aseem Chauhan, Chancellor, Amity University Rajasthan & Chief Patron of ICGETEI-2024**

Amity University Rajasthan (AUR) hosted the International Convention on Green Environment, Technology, and Entrepreneurship through Innovation (ICGETEI-2024) from September 11th to 13th, 2024. The event brought together leading researchers, innovators, academicians, and industry professionals to discuss the latest advancements in sustainable development, green technology, and entrepreneurship. The convention commenced with an inspirational address by Prof. (Dr.) Amit Jain, Hon’ble Vice Chancellor of Amity University Rajasthan, who emphasized the importance of fostering innovation to tackle global environmental challenges. Dr. Aseem Chauhan, Hon’ble Chancellor of Amity University Rajasthan and Chief Patron of ICGETEI-2024, delivered a special address stressing the need for integrating green technologies with entrepreneurship to create impactful solutions for environmental sustainability. The Guests of Honor Prof. Mike Hinchey, Director-elect of IEEE Region 8 (Europe, Middle East, Africa) emphasized the role of technology in fostering global sustainability. Prof. T G Sitharam, Chairman of AICTE, delivered a compelling address as the Chief Guest, highlighting the transformative power of green technology in reshaping industries and education. He encouraged students and young entrepreneurs to take leadership roles in driving sustainable innovation for a better future. Prof. (Dr.) Manju Kaushik, Organising Chair of ICGETEI-2024, presented a detailed overview of the three-day convention, emphasizing its key outcomes in advancing discussions on sustainable technology and entrepreneurship.



Shri V. Saravana, Secretary, Department of Science, Government of Rajasthan



Dr. Tarun Sharda, Founder & CEO of Technos Instruments, Jaipur



Mr. Dipan Sahu, Assistant Innovation Director, Ministry of Education’s Innovation Cell & AICTE



Prof. T G Sitharam, Chairman of AICTE, addressing at ICGETEI 2024



The valedictory session of ICGETEI-2024 was marked by insightful speeches that emphasized the importance of innovation and sustainable development. Mr. Dipan Sahu, Assistant Innovation Director, Ministry of Education’s Innovation Cell & AICTE, discussed the transformative power of innovation in addressing environmental challenges and fostering entrepreneurship among students. Dr. Tarun Sharda, Founder & CEO of Technos Instruments, Jaipur, as the Special Guest, spoke about the intersection of technology and sustainability, urging young minds to explore entrepreneurial avenues. Shri V. Saravana, Secretary, Department of Science, Government of Rajasthan, emphasized the government’s role in promoting green technologies. The convention culminated with the announcement of Best Paper Awards by Prof. (Dr.) Amit Jain, Hon’ble Vice Chancellor and Patron of ICGETEI-2024, recognizing outstanding research papers that contributed to the themes of sustainability, technology, and entrepreneurship. The session concluded with a Vote of Thanks by Prof. (Dr.) Sanket J. Joshi, Conference Chair of SDASET, expressing gratitude to all attendees, contributors and organisers.



INTERNATIONAL CONFERENCE



## AUR hosted Five-Day Innovation, Design, and Entrepreneurship (IDE) Boot Camp

Amity University Rajasthan successfully concluded its five-day Innovation, Design, and Entrepreneurship (IDE) Boot Camp, held from September 23 to 27, 2024. The event, organized in collaboration with the All-India Council for Technical Education (AICTE), the Ministry of Education's Innovation Cell, and the Wadhvani Foundation, was aimed at fostering a spirit of innovation and entrepreneurship among students, faculty, and researchers. With over 350 participants, including student innovators, faculty members, and academicians from across various states, the boot camp provided a dynamic platform for enhancing entrepreneurial skills. The event featured expert-led sessions that focused on education, innovation, and entrepreneurial thinking, creating an environment conducive to creativity and the development of practical solutions for real-world challenges. The boot camp was officially inaugurated by Prof. T.G. Sitharam, Chairman of AICTE, who emphasized the importance of nurturing innovation in higher education. Prof. Amit Jain, the Hon’ble Vice Chancellor of Amity University Rajasthan, delivered an inspiring address urging the participants to think beyond traditional career paths and embrace entrepreneurship. “It’s time to think like job creators, not just job seekers,” he said, encouraging students to explore the endless possibilities that innovation offers.



Prof. G.K. Aseri, Pro Vice-Chancellor of Amity University Rajasthan, also shared his thoughts on the significance of the initiative. He highlighted the university’s pride in being part of such an impactful event and reiterated AUR’s commitment to nurturing an entrepreneurial culture in India. The boot camp not only provided an opportunity to learn but also served as a call to action for a new generation of innovators and entrepreneurs. The five-day event was packed with a diverse range of activities, including 15 interactive sessions led by industry experts, panel discussions, industrial visits, and team-based exercises. Participants were also engaged in quizzes, model exhibitions, and an exciting cultural evening that brought together participants from different backgrounds. The event culminated in an innovative showcase on the final day, where participants presented their ideas through pitch presentations. The top performers were awarded prizes and certificates in recognition of their creative efforts. Throughout the event, participants were also provided opportunities for sightseeing and trekking, which helped foster teamwork and allowed them to build lasting connections with their peers and mentors. On the final day, Prof. Manju Kaushik, Deputy Director of Amity Innovation Incubator, expressed her appreciation for the contributions of the speakers, guests, and participants. She commended the participants for their enthusiasm and innovative ideas, which she said will play an integral role in driving India’s future growth as a nation of entrepreneurs. The boot camp successfully provided a valuable learning experience, inspiring students and educators alike to embrace innovation, collaborate, and develop entrepreneurial solutions to the challenges of today’s world.

### GLIMPSES OF IDE BOOTCAMP





# CELL/INSTITUTION'S INNOVATION COUNCIL

tron of the event followed by an address of Prof. (Dr.) G.K. Aseri, Hon'ble Pro-Vice Chancellor of AUR and Patron of Hackathon-2024. Prof. (Dr.) Manju Kaushik, Deputy Director of Amity Innovation Incubator and Organizing Chair gave the brief overview of the event highlighting the importance of interdisciplinary approaches to problem-solving and innovation. The event was graced by guest of Honour, Prof. Toolika Gupta, Director of the Indian Institute of Crafts and Design, Jaipur and the Chief Guest, Prof. Rahul Banerjee, Director of LNMIIT, The event featured a ribbon-cutting ceremony for the Tech Emporium, showcasing advanced IoT solutions, and the announcement of problem statements at AUR Incubation Centre. A panel discussion on "Empowering Innovators: How Hack-

## World Entrepreneurs' Day Celebrated

After two days of insightful sessions, workshops, and networking opportunities, the Entrepreneurship Awareness Camp 5.0 was organized at the Amity Innovation Incubator, Amity University Rajasthan. Designed to nurture an entrepreneurial mindset among students, the camp featured expert talks, hands-on training, and startup pitching opportunities.

The Entrepreneurship Cell (E-Cell) of Amity University Rajasthan successfully organized a grand celebration of World Entrepreneurs' Day, aimed at fostering entrepreneurial spirit and innovation among students. The event hosted by Prof. Manju

Kaushik and coordinated by Dr. Ashutosh Kumar, brought together aspiring entrepreneurs, industry experts, and faculty members to discuss emerging trends and opportunities in the entrepreneurial ecosystem. The event featured interactive sessions, panel discussions, and keynote addresses from successful entrepreneurs and business leaders, who shared their insights on startup culture, business sustainability, and innovative solutions for modern challenges. Participants also engaged in networking opportunities, gaining valuable knowledge on funding, business scaling, and leadership strategies. With Amity University Rajasthan's strong emphasis on innovation and entrepreneurship, the event provided a platform for young minds to explore new business ideas, enhance their skills, and gain inspiration from real-world success stories. The celebration of World Entrepreneurs' Day reaffirmed E-Cell's commitment to nurturing a culture of innovation and self-reliance among students.








# POSTER MAKING




**HOST**  
 Prof. Dr. Manjira Kausik  
 President - IC, AUR

**FACULTY CO-ORDINATOR:**  
 Dr. Ashwathi Kumar  
 Amity Business School



Second floor,  
A-Block, T-12



**WEDNESDAY**  
 21ST AUGUST  
 11.30 AM

Student Co-ordinators  
 @humika : 6264320355  
 Sidhartha : 8850030872


**INSTITUTION'S  
INNOVATION  
COUNCIL**  
AMITY UNIVERSITY RAJASTHAN


**AMITY  
INNOVATION  
INCUBATOR**  
ICMR JAIPUR


**AMITY  
UNIVERSITY**  
RAJASTHAN



Thursday, 4th July  
**2024**

**Panel discussion with Innovation  
and Startup- Ecosystem Enablers  
from Jaipur region**

**CO-ORDINATOR:**  
 Prof. (Dr.) Manju Kaushik  
 President IIC  
 Amity University Rajasthan

**Time : 3.00 pm to 5:00 pm**  
**Venue: Conference room, A block, AUJ**

 **INSTITUTION'S  
INNOVATION  
COUNCIL**

 **AMITY  
INNOVATION  
COUNCIL**

 **AMITY  
UNIVERSITY**  
The Ambition



Tuesday, 21th August

**2024**

**Demo day/ Exhibition/ Poster Presentation of  
Start-Ups & Linkage with Innovation  
Ambassadors/Experts for Mentorship and  
Support**

**HOST:**  
Prof. (Dr.) Manju Kauhik  
President IIC, AUR

**Time : 10:30am - 12:30pm**  
**Venue: Amity Innovation Incubator,  
E block, AUR**

**CO-ORDINATORS:**  
Mr. Souvik Mandal  
Assistant professor  
Amity school of fashion technology

Mr. Kapil Dangri  
Assistant professor  
Amity school of Fine Arts







Thursday, 14th August

# 2024

## Lean Start-up & Minimum Viable Product/Business

CO-ORDINATOR:  
 Prof. (Dr.) Manju Kaushik  
 President IIC  
 Amity University Rajasthan

Time : 11:00am - 1:00pm  
 Venue: Amity Innovation Incubator, E block, AUR



## Workshop on 'Financial Literacy: Master Your Money'

The NSS Cell of Amity University, Jaipur, in collaboration with the Ministry of Youth Affairs & Sports, successfully organized a workshop titled 'Financial Literacy: Master Your Money.' Hon'ble Vice Chancellor Prof. Amit Jain and Hon'ble Registrar Dr. Nitin Bhardwaj extended their best wishes for the workshop. The workshop began with an insightful introduction by Dr. Manoj Kumar, Program Coordinator of NSS, who highlighted the importance of financial literacy in today's rapidly evolving economic landscape. Prof. (Dr.) G.K. Aseri, Hon'ble Pro-Vice Chancellor of Amity University Rajasthan, delivered the welcome address. He emphasized the university's commitment to holistic student development, including equipping students with financial skills. The highlight of the workshop was a comprehensive lecture by Development Officer, ICICI Bank Jaipur Mr. Fahim Khan, a distinguished expert in financial literacy. The event concluded with a vote of thanks by Dr Pallavi Mishra, Associate Professor at the Amity School of Communication. She expressed gratitude to the Ministry of Youth Affairs & Sports for their sponsorship and esteemed speakers for their valuable insights. Brig. G.S. Rathore, Prof. S. S. Bhal, Prof. Parul Mishra, Mr. Kapil Dangi, Mr. Vivek Jain, Mr. Vinod Sharma and 290 students attended the event.



*"Ek Ped Maa Ke Naam" Plantation Drive*

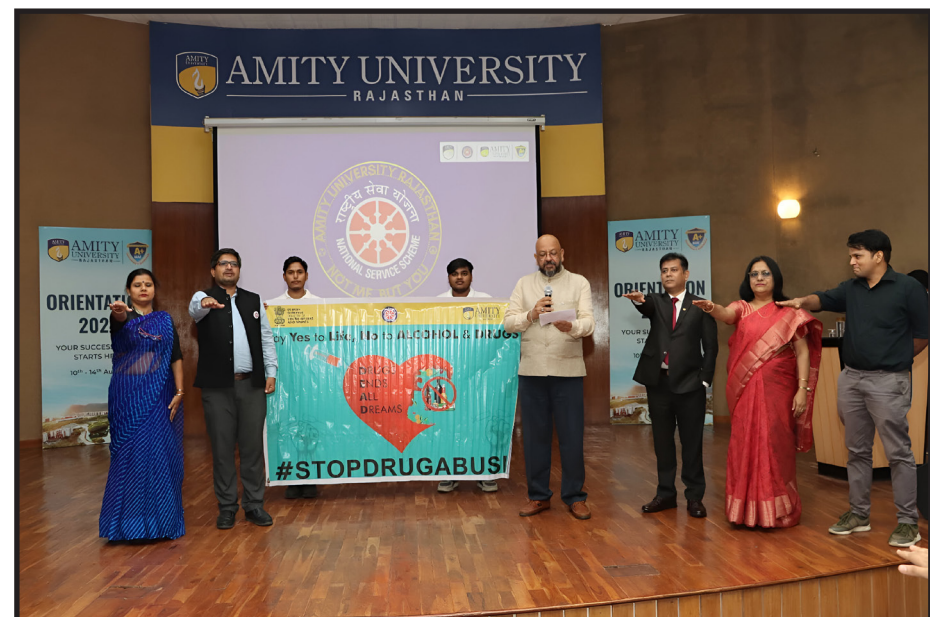


## Blood Donation Drive Organised

## Workshop on Entrepreneurship and Mentorship

The NSS Cell of Amity University Rajasthan, in collaboration with the Ministry of Youth Affairs & Sports (Department of Youth Affairs) and the Department for Promotion of Industry & Internal Trade (DPIIT), successfully conducted a workshop on "Entrepreneurship-Mentorship: A Tale of Ideas Turn into Reality," with the support of My Bharat. The event brought together over 300 students from various departments of Amity University Rajasthan, along with 40 NSS volunteers, faculty members, and the university administration. The workshop was inaugurated by the Hon'ble Vice Chancellor, Prof. Amit Jain, who delivered an insightful address on the importance of entrepreneurship. Hon'ble Pro Vice Chancellor Prof. G.K. Aseri in his address inspired the students to explore the world of entrepreneurship with renewed enthusiasm. The first session of the workshop featured a keynote address by the esteemed guest speaker, Mr. Dheeraj Rathore, Program Manager at Catalyst AIC followed by a session led by Ms. Nidhi Kachhawa, CEO of AIC-JKLU, accompanied by her colleagues, Mr. Paritosh and Mr. Bismanpreet Singh. The session delved into the interplay of passion, creativity, and resilience in business. The workshop was coordinated by Dr. Manoj Kumar, Program Coordinator of NSS who encouraged participants to pursue their dreams with passion and turn dream into reality. The event concluded with a heartfelt vote of thanks delivered by Dr. Pallavi Mishra, Associate Professor, Amity School of Communication.

The National Service Scheme (NSS) Cell of Amity University Rajasthan, in association with Santokaba Durlabji Memorial Hospital and supported by HDFC Bank, proudly organized a Blood Donation Drive on September 27, 2024. This impactful event saw enthusiastic participation from the university community, contributing to a noble cause that highlights the spirit of giving and solidarity. The drive commenced with a warm welcome extended by Dr. Manoj Kumar, NSS Coordinator, and Dr. Pallavi Mishra, Program Officer to the medical team and generous blood donors. Hon'ble Vice Chancellor, Prof. Amit Jain, commended the efforts of all volunteers and urged attendees to embrace the opportunity to contribute to this essential cause. His words inspired many to take part and make a difference. Emphasizing the significance of blood donation, Hon'ble Pro-Vice Chancellor, Prof. G.K. Aseri, highlighted its vital role in saving lives. His commitment was evident as he also took the initiative to donate blood, motivating others to follow suit.



*"Say No to Drugs" Campaign*





## NSS Day 2024: A Journey of Service and Unity Celebrated with Vision and Leadership

The National Service Scheme (NSS) Day 2024 was celebrated with great fervor and enthusiasm, marking a significant milestone in promoting social responsibility and community service among youth. The event took place under the esteemed guidance of Hon’ble Vice Chancellor, Prof. (Dr.) Amit Jain, whose inspiring address on leadership set the tone for the day’s proceedings. Hon’ble Registrar, Dr. Nitin Bharadwaj, graced the occasion with his presence and took the opportunity to felicitate participants for their unwavering commitment and continuous efforts in serving the community. Dr. Manoj Kumar, NSS -Coordinator. AUR shared invaluable insights into the essence of the National Service Scheme. Adding depth to the celebration, Dr. Pallavi Mishra, NSS-Member articulated the vision of “My Bharat”, an initiative by the Government of India that aims to inspire the youth to actively participate in nation-building. The event also featured a recitation of the NSS Pledge by Prof. Parul Mishra, NSS-Member which served as a powerful reminder of the core values and principles that guide NSS volunteers.

## Jeevanu Khad Vitran Program at Syari

Unnat Bharat Abhiyan in association with Amity Institute of Microbial Technology organized Jeevanu Khad Vitran Program at Syari Village, focusing on promoting sustainable agricultural practices through the distribution of organic fertilizers. Hon’ble Vice Chancellor, Prof. (Dr.) Amit Jain delivered the inaugural address, emphasizing the need for adopting organic fertilizers to enhance soil health and ensure sustainable farming. Pro Vice Chancellor, Prof. (Dr.) G.K. Aseri highlighted the university’s commitment to supporting rural development and empowering farmers



with eco-friendly agricultural solutions. Prof. S.L. Kothari, Vice President, ASTIF shared insights into the technical and scientific benefits of Jeevanu Khad advocating for its widespread adoption. Mr. Raunak Gurjar, Village Representative, Syari expressed gratitude on behalf of the community, acknowledging the efforts of the university and stakeholders in improving the village’s agricultural practices. Dr. Manoj Kumar thanked everyone for their presence. The program marked a significant step towards promoting sustainable agriculture in Syari Village. The presence of esteemed dignitaries underscored the importance of collective efforts in enhancing rural livelihoods. The program was attended by Prof. Neelam Jain, Prof. Sanket Joshi, Mr. Kapil Dangi and students from Amity University Rajasthan.



Cyber security awareness camp oraganized at Jaichandpura village

## “Desh ka Prakriti Parikshan Abhiyan”, an initiative by the Ministry of Ayush, GoI

National Service Scheme & Unnat Bharat Abhiyan of Amity University Rajasthan hosted an impactful event titled “Desh ka Prakriti Parikshan Abhiyan”, a noteworthy initiative by the Ministry of Ayush, Government of India. This initiative is designed to promote and strengthen the healthcare infrastructure while encouraging a holistic approach to wellness among the masses. The event was centred around the concept of “Prakriti Parikshan”, which translates to “Natural Health Assessment.” It aimed to bring attention to traditional forms of medicine and wellness



practices that align with nature, such as Ayurveda, Yoga, and other indigenous systems of healthcare. The initiative was supported by the National Institute of Ayurveda (NIA) and the National Commission for Indian System of Medicine (NCISM), institutions that are at the forefront of preserving and promoting traditional Indian medical practices. As part of the event, a Free Medical Check-up Camp was organized, where attendees could benefit from a range of free health services. Medical professionals, including doctors and wellness experts, offered thorough health check-ups, focusing on overall physical well-being. These check-ups were complemented by personalized dietary recommendations and lifestyle tips to help participants maintain a balanced and healthy life.

## Mega Donation Drive in collaboration with ASCO

National Service Scheme (NSS) and Amity School of Communication (ASCO) organized Daan Utsav – A Mega Donation Drive, at Bal Sambhal, Sirohi, and for the dedicated housekeeping staff at AUR. The drive, part of the annual Daan Utsav celebrations, aimed to foster a spirit of sharing and upliftment within the community. The event was co-ordinated by Dr. Pallavi Mishra & Dr Manoj Kumar wherein essential



items such as clothes, stationery, blankets, and toys, were collected and distributed to the children at Bal Sambhal, a welfare home in Sirohi dedicated to supporting underprivileged children. The event brought smiles to the faces of young residents, who were delighted to receive these tokens of support and encouragement. Additionally, similar kits were presented to the AUR housekeeping staff, acknowledging their tireless efforts in maintaining the university environment. NSS faculty coordinators and NSS volunteers interacted with the Bal Sambhal children, fostering a bond of trust and empathy.



# Innovation Day Celebrated at AUR

Amity University Rajasthan (AUR) campus was abuzz with energy and innovation as students and faculty from various schools and institutes came together for a grand exhibition of innovative models. The event served as a platform to showcase pioneering projects across disciplines, reflecting the university’s commitment to research, creativity, and entrepreneurship.

The event commenced with a warm message from the Hon’ble Chancellor, Dr. Aseem Chauhan, who emphasized the importance of innovation in nation-building and the role of educational institutions in nurturing the next generation of thought leaders and change-makers. This was followed by an inspiring address by Prof. Amit Jain, Hon’ble Vice-Chancellor of AUR, and Prof. G.K. Aseri, Hon’ble Pro-Vice Chancellor, who commended the participants for their ingenuity and dedication. They highlighted the university’s continued efforts to provide an environment that fosters creativity and real-world problem-solving. The Dean of Research, AUR, delivered an insightful address focusing on the institution’s growing research ecosystem and the need for interdisciplinary collaboration to tackle global challenges through innovation. Adding to the richness of the event, Brig. G.S. Rathore, an AUR official, shared his experiences, inspiring students to think beyond conventional limits and aim for impactful solutions. A specially curated video presentation on innovative models was showcased, capturing the essence of the various groundbreaking projects developed by students across departments. Further, an engaging experience-sharing session was held, featuring Prof. Sanket Joshi, Deputy Director, AIMA, Dr. U.K. Dwivedi, Associate Professor, ASAS, Dr. Manali Datta, Associate Professor, AIB. Their stories and insights illuminated the process behind successful innovation — from idea generation to implementation — offering valuable lessons to budding innovators in the audience.

The day’s formal segment concluded with the Committee Visit Report and the much-awaited announcement of awards by Dr. Manishita Das, Associate Professor, AIB. The event wrapped up with a Vote of Thanks, acknowledging the efforts of all participants, organizers, and dignitaries who contributed to the success of the event. The celebration ended on a high note with a vibrant Cultural Programme, featuring performances by students that brought color, energy, and joy to the occasion — a true blend of innovation and culture. This event stands as a testament to AUR’s vibrant academic ecosystem and its vision to nurture leaders, thinkers, and innovators of tomorrow.



*Highlights of Innovation Day Celebration*



# SANGATHAN 2024: Amity University Rajasthan Celebrates Sportsmanship and Unity with Grand Annual Sports Fest

Amity University Rajasthan echoed with cheers, enthusiasm, and the spirit of healthy competition as it hosted its flagship annual sports fest, Sangathan 2024. This vibrant multi-day event brought together students, faculty, and staff in a celebration of athleticism, teamwork, and sportsmanship. Sangathan, a long-standing tradition across all Amity campuses, serves not just as a platform for sports but also as a symbol of unity and institutional pride. This year's edition at the Rajasthan campus witnessed participation from all departments, with hundreds of athletes competing in a wide range of indoor and outdoor sports events. The multi-day celebration brought together students, faculty, and staff in a spirited display of athleticism, teamwork, and unity. A tradition across all Amity campuses, Sangathan is more than just a sports event—it symbolizes institutional pride and camaraderie. This year, the campus wit-

nessed enthusiastic participation across departments in a wide range of indoor and outdoor sports. Outdoor events like cricket, football, volleyball, basketball, kabaddi, and track and field kept the audience cheering with thrilling performances and close finishes. Indoors, players showcased their skills in table tennis, badminton, chess, carrom, and snooker, with matches that balanced intensity and friendly competition. The event opened with a grand ceremony featuring a torch relay and march past, followed by motivational addresses from the university leadership. Evenings were filled with vibrant cultural performances that added color and joy to the fest. The grand finale included a prize distribution ceremony honoring the winning teams and outstanding performers, along with special accolades for discipline and sportsmanship. Sangathan 2025 not only celebrated sporting excellence but also reinforced the values of unity, resilience, and holistic student develop-





# SNIPPETS FROM SCHOOLS/INSTITUTES

## Workshop on Neurofeedbackand Neuroplasticity: Innovative Approaches to Brain Health and Rehabilitation



Amity University Rajasthan, through its Amity Cognitive Computing and Brain Informatics Centre (ACCBI) and Amity Institute of Behavioural and Allied Sciences (AIBAS), in collaboration with the Department of Science and Technology (Govt. of India), Indian Academy of Health Psychology, and Punarvika Foundation, successfully hosted a two-day workshop on “Neurofeedback and Neuroplasticity: Innovative Approaches to Brain Health and Rehabilitation.” Prof. Amit Jain, Hon’ble Vice Chancellor, extended his best wishes, highlighting the university’s commitment to research and innovation in neuroplasticity and neurofeedback. The event began with an address of Prof. (Dr.) G.K. Aseri, Hon’ble Pro -Vice Chancellor, who emphasized the transformative impact of neuroplasticity-based interventions. Prof. S.L. Kothari, Vice President of Amity Science, Technology, and Innovation Foundation, reiterated Amity’s focus on mental health research. Dr. B.C. Kar, Scientist G, DRDO, and chief guest, delivered a keynote on the evolving role of neurofeedback in enhancing cognitive and emotional well-being. Dr. Anand Pratap, Head of Psychology at Gautam Buddha University and President of the Neuro and Biofeedback Society, followed with insights into the history and applications of neuro and biofeedback therapy, also leading a hands-on session on Neuro-Cognitive Plasticity Therapy. The second day featured virtual sessions by international experts including Dr. Somenath Chakraborty (Virginia University, USA), Dr. Saurav Mallik (University of Arizona, USA), and Dr. Khashayar Misaghian (Japan), who explored global advancements in neuroplasticity and its clinical applications. Dr. Alok Mishra, Joint Secretary, Association of Indian Universities, delivered the valedictory address, string the role of academic and industry partnerships in expanding access to cognitive health interventions. The workshop was expertly coordinated by Prof. (Dr.) Kanad Ray and, Dr. Neharshi Srivastava, who ensured its smooth execution and impactful outcomes.

### AIBAS hosted Annual Fest Manollas

The Manollas: A Mindful Fest, 2024 was successfully hosted by the Amity Institute of Behavioural and Allied Sciences in collaboration with the Amity Centre of Positivism and Happiness. Held over two days and attended by 350 participants, the annual fest focused on mindfulness, positivity, and social well-being. The event featured a distinguished lineup of experts from various fields, who shared their insights to promote a culture of positivity. The sessions were skillfully moderated by Dr. Monika Gwalani, with Prof. Mani Sachdev serving as the convener and host. Among the prominent speakers were Smt. Sushma Arora, an IAS officer from R.T.D.C., who discussed the role of bureaucracy in social development; Dr. Mukta Arora, a Consultant at UN Women, Jaipur, who addressed women’s empowerment from a technical perspective; and Mr. Sanjay Bhansali, Director of the Sambal Foundation, who spoke about the critical role of social work in community upliftment. The event provided a platform for engaging discussions on the intersection of personal well-being, social impact, and institutional change, making it a resounding success.



### Workshop on Forgiveness and Healing Relationships



AIBAS and Amity Centre for Positivism and Happiness came together to organize a workshop on “Healing Grace: An Innovative Approach of Forgiveness in Healing Relationship” on November 8, 2024. Coordinated by Dr. Monika Gwalani and hosted by Prof. Mani Sachdev, the session featured Ms. Poonam Mehra, a Pranic Healing instructor and trustee of GMCKS Pranic Healing Trust, Rajasthan. With 100 participants, the workshop highlighted forgiveness’s mental health benefits, the Karmic Cycle’s significance, promoting stress relief and mental clarity.

### Alumni Interactive Session

AIBAS conducted an Alumni Interactive Session and Guest Lecture on “Understanding Behavioural Addiction in Adolescents: A Comprehensive Overview”. 57 students and four faculty members attended the event. Mrs. Swapna Sinha, a Psychological and Career Counselor from Iswar Sankalpa, Kolkata, delivered the lecture. She emphasized recognizing and managing behavioural addictions, including internet bridge theoretical knowledge with practical experience, inspiring students to pursue careers in analytics and data science.

### National Seminar on “Relevance of Indian Knowledge System in the Current Context and Contribution of Philosophy”



AUR in collaboration with the ICPR, New Delhi, organized a two-day national seminar on the “Relevance of Indian Knowledge System in the Current Context and Contribution of Philosophy.” It commenced with the address of Prof. (Dr.) Amit Jain, Vice Chancellor, AUR. followed by the address of Prof. (Dr.) G.K. Aseri, Pro-Vice Chancellor, AUR. Dr. Mani Sachdev, HoI, AIBAS gave the brief overview of Indian knowledge systems. Dr. Sachchidanand Mishra, Guest of Honor, highlighted the contributions of Advaita Vedanta and Nyaya to governance, science, and ethics. The keynote address by Dr. M.L. Swarankar, Founder of MGUMST, explored the integration of Indian philosophy with modern medical sciences. The day concluded with “Bharatgatha,” a cultural program celebrating India’s heritage. Day two of the event included sessions on the relevance of the Ramayana, the Mahabharata, and the Geeta in modern society, with discussions led by esteemed professors.



# Enhancing Digital Skills and Career Pathways for Quality Education



ASCO hosted an impactful orientation event centered around Sustainable Development Goal 4 (SDG 4) – Quality Education. The session featured Ms. Kamalika Guha Thakurta, Corporate Communications Manager at Freyr Solutions and ASCO alumna, who delivered a dynamic presentation on “The Role and Effectiveness of Social Media in Contemporary Times and Career Options.” Her talk underscored the importance of digital literacy, critical thinking, and skill development to equip students for the demands of today’s media landscape. Ms. Thakurta discussed how leading social media platforms are utilized by modern brands and PR agencies to build strong relationships with clients and audiences, which is essential for effective communication in the digital era. She encouraged students to become proficient in these tools, highlighting the growing demand for digital expertise in the professional world.

By focusing on digital communication skills, the session supported SDG 4’s commitment to providing relevant, skill-based education that prepares students for meaningful employment. Furthermore, Ms. Thakurta emphasized the value of staying informed through credible sources to foster a critical, analytical mindset. She highlighted how a habit of reading and engaging with reputable articles and platforms can sharpen students’ understanding of global and industry trends, a crucial element of Quality Education. The event reflects Amity’s commitment to aligning education with real-world skills and fostering a supportive environment for students’ career growth. This orientation session exemplified the goals of SDG 4 by delivering an education experience that is both relevant and forward-looking, encouraging students to pursue excellence in their future endeavours.

## Mock Press Conference: Bridging Theory and Practice for Quality Education



On October 22, 2024, Amity School of Communication successfully organized a mock press conference as an integral part of its Public Relations course, offering students an immersive, hands-on learning experience. The event, themed around the IC 814-Kandahar Hijack, was designed to bridge the gap between theoretical knowledge and real-world application, aligning closely with Sustainable Development Goal 4 (SDG 4) – Quality Education. By simulating the planning, coordination, and execution of a high-profile press conference, students experienced first-hand the dynamic and challenging nature of Public Relations. Participants assumed the roles of prominent industry professionals, including Ms. Monika Shergill (Vice-President, Content, Netflix), Mr. Anubhav Sinha (Director of the Web Series), Mr. Vijay Verma (Lead Actor), and Ms. Diya Mirza (Actress), while others played journalists from leading media organizations, fostering a realistic media interaction environment. This simulation enabled students to refine essential skills such as public speaking, crisis communication, event management, and professional collaboration, mirroring real-life PR scenarios. The event not only helped students grasp the intricacies of media handling, such as managing press inquiries, responding to challenging questions, and maintaining a composed demeanor or under scrutiny, but also significantly enhanced their commu-



nication, critical thinking, and pressure management skills—all of which are essential for a successful career in Public Relations. Through this simulation, students learned to articulate clear and strategic responses, ensuring that key messages were effectively conveyed while addressing media concerns with professionalism. Moreover, the high-pressure nature of the exercise encouraged them to think on their feet, analyze situations quickly, and make informed decisions—skills that are invaluable in the real-world PR industry, where crises often demand immediate and well-calculated responses. The experience also emphasized the importance of team coordination and adaptability, as students collaborated to manage different aspects of the press conference, from organizing the event to handling unpredictable media interactions. By integrating classroom learning with experiential education, this initiative reinforced Amity’s dedication to skill-oriented training, providing students with a practical, hands-on approach to understanding the complexities of media relations. Such immersive experiences ensured that graduates are not only well-versed in theoretical concepts but also industry-ready, possessing the practical expertise, confidence, experiential learning and adaptability required to thrive in the fast-evolving field of media, communication, advertising and Public Relations.



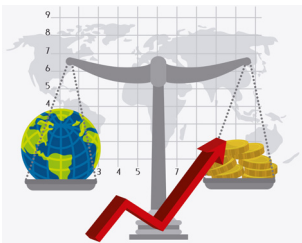
## ASLA hosted Webinar on Indian Foreign Policy



Amity School of Liberal Arts successfully organized a thought-provoking webinar titled Continuity & Change in Indian Foreign Policy on the Google Meet platform. The event, attended by 52 participants, including students, faculty, and guests, provided an in-depth analysis of India’s evolving diplomatic approach while maintaining its foundational principles. The keynote speaker, Dr. Kalpana Agarhari, a distinguished expert in international relations, shared her insights on India’s strategic autonomy, regional diplomacy, and multilateral engagements. She emphasized how India continues to adapt to global shifts while balancing economic growth and geopolitical interests. Dr. Agarhari’s expertise shed light on the nation’s response to regional security challenges and its increasing role in international organizations.

### Webinar on “Introduction to Keynesian Economics”

Amity School of Liberal Arts organised a webinar on “Introduction to Keynesian Economics” on November 9, 2024. Dr. Ajeet Kumar Sahoo, Associate Professor at Jawaharlal Nehru University, was the guest speaker. The session, attended by 78 participants, explored the relevance of Keynesian economics in today’s world, emphasizing government intervention, fiscal policy, and aggregate demand for economic stability. Key points discussed included Keynes' impact on addressing the Great Depression, promoting full employment, sustainable growth, and reducing inequality. The webinar sparked interest in future academic collaborations and practical applications of these economic principles. The session was moderated by Dr. Naseeb Singh, Assistant Professor at ASLA. The session also highlighted Keynes’ advocacy for full employment and sustainable economic growth, illustrating how his theories influence present-day macroeconomic policies worldwide. Dr. Sahoo further examined how Keynesian approaches continue to shape monetary and fiscal policies, particularly in times of economic downturns and global financial crises. The event provided a thought-provoking platform for participants to deepen their understanding of Keynesian economics.



### Guest Lecture on Ancient Indian Economic Systems



ASLA organized a guest lecture titled Economic System in Ancient India: Lessons for Sustainable Growth and Decent Work. The session was led by Dr. Bhattacharya, who provided valuable insights into the sustainable agricultural practices, ethical trade systems, and inclusive social institutions of ancient India. His lecture emphasized how these historical

economic models fostered sustainable resource management, equitable wealth distribution, and community well-being. He further discussed their significance in addressing contemporary economic and social challenges. Furthermore, Dr. Bhattacharya explored the applicability of these ancient economic principles to contemporary challenges such as climate change, income inequality, and ethical labor practices. He emphasized that by drawing lessons from the past, modern economies could develop more sustainable, inclusive, and resilient systems. to shape a more sustainable and equitable future.

### Webinar on Food & Nutrition Security in India

ASLA conducted a webinar titled Food & Nutrition Security in India: Current Perspective for Development on the Google Meet platform. The event, attended by 46 participants, including students, faculty, and guests, focused on key challenges such as hunger, malnutrition, and the effects of climate change on food systems. The session commenced with a warm welcome by Dr. Rajeev Sharma, who introduced the esteemed resource person, Dr. Heena K. Bijli. With extensive research and experience in shaping nutrition and development policies, Dr. Bijli provided an insightful address on critical issues like women’s health and malnutrition, the cycle of malnutrition, adolescent health, and the rise of diseases such as PCOD and thyroid disorders in women. She also highlighted various government schemes aimed at tackling malnutrition, including POSHAN and NHRM.



### Guest Lecture on Career Opportunities

ASLA organized a lecture on Career Opportunities and Advancement for its students on August 13, 2024, in an online mode. The session was attended by 40 participants and was moderated and coordinated by Dr. Neha Bhartiya, under the esteemed leadership of Prof. (Dr.) Rahul Tripathi. The event featured Mr. Kaushal Bharadwaj, Deputy Commissioner (GST) from the Government of Rajasthan, as the keynote speaker. With his specialization in Political Science, Mr. Bharadwaj provided valuable insights into the diverse career paths available for Liberal Arts graduates. He highlighted the importance of understanding industry trends and how students can align their skills to tap into emerging opportunities. The session was designed to bridge the gap between academic learning and professional aspirations, equipping students with knowledge about potential careers in public administration, policy analysis, corporate roles, and entrepreneurship. Mr. Bharadwaj emphasized the significance of analytical thinking, communication, and interdisciplinary knowledge in today’s competitive job market. The interactive session concluded with an engaging Q&A segment, where students sought guidance on career planning and industry expectations. This lecture served as an eye-opener for students, helping them make informed decisions about their future career paths.





## Amity University Rajasthan Participates in Design India Interior Expo 2024

Students and faculty from Amity School of Fine Arts (ASFA) and Amity School of Architecture and Planning (ASAP) participated in the prestigious Design India Interior Expo 2024 held at Bir-la Auditorium, Jaipur. The exhibition, which focused on sustainable and eco-friendly materials in modern architecture and interior design, provided an excellent platform for learning and network-ing. Guided by Dr. Manisha Prajapat, Coordinator-ASFA, AUR, and Mr. Naveen Chomal, Facul-ty-ASAP, AUR, the team included 40 enthusiastic participants. Esteemed experts, including Ar. Raghuvir Singh, Ar. Ajay, and Ar. Rohit Kumar from Genesis Design Group, shared valuable in-sights into the role of sustainability and innovation in architecture and fine arts. The event served as a crucial opportunity for students to explore current market trends, interact with industry leaders, and enhance their understanding of creativity in fine arts and architectural design. The expo rein-forced the commitment of ASFA and ASAP to bridging academic knowledge with industry practices.



### ASFA organised RangMalhaar:A Fusion of Art & Life



ASFA celebrated Rangmalhaar 2024, a mag-nificent tribute to creativity, culture, and ar-tistic brilliance. Rangmalhaar is not just an art event—it is a celebration that seamlessly merges life with art, transcending tradition-al boundaries and redefining the meaning of creative expression. Organized with immense passion and dedication by the Rangmalhaar team based in Jaipur, the event brought togeth-er a diverse community of artists, art enthusi-asts, and cultural connoisseurs from around the globe. With a vision to build a dynamic platform for artistic exchange, Rangmalhaar 2024 served as a melting pot of ideas, colors, and cultural narratives. What sets this event apart is its hybrid nature—it is an internation-al art celebration that occurs simultaneously across various locations, both online and of-fline, thereby expanding its reach and impact. Participants showcased their talents through various mediums, contributing to an inspiring environment.

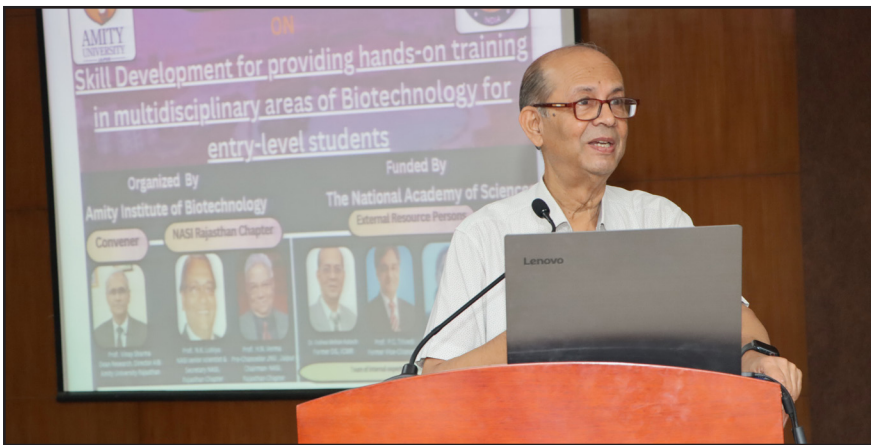
### Diwali cum Exhibition sale organised by ASFA draws enthusiastic crowd



*Glimpses of Diwali Exhibition organised by ASFA*



## AIB Conducts Skill Development Programme for Entry-Level Students



AIB organized a two-day Skill Development Programme aimed at providing hands-on training in multidisciplinary areas of biotechnology for entry-level students. The event was held at the Moot Court, 3rd Floor, Block-D, and witnessed enthusiastic participation from 68 students of 12th standard from DPC School, Manoharpur. The workshop was led by Prof. Vinay Sharma, Dean-Research and Director-AIB, as the Principal Investigator (PI), along with Dr. Sanket Kaushik, Associate Professor, as the Co-PI. Students were introduced to various practical and theoretical aspects of biotechnology, fostering an understanding of its applications and potential career opportunities. This initiative aligns with Amity’s commitment to promoting scientific curiosity and skill enhancement among young learners, empowering them to explore the dynamic field of biotechnology.

## Food Adulteration and Contamination Prevention Awareness Camp

AIB conducted an awareness camp on “Food Adulteration and Contamination Prevention” at Sayari Village, Amber Tehsil, Jaipur. The event aimed to educate the local community about food



safety and demonstrate the use of Rapid Adulterants Detection Kits for identifying common contaminants in food products. The initiative, led by Prof. Vinay Sharma, Dean-Research & Director, AIB (Principal Investigator), and Dr. Arun Kumar Pandey, Assistant Professor, AIB (Co-Principal Investigator), witnessed the active participation of 60 villagers, including men, women, and school students. During the live demonstration, experts explained simple and effective methods to detect adulterants in everyday food items. The camp emphasized the importance of consuming pure and unadulterated food to safeguard public health. The interactive session provided villagers with practical knowledge to identify food impurities and ensure food safety in their daily lives. The awareness camp aligns with Amity University Rajasthan’s commitment to community welfare and scientific outreach.

## Webinar on Wastewater Biorefinery Conducted



AIB in collaboration with the Centre for Water Studies and Research, Amity University Rajasthan, organised a webinar on Wastewater Biorefinery via the ZOOM platform and on-campus at the ASCO Seminar Hall on September 19, 2024. Attended by 170 registered participants and 100 on-site attendees, the event featured insights from Prof. Yogalakshmi K.N., Dean, School of Environment and Earth Sciences, Central University of Punjab, and Prof. Vinay Sharma, Dean Research, Amity University. Coordinated by Dr. Avimanu Sharma and Dr. Shweta Kulshreshtha, the webinar highlighted sustainable wastewater treatment technologies and their role in achieving global development goals.

## Visit to Parle Industries Organised



AIB organized an industrial visit to Parle Industries, Neemrana, for 38 students from B.Tech Food Technology (III, V, and VII semesters) and M.Sc Food Technology (III semester) on September 8, 2024. Coordinated by Dr. Shweta Kulshreshtha, Dr. Arpit Shrivastava and Dr. Arun Kumar Pandey, the visit aimed to provide practical exposure to industrial microbiology and baking processes. Students attended a presentation by Mr. Mahendra from Parle Industries on biscuit production technology. The visit enhanced students’ understanding of baking technologies and offered insights into procedural innovations in the food processing industry.

## Seminar on “Pharmacist: Meeting Global Health Needs” Marks World Pharmacist’s Day at Amity University Rajasthan



Amity Institute of Pharmacy celebrated World Pharmacist’s Day with a seminar on the theme “Pharmacist: Meeting Global Health Needs.” Held at the Moot Court, Block-C, the event featured 120 participants, including students, faculty, and industry professionals. Distinguished speakers included Ms. Poonam Mahendra, Drug Control Officer, Government of Rajasthan; Dr. Avilas Bhatta, Manager R&D at Amol Pharmaceuticals Pvt. Ltd.; and Mr. Lokesh Sharma, Marketing Associate at Phamax. Moderated by Mrs. Pragya Sharma and Ms. Pallavi under the guidance of Prof. S.K. Parida, the seminar highlighted the evolving role of pharmacists in addressing global health challenges, fostering health-care accessibility, and leveraging innovation and collaboration. Attendees left inspired to contribute to advancing the pharmacy profession and meeting global health needs. The seminar was fruitful to understand contemporary health conditions and advancements in medical sciences.



# AIMT Hosts Expert Lecture on Gut Microbiome Therapeutics

AIMT successfully conducted an enlightening session under its Industry-Academic Lecture Series in Microbiology on the topic “Gut Microbiome Therapeutics: A Future Need”. The guest lecture was delivered by the esteemed Dr. Krishna Kant Sharma, Head of the Department of Microbiology and Associate Dean of the R&D Division at Maharshi Dayanand University, Rohtak, Haryana. Dr. Sharma captivated the audience with his in-depth insights into the complex and impactful role of the gut microbiome in human health. He elaborated on how the gut microbiota influences various organs and contributes to overall well-being, with a special focus on its role in combating multi-drug resistance (MDR) and managing lifestyle-related disorders. A major highlight of the session was his discussion on dysbiosis, an imbalance in the gut microbiota often triggered by antibiotics and other drugs. He further explored how emerging tools like metagenomics and metabolomics can be harnessed for personalized medicine and microbiome-based therapeutics, marking them as essential innovations for the future of healthcare. The session also included a highly interactive segment where students and faculty from both AIMT and the Amity Institute of Biotechnology (AIB) engaged with Dr. Sharma. The dialogue not only deepened the participants’ understanding of the subject but also sparked ideas for future academic and research collaborations.



## Alumni Inspire the Next Generation at AIMT Orientation 2024



AIMT hosted an engaging alumni session as part of its Orientation that featured two distinguished alumni: Ms. Kajal Bhutaney, currently an Associate Consultant at IQVIA, USA, and Mr. Kunal Meena, affiliated with the Regional Center for Biotechnology, Faridabad. The session was coordinated by Dr. Deepti Singh, who welcomed the guests and introduced the purpose of the event. During the session, Ms. Bhutaney and Mr. Meena shared their personal journeys at Amity and how their experiences shaped their academic and professional growth. They emphasized the importance of leveraging institutional support, building strong networks, and staying curious and driven throughout one’s academic journey. The alumni also interacted directly with the new students, offering valuable advice on career planning, skill development, and placement preparation. Their insights offered clarity and inspiration to the attendees, helping bridge the gap between academic learning and real-world expectations. This event underscored AIMT’s commitment to nurturing meaningful alumni-student engagement, which plays a pivotal role in enhancing the institution’s academic ecosystem. Such interactions not only broaden students’ perspectives but also open avenues for mentorship, collaboration, and improved job placement outcomes in the future.

## AIMT Conducts Hands-on Workshop on Bioprocessing and Analytics for Sustainable Agriculture



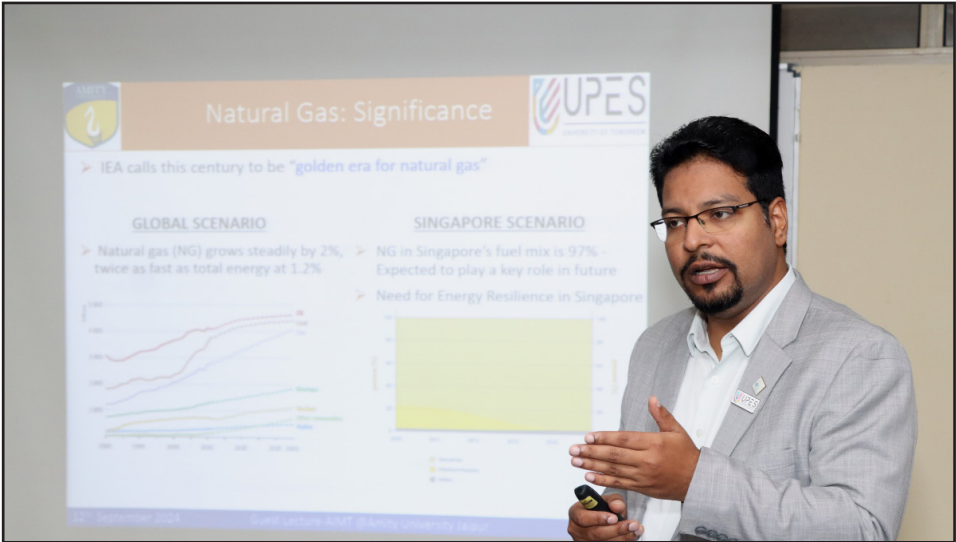
AIMT organized a four-day workshop on “Bioprocessing and Analytics: Bench to Pilot Scale” with strong support from DST-FIST, PURSE, and IQAC. The workshop aimed to provide practical, hands-on training in the production of biofertilizers, guiding participants through the entire process—from laboratory-scale techniques to pilot-scale mass production. The event saw enthusiastic participation from research scholars and postgraduate students of Microbiology representing various universities across the region. During the workshop, attendees learned advanced bioprocessing methods and gained insight into analytical techniques essential for producing high-quality biofertilizers. The sessions were led by subject matter experts from agricultural startups and academic institutions, who shared their technical know-how and real-world experiences with the participants. The Department of Microbiology at AUR, equipped with state-of-the-art facilities supported by DST-FIST, served as the ideal venue for this workshop.

## AIMT Hosts Insightful Guest Lecture on Carbon Capture and Sustainable Energy Technologies

AIMT hosted guest lecture on “Carbon Capture Utilization and Storage (CCUS) Technologies: Applicable to Net Zero and Energy Industry” The lecture was delivered by Dr. Gaurav Pandey, Visiting Chief Scientist and Head of Laboratory at the Earth Cryosphere Institute, Tyumen, Russia, and Assistant Professor (Senior Scale) at the University of Petroleum and Energy Studies (UPES), Dehradun.

Dr. Pandey provided an in-depth overview of emerging technologies aimed at achieving net-zero emissions through the sequestration and utilization of carbon dioxide (CO<sub>2</sub>). He emphasized the role of gas hydrates in clean energy production and discussed their synthesis, storage, and application, along with associated challenges. His talk highlighted innovative approaches to reducing

environmental impact and sparked student interest in sustainable energy solutions. The session was highly informative and is expected to pave the way for future research collaborations and scientific training opportunities for AIMT students, reinforcing the institute’s commitment to environmental sustainability and scientific advancement.





### ABS successfully conducted orientation programme

Amity Business School successfully conducted its departmental orientation programme on August 13, 2024, marking a vibrant beginning for its newly admitted students. The session was organized by Prof. Deepali Bhatnagar, Deputy Director, and Dr. Reetika Sehgal, Assistant Professor at ABS, with the aim of familiarizing students with the school’s academic ecosystem and professional opportunities. The orientation introduced first-year MBA students to ABS’s commitment to academic excellence and holistic development. A key highlight of the session was a presentation by Mr. Freddy Walespathy from SAS Institute, who offered an in-depth insight into the SAS specialization available to MBA students. He emphasized the crucial role of data analytics in modern business strategy and how mastering SAS tools can provide students with a competitive edge in the evolving job market. Additionally, Mr. Rahul Mahabir from T.I.M.E. Jaipur addressed B.Com and BBA students, elaborating on the institute’s structured preparation program for IIM entrance exams. He discussed the importance of mock tests, expert mentorship, and personalized support in helping students achieve success. The orientation served as a gateway for students to explore opportunities, understand challenges, build aspirations, and embrace the journey toward academic and professional success in the fast-changing global market scenario.

### ABS Hosts ‘AD MANIA EXTRAVAGANZA’ – A Celebration of Creative Advertising

ABS brought marketing to life through its vibrant club activity “AD MANIA EXTRAVAGANZA: A Showcase of Creative Advertising”, offering students a dynamic platform to explore and express their creative potential in advertising. The event featured student teams performing original advertisement scripts across a wide spectrum of industries, including FMCG, white goods, services, and automobiles. Each team was allotted a time frame to present their concepts, jingles, and brand pitches in an engaging and entertaining format. The energy, creativity, and humor infused into the performances not only captivated the audience but also revealed emerging talent in acting and marketing. The activity underscored the scope of advertising—from creating awareness and brand identity to driving customer acquisition and market differentiation. As marketing continues to evolve with digital innovations, the event gave students hands-on experience in conceptualizing and delivering impactful brand messages. The event was coordinated by Dr. Kamana Singh along with the student volunteers Pratik Gautam & Siddhartha Asati.

### ABS Students Visit Dainik Bhaskar Printing Press for Industrial Exposure



ABS organized an insightful industrial visit to Dainik Bhaskar Printing Press, Shivdas-pura, Jaipur, for MBA 1st Semester students on September 16, 2024. The visit aimed to provide students with a real-time understanding of large-scale newspaper printing operations. The students witnessed the entire newspaper production process, from pre-press to final dispatch, gaining valuable exposure to how Dainik Bhaskar, one of India’s largest-selling newspapers, maintains its high-volume daily output. The interactive session also shed light on the brand’s legacy of over 50 years, innovation in print media, and the logistics behind its seamless functioning. The visit was organized by Dr. Deepali Bhatnagar, Deputy Director of ABS, and proved to be a fascinating and educational experience for the students. They were highly engaged and expressed appreciation for the opportunity to learn about industry operations firsthand. The visit left a lasting impression as a practical learning milestone in their academic journey.

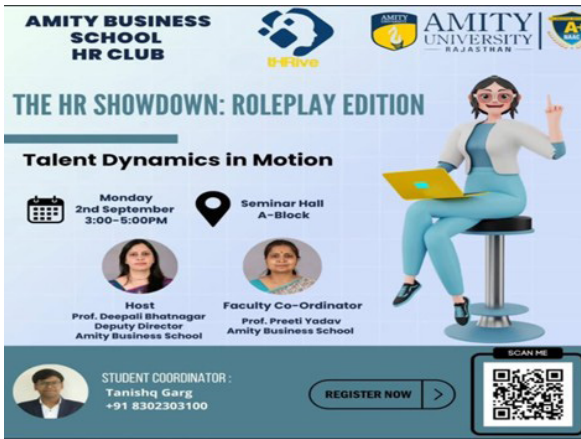
### “Give Wings to Your Career with ACCA” Seminar Empowers B.Com Students at ABS

ABS organized an informative seminar titled “Give Wings to Your Career with ACCA” for B.Com (Honours) students, focusing on the global prospects offered by the Association of Chartered Certified Accountants (ACCA) qualification. The session aimed to equip students with insights into the technical and soft skills necessary for career advancement in accounting and finance. The event featured presentations by Mr. Prabhanshu Mittal (Head–Educational Partnerships, ACCA), Mr. Vikas Khosla (Zonal Head–Institutional Partnerships, ISDC), and Mr. Siddhant Chandel (Regional

Head–Business Relationship, ISDC), who collectively outlined the global recognition and career opportunities associated with ACCA. Students learned how pursuing ACCA alongside their B.Com degree can boost their professional credibility, global mobility, and access to a worldwide financial network. The interactive session provided clarity on the course structure, exam formats, and support resources. Overall, the seminar sparked significant interest in ACCA, encouraging students to consider it as a powerful addition to their academic and career path.



### The HR Showdown: “Talent Dynamics in Motion” Brings Real-World HR Scenarios to Life

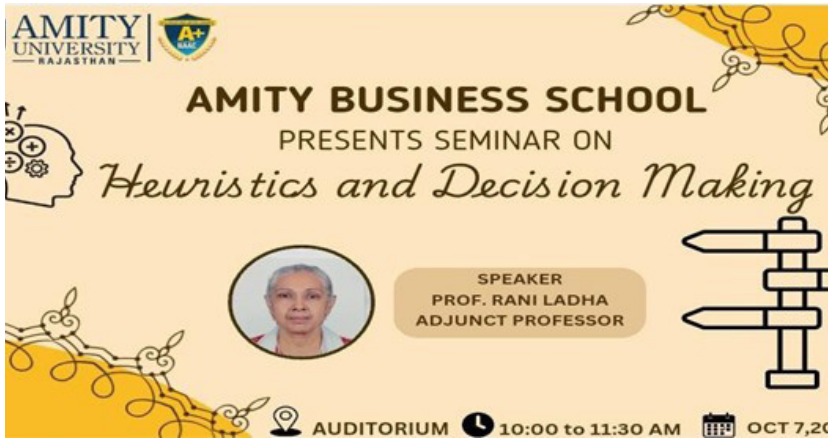


ABS organized an innovative and interactive event titled “Talent Dynamics in Motion” aimed at providing students with hands-on exposure to the complexities of talent management and team collaboration. The event kicked off with an insightful introduction by faculty members, who emphasized the critical role

of nurturing talent and aligning it with organizational goals in today’s dynamic workplace. The activity featured a mix of team-based games, roleplays, and case discussions, simulating real-world HR challenges and enabling students to apply classroom concepts in practical scenarios. Each team was assigned specific HR roles and problems to solve, encouraging strategic thinking, collaboration, and effective communication. Students demonstrated a wide range of skills while presenting creative solutions and showcasing different perspectives on workforce-related issues. The session concluded with a discussion on best practices in talent management. The event was coordinated by Prof. Preeti Yadav, with Tanish Garg serving as the student coordinator.

### Business Idea Pitching

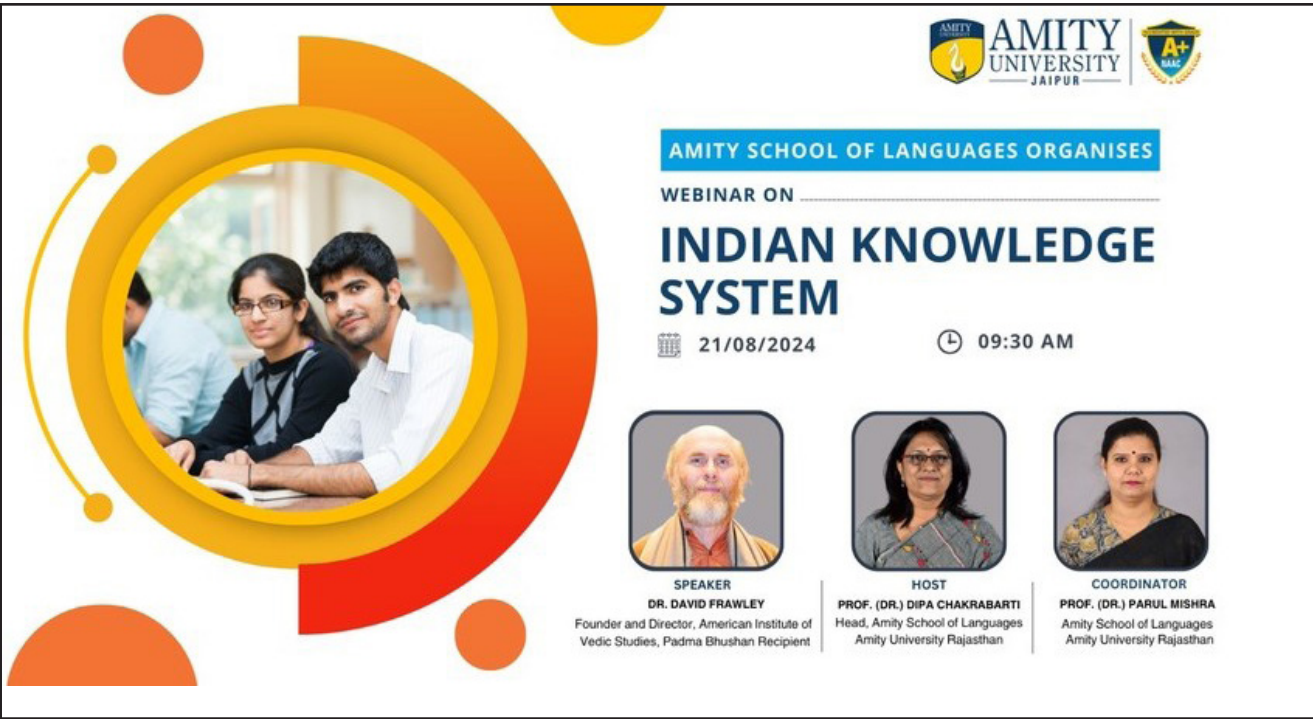
ABS organised Business Idea Pitching competition on September 23, 2024. The inspiration behind organizing the event for business school students stemmed from the need to foster creativity, innovation, and practical skills in a real-world context. This platform allowed students to translate their theoretical knowledge into actionable business concepts, encouraging collaboration and teamwork. Additionally, it aimed to enhance public speaking and presentation skills, essential for any aspiring entrepreneur. By providing students with the opportunity to receive feedback from experienced judges, the event also encouraged critical thinking and adaptability, preparing them for future challenges in the business landscape. The event was coordinated by Prof. Ashutosh Kumar with student coordinator Reeti Jain.





## Amity School of Languages Organized Webinar on Indian Knowledge System

ASL hosted a thought-provoking webinar on the Indian Knowledge System, aligning with the principles of NEP 2020, which emphasizes integrating traditional knowledge into modern education. The event featured Padma Bhushan award-ee Dr. David Frawley, founder of the American Institute of Vedic Studies, as the distinguished resource person. Dr. Frawley shared his extensive expertise on diverse aspects of India's heritage, including the Vedas, Upanishads, Ayurveda, Yoga, Jyotish, and Gandhian philosophy. The webinar highlighted the significance of understanding and preserving Indian knowledge in areas such as spirituality, health, sustainable living, and classical literature. The initiative aimed to inspire participants to value India's rich traditions and integrate them into contemporary academic frameworks. The event was well-received by attendees, offering deep insights into the relevance of Indian Knowledge Systems in fostering a holistic and sustainable approach to education and life.



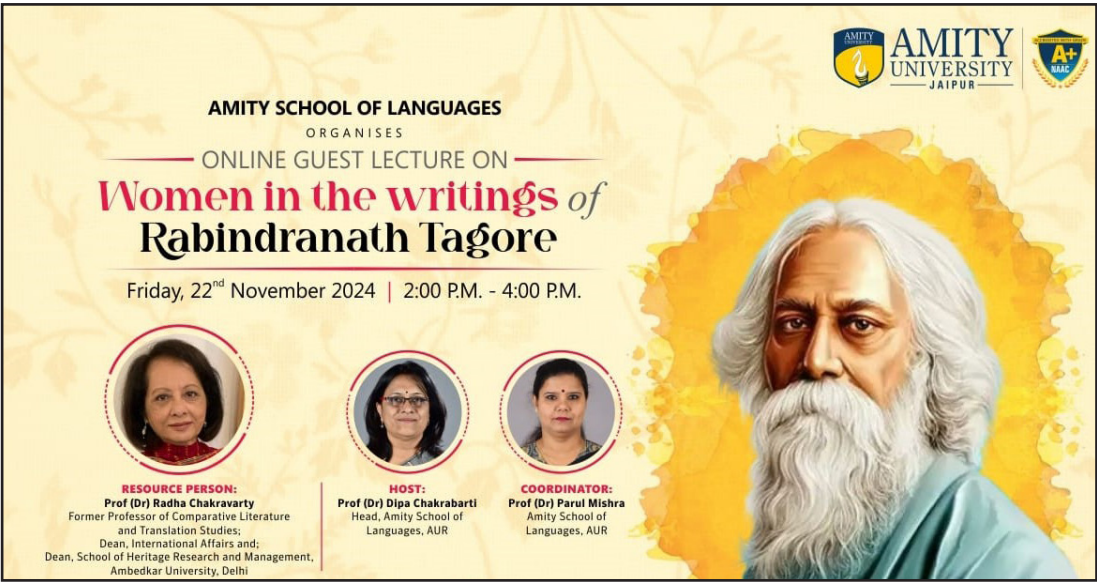
AMITY SCHOOL OF LANGUAGES ORGANISES  
WEBINAR ON  
**INDIAN KNOWLEDGE SYSTEM**  
21/08/2024 09:30 AM

**SPEAKER**  
DR. DAVID FRAWLEY  
Founder and Director, American Institute of Vedic Studies, Padma Bhushan Recipient

**HOST**  
PROF. (DR.) DIPRA CHAKRABARTI  
Head, Amity School of Languages  
Amity University Rajasthan

**COORDINATOR**  
PROF. (DR.) PARUL MISHRA  
Amity School of Languages  
Amity University Rajasthan

## Webinar on “Women in the Writings of Rabindranath Tagore”



AMITY SCHOOL OF LANGUAGES  
ORGANISES  
ONLINE GUEST LECTURE ON  
**Women in the writings of Rabindranath Tagore**  
Friday, 22<sup>nd</sup> November 2024 | 2:00 P.M. - 4:00 P.M.

**RESOURCE PERSON:**  
Prof (Dr) Radha Chakravarty  
Former Professor of Comparative Literature and Translation Studies;  
Dean, International Affairs and;  
Dean, School of Heritage Research and Management,  
Ambedkar University, Delhi

**HOST:**  
Prof (Dr) Dipra Chakrabarti  
Head, Amity School of Languages, AUR

**COORDINATOR:**  
Prof (Dr) Parul Mishra  
Amity School of Languages, AUR

Amity School of Languages conducted a webinar on “Women in the Writings of Rabindranath Tagore” on November 22, 2024. Prof. (Dr.) Radha Chakravarty, former Professor of Comparative Literature at Ambedkar University, New Delhi, served as the resource person for the webinar. Prof. Chakravarty, an expert in Tagore Studies, talked about the role and portrayal of women in Tagore’s literary works. She discussed themes such as women’s freedom, their transition from seclusion to the public sphere, and the trope of women as creative muses. The session emphasized Tagore’s nuanced portrayal of women as autonomous, desiring subjects, encouraging deeper scholarly engagement with his unpublished works. It drew participation from students, faculty, and researchers nationwide, fostering rich academic dialogue.

## Seven-Day Online FDP on Language Teaching and International Certification Options

ASL organised a seven-day online Faculty Development Programme (FDP) on “Language Teaching and International Certification Options” from July 15 to 21, 2024. The programme saw enthusiastic participation from 77 attendees, including professors, assistant professors, and research scholars from universities such as SRM Sonipat, Visva-Bharati Santiniketan, and Amity University Mumbai. Eminent speakers included Prof. Minni Sawhney (University of Delhi), Prof. V. Ganeshan (Atlanta, USA), and Prof. Sunita Agarw-

al (University of Rajasthan). Discussions highlighted the integration of digital tools like Duolingo and Padlet, AI-enabled teaching methods, and international certifications such as DELF, DELE, and HSK. Participants gained insights into innovative approaches, including flipped classrooms, interactive exercises, and mindful learning strategies. The FDP emphasised the importance of equipping educators with modern techniques to enhance student engagement and employability through international place-

ments and certifications. It also promoted collaborations via international MOUs, some already in place and others in progress. The programme concluded with plans for future initiatives, including another FDP in 2025, underscoring AUR’s commitment to advancing language education and fostering global competencies among educators and students. The event was convened by Prof. (Dr.) Dipra Chakrabarti with coordination by Ms. Manu Smriti Joshi.

## Education Tour with French Author Pamela Renault

Amity School of Languages organized an enriching Education Tour at Hotel Jaipur Inn, Jaipur, with French writer and blogger Ms. Pamela Renault. The event, which saw participation from around 10 attendees, aimed to introduce participants to Francophone literature, authors, and cultural insights. The session, coordinated by Dr. Anirudh Khandelwal and convened by Prof. (Dr.) Dipra Chakrabarti, featured Ms. Renault, a renowned French auMs. Renault, a celebrated French author and literary blogger, captivated audiences by delving into the themes and inspirations behind her acclaimed books, *Venise*, *Ma Dolce Vita* and *Angles-sur-l’Anglin*. She offered profound insights into Francophone literary traditions, richness of various French-speaking regions.



CINE FEEL@ AUR  
THE WORLD THAT COMES TO YOU, WITH ENGLISH SUBTITLES

Pan-Européenne Production présente un film produit par Philippe Godeau  
Daniel Auteuil Pascal Duquenne  
**LE HUITIÈME Jour**  
PRIX D'INTERPRÉTATION CANNES 96  
DANIEL AUTEUIL ET PASCAL DUQUENNE

DATE TIME VENUE

## Posthumanism in Thought Provoking Webinar

ASL organized an engaging and intellectually stimulating webinar titled Posthumanism in Thought: Provoking Reflection on the Future of Humanity. The event delved into the evolving definition of what it means to be human in an era increasingly shaped by technological advancements. With the rise of AI, genetic engineering, robotics, and other emerging technologies, the boundaries between the human, the machine, and the virtual are becoming increasingly blurred. The webinar aimed to explore the philosophical, ethical, and cultural dimensions of posthumanism, encouraging participants to critically examine evolving definitions of humanity, technology’s role in shaping identity, and the implications of moving beyond anthropocentric worldviews.



## Workshop on Namaste Arbitrum: Explore the Future with Blockchain

A workshop titled Namaste Arbitrum: Explore the Future with Blockchain was successfully organized by the AIIT. The event, coordinated and hosted by Mr. Amit Kumar Singh, Assistant Professor at AIIT, witnessed the participation of 40 enthusiastic students. The workshop featured expert speakers Mr. Aakash Athawasya (Crypto Data Analyst) and Mr. Hemant Chhabria (Business Development Manager) from PYOR (Power Your Own Research), who shared insights into the rapidly evolving field of cryptocurrency and blockchain technology. Moderated by Manish Singh, the session explored Arbitrum, a leading Layer-2 scaling solution for Ethereum, addressing key challenges like blockchain scalability and governance. This initiative provided participants with an in-depth understanding of blockchain’s real-world applications, cryptocurrency trends, and India’s regulatory landscape, empowering them with critical knowledge to navigate the growing digital economy.



## Amity Institute of Information Technology Organized Industrial Visit to Kistechnosoftwares Pvt. Ltd.



AIIT organized an insightful industrial visit to Kistechnosoftwares Pvt. Ltd., Mansarovar, Jaipur, for 22 students from MCA and Data Science (III Semester), accompanied by two faculty members. The event was coordinated by Dr. Rakhi Mutha, Associate Professor at AIIT. The visit aimed to bridge the gap between academic learning and practical industry applications by offering students firsthand exposure to the software development process. Experts at Kistechnosoftwares demonstrated innovative solutions in web and mobile app development, showcasing how theoretical concepts are applied in real-world scenarios. The interactive session included a Q&A segment, where students engaged in discussions about emerging technologies, industry challenges, and career prospects in the software sector. The visit inspired participants to pursue careers in technology, encouraging critical thinking, curiosity, and innovation as key drivers for success in the field.

## Cyber Security Awareness Session at Chandwaji

AIIT successfully conducted a Cyber Security Awareness Session under the Unnat Bharat Abhiyan initiative at the Government School, Chandwaji. The session was designed for students from classes 9th to 12th. The session aimed to equip young minds with essential knowledge about emerging digital threats and strategies for online safety. Led by Prof. (Dr.) Swapnesh Taterh, Head of Institution, and Mr. Amit Kumar Singh, Assistant Professor at AIIT, the session addressed topics such as social engineering tactics, AI morphing risks, SIM cloning, identity theft, and protective measures for personal information. An interactive Q&A session further engaged students, addressing their concerns and emphasizing practical solutions for digital security.



AIIT Conducted Cyber Security Session at Chandwaji

## Industrial Visit to SAS India Enhances Students’ Analytical Skills



In an enriching initiative to bridge the gap between classroom learning and industry practices, the Atal Institute of Information Technology (AIIT) organized an industrial visit to SAS India, New Delhi. The visit provided an invaluable opportunity for twenty-two enthusiastic students to gain firsthand exposure to cutting-edge tools and technologies in data analytics, artificial intelligence, and business intelligence. Accompanied by Dr. Honey Gocher, the students were warmly welcomed by Mr. Freddy Walespathy, Senior Business Manager – Education and Academia at SAS. The day was thoughtfully curated to provide insights into real-world industry applications of analytics. Expert-led sessions were conducted by Dr. Sharad Saxena, Senior Manager at SAS, and Mr. Mukesh Prasad, Vice President at ONGC. Their engaging talks shed light on how data-driven decision-making is revolutionizing sectors such as finance, healthcare, and energy. The visit emphasized the practical relevance of analytics in solving complex business challenges and showcased the vast career opportunities emerging in the field of data science. For the students, it was more than just a field trip — it was an inspiring journey into the future of technology-driven industries. This initiative reflects AIIT’s ongoing commitment to experiential learning and industry-academia collaboration, equipping students with the knowledge and confidence to thrive in the evolving landscape of data analytics.



The initiative, aligned with the objectives of Unnat Bharat Abhiyan, highlighted the importance of cybersecurity awareness in today’s digital age, particularly for youth who rely heavily on digital platforms for education and communication. Strengthening the bond between Amity University Rajasthan and the local community, the program laid the groundwork for future collaborations and workshops. The event concluded with a vote of thanks by Mr. Amit Kumar Singh, acknowledging the enthusiastic participation of students and the collaborative efforts of the organizing team. AIIT is committed to fostering a secure digital environment through innovative initiatives and education.



ALS in collaboration with Debating Society and Pro Bono Club, organized a guest lecture on ‘Human Rights’



ALS in collaboration with the Debating Society and Pro Bono Club, organized a guest lecture on “Human Rights” on 9th August 2024 in the Seminar Hall. The event witnessed enthusiastic participation from over 100 students. The lecture was delivered by Ms. Kavita Srivastava, President of the People’s Union for Civil Liberties (PUCL) and a renowned civil rights activist specializing in civil liberties. Drawing from her extensive field experience, Ms. Srivastava emphasized the importance of protecting human rights and fostering a spirit of advocacy for civil liberties among students. The session was moderated by Dr. Abhinav Bharadwaj and Dr. Gopalam Sultania, faculty members at Amity Law School, who also served as the event coordinators. The interactive lecture inspired students to engage with the practical challenges of upholding human rights and provided invaluable insights into the field of civil rights activism. The event concluded with a vote of thanks, leaving participants motivated to further explore the nuances of human rights and their role as future legal professionals in fostering a just society.

2nd Edition of Shabd-Vyuh Asian Parliamentary Debate Organised



ALS hosted the second edition of the Shabd-Vyuh Asian Parliamentary Debate on November 21-22, 2024, at its Moot Court. The event, led by Assistant Professors Dr. Abhinav Bharadwaj and Dr. Gopalam Sultania, featured 14 teams comprising 42 students. Advocate Neeraj Pal Singh Yadav, an eminent legal expert, served as the Chief Guest. Participants demonstrated fearless debating skills during the seven-minute sessions. Awards were presented for Best Speaker, Winning Team, and Runners-Up. The event offered valuable insights into law and public speaking, promoting student confidence. Organisers ensured smooth execution through dedicated teams for hospitality, delegate affairs, and management. The debate society aims to conduct similar events in the future.

Legal Aid and Awareness Camp on Environmental Protection & Solid Waste Management

The Legal Aid Clinic of Amity Law School, conducted a Legal Aid and Awareness Camp on Environmental Protection and Solid Waste Management at the Govt. Girls Senior Secondary School in Syari Village, Panchayat Kant. The event saw the active participation of 40 students from Amity Law School, moderated by Dr. Kunal Rohira and Dr. Abhijay Chakraborty under the guidance of Prof. (Dr.) Anil G Variath, Convener and Host. Mr. Pawan Jeenwal,

Secretary, District Legal Service Authority, Jaipur, and Additional District & Session Judge, was the expert speaker. Drawing from his specialization in legal services, he highlighted key environmental laws, the importance of sustainable practices, and the role of communities in effective solid waste management. The camp was organized as a mandatory initiative in line with Bar Council of India (BCI) guidelines to promote legal awareness. This

session aimed to empower participants with knowledge about environmental protection and solid waste management while fostering a sense of responsibility among students and the local community. The camp was an impactful effort to align legal education with community welfare, providing students a platform to contribute towards environmental sustainability and awareness towards solid waste management and environmental protection.



ALS organized Moot Court Competition to make students familiar with court room proceedings



ALS observed 75th Constitution Day in collaboration with Directorate of Alumni affairs



ALS organized National Moot Court Competition



## Seminar on “Pharmacist: Meeting Global Health Needs” Marks World Pharmacist’s Day at AUR

Amity Institute of Pharmacy celebrated World Pharmacist’s Day with a seminar on the theme “Pharmacist: Meeting Global Health Needs.” Held at the Moot Court, Block-C, the event featured 120 participants, including students, faculty, and industry professionals. Distinguished speakers included Ms. Poonam Mahendra, Drug Control Officer, Government of Rajasthan; Dr. Avilas Bhatta, Manager R&D at Amol Pharmaceuticals Pvt. Ltd.; and Mr. Lokesh Sharma, Marketing Associate at Phamax. Moderated by Mrs. Pragya Sharma and Ms. Pallavi under the guidance of Prof. S.K. Parida, the seminar highlighted the evolving role of pharmacists in addressing global health challenges, fostering healthcare accessibility, and leveraging innovation and collaboration. Attendees left inspired to contribute to advancing the pharmacy profession and meeting global health needs.



### Guest Lecture on IPR and Drug Regulatory Affairs

AIP successfully organized a guest lecture on “Intellectual Property Rights (IPR) and Drug Regulatory Affairs (DRA)” on October 4, 2024. The session was graced by Shri Ashok Kumar Sharma, Drug Control Officer, Government of Rajasthan, who served as the guest speaker. With his expertise in Pharmaceutics and Drug Regulatory Affairs, Shri Sharma delivered an insightful talk highlighting the critical role of IPR in protecting pharmaceutical innovations and discussed key regulatory frameworks governing the drug industry in India. A total of 75 students and 7 faculty members attended the lecture. The event aimed to broaden the understanding of legal and regulatory aspects among pharmacy students and promote awareness of the procedures and challenges in drug approval and protection of pharmaceutical inventions. The session was interactive and well-received by the attendees, who engaged with the speaker during the Q&A segment. The event was coordinated by Mr. Tejpal Yadav and marked a valuable addition to the academic enrichment activities of the institute.

### Webinar on Microspheres Drug Delivery System for Pulmonary Diseases Conducted by AIP

AIP organized an insightful webinar on “Microspheres Drug Delivery System for Pulmonary Diseases”. The event, witnessed the participation of 84 attendees, was moderated and coordinated by Dr. Adarsh Sahu, under the guidance of Prof. S. K. Parida, Director of the institute. Dr. Ankur Sharma, Senior Scientist at R&D Hyalo Technology, Somerset, New Jersey, USA, was the expert speaker. Specializing in pharmaceutics, Dr. Sharma provided in-depth insights into microspheres as an innovative drug delivery system, emphasizing its potential to ensure targeted and sustained release of medication to the lungs. The webinar underscored the relevance of microspheres in addressing pulmonary diseases, bridging cutting-edge research with real-world applications and advanced healthcare system.

### Webinar on Advanced Analytical Tools in Natural Product Drug Development



AIP organized a highly informative webinar titled “Sophisticated Analytical Tools in Natural Product-Based Drug Development” on November 6, 2024. The keynote speaker was Dr. Prashanta Kumar Deb, Former Assistant Manager & Head (R&D Phytochemistry) at Ayurvet Ltd., Baddi, India. With his expertise in phytochemistry and pharmacology, Dr. Deb offered an in-depth exploration of the role of advanced analytical tools in identifying, isolating, and validating bio-active compounds from natural sources. His insights highlighted the significance of these tools in modern drug discovery and development processes. The event saw enthusiastic participation from 77 attendees, including students and faculty members. The session was moderated by Dr. Vikram Yadav, coordinated by Dr. Navneet Kumar Upadhyay, and convened by Dr. Sambit Kumar Parida. The webinar concluded with a vibrant Q&A session, where participants engaged directly with the expert to gain deeper understanding of analytical methods and current trends in natural product research. The event was a successful initiative toward enhancing academic and practical knowledge in pharmaceutical sciences.

### 63rd National Pharmacy Week Celebrated by AIP

AIP hosted the 63rd National Pharmacy Week (NPW) on November 18, 2024, at LT-14, First Floor, Block-D. The event aimed to raise awareness about the vital role pharmacists play in healthcare. Prof. S.K. Parida, Director of AIP, served as the resource person, while Mrs. Pragya Sharma, Assistant Professor at AIP, coordinated the event. The week-long celebrations included public health campaigns, workshops, seminars, and student competitions. These activities focused on promoting safe medication practices, patient safety, and the professional development of pharmacists. The event emphasized the crucial contributions of pharmacists in ensuring the safe and effective use of medications, highlighting their integral role in the healthcare system. The NPW celebrations successfully reinforced the importance of pharmacists in improving patient outcomes and advancing healthcare standards.



### AIP Observed 4th National Pharmacovigilance Week 2024



AIP organized a lecture to mark the 4th National Pharmacovigilance Week on September 20, 2024. The event, held at LT14, Block B, was attended by 50 participants, including students and faculty members. The session was moderated by Dr. Navneet Kumar Upadhyay, who also served as the event coordinator. Dr. (Prof.) Sambit Kumar Parida, Director of AIP-AUR, convened and hosted the event. The lecture focused on the significance of pharmacovigilance in ensuring patient safety and the role of healthcare professionals in monitoring adverse drug reactions. It emphasized the importance of reporting and analyzing medication-related issues to enhance drug safety. The event successfully raised awareness about pharmacovigilance and its impact on improving public health, encouraging active participation from the attendees in ensuring the safe use of medications.



Amity School of Engineering & Technology Celebrates Engineer’s Day and Vishwakarma Jayanti



Amity School of Engineering & Technology (ASET) celebrated Engineer’s Day and Vishwakarma Jayanti with a series of engaging competitions and activities. The event, attended by 56 enthusiastic students, honored the legacy of Sir Mokshagundam Visvesvaraya, one of India’s greatest engineers, and paid tribute to Lord Vishwakarma, the divine architect. The event was coordinated by Dr. Mangal Singh Sisodiya, Coordinator MAE (ASET), under the guidance of Dr. Bhupesh Kumar Singh, Deputy Director, ASET. Various competitions brought out the creative and technical acumen of participants, while activity-specific anchors and volunteers ensured seamless execution. The celebrations served as a platform to inspire students to emulate the innovative spirit and dedication of Sir Visvesvaraya while embracing the values symbolized by Lord Vishwakarma. The day concluded with participants reflecting on the critical role of engineers in shaping the future with advanced technologies including AI, IoT, Robotics, Data Mining and IoE.

Awareness Workshop on High-Performance Computing Held

ASET organized an awareness workshop on High-Performance Computing on September 02, 2024. The workshop featured Ms. Pushpa Gothwal, Assistant Professor at VIT Vellore and Master Trainer at CDAC-Bengaluru, as the expert speaker. With her specialization in high-performance computing, Ms. Gothwal provided valuable insights into its practical applications and the ways it can revolutionize industries and research. Ms. Gothwal emphasized on the use of specialized systems, like supercomputers and clusters, to solve complex computational problems that require high speeds and processing power beyond what is typically available on standard workstations or desktops. Coordinated by Dr. Sachin Bansal and Dr. Pankaj Kumar Pandey, the event inspired participants to explore high-performance computing as a tool for innovation and efficiency in their respective fields. The workshop concluded with a call to leverage this cutting-edge technology for solving complex challenges and advancing research. The event, attended by 86 participants, aimed to bridge the knowledge gap in this transformative technology and explore its diverse applications.



Glimpses of Expert Session on Introduction & Interpretation of HPLC





## Workshop on Mixology Conducted

Amity School of Hospitality (ASH) organized an engaging “Workshop on Mocktail” at the ASH Training Restaurant, aimed at enhancing the mixology skills of students from BHM, MTTM, and BBA programs. Led by Mr. Falesh Sharma, Bar Manager and Mixologist from Mathieu Teisseire, the workshop focused on the art of crafting cocktails and mocktails, emphasizing practical skills, ingredient knowledge, and innovative techniques. The event saw active participation from 50 students, who gained valuable insights into bartending and beverage management. Coordinated by Dr. Sushil Kumar and Mr. Uday Pratap Singh, the workshop encouraged students to experiment creatively and broaden their understanding of mixology, aligning with ASH’s commitment to hands-on, industry-relevant training.



## Guest Lecture on “Indian Cuisine and Its Presence Globally” Organized

ASH hosted an engaging online guest lecture on “Indian Cuisine and Its Presence Globally” on 10th September 2024 via Google Meet. Over 40 participants, including students of BHM, MTTM, and BBA, joined the session to gain insights into the global reach and evolution of Indian culinary traditions. The lecture was delivered by Chef Nishant Choubey, Corporate Chef at Seiran Group Tokyo and Adjunct Professor at ASH. Renowned for his expertise as a Master Chef, Chef Choubey shared invaluable knowledge about Indian cuisine’s growing global presence, innovative techniques, and the importance of culinary hand skills in elevating traditional dishes to international standards. Coordinated by Chef Adity Anand and Chef Kanchan Aich, under the guidance of Prof. Dr. Sanjeeb Pal, Director of ASH, the session aimed to inspire students to explore the vast potential of Indian cuisine in the global culinary landscape. Chef Choubey’s insights left participants motivated to embrace new techniques and contribute to promoting Indian gastronomy worldwide.

## ASH hosted Industry Expert Talk on “Mastering the Event Planning Process: Best Practices & Tools”

ASH organized an insightful Industry Expert Talk titled “Mastering the Event Planning Process: Best Practices & Tools” on 6th September 2024. Held at CR-3, ASH Department, the offline session witnessed the participation of over 50 students from BBA HSEM, MTTM, and BHM programs. The event, coordinated by Dr. Ajay Bhardwaj, Assistant Professor at ASH, and convened by Prof. (Dr.) Sanjeeb Pal, Director of ASH, featured Mr. Rahul Partyideaaaz, a seasoned Event Coach, and the Founder & Director of Partyideaaaz & FR Decorental.in Pvt. Ltd. With a specialization in event management, Mr. Rahul shared valuable insights into the intricacies of event planning, emphasizing best practices and modern tools to make events not just lively but also successful. The inspiration behind the session was to equip students with the knowledge and practical skills necessary for mastering the event planning process, enabling them to execute events that are engaging, efficient, and impactful. Mr. Rahul’s expertise provided students with a deep understanding of how to navigate challenges, implement innovative ideas, and utilize industry tools effectively. The session was highly interactive, fostering curiosity and discussions that enriched the learning experience about mastering the event planning process.



## ASH organizes industrial visit to Rufil and Gustora Foods

ASH organized an enriching industrial visit to Rufil Dairy and Gustora Foods on 11th September 2024. A total of 48 students participated in this hands-on learning experience, designed to bridge the gap between theoretical knowledge and real-world applications in the hospitality industry. During the visit, students interacted with experts Mr. Rohit Sharma, Plant Head at Gustora Pasta, and Mrs. Sarita, HR Executive at Rufil Dairy. The experts provided insights into production processes, quality control, and packaging, offering a comprehensive understanding of food manufacturing and supply chain management. The visit was coordinated by Mr. Uday Pratap Singh, who ensured the students maximized their exposure to the operations and management of leading food production facilities. The initiative aimed to give students from BHM, MTTM, and BBA programs a practical perspective on food science and hospitality management. The students left the visit with a deeper appreciation of industry standards and practices, ready to apply their learnings in future careers.



## ASH celebrates World Tourism Day with Street Food Festival

ASH celebrated World Tourism Day with a vibrant “Street Food Festival - Promotion of Indian Traditional Foods” at the Dance Room in the SRC Building. The festival brought together students and faculty to highlight the rich diversity of Indian street cuisine. Guided by Prof. Sanjeeb Pal, Convener of the event, and coordinated by Chef Adity, the festival was moderated by Chef Kanchan Aich. It featured a food stall competition where students showcased their culinary talents by researching and presenting authentic street foods from across India. Aligned with the World Tourism Day 2024 theme: Tourism & Peace, the event emphasized the global promotion of Indian traditional foods and their role in fostering cultural appreciation and unity. Participants created an engaging culinary experience, blending flavors and stories that reflect India’s diverse heritage.



## Industry Expert Session on HPCL

ASAS organised an insightful session on “Introduction and Interpretation of High-Performance Liquid Chromatography (HPLC)” on November 19, 2024. The event, held at the Moot Court, featured Mr. Sa-tyabana Sahu, Associate General Manager at Alkem Laboratories Ltd., Sikkim, as the keynote speaker. Addressing an audience of 180 participants, including students and researchers from ASAS, AIMT, AIB, and the Amity Institute of Pharmacy, Mr. Sahu emphasised the fundamentals of chromatography and its diverse industrial applications, particularly in pharmaceuticals. He elaborated on developing cost-efficient analytical methods, troubleshooting techniques, and the critical role of mobile and stationary phases in HPLC processes. The session, coordinated by Dr. Renu Upadhyay and convened by Prof. (Dr.) Jagdish Prasad, provided a platform for participants to engage with cutting-edge industry practices and expand their understanding of HPLC’s role in quality control and research.



## AMITY GENDER CELL

### Painting and photography competition



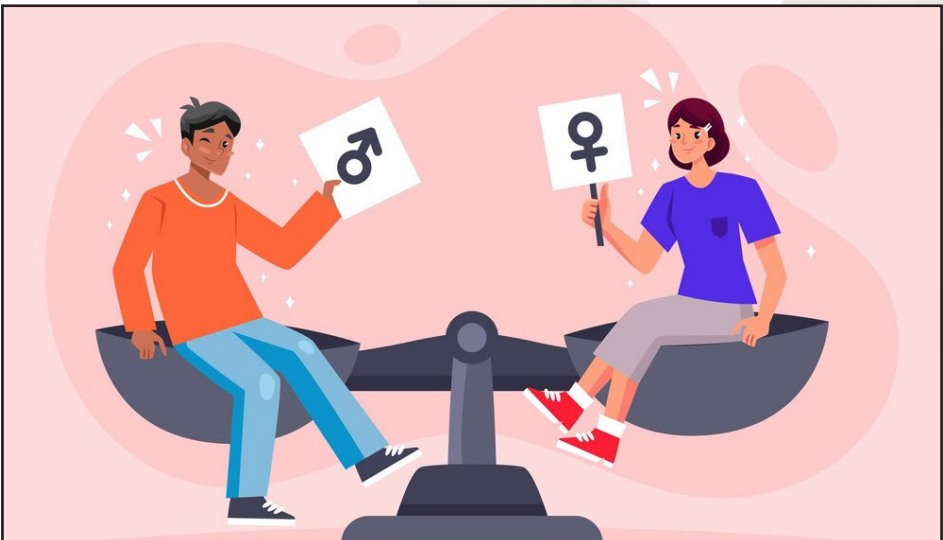
The Gender Cell at Amity University Rajasthan (AUR) organized a unique and thought-provoking event titled “Gender Equality Perspectives: Through Painting & Photography” on September 6, 2024. This exhibition and competition were designed to not only showcase the artistic talents and creativity of AUR students but also to offer a platform for them to express their perspectives on gender equality—perspectives that go beyond the traditional male-female binary and explore the complexities of gender in modern society. The event was inaugurated by the esteemed Chief Guest, Prof. Amit Jain, the Vice Chancellor of AUR, who expressed his support for initiatives that encourage open dialogue and critical thinking on topics such as gender equality. The event was further supported by the collaborative efforts of Prof. Mani Sachdev, Head of the Amity Institute of Behavioural and Applied Sciences (AIBAS), and Prof. Dipa Chakrabarti, Head of the Amity School of Languages (ASL), who played key roles in the overall coordination of the event. The exhibition showcased a diverse range of paintings and photographs created by students that

reflected various aspects of gender equality, societal norms, and personal experiences. Through their art, students presented a wide array of perspectives, questioning conventional gender roles and celebrating the fluidity of gender identities. The competition was judged by a distinguished panel of experts, including Mr. Raju Tyagi, Director of the Corporate Resource Center (CRC); Dr. Tanushri Mukherjee, Associate Professor at the Amity School of Communication (ASCO); and Dr. Pallavi Mishra, Associate Professor at ASCO. The judges carefully evaluated each piece for its artistic merit, creativity, and the depth of thought behind the portrayal of gender equality. The event was not only a celebration of creativity but also a call to action, urging students to think critically about gender issues and to challenge societal norms that limit individual expression. It was a reminder that gender equality is a multifaceted concept, and through such artistic expressions, we can begin to unravel and understand its many layers.



### Gender Cell, AUR organised Rakhi making Competition to commemorate Rakshabandhan

The competition was designed to not only showcase the artistic talents and creativity of AUR students but to go beyond the traditional male-female binary and explore the complexities of gender in modern society. The event was further supported by the collaborative efforts of Prof. Mani Sachdev, Head of the Amity Institute of Behavioural and Applied Sciences (AIBAS), and Prof. Dipa Chakrabarti, Head of the Amity School of Languages (ASL). The event was coordinated by Prof. Parul Mishra, Coordinator, Gender Cell and Dr. Viji. Chaudhary and Coordinator, Gender Cell.





## Symposium on “Low Back Pain: Prevention and Management”

AIP hosted a symposium on “Low Back Pain: Prevention and Management” on 10th September 2024 at the Auditorium, Academic Block A. The academic event saw enthusiastic participation from approximately 450 attendees, including students, faculty, and healthcare professionals. The session was moderated and coordinated by Prof. (Dr.) Anchit Gugnani, who also served as the event convener. The keynote address was delivered by esteemed orthopedic expert Dr. Vivek Sharma, Senior Consultant at SDM Hospital, Jaipur. Dr. Sharma, a renowned joint replacement surgeon, provided in-depth insights into the causes, prevention, and management of low back pain—an issue affecting millions globally. The symposium emphasized the importance of early intervention, posture correction, and physiotherapy in managing spinal health. Attendees actively engaged in interactive discussions, gaining valuable knowledge on clinical approaches and lifestyle adjustments to combat lower back disorders.



## AIP promotes “Good Health and Well Being” Under Campus Wellness Drive



### AIP Observed International Day of Persons with Disabilities



On 3rd December 2024, AIP organized a special academic event to mark the International Day of Persons with Disabilities. The event aimed to raise awareness, foster inclusivity, and highlight the importance of empowerment and equal opportunities for individuals with disabilities. The session saw the participation of approximately 60 students and faculty members. It was moderated by Prof. (Dr.) Anchit Gugnani and coordinated by Dr. Kritika Singh PT, who also served as the event convener and speaker. Dr. Singh, Program Coordinator at Amity Institute of Physiotherapy and an expert in Cardiopulmonary Rehabilitation and Intensive Care, delivered an insightful talk on the role of physiotherapy in enhancing the quality of life for people with disabilities.

AIP organized an academic session on “Good Health and Well Being” under the Make Your Campus Healthy Campaign on 9th October 2024. The event was moderated and coordinated by Prof. (Dr.) Anchit Gugnani, Director of Amity Institute of Physiotherapy, who also served as the convener. The session featured renowned speakers including Dr. Punit Chaturvedi, Assistant Professor at the National Institute of Ayurveda, Jaipur. With his specialization in Swasthavritta and Yoga, Dr. Chaturvedi emphasized the importance of Ayurveda and holistic wellness in daily life, particularly in academic settings. Dr. Gugnani highlighted the role of physiotherapy in promoting overall well-being and preventing lifestyle-related disorders. Both experts stressed the need for balanced nutrition, regular physical activity, stress management, mindfulness and the integration of traditional health practices for good health and well-being.

## AIP commemorated WORLD HEART DAY

AIP commemorated World Heart Day with an academic event on 30th September 2024. The event aimed to raise awareness about cardiovascular health and the importance of preventive care through physiotherapy. Approximately 55 participants, including students and faculty, attended the session, which was moderated by Prof. (Dr.) Anchit Gugnani. The event was hosted by Dr. Punit Chaturvedi, Assistant Professor at the National Institute of Ayurveda, Jaipur. With his specialization in Swasthavritta and Yoga, Dr. Chaturvedi emphasized the importance of Ayurveda and holistic wellness in daily life, particularly in academic settings. Dr. Gugnani highlighted the role of physiotherapy in promoting overall well-being and preventing lifestyle-related disorders. Both experts stressed the need for balanced nutrition, regular physical activity, stress management, mindfulness and the integration of traditional health practices for good health and well-being.



WORLD LUNG DAY



Session on Injury Prevention & Management



Yoga and Therapy Healing



ASFT Celebrates National Handloom Week with Exhibition-Cum-Sale



ASFT marked the celebration of National Handloom Week with great zeal and creativity. The event, organized under the leadership of Dr. Sambaditya Raj, served as a platform to showcase the essence of India’s rich textile heritage while empowering young fashion professionals with experiential learning opportunities. Held at the ASFT Studio, E Block, the celebration was open to all stu-

dents, faculty members, parents, and external guests, encouraging a cross-disciplinary appreciation of handloom craftsmanship. The primary objective of the event was to raise awareness about the historical, cultural, and socio-economic significance of Indian handlooms, and to highlight the contributions of local weavers in shaping the country’s textile identity. By focusing on sustainability, tradition, and innovation, ASFT aimed to instill a deeper understanding of responsible fashion practices among students. A central feature of the week-long celebration was a lively Exhibition-Cum-Sale, where students displayed and sold their handcrafted products including Indigo-dyed bags, recycled fabric bottle holders, laptop sleeves, multipurpose pouches, scarves, and handloom dresses. Each product was conceptualized, designed, and crafted by the students themselves, using materials sourced ethically and sustainably. Many of the showcased items were woven by the students at the Weaver Service Centre, Jaipur, offering them first-hand exposure to loom work and traditional weaving techniques. The exhibition drew active engagement from students across disciplines, as well as faculty members and university dignitaries, who commended the initiative for promoting the spirit of “Make in India” and “Vocal for Local.” The event also served as a great opportunity for student entrepreneurs to understand product design, pricing, customer interaction, and merchandising — critical aspects of retail and fashion business. Beyond the aesthetic appeal, the event emphasized value-driven education, bridging the gap between theoretical knowledge and practical implementation. By honoring the skill and legacy of India’s handloom sector, ASFT successfully blended cultural celebration with academic enrichment.

Ghoomar Fashion and Exhibition Showcases Rajasthan’s Cultural Grandeur at ASFT

ASFT celebrated the vibrancy and elegance of traditional Rajasthani heritage through the “Ghoomar Fashion and Exhibition” held on 13th and 14th August 2024. Under the visionary leadership of Dr. Sambaditya Raj, the event was a spectacular tribute to India’s rich textile and cultural legacy, blending academic insight with creative expression. Hosted at the ASFT premises, the two-day event showcased a mesmerizing display of student talent, craftsmanship, and innovation rooted in Rajasthan’s traditional aesthetics. The highlight of the event was a captivating fashion show inspired by the Ghoomar dance form, where students modeled their own hand-crafted ensembles, each reflecting regional textiles, mirror work, bandhej, gota-patti, and intricate embroidery techniques synonymous with Rajasthan’s timeless style. In addition to the fashion show, the exhibition featured an impressive lineup of handcrafted products, accessories, textile art, and home décor items created by ASFT students. The products exhibited not only celebrated cultural motifs but also incorporated sustainable practices and upcycled materials, aligning with the school’s commitment to responsible fashion. The event drew enthusiastic participation from students across disciplines, faculty members, parents, and dignitaries, all of whom praised the originality and authenticity of the work on display. It provided an excellent platform for students to engage with the heritage of their land while also gaining practical exposure in event management, textile presentation, and design curation. Dr. Sambaditya Raj, the guiding force behind the event, emphasized the importance of integrating cultural knowledge with design education. “Fashion is not just about trends; it is a living reflection of our history and values. Through initiatives like Ghoomar, we aim to nurture future designers who are rooted in tradition while being globally competent,” he said. The “Ghoomar Fashion and Exhibition” concluded with a note of celebration, pride, and a renewed commitment to preserving and promoting Indian crafts through education, innovation, and creative freedom. It was a proud moment for ASFT, reinforcing its role as a premier institution shaping culturally aware and socially responsible fashion professionals.





## CRC organised Tech Conclave 2024

Corporate Resource Centre successfully organized the Tech Conclave 2024, a premier event aimed at exploring emerging trends in technology and fostering collaboration between industry experts and academia. The event commenced with a welcome address of Prof. (Dr.) Amit Jain, Hon’ble Vice Chancellor, Amity University Rajasthan, who emphasized the importance of staying ahead in the ever-evolving world of technology. His remarks set the tone for the day, highlighting AUR’s commitment to preparing students for the future. The Guest of Honor Shri Tapan Kumar, Additional Director, DoIT & C (Rajasthan) delivered a Keynote Address, sharing valuable insights into the tech landscape and the pivotal role it plays in shaping industries across the globe. The first session on “Programming Languages and Paradigms for the Next Decade” explored the future of programming languages, shifting paradigms, and the skills



required to thrive in the tech industry. The session featured Surendra Kumar Verma, Technology Transformation Director and Location Head, Accenture, Dr. Sylvester Fernandes, Head of Learning and Delivery, CoE - Celebal Technologies, Mr. Chandra Prakash Dadich, Head of R&D, iZOOlogic Limited, Lalit Singh Choudhary, VP North America & Asia, Pratham Software Private Limited, Pradeep Kumar Sharma, Co-Founder & CTO, Sysquare and the session was moderated by Prof. Bhupesh Kumar Singh, Deputy Director, ASET. Prof. (Dr.) G.K. Aseri, Hon’ble Pro-Vice Chancellor, Amity University Rajasthan, delivered a warm welcome address to kick off the second panel discussion on “Jaipur - an Evolving IT Hub: Opportunities, Challenges, and the Way Forward” wherein the panellists Dr. Naveen Sharma, Founder, EverData Technologies Pvt. Ltd, Shankar Morwal, Founder and Chief Technology Officer (CTO), HabileLabs Pvt. Ltd, Sagar Bamanale, DGM, Siemens Healthineers, Anil Jagetia, CTO, RCM Consumer Products Pvt. Ltd, Binod Roy, Chief Technology Officer, Wonder Home Finance shared an outlook on Jaipur’s growth as an emerging IT hub, delving into the opportunities and challenges that lie ahead, and proposing a roadmap for continued success. The session was moderated by Prof. (Dr.) Jayati Sharma, Director, Amity School of Communication.

## HR Conclave 2024 at Amity University Rajasthan



CRC hosted the HR Conclave 2024 on November 22, 2024 that featured prominent HR leaders, including Mr. Ambikesh Vyas (CHRO, Dr. B. Lal Clinical Laboratory), Ms. Sonal Upadhyay (AVP-HR, Pratham Software), and Mr. Prateek Prabhakar (L&D Manager, ITC Hotels), among others. The conclave included insightful panel discussions covering current HR trends, hiring strategies, and innovations in the HR domain. Key topics included attracting, hiring, engaging, and retaining freshers, leveraging HR technologies, and fostering innovation in human resources. These discussions provided students with a deeper understanding of the corporate HR landscape and its evolving practices. The event successfully facilitated knowledge exchange between industry experts and students, creating opportunities for future career growth. Attendees walked away with valuable insights into the HR industry’s latest trends and strategies, making the conclave a significant career development event for students.

## CRC Hosts Campus Ambassador Internship Program with Adani Group



Corporate Resource Centre (CRC) successfully organized the “Campus Ambassador Internship Program” in collaboration with Adani Airport Holding Ltd. The event, held on campus, saw enthusiastic participation from 287 students, keen to learn about career opportunities in aviation and finance. The session was led by Mr. Rakesh Tiwary, Chief Financial Officer at Adani Airport Holding Ltd., who shared insights on career prospects within the aviation sector and the company’s mobile application. Students and faculty engaged in an interactive Q&A session, gaining valuable knowledge about the industry and its future opportunities. Organized by CRC under the coordination of Dr. Arvind Kumawat, Assistant Director-CRC, the program explored avenues for internships, knowledge sharing, and placements with Adani Group. The event highlighted the university’s commitment to fostering industry-academic collaborations, equipping students with real-world skills and insights.

## Career Development Session on “Cyber Security Verticals and Career Scope”

CRC hosted an engaging Career Development Session on the topic “Cyber Security Verticals and Career Scope.” The session was led by Mr. Surender Kumar Verma, Director of Technology Transformation at Accenture, who shared valuable insights into the dynamic field of cyber security. The event, coordinated by Dr. Arvind Kumawat,



Assistant Director, CRC, witnessed the participation of 40 enthusiastic students. Mr. Verma provided an in-depth understanding of cyber security verticals, highlighting the vast career opportunities in this ever-evolving domain. He also addressed students’ queries, offering clarity on the skills and certifications required to excel in the field. The session further strengthened ties

between CRC and Accenture, with discussions on potential collaborations for knowledge-sharing initiatives, Hackathons, Ambassador Programs, and placement opportunities.The event concluded with a vote of thanks to Mr. Verma for his valuable guidance and to CRC for organizing such an insightful and forward-looking session, equipping students to navigate the exciting world of cyber security.



Career Ambassador Program



## Managerial Development Programme on Emotional Intelligence for Celebal Technologies



ASCENT successfully conducted a comprehensive two-day residential Management Development Programme (MDP) on Emotional Intelligence for professionals from Celebal Technologies on 29th & 30th November 2024. The thoughtfully curated programme was designed to deepen participants' understanding of emotional intelligence and its critical role in enhancing personal effectiveness and workplace relationships. The sessions blended expert-led instruction with dynamic, activity-based learning methodologies to foster

active engagement and practical application. Throughout the programme, participants engaged in reflective exercises, experiential activities, and structured feedback sessions. These interactive elements enabled them to explore the nuances of emotional self-awareness, empathy, emotional regulation, and effective interpersonal communication—skills vital to navigating today's complex professional environments. The residential nature of the MDP offered an immersive learning experience, set within a serene environment that encouraged

focus, collaboration, and introspection. Carefully planned schedules, balanced with energising and nutritious meals, further supported the participants' learning journey and well-being. Feedback from attendees highlighted the programme's impactful content, experiential design, and warm hospitality. Participants left with actionable insights and tools to enhance their emotional intelligence, making the programme a valuable investment in both their personal and professional growth.

## IDFC First Bank Training Programmes conducted



ASCENT organised a series of two successful residential training programmes for IDFC First Bank professionals on 11th & 12th July and 22nd & 23rd July 2024. Each two-day session engaged 30 participants in outcome-based, experiential learning focused on functional skill-building tailored to real-world banking roles. Expert trainers facilitated interactive modules and hands-on activities, encouraging active participation and practical understanding. The programmes included structured feedback discussions, enhancing reflective learning. Participants appreciated the well-coordinated sessions, conducive learning environment, and wholesome, nutritious meals. The residential format fostered focused engagement, making both training events impactful and well received by attendees. The residential format offered a distraction-free environment, enabling deeper focus, peer interaction, and collaborative learning. Participants particularly valued the seamless coordination and well-designed content.

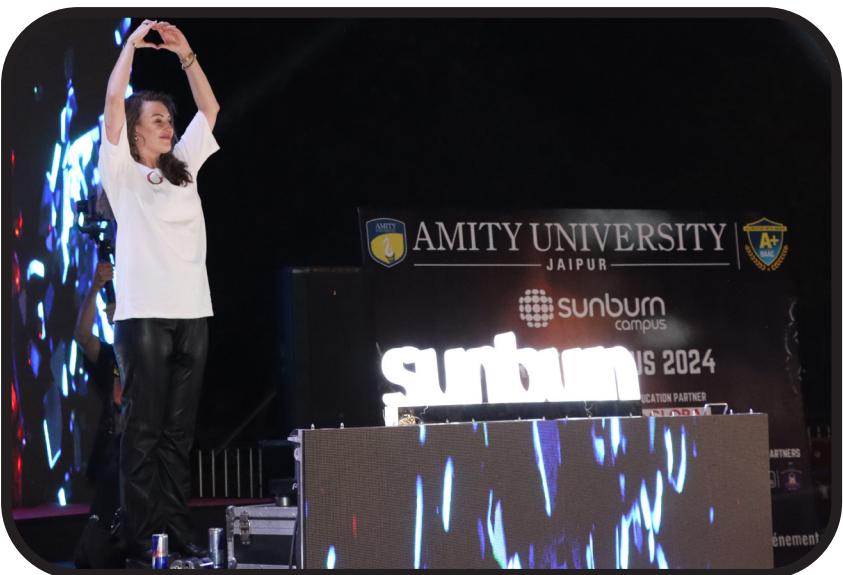
## MDPs for Wonder Home Finance Managers Organised



ASCENT hosted a series of two impactful residential Management Development Programmes for Wonder Home Finance on 2nd & 3rd August and 4th & 5th October 2024. The August session trained 30 first-time managers, focusing on foundational leadership skills through interactive activities and structured feedback. The October programme built on the previous series focussed on enhancing managerial effectiveness through experiential techniques and case-based discussions. Both programmes provided a focused learning environment, fostering personal and professional growth. Participants praised the engaging facilitation, practical approach, and high-quality, nutritious meals. The residential format contributed to immersive learning, making both programmes enriching experiences for emerging and mid-level managers.



# EVENTS AT A GLANCE







# EVENTS AT A GLANCE





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RAJASTHAN



AMITY LAW SCHOOL

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FOR

PREMIUM ON-CAMPUS PLACEMENT



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LLM





MS ADITI SHARMA

LLM





MS AYESHA NACARIO GUPTA

BBA LLB



CHELSON GORDON  
CONSULTANCY



MS NITIKA GOYAL

BBA LLB





MS VISHAKHA KAUSHIK

BBA LLB





MS SANIYA AGARWAL

BA LLB



ICORP LEGAL



MR RITESH DHYANI

BA LLB



AEKOM  
LEGAL



MS ANANYA GUPTA

BA LLB



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AMITY UNIVERSITY

RAJASTHAN



AMITY INSTITUTE OF INFORMATION & TECHNOLOGY

CONGRATULATIONS

FOR

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MS HARMANPREET KAUR

B.SC. (IT) (2022-25)





MS RITI HASMUKHBHAI  
VASOJA

B.SC. (IT) (2022-25)





MR GAJENDRA SINGH

BCA (2022-25)





MR KACHHAWAH NIKHIL  
SURENDRA

BCA (2022-25)





MS ANU ROY

BCA (2022-25)





MR PRAKASH SAINI

BCA (2022-25)





MR JAISINGH GURJAR

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MS LAVANYA

BCA (2022-25)



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CONGRATULATIONS

FOR

PREMIUM ON-CAMPUS PLACEMENT



MR RAHUL KUMAR RAMAWAT

BBA (2022-2025)



MR ABHINAV MANGAL

BBA (2022-2025)





MR YUVRAJ SINGH SOLANKI

BBA (2022-2025)





MR DUSHYANT SHARMA

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MR PRABAL PARASHAR

MBA (2023-25)





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BCA, AIIT  
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Ms PRAGATI KOOLWAL  
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(2022-2025)

PLACEMENT CO.:



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(2021-2025)



Mr. Ashutosh Sharma  
B. Tech - CSE  
(2021-2025)



Mr. Tanishq Gora  
B. Tech - CSE  
(2021-2025)



Mr. Yuvraj Singh Nathawat  
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AMITY SCHOOL OF ENGINEERING AND TECHNOLOGY

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M. Sc. - Applied Chemistry  
(2023-2025)



Mr. Devanshu Sharma  
M. Sc. - Applied Chemistry  
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Batch (2021-2025)



Mr Himanshu  
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Batch (2021-2025)



Mr Sonex Suman  
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Mr. STEPHEN MALL

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B.Sc. - A&VG  
(2022-2025)



Mr CHAITANYA LABH  
B.Sc. - A&VG  
(2022-2025)

PLACEMENT CO.:



AMITY SCHOOL OF COMMUNICATION

PREMIUM PLACEMENTS



# AMITY IN NEWS

## ‘पेड़ लगाना प्रकृति के साथ जिम्मेदारी और जुड़ाव की भावना का प्रतीक’

बिजनेस रेमेडीज/जयपुर

मातृत्व की पोषण भावना का सम्मान करने और पर्यावरणीय स्थिरता को बढ़ावा देने की पहल में, एमिटी यूनिवर्सिटी राजस्थान के एनएसएस सेल ने ‘एक पेड़ माँ के नाम’ नामक एक सार्थक पौधारोपण अभियान का आयोजन किया। इस कार्यक्रम में छात्रों, स्वयंसेवकों और विश्वविद्यालय के स्टाफ पेड़ लगाने के लिए एक साथ आए, जो विकास, देखभाल और प्रकृति और मानवता के बीच गहरे बंधन का प्रतीक है।

इस पौधारोपण अभियान में वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन, प्रो वाइस चांसलर



प्रोफेसर (डॉ.) जी.के. आसेरी और रजिस्ट्रार डॉ. नितिन भारद्वाज भी मौजूद थे, जिन्होंने पौधे लगाकर इस कार्यक्रम में सक्रिय रूप से भाग लिया। इसके अलावा प्रो. दीपा चक्रवर्ती, प्रो. मणि सचदेव, प्रो.

पीवीएस राजू, आर. के. पचौरी, प्रो. पारुल मिश्रा, डॉ. राजीव शर्मा, डॉ. योगेश केसकर, डॉ. मनोज कुमार और डॉ. पल्लवी मिश्रा ने भी अपने नाम से पौधे लगाए और ग्रीन फ्यूचर के प्रति अपनी प्रतिबद्धता दर्शाई।

एमिटी यूनिवर्सिटी राजस्थान के एनएसएस स्वयंसेवकों ने अभियान के दौरान लगाए गए पेड़ों को गोद लिया और उनके बढ़ने पर उनकी देखभाल करने का संकल्प लिया।

इसके साथ ही पौधों की वृद्धि के लिए एमिटी इंस्टीट्यूट ऑफ माइक्रोबियल टेक्नोलॉजी द्वारा तैयार उर्वरकों का भी उपयोग किया गया। इस अवसर पर बोलते हुए वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन ने पर्यावरण चेतना और सामुदायिक भावना को बढ़ावा देने में ऐसी पहलों के महत्व पर प्रकाश डाला। उन्होंने छात्रों और कर्मचारियों को सामाजिक कार्यों

में योगदान देना जारी रखने के लिए प्रोत्साहित किया जो स्थिरता और सामाजिक जिम्मेदारी के लिए विश्वविद्यालय की प्रतिबद्धता के अनुरूप हैं। यह पहल न केवल पर्यावरण संरक्षण के महत्व पर जोर देती है बल्कि प्रतिभागियों में प्रकृति के साथ जिम्मेदारी और जुड़ाव की भावना भी पैदा करती है। ‘एक पेड़ माँ के नाम’ वृक्षारोपण अभियान, पर्यावरणीय स्थिरता को बढ़ावा देने और अपने विद्यार्थियों को ऐसी गतिविधियों में शामिल करने के लिए एमिटी यूनिवर्सिटी राजस्थान के चल रहे प्रयासों का हिस्सा है, जिनका समाज और ग्रह पर स्थायी सकारात्मक प्रभाव पड़ता है।

## वर्ल्ड यूनिवर्सिटी रैंकिंग 2025 में एमिटी यूनिवर्सिटी राजस्थान को सर्वश्रेष्ठ स्थान

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टाइम हायर एजुकेशन की ओर से हाल ही में जारी वर्ल्ड यूनिवर्सिटी रैंकिंग 2025 में एमिटी यूनिवर्सिटी राजस्थान ने 1001 से 1200 के रैंक बैंड में अपनी जगह बनाने में सफलता प्राप्त की।

एमिटी यूनिवर्सिटी राजस्थान के वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन ने यूनिवर्सिटी के इनोवेटिव और प्रोफेशनल इकोसिस्टम की सराहना करते हुए उपलब्धि के लिए यूनिवर्सिटी को बधाई दी। वर्ल्ड यूनिवर्सिटी रैंकिंग 2025 में विभिन्न मापदंडों जिनमें प्रमुखता रिसर्च एनवायरमेंट,



रिसर्च क्वालिटी, इंस्ट्रुमेंट, इंटरनेशनल आउटलुक के आधार पर टीचिंग कैटेगरी में 23.6 स्कोर प्राप्त किया। प्रो वाइस चांसलर (डॉ.) जी.के. आसेरी ने यूनिवर्सिटी के उत्कृष्ट प्रदर्शन की सराहना की और भविष्य के लिए शुभकामनाएं दी। एडमिशन एंड मार्केटिंग डायरेक्टर डॉ. अश्वय जैन ने जानकारी देते हुए बताया कि एमिटी यूनिवर्सिटी राजस्थान के द्वारा डेटा साइंस, साइबर सिक्योरिटी, एआई, मशीन लर्निंग, डिजिटल मार्केटिंग से संबंधित करियर ऑरियंटेड प्रोग्राम आयोजित किये जा रहे हैं। एमिटी यूनिवर्सिटी राजस्थान वर्ल्ड यूनिवर्सिटी रैंकिंग 2025 की सूची में स्थान पाने वाला राजस्थान का टॉप संस्थान होने के साथ-साथ नैक से ए प्लस ग्रेड प्राप्त यूनिवर्सिटी है। एमिटी यूनिवर्सिटी राजस्थान रिसर्च, फैकल्टी, इनोवेशन, एकेडमिक इनपुट, प्लेसमेंट, इंफ्रास्ट्रक्चर, ग्लोबल एक्सपोजर की दिशा में निरंतर अच्छा कार्य कर रही है।



जयपुर सिटी भास्कर 15-08-2024

## छात्रों को अवसरों और चुनौतियों को अपनाने के लिए प्रेरित किया



सिटी रिपोर्टर | शहर में 5 इंडिया के उपाध्यक्ष अभिषेक दिन तक एमिटी यूनिवर्सिटी का जैन, एवीएस फाइनैसर्स

## एमिटी ने 5 दिवसीय आईडीई बूट कैंप की मेजबानी की, 350 से अधिक प्रतिभागी शामिल हुए

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एमिटी यूनिवर्सिटी राजस्थान ने हाल ही में पांच दिवसीय इनोवेशन, डिजाइन और उद्यमिता (आईडीई) बूट कैंप की सफलतापूर्वक मेजबानी की।

एआईसीटीई, शिक्षा मंत्रालय के इनोवेशन सेल और वाधवानी फाउंडेशन के सहयोग से आयोजित इस कैंप का उद्देश्य इनोवेशन और उद्यमशीलता की सोच को बढ़ावा देने में छात्रों और शोधकर्ताओं के कौशल को बढ़ाना था। विभिन्न राज्यों के छात्र इनोवेटर्स, फैकल्टी और



शिक्षाविदों सहित 350 से अधिक प्रतिभागियों ने भाग लिया। कार्यक्रम में शिक्षा और उद्यमिता पर आधारित सत्र शामिल थे। एआईसीटीई के अध्यक्ष प्रो. टी.जी. सीताराम ने कार्यक्रम का उद्घाटन किया। एमिटी यूनिवर्सिटी राजस्थान के

वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन ने प्रतिभागियों को उद्यमिता को अपनाने और नौकरी चाहने वालों के बजाय नौकरी देने वाले बनने के लिए प्रोत्साहित किया। प्रो वाइस चांसलर प्रोफेसर जी.के. आसेरी ने कहा देश में उद्यमशीलता की संस्कृति को बढ़ावा देने के लिए इस तरह की महत्वपूर्ण पहल का हिस्सा बनना गर्व की बात है। शिबिर में 15 इंटरैक्टिव सत्र, पैनल चर्चा, इंडस्ट्रियल विजिट, प्रजेंटेशन, प्रश्नोत्तरी, मॉडल प्रदर्शनी, दर्शनीय स्थल, ट्रेकिंग और सांस्कृतिक संध्या शामिल थी। अंतिम दिन, प्रतिभागियों ने प्रजेंटेशन के माध्यम से अपने अभिनव विचारों का प्रदर्शन किया, जिसमें विजेताओं को पुरस्कार और प्रमाण पत्र वितरित किये गये। एमिटी इनोवेशन इनक्यूबेटर की डिप्टी डायरेक्टर प्रोफेसर मंजू कौशिक ने अतिथियों, वक्ताओं और प्रतिभागियों के योगदान की सराहना की। शिबिर ने छात्रों और शिक्षकों के लिए एक मूल्यवान मंच प्रदान किया, जिससे उन्हें नवाचार और उद्यमिता को अपनाने के लिए प्रेरणा मिली।

## एमिटी में अंडर-25 समिट 2024 सक्सेस, जोश, नई ऊर्जा के साथ संपन्न

● यक्षम समाचार पत्रिका

जयपुर। एमिटी यूनिवर्सिटी राजस्थान में अंडर 25 समिट का आयोजन किया गया, जहाँ छात्र सीईओ, उद्यमी, अभिनेता, कंटेंट क्रिएटर और संगीतकारों जैसे उद्योग विशेषज्ञों ने भाग लेते हुए डिस्कशन, परफॉर्मेंस, मोट एंड प्रीट और खेलों के माध्यम से अपनी क्रियेटिविटी का प्रदर्शन किया। फेस्टिव के दौरान म्यूजिशियन सागर लालवानी, जय लाइव वॉकलिस्ट, कान्टेंट क्रियेटर मानसी यूगाले और प्रबलीन कौर, टेबिनकल सॉपैनन आशुतोष ने अपने-अपने अनुभव और विचार शेयर किये। इसके साथ लाजवाब परफॉर्मेंस देकर समय बांथा। अंडर 25 टीम से जान्हवी राजपुरोहित ने भाग लिया। फेस्टिव के दौरान 450 से अधिक स्टूडेंट्स लाइव प्रोग्राम के साक्षी बने।



यूनिवर्सिटी के वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन, प्रो वाइस चांसलर प्रोफेसर (डॉ.) जी.के. आसेरी और डीन स्टूडेंट्स वेल्फेयर संजीव सिंह भाल ने कार्यक्रम के आयोजन की सराहना की और कहा कि अंडर 25 समिट युवाओं के उत्साह और क्रियेटिविटी



पार्टिसिपेटर्स की हौसला अफजाई करते हुए कार्यक्रम के आयोजन की सराहना की और कहा कि अंडर 25 समिट युवाओं के उत्साह और क्रियेटिविटी

का प्रतीक होने के साथ क्रियेटर्स, आर्टिस्ट्स को एक साथ लाने का मंच है, जहां सभी अपनी-अपनी परफॉर्मेंस को क्रियेटिविटी के माध्यम से साझा करते हैं। विश्व के प्रमुख युवा महोत्सव में से एक अंडर समिट 2025 एमिटी यूनिवर्सिटी राजस्थान में बड़ी धूमधाम के साथ मनाया गया जिसने युवाओं में सकारात्मक ऊर्जा का संचार करते हुए हमें उन सीमाओं से बाहर निकलकर कुछ नया करने के लिए प्रेरित किया। समिट के दौरान टेक, डिजायन, फूड, म्यूजिक, स्पोर्ट्स सेशन, वर्कशॉप, पैनल डिस्कशन रखे गये। एमिटी के स्टूडेंट्स के द राग बैंड ने शानदार प्रस्तुति के साथ अपनी परफॉर्मेंस दी।

## एमिटी में लेटेस्ट टेक्नोलॉजी पर आधारित दो दिवसीय ‘द व्हेक हैकथॉन 3.0’ का होगा आगाज

■ दिव्य राष्ट्र

जयपुर। एमिटी यूनिवर्सिटी राजस्थान में आईआईईट्स स्टूडेंट्स बांच के सहयोग से दो दिवसीय ‘द व्हेक हैकथॉन 3.0’ का आयोजन होगा। दो दिवसीय वर्कशॉप के आयोजन का उद्देश्य रीयल वर्ल्ड प्रॉब्लम्स का क्रियेटिव तरीके से सॉल्यूशन खोजना है। प्रो वाइस चांसलर प्रोफेसर (डॉ.) जी.के. आसेरी ने कहा कि इस तरह के आयोजन स्टूडेंट्स के करियर के लिए अहम साबित होंगे। वाइस चांसलर प्रोफेसर (डॉ.) अमित जैन ने जानकारी दी कि हैकथॉन 3.0 के दौरान ब्रेनस्टॉर्म, डिजाइन, प्रोटोटाइप के साथ टेक्नोलॉजी, सॉफ्टवेयर पर सेशन आयोजित किये जायेंगे जिसका मुख्य उद्देश्य तकनीक और नवाचार के क्षेत्र में रचनात्मकता, समस्या-समाधान और सामुदायिक जुड़ाव को बढ़ावा देना है। कार्यक्रम में गेस्ट ऑफ ऑनर के रूप में

प्रस्तुत करेंगी। इस कार्यक्रम में टेक एम्पोरियम के लिए रिबन कटिंग सेरेमनी होगी, जिसमें उन्नत आईओटी सॉल्यूशन का प्रदर्शन किया जाएगा और एमिटी यूनिवर्सिटी राजस्थान के इनक्यूबेशन सेंटर में उस पर चर्चा की जाएगी। वर्कशॉप के दौरान ‘एम्पावरिंग इनोवेटर्स: हाऊ हैकथॉन शेप द फ्यूचर ऑफ टेक पर पैनल डिस्कशन किया जाएगा जिसमें एक्सपर्ट के रूप में मनीष मथुरिया, तथागत कुमार, कपिल नाग, शिवम लोहिया, मुकुल शांडिल्य और सौरभ भारद्वाज शामिल होंगे। एक्सपर्ट मनीष मथुरिया अरिकल क्लाउड पर मशीन लर्निंग और एक्सपर्ट कपिल नाग “एआई:शेपिंग द फ्यूचर ऑफ़ इंजीनियरिंग एंड इनोवेशन” पर पैनल चर्चा में पार्टिसिपेट करेंगे। आयोजन का समापन एक सांस्कृतिक कार्यक्रम के साथ होगा, जिसमें तकनीक और कलात्मकता का मिश्रण दिखेगा। हैकथॉन-2024 के दूसरे दिन मकल

## ‘फाइनेशियल लिटरेसी’ पर एमिटी में वर्कशॉप आयोजित



वर्कशॉप में छात्रों के वित्तीय कौशल और

आयोजन के लिए टीम की कार्यशाला में वित्तीय साक्षरता के एक्सपर्ट फहीम खान, डबलपमेंट ऑफिसर,

## एमिटी यूनिवर्सिटी राजस्थान की मेजबानी में टेक कॉन्क्लेव 2024 का आयोजन



जयपुर। एमिटी यूनिवर्सिटी राजस्थान के कॉर्पोरेट रिसोर्स सेंटर ने टेक कॉन्क्लेव 2024 का आयोजन किया, जो आधुनिक कंपनियों जल्द ही अपने ऑफिस छोड़ रही हैं और जयपुर के माइक्रो-हब बनने के उद्देश्य से आयोजित किया गया है।

आगामी भूमिका निभा रहा है और जयपुर को महान एक आईटी हब के रूप में जो रही है। विश्व की आधुनिक कंपनियों जल्द ही अपने ऑफिस छोड़ रही हैं और जयपुर के माइक्रो-हब बनने के उद्देश्य से आयोजित किया गया है।



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