



AMITY UNIVERSITY RAJASTHAN

SDG 4: Quality Education

1. Institutional Commitment & Vision

Amity University Rajasthan (AUR) is deeply committed to advancing **SDG-4: Quality Education**, ensuring access to **inclusive, equitable, and high-quality learning opportunities** rooted in innovation, research, employability, and character-building. Aligned with the **NEP-2020, UN SDG Agenda, and Rajasthan State Higher Education Vision**, AUR's mission emphasizes **value-based learning, interdisciplinary growth, skill-building, entrepreneurship, industry integration, and lifelong learning**.

The University's quality standards are endorsed through its prestigious **NAAC "A+" accreditation (3.31/4)** — reflecting excellence in academic delivery, governance, infrastructure, and research output. AUR nurtures first-generation learners, rural youth, and diverse socio-economic groups through **merit-cum-means scholarships, mentorship support, skill-training, and industry-backed academic programs**.

2. Quality Framework & Skill-Integrated Education

AUR ensures excellence through:

- Outcome-Based Education (OBE) framework
- Industry-integrated curricula & NSDC-aligned skill modules
- Mandatory internships & industry immersion
- Live projects, case studies & innovation labs
- State-of-the-art digital & physical academic infrastructure
- Corporate Resource Centre (CRC) for professional readiness
- Faculty development & international knowledge exchange
- Vocational up-skilling programs for community & school students

These initiatives foster holistic academic and professional growth, preparing learners as future-ready global citizens.

3. Key Initiatives & Events (Expanded Descriptions)

3.1 Investor Awareness Lecture – “Introduction to the World of Investments” on *27 January 2025* Led by **Mr. Sanjeev Gupta**, this session equipped learners with practical understanding of wealth planning, financial markets, investment instruments, and risk-management frameworks. Faculty also discussed integrating financial literacy into academic modules, contributing to financial empowerment and economic literacy.



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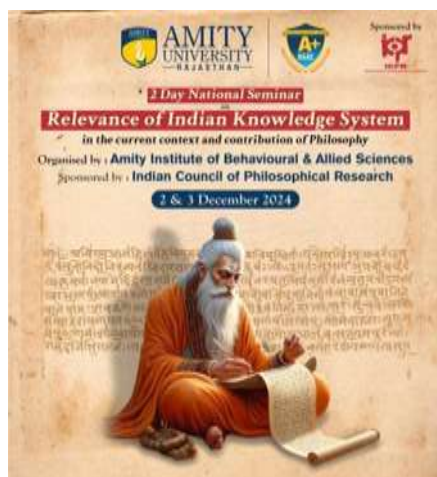


3.2 Biotechnology Skill-Building Workshop for School Students

Experts including Dr. Vishwa Mohan Katoch, **Former DG-ICMR & Eminent Biotechnologists** like Prof. P.C. Trivedi, Prof. Nilima Kumari, and Dr. Vishvanath Tiwari mentored **68 school students**, providing **hands-on training** in:

- Photosynthesis measurement
- Protein purification
- Recombinant technology
- Research career pathways

3.3 National Seminar on Indian Knowledge Systems (IKS) Renowned academicians Prof. S. Mishra & Prof. M.L. Swarnkar guided discussions on classical literature, Vedic sciences, ancient Indian mathematical systems, environmental ethics, and indigenous philosophies. Students gained a deeper understanding of NEP-2020's IKS mandate and India's civilizational knowledge heritage.



This two-day seminar highlighted:

- Indigenous wisdom
- Vedic science & philosophy
- Indian epistemology & cultural ethics

~80 scholars and students explored **integration of IKS into modern education**, aligning with NEP-2020's emphasis on **Bharatiya knowledge traditions**.



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3.4 Cyber-Safety Awareness Drives (School & Village Campaigns)

Led by Prof. Swapnesh Taterh & Mr. Amit Kumar, this outreach trained school students **37 rural learners (Kant Village)** on online safety, cyberbullying prevention, fraud awareness, and password hygiene. Real-life cybercrime examples were shared to promote safe and ethical digital behavior among young learners. **200+ school students (Jaichandpura Government School)**



Focus areas included AI-morphing risks, SIM-cloning, cyber-frauds & privacy protection, boosting digital safety & responsible technology use in youth.

3.5 Blockchain & Web-3 Workshop — “Namaste Arbitrum”

The “Namaste Arbitrum: Explore the Future with Blockchain” workshop was held on 10th September 2024 at AIIT Lab, Amity University Rajasthan, on cryptocurrency and blockchain technology, especially the scaling solutions of Ethereum, namely Arbitrum. Aakash Athawasya and Hemant Chhabria from PYOR Technologies instructed 40 M.Sc. Cybersecurity students on the basics of blockchain, scalability issues in Ethereum, Layer-2 solutions, DAOs, governance models, and the regulatory landscape in India. Students received practical knowledge, discussed research opportunities, and potential internships. **3.6 Oracle Autonomous Database Expert Lecture**

The Guest Lecture on Oracle Autonomous Database, held on 9th October 2024 at Amity Institute of Information Technology, was intended to introduce students and faculty to state-of-the-art database technologies and automation in managing data. Delivered by Oracle specialist Mr. Manish Mathuria, students learned how AI-driven autonomous databases automate performance tuning, security, and cloud orchestration. Live demonstrations illustrated real business use cases and emerging job opportunities in cloud computing. This program was planned leading to enhanced **future-tech readiness & industry alignment.**



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3.7 Cyber-Safety Outreach in Villages

A Cyber Security Awareness drive was organized by the Amity Institute of Information Technology at the Kant Village on 18th September 2024, aiming at acquainting students and villagers with the emerging risks of cyber threats. Prof. (Dr.) Swapnesh Taterh and Mr. Amit Kumar Singh conducted the session, which was attended by 37 participants (25 villagers, 10 students, and 2 faculty members), covering important areas such as social engineering, AI morphing risks, SIM cloning, and identity protection. The interactive session enhanced digital literacy, promoted safe online practices, and strengthened community engagement. Further initiatives and higher-level workshops are planned to further disseminate the awareness and would be undertaken in collaboration with schools.

3.8 Advanced Research Tools & Data Analytics FDP

The Faculty Development Programme on "Usage of Smart Tools in Qualitative and Quantitative Research Analysis" was organized from 21st to 25th April, 2025 at Amity University for enhancing the research aptitude of faculties and research scholars by training them on using advanced data analysis software like NVivo, SPSS, R, Python, Smart PLS, and Structural Equation Modeling. The sessions were conducted by experts like Dr. Riya Surekha, Dr. Shaista Anwar, Dr. Monika Soni, Dr. Abhineet Saxena, Dr. Savdeep Vasudeva, Dr. Sonal Khandelwal, and Dr. Monica Sheoran on strategies of reviewing the literature, identification of research gaps, hypothesis testing, correlation, regression, and interpretive structural modelling. The participants have gained hands-on experience, improved the quality of the research, and learned how to publish high-quality papers. This FDP mainly concentrated on skill upgradation of the faculty.

3.9. Global Webinar on Indian Knowledge Systems

A webinar on the Indian Knowledge System, organized by Amity School of Languages on 21st August 2024, unfolded the depth and applicability of the traditional Indian knowledge system in today's context. The program was conducted by the founder of the American Institute of Vedic Studies and a recipient of Padma Bhushan, Dr. David Frawley, commonly known as Pandit Vamdeva Shastri. It included insights on Vedas, Upanishads, Ayurveda, Yoga, Vedic astrology, and other allied fields. The participants learned about direct knowledge (Pramanas), mind conditioning, balancing Rajas and Tamas, and the unity and integrity of mind, body, and senses. In addition to this, the webinar ushered in the way for international collaboration, MoUs, internships for students, and further conferences for enhanced research opportunities and global academic engagement.



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3.10 High-Performance Computing Workshop

Led by Ms. Pushpa Gothwal (VIT/CDAC), students explored exascale computing, AI acceleration, climate modelling, and HPC lab tools. The workshop strengthened computational science and data-driven research capability. Participants gained exposure to **Fostering deep-tech capabilities & interdisciplinary research.**

3.11 Placement Preparation Session by Inizio

The Corporate Resource Centre-organized Interactive Session - Inizio on 17th November 2024 was intended for campus placement in Inizio. The students were guided on the process of hiring, overview of company profiles, preparation of aptitude tests, relevant projects and certifications, and expected career growth and CTC for the 2025 batch students by Mr. Areeb Anwar Ansari, Team Lead at Inizio.



3.12 HR Conclave

A landmark industry-academia event featuring senior HR leaders from **PwC, Nagarro, ITC, Accenture, Genpact** and others. Discussions focused on future skills, AI-driven HR, talent management, corporate ethics, and real-time recruitment trends. **350+ students** benefitted.



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3.13. Cybersecurity Career Masterclass

The Cyber Security Verticals and Career Scope session, held on 31st August 2024 at Amity University Rajasthan and organized by the Corporate Resource Centre, provided 40 students and faculty with practical insights into cyber security careers. **Mr. Surender Kumar Verma (Accenture)** shared global cybersecurity trends, SOC operations, ethical hacking pathways, certifications (CEH, CISSP) and real-time enterprise security case studies.



3.14. Tech Conclave

The Conclave was conducted by the Corporate Resource Centre at Amity University Rajasthan on 5th October 2024 with the participation of 400 students and 25 faculty members, along with prominent IT professionals from leading organizations such as Accenture, Siemens, Pratham Software, Habilelabs, and EverData Technologies. The Conclave highlighted the changes in the IT industry, career roadmap, entry-level career opportunities, and the avenue for growth in the technology segment.



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3.15. Biotechnology Motivation Session

The Biotechnology Awareness Workshop led by Prof. Sonika Bhatnagar from Netaji Subhas University of Technology aimed to motivate school students to explore and contribute to the field of biotechnology. Attended by 35 students and 5 faculty members, the workshop focused on developing critical thinking, problem-solving skills, and a deeper understanding of biotechnology concepts. Students were encouraged to question assumptions, evaluate information, and broaden their academic perspectives. The event also showcased the strengths of the Amity Institute of Biotechnology (AIB), inspiring students to consider Amity University Rajasthan for higher education.

3.16 7-Day FDP on Language Teaching

77 faculty members trained in modern pedagogy, AI-powered teaching tools, linguistic intelligence, language lab use, and **multilingual instructional design**, strengthening NEP-2020 outcomes.



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AMITY SCHOOL OF LANGUAGES | AMITY UNIVERSITY RAJASTHAN | A+

ORGANIZES

7 DAYS FACULTY DEVELOPMENT PROGRAMME

(ONLINE MODE)

Language Teaching and International Certification Options

Prof. C Thirumurugan, Associate Professor, Department of French, Pondicherry University.

Prof (Dr)Mini Sawhney, Department of Germanic & Romance Studies, University of Delhi

Dr Geeta Kochhar, Centre for Chinese and Southeast Asian Studies, JNU, New Delhi

Prof (Dr) V Ganeshan, Emerita Professor of German

Prof (Dr) Dipa Chakrabarti, Head, Amity School of Languages, Amity University Rajasthan

Prof (Dr) Seeta Agarwal, Chairperson, Department of English, University of Rajasthan, Jaipur

DATE
15th July TO
21st July 2024

TIME
2:45 PM TO
5:00PM

GOOGLE MEET
<https://meet.google.com/dwvf-bzqr-gtve>

CONVENOR
Prof (Dr) Dipa Chakrabarti
Head, Amity School of Language

3.17. ACCA Global Accounting Awareness Session

A guest session, "DO's & DON'Ts of ACCA & Support Resources," was held on 10th February 2025 at Amity Business School with the objective of equipping B.Com. (H.) students with practical ways and strategies to excel in the ACCA qualification. The session by Mr. Shubham Saluja, experienced ACCA trainer from ISDC, dealt with exam preparation strategies, time management, mock tests, and conceptual understanding for student performance and confidence building.

3.18. Professional Talk by CMA Ashutosh Mishra

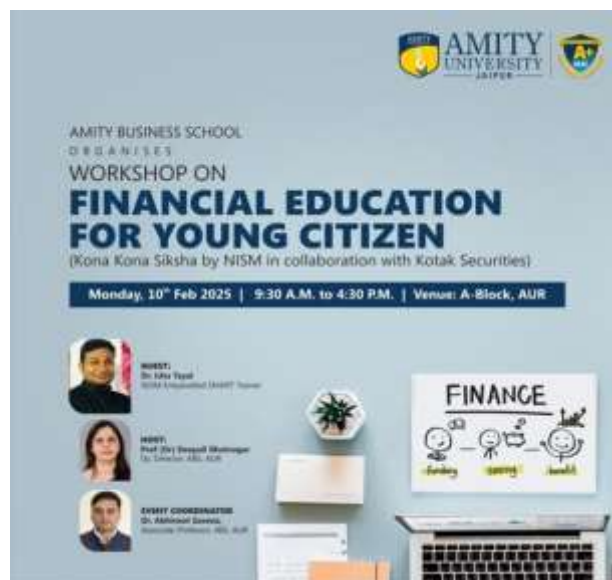
The Motivation Session on "Benefits of ACCA" held on 10th February 2025 at Amity Business School aimed to inspire B.Com (H.) and BBA students by introducing them to the advantages of pursuing the ACCA (Association of Chartered Certified Accountants) qualification. Conducted by CMA Ashutosh Mishra from ISDC, the session highlighted the global recognition of ACCA, career opportunities in finance, accounting, and management, and steps for enrollment and exam preparation. Attended by 24 students and 1 faculty, the session enhanced students' awareness of professional certifications, boosted their confidence, and provided faculty insights for mentoring. Follow-up actions include awareness sessions, counseling, guest lectures, and collaborations with ISDC for internships, training, and placements



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3.19 Workshop on Financial Education for Young Citizens

The Workshop on Financial Education for Young Citizens (Kona Kona Shiksha) held on 10th February 2025 at Amity Business School aimed to enhance financial literacy among BBA students by providing practical knowledge of money management, investment strategies, and fraud prevention. Conducted by Dr. Ishu Tayal, a certified NISM and SEBI trainer, the session included real-life case studies and insights into stock market fundamentals, early savings culture, and financial planning. With 65 participants including students and faculty, attendees gained hands-on understanding of personal finance, received NISM certification, and had direct interaction with an industry expert. The workshop also explored future initiatives such as advanced financial sessions, integration of financial literacy in academic programs, and internship opportunities with Kotak Securities.

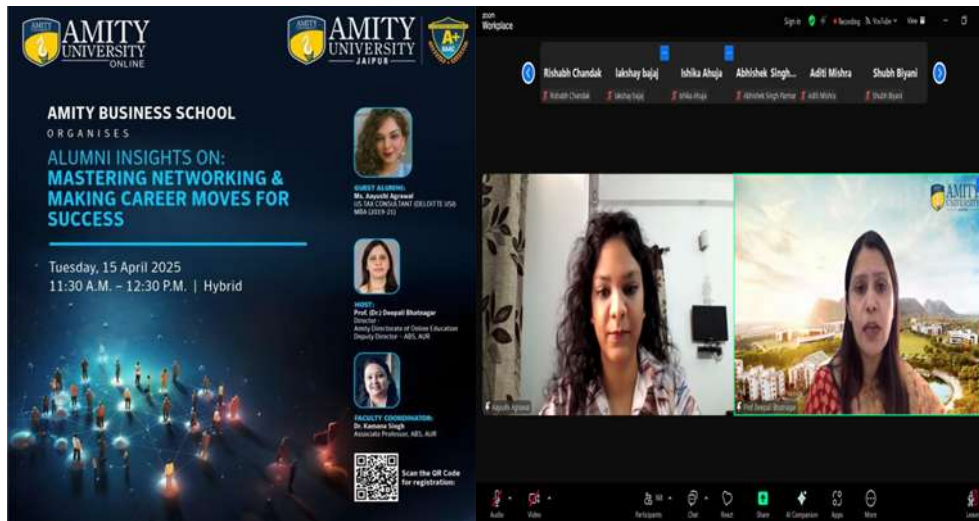


3.20 Alumni Interaction — Deloitte Consultant

The Alumni Session, "Mastering Networking & Making Career Moves for Success," was held on 15th April 2025 at Amity Business School, AUR (hybrid mode), aimed at engaging students with practical networking skills and career advancement strategies. Conducted by Ms. Aayushi Agrawal, a Deloitte USI US Tax Consultant and alumna of AUR (2019–21 batch), the session focused on professional networking, mentorship, and career moves. In attendance there were 184 students.



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3.21 NSDL Finance Bootcamp

The Workshop on Profile Building held on 31st January 2025 at Amity Business School, Rajasthan focused on equipping students with the skills to strategically showcase their achievements, enhance career opportunities, and build a holistic professional profile. Conducted by Mr. Saurabh Nanda, Founder of SN Mentoring, the session emphasized career decision-making, mental health awareness, networking, social media presence, and the “Step Zero Framework” for effective profile building.

3.22 International Career Profiling Workshop

The Workshop on Profile Building held on 31st January 2025 at Amity Business School, Rajasthan focused on equipping students with the skills to strategically showcase their achievements, enhance career opportunities, and build a holistic professional profile. Conducted by Mr. Saurabh Nanda, Founder of SN Mentoring, the session emphasized career decision-making, mental health awareness, networking, social media presence, and the “Step Zero Framework” for effective profile building.





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3.23 Data Analytics Training Workshop

The Workshop on Data Analytics & Financial Modeling Across Industries, organized on 29–30 January 2025, at Amity Business School, Rajasthan, emphasized providing practical exposure to the students in data-driven decision-making, financial modeling, and analytics applications across industries. Conducted by Mr. Rohit Yadav (Founder, Emprime Consultancy Services) and Mr. Rahul Yadav, the session included hands-on demonstrations using Excel, Python, and SAS, case studies on financial forecasting and risk assessment, and provided insights on AI and Machine Learning in finance.



3.24 Ethical Hacking & Bug Bounty Bootcamp

Alumni Yogesh Saini & Devashish Kapoor trained students on network scanning, penetration testing, exploit detection, bug bounty platforms, and reporting frameworks.



3.25 The Faculty Development Program on “Research and Development Insights into Machine Learning, Deep Learning, and Neural Networks,” held from 5th to 9th May 2025 at Amity University Rajasthan, provided 166 faculty and research scholars with comprehensive training on AI concepts, methodologies, and practical applications. The program covered supervised, unsupervised, and reinforcement learning, CNNs, regression models, TensorFlow and NumPy hands-on sessions, NLP, object detection, and ethical AI practices, while also exploring emerging trends like explainable AI and federated learning. Participants gained enhanced technical skills, research insights, and industry readiness, with opportunities for interdisciplinary collaboration and joint publications.

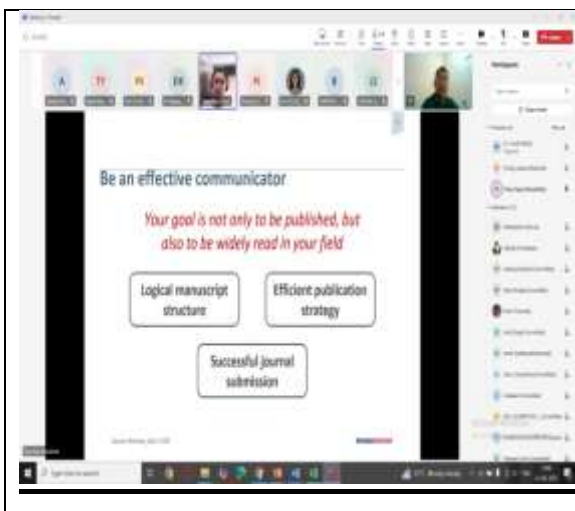


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3.26 FDP on ML / DL / Neural Networks

The AI-Powered Tools for Enhanced Academic Research Writing: A Faculty Development Programme, which was conducted from 23rd to 27th June 2025 at Amity University Rajasthan, trained faculty and research scholars in advanced research skills and academic writing. Besides this, training is also provided in the usage of LaTeX, Mendeley, SPSS, and AI-powered applications used for scholarly work. Besides these, the sessions dealt with structured research design, ethical publication, bibliometric analysis, and targeting high-impact journals, hands-on workshops for collaborative research, data analysis, and manuscript preparation. Participants gain hands-on practical skills, improved research productivity, and initiate plans for joint publications, interdisciplinary projects, and future collaborations.



3.27 Media Research Lecture Series

The Lecture Series & Workshop on “Fostering Research Awareness: Trends and Opportunities in Media” conducted on 9th January 2025 at the Rajasthan International Centre, Jaipur, facilitated the opportunity for the students of ASCO, Amity University



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Rajasthan, to gain valuable insights from renowned media personalities comprising TV journalists, PR experts, defence journalists, and photojournalists. Senior journalists demonstrated newsroom research, media ethics, public communication, and fact-checking methods.

3.28 Strategic Marketing Communication Session

The Guest Lecture "Strategic Marketing Communication: Crafting Impactful Messages in the Digital Age" was held on 27th January 2025 at Amity School of Communication for 35 students and faculty. Marketing veteran **Mr. Rajeev Masih** guided learners on branding, integrated communication planning, digital marketing strategy, and persuasion models.



3.29 Creative Writing Workshop

The "Learning Technical Skills of Creative Writing" Workshop was conducted on 9th April 2025 at Amity School of Languages in collaboration with Eloquent Echoes, wherein a total of 48 students and 9 faculty members participated. Author **Manisha Kulshreshtha** taught storytelling, creative thinking, narrative styles, and publication processes, inspiring literary creativity.



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3.30 EY Cybersecurity Campus Bootcamp

The “EY India Campus Connect & Workshop on Vulnerability & Penetration Testing” was organized on 21st February 2025 at Amity University Rajasthan, in which 338 students participated from the B.Tech CSE and M.Sc Cyber Security batches. The Corporate Resource Centre organized the event, which saw the presence of experts from EY India, namely Mr. Riaz Ibrahim, Ms. Divita Shekhar, and Dr. Rajesh Us, to give insights in the cybersecurity domain, career opportunities, and hands-on practice in vulnerability and penetration testing.



3.31 Hiring Trends in Tech 2025

The "Workshop on Hiring in Tech 2025," organized by Amity Institute of Information Technology, engaged 70 students and 2 faculty members on 9th April 2025. **Mrs. Madhuri Durgani (Tech Mahindra)** shared futuristic hiring trends, tech recruiting insights, and corporate culture preparedness.



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3.32 Tourism & Heritage Immersion

In collaboration with **Ministry of Tourism**, students explored eco-tourism, cultural tourism, and sustainable tourism practices with field exposure. The event was conducted in collaboration with the Ministry of Tourism, Government of India, wherein students gained practical exposure to adventure tourism, film tourism, medical tourism, and ecotourism. The activities that students engaged in included trekking in the Aravali Hills, visits to wellness and naturopathy centers, sustainable eco-tourism experiences, and a set of cultural/recreational activities like horse riding, Kalbelia dance, and magic shows. The tour enhanced the students' understanding of the dynamics of the tourism industry, career opportunities, and practical operations and fostered a bridge between academic learning and real-world exposure to this industry.