

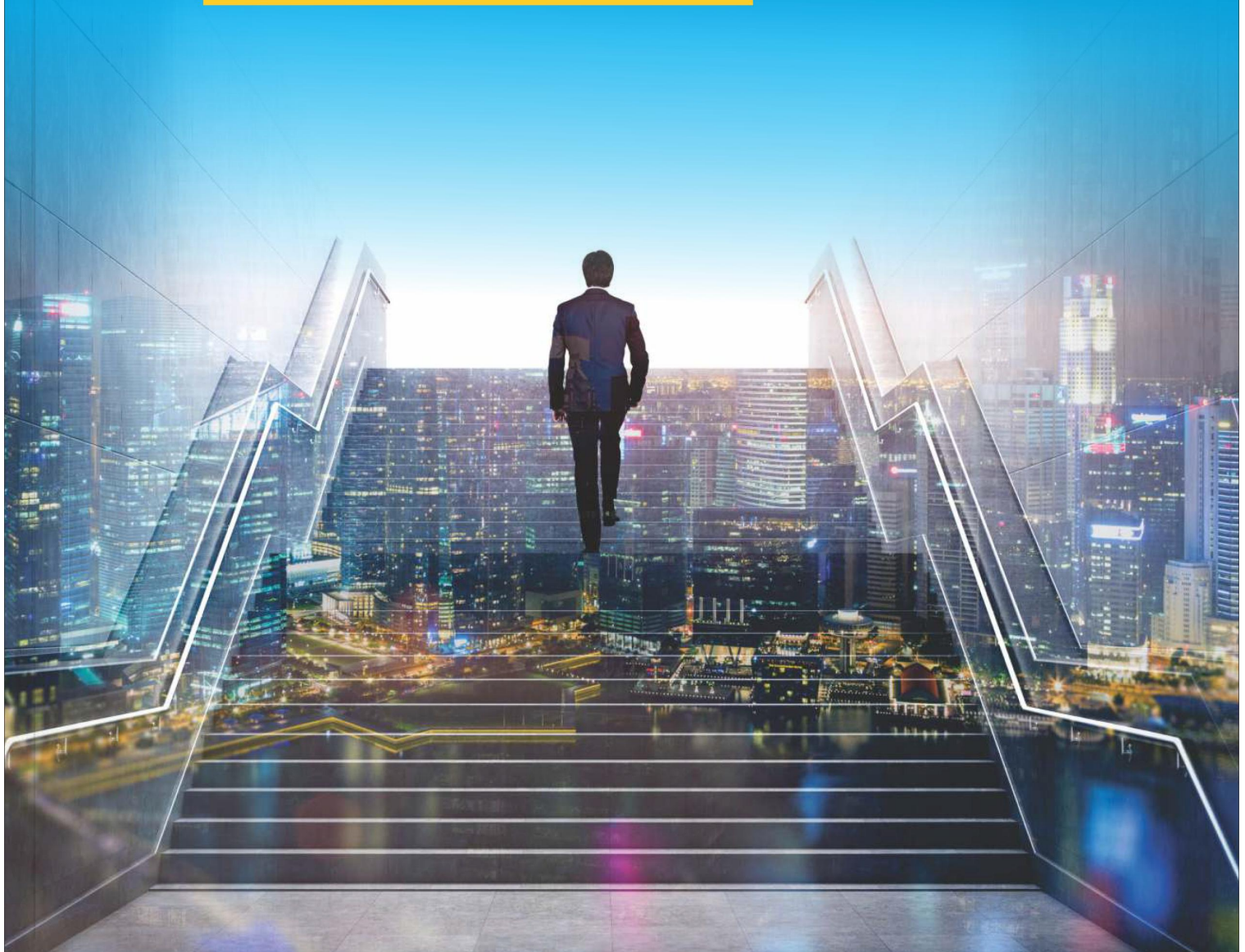


AMITY
UNIVERSITY
— RAJASTHAN —

WHERE TOP CORPORATES
FIND THEIR

**NEXT GENERATION
OF LEADERS.**

Placement Dossier- 2022-23



CONTENT



FOUNDER PRESIDENT'S MESSAGE	1
CHANCELLOR'S MESSAGE	2
VICE-CHANCELLOR'S MESSAGE	3
PRO VICE-CHANCELLOR'S MESSAGE	4
ABOUT AMITY UNIVERSITY JAIPUR	5
A TRULY GLOBAL CAMPUS	9
ABOUT AMITY BUSINESS SCHOOL	11
AMITY SCHOOL OF ENGINEERING & TECHNOLOGY	13
AMITY SCHOOL OF INFORMATION AND TECHNOLOGY	15
AMITY INSTITUTE OF BIOTECHNOLOGY	17
AMITY INSTITUTE OF MICROBIAL TECHNOLOGY	19
AMITY SCHOOL OF COMMUNICATION	21
AMITY INSTITUTE OF BEHAVIORAL AND ALLIED SCIENCES	23
AMITY LAW SCHOOL	25
AMITY SCHOOL OF APPLIED SCIENCES	27
AMITY SCHOOL OF LANGUAGES	29
AMITY SCHOOL OF FASHION TECHNOLOGY	31
AMITY SCHOOL OF LIBERAL ARTS	33
AMITY SCHOOL OF FINE ARTS	35
AMITY SCHOOL OF ARCHITECTURE AND PLANNING	37
AMITY SCHOOL OF HOSPITALITY	39
CORPORATE INTERACTION	41
ORIENTATION 2020 & 2021 EMINENT SPEAKERS	44
ALUMNI SPEAK	45
RECRUITER SPEAKS	51
ABOUT CORPORATE RESOURCE CENTER & RECRUITMENT AND INTERNSHIP PARTNERS	53
STUDENT'S BACKGROUND	55
INDUSTRY INTERFACE	61
DIRECTOR CRC MESSAGE	63

MESSAGES

FOUNDER PRESIDENT'S MESSAGE

“Our mission at Amity is that every student of ours becomes a SUCCESS STORY.”

After interacting with businessmen and scientists from virtually every country of the world, I concluded a long time back that the Indian brain has no match in the world. So, we set up the Amity Institutions with the aim to provide world-class education and the most dedicated teachers to some of the brightest and motivated students of our country, for giving them an industry-oriented practical teaching with focus on personality enhancement and imbibing of values and 'sanskaras' and a sense of responsibility towards the people around them. Amity students have been groomed to be assets to any organization they join.

I am confident that with the world-class environment of a company like yours, and with the guidance of distinguished people like yourself, our students will fulfil all the expectations and win the hearts of everyone around them with their knowledge, positive attitude, and self-oriented approach.

There can be no better way for both of us to build or continue a long-lasting relationship than through absorbing an Amitian in your organization.

I wish you all the success in all the missions you have set for yourself and your organization.



Dr. Ashok K. Chauhan
Founder President, Ritnand Balved Education Foundation
(The Foundation of Amity Institutions and
the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies



CHANCELLOR'S MESSAGE

“It is the Leaders of Today who Inspire the Leaders of Tomorrow.”

It is with immense pleasure and a sense of pride that I welcome you to Amity University Rajasthan. The University is a core part of Amity, one of the leading education group of India.

Amity University Rajasthan with its evergreen campus spread over 150 acres, conducts a variety of programmes at UG and PG level, besides Ph.D programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism, Mass Communication, Fashion Design & Technology, Architecture, Hotel Management, Arts, Psychology, Languages and Microbial Technology etc. In addition to core and elective courses, the focus is on the holistic development of the students.

Amity University Rajasthan has instituted global standards in education, training and research with world-class infrastructure and latest teaching methodologies. With the mission to train the future leaders of the corporate world, the University strives to blend modernity with tradition in each one of its students. Every student at Amity University Rajasthan gets additional inputs in terms of learning foreign languages, communication skills, behavioral sciences, games and sports, military training, etc. to help attain holistic development.

I invite you to be a part of this unique university and embark on a journey driven by exceptional pedagogy, inspiring faculty, global industry trends and deep-rooted human values.



Dr. Aseem Chauhan
Chancellor
Amity University Rajasthan



PRESIDENT/ VICE CHANCELLOR'S MESSAGE

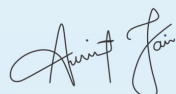
Amity University Rajasthan (AUR) is setup with a global vision and thrust on innovation, research and industry connect. We, at AUR are committed to achieve excellence in all areas of Knowledge creation, delivery, and use. We ensure that our research and academic endeavors contribute to well-being of the society. We provide a supportive environment that facilitates creativity and innovation. Our well-structured and flexible curriculum allows students to master skills to face diverse challenges of the corporate world. To make our students industry ready, workshops, seminars and guest lectures are delivered by industry experts. Strong foundation provided to our students offers them an edge not only to face competition but also generate employment opportunities.

Our state-of-the-art infrastructure and facilities complement our academic ecosystem and enhance teaching-learning processes. We encourage our students to discover new perspectives, see things differently and develop an entrepreneurial mindset. The faculty members interact constructively with each other and provide great learning opportunities for students. The Students of AUR can develop team building, leadership, communication, critical thinking and problem-solving skills, all of which are suitable for a variety of fields of employment.

AUR, Jaipur is considered a pioneer in the field of higher learning & offers postgraduate & undergraduate degree in programs ranging from traditional courses in Engineering, Architecture, Management, Mass communication, Law to unique programs in Microbial Technology, Clean Technology, Ocean Atmospheric Science & Technology & Converging Technologies, to name a few. AUR offers a wide range of courses including MBA, BBA, B.Com, B.Sc., M.Sc., B.Tech., M.Tech. integrated B.Tech +M.Tech, BA, MA, M.Phil in different domains.

This placement brochure provides valuable insights into the diversity and versatility of the AUR students.

I thank you for your interest & sincerely hope that you will visit our campus and interact with our faculty members and students.



Prof. (Dr.) Amit Jain
Vice Chancellor/ President
Amity University Rajasthan

PRO PRESIDENT/ PRO VICE CHANCELLOR DIRECTOR - AMITY INSTITUTE OF MICROBIAL TECHNOLOGY DIRECTOR - INTERNAL QUALITY ASSURANCE CELL (IQAC) MESSAGE

Amity University Rajasthan is a research focused & technology driven institution, committed towards quality education and strongly believe in creating future leaders. Industry integration is one of the best practices at Amity University Rajasthan under which we connect each and every program of the university with relevant industrial houses, experts are visiting university and helping in designing and developing various programs, also sharing their experiences with students in form of workshops and development programs. Besides holistic development of students our objective is to prepare research ready an industry compatible professional who will contribute to nation building activities. Industry experts are providing work opportunities in the form of internships and final placement as per the performance of the students. While working with faculty members and research scholars they share their ideas for which industry is looking for experts and HEI's can mitigate these gaps by providing expert advice, also initiate target based industrial research. Industries are also sharing feedback on performance of our alumni and guide university to improve further, by this way industry academia bond will be strengthened.

IQAC – Internal Quality Assurance Cell collects regular feedback from industries, academia, alumni and its students, present its analysis and initiate mitigatory measures to address the same and continuously upgrade programs and processes. The university establishes & upgrades its state of art laboratories / work platforms and ensure its quality delivery which prepares students domain friendly and equipped them with advanced technologies.

University imbibes international practices to improve its students' experience, has designed integrated programs to address the recent technological challenges. University offers minor degree concept under which students are earning 15 to 18 credits by selecting course of their choice which may be across the university, students are also exposed with Choice Based Credit System, in which the student can choose sub - domain of their choice which are addressing need of hour and connect global requirements.

Besides activity-based teaching – learning – evaluation, domain specific and interdepartmental activities which end with semester long internship made our students industry ready and compatible on global platform.

I thank you for your interest and invite you to visit our campus and interact with our members of faculty, scholars, and students.



Prof. (Dr.) G. K. Aseri

Pro President/ Pro Vice Chancellor
Director - Amity Institute of Microbial Technology
Director - Internal Quality Assurance Cell (IQAC)
Amity University Rajasthan, Jaipur

AMITY UNIVERSITY RAJASTHAN

SPREAD OVER 150 ACRES, AMITY UNIVERSITY RAJASTHAN IS SITUATED IN THE PICTURESQUE OF THE ARAVALI HILLS.

At Amity University Rajasthan, there is no barrier to learning. The university has been built on a foundation which embodies all the qualities that have made Amity institutions world-class over the last two decades. Amity has instituted global standards in education, training and research with world-class infrastructure and the latest teaching methodologies. With the mission to groom the future leaders of the corporate world, the university strives to blend modernity with tradition in each of its students.

Amity University Rajasthan is a part of India's leading education group that has come to be recognized for pioneering a global culture in education in India. The Amity Group is home to over 175,000 students pursuing 300 programmes in over 60 diverse disciplines, from pre-school to Ph.D. levels.

AMITY EDUCATION GROUP

- 175,000 students
- 6,000 faculty & scientists
- 1,200 acres of campuses
- 12 Universities in Noida, Greater Noida, Gurugram, Jaipur, Lucknow, Mumbai, Mohali, Gwalior, Kolkata, Raipur, Ranchi & Patna
- 12 Overseas campuses in London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi & Tashkent
- 8 Schools in 13 cities of India
- 25 Schools and pre-schools
- 150+ Institutions and centers
- 25,000 Students on scholarship
- 52,000 on-campus placements over the years

AMITY UNIVERSITY RAJASTHAN AT A GLANCE

- 120 hi-tech labs in various disciplines with latest equipment
- Air-conditioned and amphitheater style classrooms
- 1000 Mbps wireless campus
- Well stocked libraries with over 60,000 books, journals, and references
- On-campus hostel for 3,100 students
- On-campus multi-cuisine cafeteria and Café Coffee Day
- Sports complex with golf putting range, horse riding academy and shooting range

AMITY JAIPUR CAMPUS HAS RECEIVED MANY RECOGNITIONS FOR EXCELLENCE IN EDUCATION, EMPLOYABILITY AND INFRASTRUCTURE



Also Ranked Amongst Top 30 B.Schools in India as per The Sentinel Educational Institutions' Ranking



WHAT MAKES AUR DIFFERENT

MULTI-DISCIPLINARY

The Curriculum offered to students is not just related to the course the students has enrolled for. They can choose courses from other schools/institutes such as Amity Business School, Amity School of Engineering & Technology, Amity Institute of Information And Technology, Amity Institute of Biotechnology, Amity Institute of Microbial Technology, Amity School of Communication, Amity Institute of Behavioral And Allied Sciences, Amity Law School, Amity School of Applied Sciences, Amity School of Fashion Technology, Amity School of Liberal Arts, Amity School of Fine Arts, Amity School of Architecture And Planning, Amity School of Hospitality, Amity School of Languages

FOREIGN LANGUAGES

In order to prepare students, the university maintains state-of-the-art foreign language centers. Languages taught at present include Chinese, French, Spanish and German.

GLOBAL CURRICULUM

The curriculum and pedagogy are drawn from the best practices in India and abroad, bearing in mind that the global perspectives related to today's education need to match the Indian approaches in business and industry. The detailed course curriculum is reviewed at regular intervals as per the industry requirements. For this, many points are considered such as feedback reports on the placements, employability of the passed-out students, latest developments in the technology, statutory compliances of various bodies etc. The course syllabus is first examined and evaluated by an expert committee which is then reviewed by Board of Studies of the institution for recommendations to Academic Council for approval.



ENTREPRENEURSHIP

Our focus on entrepreneurship is of particular interest to our graduates. About 15% of the graduated students have started their own business with turnover of more than Rs 10 crores.

GLOBAL EXPOSURE

The global curriculum is complemented by exposure to the corporate and the culture of foreign countries. This is facilitated by a global exchange program and opportunity for a one-year full time study abroad at Amity campuses in Singapore, Mauritius, London, Dubai, USA and China.

CAREER MANAGEMENT

Our Corporate Resource Centre (CRC) works consistently to ensure that when you are ready to graduate, you have the opportunity to pursue the career where your passion and skills lie. Amity University Rajasthan has consistently placed all students in leading organizations such as Deloitte, E&Y, Wipro, Axis Bank, Godrej, Mankind, GBM, Witzcraft etc.

WORLD-CLASS FACULTY

At AUR, the core faculty comprises of distinguished academicians from the best institutions and leading professionals from the corporate world with rich industry experience. Amity faculty members are involved in all domain activities of Research, Consulting and MDPs. Amity's excellent student/faculty ratio ensures close, enduring relationships between students and professors.

PERSONALITY DEVELOPMENT

To ensure all-round development, which is necessary for realization of one's full potential, the University provides world-class facilities for games & sports.

Participation in extra-curricular activities like debates, dramatics and pursuit of hobbies through a large number of student clubs on campus are also strongly encouraged.

RESEARCH EXCELLENCE

Based on the track record of the AUR faculty in research and recognizing our strengths, the following six Centers of Excellence with well-defined objectives to carry out innovative research in cutting edge areas have been established:

1. Amity Centre for Ocean-Atmospheric Science and Technology (ACOAST)
2. Amity Center for Nanobiotechnology and Nanomedicine (ACNN)
3. Yunus Social Business Centre (YSBC)
4. Amity Centre for Water Studies and Research (ACWSR)
5. Amity Center for Positivism and Happiness (ACPH)
6. Amity Center for Mycobacterial Disease Research (ACMDR)

A TRULY GLOBAL CAMPUS

AUR has modern infrastructural facilities and is duly supported by professionally trained faculty. We have focused on simultaneous growth of academic components and student support facilities. Air-conditioned classrooms, state-of-the-art Information Technology Centre, well stocked and fully automated library, conference halls and plenty of open space gives the infrastructure a vibrant ambience which is highly congenial for the professional growth and development of students.



GLOBAL AUDITORIUM

Well designed, fully equipped, air-conditioned, modern and spacious auditorium provides a very conducive climate for learning. The Auditorium is equipped with modern Audio-Visual equipment with 24-hours Wi-Fi facility.

IT INFRASTRUCTURE

The entire AUR campus is Wi-Fi enabled with the coverage of academic blocks, faculty and student housing. There are more than 200 access points, providing excellent coverage in all areas where the network is needed.

SPORTS FACILITIES

AUR has a full-fledged department for physical education with qualified coaches for several games and sports. Sports facilities like Football, Tennis, Basketball, Volleyball, Badminton, Golf, Shooting, Chess, Carom, Billiards, Snooker, Pool table and Table-tennis are available with a fully equipped gymnasium to enhance the fitness levels. Yoga and Aerobics with professional trainers are also available.

UNIVERSITY HALLS OF RESIDENCE

The University provides residential accommodation to its students and faculty. Residents have many opportunities for interaction and healthy intellectual growth. The University campus is a comfortable, modern, self-contained living environment. Student's common rooms, dining halls etc. are centrally air conditioned.

GLOBAL LIBRARY

The Global Library signifies a pro-active approach for aiding the teaching-learning process at AUR. An area of approximately 20,000 square feet has been provided for the development of the library in the SRC block in the campus. The library has a collection of about 45,000 print volumes and an array of electronic resources. The print collection includes books, monographs, research reports, law reports and back volumes of periodicals among other study material. In addition to professional reading material, the library offers a large collection of leisure reading and books for the development of soft skills. The print resources of the library are divided into 'General Collection' and 'Reference Collection'.

AMITY BUSINESS SCHOOL

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.Com (Hons) with ACCA**– 10+2 (min 55%)
- B. **BBA with CMA**– 10+2 (min 50%)
- C. **GSP Program** – BBA International – 10+2 (min 55%)

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. **MBA (Specializations Offered-** Marketing & Sales/Finance/HR/IB/Digital Marketing & Customer Analytics/Agri Business)– Graduation (min 50%) plus National/ State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/MAT 90 percentile & GMAT 650+ / GRE 161. MBA 50 % Sch @ CAT/MAT 85 percentile GMAT 600+/GRE 157. MBA 25% Sch @ CAT/MAT 75 percentile & GMAT 450+ / GRE 149
- B. **MBA (3 Continent)** - Graduation (min 50%) plus National/State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/ MAT 90 percentile & GMAT 650+/GRE 161. MBA 50 % Sch @ CAT/ MAT 85 percentile GMAT 600+ / GRE 157. MBA 25% Sch @ CAT / MAT 75 percentile & GMAT 450+ / GRE 149
- C. **GSP Program: MBA International** – Graduation with min. score of MAT - 600/GMAT - 500/ CMAT – 150 Or percentile in CAT/XAT - 80 / NMAT - 60 Or Amity Written Test on the day of Interview.

Established in 2007, Amity Business School (ABS) is one of the premier institutions in the field of Management Studies that imparts knowledge to foster innovative leaders with strong ethical values.

Our Undergraduate programs viz BBA and B.Com (Hons.) and Postgraduate programs viz MBA and M.Com. are the most sought after courses by students. The Doctoral Program in Management has also received great response from industry and academia.

The focus of management programs is to make each graduate industry-ready and expose them to the latest trends in the dynamic business world as well as providing them the facilities of the best business schools in the country. Innovative teaching pedagogy, Centers of Excellence, Study Abroad Programs, Foreign Language and extensive industry integration are some of the hallmarks of the institution. ABS offers an extensive student-centric pedagogy and students get to study under highly qualified and seasoned faculty and explore the subject through experiential learning and hands-on activities.

Our teaching-learning approach is inclusive of blended learning, activity-based teaching, case studies, presentation, corporate guest lectures, industrial tours, student projects, mentor- mentee meets, conferences and so on. The faculty members here compose a dedicated and experienced team of specialists and professionals, each excelling in their respective area of specialization such as Strategic Management, Leadership Excellence, Performance Management and Compensation, Operation Research, Business Research, Economics, Human Resources Management, Financial Management, Security Analysis and Portfolio Management, Business Laws, Marketing Management, Brand Management, eCommerce, Information Technology, Sales, Operations and Supply Chain Management.

Amity Business School publishes Amity Management Review (AMR)- A bi-annual, referred and peer-reviewed journal.

Various leading companies across the world engage the ABS students during placement drives on the campus. Armed with requisite managerial skills and talent to confront all the challenges in the business landscape, our alumni are handling key responsibilities in various acclaimed industries across the globe.



AMITY SCHOOL OF ENGINEERING & TECHNOLOGY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.Tech (All streams)** – 10+2 with PCM (min 50%)
- B. **GSP Program** – B. Tech CSE International – Min. 50% in class X & XII with min 55% in PCM

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. **M.Tech. (Computer Science & Engg.)** - MCA/M.Sc. (CS/P/M/Stats.)/B.Tech.
- B. **M.Tech (Electronics & Communication Engg.)** - B.Tech. (ECE)/M.Sc. (Electronics/Phy.)
- C. **GSP Program** – M. Tech CSE International – B.E. / B.Tech. / AMIE / AMIETE in CSE / IT / MCA / M.Sc. in CS / IT / Physics / Math / Statistics (min 60%) & 10+2 (min 60%)

Established in 2007, Amity School of Engineering and Technology (ASET) offers a rich set of programs filled with modern engineering and technical courses and cover a whole spectrum of engineering and technological aspects. ASET offers courses in streams, including Computer Science & Engineering, Information Technology, Civil Engineering, Mechanical Engineering, Chemical Engineering, Electronics & Communication Engineering and Electronics & Electrical Engineering as well as modern streams like Mechatronics, Data Sciences, Robotics & IOT. ASET offers a range of programs from Undergraduate to Doctoral level. Modern technology has revolutionized the way of living. Technology is building bridges among people, bringing citizens from different cultures and backgrounds close to each other. It has indeed seeped into our lives to make our surroundings comfortable. It has made people capable of doing what was inconceivable a few years ago. These changes were made possible due to continuous efforts of scientists and technocrats who nurtured an environment conducive to learning and living with modern engineering.

Echoing the same views, ASET is committed to provide academic rigour and dynamic learning environment for holistic development of technology leaders. ASET is proud to have a pool of distinguished alumni, who are leading engineering and technology fields at various reputed technical hubs in different corners of the world.



AMITY INSTITUTE OF INFORMATION AND TECHNOLOGY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (IT)** – 10+2

B. **BCA – 10+2** with Maths/Computer Science/Information Practice/ Computer Applications/Multimedia & Web Technology/Data Management Application/Web Application (min 50%)

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.Sc. (Network Technology & Management)** - B.Tech. / BCA / B.Sc. (Maths / IT)

B. **M.Sc. (Cyber Security)** - B.Tech or B.Sc - CS/Computer Applications / IT / ECE / Statistics / Maths / Physics / Electronic Sc / IT / BCA

C. **MSc (Data Science)** - Eligibility: Graduation (min 55%) with Maths in 12th & UG. Duration : 2 years

D. **MCA** - Graduation with Maths or Graduation with Maths at 10+2 or BCA

We are living in an ever-changing world due to rapid advances in technology. Information Technology is at the helm of these changes and development. With the aim to fulfil the need, AIIT was established in 2011 to foster talent who can excel in this high growth area.

AIIT offers five widely acclaimed courses on Information Technology viz Master of Computer Applications (MCA); Master of Science in Network Technology and Management (M.Sc.-NTM); Bachelor of Computer Applications (BCA); Bachelor of Science in Information Technology (B.Sc. - IT) as well as an integrated program BCA & MCA of five years. AIIT also offers Doctoral programs.

To keep students abreast of latest computer science developments, the curriculum is updated and vetted by Industry Advisory Boards with emphasis on practical training. AIIT curriculum covers areas like Networking, Multimedia, Design of Algorithms, Object Oriented DBMS, Microprocessors, Data Warehousing among others. AIIT with its excellent infrastructure and centrally air-conditioned labs with latest software technology trains students into qualified & efficient computer professionals. AIIT has a Centre of Big Data Analytics in collaboration with EMC2.



AMITY INSTITUTE OF BIOTECHNOLOGY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (Hons) Biotechnology**– PCB (min 50%)

B. **B.Tech (Biotechnology/Bioinformatics)**– 10+2 with
PCB/PCM (min 50%)

C. **B.Tech (Food Technology)** - 10+2 with PCB/PCM (min 50%)

ADDITIONAL CRITERIA:

JEE-Mains/State Engg Entrance Exam/ AMCAT (If AMCAT
opted, then PI, in lieu of SOP, mandatory)

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.Sc. (Biotechnology)** - Graduation in Life Sciences

B. **M.Tech (Biotechnology)** – B.Tech. in Biotechnology/
Bioinformatics/Medical Biotechnology/ M.Sc.in
Biotech/Life Sciences

C. **M.Sc. (Food Technology)**- Bachelors in Food Sc or Tech /
Life Sciences / Home Sc / Food & Nutrition / Fisheries /
Horticulture/ Hotel Mgmt

Amity Institute of Biotechnology was started in 2007 with a view to nurture aspiring biotechnologists. Biotechnology is a highly interdisciplinary field that combines biological sciences with engineering technologies to manipulate living organisms and biological systems to produce products that advance healthcare, medicine, agriculture, food, pharmaceuticals and environmental control.

Biotechnology can be classified into two broad categories: R&D in Biological Sciences and Industrial Processes. The biological sciences aspect deals with research and development in areas such as Microbiology, Cell Biology, Genetics, Molecular Biology etc. for understanding the occurrence and treatment of diseases, development of agriculture, food production, protection of the environment and many more.

The industrial processes aspect deals with the production of drugs, vaccines, biofuels, and pharmaceuticals on an industrial scale using biochemical processes and techniques. Biotechnology is a scientific revolution which gives multiple opportunities to meet the challenges around the globe in all sectors of life sustaining activities such as food, healthcare, environment, etc.



AMITY INSTITUTE OF MICROBIAL TECHNOLOGY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.Sc. (Hons) Microbiology** -
10+2 (min 50%) with min. 50% in Biology
-

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

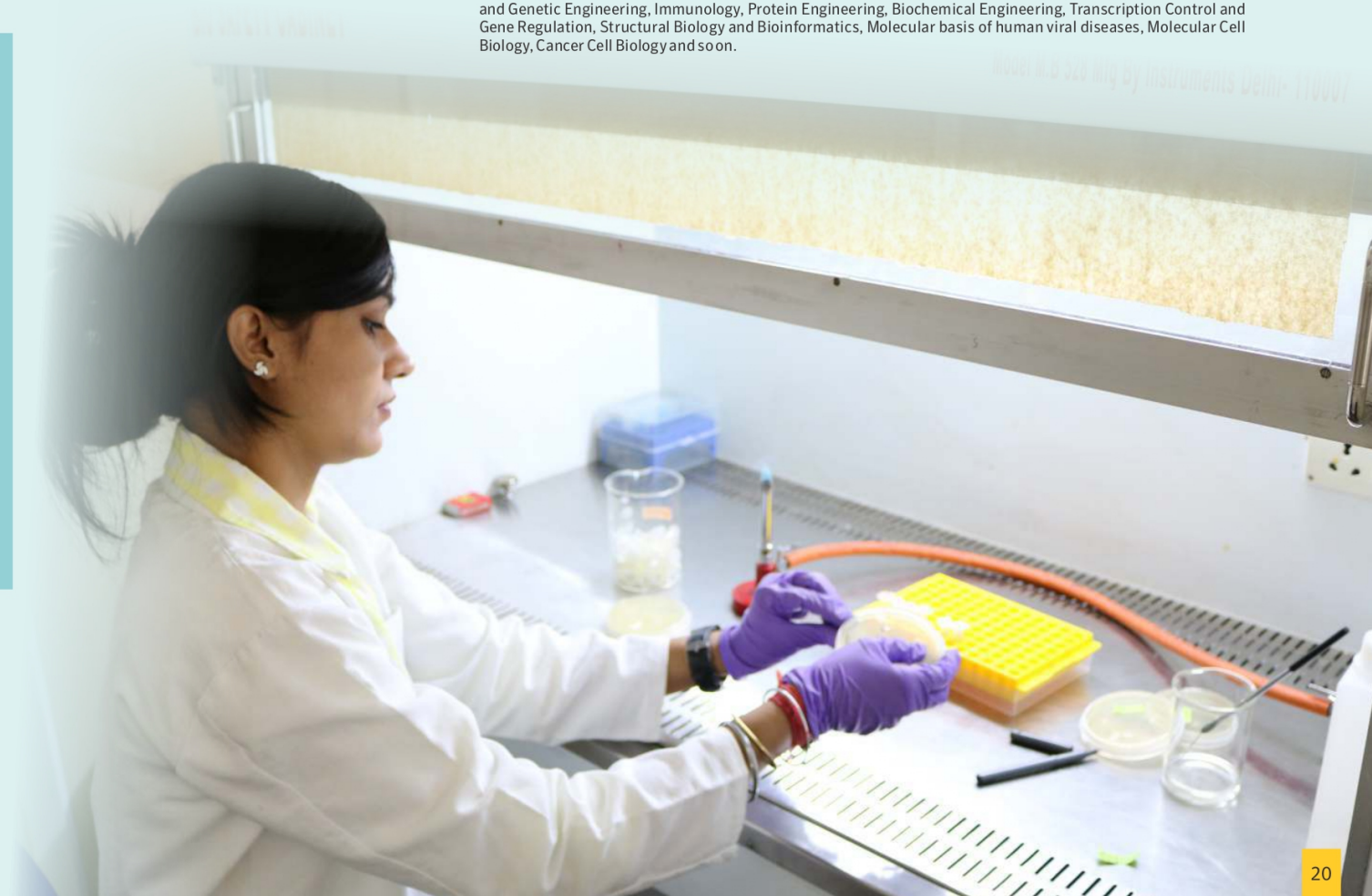
- A. **M.Sc. (Industrial Microbiology)-**
Graduation in Life Sciences/Biological Science

Amity Institute of Microbial Technology (AIMT) established in 2012 fosters research and development in Applied Microbiology and nurtures professionals for relevant industries. To achieve this goal, faculty is establishing collaborations and MoU with relevant industries and help students learning from real life situations.

AIMT curriculum helps students to build a strong academic research foundation in various emerging areas of Biotechnology, thus preparing them to face industry challenges head-on. The holistic and integrated programme in Microbial Technology provides quality education, imparts value education as well as instills best industry practices in students.

In addition to the theory courses, the program places particular emphasis on practical training. The Postgraduate students orient themselves towards research in diverse areas of Microbial Technology through research projects. Students also participate in seminars to enhance their communication and comprehension skills.

Our valuable, comprehensive and vibrant Doctoral program in Applied Biotechnology and Applied Sciences helps students in creating a strong academic research foundation in emerging and cutting-edge areas of Microbial Technology. Our students are actively engaged in various areas of research activities, including Molecular Biology and Genetic Engineering, Immunology, Protein Engineering, Biochemical Engineering, Transcription Control and Gene Regulation, Structural Biology and Bioinformatics, Molecular basis of human viral diseases, Molecular Cell Biology, Cancer Cell Biology and soon.



AMITY SCHOOL OF COMMUNICATION

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.A. (Journalism & Mass Communication/
Film & Television Production) - 10+2**
-
- B. **B.Sc. (Animation and Visual Graphics) - 10+2**

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. **M.A. (Journalism & Mass Communication/
Graphics & Animation) - Graduation**
-
- B. **M.Sc. (Graphics & Animation) -
Graduation**

Started in 2007, Amity School of Communication (ASCO) is one of the leading institutes of Communication and Media Studies in the country delivering qualitative education in graduate and post graduate level. ASCO provides graduate level programs (Journalism and Mass Communication, Multimedia & Animation, Film and Television), master level programs (Journalism and Mass Communication, Public Relations and Event Management) and PhD (Mass Communication and Journalism). The course focuses on in-depth learning and skill development topics which make our graduates fit in any position they take upon. The pedagogy of ASCO is designed in such a way that both academics and research get equal emphasis. ASCO has all required infrastructure, including highly qualified faculty members and well-equipped studio and media lab, for hands on experience.

Students are exposed to the most modern and up to date curriculum and contemporary developments in various disciplines of mass communication and journalism.

The institute offers rich and innovative courses - a perfect amalgamation of theory and practice - to train students for emerging positions in the field of communication. The vast and dynamic field of Communication offers an array of job opportunities and research in reputed organizations. Different profiles and work opportunities in the field of Mass Communication have the potential to sensitize and empower people as well as help citizens to take informed decisions. ASCO nurtures effective communicators who contribute towards nation-building, holistic development of people and consistently work towards sustainable and inclusive society.



AMITY INSTITUTE OF BEHAVIORAL AND ALLIED SCIENCES

FOR UNDERGRADUATE PROGRAM

ELIGIBILITY CRITERIA:

- A) **B.A. (Hons.) Applied Psychology** minimum eligibility for admission- 10+2 in any stream
- B) **B.Sc. (Hons.) Applied Psychology** minimum eligibility for admission- 10+2 in Science Stream or equivalent

FOR POSTGRADUATE PROGRAM:

ELIGIBILITY CRITERIA:

- A) **M.A. Psychology (Clinical)** minimum eligibility for admission- Graduation
- B) **M.A. Psychology (Counseling)** minimum eligibility for admission- Graduation
- C) **M.Sc. Psychology (Clinical)** minimum eligibility for admission - Graduation in Science Stream under 10+2+3 system or equivalent
- D) **M.Sc. Psychology (Counseling)** minimum eligibility for admission - Graduation in Science Stream under 10+2+3 system or equivalent

FOR DIPLOMA PROGRAM:

ELIGIBILITY CRITERIA:

- A) **P.G. Diploma in Forensic Psychology** minimum eligibility for admission -Any Degree with 50% Marks in Under Graduation under 10+2+3 system or equivalent

- Advanced knowledge and its practical application skills in studying clinical, forensic, and counselling psychology etc.
- The techniques of diagnosis and treatment of mental health problems of diversified population

It offers undergraduate, postgraduate diploma and doctoral programs in Psychology and Behavioral Science. Our distinguished faculty comprises academicians and industry professionals having rich experience in the field of Psychology and Behavioral Science. The curriculum entails industry integration and to establish interface with industries and organizations working in diverse domains such as hospitals, NGOs, corporate sectors, development agencies, advocacy groups, counseling centers, educational institutes, research labs, global organizations etc.

Advantages of Amity Institute of Behavioral and Allied Sciences (AIBAS)

1. Well-equipped Psychology & Neuropsychology laboratory capable of conducting latest experiments and tests having advanced neuropsychology related machines.
2. Special NTCC for Internship and Research training are included in both UG and PG programs.
3. Specialization in Clinical and Counseling available at PG level and open electives such as Forensic Psychology, Organizational Psychology etc. at UG level.
4. Counseling cell available for all students and faculty, staff and others where training of guided counseling is also given to PG students.
5. Additional class of Behavioral Science is taught to students throughout all the semesters of UG and PG and throughout the university to help them get practical training of personality development.
6. AIBAS holds the distinction of being first institution in Rajasthan (since 2011) offering M.Phil. in Clinical Psychology licensed under Rehabilitation Council of India (RCI).

Established in 2007, Amity Institute of Behavioral and Allied Sciences (AIBAS) is committed to groom leaders and professional psychologists who are competent professionals with ethical and moral values. AIBAS aims to equip the budding psychologists with:



AMITY LAW SCHOOL

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.A. LL.B. (Hons)** – 10+2 (min 50%)
- B. **B.Com. LL.B. (Hons)** - 10+2 (min 55%)
- C. **BBA LL.B. (Hons)** - 10+2 (min 55%)

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. **LL.M. (Constitutional Law)** - LL.B or equivalent
- B. **LL.M. (Criminal Law)** - LL.B or equivalent
- C. **LL.M. (Corporate Law)** - LL.B or equivalent

Established in 2008, Amity Law School (ALS), Jaipur offers regular programs approved by Bar Council of India (BCI), including Undergraduate programs B.A.-LL.B (Hons), B.Com.- LL.B. (Hons) and BBA - LL.B. (Hons); Postgraduate programs LL.M (Constitutional Law), LL.M Corporate and Commercial Law, LL.M (Criminal Law); and Doctoral programs Ph.D. (Law) – full time and part time. Making itself socially relevant and technically advanced, ALS trains law professionals to play vital roles of policy planners, business advisors, negotiators among interest groups, experts in articulation and communication of ideas, mediators, lobbyists, law reformers and advocacy practitioners. Owing to expanding roles of law professionals the ALS offers multidisciplinary amalgamation of fields with blend of applications that nurtures the professionals who can work in dynamic arenas. The Law School has benefited a large number of students by helping to develop analytical mindset and zeal to excel in legal profession.

The institute offers practical studies under various undergraduate and postgraduate programs with extensive student-centric pedagogies to produce excellent learning outcomes. Moot Court, mock trials, Model United Nations, parliamentary debates, institutional workshops, seminars, mentor-mentee meetings and project-based educational conferences create dynamic and proactive graduates with capacities for lifelong learning.

ALS offers a unique blend of robust classroom teaching by reputed faculty along with critical legal analysis of benchmark judgements and case studies. Students learn practical application of Law from legal experts, High Court judges, senior lawyers, tax consultants, legal advisors in state departments among others during moot courts, simulations and Model United Nations. The department has well-equipped library with over 4000 books and Journals on Law.



AMITY SCHOOL OF APPLIED SCIENCES

FOR UNDERGRADUATE PROGRAM

ELIGIBILITY CRITERIA:

- A. **B.Sc. (Pass Course)** – PCM 10+2

FOR POSTGRADUATE PROGRAM:

ELIGIBILITY CRITERIA:

- A. **M.Sc. (Applied Physics/Applied Chemistry/
Applied Mathematics)** – B.Sc in Relevant Stream
- B. **M.Sc. (Atmospheric & Environment Science)**–
Graduate with Physics/Maths/ Chemistry/Statistics/
Geography/ Geology/ Computer Science/Environmental
Science with 50% in aggregate

The course curriculum is constructed at par with other universities and in such a way that the student can be placed in any industry or they may appear in CSIR NET examinations. The practical training is given in a well-established lab. Other than domain specific knowledge, the students can take any one foreign language out of four languages and can opt for some open elective subjects from which they can earn some credits as well as enhance their skills.

Amity School of Applied Sciences (ASAS) aims to produce industry ready Applied Scientists in Chemistry, Physics and Mathematics for Beverage, Dairy, Pharmaceuticals, Medicine, Energy, Environment, Space Science and many more.

The Institute adopts comprehensive approach involving faculties, scholars, and staff to groom students in the domain of their interest. Students will be engaged in activity based participatory learning that includes case studies, field experience and rigorous hand on practice in well-equipped laboratories to build their career. Learnings are focused on industrial cum academic background.

Students can make their future in diverse fields: Food & Dairy, Brewer's Technologist, Environmental Scientist, Risk assessment officer, Chemists, Minerals and Mines, Biomedical Scientist, Application Scientist, Cement Industries, Data Analytics, Manufacturing Industries, Scientists in different laboratories like NCL, IISc, CSIR, IISER etc.



AMITY SCHOOL OF LANGUAGES

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.A. (Hons) French** - 10+2

B. **B.A. (Hons) English** - 10+2

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.A. (English)** - Graduation with English
as a subject

B. **MA French** - BA Hons French or Bachelor degree
plus B1 Level/Advanced Diploma in French

“If you talk to a man in a language he understands, that goes to his head.
If you talk to him in his language that goes to his heart”

- Nelson Mandela

Amity School of Languages (ASL) was established under Faculty of Humanities, Social Sciences and Liberal Arts. Since its inception in 2007, ASL provides an international exposure to the students of all walks of life at Amity University Rajasthan, Jaipur.

To provide holistic development to the students, the department hones the language skills in various languages viz. French, Spanish, German, Chinese and English. There are about 3500 students in the university and it is compulsory for all the students to opt one language out of French, German, Chinese and Spanish.

ASL is active in international collaborations. The school put into place two MoUs with France: with the prestigious Sciences Po Bordeaux, France and Rennes School of Business, France.

All the students at the university are provided with a Certificate of Proficiency at the end of their studies. Amity School of Languages (ASL) offers 3-year full time course for Bachelor's degree; 2 year full time

course for master's degree and 3-year full time course for PhD degree and 4 ½ year part time course for PhD degree. The academic programmes offered by ASL opens wide career prospects like researcher, content writer, translator, academician and so on. As English and French studies come under social sciences and humanities, the qualifiers also tap the opportunities in corporate sectors and governance.



AMITY SCHOOL OF FASHION TECHNOLOGY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Des. (Fashion Design)** - 10+2

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.Des (Design)** – Graduation min. 50%

Amity School of Fashion Technology (ASFT) is a premier academic and training institution dedicated towards nurturing creative minds for Design education and Fashion Design sectors. Students are trained by a team of well qualified faculty members having expertise in various domains such as Textile, fashion, Craft, Accessories and Sustainable design, experience of both industry and academics.

Established in 2009, Amity School of Fashion Design & Technology offers students a solid foundation for the future, with both general and industry specific sessions. Fashion Design course inculcates in students the ability to develop, enhance and execute creativity and innovation. The students learn to design and create Textile, Fashion, Craft, Accessories and Sustainable design, and finally display them on runways at various platforms.

AMITY SCHOOL OF LIBERAL ARTS

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.A. (Hons) History** -10+2
- B. **B.A. (Hons) Philosophy** - 10+2
- C. **B.A. (Hons) Political Science** - 10+2
- D. **B.A. (Hons) Economics** - 10+2 (min 55%) with Maths /
Eco (min. 55%)

Amity University provides various good academic courses, among which Liberal Arts occupies a prominent place. What exactly are the liberal arts? A good definition is given by the European Science foundation – the liberal arts are those subjects which examine and explain human beings. This includes a variety of ways – from understanding how minds work, to how societies function as a whole. It is one of the oldest disciplines in the world and an educational approach which enables an individual to prepare himself/herself for the practical life opportunities and challenges. It provides a wide range of subjects ranging from Political Science, Economics, History and Philosophy to mention a few.

By studying Liberal Arts, the avenues open for students in many diversified fields like - Indian Administrative Services (IAS), State Administrative Services (PCS), Combined Defense Services (CDS) and other competitive exams, teaching and research in higher education, UNO, Amnesty International, various positions in journalism, Social Work, Economist, Financial Analyst, Archeologist, Museologist, Media Personnel, Politicians, Bank, Orators, Anchoring, Writers, etc. The course intends in developing leadership qualities in students so that they can lead well after they face the real world.

AMITY SCHOOL OF FINE ARTS

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **Bachelor of Fine Arts** - 10+2

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **Master of Fine Arts** - BFA/BVA

Amity school of Fine Arts aspires to lead in arts-based research and creative activity and education in local, national, and global contexts. We aim to be an essential and vital cultural partner on campus and in the community. To achieve this, we will build on the excellence of its core mission of artistic practice and scholarship, while advancing new agendas for creativity and innovation.

With experiential learning at its core, Fine Arts provide the finest training and learning environment for artists, professionals, and students and global scholars. We integrate and advance creation and scholarship in the arts in a dynamic learning environment. Fine Arts are an extraordinary setting that supports new discoveries, interdisciplinary and diverse contributions to creativity, and the cultural experiences of the students and communities we serve. Promoting heterogeneity and extensiveness is an important aspect of Amity School of Fine Arts. Our dedicated faculties motivate students by challenging them to strive for excellence in creative thinking/ Research/ Global Scholarships.

About ASFA

- ASFA offers UG and PG degree.
- Amity School of Fine Arts offers Painting, Applied Arts and Sculpture.
- The UG degree is a 4 year degree; 1st year foundation year and from 2nd to 4th specialization.
- The PG Degree is a 2 year degree.
- Fine arts program emphasis on both theoretical and practical knowledge
- Fine arts Course programs emphasis on both, a group exhibition in the university and outside for each student.
- ASFA aims to develop practice and ideas that best reflects the value as a young fine art artist.
- ASFA provide quality education and holistic all-round development, by making students clear with their creative aspirations and ambitions.

Startups

- Kalakar Art Studio, Jaipur
- MK Creations Digital solutions, Delhi
- Pottery World.



AMITY SCHOOL OF ARCHITECTURE AND PLANNING

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **Bachelor of Architecture** - 10+2 (min 50%) with
min 50% PCM /10+3 Diploma (min 50%) with
Mathematics with Vaild NATA/ JEE Paper 2 Score

B. **Bachelor of Interior Design** - 10+2

ADDITIONAL CRITERIA:

A. **Bachelor of Architecture** - NATA/JEE Mains Paper 2

The Amity School of Architecture and Planning (ASAP) established in the year 2011 is a leading school and has evolved into a full-fledged scholastic institute nurturing talented young professionals in the field of architecture and Interior Design since its inception. It is recognized as a much coveted creative, academic and entrepreneurial destination in the country. The School aims to facilitate quality education and enrich young minds to meet global challenges in the field of architecture and design. The budding architects, planners and designers are trained by a team of well qualified faculty members having expertise in various design domains and experience of both practice and academics. The Institute is recognized by Council of Architecture (CoA) to run five year full time Undergraduate programs in Architecture, Planning and Interior Design. ASAP offers innovative pedagogy to support socio-cultural sustenance through unique universal designs, conservation and protection of flora and fauna. The Institute is Accredited by The Indian Institute of Architecture, New Delhi and The Institute of Indian Interior Designers.

BACHELOR OF ARCHITECTURE

This five-year programme comprising of ten semesters of education, excitement, inquisitive and logical approach help in making the students worthy professionals. The focus of initial years is on inculcating the basic skill sets and language of expression required in the professional arena by a student followed by developing detailed understanding for core subjects such as Architecture Design, Building Materials and Construction, Theory of Structures, Drawing techniques & Building Services etc. complimented by full throttle knowledge and practice of state of the art technological support.

BACHELOR OF INTERIOR DESIGN

This four-year full-time programme comprises of eight semesters. The course structure of this specialized programme comprises development of various skill sets like Model Making & Basic Design Principle along with understanding towards building the language of expression in students. The corresponding senior years consist of focused core subjects of Interior Designing of Restaurants, Retail Outlets, Residences and Offices and their services, construction techniques and the material usage with detailing of the same



AMITY SCHOOL OF HOSPITALITY

FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **Bachelor of Hotel Management** - 10+2

FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **Master of Tourism & Travel Management**- Graduation

Established in 2007, Amity School of Hospitality is committed to set a benchmark in hotel management studies to provide multidimensional approach to students and nurture future global leaders by providing an environment to excel in tourism and hospitality industry.

Amity School of Hospitality aims to impart domain specific practical knowledge as well as tourism & hospitality business management studies that incorporate experimental learning to foster requisite skills among students.

With its well-equipped training labs, food and beverage production units, world class faculty, and culture of innovation, ASH helps students to carve a career in tourism and hospitality industry. The institute imparts knowledge and training for holistic development of students under the able guidance of acclaimed and seasoned faculty members.

ASH provides students practical exposure to enhance problem solving skills, knowledge, ability to work in a team, decision making and professional ethics that help students to be forerunners in hospitality & tourism industry excel as entrepreneur.

PROGRAMS OFFERED

Academic programs at ASH are designed to impart domain specific practical knowledge as well as basic principles of hospitality & tourism management that incorporates experimental learning to nurture our students with requisite skills to excel in hospitality & tourism industry worldwide.

SILENT FEATURES

Bachelors in Hotel Management- 4 Years

1. Craft-based Learning – “learning by doing”- approach for BHM students.
2. Special session on Grooming, Personality Development and Military Training for Holistic Development.
3. Insightful Industry Visit for each program at least once in a year
4. “U- Teach”- students prepare their Modules and take session through use of PowerPoint presentation.
5. Hands on Practical Exposure of organizing University Events.
6. Choice of “Domain Elective Subjects” and “Foreign Language”.
7. Focus on “Continuous Evaluation”.

Masters in Tourism & Travel Management – 2 Years

1. “Activity Based Learning”- eg. practical cooking for Post graduation students, exposing them to the concepts of Organizing Skills, Teamwork, Time Management etc
2. Compulsory Two Guest Lectures in each Semester for each program.
3. Special session on Grooming, Personality Development and Military Training for Holistic Development.
4. Practical Dining Etiquette session for Tourism students without Hospitality Background.
5. Choice of “Domain Elective Subjects” and “Foreign Language”.
6. Field Visit in Tourism as part of learning.
7. Focus on “Continuous Evaluation”.



CORPORATE INTERACTION



Amit Kumar Jha,
Advisor- Policy at Ministry of
Electronics and Information
Technology (MeitY), Gol
Topic: Manufacturing Eco System
post covid 19 : The new Normals
and way ahead



Chitaranshi Thakkar,
Principal Architect &
Founder: Thakkar Associate
Topic: What is involved in
architecture practise with
focus on: beginning and running
a practice (pre and post covid)



Krishan K. Gupta,
MD & CEO, Organic Wellness
Topic: Live Your Passion to
shape your Future



Nand Kishore Chaudhary
Founder Jaipur Rugs
Topic: Professionalization of
Family Business- Challenges
& Opportunities



Colin Mendes,
Head HR- Voltas Beko
Topic: What Great Managers
do Differently



Debargha Deb,
Regional HR Manger, North,
Dabur India Limited
Topic: Campus to Corporate



Neha Maheshwari,
Consultant, Deloitte
Topic: Life Skills Training



Nawneet Vibhaw,
Partner, Khaitan & Co
Topic: Building Career in
Legal Profession



Devdutt Pandaya,
Founder - Studio 919 hitect Firm
Topic: What is involved in
architecture practise with focus on:
beginning and running a practice
(pre and post covid)



Gagan Kathuria,
Principal Architect, SRROT_
Design and Space Allied Inc
Topic: World for New
Architects Post Covid



Pooja Pathak,
Co-founder & Director,
Media Mantra
Topic: Trends that will
shape up PR & Social Media
in post covid times



Pramod Kumar Rajput,
Sr. Vice President & Vertical Head,
Cadila Pharmaceuticals Limited
Topic: Challenges and
Opportunities in Pharma Industry



G. P Rao,
Founder & Managing Partner,
GPR HR Consulting LLP
Topic: Organisational Excellence
through Human Resilience



Harpreet Kaur,
Marketing Head,
Kangrao Group of Companies
Topic: The Why and How of Digital
Marketing as a Career Option



Pranesh Bhuvaneswar,
CEO, Terareach and
Co- Founder, Qoruz
Topic: Digital Marketing Era



Puneet Mohan,
Centre Head, Leadership &
Competency Assessment Cell,
National Institute of Administrative
Research, Gol. Topic:
Managerial Style Questionnaire
for Career enhancements



Jyoti Bajpai Dikshit,
Sr. Manager, Caringdx
Topic: Carriers in Clinical Genomics



KJM Reddy,
Senior Education Officer,
Indian Air Force
Topic: Carreer opportunities
in Indian Air Force



Narayan Kedia,
Principal Associate,
Shardul Amhand Mangaldas & Co
Topic: Future Prospects
in Corporate Law



Rajneet Ajmani,
CEO, Plasmagen Biosciences
Topic: Career for Life
Science Graduates

CORPORATE INTERACTION



Ramanuj Mukherjee,
CEO, IPleaders
Topic: Different government job opportunities in Law Field



Subho Samanta,
Chief Delivery Officer & Global Head
Topic: Future of Data & Analytics



Susshil Daga
Managing Partner at Amicus Legal Advocates and Consultants
Topic: Timelines in Domestic Arbitration: Strengthening Arbitration



Vidur Dhawan,
Partner Corporate, FHS Law Firm, Abu Dhabi, UAE
Topic: Arbitration and its added values



Vineet Sharma,
Executive Sous Chef, P&O Cruises Australia
Topic: Career in Cruise industry, Challenges & Opportunities



Rajnish Jain,
Founder, Crossword Public Relations & CEO, Anihac Movies Crossword PR
Topic: Best PR & Social Media Practices in the times of uncertainty



Sumit Gulati,
Founder, 8Duzite Learning & Consultants, Finexcel Academy
Topic: Functions in Excel and there Practical Applications



Tuhina Pandey,
Communication Leader, IBM India and South East Asia
Topic: Power of Story Telling: Communicate to succeed



Varun Vatsa,
Director, Enterprise Architecture, Atrium
Topic: ML, Data Science And Sales Force Technology



Vineet Kumar,
Founder, Cyber Peace Foundation
Topic: Cyber peace and Cyber Security



Vvihan Gulati,
Director, MediaGraphics PR
Topic: How to build your profile

ORIENTATION 2020 & 2021 EMINENT SPEAKERS



Anil Kumar Misra,
CHRO, MagicBricks.com
Orientation 2020 batch



Dayanand Allahpur,
Global Head HR- Cognizant Digital Operations
Orientation 2020 batch



Jignesh Shah,
VP- HR, Montecarlo Ltd.
Orientation 2020 batch



Jyant Kohli,
CEO- Lawrbit
Orientation 2020 batch



Kamal Singh,
Executive Director, UN Global Compact Netwrok
Orientation 2020 batch



Annurag Batra,
Chairman & Editor-in-chief Business World
Orientation 2021 batch



Binu John,
Director - Global Shared Centre, Kohler & Co.
Orientation 2021 batch



Debashish Majumdar,
Head HR Business Partnering & Rewards, Godrej Housing Finance
Orientation 2021 batch



Puneet Malhotra,
Strategy & Operations Head, Business Growth Catalyst, Atthah Infomedia Pvt. Ltd
Orientation 2021 batch



Sajjad Ahmed,
Sr. Director- HR, Capgemini
Orientation 2021 batch



Sandip Khetan,
Partner, Ernst & Young Associates LLP
Orientation 2021 batch



Swaroop Banerjee,
Chief Business Officer, Zee Live, Zee Enterprises Ltd.
Orientation 2021 batch

ALUMNI SPEAK

Alumni are the best brand ambassadors for any educational institution. On that count, Amity is fortunate to have some of the most effective brand ambassadors.

Amity has an ever-growing base who are currently pursuing fast track careers with blue-chip companies in India and abroad. Their success in corporate arena is an eloquent testimony to their skills, ability and hard work, as well as to the quality and rigor of business education at Amity University Rajasthan.



I have completed my Master of Business Administration from Amity University Rajasthan. Amity has been a great contributor to the development of my personality. The entire faculty of Amity Business School department left no stone unturned to strengthen and help me achieve this success at the starting point of my career. My two years at Amity have been the most wonderful experience where I established my leadership, communication, time management, teamwork skills and have been able to groom myself in an impressive manner. The best thing about Amity Business School is that it not only helps the students to gain knowledge academically but also in a practical manner through various business school events, guest lectures, industrial visits, and the live projects. I would especially like to thank CRC department for helping us throughout the journey of grooming ourselves and paving a path for us through which we were able to choose the best choice for our future. I feel lucky and proud to be a part of Amity University.

Divya Johnson, MBA Finance & Marketing (2018-2020), Client Service Associate, S&P Global



Amity is indeed an abode of amazing learning experiences. Being a part of the university for 2 years, I have groomed myself into a better individual, both academically and personally. My mentors helped me in identifying my strengths and provided ample opportunities to refine my inner self as well. I recommend everyone to be a part of this adventure and enrich yourselves.

Deepanshu Sharma, MA Tourism and Travel Management (2018-2020)
Sales & Business Development Executive, Thrillophilia



I am currently working as PMO ANALYST in Diebold Nixdorf India Private Limited, where I got the opportunity to intern through Corporate Resource Centre and converted into a full-time employee. The university guided me in achieving my career path and groomed me professionally. My experience with Amity University Rajasthan has been great and the same helped me in evolving my career path and overall personality.

Ishita Rao, MBA HR & Marketing (2018-2020), PMO Analyst, Diebold Nixdorf



My journey with Amity University was extremely wholesome along with my experience with CRC. I was given various opportunities to enhance my skills and knowledge with practical experience. Our faculties at CRC have always made extra efforts to provide us with the best internships and made sure that we, as students, get maximum practical exposure. I got the chance to intern with companies like Genesis BCW, Dentsu Aegis Network and am currently working with Deloitte USI. I will always be grateful to my University and faculty members for giving me the stage to grow in such a wonderful way.

Apoorva Sharma, BA Journalism & Mass Communication (2017-2020)
Associate Analyst, Deloitte



My experience as a student at Amity law school, AUR Jaipur prepared me well for the legal industry by providing the required exposure in the field and legal knowledge. The curriculum prepared me for a demanding career.

Ayushi Raghuwanshi, BA LLB (2015-2020), Intern, FHS Law, Abu Dhabi, UAE



Amity University has been a great contributor towards the development of my personality. By participating in the inter-university and intra-university events conducted by the School of Management, I have established my leadership, time management and team skills and have also been able to advance these skills to whole new augmented level.

The infrastructure of Amity University is one of the finest in Jaipur. The professors here make the university what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but also providing the students with real-time case studies and hands on industry experience with field project works, they are the pillars of the learning gained from this esteemed university and this is a treasure for life.

Shubham Sethi, MBA (2017-2019), Channel Team Lead, AMAZON



Amity University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Amity University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

Rishabh Pandey, MJMC (2017-2019), Reporter, A1 TV NEWS



Amity University is a place where your voice is heard and your opinion counts. This place has given me an astonishing experience and has added a glorious spark to my persona both at personal and professional front. With consistent efforts made by faculties and placements cell of Amity University I was able to bag a job in one of the top Public Relations Agencies of India. CRC has always provided me with immense assistance that has made me a wonderful corporate professional today.

Dakshata Soni, BJMC (2016-2019), Associate Account Executive, Adfactors Private Ltd Delhi



Life seemed too hard in school days..Home works, timely assignments, exams It use to look too much back then but I never knew these were the best days true hardship was yet to arrive. It was a real chaos to choose a best college for Mass Comm here I came to know about Amity all my chaos changed into blessings. Amity was a real learning curve of my career and adding a pie to cake was Corporate Resource Center (CRC) who helped me reach where I am today. Thank you Amity and CRC.

Sijo Joy, BJMC (2016-2019), Account Executive, Mullen Lowe Lintas



I believe that it was a wise decision by me to take admission in Amity University Rajasthan. The campus life in itself was a great 4-year journey. Talking about the faculties, even the highest of the authorities had been always ready to help on grounds to make things go with the flow. The environment-friendly campus has always helped me to focus on healthy living. To all those dreaming of learning with fun and enthusiasm, I would happily recommend the university.

Prayas Mittal, B.Tech CSE (2015-2019), Senior Software Developer, Selekt.in



Amity University has always believed in helping and guiding its students and it was no different during the placement season. My four years at Amity University have been excellent and a memory to cherish for a lifetime. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties and placement cell (CRC). Our placement administration executives guided and encouraged us at each step thereby helping me secure my placement at IBM.

GaddeVenkatalaxmi Sai Durga, B.Tech CSE (2015-2019), Associate System Engineer, IBM



True to its motto, 'Amity nurtures talent', it provided me a huge platform to transform and hone my skills. I would describe Amity University Rajasthan as a scenic beauty with a plethora of opportunities to help in an all-round development of students. When I reflect on my four years here as a student of B.tech (CSE), I feel grateful to have outstanding mentorship from our Director, Head of Department, Co-ordinator and professors. I conclude that my experience not only inculcated in me essential values and ethics but also prepared me in unpredictable ways for my career.

Iksha Sinha, B. Tech CSE (2014-2018), Software Developer Trainee HSBC Technology



Through this mail, I, Anushree Rastogi student of BCA, take the opportunity to express my gratitude and thanks for the guidance and support bestowed upon me by the faculties of AUR. The faculties have always been there to solve my queries and for motivating me at every step. It is because of the blessings of the faculties that I could qualify in such big companies, viz., CAPGEMINI, DELOITTE and TCS, to start my career with. The 3 year journey in Amity has been wonderful. I am taking along with me a bunch of beautiful memories. The 5 day Military Training Camp (MTC) was a unique experience and I enjoyed it a lot. I am grateful for everything that I have received from the university. Thank you for helping me to become what I am today. It is my privilege that I could complete my graduation from a renowned university like Amity.

Anushree Rastogi, BCA (2014-2017), Software Developer, Deloitte



I just want to say about Amity that here I got a lot of things, achieved a lot of things which I only dreamt of these 3 years of my graduation just passed by like a wind and we went with the flow. The benefits which we got from Amity University Rajasthan is that the faculties are very good and very kindhearted, whenever we face any difficulty they always help us. Also, the placement opportunities for each student of every department is very good, the placement coordinators are very helpful towards us and they give us proper guidance on our careers. At-last, I just want to say that for me the journey of Amity will be the most memorable one in my whole life.

Anannya Mukherjee, B.Sc. IT (2014-2017), Software Engineer, Capgemini



The portals of AUR open with ample opportunities to explore one's interests. A supportive faculty, rigorous curriculum and a vibrant campus are its forte. The amount of global exposure that one gets through internship, exchange programs and visiting faculty is tremendous. There is a great emphasis on imparting the required tools and skill sets to students so as to reduce the gestation period from campus to the corporate world.

Anurag Bhattacharjee, B.Tech Chemical (2014-2017), Graduate Engineer Trainee, Torrant Pharma



I joined Amity University Rajasthan in 2015. The 4 years journey has been an amazing experience. I enjoyed learning with awe-inspiring and awesome faculties. The placement cell works very hard and focuses on placement of each student. This institute develops a student in every aspect and not only academics.

Aakanksha Gupta, B.Tech CSE (2013-17),
Trainee - Software Development, Tata Consultancy Services Pvt. Ltd



The student pool at Amity is very diverse and that enriches peer-to-peer learning and student exposure. The facilities and infrastructure such as the library and the various laboratories enable students to deliver quality output. The various opportunities at Amity have helped me broaden my horizons and expand my skill set. Amity places a lot of emphasis on communication skills, teamwork and leadership skills that are extremely crucial to success. The placement committee of Amity is extremely efficient and various companies visit the campus to offer placements to students. I was placed on-campus and am currently working as a Software Engineer in PayU Payments Private Limited. The environment at Amity has been conducive to my personal growth and has helped fuel my self-confidence. My experience with this University has been a wonderful balance of knowledge, skills, fun and friendship. I am a proud Alumni of the institution.

Meenakshi Surana, B.Tech CSE (2013-17), Software Engineer in Testing, PayU Payments Pvt Ltd



My experience with AUR has been commendable. I have literally grown in that institution as I was a teenager when I joined the university and passed out as a fully matured person. Whatever I am today, AUR has a huge role to play in it, not just professionally but also personally. It has given me a wider perspective in life and met so many kinds of people from all parts of the country. Every institution has its pros and cons, but we are very critical when we are there in the institution. It is only after we pass out, we realize and appreciate the good things of the institution. So, the overall experience of Amity has been enriching and promising.

Sheetal Chauhan, B.A. LLB (2012-2017), Faculty, Amity University Madhya Pradesh



Today, when I look back at the time I spent at Amity, I can proudly say that it helped me grow and evolve not only professionally, but on a personal level as well. During my time of study at the university, I worked with a diverse peer group of students, with different interests and ambitions in life. With Prof. (Dr.) Jitendra Singh at helm of affairs, and some very learned faculty members to interact with, the environment was highly vibrant and overall a very engaging & stimulating learning experience. In addition to the subject knowledge gained, I was able to acquire and strengthen my interactive skills while at Amity. From being a self-contained teenager, ready to shrink into a shell to becoming a confident individual, I owe a great deal to my Alma Mater. I shall forever be grateful.

Pulkit Mathur, B.Arch (2012-2017), Junior Project Manager, AECOM (Netherlands)



It is a delight to tell about this institution where I have grown as a student, person and professional in the span of five years. This college has inspired me to become a better version of myself. The faculty in Amity Law School has been the torchbearer whom we looked up to for constant inspiration. Well-equipped library, encouraging & supportive faculty and co-curricular activities like moot court, MUNs, debates, workshops and conferences is just tip of the iceberg. The CRC committee has been the light at the end of every tunnel whom we students followed to secure internships and jobs in top law firms and companies.

Kumar Devbrat, BA LLB (2012-17), Legal Advisor, SpiceJet Limited



I am thankful to all the faculty and CRC members of AUR for their continuous efforts and support. Apart from excellent academic experience, I also gained the benefits of being in close contact with my Mentor and Coordinator. I cherish every moment spent at AUR. My graduation (2012- 2016) at AUR has been a very interesting and awesome journey.

Amit Yadav, B.Tech Biotech (2012-2016), Sr Executive, Biological



It gives me great pleasure to say with pride that I have completed my graduation from Amity University Rajasthan. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. Training and placement department continuously providing assistance regarding the placement. I am thankful to Amity for providing me with 100% scholarship for four years for my academic excellence. Being away from Home, Amity was always a second home to us. I feel proud to be a part of such esteemed Amity family. The four years I spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person". Thank you, Amity University!

Shaik Mohammed Wazid, B. Tech Civil (2012-2016), Risk Investigator, Amazon India



It gives me great pleasure to say with pride that I have completed my graduation from Amity University Rajasthan. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. Training and placement department continuously providing assistance regarding the placement. I am thankful to Amity for providing me with 100% scholarship for four years for my academic excellence. Being away from Home, Amity was always a second home to us. I feel proud to be a part of such esteemed Amity family. The four years I spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person". Thank you, Amity University!

Shaik Mohammed Wazid, B. Tech Civil (2012-2016), Risk Investigator, Amazon India



It's difficult to sum up the memories and experience of four years in few lines. All the professors are very helpful and they guided us all the time. These four years have given me friends for life. It has been an unforgettable journey. I had spent my wonderful days of life in Amity University Rajasthan.

Prashant Chauhan, B.Tech MAE (2012-2016), Service Engineer, Exide Industries Ltd.



Amity provided a wide arena of the field and thus I get to learn something new with every subject. Supportive faculty, beautiful campus, quality education, real world experiences and amazing friends. Its everything one needs from a college and a network developed for life. What amazes me is the plethora of extra curricular activities that the Institute offers hence compelling every student to explore and pursue his/her extra talents. The Institute manages both the areas extremely well and a student always finds himself in a pool of never ending opportunities, be it technical or non-technical.

Raja Jamwal, B.Tech EEE (2012-2016), Software Development Engineer, Mobikon



My experience in Amity University was tremendous. I found the course curriculum to be very challenging but rewarding. My degree in BBA LLB provided an ideal blend of practical legal knowledge and perfect business understanding. I had many professors in the college who inspired my best efforts and who helped me influentially to shape my professional life.

Pratham Purwar, BBA LLB (2010-2015), Legal Counsel (APAC), DSV Air and Sea Private Limited



Like every other college aspirant, I joined Amity with hope to achieve good education, but never expected to receive so much in plenty besides unparalleled quality education. When I passed out, not only became an engineer, but was transformed completely into an individual with realistic knowledge, leadership skills and organizational abilities.

Sumeet Sharma, B.Tech Biotech (2010-2014),
Asst. Manager - Water Treatment & Env. Engg., Organica Biotech



My time at Amity truly changed who I am and who I still want to become professionally and personally. Being a part of the second batch of B.Tech biotechnology at Amity gave me robust confidence. The culture at AUR fostered the sharing of ideas, critical discussions, and collaboration among students and faculty across a wide range of interests. What I loved about the AIB faculty was that they always entertained new ideas no matter where they came from; even if, and especially when, they were challenging to their own work. But I did not only learn from them. I learned equally much from my fellow batch mates of both biotechnology and non-biotechnology background, some of whom have become my forever friends! Currently, I am working as an assistant manager at IQVIA, a global healthcare consulting firm. I am involved in developing strong, innovative, and sustainable solutions against complicated healthcare problems. I can say, without a doubt, that my time at Amity has significantly contributed in making me who I am today.

Divya Vasvani, B.Tech Biotech (2008-2012), Consultant, IQVIA

RECRUITER SPEAKS



Excellent hospitality, great ambience for students to learn. Found staff and teachers very approachable and humble. Students demonstrated good energy level.

Mr Mahendra Rathi-
Technical Delivery Manager, Microsoft



Great Engaging Faculty. Too good hospitality. Beautiful campus.

Mr Alexson Nounrasi- People
Operations
Google



It was a great experience. All the operations were carried out in an effortless manner.

Ms Neha Khandelwal –
Assistant Manager- Recruitment
Genpact



Good coordination on Campus.

Ms Megha Yadav-
Manager HR
Indigo



Excellent infrastructure and a very well planned and coordinated team of individuals. A very enthusiastic team and vision for the college. Can add value by partnering with our organization for various engagement activity-like guest lectures/marathon/hackathon etc.

Arvind Joseph-
Campus Manager, Shell India



Excellent support and will like to visit next year as well. Good candidate quality.

Ms Adyasha Sahu-
Assistant Manager- University hiring
IBM India



Good effort on the number of students. The quality of students have improved.

Mr Kashif Hamid-
Assistant General Manager- HR
Sopra Steria



Process is smooth and was able to swiftly move forward. Good talent.

Ms Nikita Verma-
Manager- HR
United Health Group



Great hospitality. Great support. Great arrangement by the college authorities.

Mr Mayank Jaitly-
Lead (Campus Recruitment)



Overall grooming of the students are good. Technical knowledge needs little more focus.

Mr Niraj Kumar- Dy. General
Manager- Corporate HR, Havells India



Overall experience was good. Candidates were good. Overall selection process was good.

Mr Amit Kaushal-
Project Lead
Mindtree Ltd.



It was good experience while campus drive in Amity. Students & staff were very cooperative. Students have good technical skills.

Mr Deepak Goel-
Technical Lead, NEC Technologies Ltd



Great coordination! Good student participation in the overall process.

Ms Manmeet Sandhu-
Recruitment Specialist
Accenture



Good candidates, with outlook towards technology utilization.

Mr Nitin Gupta-
Project Manager
Capgemini



Good overall. Students were very well managed and in coordination.

Ms Anusha Verma-
Manager Talent Acquisition
Gemalto

ABOUT CORPORATE RESOURCE CENTER

Corporate Interface and Relations stand high on the agenda of AUR. Our endeavor is to keep the needs of the industry in perspective and in turn make the learning more pragmatic and applicable. AUR has been successful in adding more and more companies as its recruiters. The corporate resource center at AUR tries to bridge the gap between industry requirements and skills of students. Our students are ready to undertake any challenge from the first day of their professional life. The continuous efforts of CRC comprising of experienced members of faculty, selected student managers and Head of Departments have built a fruitful and long-lasting relationship with various organizations.

CRC maintains regular interaction with the corporate houses through Orientation Programs, Guest Lectures, Industry visits, forums, Corporate get-togethers and Alumni Interaction etc. CRC helps students by counseling them to choose an appropriate career depending on their aptitude and interest. The center also takes the of conducting events like MDPs, Personality Development Programs for the students, Conferences & Seminars and Education & Career Fairs.

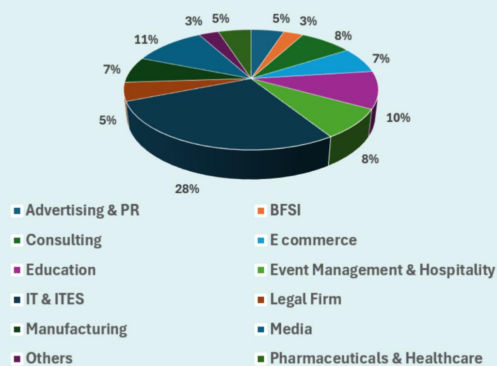
The placement activities can be broadly categorized in the following:

Final Placements | Pre-placement talks | Summer Training Placement | Guest Lectures, Conferences and Seminars
Industry Visits & Interface (Domestic and International)

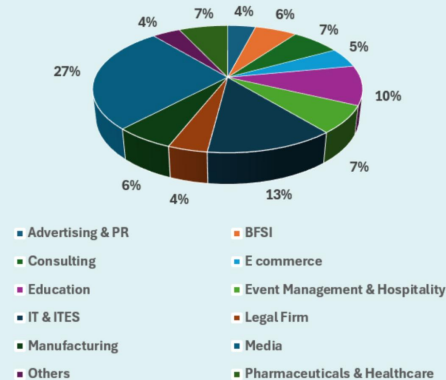
RECRUITMENT AND INTERNSHIP PARTNERS

We are privileged to announce that in the past our students have excelled in various fields of corporate world and have risen to very responsible positions. This has made us proud and happy. We at AUR are making a constant endeavor to ensure that our students are well equipped to take on challenges of the corporate successfully. Over the year, our students have been getting valuable internships and placement opportunities with leading corporate including

SECTOR WISE PLACEMENT



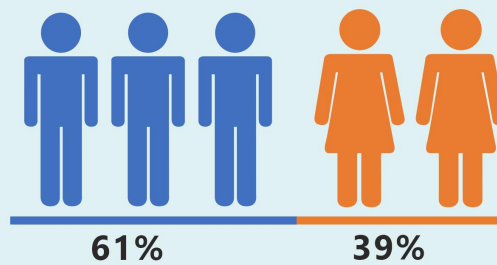
SECTOR WISE INTERNSHIP



STUDENT'S BACKGROUND

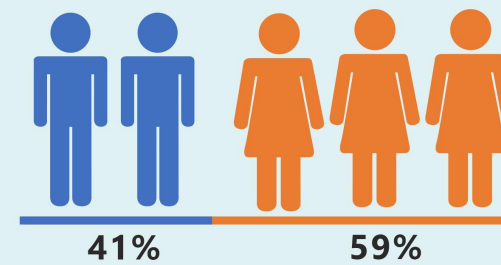
GENDER RATIO

UG



Male Female

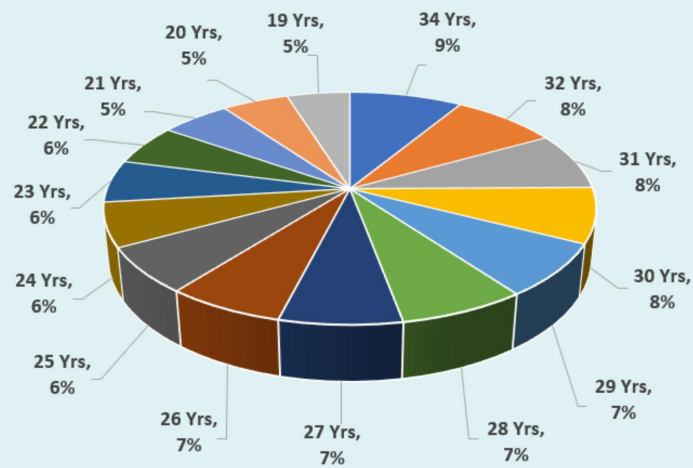
PG



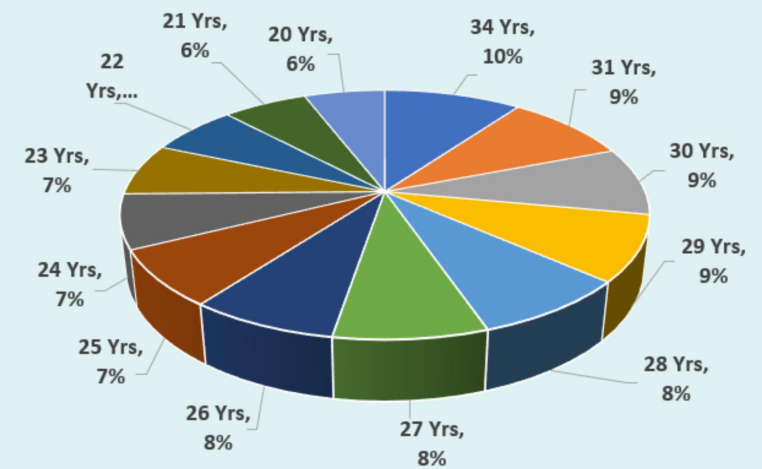
Male Female

AGE

UG

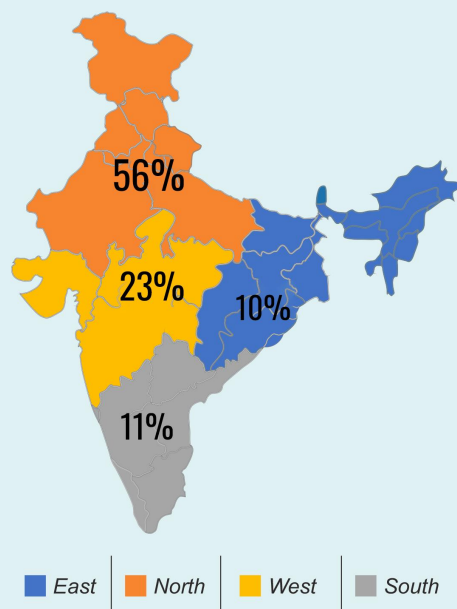


PG

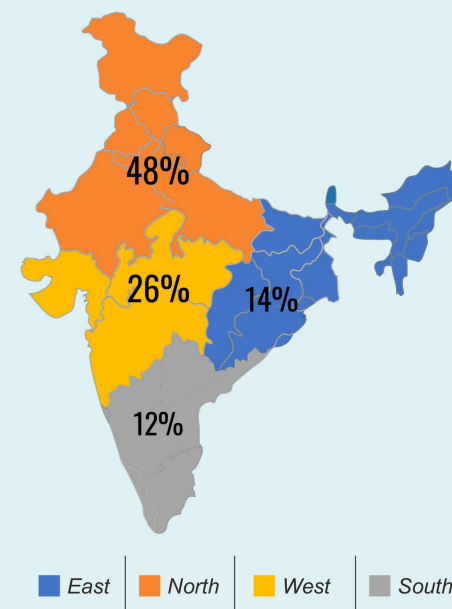


GEOGRAPHY

UG

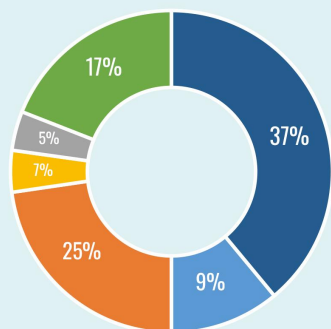


PG

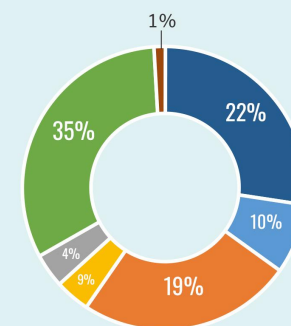


PROFESSIONAL DIVERSITY

UG



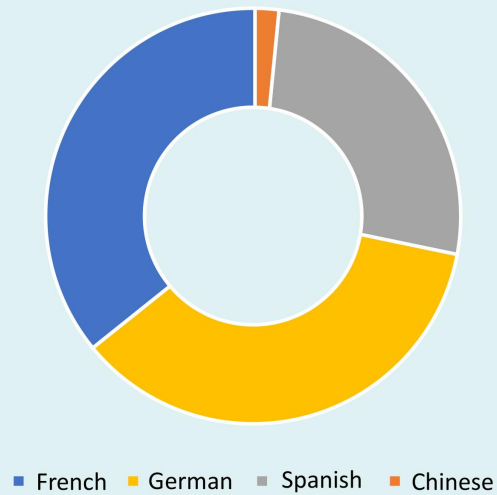
PG



FOREIGN LANGUAGE

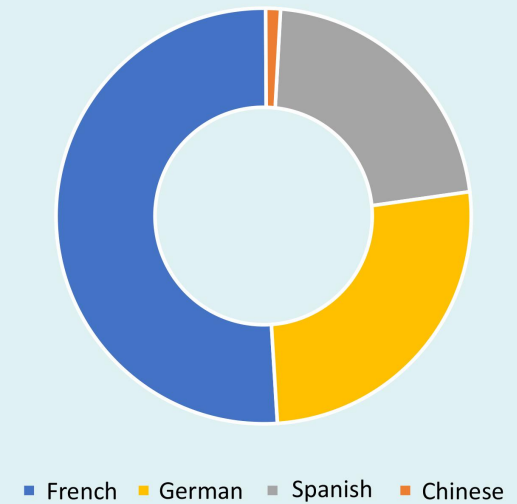
UG

French	34%
German	36%
Spanish	24%
Chinese	6%

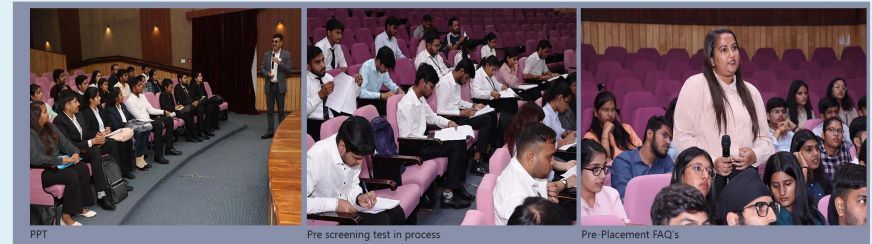


PG

French	48%
German	28%
Spanish	20%
Chinese	4%



INDUSTRY INTERFACE



DY. DIRECTOR-CORPORATE RESOURCE CENTER'S MESSAGE

It gives me profound pleasure to introduce our batches of B. Tech, M. Tech, B.Sc., M.Sc., MBA, BBA, B.Com, BA, MA, students from Amity University Rajasthan (AUR). AUR has been set up with a mission to prepare the leaders of tomorrow for the responsible management and effective stewardship of all resources.

Our goal is to:

1. Positively influence the practice of business.
2. Compete fairly and
3. Collaborate closely on a global scale and scope.

AUR prepares students to meet the global business and leadership challenges of tomorrow. As a corporate resource professional, I have been closely associated with these batches, living through their moments of trials and tribulations, joys and ecstasies. I have seen them evolve, over the years of their education at AUR. This evolution has been facilitated through internships and business incubators, which have filled them with confidence and have prepared them adequately for the corporate world. I believe that we have prepared them as responsible corporate citizens who understand the challenges of corporates and society at large.

Your organization would enable our students to realize their career potential and aspirations. I am confident that our students will, in turn contribute to the growth of your esteemed organization and make this association mutually enriching.

On behalf of the AUR, I invite you to participate in the campus placement process. We look forward to your presence and contribution towards shaping the future of our students.



Dr. Raju Tyagi
Dy. Director - Corporate Resource Center
Amity University Rajasthan, Jaipur

AUR @ GLANCE

INSTITUTES / SCHOOLS

Amity Institute of Behavioural & Allied Sciences

Amity Law School

Amity School of Applied Sciences

Amity Business School

Amity School of Architecture & Planning

Amity School of Liberal Arts

Amity School of Hospitality

Amity School of Communication

Amity School of Languages

Amity Institute of Clinical Psychology

Amity School of Engineering & Technology

Amity Institute of Biotechnology

Amity School of Fashion Technology

Amity Institute of Information & Technology

Amity Institute of Microbial Technology

Amity School of Fine Arts



CONTACT PERSON

Dr. Raju Tyagi
Landline No.: 01426 - 405678 (Ext - 3207)
+91-9837787964 | rtyagi@jpr.amity.edu

E-mail: info@jpr.amity.edu | Website: www.amity.edu/jaipur