AMITY UNIVERSITY JAIPUR

ONLINE
ALUMNI MEET 2022
Meet Your Batchmates; Re-live The Great Times!

Wednesday, February 16th, 2022

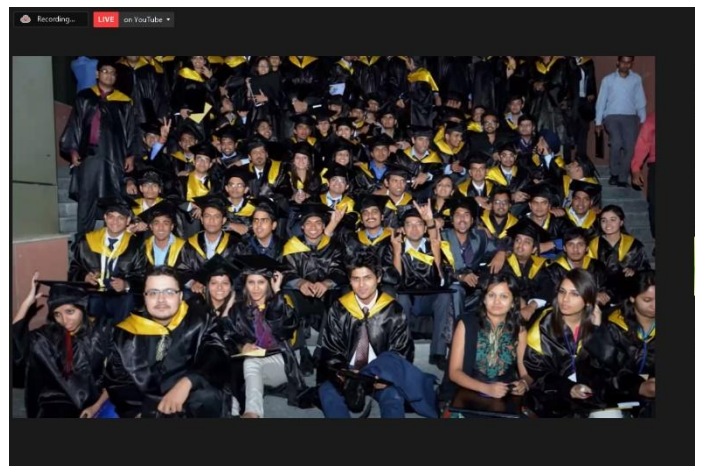| TIME	PROGRAM ITINERARY
11:00AM - 11:10AM	**Welcome Address**- Hon'ble Pro President, AUR
11:10AM - 11:20AM	**Inaugural Address** - Hon'ble President, AUR
11:20AM - 11: 35AM	**Relive the Memories at AUR**
11:35AM - 12.00 NOON	**Experience sharing by Esteemed Alumni**
12:00PM - 12.05PM	**Briefing by CRC Department** - Director, Corporate Resource Center
12:05PM - 12.10PM	**Briefing about the Alumni Portal-** Coordinator, Alumni Association
12:10PM - 12:40PM	**Felicitation of Notable Alumni**
12:40PM - 12:50PM	**Cultural Event**
12:50PM - 12:55PM	**Closing Remark -** Provost, AUR
02:00PM - 03:00PM	**Department Event/Activities:** Interaction of final year students with Esteemed Alumni-Respective Department HOIs/Department Alumni Coordinator

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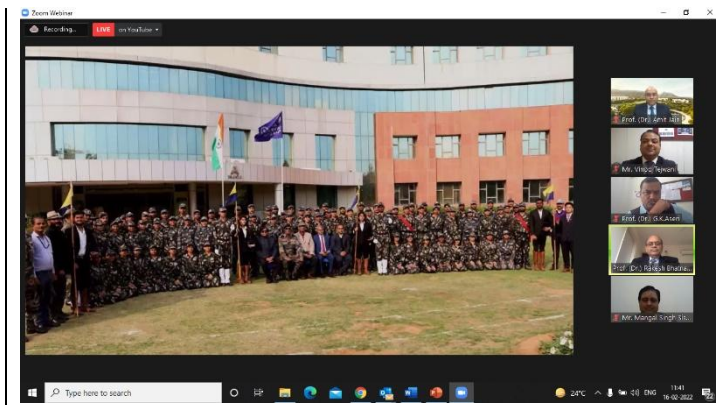
ALUMNI MEET 2022

Meet Your Batchmates; Re-live The Great Times!

16th FEBRUARY, 2022

Stay tuned for more details

1.	Name of the Institute: CRC -AUR and Alumni Office
2.	Event Category: Alumni Meet
3.	Name of the Event: Alumni Meet 2022 : Meet your Batchmates; Re-live the great times
4.	Venue of the Event: Online
5.	Attended by No. of Students/No. of Faculty/ No. of Guests/Parents/Students of other colleges: **1000 Plus Alumni, Students, Faculty , staff of AUR**
6.	Details of the Events: To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education. Amity University Rajasthan, Jaipur conducted its **4th Alumni Meet** on February 16th , 2022. The Meet was in virtual mode and witnessed the presence of more than 1000 Alumni from various part of the world along with existing students, faculty and staff. The Virtual Alumni Meet -2022 AUR started with the welcome address by Pro-Vice Chancellor Prof. (Dr) Amit Jain followed by Inaugural Address by Vice-Chancellor Prof. (Dr) Rakesh Bhatnagar , Address by Director CRC and Alumni Relations, Address by Mr. Mangal Singh , Coordinator Alumni Relations and Vote of Thanks by Pro Vost and Dean Academics Prof. (Dr). G. K. Aseri. The nostalgic and emotional bonding moment came when a Short movie **Relive the Memories at AUR** was played during the meet. The video covered their journey and memories they lived and enjoyed at AUR. The event was Followed with the proud moment for all Amitian's when The Esteemed Alumni shared their excitement and experiences with the gathering. The most notable part of Alumni Meet -2021 was the felicitation of 'Outstanding Alumni' from all departments of the university. Each alumnus who received this award was overwhelmed, grateful and gave due credit to the university, the curriculum and the faculties for the success attained after completing their degrees.
7.	Date & Time of start and end of the event: Wednesday 16$^{th\ h}$ February 2022 @ 11:00 – 3:00 PM
8.	Name of the Chief Guest(s) with designation, if any.
9.	Name of the Resource Person(s)/ Speaker(s)/ Guest(s)/ Celebrity(s): Internal Leadership team Vice Chancellor, Pro Vice Chancellor, Provost and Director CRC
10.	Name of the Coordinator/ Facilitator of the Programme: Mr. Vinod Tejwani- Director CRC-AUR Mr. Mangal Singh Sisodiya- Coordinator Alumni Relations
11.	Further Scope of the event (i.e. Collaboration etc.): We will have the physical Alumni meet soon.
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Vice- Chancellor Prof. (Dr) Rakesh Bhatnagar , Pro-Vice Chancellor Prof. (Dr) Amit Jain., Provost Dr. G. K. Aseri, Director CRC- AUR Mr. Vinod Tejwani, Mr. Mangal Singh , Coordinator, Alumni Relations Along with All HOIs', HOD's , Faculty and students Interacting with Esteemed Alumni of AUR

Outcome Report Registrar Office
Alumni Meet 2022- AUR
Corporate Resource Center and Alumni Office- Amity University Jaipur, Rajasthan

(Amity University Rajasthan)

OUTCOME REPORT

of

(Alumni Meet 2022- AUR)

by

(Corporate Resource Center and Alumni Cell)

General Information

Date of Event	16th February 2022
Event Type	Alumni Meet 2022- AUR
Event Title	Alumni Meet 2022 : Meet your Batchmates; Re-live the great times !
Venue	Online
Organized by	Alumni Cell and CRC- Amity University Jaipur
Total Participation	1000 Plus
Moderator(s)	Dr. Aditi Dev Deol – Faculty – ASL
Event Coordinator	Mr. Vinod Tejwani, Director -CRC , AUR
	Mr. Mangal Singh Sisodiya- Coordinator Alumni Relations
Convener/Host	

Details of Expert/Speaker/Resource Person/Judge:

Internal Leadership team Vice Chancellor, Pro Vice Chancellor, Provost, Director CRC

Country Name	
Expert Name	
Organization	
Designation	
Specialization	

Point wise Outcome Report:

1. To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education. Amity University Rajasthan, Jaipur, conducted its **4th Alumni Meet** on February 16th , 2022. The Meet was in virtual mode and witnessed the presence of more than 1000 Alumni from various part of the world along with existing students, faculty and staff.

2. The Virtual Alumni Meet -2022 AUR started with the welcome address by **Pro-Vice Chancellor Prof. (Dr) Amit Jain**. He updated the esteemed alumni about recent achievements, new

developments and future initiatives, research activities taken by the University. He extended a heartfelt welcome to the alumni and emphasised that they should make efforts to forge stronger bonds with their alma mater. He also said that there is a strong need to connect academics with job-readiness.

3. In his Inaugural Address **Vice- Chancellor Prof. (Dr) Rakesh Bhatnagar** shared the role and importance of Alumni for the success of any education Institution. In his Inaugural address, Dr. Bhatnagar said that alumni meet is to reconnect with the Alumni and celebrate their success and various achievements. He expressed happiness on overwhelming response from the alumni. He also shared examples of success stories of world top universities and contribution of Alumni for their success.

4. The nostalgic and emotional bonding moment came when a Short movie **Relive the Memories at AUR** was played during the meet. The video covered their journey and memories they lived and enjoyed at AUR.

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6. The most notable part of Alumni Meet -2021 was the felicitation of 'Outstanding Alumni' from all departments of the university. Each alumnus who received this award was overwhelmed, grateful and gave due credit to the university, the curriculum and the faculties for the success attained after completing their degrees.

7. **Mr. Vinod Tejwani**, Director- CRC and Alumni Relations highlighted the achievements of CRC in securing phenomenal placements and providing numerous opportunities to the existing students as well as Alumni. He also appraised the gathering about the success stories, positions of Esteemed Alumni in their respective organisations and thanked the alumni living all around the globe and helping in enhancing the reputation of the university.

8. The coordinator of Alumni Association, **Mr. Mangal Singh Sisodiya**, apprised the alumni about the University Alumni Portal and informed step by step functioning and registration process.

9. To entertain and offer some moments of fun and frolic, the students of the university presented an exuberant cultural programme for the alumni including singing, dancing and acting performances.

10. The Central Alumni meet culminated with the closing remarks of Provost and Dean Academics, **Prof. (Dr) G. K. Aseri**. He said, Alumni is an important stakeholder of the education system in improving the quality of not only the Teaching-Learning–Evaluation system but also the students experience on the campus in variegated ways. He thanked all the Alumni from across globe for their presence. He also thanked all departmental Heads, Faculty , Staff and students thank the departmental faculty coordinators, alumni student batch representatives &team members, for putting their best effort in arranging this grand Alumni Meet AUR 2022.
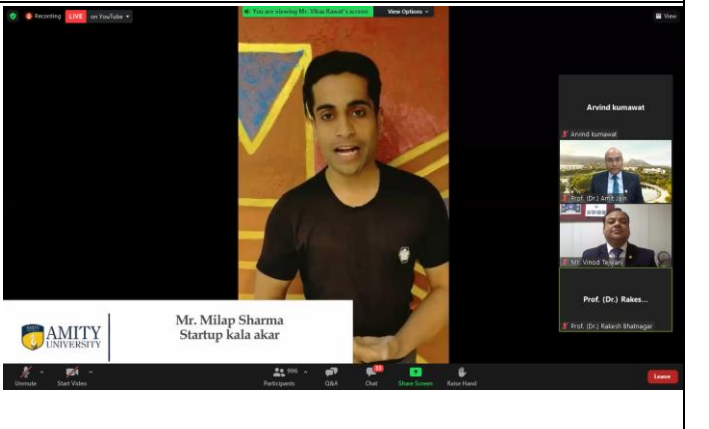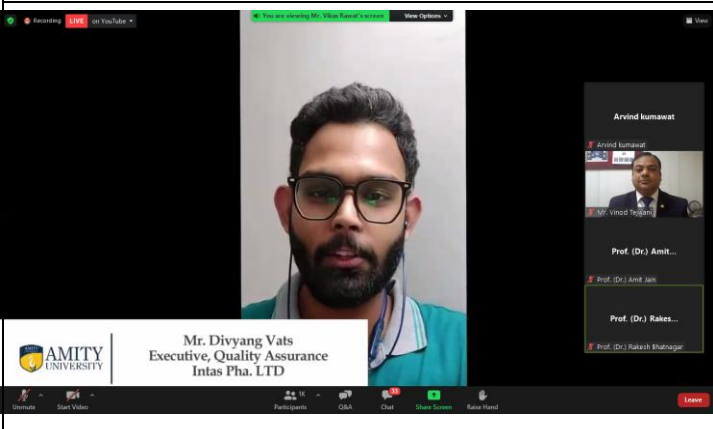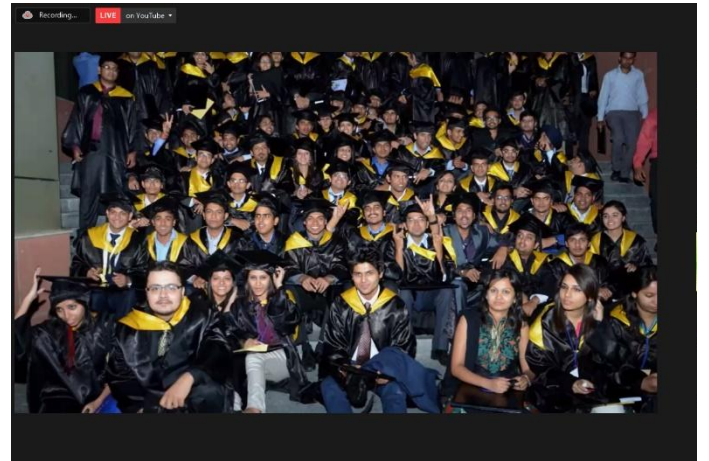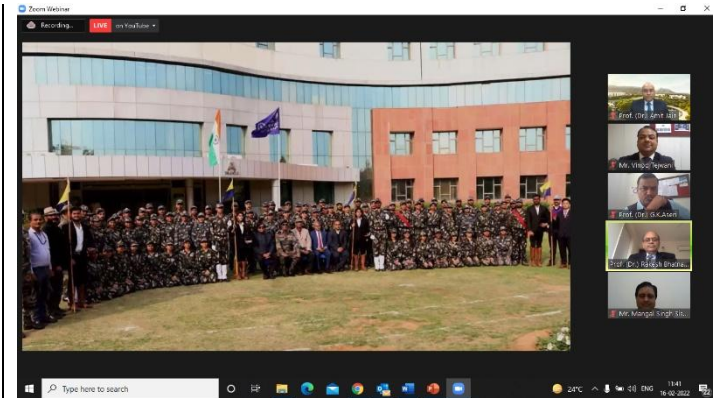
11. The central Alumni Meet was followed by departmental alumni meetings where all the alumni interacted with their faculty members and junior students. The virtual Alumni Meet was a fruitful event, keeping up with the tradition of organizing an annual Alumni Meet in the university.

1) What was the Inspiration behind taking up this Particular Subject for the Webinar?
    ➢ To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education.

2) Who were the Distinguished Guest Speakers Invited for the Event? Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.
    ➢ Internal Leadership team Vice Chancellor, Pro Vice Chancellor, Provost, Director CRC along with Esteemed Alumni

3) What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External?
    —

4) Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?
    —

5) Who all attended the Webinar? Also, if possible, give the numbers.
    ➢ Alumni, Students, HOI's, HOD's, AUR Leadership team , Faculties, Staff of Amity University Rajasthan Across India and Abroad

6) What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.
    ➢ Listed in Point wise outcome as above.

7) Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these?

    ➢ Listed in Point wise outcome as above.

8) Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.
    ➢ Yes, The thanks email has been sent to all the Alumni and in social networking sites. We will follow-up with them for more activities , placements, Internships.

9) What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.
    ➢ Will followup

Pictures of the Alumni Meet

Amity University Rajasthan

Amity Institute of Information Technology

Departmental Alumni Meet

A departmental alumni online meet was conducted by Amity Institute of Information Technology on **16th Feb 2022 from 2:15 pm to 4:00 pm**. The alumni were present in the meet and all the students of BCA, B.Sc. IT, MCA, MSc(Cyber Security) and MSc(Data Science) attended the meet along with Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT, Dr. Chitreshh Banerjee, Departmental Alumni Coordinator and faculty members. Around 150 current students and 15 alumni attended the online alumni meet.

The meeting was hosted by Ms. Romisha Sharma and Mr. Shreesh Bhatnagar of BCA VI Sem.

The meet started with the welcome of Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT, faculty members, alumni, and current students. After that Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT was invited for welcome address. He explained the idea behind the organisation of this alumni meet. He said that the alumni are role models for existing students. This type of meetings are very useful for transferring the knowledge and experience of Alumni to the existing students. Dr. Chitreshh Banerjee, Departmental Alumni Coordinator was called to provide words of wisdom. He said knowledge, college and village are the triangle for the development of spreading the knowledge in the society. He expressed happiness on overwhelming response from the alumni.

Alumni Honey Gocher (B.Sc. IT Batch 2014-2017, M.Sc. NMT Batch 2017-2019), Jasjeet Singh (MCA, Batch 2016-2019), Pratyusha Chakravorty (MCA, Batch 2019-2021), Sudha Yadav (MCA Batch 2018-2021), Priyanshi Goyal (MCA Batch 2019-2021), Jayesh Chitalangiya (MCA Batch 2019-2021), Himanshu Shukla (BCA, Batch 2018-2021) also interacted with the students and gave motivational talk regarding preparing for higher studies and placements. The alumni also shared their experience while studying in Amity University Rajasthan. Dr. Nitheesh K Marugan(Ph.D. Batch 2017-21) focused on the importance of research for successful career. The current students

also asked many questions regarding placements and the alumni shared their views. The meet concluded with a Vote of thanks which was given by Dr. Sameer Saxena, Assistant Professor (AP-III). He thanked the organizer and hosts of alumni meet. He also thanked Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT for the support and guidance which has made Alumni Meet 2022 a grand success. He thanked the faculty members for their auspicious presence during the event. He finally thanked the alumni for sparing their time from the busy schedule for the meet and the current students for attending the meet.

Minute to Minute Schedule

| Time	Events
2:15 pm - 2:30 pm	Joining of Current Students, Faculty Members, and Alumni
2:30 pm – 2:35 pm	Welcome of Coordinator-AIIT, Faculty Members, Alumni, and Current Students by Mr. Shreesh Bhatnagar and Ms. Romisha Sharma
2:36 pm – 2:38 pm	Welcome Address by Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT
2:39 pm – 2:40 pm	Address by Dr. Chitreshh Banerjee, Alumni Coordinator
2:40 pm – 3:15 pm	Experience Sharing by Alumni
3:15 pm – 3:55 pm	Alumni Interactions with Faculty Members & Existing Students.
3:55 pm – 4:00 pm	Vote of Thanks by Dr. Sameer Saxena, Assistant Professor (AP-III), AIIT

Snapshot of the Events

Prof. (Dr.) Swapnesh Taterh, Coordinator – AIIT

Honey Gocher (B.Sc. IT Batch 2014-2017, M.Sc. NMT Batch 2017-2019),
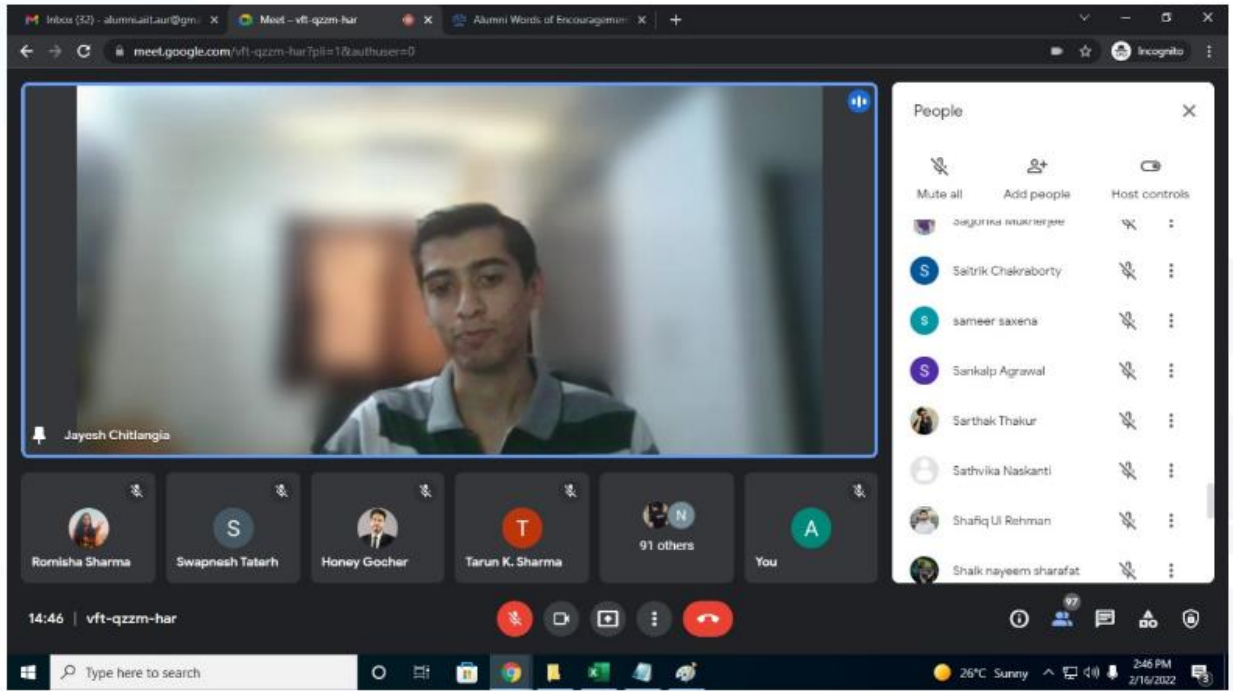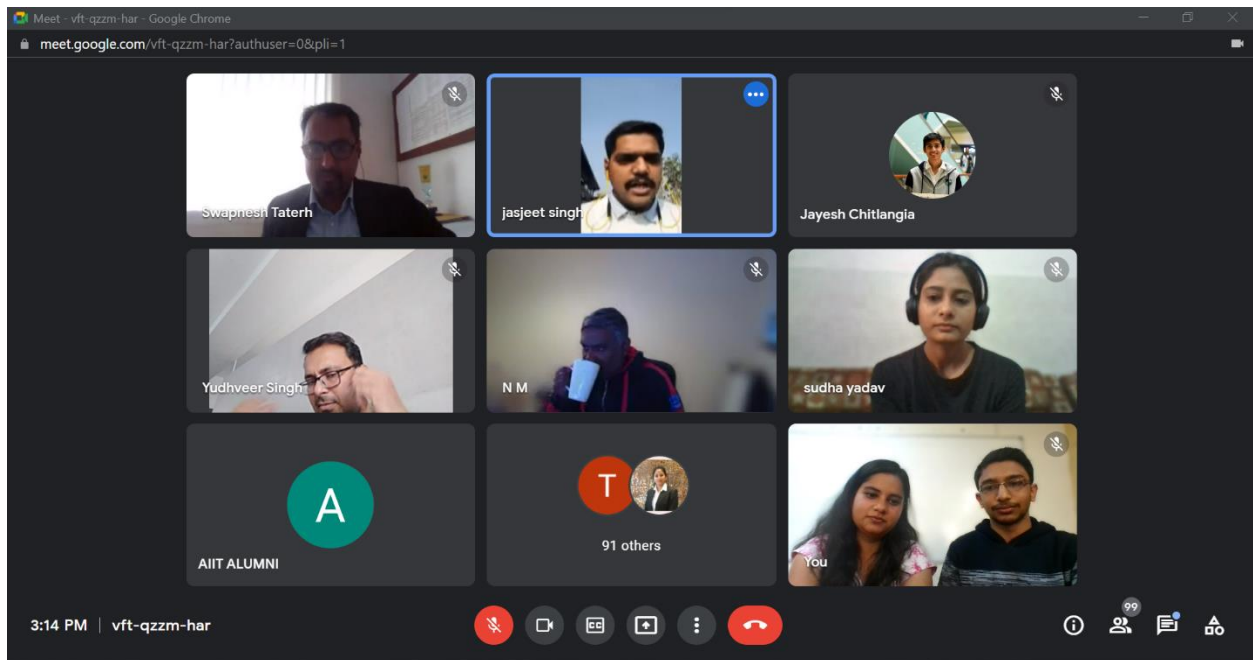
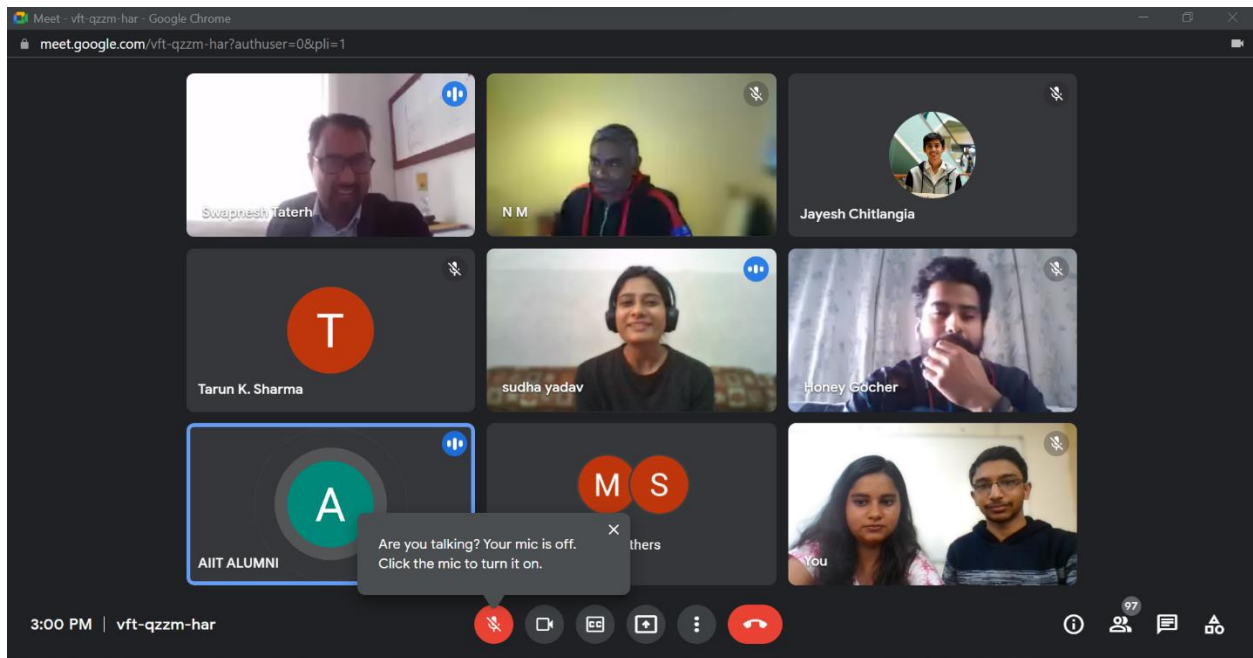Jayesh Chitalangiya (MCA Batch 2019-2021)
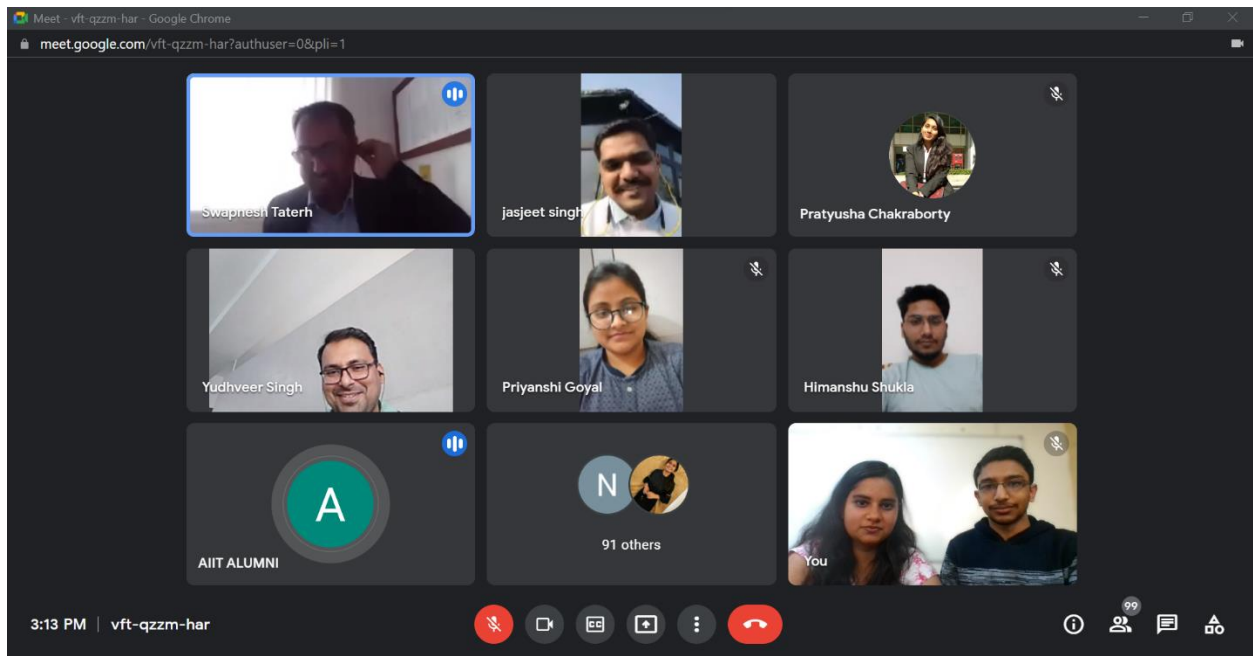
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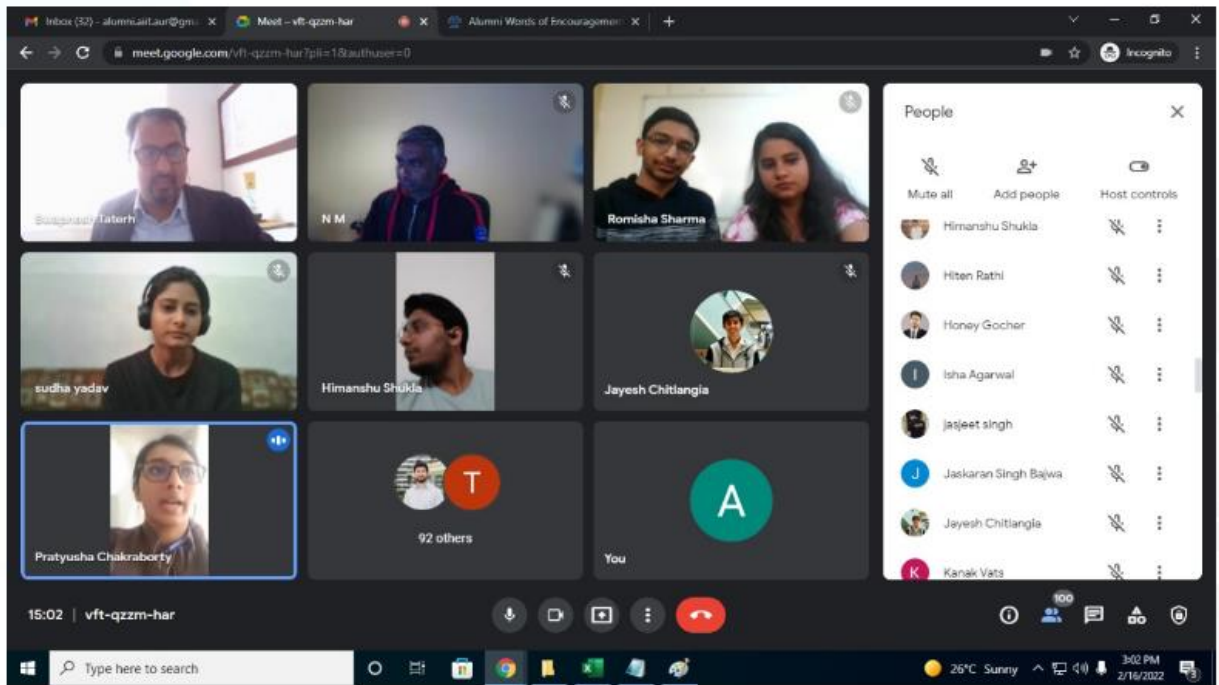
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Host Ms. Romisha Sharma and Mr. Shreesh Bhatnagar of BCA VI Sem, Batch 2019-22

Himanshu Shukla (BCA, Batch 2018-2021)

AMITY UNIVERSITY RAJASTHAN CONDUCTS VIRTUAL ALUMNI MEET-2022

Date: 16/02/2022

A BRIEF REPORT

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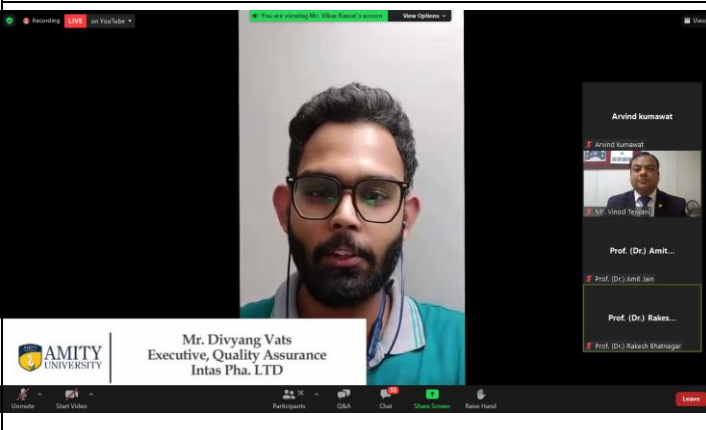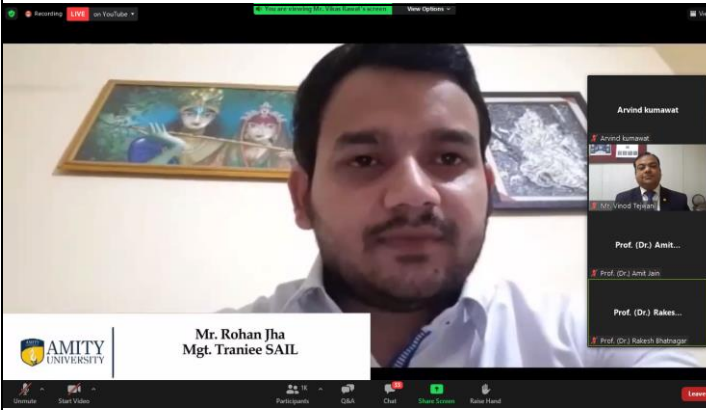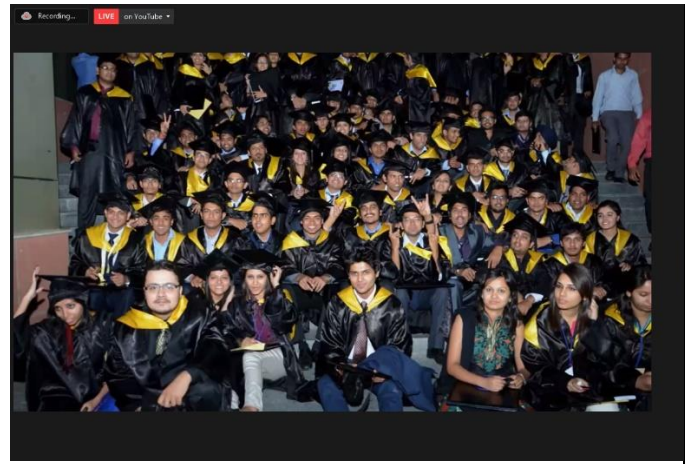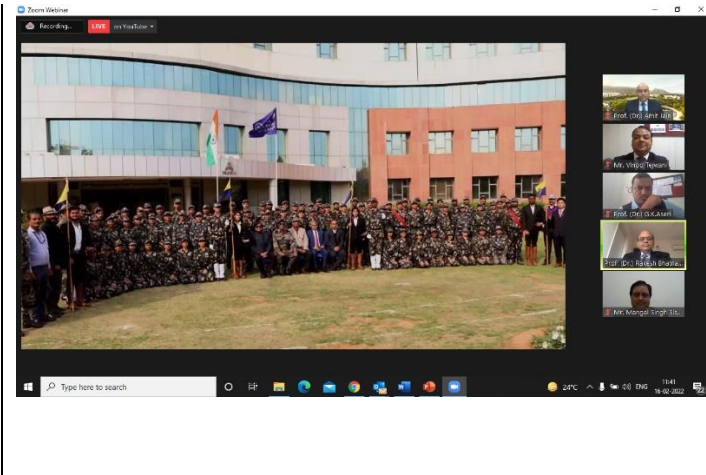
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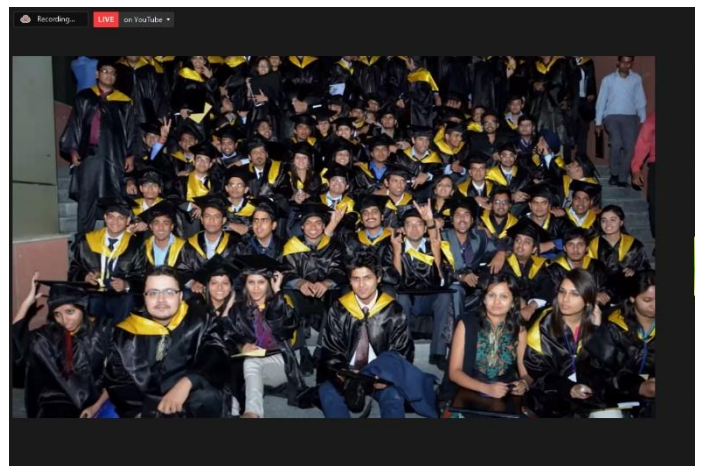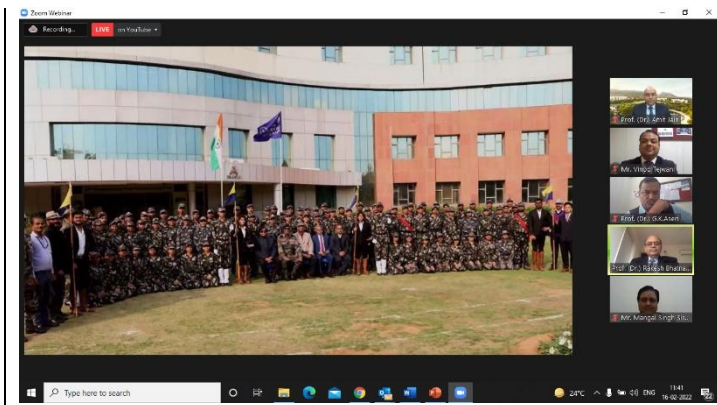| Name of School/ Institute	Registered Alumni
ASET	205
AIB	91
ALS	56
ABS	54
ASH	47
ASCO	43
AIIT	40
ASAP	31
AIBAS	21
ASL	18
AIMT	17
ASFT	10
ASAS	9
AICP	8
ASLA	4
ASFA	1
TOTAL	**655**

Vinod Tejwani
Director - Corporate Resource Center
Amity University Rajasthan

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Outcome Report Registrar Office
Alumni Meet 2022- AUR
Corporate Resource Center and Alumni Office- Amity University Jaipur, Rajasthan

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<u>OUTCOME REPORT</u>

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4. The nostalgic and emotional bonding moment came when a Short movie **Relive the Memories at AUR** was played during the meet. The video covered their journey and memories they lived and enjoyed at AUR.

5. The event was Followed with the proud moment for all Amitian's when The Esteemed Alumni shared their excitement and experiences with the gathering.

6. The most notable part of Alumni Meet -2021 was the felicitation of 'Outstanding Alumni' from all departments of the university. Each alumnus who received this award was overwhelmed, grateful and gave due credit to the university, the curriculum and the faculties for the success attained after completing their degrees.

7. **Mr. Vinod Tejwani**, Director- CRC and Alumni Relations highlighted the achievements of CRC in securing phenomenal placements and providing numerous opportunities to the existing students as well as Alumni. He also appraised the gathering about the success stories, positions of Esteemed Alumni in their respective organisations and thanked the alumni living all around the globe and helping in enhancing the reputation of the university.

8. The coordinator of Alumni Association, **Mr. Mangal Singh Sisodiya**, apprised the alumni about the University Alumni Portal and informed step by step functioning and registration process.

9. To entertain and offer some moments of fun and frolic, the students of the university presented an exuberant cultural programme for the alumni including singing, dancing and acting performances.

10. The Central Alumni meet culminated with the closing remarks of Provost and Dean Academics, **Prof. (Dr) G. K. Aseri**. He said, Alumni is an important stakeholder of the education system in improving the quality of not only the Teaching-Learning–Evaluation system but also the students experience on the campus in variegated ways. He thanked all the Alumni from across globe for their presence. He also thanked all departmental Heads, Faculty , Staff and students thank the departmental faculty coordinators, alumni student batch representatives &team members, for putting their best effort in arranging this grand Alumni Meet AUR 2022.
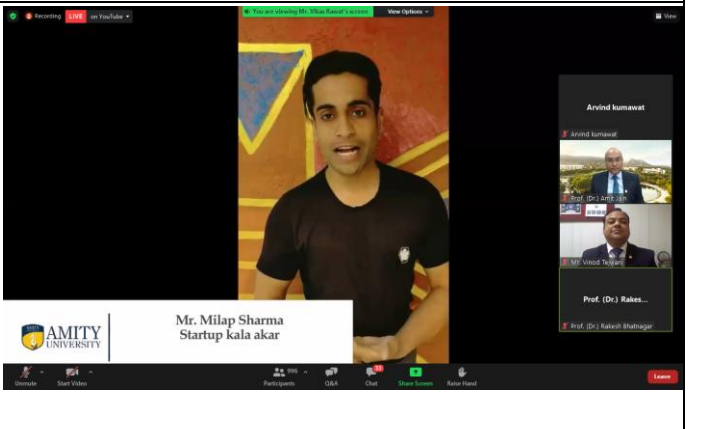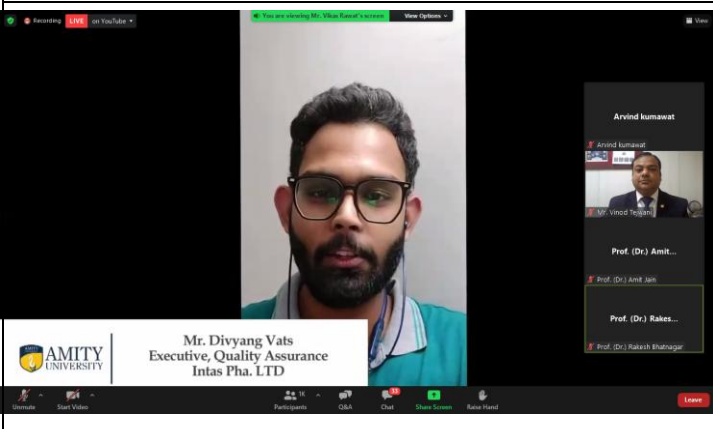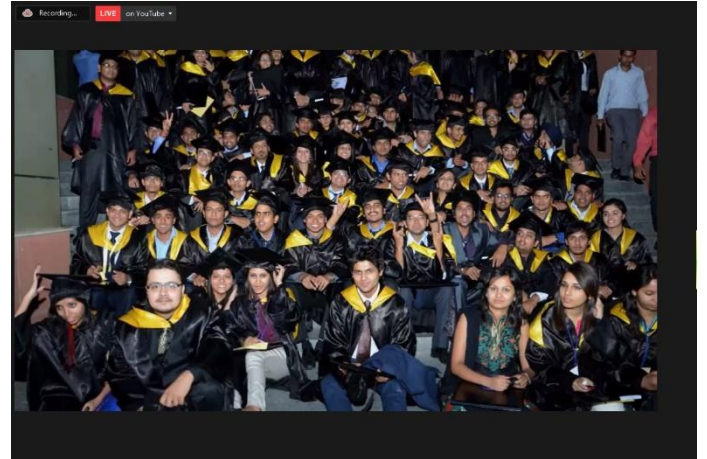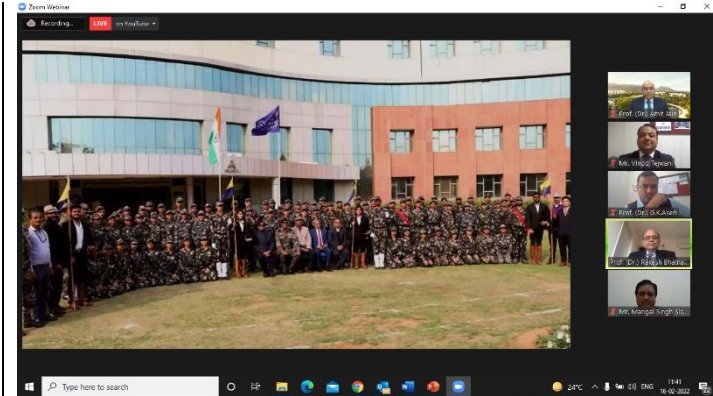
11. The central Alumni Meet was followed by departmental alumni meetings where all the alumni interacted with their faculty members and junior students. The virtual Alumni Meet was a fruitful event, keeping up with the tradition of organizing an annual Alumni Meet in the university.

1) What was the Inspiration behind taking up this Particular Subject for the Webinar?
   ➢ To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education.

2) Who were the Distinguished Guest Speakers Invited for the Event? Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.
   ➢ Internal Leadership team Vice Chancellor, Pro Vice Chancellor, Provost, Director CRC along with Esteemed Alumni

3) What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External?
   —

4) Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?
   —

5) Who all attended the Webinar? Also, if possible, give the numbers.
   ➢ Alumni, Students, HOI's, HOD's, AUR Leadership team , Faculties, Staff of Amity University Rajasthan Across India and Abroad

6) What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.
   ➢ Listed in Point wise outcome as above.

7) Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these?

   ➢ Listed in Point wise outcome as above.

8) Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.
   ➢ Yes, The thanks email has been sent to all the Alumni and in social networking sites. We will follow-up with them for more activities , placements, Internships.

9) What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.
   ➢ Will followup

Pictures of the Alumni Meet

Amity University Rajasthan

Amity Institute of Information Technology

Alumni Interaction for UG and PG First and Final Year Students

An online alumni interaction was held at AIIT department on 17th Nov. 2021 for UG (BCA and B.Sc. IT programme) First and Final Year Students from 12:00 PM to 1:30 PM and for PG MCA and M.Sc. CS programme) Final Year Students from 2:30 to 4:00 PM. The Alumni meet was successful where the Head and Faculty members interacted with the Alumni and discuss about their experiences in Industry and what could be done for the improvement in the existing syllabi/program structure. Alumni share their experiences in pursuing the higher studies in abroad.

In the UG alumni interaction, our esteemed alumni Mr. Shubham Bhaskar Sharma (Batch 2012 – 2017), Mr. Shubham Jangid (Batch 2015 – 2018), Mr. Aryaman Choudhary (Batch 2016 – 2019), Mr. Himanshu Shukla (Batch 2016 – 2019), and Ms. Isha Choudhary (Batch 2016 – 2019) interacted with the BCA and B.Sc. IT first year and final year students on the topic Career Opportunities in Computer Science after Graduation.
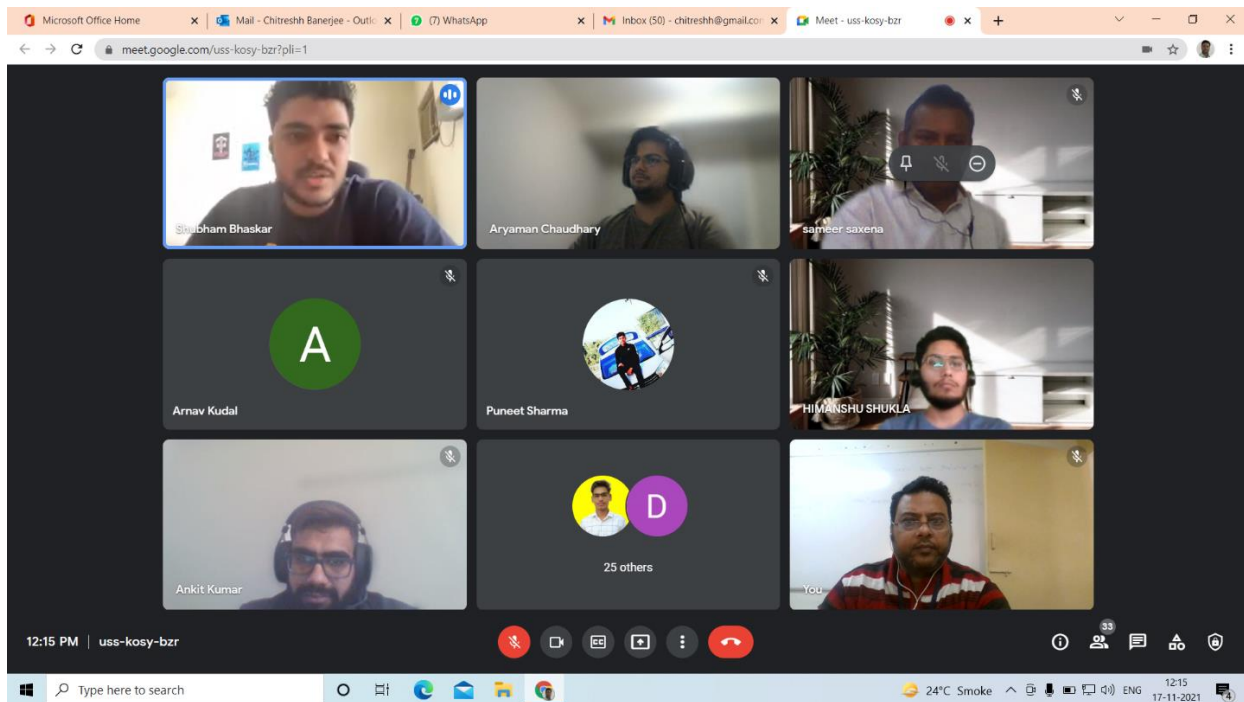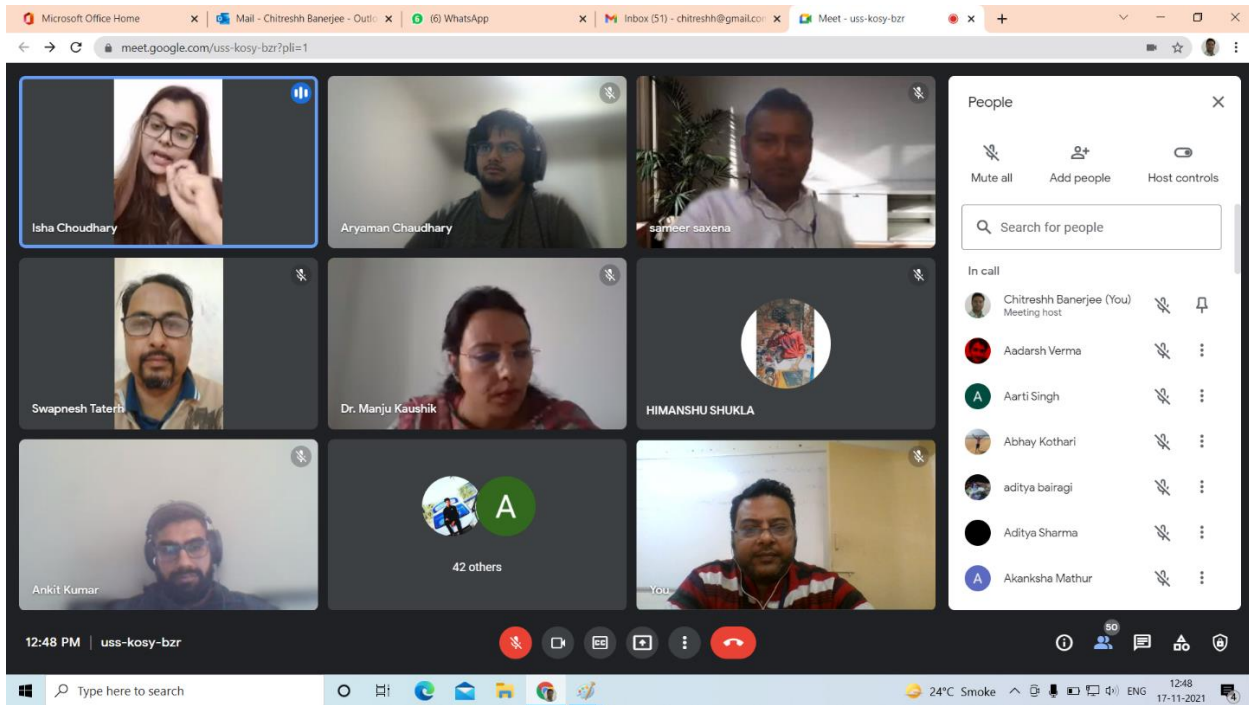
In the PG alumni interaction, our esteemed alumni Mr. Amit Bhardwaj (Batch 2010– 2012) and Mr. Bhanupratap Singh (Batch 2013 – 2016) interacted with the MCA and M.Sc. Cybersecurity final year students on the topic Security & Emerging Technologies.
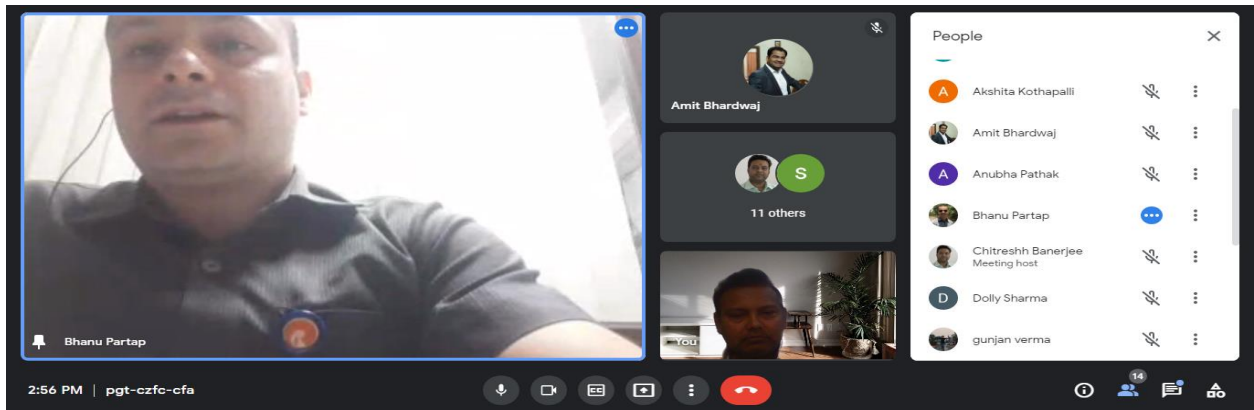
(Amity University Rajasthan, Jaipur)

OUTCOME REPORT

of

"Alumni Interaction Session"

by

Amity School of Communication

Moderator- Dr. Tanushri Mukherjee, Dy Director Outcome &Associate Professor, ASCO

Speakers: Ms. Kajal Huria, Digital & Strategy Head- Valere Labs, Alumnus (B.A.J&MC 2015 Batch), Mrs. Heena Joshi, Founder, Writernama, Alumnus (M.A.J&MC 2015 Batch), Mr. Sumit Sharma, Editor in Chief- Khabar Update, Alumnus (M.A.J&MC 2012 Batch)

General Introduction (50-80 words)

The event organized on 3rd Sept, 2021 was very fruitful and extremely enlightening for the students as all the alumni speakers were the highly experienced professionals in their own areas and the highlighted the various skills required to be developed in their own areas of expertise. All the speakers gave valuable tips related to writing, speaking and reading which are very elementary for all those who want to create a mark in the present Media Industry. The alumni interacted in a very interesting manner with all the new batch of students and answered all their queries related to different super specialized areas of Mass Media. The session had overwhelming response from participants and was extremely engaging as the speakers represented hard core media professionals.

1. Objective(s) of the Event (Point-wise)

1. The main objective of the session was to provide a broad overview of the prospects and opportunities related to present Mass Media Industry
2. To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication

2. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any

1	The main objective of the session was to provide a broad overview of the prospects and opportunities related to present Mass Media Industry	Intangible	Outcome was achieved	
2	To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication	Intangible	Outcome was achieved	

3. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
1	The main objective of the session was to provide a broad overview of the prospects and opportunities related to present Mass Media Industry	All Outcome Achieved. Many more such sessions can be organized in future.	**Intangible**	The speakers were very willing to and has given their consent to be resource persons for future sessions which would focus in detail about the topic	To be decided as per the availability of the speaker	Future Webinars or Offline Workshops/Guest Lectures can be organized as per the availability of the speakers	
2	To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication	All Outcome Achieved. Many more such sessions can be organized in future	Intangible				

(*) – *Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.*

4. Scientific/ Technological/ Administrative strengths of the institution/s visited.

NA

5. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

The interactive session was extremely fruitful for the students who wanted to know about the various promising dynamics of the present Media Industry and the various jobs and available prospects in this field. The speakers were highly experienced persons in their own areas of profession and possesses great experience of handling some of the major assignments related to either Print/Electronic/Digital Media or in the area of freelance writer and coach/trainer . The alumni speakers have also agreed to be the speakers for any future sessions too.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Image

(Amity University Rajasthan)

OUTCOME REPORT

of

Alumni Interactive Session on Career Perspective

by

Amity Institute of Clinical Psychology

General Information

Date of Event   : 29th November 2021
Event Type   : Interaction of Alumni with final year students
Event Title   :   Alumni Interactive Session On Career Perspective.
Venue   : Google Meet
Organized by   : Amity Institute of Clinical Psychology
Total Participation   : 15
Moderator(s)   : Alvis Keisham
Event Coordinator   : Alvis Keisham
Convener/Host   : Alvis Keisham

Details of Expert/Speaker/Resource Person/Judge:

Country Name: India
Expert Name: Soumya Simon
Organization: Kristu Jayanti College, Bengaluru, Karnataka
Designation: Assistant Professor
Specialization: Clinical Psychology

Expert Name: Shenu Salestin Richa
Organization: National Mental Health Program, Rajasthan
Designation: Clinical Psychologist
Specialization: Clinical Psychology

Point wise Outcome Report:

1) What was the Inspiration behind taking up this Particular Subject for the Webinar ?

   Answer: The inspiration behind this particular subject is the interest of the students
   regarding the career. Additional reason were to bring two different perspective from the field

of academic and government setting. To share new updates about the mental health programs and its related aspects in India.

2) Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

   Answer:

   a. Soumya Simon, Assistant Professor, Kristu Jayanti College, Bengaluru, Karnataka, M.Phil. Clinical Psychology; currently pursuing PhD. In Psychology; Area of expertise: Children and Adolescents mental health.
   b. Shenu Salestin Richa, Clinical Psychologist, National Mental Health Program, Rajasthan, M.Phil. Clinical psychology; currently pursuing PhD. In Psychology.

3) What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External ?

   Answer: Alumni of Amity University Rajasthan (as per the event category), their designation and affiliated organisation, their respective expertise (academic and mental health program) and the speakers were young and dynamic individual.

4) Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who ?

   Answer: The guests were informed in advance.

5) Who all attended the Webinar? Also, if possible, give the numbers.

   Answer: 15 participants, 10 final year M.Phil. Clinical Psychology Students, 4 faculties and 1 Counsellor, AIBAS.

6) What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

   Answer:

   a. Clarification regarding NET and JRF qualification.
   b. Regarding persuasion for PhD immediately after M.Phil. or after taking up job.
   c. Any other certificate courses beside M.Phil. degree for better job securing.
   d. Transition from being a student to a professional.
   e. How to apply for job after the completion of course.
   f. The difference in working environment between private psychiatric hospital and government Hospital.
   g. Medico-legal cases and how to tackle them.
   h. Tips on how to deal the stress from academic pressure.

     i.   Challenges in mental health field.

     j.   Ethical and Professional boundaries.

7) Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?

Answer: No.

8) What are the 'Progressive Outcomes /Way Forward' planned, based on the event of the webinar. Please give them pointwise, with timelines and names of the persons responsible for their execution.

Answer:---------

9) Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

Answer: Plan to collaborate for a workshop in near future.

10) What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

Answer: ------------

(Amity University Rajasthan)

OUTCOME REPORT

of

(Alumni Open House Interaction)

by

(Amity Law School, Amity University Rajasthan)

1. General Introduction (50-80 words)

Amity Law School, Amity University Rajasthan has organized Alumni Open House Interaction at 19th December 2021 on Zoom under the prudent and kind guidance of respected Director ALS, Prof. (Dr.) Saroj Bohra.

The Host was Director ALS, Prof. (Dr.) Saroj Bohra and moderator of the session was Dr. Richa Chaudhary Assistant Professor, Amity Law School, Dr. Abhishek Baplawat, Assistant Professor, Amity Law School, AUR. And Dr. Ashu Maharshi, Associate Professor, Amity Law School, AUR

The Alumni Open House Interaction is to get feel for your campus and shares our experience and remember the memorable days with our classmates, friends and faculties. The Interaction is to provides the opportunity to meet and learn from Alumni, which give us an idea of the opportunities and experiences available on campus. Almost 99 Alumni registered with us and share their experience. This initiative was taken by our Director ALS with an aim to promote legal research and strengthen the culture and commitment to the quality legal education and legal profession centricity of the law

2. Objective(s) of the Event (Point-wise)

1. This alumni Open session meet aims to foster a sense of community among alumni, while supporting a sense of connectedness back to the institution feeling
2. Utilizing the rich experiences of old students of the college for the benefit and progress of the present students
3. Providing guidance to the present students in their endeavor for better employment and other dimensions of Law Field.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	Bringing together all the old students and the faculty of Amity Law School to share their experiences with each other	Intangible	Outcome achieved	Online Alumni Open Session Meet organized for this purpose on 19 December
	Getting the valuable advices of the Alumni in the overall development of the Amity Law school	Intangible	Outcome achieved	Online Alumni Open Session Meet organized for this purpose on 19 December

1. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
	Bringing together all the old students and utilizing their rich experiences for the benefit and progress of the present students	Outcome Achieved. More such events and activities can be organized in future for enhancing skills and employability of present students by help of Alumni	Intangible	Director ALS always engages herself in process to organizes various activities. Various Alumni related activities are in pipeline	List of events will be forwarded to Authorities by Director ALS and events will organized as per schedule of resources.	More such events and activities can be organized in future for enhancing skills and employability of present students by help of Alumni	

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

2. Scientific/ Technological/ Administrative strengths of the institution/s visited.

N.A.

3. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

Participants Alumni students of Alumni open house Interaction have expressed their keen desire to participate in many more Alumni related events in future organized by the Amity Law School, in which they will try hearty for providing guidance to the present students in their endeavor for better employment and other dimensions of Law Field and to promote the campus placements through them who are working in reputed industries in India and abroad also.
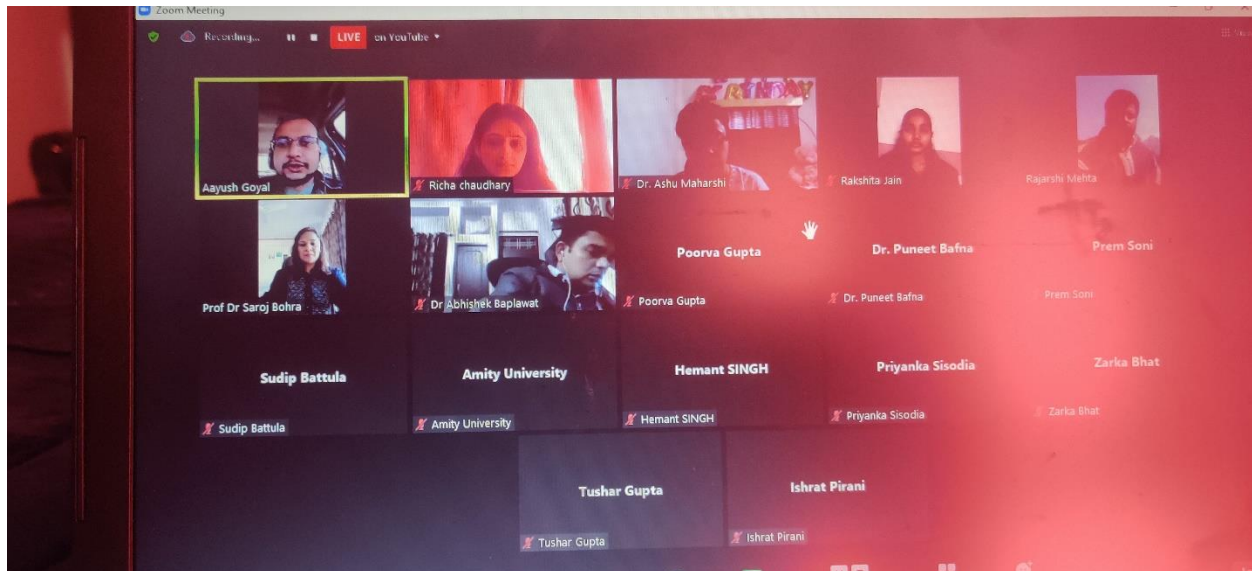
Attendance of Participants

In this online Alumni Open House Interaction more than 95 students registered and participants at 19th December 2021 on Zoom. (Screenshot attached)

E – Poster of the Event

Photographs and Feedbacks

"Alumni open house Interaction was very interactive and it was nice experience to meet with our teachers and juniors. I will definitely be an active part of my ALS family for helping out my juniors"

Aayush Goyal (Alumni 2013-18, Batch)

"Alumni open house Interaction was very fine…Director mam discussed and cleared the objective of Alumni meet in a significant way. She motivated us to take step forward to help our present students. Presently I am preparing for Judiciary and I promise my ALS family that I will definitely help my juniors in preparation and to giving guidance for Judicaiary.

- Poorva Gupta (Alumni 2014-19 Batch)

"Thank you so much to Director Mam for organising valuable session. As I am now part of Corporate Sector so I will be pleased to help my juniors and present students for getting good internships and placements in near future.

- Rajshri Mehta (Alumni 2020-21 Batch)

Amity University Rajasthan, Jaipur

OUTCOME REPORT

Of

Webinar on "Traditional Vs New Career opportunities, Challenges and Way Forward"

By

(Corporate Resource Center in association with Amity School of Hospitality)

1. **General Introduction (50-80 words)**

   Webinar on "**Traditional Vs New Career opportunities, Challenges and Way Forward**" was conducted by Corporate Resource Center- AUR in association with ASH. Alumni Students were the Speakers from ASH. Ankit Rawat (Manager Founder , Achievers club) , Hitesh Singh Shekhawat (Butler Team Leader, Taj, Dubai), Shahnawaz Khan (Founder- Shanus Rolling Kitchen, Jodhpur) , Jayanti Nath, (Commi , Sheraton Grand Hotel, and Resort, Doha,Qater).

   The session started with the special address by Pro Vice Chancellor Prof. Dr. Amit Jain . he welcomed all the Alumni and gave a brief about AUR and new engagements, additions in schools / curriculum, Virtual tour. The session was moderated by Dr.Sushil Kumar (Assist.Professor ,Amity School of Hospitality) has contributed their views about the how ASH has contributed to shape their career & Alumni students share their views & information how to build career in hospitality sector & how to become a successful entrepreneur. . The session was attended by Students, Faculty, Staff of AUR, and Alumni, Participants from Industry and academic institutions and career aspirants in Hospitality sector. Director CRC Mr. Vinod Tejwani gave Vote of Thanks. He informed about various Alumni engagement sessions and the way forward.

2. **Objective(s) of the Event (Point-wise)**

   (A) To find out the scope of career in Hospitality & tourism sector hospitality students.
   (B) To find out the differences between Traditional and new career opportunities in Hospitality sector.
   (C) To determine the role of Amity University Jaipur in Career building.

(D) To find out the qualities required to become a successful entrepreneur & hospitality professional.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To give the knowledge of career opportunities in hospitality sector to ASH students	Intangible	Very well explained by the Alumni Students	
	To motivate ASH students to become entrepreneur	Intangible	All the student queries were addressed	
	To build a better coordination with alumni students for internships & trainings	Intangible	Will have more sessions in future to motivate students	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.
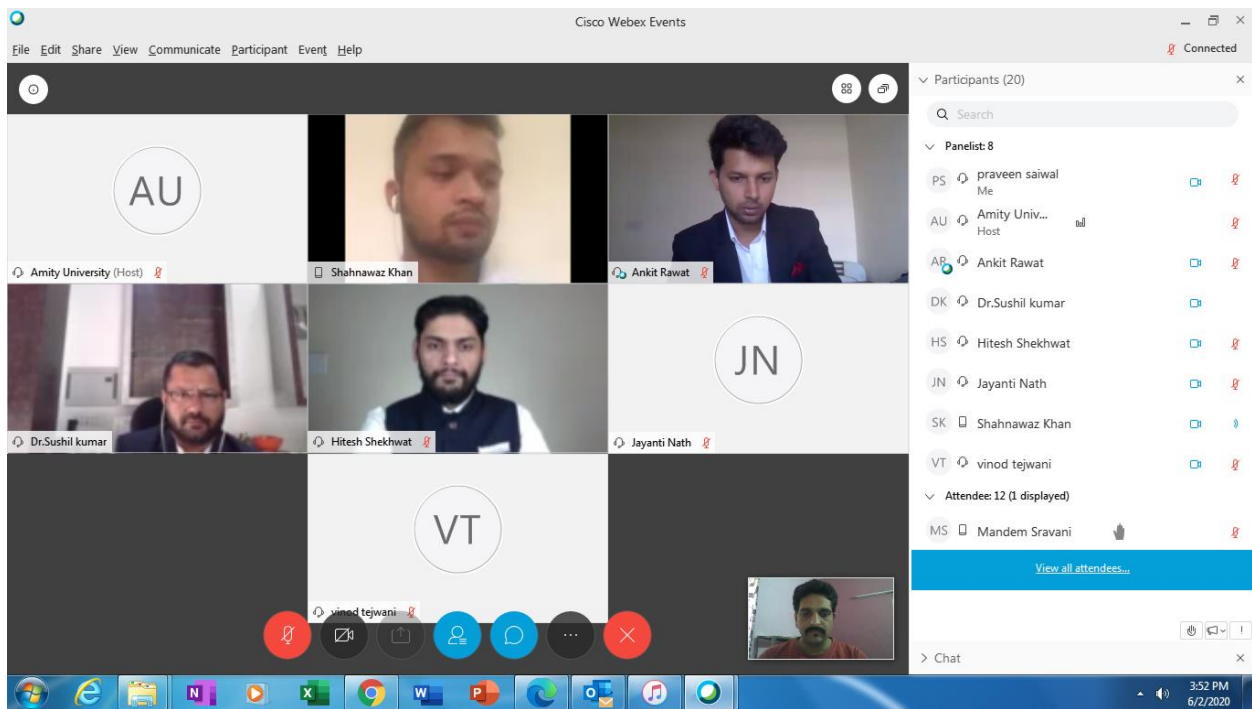
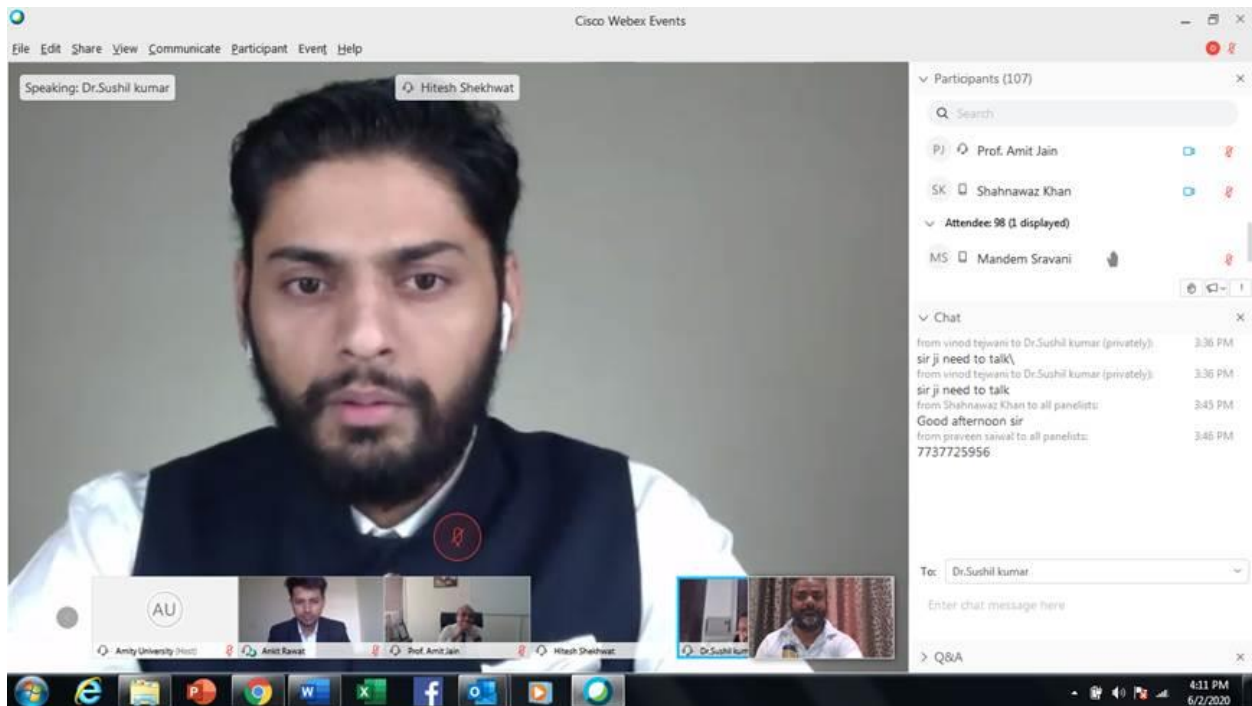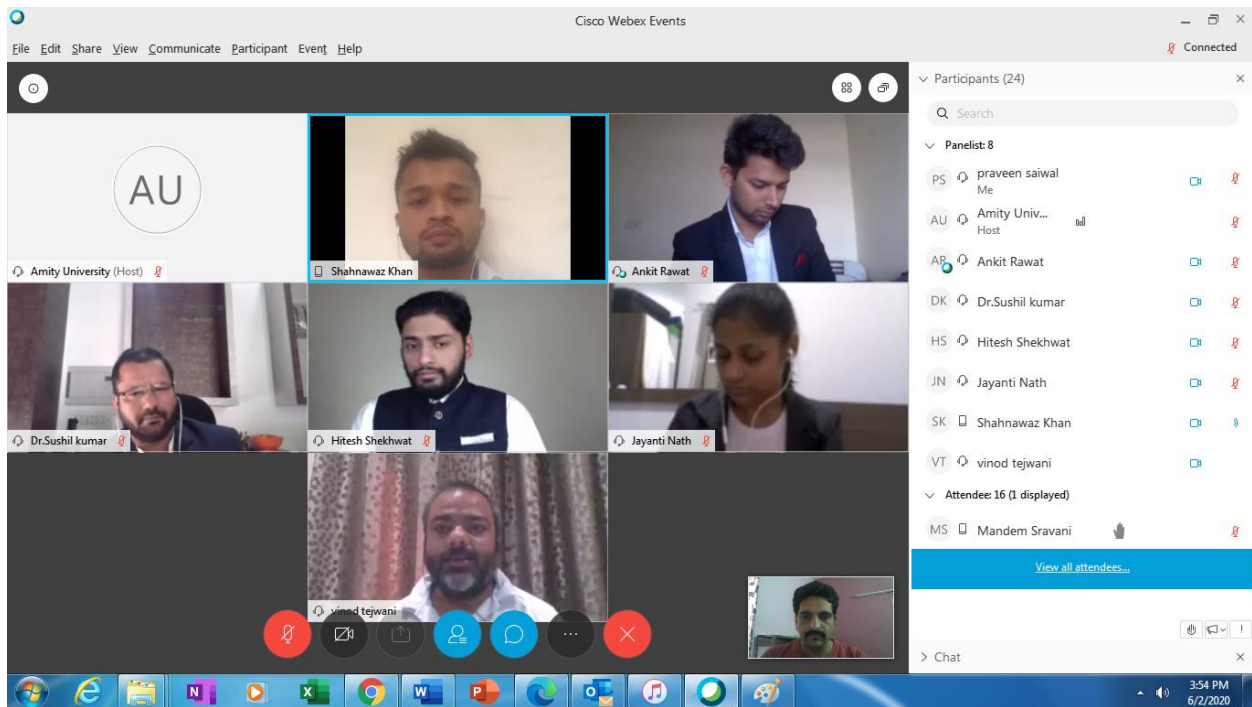## 5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**

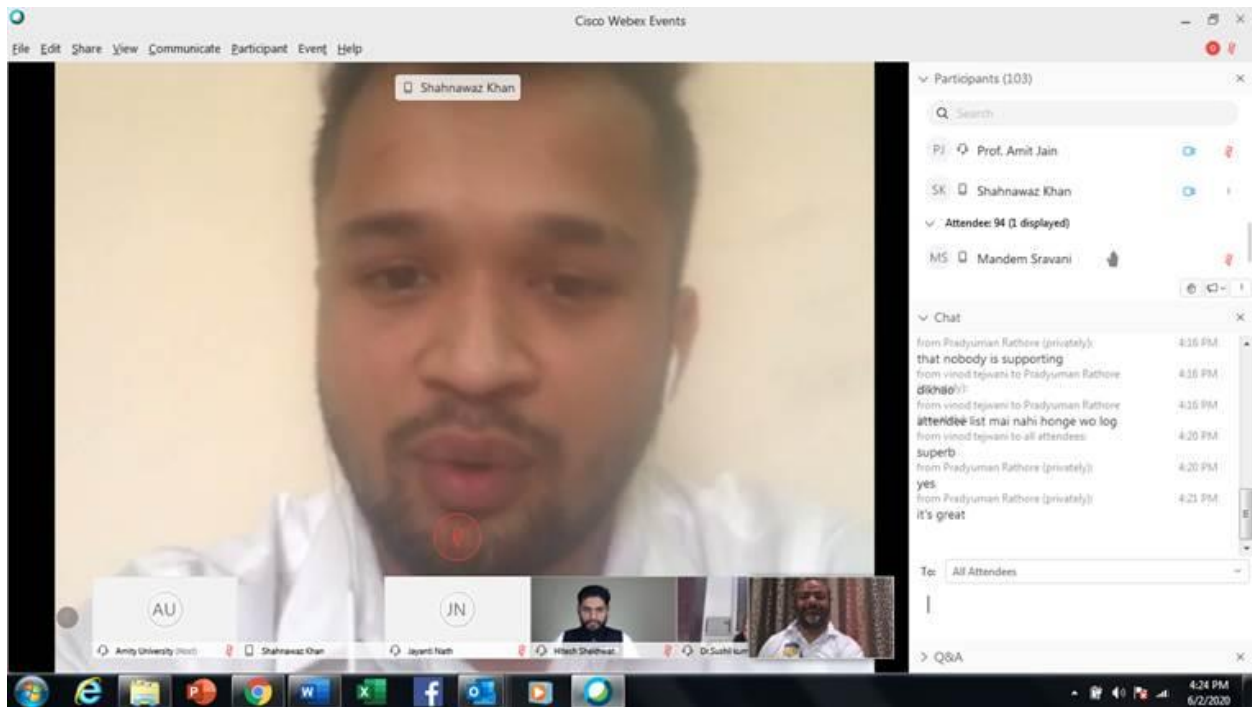*Appendix 1 – Attendance of all the participants*
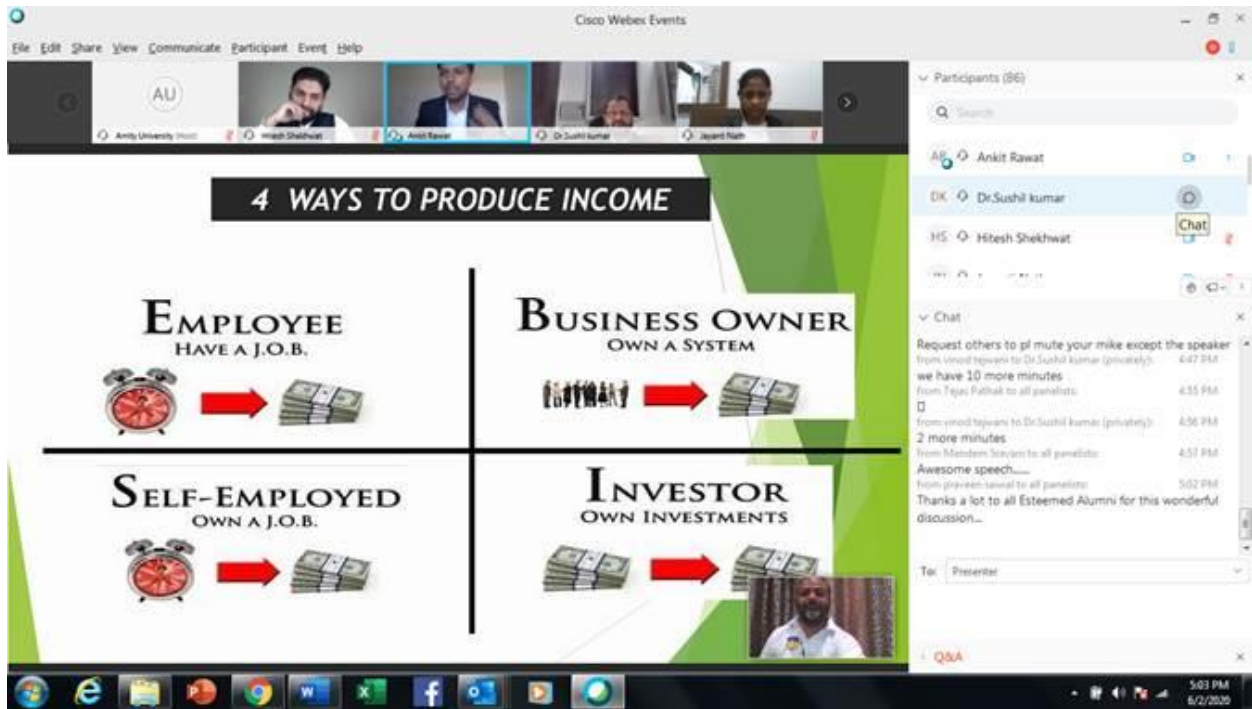*Appendix 2- Few Feedback forms received from participants*
Appendix 3- Photographs

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "Traditional Vs New ways of working with focus on Technical Infra and Work Life balance."

By

Mr. Anirudh Tripathi (Alumni)

(Corporate Resource Center in association with Amity Institute of Biotechnology)

1. General Introduction (50-80 words)

Webinar on **"Traditional Vs New ways of working with focus on Technical Infra and Work Life balance."** was conducted by Corporate Resource Center- AUR in association with AIB. The speaker was an eminent alumni of AUR, Mr Anirudh Tripathi, 2008-2012 batch of B.tech Bioinformatics, presently working as Senior Consultant , Ernst & Young. The session was moderated by Assistant Professor, Dr. Nidhi Mathur, AIB. The session was attended by Students, Faculty, Staff of AUR, Alumni, Participants from Industry and academic institutions and career aspirants.

2. Objective(s) of the Event (Point-wise)

(A) To make a link between the Alumni and the present students.
(B) To find out the challenges and opportunities in career after completing course.
(C) To determine the role of Amity University Jaipur in Career building.
(D) To find out the post effects of COVID-19 on the ways jobs and opportunities will be effected.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	Provide an insight into career building and work life balance.	Intangible	Very well explained by the guest speaker	
	To clarify the concept of job switching and its effects.	Intangible	All the student queries were addressed	
	To understand the new ways	Intangible	Very well covered by	

of working after COVID-19 outbreak		the Alumni and discussed with all.	

4. **Actionable Progressive Outcomes**

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. **Scientific/ Technological/ Administrative strengths of the institution/s visited.**

NA

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**

There were 30 Attendees on Zoom & 486 Views on FB Live. Huge potential of collaboration and will be very helpful for Alumni engagement

Video link:
https://www.facebook.com/AmityUniversityJaipur/videos/703713420433971/?q=traditional%20vs%20new%20ways%20of%20working%20with%20focus%20on%20technical%20infra%20and%20work%20life%20balance&epa=SEARCH_BOX

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "Workforce management and engagement strategies"

By

(Corporate Resource Center in association with Amity Business School)

1. General Introduction (50-80 words)

Webinar on "**Workforce management and engagement strategies**" was conducted by Corporate Resource Center- AUR in association with ABS. Guest speakers were the alumni of Amity Business School, Mr. Kartik Sawlani Manager – Info Edge(India Ltd.), Mr. Pankaj Sharma, Franchise Owner - Remax House of Real Estate, Ms. Pallavi Rajawat, Data Researcher- S&P Global Market Intelligenc, Ms.Shubhangi Maheshwari , Specialist in Client Financial Relation- S&P Global and moderated by Dr. Ritu Vashistha (Assistant professor &Program coordinator- MBA).

The session started with the welcome note by Mr. Vinod Tejwani , Director CRC and special address by Prof. Dr. Amit Jain, Pro Vice Chancellor, AUR.

All he Alumni Speakers along with the Moderator contributed their views the important role of workforce management and engagement strategies in the growth and smooth working of an organization and how technology is also helping in working of these concepts in COVID-19 situation. The speakers shared their individual experiences with respect to their organization about how these concepts are helpful in functioning of the employees as well as the employers. The speakers also talked about the challenges of working in online mode and how technology helps in overcoming those challenges. The session help the students to understand the role of workforce management and engagement strategies in the sudden pandemic or similar kind of situations and how these strategies motivates the employees as well the employers to be ahead in the curve. Overall it was a very enriching and motivating session.

2. Objective(s) of the Event (Point-wise)

(A) To understand the role of workforce management in organizations.
(B) To understand the role of employee engagement strategies in organizations.

(C) To help students understand the various challenges which can occur and how can they prepare themselves for the same.

(D) To determine the role of Amity University Jaipur in Career building.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To understand the role of workforce management and engagement strategies	Intangible	Very well explained by the speakers	
	To emphasize on skills and attributes students need to have when entering into various areas.	Intangible	Very well explained by the speaker	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

## 5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

NA

6. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

The webinar was very informative and it provided with valuable insights to the students in the field of corporate sector. Will definitely look for more such webinars with Alumni form other areas as well.
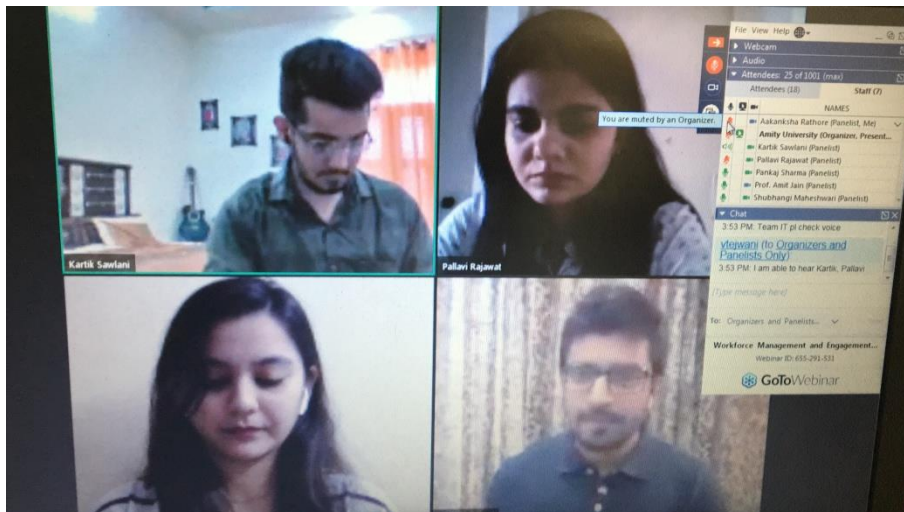
Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "Potential Impact of On-going Crisis on Industry and Emerging Trends in New World of Work"

By

(Corporate Resource Center in association with Amity School of Engineering & Technology)

1. General Introduction

Webinar on **"Potential Impact of On-going Crisis on Industry and Emerging Trends in New World of Work"** was conducted by Corporate Resource Center-AUR in association with ASH. Alumni speakers are as follows

1. Mr. Dhruv Dan, Sr. Manager - Technical, Hilti India Pvt. Ltd.

2. Mr. Tanuj Jain, Quality Manager - Amalgamation Valeo Clutch

3. Mr. Rohit Singh, Manager - Business Development, Byju's Education

4. Mr. Sankhdeep Ghosh, Asst. Manager - Engineering, JW Marriott Hotel

The session was moderated by Ms. Sangeeta Shekhawat, Assistant Professor, ASET. The session was attended by Students, Faculty, Staff of AUR, Alumni, Participants from Industry and academic institutions and career aspirants in Engineering, Management, Hospitality sector.

2. Objective(s) of the Event (Point-wise)

(A) To find out the scope of career in engineering, management and hospitality students.
(B) To find out the challenges and opportunities in various Technical, IT, Automobile industry.
(C) To determine the role of Amity University Jaipur in Career building.
(D) To find out the post effects of COVID-19 on above mentioned industries.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To give the knowledge of current industry working style to our students	Intangible	Very well explained by the Alumni speakers	
	To give the knowledge of worst affected industries and model(VUCA) to overcome this	Intangible	Very well explained by the Alumni speakers	
	To give various New Normal Post COVID-19	Intangible	Very well explained by the Alumni speakers	
	To motivate Engineering, Management and Hospitality students for jobs	Intangible	All the student queries were addressed	
	To build industry collaborations with help of industry experts	Intangible	Will call many more experts in future	

4. **Actionable Progressive Outcomes**

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

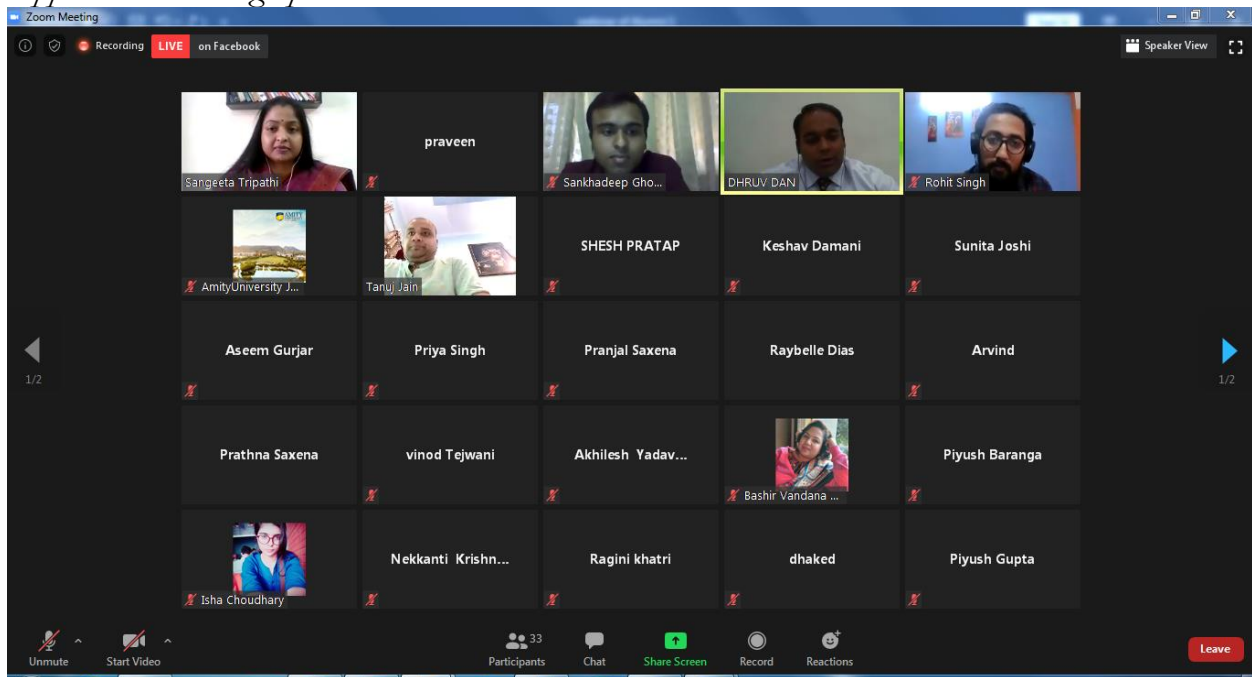## 5. **Scientific/ Technological/ Administrative strengths of the institution/s visited.**

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**
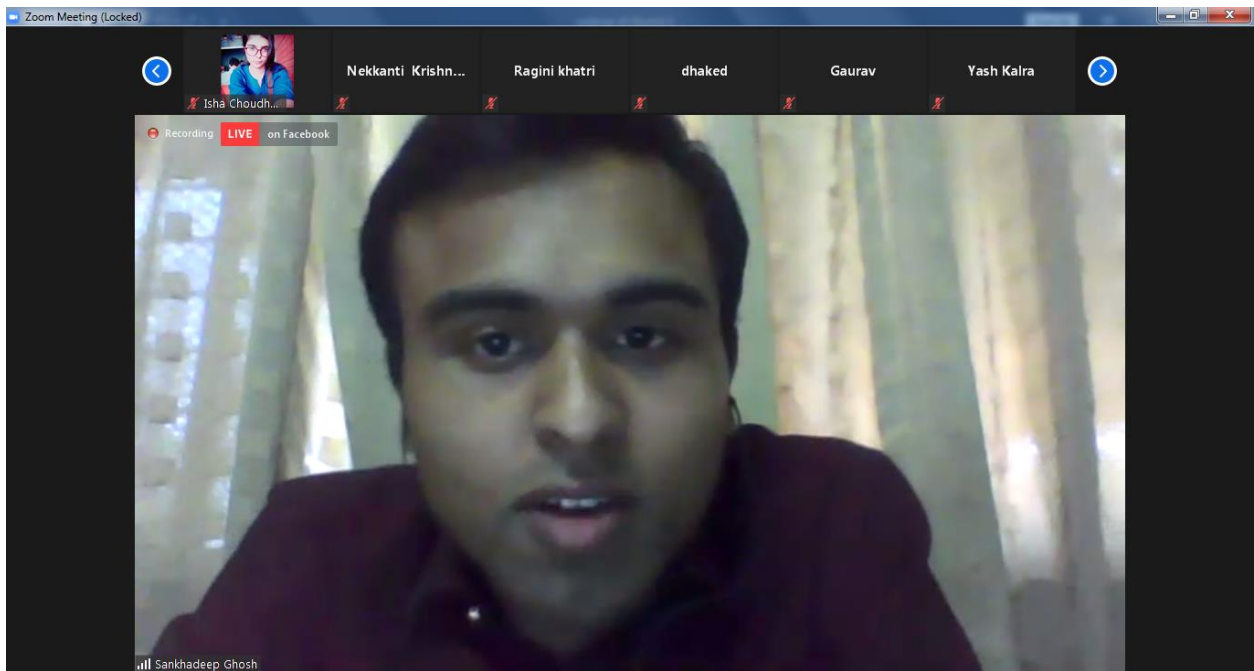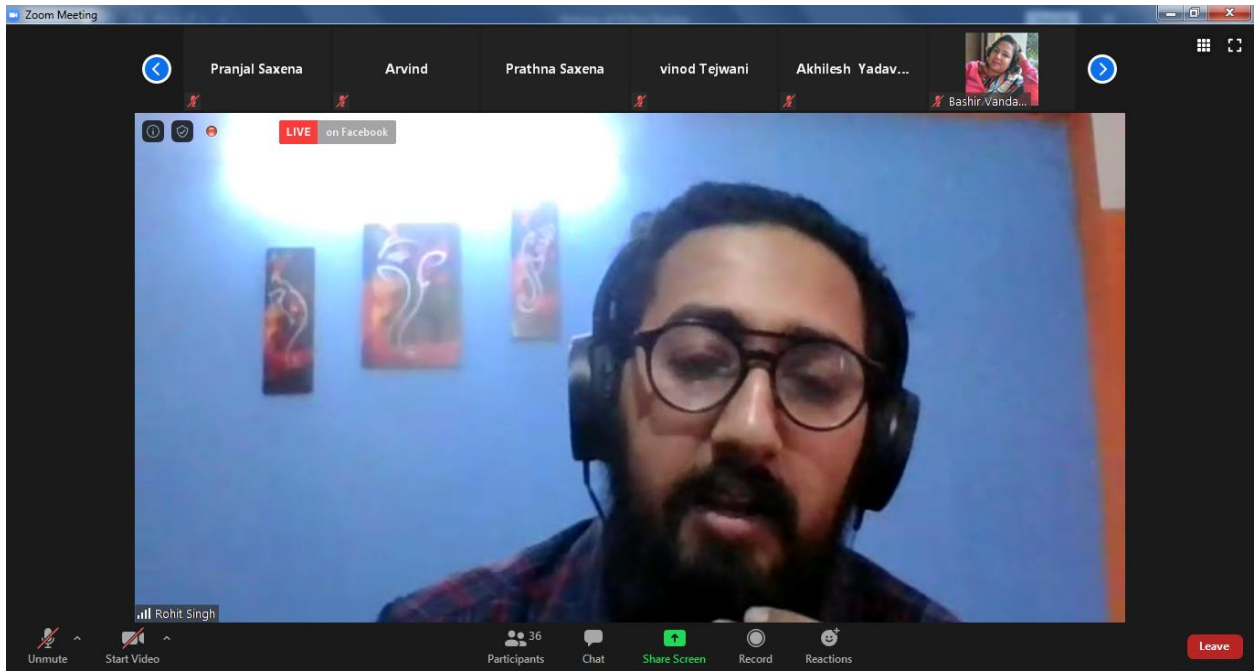
Total Participants were 84 on Zoom & 450 Views on FB Live. We also received placement offer/ job requirement from the Alumni during the session itself.
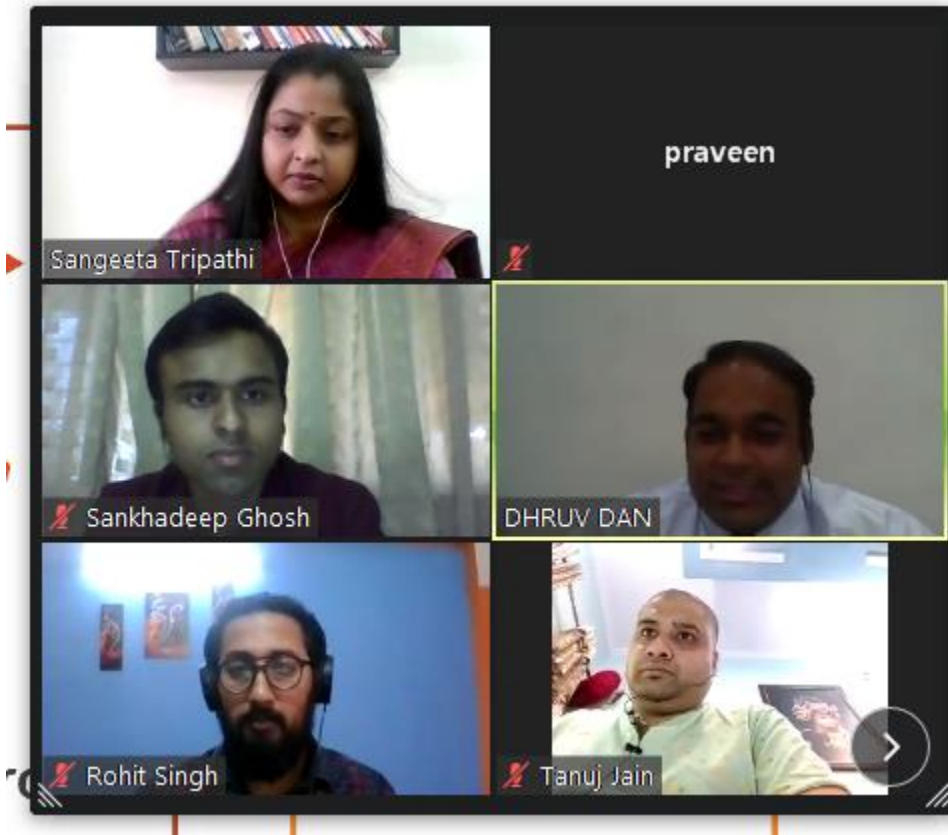
Video link:

https://www.facebook.com/AmityUniversityJaipur/videos/248370946573918/?q=webinar%20on%20%E2%80%9Cpotential%20impact%20of%20on-going%20crisis%20on%20industry%20and%20emerging%20trends%20in%20new%20world%20of%20work&epa=SEARCH_BOX

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Format for reporting events : Online Alumni Interaction

1. Name of the Institute : **Corporate Resource Center in association with Amity Law School**	
2. Event Category : **Alumni Web Session Series**	
3. Name of the Event : **Career Opportunities in Law**	
4. Venue of the Event: **Gotowebinar** Registration link: **https://tinyurl.com/y9xa3syd**	
5. Attended by : **152 participants** including AUR Students, Prospective students, Alumni & faculty members	
6. Details of the Events:	

The Event started well in time. The Alumni was quiet informative and proactive in the information which was passed as guidance to the upcoming batches. Lot of positive discussion was carried out from alumni who were from corporate sector and dealing in legal world. Even one of the Alumni who was 2nd rank holder in Rajasthan Judicial Services and secured 1st rank in women category was present. She made all the doubts cleared which were arising in the minds of young budding lawyers who were aiming for going into judicial services in coming years. The session was eye opening for all the law students in terms of giving them an insight of how academic, co curricular and extracurricular activities help in shaping a person's personality and giving them the value of cooperation and coordination in future and also change mind set in dealing with the legal issues as well.

The Amity Law School, Alumni Interaction event was organized by Corporate Resource Center in coordination with Amity Law School , Amity University Rajasthan. Prof. (Dr.) Dr. Saroj Bohra, Director of Amity Law School welcomed all the Alumni and gave introductory remarks. Prof. Dr. Puneet Bafna moderated the session with Alumni Speakers. Director CRC Mr. Vinod Tejwani gave the vote of thanks to all the Alumni speakers along with all the Participants.

| 7. | Date & Time of start and end of the event : **13/06/2020   14:30 Hrs. To 15:30 Hrs** |

| 8. | Name of the Chief Guest(s) with designation, if any.   **NA** |

9. Name of the Resource Person(s)/ Speaker(s)/ Guest(s)/ Celebrity(s)

Alumni Speakers	Designation	Organization
Mr. Girish Bhatia	Associate	Inttl Advocare
Mr. Kumar Devbrat	Legal Executive	SpiceJet Limited
Mr. Pratham Purwar	Legal Counsel	Panalpina DSV
Ms. Tanvi Mathur	Rajasthan Judicial Services – 2nd Rank	Rajasthan Government

10.Name of the Moderator of the Programme: **Dr. Puneet Bafna (Faculty Moderator)**
Associate Professor, Amity Law School,
Amity University Rajasthan

11. Further Scope of the event (i.e. Collaboration etc.): Alumni is always ready to extend a hand of coordination and cooperation to its juniors and an initiative taker for providing any help to its juniors in terms of placement as well.

12. Image: Image must be of better quality. Images are mandatory with Caption. It is requested to follow the format of the event details & pixels of photographs (984px X 452px).

Amity Law School Online Alumni Interaction

ALS online Alumni Interaction

13. It is also requested to identify at least two best Images with appropriate caption for Website Home Page required for approval by Hon'ble Chancellor Sir before uploading.

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Alumni Web Session Series "Career Prospects for Budding Microbiologist"

By

(Corporate Resource Center in association with Amity institute of Microbial Technology (AIMT, AUR)

1. ## General Introduction (50-80 words)

   Alumni web session series on "**Career Prospects for Budding Microbiologist**" was conducted by Corporate Resource Center- AUR in association with AIMT. The Aumni speakers for the session were as follows:
   1. Mrs. Sutrishna Roy, Senior microbiologis, U Foods India Pvt. Ltd.
   2. Mr Azhar Khan, Associate Officer - Quality Control, Mankind Pharma
   3. Mr. Divyang Vats, Quality Assurance officer, Lupin Biotech
   4. Ms. Swareena Kushwaha, Associate microbiologist - R&D, catalyst biotechnologies Pvt Ltd

   The session was organized by Mr. Vinod Tejwani, Director CRC and Mr. Arvind Kumavat, Manager, CRC. The session was moderated by Dr. Neeraj Khare, Assistant Professor, AIMT, AUR. Inaugural address of the session was delivered by Honorable Provost, AUR and Director, AIMT Prof. (Dr) G. K. Aseri. The participants included of current and pass out students of AIMT, AUR along with all faculties of AIMT, AUR. Various participants from other than AUR campus

2. ## Objective(s) of the Event (Point-wise)

   (A) To enrich the relationship of the Alumni with the institution and the current students
   (B) To find out the scope of career for students of Microbiology.
   (C) To find out the challenges and opportunities in the core and non-core Microbiology sectors.
   (D) To understand the opportunities prevalent in the various sectors of Microbiology especially in Pharmaceutical and Food Industry.
   (E) To determine the role of Amity University Jaipur in Career building.
   (F) To find out the post effects of COVID-19 on Microbiology industry.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To give the knowledge of Microbiology industry to AIMT students and other participants	Intangible	Very well explained by the Alumni	
	To motivate students to be industry ready	Intangible	All the student queries were addressed	
	To build relationship amongst Alumni , Institute and current students	Intangible	The Alumni guided the students well, also thanked many faculties of AIMT, AUR and CRC. Alumni also agreed to share vacant positions status with CRC.	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

6. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

The Alumni with organizers and Moderator

Honorable Provost AUR and Director AIMT Prof. (Dr) G K Aseri sharing his words

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Alumni Web Session Series "Career Opportunities in Biotechnology"

By

(Corporate Resource Center in association with Amity institute of Biotechnology [AIB, AUR])

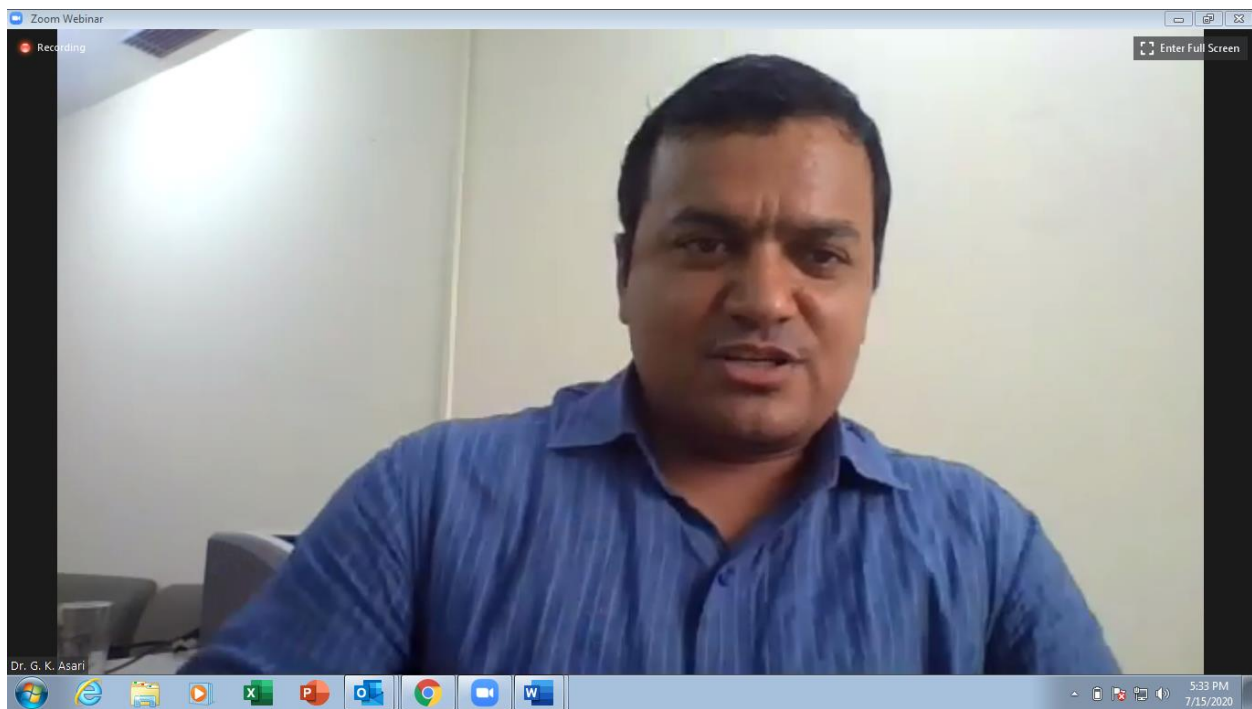1. ## General Introduction (50-80 words)

Alumni web session series on "Career opportunities in Biotechnology" was conducted by Corporate Resource Center- AUR in association with AIB. The Aumni speakers for the session are as follows:
1) Mr. Sibashish Dutta, Team Lead, UNIMRKT PVT. LTD.
2) Mr. Swatantra Srivastava, Nutrition Business executive, NESTLE INDIA
3) Ms. Divya Vaswani, Social Media Consultant, IQVIA
4) Mr. Sumeet Singh, Wastewater Treatment Plant Manager, ORGANICA BIOTECH Pvt Ltd
5) Mr. Amit Yadav, Senior Officer- Upstream, SUN PHARMA
The session was organized by Mr. Vinod Tejwani, Director CRC and Mr. Arvind Kumavat, Manager, CRC. The session was moderated by Dr. Manishita Das Mukherji, Associate Professor, AIB, AUR. The session was attended by Honorable Pro Vice Chancellor, AUR, Prof. Amit Jain and Dean Research and Director, AIB, Prof. Vinay Sharma. The participants included current and pass out students of AIB, AUR along with all faculties of AIB, AUR.

2. ## Objective(s) of the Event (Point-wise)

(A) To enrich the relationship of the Alumni with the institution and the current students
(B) To find out the scope of career for students of Biotechnology and Food Technology.
(C) To find out the challenges and opportunities in the core and non-core Biotechnology sectors.
(D) To understand the opportunities prevalent in the Pharmaceutical industry for the Biotechnology students.
(E) To determine the role of Amity University Jaipur in Career building.

(F) To find out the post effects of COVID-19 on biotechnology industry.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To give the knowledge of biotechnology industry to ASH students	Intangible	Very well explained by the Alumni	
	To motivate students to be industry ready	Intangible	All the student queries were addressed	
	To build relationship amongst Alumni , Institute and current students	Intangible	The Alumni guided the students well, also thanked many faculties of AIB, AUR and CRC. Alumni also agreed to share vacant positions status with CRC.	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

6. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants

Appendix 3- Photographs

The Alumni with organizers and Moderator

Honorable Pro Vice Chancellor AUR Prof. Amit Jain sharing his words

Dean Research and Director AIB, AUR , Prof. Vinay Sharma addressing everyone

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Alumni Web Series session on **"UPCOMING TRENDS, APPROACHES AND CAREER OPPORTUNITIES"**

By

(Corporate Resource Center in association with Amity Institute of Information Technology)

1. General Introduction (50-80 words)

Alumni Web Series session on "UPCOMING TRENDS, APPROACHES AND CAREER OPPORTUNITIES" was conducted by Corporate Resource Center- AUR in association with AIIT. Guest speakers are AIIT and ASET department Alumni from different industries. The alumni speaker's details are as per the following table.

Speaker Names	Designation	Organization
Ms.Anushree Rastogi	Associate Analyst	Deloitte US-India Ltd.
Mr. Jaspal Godara	Founder & CEO	Prayas Foundation
Ms. Mahak Maggo	Sr. Software Developer	Genpact– Headstrong Capital Market
Mr. Prabhat Sharma	Analyst - Commercial & Federal Strategy	RighIT Solutions LLC
Mr. Rathin Sharma	Sales Manager	InterviewBit.com
Mr. Shubham Mahajan	Asst. Professor	Model Institute of Engineering & Technology

The session was moderated by Dr. Girish Paliwal (Assistant Professor) AIIT. The session was attended by Students, Faculty, Staff of AUR, Alumni, Participants from Industry and academic institutions and career aspirants in CS/IT sector.

2. Objective(s) of the Event (Point-wise)

(A) To find out the scope of career in different industry for current information technology students.
(B) To find out the challenges and opportunities in current COVID -19 situation in front of IT industry.

(C) To determine the role of Amity University Jaipur in Career building.

(D) To find out the post effects of COVID-19 on IT industry.

3. <u>Envisaged Vs Achieved Outcomes</u>

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1.	To give the knowledge of Community social welfare works and IT industry to AIIT & ASET students	Intangible	Very well explained by the alumni speakers	
2.	To share the knowledge of industry opportunity and trends after this Pandemic situation COVID-19.	Intangible	Very well explain according to their industry related work by the alumni speakers.	
2.	To motivate students for IT jobs and social contribution	Intangible	All the student queries were addressed	
3.	To build industry collaborations with help of alumni industry experts	Intangible	Will call many more experts in future	

4. <u>Actionable Progressive Outcomes</u>

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

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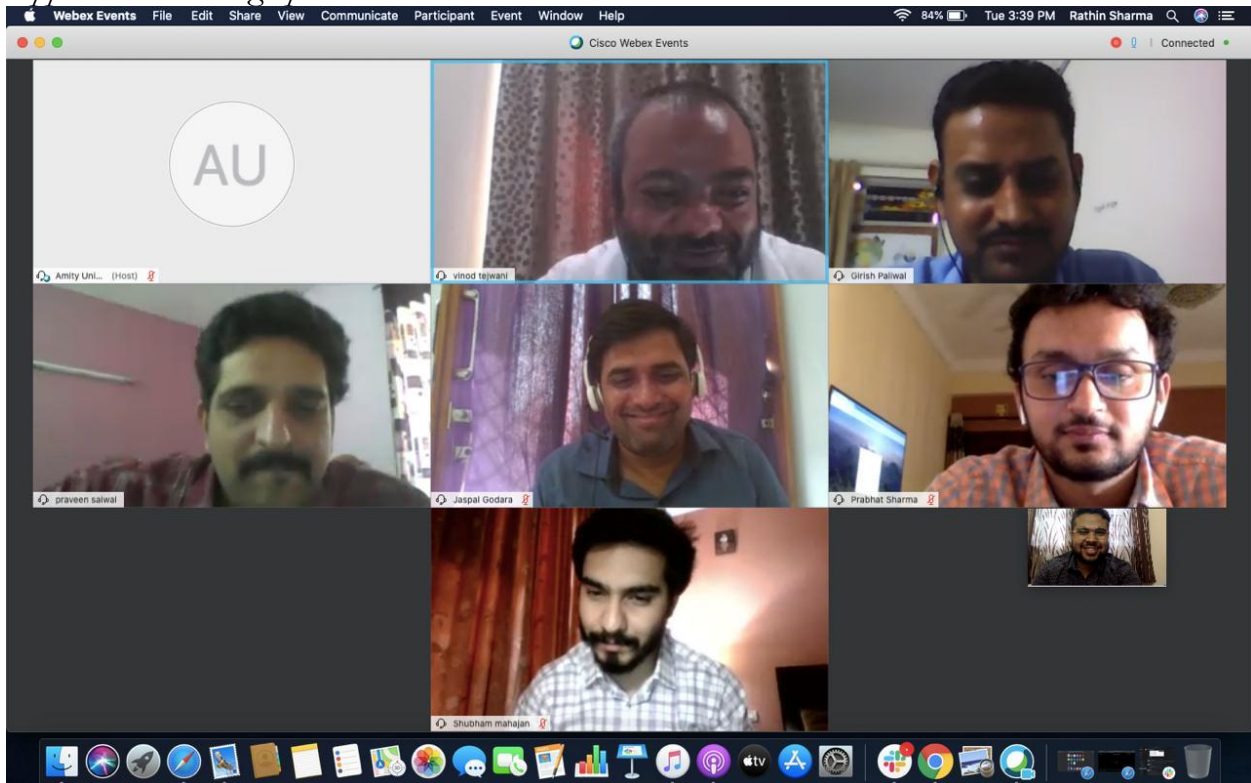
5. <u>Scientific/ Technological/ Administrative strengths of the institution/s visited.</u>

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "Essential Skill Sets and Traits required for Campus Placements"

By

(Corporate Resource Center in association with Amity School of Engineering & Technology)

1. ### General Introduction (50-80 words)

   Webinar on "Essential Skill Sets and Traits required for Campus Placements" was conducted by Corporate Resource Center- AUR in association with ASET. The session was had four Alumni speakers Anmol Jagga, Associate, Western Union Ltd., Mr. Ashir Chandra, Technical Specialist, IBM India Ltd., Mr. Govind Shridhar, Operations Manager, GigIndia Ltd. and Md. Shaik Wazid, Civil & Structural Engineer – II at Samsung Engineering India Pvt. Ltd. contributed their views on importance of placement and role of Amity University Jaipur in career building of the students. The session was moderated by Mr. Pankaj Sharma (Asst. Prof) ASET. The session was attended by students and faculties of AUR. Pro Vice Chancellor Prof. (Dr.) Amit Jain gave the welcome note and congratulate all the Alumni for achieving heights. Director CRC Mr. Vinod Tejwani thanked all the Alumni and attended in his vote of thanks Address.

2. ### Objective(s) of the Event (Point-wise)

   (A) To increase awareness of the skills required by students to seek employment in line with current recruitment trends.
   (B) To aware students about a career-based approach.
   (C) To highlight the importance of internship and projects in fetching a good campus placement.
   (D) To highlight the strategies to crack the placement interviews by focusing on the strengths.
   (E) To determine the role of Amity University Rajasthan in Career building.
   (F) To find out the post effects of COVID-19 on employability within the core and non-core industry.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	To develop life and employability skills among AUR students	Intangible	Very well explained by all the Alumni speakers	
2	To motivate AUR students for core and non-core industry.	Intangible	All the student queries were addressed	
3	To build skill sets so as to improve chances of cracking the placement interviews.	Intangible	Will carry out many more webinar in future	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
1	To develop life and employability skills among AUR students	Enhance the engineering and soft skills of the students	Intangible	Organizing sessions on mock-interview.	During the semester	AIBAS, ASET & ASCENT faculty	
2	To build skill sets so as to improve chances of cracking the placement interviews.	Enhance the engineering and soft skills of the students	Intangible	Organizing technical quizzes for preparation towards technical test of recruiting companies.	During the semester	AIBAS, ASET & ASCENT faculty	

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. **Scientific/ Technological/ Administrative strengths of the institution/s visited.**
   AIBAS, ASET & ASCENT faculties would prepare students on soft and engineering skills to enhance their chances of getting through campus placements.

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**

   Alumni have agreed to be available in future to guide the students on regular basis. We may also tap the potential for internships and campus placements for future batches of ASET students.
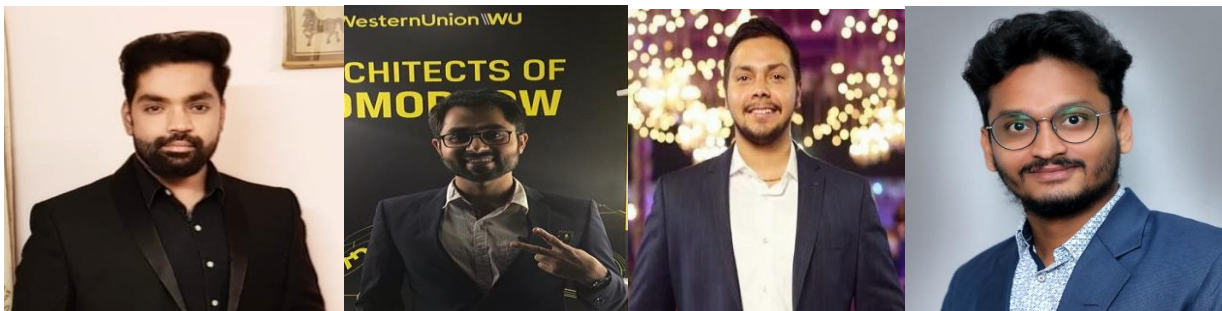
Appendix 1 – Attendance of all the participants

To be provided by CRC

Appendix 2- Few Feedback forms received from participants

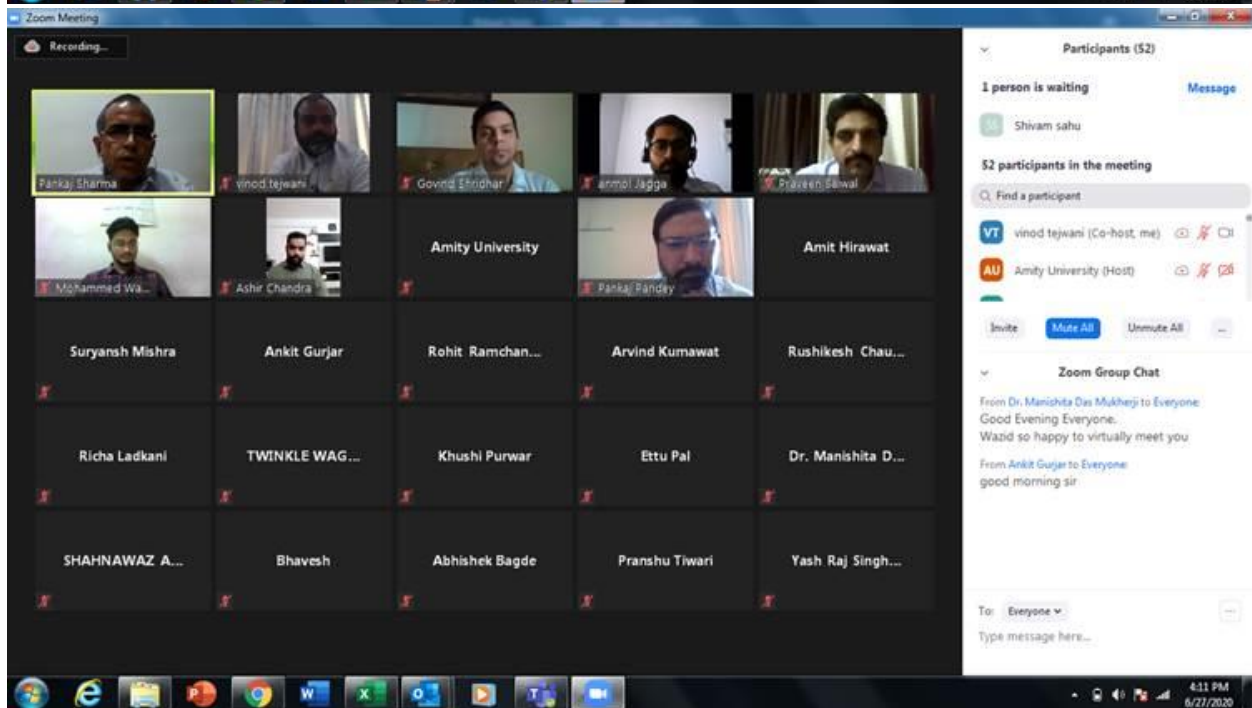**To be provided by CRC**

Appendix 3- Photographs

| Mr. Ashir Chandra | Mr. Anmol Jagga, | Mr. Govind Shridhar | Md. Shaik Wazid |

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "on Journalism in the times of Covid-19, experiences, learnings and what the future holds"

By

(Corporate Resource Center in association with Amity School of Communication)

1. General Introduction (50-80 words)

Webinar on "Journalism in the times of Covid-19, experiences, learnings and what the future holds" was conducted by Corporate Resource Center- AUR in association with ASCO. Guest speakers were the alumni of Amity School of Communications, Mr. Ashutosh Sharma Senior Special Correspondent – ZEE News, Mr. Jaykishan Correspondent - Hindustan Times , Ms. Parvathi Benu Senior Sub Editor /Reporter-The New Indian Express and moderated by Prof. Dr. Jayati M. Mishra (Associate professor & coordinator- ASCO) contributed their views the important role Journalism has and is playing in the times of Covid-19. The speakers shared their individual experiences with respect to their organization about how their journey has been since the first COVID-19 case was detected in their area till today. All speakers discussed about the how they newsroom dynamics changed by majority of them having to create separate bulletins exclusively for news on COVID-19. The speakers also shared in brief some of the stories they did during this time and what impact it had on them. They also shared the journeys of becoming journalists and motivated the students looking to build a career in that field. They emphasized on attributes, skill sets students need to adapt if they are planning to enter into the world of journalism. Overall it was a very enriching and motivating session. Mr. Vinod Tejwani (Director CRC) gave vote of thanks and expressed his gratitude to all the Alumni speakers and Moderator.

2. Objective(s) of the Event (Point-wise)

(A) To understand the role of Journalism in the times of COVID-19
(B) To emphasize on skills and attributes students looking to build career in the field of journalism must have.

(C) To help students understand the challenges in this field and how can they prepare themselves for the same.

(D) To determine the role of Amity University Jaipur in Career building.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
	To understand the role of Journalism in the times of COVID-19	Intangible	Very well explained by the speakers	
	To emphasize on skills and attributes students looking to build career in the field of journalism must have.	Intangible	Very well explained by the speaker and all the queries of participants were addressed	
	To build strong Alumni relations	Intangible	Outcome Achieved	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

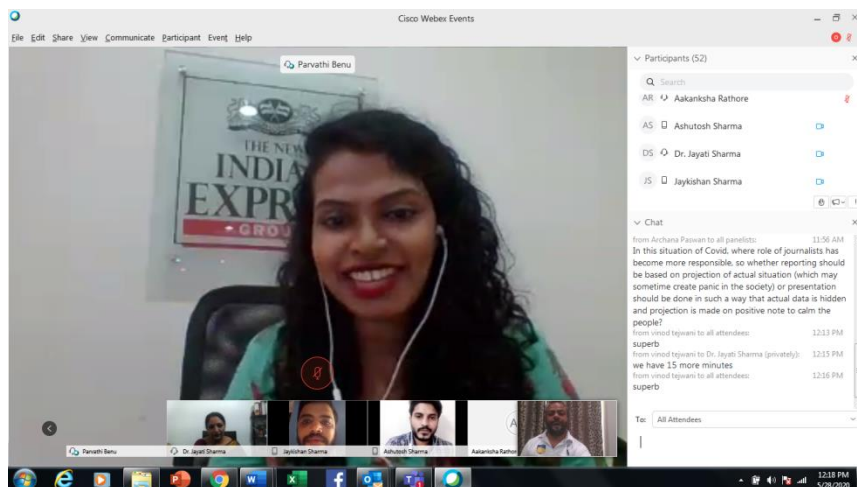| Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

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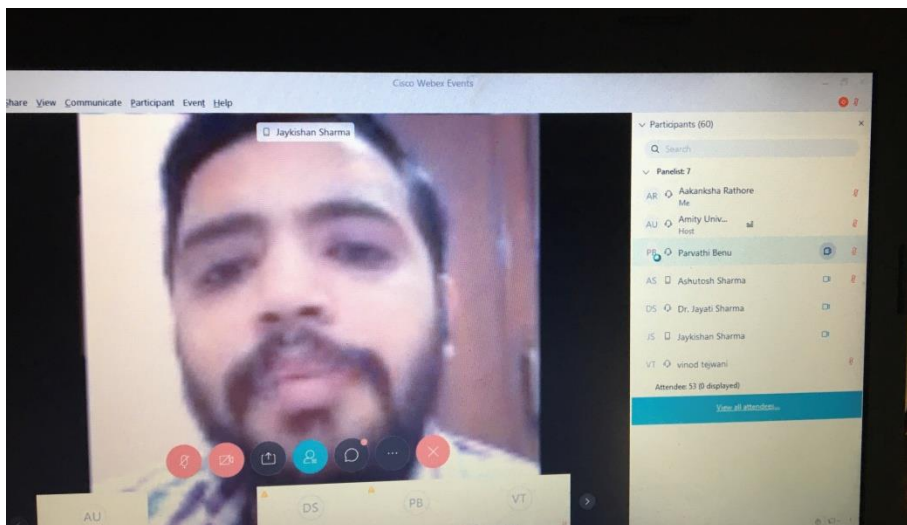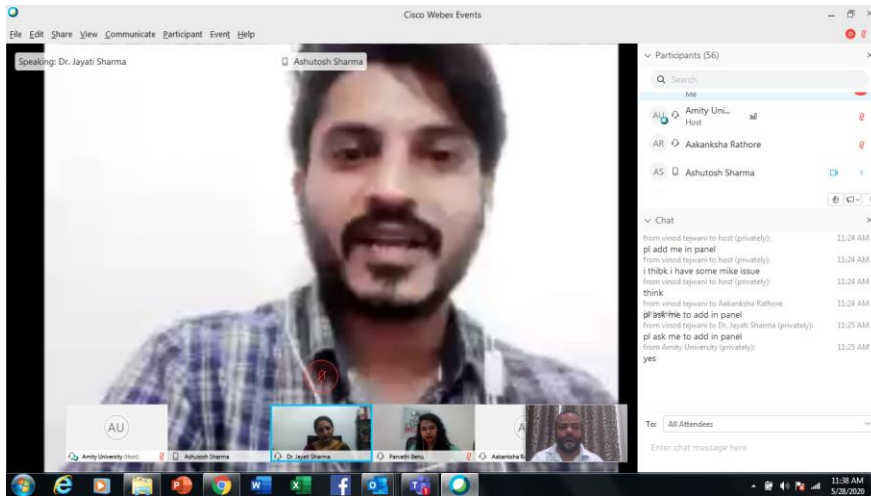## 5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

NA

6. <u>Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.</u>

The webinar was very informative and it provided with valuable insights to the students in the field of Journalism. Will definitely look for more such webinars with Alumni form other areas as well. The alumni speakers have also agreed to help our students with their internships.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

AMITY UNIVERSITY RAJASTHAN CONDUCTS VIRTUAL ALUMNI MEET-2020

A BRIEF REPORT

To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education. Amity University Rajasthan, Jaipur, conducted its 3rd Alumni Meet and first ever virtual alumni meet on October 31,2020. The Meet was greatly successful and was attended by around 450 alumni. The event commenced with the welcome address of Pro-Vice Chancellor of the university Prof. Amit Jain, who updated the alumni about recent achievements of Amity University Rajasthan. He extended a heartfelt welcome to the alumni and emphasised that they should make efforts to forge stronger bonds with their alma mater.

The alumni could not visit the campus physically due to the pandemic and to compensate for this, a short movie was shown to them to arouse fond memories of their campus life. The most notable part of Alumni Meet -2020 was the felicitation of 'Outstanding Alumni' from all departments of the university. Each alumnus who received this award was overwhelmed, grateful and nostalgic about the days spent at Amity University Rajasthan. They gave due credit to the university, the curriculum and the faculties for the success attained after completing their degrees.

In his address to the alumni, Mr. Vinod Tejwani, Director of the Corporate Resourse Centre (CRC) at the university, reiterated the need to connect academics with job-readiness. He further highlighted the achievements of the CRC in securing phenomenal placements and providing numerous opportunities for prestigious internships. The coordinator of Alumni Association at the university, Mr. Mangal Singh Sisodiya, apprised the alumni with development of university alumni portal and the functioning of the Alumni Association.

To entertain and offer some moments of fun and frolic, the students of the university presented an exuberant cultural programme for the alumni including singing, dancing
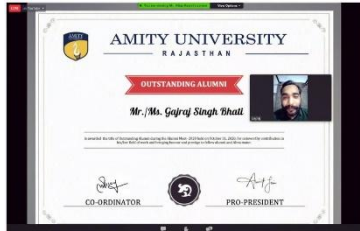
and acting performances. The event culminated with the closing remarks of Provost and Dean Academics, Amity University Rajasthan, Prof. G. K. Aseri, who urged the alumni to assure their presence and support to their alma mater in every possible manner. The central Alumni Meet was followed by departmental alumni meetings where all the alumni interacted with their faculty members and junior students. The virtual Alumni Meet was a fruitful event, keeping up with the tradition of organizing an annual Alumni Meet in the university.

Mangal Singh Sisodiya
Coordinator, Alumni Association
Amity University Rajasthan.

A total 446 alumni attended the event on 14th September 2019 as per the below list:

Sr. No.	Name of School	Registered Alumni
1	ASET	159
2	ASCO	44
3	ABS	21
4	AIB	38
5	ASAP	15
6	ALS	54
7	ASAS	26
8	AIIT	19
9	AIBAS	19
10	ASFA+ASLA	9
11	ASH	19
12	AIMT	16
13	ASL	7
Total Conformations & Reporting		**446**

AMITY UNIVERSITY JAIPUR

Alumni Speakers:

Mr. Kartik Sawlani
Manager
Shiksha.com
Info Edge (India) Limited

Mr. Pankaj Sharma
Franchise Owner
Remax House of Real Estate

Ms. Pallavi Rajawat
Data Researcher II Corporate Profiles
GICS & Industry Classifications
S&P Global Market Intelligence

Ms. Shubhangi Maheshwari
Specialist in Client Financial Relation
S&P Global

ALUMNI SESSION SERIES

WORKFORCE MANAGEMENT AND ENGAGEMENT STRATEGIES *by*

Date: 6th June, 2020
Time: 04:00 PM to 05:00 PM

Moderator:

Dr. Ritu Vashistha
Asst. Professor & Program coordinator MBA
Amity Business School

REGISTER NOW

WEBINAR *on*

AMITY UNIVERSITY JAIPUR

TRADITIONAL VS NEW WAYS OF WORKING WITH FOCUS ON TECHNICAL INFRA AND WORK LIFE BALANCE

Date: 6th May, 2020 • **Time:** 3 PM - 4 PM

SPEAKER
Mr. Anirudh Tripathi
Senior Consultant, Ernst & Young

MODERATOR
Dr. (Prof.) Nidhi Mathur
Asst. Professor –Program Coordinator, Bioinformatics

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(Amity University Rajasthan, Jaipur)

OUTCOME REPORT

of

"Alumni Interaction Session"

by

Amity School of Communication

Moderator- Dr. Tanushri Mukherjee, Associate Professor, ASCO

Speakers: Parvathi Benu, Senior Sub-Editor, Edex, The New Indian Express Alumnus (B.A.J&MC 2015 Batch), Ms. Neha Bhagat, Assistant Professor, MAIMS, Rohini, Alumnus (M.A.J&MC 2011 Batch), Mrs. Dimple Bajwa, Sub-Editor, Indian Express, Senior Copy Editor, Times Of India, Content Editor, MSN News, Alumnus (B.A.J&MC 2012 Batch), Mrs. Nandini Mishra, Senior News Anchor, STV Haryana News, Alumnus (B.A.J&MC 2014 Batch)

1. General Introduction (50-80 words)

The event organized on 4th Sept, 2020 was very fruitful and extremely enlightening for the students as all the alumni speakers were the highly experienced professionals in their own areas and the highlighted the various skills required to be developed in their own areas of expertise. All the speakers gave valuable tips related to writing, speaking and reading which are very elementary for all those who want to create a mark in the present Media Industry. The alumni interacted in a very interesting manner with all the new batch of students too and answered all their queries related to different super specialized areas of Mass Media. The session had overwhelming response from participants and was extremely engaging as the speakers represented hard core media professionals as well as academics too.

2. Objective(s) of the Event (Point-wise)

1. The main objective of the session was to provide a broad overview of the prospects and opportunities related to present Mass Media Industry
2. To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	The main objective of the session was to provide a broad overview of the prospects and opportunities related to	Intangible	Outcome was achieved	

	present Mass Media Industry			
2	To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication	Intangible	Outcome was achieved	

4. <u>Actionable Progressive Outcomes</u>

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
1	The main objective of the session was to provide a broad overview of the prospects and opportunities related to present Mass Media Industry	All Outcome Achieved. Many more such sessions can be organized in future.	**Intangible**	The speakers were very willing to and has given their consent to be resource persons for future sessions which would focus in detail about the topic	To be decided as per the availability of the speaker	Future Webinars or Offline Workshops/Guest Lectures can be organized as per the availability of the speakers	
2	To provide deeper insights about the skills required to excel in the various super specialized areas of Journalism and Mass Communication	All Outcome Achieved. Many more such sessions can be organized in future	Intangible				

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. <u>Scientific/ Technological/ Administrative strengths of the institution/s visited.</u>

<u>NA</u>

6. **Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.**

The interactive session was extremely fruitful for the students who wanted to know about the various promising dynamics of the present Media Industry and the various jobs and available prospects in this field. The speakers were highly experienced persons in their own areas of profession and possesses great experience of handling some of the major assignments related to either Print Media or Electronic Media. The resource persons have also agreed to be the speakers for any future sessions too.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Image

AMITY UNIVERSITY RAJASTHAN CONDUCTS VIRTUAL ALUMNI MEET-2020

<u>A BRIEF REPORT</u>

To establish and maintain connections with its alumni goes a great way for any educational institution, as this corroborates its excellence as a notable centre of education. Amity University Rajasthan, Jaipur, conducted its **3rd Alumni Meet** and first ever virtual alumni meet on **October 31,2020**. The Meet was greatly successful and was attended by around **450 alumni**. The event commenced with the welcome address of **Pro-Vice Chancellor** of the university **Prof. (Dr) Amit Jain**, who updated the alumni about recent achievements of Amity University Rajasthan. He extended a heartfelt welcome to the alumni and emphasised that they should make efforts to forge stronger bonds with their alma mater.

The alumni could not visit the campus physically due to the pandemic and to compensate for this, a short movie was shown to them to arouse fond memories of their campus life. The most notable part of Alumni Meet -2020 was the felicitation of '**Outstanding Alumni**' from all departments of the university. Each alumnus who received this award was overwhelmed, grateful and nostalgic about the days spent at Amity University Rajasthan. They gave due credit to the university, the curriculum and the faculties for the success attained after completing their degrees.

In his address to the alumni, **Mr. Vinod Tejwani**, Director of the Corporate Research Centre (CRC) at the university, reiterated the need to connect academics with job-readiness. He further highlighted the achievements of the CRC in securing phenomenal placements and providing numerous opportunities for prestigious internships. The coordinator of Alumni Association at the university, **Mr. Mangal Singh Sisodiya**, apprised the alumni with development of university alumni portal and the functioning of the Alumni Association.

To entertain and offer some moments of fun and frolic, the students of the university presented an exuberant cultural programme for the alumni including singing, dancing

and acting performances. The event culminated with the closing remarks of Provost and Dean Academics, Amity University Rajasthan, **Prof. (Dr) G. K. Aseri**, who urged the alumni to assure their presence and support to their alma mater in every possible manner. The central Alumni Meet was followed by departmental alumni meetings where all the alumni interacted with their faculty members and junior students. The virtual Alumni Meet was a fruitful event, keeping up with the tradition of organizing an annual Alumni Meet in the university.

Detailing the total registered 447 alumni are as follows:

Sr. No.	Name of School	Registered Alumni
1	ASET	159
2	ASCO	44
3	ABS	21
4	AIB	38
5	ASAP	15
6	ALS	54
7	ASAS	26
8	AIIT	20
9	AIBAS	19
10	ASFA+ASLA	9
11	ASH	19
12	AIMT	16
13	ASL	7
Total		**447**

Mangal Singh Sisodiya
Coordinator, Alumni Association
Amity University Rajasthan.

(Amity University Rajasthan, Jaipur)

OUTCOME REPORT

of

"Being a Skilled Event/Experiential Producer in the Post Pandemic Times   "

by

Amity School of Communication

Moderator- Dr. Tanushri Mukherjee, Associate Professor, ASCO

Speakers: Ms. Vania Noreen Scott, Events/Experiential Marketing Specialist, <mark>Alumnus (B.A.J&MC 2013 Batch)</mark>

1. General Introduction (50-80 words)

The event organized on 5th Sept, 2020 was very fruitful and extremely enlightening for the students as it dealt with the various ways the Covid-Pandemic has impacted the profession of Event Management. The resource person being a highly experienced person of the field handling key highly acclaimed Event Projects of country's top-most Event Production House, Wizcraft dealt in depth on the various areas which has been majorly affected due to the pandemic. The speaker also focused on the new changed models and strategies related to how the industry is again gearing up with the application of new virtual platforms and tools.

2. Objective(s) of the Event (Point-wise)

Covid 19 has badly hit every sector of organization and events are no exception. The Workshop would be immensely fruitful in the present times of uncertainty surrounding the future prospects of Event Industry as the pandemic has badly affected the business dynamics of the Industry to a great extent. The speaker would discuss at length the various changes taking place in the nature, venue, budget and concepts of events to adjust as per the present times and to keep the industry running smoothly. The objective of the session is also to make the students aware of the hybrid styles of event management and their relevance in the present times of New Normal and to enlighten the participants about the new protocols of organizing events in this New Normal Times.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	To provide an in-depth understanding about the various ways the Covid Pandemic has impacted the Event Industry	Intangible	Outcome was achieved	
2	To impart an understanding about the varied advanced technologies and	Intangible	Outcome was achieved	

	tools being used by the event professionals in the ongoing critical period of pandemic			
3	To make the students aware about the very important skills and qualities to be nurtured and developed to excel in this field	Intangible	Outcome was achieved	

4. **Actionable Progressive Outcomes**

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
1	To provide an in-depth understanding about the various ways the Covid Pandemic has impacted the Event Industry	All Outcome Achieved. Many more such sessions can be organized in future.	**Intangible**	The speaker is very willing to and has given the consent to be resource persons for future sessions which would focus in detail about the topic	To be decided as per the availability of the speaker	Future Webinars or Offline Workshops/Guest Lectures can be organized as per the availability of the speakers	
2	To impart an understanding about the varied advanced technologies and tools being used by the event professionals in the ongoing critical period of pandemic	All Outcome Achieved. Many more such sessions can be organized in future	Intangible				
3	To make the students aware about the very important skills and qualities to be	All Outcome Achieved. Many more such sessions can be organized in future	Intangible				

nurtured and developed to excel in this field					

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. <u>Scientific/ Technological/ Administrative strengths of the institution/s visited.</u>

<u>NA</u>

6. <u>Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.</u>

The webinars was extremely fruitful for the aspirants of Event Management as the speaker was a highly experienced person belonging to Event Industry and possesses great experience in handling some of the most reputed clients and handling their major event projects. The resource persons have also agreed to be the speakers for any future sessions too.

Taking into consideration the facts that a good number of students are interested in pursuing Event Management as their profession in future and the fact that the speaker is an alumnus of Amity School of Communication and above all the huge number of participants who joined the session, the speaker has expressed her keen desire to line up for many more sessions in future with the students.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Image

AMITY SCHOOL OF COMMUNICATION

GUEST LECTURE

on

"Being a Skilled Event/Experiential Producer in the Post Pandemic Times"

Date: 05th Sep 2020 | Time: 02:00 PM - 03:00 PM

REGISTER NOW

https://amityuni.live/83848264221

Eminent Speaker:
Ms. Vania Noreen Scott
Events/ Experiential Marketing Specialist

Moderator:
Dr. Tanushri Mukherjee
Dy. Director Outcome &
Associate Professor,
Amity School of Communication,
AUR

Host:
Dr. Jayati Sharma
Associate Professor & Coordinator,
Amity School of Communication,
AUR

AMITY UNIVERSITY JAIPUR

Amity University Rajasthan, Jaipur

OUTCOME REPORT

of

Webinar on "Digital Micro Entrepreneurship, AUR

by

Amity School of Communication

Speaker: Ms. Kajal Huria, Digital Account Manager, WatConsult, Alumni (B.A.J&MC, 2015 Batch)

Moderator: Dr. Tanushri Mukherjee, Associate Professor, ASCO, Jaipur

1. General Introduction (50-80 words)

The event was organized for all attendees, specially for students of Amity School of Communication on 22nd April, 2020. There is no doubt in the fact that more and more companies whether big or small, service sector or manufacturing are completely employing various kinds of highly interactive and innovative Digital Marketing Tools and Platforms to reach out to their customers and more and more potential customers in the prevailing online environment. Digital Marketing is the buzz word in today's business world and it has created a democratization of the business sector. In such times of Integrated Marketing Communication platforms, the webinar discussed in detail the various new and upcoming digital and social media platforms being widely used by the organizations to strengthen their marketing efforts nad generate compelling online content.

The speaker focused on all such new Digital Media Platforms and Tools which are being used by Digital Marketers and provided in depth knowledge to the students who are aspiring to become leading and successful Digital Entrepreneurs.

2. Objective(s) of the Event (Point-wise)

The event had the following objectives:

a. To make the students aware of the emerging significance of Digital Marketing strategies/tools and platforms being used by the corporate organizations.
b. To provide in depth knowledge about the various digital/social media platforms which are being actively used by digital entrepreneurs for corporate branding and as a lucrative source of income.
c. To provide the very contemporary insights on the various digital platforms which the students who are interested in marketing, content writing, public relations, corporate communication, advertising can think of as new career options and upcoming profession.

3. <u>Envisaged Vs Achieved Outcomes</u>

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	To provide in depth knowledge about the various Digital platforms which are being used actively by leading organizations as a major branding tool in the fiercely competitive business scenario.	Intangible	The Webinar was highly successful in achieving the outcome	The event was very useful and very significant regarding raising the knowledge of attendees related to Digital Marketing and Branding platforms
2.	To provide in depth knowledge and field based practical information about the various digital social media platforms which the students can take as their career options as Digital Entrepreneurs and generate quality content for corporate clients.	Intangible	The speaker discussed at length through ppt presentation about each new platforms through which a new class of professionals called Digital Entrepreneurs are earning huge amount of money and how the present students who are interested in Digital Marketing and Corporate Communication can take the field of Digital Entrepreneurs as a very lucrative career option	

4. <u>Actionable Progressive Outcomes</u>

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

1.	To provide in depth knowledge about the various Digital platforms which are being used actively by leading organizations, big or small or entrepreneurs in the present business scenario as a major Corporate Branding Tool.	Outcome has been achievedand in future more Online Workshops/Webinars can be organized in this direction	Intangible	Future Webinars can be organized with the same resource person	To be decided as per consent and availability of the Speaker	Online Webinar can be organized with the help of Marketing Department and Moderator of the event	
2	To provide in depth knowledge and field based practical information about the various digital social media platforms which the students can take as their career options as Digital Entrepreneurs and generate quality content for corporate clients.						

*(*) – **Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.***

5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

NA as the session was online

6. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

The speaker of the Webinar is an alumnus of Amity School of Communication, Jaipur and taking into consideration her rich span of experience in the area Digital Marketing as Marketing and Communications Manager of topmost brands and clients working in leading Digital and Social Media Marketing organizations for more than a decade, there is full likelihood that further Webinars and sessions can be organized with the resource peron highlighting the various major areas related to Digital Branding, Online Content Generation and Influncer Marketing, the most demanded and sought after areas by corporates in the present business world.

The speaker has been conducting training sessions for corporate professionals and students of various organizations/schools on the various areas of Digital Marketing and Communication and Branding strategies. Taking her rich professional experience into consideration, she can be a good resource person for conducting future very significant webinars and online lectures/guest lectures on various parameters of Marketing and IMC which can be immensely beneficial for students.

Link:
https://www.facebook.com/search/top/?q=amity%20university%20jaipur%20rajasthan%20kajal&epa=SEARCH_BOX

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

1.	Name of the Institute:	Amity School of Communication-(ASCO)
2.	Event Category : Workshop, Seminar, Guest Lecture, Cultural Event etc.	Workshop
3.	Name of the Event :	Two Day Workshop on " Journalism & PR through Digital Platforms"
4.	Venue of the Event:	Seminar Hall, Block-D, 1st Floor
5.	Attended by No. of Students/No. of Faculty/No. of Guests/Parents/ Students of other colleges	Students of B.A.J&MC II & IV Sem and M.A.J&MC II Sem and 4 Faculty Members of Amity School of Communication

Total Persons who attended the Lecture= 58 students and 4 faculties |
| 6. | Details of the Events: | A Two Day Workshop was organized in Amity School of Communication on the topic, "Journalism & PR through Digital Platforms" on 28th & 29th Jan, 2020 in Block-D, Seminar Room from 11 a.m.-3 p.m. The resource person of the Workshop was Ms. Kajal Huria, Accounts Manager, WATConsult, Delhi and former Marketing & Communications Manager, Systango, Indore.

The workshop was commenced by Dr. Tanushri Mukherjee, Associate Professor, Amity School of Communication where she spoke about the relevance of Digital Platforms in today's competitive times in the field of Corporate Branding and Brand Positioning. The event was greatly helpful in widening the horizons of students regarding the various areas of utility and significance of Digital Platforms. The resource person spoke on the various major Digital Platforms and tools being used by PR Professionals for Corporate Branding and Internal and External Communication.

The sessions dealt with some of the most widely used areas of Digital Technology like ROI centric Digital Strategy, Search Engine Optimization, how to plan and execute Paid Digital Campaigns and Brand Management Strategies. The sessions were highly interesting as they focused on some of the major areas which are presently being used by top agencies/organizations to keep their positioning high in the market.

The resource person spoke on how Digital strategies will shape and impact the future of all professions in a significant way. The workshop was very fruitful in this direction as it dealt with the basic techniques of how Digital Journalism works and dealt with various news sources, sites, platforms, popular apps and earning models, leading social media platforms, specially instagram and they can be utilized to their utmost level. The workshop also delat with the nuances of the growing significance of Digital Storytelling and specially how it can be made very interesting through digital narratives and reached out to the maximum number through the help of Influence Marketers. Ms. Huria also dealt with some very interesting and demanding areas like how to become a successful blogger, what are the prominent digital platforms for Entrepreneurs and ones intending to come up with a start up idea and how to publish one's own book.

Lastly the workshop had some wonderful idea generation, question answer session where students asked very relevant questions related to various news source sites, online content |

		generations techniques and skills and the utilities of app. Ms. Huria also gave some assignments to the students where they had to make some killer social media posts on Canva which was evaluated by her and the students were benefitted by the expert suggestions and comments given by her.
7.	Date & Time of start and end of the event:	28th & 29th Jan, 2020, 11 a.m.-3 p.m.
8.	Name of the Chief Guest(s) with designation, if any.	NA
9.	Name of the Resource Person(s)/ Speaker(s)/ Guest(s)/ Celebrity(s)	**Ms. Kajal Huria, Accounts Manager, WATConsult, New Delhi and Former Marketing & Communication Manager, Systango, Indore**
10	Name of the Coordinator/ Facilitator of the Programme	**Dr. Tanushri Mukherjee, Dy Director Outcome, AUR, Associate Professor, Amity School of Communication, Jaipur**
11	Further Scope of the event (i.e. Collaboration etc.):	The event was very significant in providing in depth knowledge to the students about the various latest Digital Branding Platforms, Tools and Strategies being used by PR and Communication Professionals to create an edge for their companies in the market. Based on the relevance of the topic of the workshop and the fact that further more workshops in this direction should be organized, it was decided that separate workshops would be organized focussing on each Digital tool and platform where in depth knowledge would be imparted to the participants. In this direction it was also decided to organize workshop for faculties as well in the coming future to apprise and train them in the areas of handling the various contemporary digital tools.
12	Image: Image must be of better quality. Images are mandatory with Caption. It is requested to follow the format of the event details & pixels of photographs (984px X 452px).	
13	It is also requested to identify at least two best Images with appropriate caption for Website Home Page required for approval by Hon'ble	

| Chancellor Sir before uploading. | |

Amity UniversityRajasthan, Jaipur

OUTCOME REPORT

of

(Title of the EVENT: Webinar on "Living Life Backstage : A Career in the Entertainment & Arts Industry")

by

Department Name: ASCo

Speaker: Ms Rima Ghoshal, <mark>Alumni (B.A.J&MC 2013 Batch)</mark>

Moderator: Dr Archana, Asstt. Professor, ASCo

1. General Introduction (50-80 words)

Event : A Webinar was organized on the theme "**Living Life Backstage : A Career in the Entertainment & Arts Industry**" at 1.00 p.m on 28th April 2020. It was hosted through Zoom platform with the link: https://us02web.zoom.us/meeting/register/tZUlf-yvrz4tGNAPZvQeJiiuPUP_wnQVAVjg .

Speaker : Speaker Ms Rima Ghoshal is Executive Producer at Teamwork Arts Pvt.Ltd. She has been associated with Teamwork Arts, an entertainment and arts production house of global repute for over 7 years and has profound experience of managing diversified programming including production of performing arts festivals in India and abroad. Besides she is an alumini of AUR Batch 2010-13.

Activity: The speaker enlightened the viewers/audience by highlighting the various career opportunities in Entertainment and Arts Industry. In her exhaustive and comprehensive talk, she discussed in detail about the challenges and opportunities in this industry. The moderator, raised relevant queries from the side of students and viewers which the speaker resolved satisfactorily.

2. Objective(s) of the Event (Point-wise)

i. To explore the avenues in Career in Entertainment and Arts Industry

ii. To highlight the eligibility criteria and educational prerequisites in career development in this industry.

iii. To analyze the challenges before Entertainment/Event industry and ways to tackle them.

iv.   To acquaint the students about the scope, benefits and outcome in being a part of such industry.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	Explore the avenues in Career in Entertainment and Arts Industry	Intangible	Information received in detail pertaining to the various avenues	
2	Highlight the eligibility criteria and educational prerequisites in career development in this industry.	Intangible	Necessary information received	
3	Analyze the challenges before Entertainment/Event industry and ways to tackle them.	Intangible	Necessary information received	
4	Acquaint the students about the scope, benefits and outcome in being a part of such industry.	Intangible	Students were informed about their queries regarding various programmes pertaining to this industry	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)

(*) – *Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.*

5. <u>Scientific/ Technological/ Administrative strengths of the institution/s visited.</u>

N.A

6. <u>Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.</u>

The Speaker Mr Rima Ghoshal shared interest in providing further collaboration as and whenever required to the students of AUR for training/guidance purpose.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants

Appendix 3- Photographs : On Next Page

(Amity University Rajasthan, Jaipur)

OUTCOME REPORT

of

"Multidimensional Government PR Initiatives in the Turbulent Times of Covid 19"

by

Amity School of Communication

Moderator- Dr. Tanushri Mukherjee, Associate Professor, ASCO

Speakers: Mr. Gajraj Singh Bhati, Senior Account Executive, Adfactors PR, Alumni B.A.J&MC, 2015 Batch & Mr. Tarandeep Singh, Assistant Account Manager, Adfactors PR

1. General Introduction (50-80 words)

The event was very fruitful and extremely enlightening for the students as it dealt with the various multidimensional role and functions executed by the PR Professionals of Jaipur Branch of Adfactors PR, a leading PR Agency of India during the turbulent and stressful times of Covid 19 to inform and educate the population of Rajasthan about the various tools and strategies employed by the Government to combat the pandemic. The webinar highlighted the significance of each PR Strategy both online and offline which were executed from time to time by the government of Rajasthan to make the people feel motivated, healthy and positive. The session was very interactive followed by some good questions put forth by the participants.

2. Objective(s) of the Event (Point-wise)
- To provide an in-depth understanding about the communication tasks executed by the state govt. of Rajasthan during the Covid 19 Period
- To make the participants aware about the various key Govt. PR activities executed through PR Agencies during the time of pandemic
- To make the attendees know about the effectiveness of various Govt. PR Strategies in the direction of making the people of Rajasthan aware about the virus and how to take care of their health and well being during the critical times.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	To provide an in-depth understanding about the communication tasks executed by the state govt. of Rajasthan during the	Intangible	Outcome was achieved	The Webinar focused on all the multi-dimensional PR Activities executed by the Rajasthan Govt. in the direction of making

				the people of Rajasthan more informed about the virus and how to tackle it with a spirit of positivity. The session was immensely useful as the speakers by addressing the questions of the attendees focused on the various role and functions of Govt. PR and the functions of PR Agencies and above all the skills required to excel in the profession which proved out to be immensely fruitful in guiding the future aspirants of Public Relations
2	To make the participants aware about the various ket Govt. PR activities executed through PR Agencies during the time of pandemic	Intangible	Outcome was achieved	
3	To make the attendees know about the effectiveness of various Govt. PR Strategies in the direction of making the people of Rajasthan aware about the virus and how to take care of their health and well being during the critical times.	Intangible	Outcome was achieved	

4. <u>Actionable Progressive Outcomes</u>

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column "(b)" (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
1	To provide an in-depth understanding about the communication tasks executed	All Outcome Achieved. Many more such sessions can be organized in future.	**Intangible**	The speakers have given the consent to be resource persons for future sessions which would focus in detail about each	To be decided as per the availability of the speakers	Future Webinars or Offline Workshops/Guest Lectures can be organized as per the availability of the speakers	

	by the state govt. of Rajasthan during the Covid 19 Period			and every Govt. PR Function.		
2	To make the participants aware about the various ket Govt. PR activities executed through PR Agencies during the time of pandemic	All Outcome Achieved. Many more such sessions can be organized in future	Intangible			
3	To make the attendees know about the effectiveness of various Govt. PR Strategies in the direction of making the people of Rajasthan aware about the virus and how to take care of their health and well being during the critical times.	All Outcome Achieved. Many more such sessions can be organized in future	Intangible			

(*) – Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

5. Scientific/ Technological/ Administrative strengths of the institution/s visited.

NA

6. Establishing linkages or possibilities of collaboration with other Organization(s)/ Participants and their strengths.

The webinars was extremely fruitful for the aspirants of Public Relations as the speakers are senior PR Professionals working in one of the country's leading PR Firm, named, AdFactors PR. The resource persons have also agreed to be the speakers for any future sessions too.

Taking into consideration the facts that a good number of students are interested in pursuing Public Relations as their profession in future and the fact that one of the speakers is an alumnus of Amity School of Communication and above all the huge number of participants who joined the session, the speakers have expressed their keen desire to line up many more sessions in future with the students.

The speakers have rich experience of handling Public Relations work of various Government Departments of Rajasthan and the fact that the webinar was very fruitful in providing in depth knowledge about the various nitti grities of the PR Strategies employed by the Government Officials, the future webinars/guest lectures can be an extension of the present session discussing and providing hands on training and knowledge about many more aspects of Government PR.

Appendix 1 – Attendance of all the participants
Appendix 2- Few Feedback forms received from participants
Appendix 3- Photographs

Images with Caption
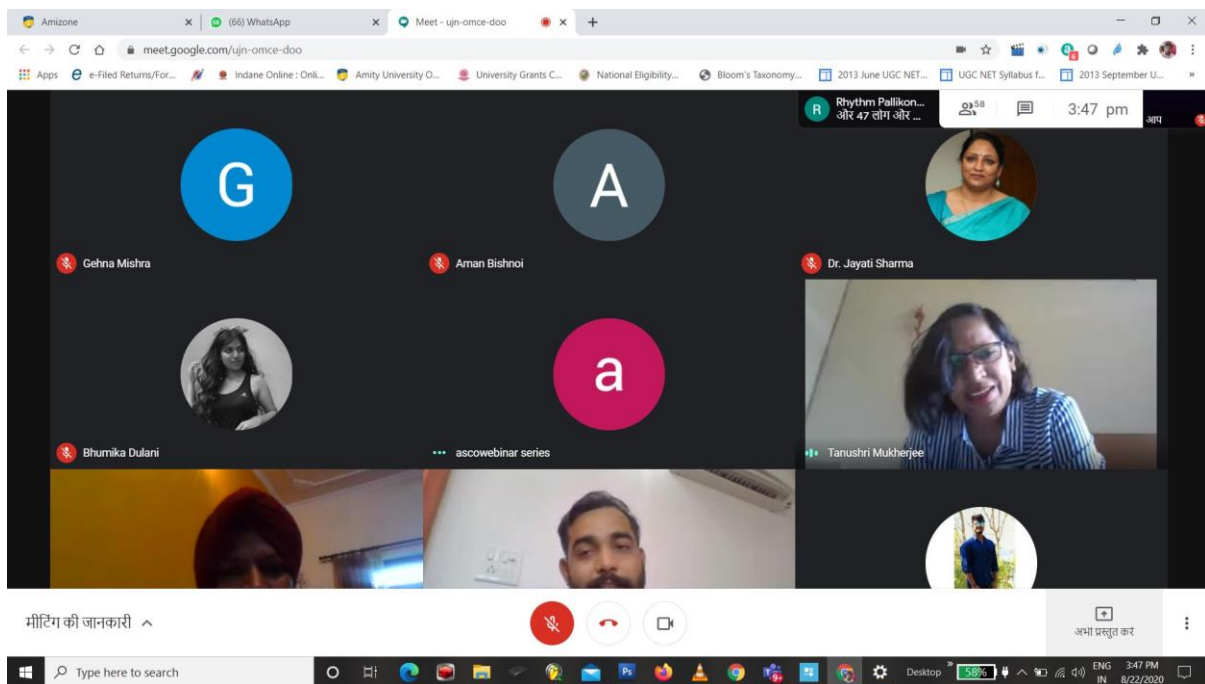
Dr. Tanushri Mukherjee, Dy Director Outcome & Associate Professor, Amity School of Communication, AUR welcoming the esteemed speakers and introducing the topic of the Webinar
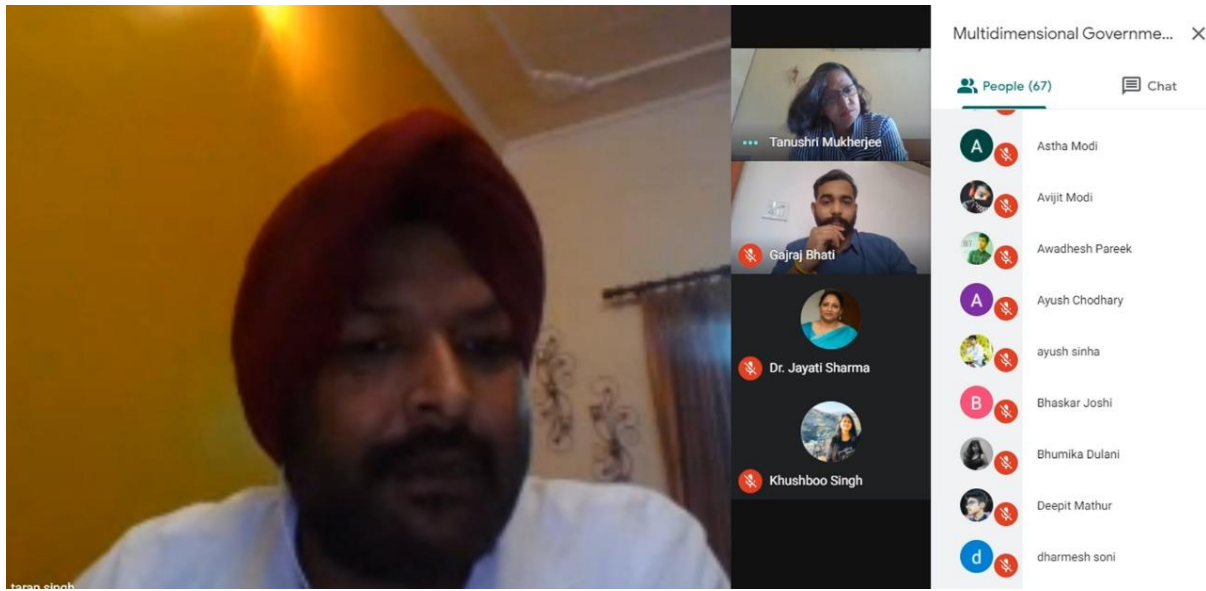
Speaker, Mr. Tarandeep Singh, Assistant Account Manager, Adfactors PR discussing about the multidimensional Government PR Initiatives of Government of Rajasthan

Speaker, Mr. Gajraj Singh Bhati, Sr. Account Executive, Adfactors PR describing some of the major Govt. PR Initiatives of Rajasthan Govt during Covid 19.

1.	Name of the Institute:	Corporate Resource Center
2.	Event Category: Workshop, Seminar, Guest Lecture, Cultural Event etc.	Session by Alumni
3.	Name of the Event:	How to be prepared for life after law school
4.	Venue of the Event:	Moot Court, Block - D
5.	Attended by No. of Students/No. of Faculty/No. of Guests/Parents/ Students of other colleges	Students - 95/Faculty - 2
6.	Details of the Events:	Mr Prashant Prakhar briefed the students about the Scope and opportunities in the field of Law
7.	Date & Time of start and end of the event:	30.09.2019, Time 11.30 am to 1.30 pm
8.	Name of the Chief Guest(s) with designation, if any.	NIL
9.	Name of the Resource Person(s)/ Speaker(s)/ Guest(s)/ Celebrity(s)	Prashant Prakhar, Associate, Nishith Desai & Associates
10.	Name of the Coordinator/ Facilitator of the Programme	Arvind Kumawat, CRC
11.	Further Scope of the event (i.e. Collaboration etc.):	Opportunity for Internship and placement
12.	Image: Image must be of better quality. Images are mandatory with Caption. It is requested to follow the format of the event details & pixels of photographs (984px X 452px).	NIL
13.	It is also requested to identify at least two best Images with appropriate caption for Website Home Page required for approval by Hon'ble Chancellor Sir before uploading.	

AMTY UNIVERSITY RAJASTHAN

A BRIEF REPORT ON ALUMNI MEET 2019

Amity University Rajasthan organized a one day Alumni Meet On 14th September 2019.

The alumni were contacted by the committee members of the Alumni Association representing various departments of AUR, through the data base created by them. It involved wide publicity with the help of various digital platform like e-mail, social media etc.

Out of the total alumni contacted, 482 alumni registered to confirm their presence along with their spouses, those confirmed were re-contacted telephonically to reassure their presence confirmations.

A total 152 alumni actually attended the event on 14th September 2019 as per the below list:

Sr. No.	Name of School	Confirmations Telephonically	Reported
1	ASET	110	33
2	ASCO	57	37
3	ABS	36	24
4	AIB	23	5
5	ASAP	23	20
6	ALS	24	12
7	ASAS	10	5
8	AIIT	7	3
9	AIBAS	13	3
10	ASFA+ASLA	3	2
11	ASH	4	2
12	AIMT	1	4
13	ASFT	1	1
14	ASL	1	1
Total Conformations & Reporting		**313**	**152**

The event started at 10:00 AM with registration and Hi-Tea followed by alumni interaction in their respective departments. All alumni were felicitated by Amity Memento as a token of love in their respective department. The inaugural ceremony started at 3:30 PM in the auditorium with lamp lighting by the dignitaries.

Welcome address was given by Hon'ble President Prof. (Dr.) Arun Patil and Pro-President Prof. Dr. Amit Jain. In ceremonial speech the alumni were briefed with the latest developments at Amity University Rajasthan. During event a few alumni were felicitated with the medals & certificates for outstanding contribution in respective field and one alumnus was felicitated with best alumni of AUR. At the end of the felicitation ceremony Hon'ble President praised to the all Alumni.

A brief presentation on "A Glimpse of Amity Journey" was presented by the students to showcase the latest developments at AUR in terms of its growth in Infrastructure, courses, students strength, extra and co-curricular activities, etc. Alumni representing various fields also shared their experiences as an Amitian before the audience. The formal ceremony ended with a very refreshing cultural performance put up by the current students to take the alumni in the memory lane to make them relive and cherish the Amity moments.

With D.J. and followed by dinner, the event winded up at 9:30 PM.

ASCO Alumni Charms New Students

Recollects Experiences, Memories with Passion and Perception

Amity School of Communication as a part of Orientation Programme, 2019 invited some of the very distinguished Alumni Members representing different walks of media industry to share their insights about the trends and practices of the present industry with the new batch of students of various UG/PG Programmes of the school on 6th Aug, 2019. The interactive session of three hours was highly engaging and fruitful in the direction of motivating the new students and in further reaffirming their decision to be a student of Amity School of Communication. The invitees were Mr. Jaykishan Sharma, Correspondent in Hindustan Times, Mr. Arun Tomar, noted RJ, Anchor as well as a Rapper and Ms. Gayatri Bishnoi, a leading entrepreneur in the area of Apparel Industry owning the clothing line, "Lush-Life". The session started with the introduction of the Alumni Students by Dr. Tanushri Mukherjee, Associate Professor of the school who shared some of the memorable moments of the yesteryears when the alumni were students of ASCO along with introducing their present work profile to the new batch of entrants.

The freshers during their various orientation sessions were briefed about the culture, mission and values of Amity Universe and the Alumni Interaction was a step further in this direction where the testimonials and experiences shared by the alumni about being a part of Amity Culture as a student and the knowledge and the skills learned by them during their tenure as a student greatly inspired the students to understand the real value of being an Amitian.

The invited alumni were selected from different areas of media industry so that the entrants can be sufficiently guided about the present trends and prospects of the various specialized areas of Mass Media Industry. Each alumni spoke about the requirements and essential skills to be developed in their specialized areas in order to excel in the profession. The session was very interactive as the alumni speakers cited various instances which taught them about the practical tips of their industry and the various essentials to be possessed or nurtured in order to be successful in the field. The alumni focused on the fact that clear perception about one's own area of interest coupled by hard work are the two basic requirements to create a differentiating place for oneself in the present industry. The students were also guided that knowledge has no substitute and the basic habit to be inculcated by each student was in depth reading on various issues and topics so as to be sufficiently informed about the prevailing socio-economic and political environment which would develop the basic analytical skills in them which is a prerequisite for each dedicated media student as "Content is King".

The session was highly interesting and received overwhelming response from the side of new students as many of them put forth various questions related with the area of expertise of the alumni which was highly appreciated by them as well. The session ended with the delivery of vote of thanks by Dr. Jayati Sharma, Coordinator of the school thanking the Alumni for sharing their

valuable experiences with the entrants which would highly motivate the students to give their best in their academic journey.

Few Glimpses of the Event

Dr. Tanushri Mukherjee, Associate Professor, ASCO, welcoming the Alumni

Ms. Gayatri Bishnoi, Entrepreneur addressing the students on the skills and challenges of an Entrepreneur

Jaykishan Sharma, Correspondent, Hindustan Times sharing his experiences of being an Amitian as well as the latest requirements of Print Media Industry

Arun Tomar, famous RJ, Anchor & Rapper sharing his experiences of being a part of ASCO, Jaipur as well as the skills to be inculcated to step into Radio Industry

Dr. Jayati Sharma, Coordinator, ASCO sharing her experiences with the Alumni and delivering Vote of Thanks

Group photograph of Alumni with Faculties and New Students

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