



**AMITY**  
**UNIVERSITY**  
— RAJASTHAN —

# Leadership

## **DR. ASHOK K CHAUHAN**

### **Founder President**

I strongly believe that in today's competitive world the best theoretical knowledge alone is not sufficient without practical knowledge and pragmatic approach which students learn while studying at Amity University, Jaipur (AUR).

I am delighted to see that the students at AUR are getting all the motivation, guidance and help from the dedicated faculty in developing their overall personality. These efforts are greatly helping students not only in achieving academic excellence, but also enabling them to possess great human values and traits to become a perfect professional and a successful entrepreneur.

Our students are well equipped to meet industry demands, goals and expectations and can become a great asset for an organisation by showcasing skills through challenging assignments entrusted to them. Our focus is to groom young future leaders having strong value system and competent professionals, with deep passion for humanity, to lead the world. I am proud that Amity University, Jaipur (AUR), provides world-class practical and industry-focused education which attracts brilliant students.



Our alumni are working in leading companies across the globe which is a testimony to innovative pedagogy and industry integrated curriculum that inculcate in each student the spirit of dedication, sincerity and loyalty. The university collaborates with corporate and industry stalwarts to impart world-class education so that all students write success stories in their life. My best wishes to students and their families.

## **DR. ASEEM CHAUHAN**

### **Chancellor - Amity University, Rajasthan**

I welcome bright minds to Amity University, Jaipur, with immense pleasure and a sense of pride! A core part of Amity Education Group, this campus is one of the leading educational institutions in the country. Amity University, Jaipur, has a strong foundation of value based education integrated with best academic practices that makes this campus a world-class institution. The campus has instituted global standards in education, training and research activities backed by state-of-the-art infrastructure and the latest teaching methodologies. The university has a core faculty comprising qualified researchers from prominent institutions and eminent visiting faculty from renowned organisations.

The university offers a variety of programmes at Undergraduate and Postgraduate level as well as Doctoral programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism and Mass Communication, Fashion Design &



Technology, Architecture, Microbial Sciences and various emerging arenas of studies.

The university believes in nurturing talent through regular co-curricular activities along with excellence in academics. The academic ecosystem strives to blend modernity with tradition in each of its students with the mission to train future leaders of the corporate world.

The well-designed curriculum ensures holistic development of students and equips Amityans with emotional intelligence, team spirit, leadership qualities and discipline. Besides core academic programs, the mandatory components of curriculum, including behavioural science, foreign languages, communication skill and military training, instill life skills and leadership traits in students.

Jaipur as an emerging commercial and financial hub contributes in developing a robust culture for exchange and interaction with academia to create diverse and holistic workspaces with efficient and committed workforce. Students get a perfect platform to learn, grow and rise in the corporate hierarchy as well as learn from corporate peers and industry stalwarts.

The city is a perfect hunting ground for work opportunities and to witness consistent growth curve owing to presence of plethora of key industries and business. Various organizations, offering jobs in several streams, including engineering, medical science, fashion, management, biotechnology, accountancy, social science, and so on, operate from this city. Armed with an array of facilities and service sectors Jaipur offers lucrative options to citizens, students and professionals alike along with safe environment and quality life.

I wish success to all students in their future endeavours.

## **PROF. RAKESH BHATNAGAR**

**President / Vice Chancellor of Amity University, Rajasthan**

Prof. (Dr.) Rakesh Bhatnagar is currently President (Vice-Chancellor) of Amity University Rajasthan, Jaipur and Senior Vice-President of Ritanand Balved Education Foundation, New Delhi. Before this, Prof. Bhatnagar was the Vice-Chancellor of Banaras Hindu University, Vice-Chancellor of Kumaun University, Nainital and Professor in School of Biotechnology, Jawaharlal Nehru University, New Delhi.

Prof. Bhatnagar, after completion of his Ph.D. from the Department of Biochemistry, National Sugar Institute, Kanpur, moved to Freiburg University, Germany as Scientist (Wiissenschaftliche Angestellter) followed by Medical Hospital, University of Caen, France as Visiting Assistant Professor; National Institute of Health, Bethesda, USA as Visiting Associate and United States Army Medical Research Institute of Infectious Diseases, USA as Senior NRC Associate. After returning to India Prof. Bhatnagar joined School of Biotechnology, Jawaharlal Nehru University as Associate Professor and subsequently became Professor.



Prof. Bhatnagar pioneered the teaching and research in Biotechnology at Jawaharlal Nehru University, the first of its kind in the country. He is well known for developing recombinant vaccine against anthrax, the technology of which has been transferred to the industry and the vaccine has successfully completed phase I and II human clinical trials. One of his significant contribution in the field of research and innovation has been the development of Drug Resistant TB Diagnostics in collaboration with one of the topmost Diagnostic Company.

Prof. Bhatnagar's research has been ranked 7th (The first six were from Pasteur Institute, Harvard Medical School, NIH and USAMRIID) in the anthrax research globally. Prof. Bhatnagar has more than 185 research papers to his credit which have received more than 5000 citations with 39 h-index and 115 i10-index. He has supervised more than 50 Ph.D students and more than 100 masters students. Prof. Bhatnagar is an elected Fellow of all three major Science Academies of India namely Indian National Science Academy, New Delhi; Indian Academy of Science, Bangalore; National Academy of Science, Allahabad, besides being J C Bose National Fellow and National Science Chair. Prof. Bhatnagar is a reviewer of several reputed international journals namely Vaccine, Molecular Immunology, Applied Microbiology and Biotechnology, Infection and Immunity, FASEB journal, PlosOne etc. and have been actively providing consultancy to Biotechnology / Pharmaceutical industry during the last fifteen years. He has attracted research grants about Rs. 40 Crores from national and international funding agencies.

Recognizing extraordinary contribution of Prof. Rakesh Bhatnagar in the field of research and innovation, he has received several prestigious awards and recognitions, few of them are President's Award for Best Innovation by President of India; ICMR Award for Outstanding research work in the field of Immunology by Hon'ble Health Minister, GoI; All India Biotech Association Award; Delivered Press Conference with the then Minister of Science and Technology, Government of India to announce development of Genetically Engineered Vaccine against Anthrax; Invited to announce the development of Recombinant Vaccine against Anthrax in "Meet the Press" program of American Society of Cell Biology, Washington DC.

Prof. Bhatnagar has been a successful administrator and institution builder. He has served Jawaharlal Nehru University at various important positions like Chairperson and Dean of School of Biotechnology; Director of Advanced Instrumentation Research Facility; Director of Academic Staff College and Chairman of Intellectual Property Management Cell. He has created a world class state-of-the-art Biological Safety Laboratory Level III

(BSL 3) in Jawaharlal Nehru University which is first of its kind in University system. With his efforts the School of Biotechnology, Jawaharlal Nehru University has been ranked at No.1 biotechnology teaching programme in the country consistently. Besides this he has been the Chairman of the Governing Body of Vallabhahi Patel Chest Institute, University of Delhi; Faculty in U.S.-India Joint Research Training Program Seattle Biomedical Research, Institute Seattle WA, USA and President of Indian Society of Biotechnology.

Prof. Rakesh Bhatnagar believes that Innovation is the most important activity in Higher Education institutions, therefore, younger minds have to be mentored for creating a zeal for innovation. Promoting innovation through Higher Education besides nurturing the young minds with value based education is one of the hallmarks of Amity University Rajasthan. The quality infrastructure integrated with good academic practices delivered by highly meritorious and qualified faculty members makes this University a world class institution where such students are being produced who are not only intellectually equal to the best of their fellow students in other parts of the world but also have a sense of righteousness in their heart and love for their country.

## **PROF. AMIT JAIN**

**Pro President / Pro- Vice Chancellor  
Dean Faculty of Management Studies,  
Director Amity Business School, Amity University,  
Rajasthan**

Prof. (Dr) Amit Jain is Currently Pro- Vice Chancellor, Dean Faculty of Management & Director Amity Business School at Amity University Rajasthan. Prior to this Professor Amit was Director - International Collaborations & Professor-TAPMI School of Business at Manipal University Jaipur (MUJ). Professor Amit has been a Visiting Professor with University of Technology (UTS), Sydney, Australia, Szechenyi Istvan University, Hungary & Selye Janos University, Slovakia. His other previous positions include Director School of Hotel Management at Manipal University Jaipur, Associate Professor and Chairperson MBA at JK Lakshmi Pat University.

Prof. Amit holds a PhD from Sardar Patel University

and has completed FDP from IIM Ahmedabad. Prof. Amit is actively involved in teaching, training, research & is associated with various management and training institutes as a guest faculty such as Bank Of Baroda Staff college, Ahmedabad Management Association, ICFAI University, Sardar Patel University and NCHMCT.

Prof. Amit has Designed and conducted training programmes/sessions for executives of various organizations including IDBI Bank, Bank of Baroda, BKT Tyres, JK Tyre, JK Paper, JK Lakshmi Cement, Claris Life Sciences, Veeda Clinical Research, Natraj Foods, Trimurti Foodtech, E-mall Infotech, Euro India Foods, Fenner India, Gravita India, ECGC etc., on the topics related to Marketing Orientation, Effective Selling Skills, Customer Relationship Management, Managerial Effectiveness, Leadership and Communication Skills.

He has several publications to his credit and has presented research papers at National and International conferences organized by institutes like Singapore Management University (SMU), University of Technology, Sydney, IIM and IIT. He has also received award for three research papers at National and International Conferences.

His professional associations include Life Membership of Indian Society for Training and Development and currently holds position of National Council Member of ISTD. He is a Member of All India Management Association and IIM Ahmedabad Alumni Association.



Dr Amit is Reviewer and Committee Member with several Journals and Conferences including IACSIT Singapore, International Association for Business and Economics (IABE), 8th International Conference on IT and Management (Turkey) and has been Editorial Board Member of Indian Journal of Training and Development (2016-2017). His area of interest for Research, Training and Consultancy includes Marketing Strategy, Sales Management, Marketing Communications, Retail Management and Entrepreneurship.

## **PROF. (DR.) G. K. ASERI**

**Provost - Amity University Rajasthan  
Dean - Academics**

**Director - Amity Institute of Microbial Technology (AIMT), Amity University Rajasthan**

**Director - Internal Quality Assurance Cell (IQAC), Amity University Rajasthan**

Prof. G. K. Aseri is currently Provost and Director in Amity Institute of Microbial Technology. He also heads the Internal Quality Assurance Cell (IQAC) to institutionalize academic & administrative quality.

Prof. Aseri has over 20 years of teaching, research, and academic administration experience in higher education. Presently research interest includes microbial intervention in soil health and green food preservatives & mine spoil reclamation.

He has served as Dy. Pro Vice-Chancellor, Director – Amity Institute of Biotechnology, Registrar, Dean – Academics, Director – Placements, and Chairman – NAAC Steering Committee at Amity University Rajasthan. Other than Amity University he has worked as Director –

Institute of Biomedical Education and Research at Mangalayatan University and Faculty at Lachoo Memorial College of Science & Technology (Affil. Jai Narain Vyas University - JNVU Jodhpur). He has done his doctorate degree from ICAR - Central Arid Zone Research Institute (Degree Registered from JNVU) in 2001. He had been received JRF and SRF fellowship from CSIR – UGC and ICAR – CAZRI.

Prof. Aseri has completed research projects funded by DST, Ministry of Agriculture and Ministry of food processing industries (MoFPI - GoI). Besides guided PhD degrees he has submitted patents and published 60 research papers in International & National Research Journals. Besides organizing international conferences in his domain, he has presented his work in Germany, Italy, Switzerland, Turkey, Egypt, Singapore & Nepal and organized international/national conferences in his subject arena. He has also designed and developed PG & UG programs in the area of Microbiology & Biotechnology i.e., M.Sc. Industrial Microbiology, M. Tech. Biotechnology & B.Sc. (Hons.) Microbiology. He has given consultancy to various Food & Beverage Industries (Bisleri, Kingfisher & Sri Ram Gums etc.) for their product development and Quality Control. Recently his department got DST – FIST Grant to establish Research laboratory. Prof. Aseri is strongly believed in industry integration in HEI's to prepare research and future ready students.



## **DR. NITIN BHARDWAJ**

### **Registrar, Amity University Rajasthan**

Dr. Nitin Bhardwaj has a unique blend of Industrial, Academic & Administrative experience of over 25 years including 15 years at Senior and Middle Management level in reputed MNCs across North and Central India. He has worked with major IT giants like HCL Infosystems Ltd., Redington India Ltd., Godrej Pacific Technologies Ltd. and has been closely associated with pioneers of IT sector Hewlett Packard, IBM, Microsoft and Intel.

During his tenure at senior management levels, he has successfully built & managed high-performance teams and excel in working with human resources from diverse cultures, thus creating a robust, sustainable and performance-based work environment. His networking skills to collaborate and partner convincingly with internal and external stakeholders are widely acknowledged.

He also has worked at AICTE recognized and Rajasthan Technical University affiliated MBA college for 3 years as Associate Professor and has carried over the responsibilities of Director- In-Charge as well as Examination Superintendent.

He has been with Amity since 2011 and is well versed with preparation of various University reports, coordinating visits of various government authorities and liaising with regulatory bodies on behalf of the university along with other administrative responsibilities.

An MBA in Marketing and M.Phil. in Management, he was awarded a Ph.D. degree in 2017. He has also done his M.Com. in Business Administration and PG Diploma in Personnel Management & Industrial Administration.

