

# AMITY UNIVERSITY RAJASTHAN


## ADMISSION PROCEDURE

# Social Media Advertisements


Various advertisements are released in leading newspapers , on web sites, Radio Jingles, TV Channels and on all Digital Platforms across India to attract prospective students to apply for admission.




**2013 SESSION  
ADMISSIONS OPEN**

**AMITY  
UNIVERSITY  
JAIPUR**

**LEAP AHEAD WITH THE  
AMITY MBA**



**SHARE THE LEGACY OF ONE OF  
INDIA'S TOP-10 RANKED B. SCHOOLS**  
Ranked 9th top B. School in India for  
Marketing by corporate reputations in  
The Economic Times. Ranked among the  
top-10 B. Schools in India by Business Insider.  
\*Source: Economic Times  
(Corporate Edition) dated 15<sup>th</sup> April, 2013



**SOME OF THE MNCs  
& TOP CORPORATES  
WHERE AMITY  
STUDENTS GOT PLACED**


**ADMISSION NOTICE FOR 2013 SESSION**

- MBA
- MBA (Intl. Business)
- MBA (Marketing & Sales)
- MBA (HR)
- MBA (Family Business – Part Time)
- MBA (Agri Business)
- MBA (Executive – Full Time)
- M.Com.


**20% MERIT SCHOLARSHIP**  
Eligibility: • CAT – 85 Percentile & above  
• MAT Score – 700 & above

**APPLY BY: 20<sup>th</sup> FEBRUARY, 2013**


Admission pack is available  
Online at [www.amity.edu/jaipur](http://www.amity.edu/jaipur) or can be bought at  
Amity Jaipur Campus and at over 400+ Axis Bank  
branches across the country. Students seeking Lateral  
Entry Admissions may also apply.

**AMITY  
BUSINESS SCHOOL**

Amity University Jaipur Campus: NH-11C, Jaipur • Amity City Office-14, Gopal Bari, Jaipur Amity Helpline – 01426-227722,  
0141-2372469, 2374595, 2378298, 2378304, 081-074-01506/01507 | [admissions@pr.amity.edu](mailto:admissions@pr.amity.edu) | [www.amity.edu/jaipur](http://www.amity.edu/jaipur)

**AMITY UNIVERSITY  
JAIPUR**

**TOP PVT.  
UNIVERSITY  
IN NORTH INDIA**  
BY **siliconindia** IN 2013

**AWARDED THE  
BEST PVT. UNIVERSITY  
IN NORTH INDIA**  
AT EDUCATION EXCELLENCE SUMMIT 2013

**ADMISSIONS OPEN FOR UGC RECOGNISED GRADUATE & POST GRADUATE DEGREES - 2013 SESSION**

**MANAGEMENT**

- MBA
- MBA - International Business/Marketing & Sales/HR/Family Business (Part Time)/Agri Business/Executive (Part-Time)
- BBA
- B.Com. (Hons.)
- M.Com.

**COMPUTER SCIENCE/IT**

- BCA
- MCA
- BCA + MCA (Dual Degree)
- B.Sc. - Information Technology
- M.Sc. - Network Tech. & Mgmt.

**FINE ARTS**

- Bachelor of Fine Arts
- Master of Fine Arts

**FASHION**

- B.Sc. - Fashion Design & Technology

**HOSPITALITY**

- Bachelor of Hotel Management
- BHM + MBA (Dual Degree)

**TOURISM**

- M.A. - Tourism Administration

**ENGINEERING**

- B.Tech. - IT/Electronics & Comm. Engg./Computer Sc. & Engg./Mech. & Automation Engg./Civil Engg./Chemical Engg./Elec. & Electronics Engg./Food Technology
- B.Tech. + M.Tech. (Dual Degree)
- B.Tech. + MBA (Dual Degree)
- M.Tech. - Computer Sc. & Engg./Electronics & Comm. Engg./Solar & Alternate Energy/Clean Technology

**ARCHITECTURE**

- B.Arch.
- Approved by Council of Architecture
- B.Sc. - Interior Design

**PERFORMING ARTS**

- B.A. - Performing Arts
- M.A. - Performing Arts

**PSYCHOLOGY**

- B.A. (Hons.) - Applied Psychology
- M.A. - Counselling Psychology
- M.Phil - Child & Adolescent Psy.
- M.Phil - Clinical Psychology
- Approved by RCI
- PG Diploma in Counselling Psy.

**BIOTECHNOLOGY**

- B.Tech. - Biotech./Bioinformatics
- B.Sc. (Hons.) - Biotechnology
- B.Tech. (Biotech.) + M.Tech. (Dual Degree)
- M.Tech. - Biotech./Bio Chemical Engg.
- M.Sc. - Biotechnology

**MICROBIAL SCIENCES**

- M.Sc. - Industrial Microbiology/Microbial Technology

**LAW**

- B.A., LL.B. (Hons.) 5 yrs
- B.Com., LL.B. (Hons.) 5 yrs
- BBA, LL.B. (Hons.) 5 yrs
- Approved by Bar Council of India
- LL.M.

**COMMUNICATION**


- Bachelor of Journalism & Mass Comm.
- Master of Journalism & Mass Comm.
- PG Diploma in Advertising & PR

**LIBERAL ARTS**

- B.A. (Hons.) - Economics/History/Philosophy/Political Science

**ADMISSION PACK:** Available online at [www.amity.edu/jaipur](http://www.amity.edu/jaipur) or at Amity City Office and at 400+ Axis Bank branches. Admissions based on merit only. Students seeking Lateral Entry Admissions may also apply.

**Admission Test will be held at 19 centres across the country (For details, visit [www.amity.edu/jaipur](http://www.amity.edu/jaipur))**



Amity University City Office: 14, Gopal Bari, Nr Ajmer Pulla, Jaipur  
Amity University, Jaipur Campus: SP-1, Kant Kalwar, RHICO Industrial Area, NH-11C, Jaipur  
Amity Helpline: 01426-212143, 227722, 0141-2372489, 2374595, 2378298,  
2378304, 081-074-01506/07 | [info@pr.amity.edu](mailto:info@pr.amity.edu) | [www.amity.edu/jaipur](http://www.amity.edu/jaipur)

4:03 PM 56%

Promotion

amityunijaipur\_official Sponsored



Learn More

3,951 likes

amityunijaipur\_official Admissions are open for career oriented programmes in Journalism , Mass Communication & Animation. Top Placements in Leading Media & Advertising Companies

Add a comment as amityunijaipu...

4:03 PM 56%

Amity University Jaipur - Hospitality Ad...

AMITY UNIVERSITY JAIPUR

Hospitality Admissions 2021

Upto 100% Scholarships | Fully Online Admission Process

Campus Tour | Amity Univ...



Request a Call Back

Name \*

4:03 PM 56%

Promotion

amityunijaipur\_official Sponsored



Learn More

352 likes


amityunijaipur\_official Microbiologists are in-demand & amongst the highly paid job profiles within the medical profession. Admissions are open for UG & PG program in Microbiology.

Add a comment as amityunijaipu...

4:02 PM 58%

Promotion

amityunijaipur\_official Sponsored



Learn More

729 likes

amityunijaipur\_official With the ease in Travel restrictions across the countries, the Hospitality Industry is witnessing a growth surge. Come be a part of the billion-dollar opportunity. Join 04-year duration Bachelor of Hotel Management program.

Add a comment as amityunijaipu...

4:04 PM 56%

Promotion

amityunijaipur\_official Sponsored



Learn More

1,353 likes

amityunijaipur\_official Admissions are open for the Bachelor of Architecture (B.Arch) program. Excellent on-campus placements in Leading Design & Architect Firms. Apply Now

Adhanidevendra Yah an se acha toh CEPT main hinkarle

Add a comment as amityunijaipu...

4:02 PM 56%

Amity University Jaipur - Hospitality Ad...

Request a Call Back

Name \*

Email \*

Phone Number \*

Select Program \*

Current City \*

Submit

Awarded as "Top Private University" in Rajasthan




# Incoming calls on Call Center

- Incoming calls are answered by admission counselors in Admission Call Center on daily basis.
- Callers are convinced by counselors to fill Amity application form online & to visit the Campus.
- Walk-in of Parents & prospect students are handled by admission office at campus on daily basis. Walk-ins are sent for Campus Round by Golf Carts , Labs & Entire campus is shown to them.
- Counselors tries to convince them to fill application form on the spot.

# Enquiry generated on Lead Squared

- Leads are generated on LeadSquared Software & being called up by admission counselor for taking admission & completing admission


DASHBOARD CONTENT MARKETING LEADS APPS REPORTS

Search Leads Advanced Search

Tags Actions

Lead Stage

Lead Sour...

Owner

Date Range

All

All

Any

Last Activity

All Time

<input type="checkbox"/> Lead Name	Course	Jaipur Courses	Lead Stage	Form Number	Campus	Lead Source	Owner	Called Up	Actions
<input type="checkbox"/> VRuttik Suresh Morgha	Interested in B.E. / B.Tech course of your college/university		Ringin		Jaipur	Shiksha	Shipra Agarwal	Yes	
<input type="checkbox"/> Nishant yadav	B.Com. (Hons)		Form Started: Extra-Curricular Details	9336581	Jaipur	Inbound Phone call	Vijay Kumar Sharma	Yes	
<input type="checkbox"/> Pavitra Pandey	Interested in B.E. / B.Tech course of your college/university		Ringin		Jaipur	Shiksha	Harsh Juneja	Yes	
<input type="checkbox"/> Aditya	Interested in B.E. / B.Tech course of your college/university		Not Interested		Jaipur	Shiksha	Harsh Juneja	Yes	
<input type="checkbox"/> Sandhya Deka	Bachelor of Fine Arts	B.A. (Hons) - English	Application Fees Paid	9261100	Jaipur	Pay per Click Ads	Shipra Agarwal		
<input type="checkbox"/> Gp upadhyay	Interested in B.E. / B.Tech course of your college/university		Call Rejected		Jaipur	Shiksha	Harsh Juneja	Yes	

# Application Forms

**Cost of Application form is Rs 1100/- but waived off due to COVID -19 on humanitarian grounds.**

**Online Forms** - These forms are available 24 x7 on the Amity University website and are submitted online.

# Receipt & Scrutiny of Applications

- Once the students have submitted the form, they are provided with an admission micro-site ID & Password wherein they can access all admission related information.
- The applicants who fill offline forms are advised through instructions in the prospectus, admission microsite and over the phone to send their duly filled in applications along with the required documents to the Admission Department.
- All received forms are processed on a daily basis and an account of the number of forms received, program wise is maintained in excel sheet.
- The applications are scrutinized and then registered on the admission intranet in accordance with the prescribed eligibility criteria.

# Outbound Calls to applied Candidates & Entrance Test Preparations



- Outgoing Calls are made by admission counselors to all the candidates who applies for admission to update about admission requirements.
- All PG applicants are selected through Personal Interview Only.
- MBA Applicants (Without MAT/CAT Score) are required to appear and Online Entrance Test & Personal Interview for getting admission.
- B.Tech. Applicants (Without NEET/JEE Score) are required to appear for Online Entrance Test for securing admission.
- Non-Technical applicants are provided admission on the basis of Class 12<sup>th</sup> Score.



# **Admission Letters**

- Admission offer letters are sent (By E-Mail & Notified through SMS) to all the selected candidates. Which also notifies them of their Academic Fee (Semester Wise) and Security, and Hostel Fee and Security, if applicable. Last date of submission of fee, commencement date of program, reporting venue and time are also mentioned in the Admission offer letter.
- Calling is done to each candidate informing them about their result & last day to pay the fees.
- Admission offer letter is uploaded on their admission micro-site for easy & fast access.
- Online payment link is generated to every candidate.
- Candidate can pay academic fee by any apps Ex. PayTM, PhonePay, GooglePay or can scan QR code which is available on admission micro-site.
- Student also have options to pay their academic fee by logging to admission micro-site, various options are available there to pay fee Ex. Debit Card, Credit Card, Net Banking.

## 2.1.1 - Admission Process

Admissions Notifications are given in leading newspapers along with TV /Radio/Digital ads and other marketing/BD activities.

Incoming calls are captured and counseled on Amity call center- Inter dialogue. Walk-ins are counseled. Outbound calling is done to students who need further counseling.

PG students are called to appear for online Interview & test (If Required). UG applicants are provided provisional admission on the basis of class 12<sup>th</sup> Result.

Student registration is done online and each student is given an Admission micro site user name and password, once the admission form is submitted.

Result is declared and students are provided with admission letters. Intimation is also given on student micro site, Email and SMS. Tele-Calling is also done to

Student can deposit the admission fee online through admission micro site, Offline at Axis bank or in university Accounts department.

each student.



Amity University, Jaipur, Rajasthan ✓

March 4 at 9:16 AM · 🌐



The Amity Institute of Information Technology MSc Cyber Security Batch 2020-2022 secured 100% placement.

#AmityUniversityJaipur continues to attract more and more employers as recruiters. With our industry-based curriculum and dedicated Corporate Resource Center, our students are prepared to meet the demands of any industry from their first day of employment.

To know more visit: [amity.edu/jaipur/aiit...](https://amity.edu/jaipur/aiit...) See more

**100% PLACEMENT**  
in  
**M.Sc Cyber Security**  
Batch 2020-2022  
**Amity Institute Of Information Technology**

Apply now for admissions  
session 2022-2023

Allstate India, adani, AdmitKard, CyRAACS, EY, FICO, FIS, Valeo



You, Tarun Batra, Saffeera Begum and 10 others

9 Shares



1 BASIC DETAILS >

2 PROGRAM/CAMPUS

3 PAYMENT

4 PERSONAL DETAILS

5 EDUCATION DETAILS

6 OTHER INFORMATION

7 EXTRA CURRICULAR

8 UPLOAD DOCUMENTS

9 FINISH

**A** APPLY FRESH

Name \*



Full Name

(as in candidate's class X mark sheet or equivalent)

Mobile \*

+91 ▾

Mobile No.

E-mail: \*



Enter email here...

If you are referred by Amity Information Center, please provide the referral code :



AIC Coupon Code..

**Save & Next**

**B** CONTINUE PARTIALLY FILLED FORM (2022)

Note : If you already have a Form no and Password and would like to continue filling your form, please use the same Form No and Password.

Your form number



form no

[Home](#)
[Admissions](#)
[Form Track](#)
[Applications](#)
[Form Receipt details](#)
[Form Receipts](#)
[Online Form Receipts](#)
[Form Receipts Delete](#)
[Form Receipts Check](#)
[Form Return](#)
[Update Online Transaction](#)
[Last date to apply](#)
[Last date to apply - PHD](#)
[Application Form Entry](#)
[Application Form Entry PHD](#)
[Course Change](#)
[Admission Year Change](#)
[Jee Mains Paper I score](#)
[List Applicants](#)
☐ Already Ported ☒ Pending

Form No

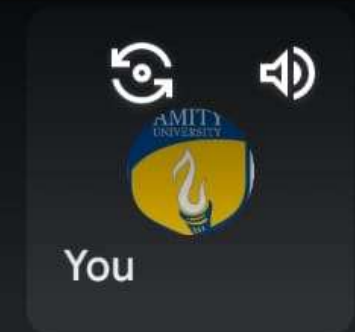
Pages Size

20 ▼

Sln	Check	Institute	Program	Form Type	Category	FormNo	Name	Applying Date	Documents	Preliminary Research Idea	Specialization Area/Qualification/Experience	Print	AIC Cupon Code
1	<input type="checkbox"/>	Amity Law School, Jaipur	Doctor of Philosophy (Law)	Online Ph.D Form	NS	10121915	RAMPRASAD MEENA	25 Jul 2022	<a href="#">Click here To view Documents</a>	<a href="#">Click here</a>	NA	<a href="#">Click here</a>	
2	<input type="checkbox"/>	Amity Institute of Microbial Technology, Jaipur	Doctor of Philosophy (Microbiology)	Online Ph.D Form	NS	10144478	SANJANA BHAT	28 Jul 2022	<a href="#">Click here To view Documents</a>	<a href="#">Click here</a>	NA	<a href="#">Click here</a>	
3	<input type="checkbox"/>	Amity School of Engineering and Technology, Jaipur	Doctor of Philosophy (Engineering)	Online Ph.D Form	NS	10145145	KAPIL VERMA	28 Jul 2022	<a href="#">Click here To view Documents</a>	<a href="#">Click here</a>	NA	<a href="#">Click here</a>	
4	<input type="checkbox"/>	Amity School of Engineering and Technology, Jaipur	Doctor of Philosophy (Engineering)	Online Ph.D Form	NS	10145529	KRIPA SHANKAR PATHAK	28 Jul 2022	<a href="#">Click here To view Documents</a>	<a href="#">Click here</a>	NA	<a href="#">Click here</a>	



11:07



- Interview Attendance
- Groups
- Assessment Sheets
- Interview Assessment
- Result Sheet
- Interview Manager
- Interview Attendance
- Selection Process Setup

- Marks Entry
- SOP Evaluation
- Release date campus visits
- PortFolio Evaluation
- Campus visit Date Report
- Int-Evaluation
- GSP Help manual
- Result Status Report
- Jee Evaluation
- Amity K-12 Recommendation
- Amity UG to PG Recommendation
- M.Phil Evaluation
- Skype Evaluation**
- Show Assessment Sheet

Admissions

## Skype Evaluation

Marks Of Skype ( 9741433 )

 X Marks :- 80.00  
 XII Marks :- 84.60

 Skype Marks  /30

 Recommended For Admission ☐ Yes ☐ No

Comments



Close

Save marks

Stage:

Pending ▼

Page 1 of 1.

S.NO.	Institute	Program	F	N				
1	ABSJ	MBA	97					
2	ABSJ	MBA	98					
3	ABSJ	MBA	97					
4	ABSJ	MBA	97		YADAV			
5	ABSJ	MBA	9863976	PRIYANSHI	PRIYANSHIMEHTA5120@GMAIL.COM	Yes	Add Marks	View Marks

9 Records found.

View Marks Detail

View Marks

View Marks

View Marks

View Marks



# AMITY UNIVERSITY

## JAIPUR

To

**NANDINI HEDA**

462/10 BHINAI HOUSE NEAR HOTEL MALWA AGRA GATE JAIPUR ROAD

AJMER - 305001

RAJASTHAN

Mobile: 9530288822

Amity Registration #: BBA-JPR/2022/NS/1049

Amity Form #: 9768546

Date: 14 Mar 2022

Dear NANDINI HEDA,

We take immense pleasure in informing you that you have been selected for

**Three Year (Full Time)**

**BBA - (2022-2025)**

of

**Amity University - Rajasthan**



## Admission Microsite

Form No: **9768546**

### Fee payment

Last Date of : Mar 26 2022  
Academic Payment

Last Date of : Mar 26 2022  
Hostel Payment

Payment Options :

**A. Through Net banking/Credit Card/Debit Card**

Academic Fee : [Click Here](#)

Hostel Fee : [Click Here](#)

**B. Paytm [Click Here](#)**

**C. At Campus counter(post lockdown)**

Pay at Amity University, Accounts Office at Campus by way of Pay Order / Demand Draft

**Option 1 : Netbanking (Hostel)**

Option 2 : Pay at any Axis Bank branch in India by way of Pay Order / Demand Draft / Cash  
(PAN number required). -

**At Axis Bank Branches** (Print Pay-in-Slip) : [Click Here](#)

Hostel Fee - [Click Here](#)

LOGGED IN AS



NANDINI HEDA

[Change Password Logout](#)

Please report any technical errors/issues on  
microsite to  
[admissionTechSupport@amity.edu](mailto:admissionTechSupport@amity.edu)



Online Courses - Learn Anything. On... Available Work - Workshop Mainstyleguide - Workshop Available Transcription Files FINANCIAL MARKETS | CLASS 12 | BU Amity : Payment Gateway

amizone.net/pg/response.aspx

# AMIZONE

AMITY INTRANET ZONE

## Payment Response

Student Name	: Mr PRIYANSHU RAJ
Enrollment No.	: B.Sc. - ABVG-JPR/2022/115/1009
Transaction Date	: 3/14/2022 8:45:31 AM
Transaction Ref No	: 20220314111212800110168230518896791
Amity Transaction No	: 2384271
Transaction Status	: Transaction Success
PG Message	: Txn Success

Note : Please print this page for future references. Please take print out of receipt from receipt section.  
For any queries, please write to [amizone@amity.edu](mailto:amizone@amity.edu)

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Activate Windows  
Go to Settings to activate Windows.

ENG IN 8:45 AM 3/14/2022