

AMITY BUSINESS SCHOOL

MINUTES OF BOARD OF STUDIES-2017-18

Amity University Rajasthan
Amity Business School

Minutes of the 25th Board of Studies Meeting Held on 15/05/18 in Conference Room
'A' Block, at Amity University Rajasthan

Members Present:

Prof. K. Balakrishnan (*Chairperson BOS, Dean Faculty of Management, Director, ABS*)
Prof. Gitika Kapoor (*Professor, R.A. Podar Institute of Management*)
Mr. Navneet Agarwal (*Assistant Director – Trade Promotion WTC, Jaipur*)
Mr. Nilesh Maurya (*Senior Analyst, Investment Banking, Omega Capital, Mumbai*)
Through Skype
Prof. G.K. Aseri (*Dy. Pro President, Faculty Affairs & Director, AIMT*)
Prof. Ashish Kumar
Prof. Vinita Agrawal
Prof. Shikha Sharma
Prof. Deepali Bhatnagar
Prof. Durgesh Batra

Apologies:

Prof. C.K. Shah (*Retd. Professor, Rajasthan University*)

Agenda for the 25th Meeting of the Board of Studies, as posted to 25th BOS Members on 15 May 2018

1. Review of Academic Year 2017-18
2. Action Taken Report on 24th Meeting on 27 Nov 2017
3. Adoption of PLOs & CLOs
4. Adoption of Programme Structures
5. Any other academic matters with the permission of Chair

S. No.	Comments	Responsibility
1.	Prof. K. Balakrishnan opened the session by welcoming the external and internal members of Board of Studies. He updated the members of BOS with the Action Taken Report on 24th Meeting on 27 Nov 2017 Point 2. of Agenda for the 25th Meeting of the Board of Studies	
2.	Prof. Ashish Kumar briefed the members of BOS with the Review of Academic Year 2017-18 Point 1. of Agenda for the 25th Meeting of the Board of Studies	



2.	<p>Prof. K. Balakrishnan detailed the members on the newly framed Program Learning Outcomes and Course Learning Outcomes for UG, PG & PhD programmes.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	
3.	<p>Dr Gitika Kapoor proposed the introduction of skill-based courses at bachelor's level (BBA, B.Com) to enhance the analytical capabilities of students, which will facilitate in making them industry ready.</p> <p>Mr Nilesh Maurya seconded the thought and recommended the infusion of rigorous skill based training sessions, on continuous basis throughout the Program span.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	Prof. Ashish Kumar
4.	<p>Prof. Ashish Kumar suggested devising stringent policy measures against plagiarism and unethical practices in research for the students of PG Programs at ABS. In view of the same all research contributions/ manuscript submitted by students should routed through Turnitin.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	Prof. K. Balakrishnan
5.	<p>Prof. G.K. Aseri suggested, the setting of a pre defined permissible limits of plagiarism in the research submission under different components of research report.</p> <p>Point 5. of Agenda for the 25th Meeting of the Board of Studies</p>	Prof. K. Balakrishnan
6.	<p>Dr Gitika Kapoor proposed the adoption of measures to gauge that the CLOs of the programme have been properly met by the faculty concerned through appropriate and proposed pedagogy used while delivering the course content.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	Dr. Preeti Yadav



7.	<p>Dr Gitika Kapoor emphasized on devising the guidelines for assessment of Ph. D thesis, to be adhered by the external evaluator. Also, that the external evaluator needs to be sensitized about the procedure of examining the thesis.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	Dr. Preeti Yadav
8.	<p>Dr Gitika Kapoor suggested shifting of the communication component, which is presently under the learning outcome 'Personal Development', to be placed under the Learning outcome 'Professional attitude' for all courses. Also the learning outcome- 'Personal Development' is to be renamed as 'Professional Development' (The idea behind the suggested changes was to incorporate heavy inputs of communication in PG Programmes, as the students lack the basic skills of structuring their thoughts.) She further suggested that the Program learning outcome should also reflect the learning level of foreign language in sync with the global requirements.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	All Program Coordinators and Prof. Ashish Kumar
9.	<p>Dr. G.K. Aseri suggested that the assessment criterion for the PG and UG students should be closely aligned with the industry requirements.</p> <p>Point 3. of Agenda for the 25th Meeting of the Board of Studies</p>	Prof. Ashish Kumar
10.	<p>Dr Gitika Kapoor proposed that ABS should work in collaboration with other local bodies on issues related to social concerns and sustainable development (Eg: A project on-How to reduce the carbon footprints on the campus)</p> <p>Point 5. of Agenda for the 25th Meeting of the Board of Studies</p>	All Program Coordinators
11.	<p>Prof. K Balakrishnan proposed to introduce a Behavioral Lab in ABS to support interdisciplinary learning.</p> <p>Point 4. of Agenda for the 25th Meeting of the Board of Studies</p>	Prof. K Balakrishnan



12.	<p>Prof. K Balakrishnan detailed the BOS members on new initiative taken up by ABS in formation of Industry advisory Council. He briefed the composition of the council members, who are eminent people from different verticals of industry.</p> <p>Point 5. of Agenda for the 25th Meeting of the Board of Studies</p>	
13.	<p>Dr Gitika Kapoor proposed the introduction of papers like Public Relation and Corporate Image, Event Management in BBA program</p> <p>Point 4. of Agenda for the 25th Meeting of the Board of Studies</p>	<p>Dr Durgesh Batra, Program Coordinator BBA</p>
14.	<p>Dr Gitika Kapoor suggested</p> <ul style="list-style-type: none"> • Removal of word 'General' from the paper 'General Human Psychology' (MBA 377) • Inclusion of paper on CSR in MBA Program • Replacement of word 'Technology' with 'Innovation' in the paper titled 'Technology Management' (MBA 393) • Courses titled 'Blue Ocean Strategy' (MBA 396) and 'Balanced Score Card' (MBA 395) were proposed not to be treated as 3 credit course. <p>Point 4. of Agenda for the 25th Meeting of the Board of Studies</p>	<p>Dr Deepali Bhatnagar, Program Coordinator, MBA</p>

Dr Gitika Kapoor stated that all the suggested changes might be incorporated based on the discretion of Chairperson BOS.

The meeting concluded with a vote of thanks.





AMITY UNIVERSITY

RAJASTHAN

No. : AUR/REG/BOS/484

Dated : 10/05/2018

Board of Studies [BOS]

Amity Business School (ABS)

For structuring, revision and updating of Academic Programmes, viz. framing of Curriculum, Syllabi and Scheme of Evaluation etc. the Board of Studies of Amity Business School (ABS) is re-constituted as under :

1. Prof. K. Balakrishnan Dean - Faculty of Management : Chairperson
& Director-Amity Business School (ABS)

President's Nominee

2. Prof. G. K. Aseri Dy. Pro-President (Faculty Affairs) & : Member
Director-AIMT

Internal subject Experts

3. Mr. Ashish Kumar Director - DP&E & Dy. Director - ABS : Member
4. Prof. Vinitaa Agarwal Professor - ABS : Member
5. Prof. Shikha Sharma Professor - ABS : Member
6. Dr. Durgesh Batra Associate Professor - ABS : Member
7. Dr. Deepali Bhatnagar Associate Professor - ABS : Member

Industry / R&D Organisation Experts

8. Mr. Navneet Agarwal Assistant Director : Member
Trade Promotions - World Trade Center, Jaipur
Email ID - navneet@wtejaipur.org
9. Mr. Nilesh Maurya Senior Analyst : Member
Investment Banking Omega Capital, Mumbai
Email ID - nilesh.maurya@omegacapital.in

External Subject Experts

10. Prof. Gitika Kapoor Dean & Director - FMS : Member
University of Rajasthan, Jaipur
Email ID - gitikaskapoor@gmail.com
11. Prof. C. K. Shah Professor, Deptt. of ABST : Member
University of Rajasthan, Jaipur
Email ID - shah-ck@uniraj.ernet.in

Cdr. Vishwadeepak Singh (Retd.)
Registrar

Copy for information :

1. Office of the President, AUR
2. Office of the Dy. President, AUR
3. Office of the Pro-President, AUR
4. Dy. Pro VC (Faculty affairs)
5. Dean Academics
6. Office - Amity Business School (ABS)
7. All concerned members
8. Record File

Programme Learning Outcomes (PLOs) for Masters of Business Administration Degree (MBA)

Vision of AUR

To be a leading global university & provide value based contemporary education with thrust on innovation, research and productivity with a blend of modernity & tradition.

Mission of AUR

To prepare future global leaders by providing an environment of excellence in academic research, technology driven learning, cross-cultural exposure, holistic development and also enabling them with a commitment to social & environmental responsibility.

Program Learning Outcomes

The MBA Program incorporates experiential learning to equip participants with the competence of both analysis and synthesis to function in the global economy. The program is designed to develop ethical and socially-oriented leaders who create value for their organizations and society at large.

Learning Outcomes	On completion of this program, participants should be able to:
Demonstrate proficiency in management concepts	<ol style="list-style-type: none"> 1. Demonstrate mastery over knowledge in various functional areas of management. 2. Analyze and apply various management concepts and theories to facilitate a problem solving approach. 3. Demonstrate research and technical skills to analyze managerial challenges.
Reflect professional attitude	<ol style="list-style-type: none"> 1. Apply leadership skills to communicate and engage with various stakeholders. 2. Communicate persuasively and clearly in variety of modes. 3. Propose innovative approaches to manage challenges. 4. Formulate business decisions with diverse and multicultural perspectives. 5. Combine un-compromising result orientation with ethical consideration. 6. Optimize resource utilization.

Version No: PLO/MBA/02/18

Supersedes Version No: 01

Drafted by: Drs DB, SS & Prof RV

Approved by: Director

No of pages: 02

Dated: 16 May 2018

Issued by: AK

Master copy with: Saurabh (OA)



Learning Outcomes	On completion of this program, participants should be able to
Develop cognitive skills and encourage critical thinking	<ol style="list-style-type: none"> 1. Exhibit critical analysis and understanding of various business issues. 2. Apply a multidisciplinary approach to creative and innovative thinking. 3. Demonstrate the ability to work effectively in a cross-cultural team.
Develop new understanding	<ol style="list-style-type: none"> 1. Anticipate emerging issues and social concerns. 2. Develop the capacity for self-learning. 3. Integrate theories and applications in decision making for global alliances.
Exhibit ethically responsible decision-making behavior	<ol style="list-style-type: none"> 1. Evaluate and integrate business decisions with an ethical perspective. 2. Anticipate emerging ethical issues and their probable implications.
Fostering Entrepreneurial Attitude	<ol style="list-style-type: none"> 1. Identify and nurture entrepreneurial tendencies necessary to implement innovative business ideas. 2. Generate and analyse new business plans.
Professional development	<ol style="list-style-type: none"> 1. Manage change through effective communication. 2. Utilize local, national and global business knowledge. 3. Employ social and emotional wisdom. 4. Prove a very high degree of result orientation.

**Abbreviations-not expanded in text**

DB Dr Deepali Bhatnagar
 SS Dr Shikha Sharma
 RV Prof Ritu Vashistha
 AK Prof Ashish Kumar
 OA Office Assistant

Version No: PLO/MBA/02/18

Supersedes Version No: 01

Drafted by: Drs DB, SS & Prof RV

Approved by: Director

No of pages: 02

Page No: 2

Dated: 16 May 2018

Issued by: AK

Master copy with: Saurabh (OA)

Programme Learning Outcomes (PLOs) for Bachelor of Business Administration Degree (BBA)

Vision of AUR

To be a leading global university & provide value based contemporary education with thrust on innovation, research and productivity with a blend of modernity & tradition.

Mission of AUR

To prepare future global leaders by providing an environment of excellence in academic research, technology driven learning, cross-cultural exposure, holistic development and also enabling them with a commitment to social & environmental responsibility.

About the Program

The Bachelor of Business Administration Program has a strong practical focus. It provides work integrated learning opportunities and equips the student with the skills needed to enhance employability and/or entrepreneurial acumen. The Program is designed to encourage students to learn through corporate exposure, help students to integrate cross-domain knowledge, acquire and enhance skills and innovatively handle real world problems. The program will encourage students to take responsibility for self-learning directed towards holistic development, community engagement, and to morph into a globally competent citizen.

Learning Outcomes	On completion of this program, the student should be able to
Demonstrate proficiency in management concepts	<ol style="list-style-type: none"> 1. Demonstrate understanding of various underlying concepts and theories 2. Analyze real world management issues for problem solving through cross-functional solutions.
Reflect professional attitude	<ol style="list-style-type: none"> 1. Understand and exhibit the nuances of being a professional 2. Communicate in a clear, concise and professional manner through various communication media using appropriate tools effectively. 3. Demonstrate work ethic, integrity, self-motivation and discipline 4. Exhibit Team work, leadership, and intrapreneurial abilities



Learning Outcomes	On completion of this program, the student should be able to
Develop cognitive skills and encourage critical thinking	<ol style="list-style-type: none"> 1. Acquire familiarity with analytical and reflective thinking techniques to identify and analyze problems, develop viable solutions, and be able to make effective decisions. 2. Exhibit understanding of various tools and techniques to be able to locate, organize & process relevant data for deeper insights 3. Acquire appropriate levels of quantitative and numerical skills
Develop new understanding	<ol style="list-style-type: none"> 1. Be sensitized and equipped to continually upgrade learning through academic research and professional collaboration. 2. Identify, study and analyze relevant global factors that influence business decision-making
Exhibit ethically responsible decision-making behavior	<ol style="list-style-type: none"> 1. Understand and be sensitive to ethical, social and environmental concerns of business and its impact 2. Identify various stakeholders affected by ethical & social issues and consequences thereof and identify plausible solutions
Fostering Entrepreneurial Attitude	<ol style="list-style-type: none"> 1. Identify entrepreneurial tendencies necessary to implement innovative business ideas. 2. Generate ideas for new business plans
Professional development	<ol style="list-style-type: none"> 1. Develop an ability of active and empathetic listening. 2. Enhance existing and acquire new competencies for holistic personal development 3. Acquire local, national & global business knowledge. 4. Demonstrate social and emotional maturity.

Abbreviations- not expanded in text

RA	Prof Rahul Agarwal
DB	Dr Durgesh Batra
HS	Dr Himanshu Shekawat
AK	Prof Ashish Kumar
OA	Office Assistant



Version No: PLO/BBA/02/18

Supersedes Version No: 01

Drafted by: Prof RA, Drs DB & HS

Approved by: Director

No of pages: 02

Page No: 2

Dated: 16 May 2018

Issued by: AK

Master copy with: Saurabh (OA)

Programme Learning Outcomes (PLOs) for Bachelor of Commerce (Hons) Degree (B.Com (Hons))

Vision of AUR

To be a leading global university & provide value based contemporary education with thrust on innovation, research and productivity with a blend of modernity & tradition.

Mission of AUR

To prepare future global leaders by providing an environment of excellence in academic research, technology driven learning, cross-cultural exposure, holistic development and also enabling them with a commitment to social & environmental responsibility.

About the Program

The three-year B. Com. (Hons.) degree programme is aligned with Amity University's vision to provide contemporary education by offering job oriented courses along with imparting necessary knowledge in emerging areas of commerce. This programme prepares commerce graduates who can successfully handle various functions of accounting in SMEs and also participate in the modern financial world. It is designed to develop analytical ability to understand business problems with an effective and well organized professional approach. It also grooms students to develop a well-rounded personality for subsequent graduate studies and allow them to achieve professional success. At the honours level, students develop deeper understanding of various specialization domains of their choice.

Learning Outcomes	On completion of this program, the student should be able to
Demonstrate proficiency in commerce concepts	<ol style="list-style-type: none"> 1. Demonstrate adequate knowledge & understanding of the concepts, principles and practices in various areas of commerce. 2. Analyze financial & accounting information presented in quantitative & qualitative forms; demonstrate accurate, full and complete explanations and implications of information. 3. Draw appropriate conclusions based on data analysis, while recognizing the limits of this analysis.
Learning Outcomes	On completion of this program, the student should be able to



Reflect professional attitude	<ol style="list-style-type: none"> 1. Communicate effectively and professionally using a range of communication modes in various business contexts; be proficient in oral, written and meta-verbal communication. 2. Work productively, collaboratively and openly in diverse groups and across cultural boundaries by adopting appropriate roles, processes and Information & communication technologies. 3. Demonstrate understanding of teamwork principles, and empathy for internal / external customers & other stakeholders. 4. Be responsible for his/her continuous learning and create & implement plans to achieve desired learning goals and objectives.
Develop cognitive skills and encourage critical thinking	<ol style="list-style-type: none"> 1. Identify, extract, critically analyze and evaluate data from multiple sources and discover solutions for business challenges. 2. Draw conclusions using fundamental concepts, principles, and knowledge from multiple disciplines. 3. Acquire appropriate levels of quantitative and numerical skills.
Develop new understanding	<ol style="list-style-type: none"> 1. Participate in discussion and debate on various issues related to the environment of business & commerce. 2. Identify, study and analyze relevant global factors that influence business decision making.
Exhibit ethically responsible decision-making behaviour	<ol style="list-style-type: none"> 1. Demonstrate the ability to recognize ethical issues associated with work and organizational decisions / actions. 2. Apply frameworks to deal effectively with ethical issues.
Fostering Entrepreneurial Attitude	<ol style="list-style-type: none"> 1. Identify entrepreneurial tendencies necessary to implement innovative business ideas. 2. Generate ideas for new business plans.



Learning Outcomes	On completion of this program, the student should be able to
Professional development	<ol style="list-style-type: none">1. Demonstrate knowledge & understanding of active and empathetic listening.2. Acquire local, national & global business knowledge.3. Demonstrate social and emotional maturity.



Abbreviations-not expanded in text

MPJ Dr Mamta Pankaj Jain
AB Dr Apeksha Bhatnagar
AMS Dr Asha Mamraj Sharma
AK Prof Ashish Kumar
OA Office Assistant



AMITY UNIVERSITY

— R A J A S T H A N —

Bachelor of Commerce (Hons.)

Programme Code: BCH

Duration - 3 Years Full Time

**Programme Structure &
Curriculum & Evaluation**

Choice Based Credit System (CBCS)

2018





AMITY UNIVERSITY

RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

Program Name: Bachelor of Commerce (Hons.)

FIRST SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH101	Business Organization & Management	CC	2	1	0	3
BCH102	Financial Accounting - I	CC	2	1	0	3
BCH103	Microeconomic Theory & Applications - I	CC	2	1	0	3
BCH120	Business Mathematics	CC	2	1	0	3
BCH131	Fundamentals of Computer Applications in Business	CC	2	0	2	3
BCH130	Business Laws	CC	2	1	0	3
BCS101	English	VA	1	-	-	1
BSS103	Behavioral Science - I	VA	1	-	-	1
FLN101	Foreign Language - I					
FLG101	French					
FLS101	German	VA	2	-	-	2
FLJ101	Spanish					
FLC101	Japanese					
	Chinese					
	TOTAL					22





AMITY UNIVERSITY

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AMITY BUSINESS SCHOOL (ABS)

SECOND SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH201	Financial Accounting - II	CC	2	1	0	3
BCH202	Microeconomic Theory & Applications - II	CC	2	1	0	3
BCH240	E-Commerce and its Applications	CC	2	1	0	3
BCH210	Statistical Methods in Research	CC	2	1	0	3
BCH241	Corporate Laws	CC	2	1	0	3
BCH242	Fundamentals of Auditing	CC	2	1	0	3
	Open Elective/ Minor Track -I	OE	3	0	0	3
BCS201	English	VA	1	0	0	1
BSS203	Behavioral Science - II	VA	1	0	0	1
FLN201 FLG201 FLS201 FLJ201 FLC201	Foreign Language - II French German Spanish Japanese Chinese	VA	2	0	0	2
	TOTAL					25





AMITY UNIVERSITY

RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

THIRD SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH340	Cost & Management Accounting - I	CC	2	1	0	3
BCH361	Financial Statement Analysis	CC	2	1	0	3
BCH362	Macro Economics Analysis - I	CC	2	1	0	3
BCH309	Income Tax Law & Practice	CC	2	1	0	3
BCH310	Business Research Methods	CC	2	1	0	3
EVS001	Environmental Studies	CC	4	0	0	4
	Open Elective/ Minor Track-III	OE	3	0	0	3
BCS301	Business Communication - I	VA	1	0	0	1
BSS303	Behavioral Science - III	VA	1	0	0	1
FLN301 FLG301 FLS301 FLJ301 FLC301	Foreign Language - III French German Spanish Japanese Chinese	VA	2	0	0	2
	TOTAL					26





AMITY UNIVERSITY

RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

FOURTH SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH440	Cost & Management Accounting - II	CC	2	1	0	3
BCH451	Macro Economics Analysis - II	CC	2	1	0	3
BCH409	Indirect Taxes & Amendments	CC	2	1	0	3
BCH452	Financial Management	CC	2	1	0	3
BCH 421	Data Analytics	CC	2	1	0	3
BCH423	Basics of Marketing	CC	2	1	0	3
BCH422	Industry & Company Analysis	CC	2	1	0	3
	Open Elective/ Minor Track -IV	OE				3
BCS401	Business Communication - II	VA	1	0	0	1
BSS403	Behavioral Science - IV	VA	1	0	0	1
FLN401 FLG401 FLS401 FLJ401 FLC401	Foreign Language - IV French German Spanish Japanese Chinese	VA	2	0	0	2
	TOTAL					28





AMITY UNIVERSITY

RAJASTHAN

AMITY BUSINESS SCHOOL (ABS) FIFTH SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH590	Introduction to Indian Economy	CC	2	1	0	3
BCH591	Real Estate and Infrastructure Investment	CC	2	1	0	3
BCH550	Summer Internship	CC	0	0	0	6
Domain Elective V: Choose any 3 courses from the following:						
BCH570	Corporate Accounting	DE	2	1	0	3
BCH505	Fundamentals of Investment	DE	2	1	0	3
BCH506	Financial Markets, Institutions & Financial Services	DE	2	1	0	3
BCH592	Personal Finance Management	DE	2	1	0	3
BCH516	Corporate Tax Planning	DE	2	1	0	3
BCH509	International Business	DE	2	1	0	3
BCH518	Business Data Processing	DE	2	1	0	3
BCH512	Human Resource Management	DE	2	1	0	3
BCH514	Industrial Relations & Labor Laws	DE	2	1	0	3
	Open Elective/ Minor Track -V	OE				3
BCS501	Business Communication - III	VA	1	0	0	1
BSS503	Behavioral Science - V	VA	1	0	0	1
FLN501 FLG501 FLS501 FLJ501 FLC501	Foreign Language - V French German Spanish Japanese Chinese	VA	2	0	0	2
	TOTAL					28





AMITY UNIVERSITY

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AMITY BUSINESS SCHOOL (ABS)

SIXTH SEMESTER

Course Code	Course Title	Category	Lectures (L) Hours per week	Tutorial (T) Hours per week	Practical (P)/Field Work (FW) Hours per week	Total Credits
BCH673	Strategic Management	CC	2	1	0	3
BCH655	Dissertation	CC	0	0	0	9
Domain Elective VI: Choose any 3 courses from the following:						
BCH671	Entrepreneurship Development	DE	2	1	0	3
BCH672	Spreadsheet Modeling in Business	DE	2	1	0	3
BCH661	Regulation of Domestic and Foreign Exchange Markets	DE	2	1	0	3
BCH662	Venture Planning	DE	2	1	0	3
BCH663	Banking and Insurance	DE	2	1	0	3
BCH611	Advertising & Personal Selling	DE	2	1	0	3
BCH612	Service Marketing	DE	2	1	0	3
BCH674	Ethics & Governance	DE	2	1	0	3
BCH614	Compensation Management	DE	2	1	0	3
BCH616	Human Resource Accounting	DE	2	1	0	3
	TOTAL					21

Total Credits (22+25+26+28+28+21) = 150





AMITY UNIVERSITY
RAJASTHAN

Bachelor of Business Administration

Programme Code: 12064

Duration - 3 Years Full Time

Programme Structure
and
Curriculum & Evaluation

2018





AMITY UNIVERSITY

RAJASTHAN

Program Name: Bachelor of Business Administration

Semester I						
Code	Course	Category	L	T	P/F W	Credit Units
BBA101	Management Foundations	CC	2	1	-	3
BBA103	Micro Economics for Business	CC	2	1	-	3
BBA104	Computers in Management	CC	2	-	2	3
BBA105	Financial Accounting	CC	2	1	-	3
BCS101	English	VA	1	-	-	1
BSS101	Behavioral Science - I	VA	1	-	-	1
FLN101 FLG101 FLS101 FLJ101 FLC101	Foreign Language - I French German Spanish Japanese Chinese	VA	2	0	0	2
BBA102	Business Environment	CC	2	1	-	3
BBA108	Readings in management	CC	2	-	4	3
Total Credits						22





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AMITY BUSINESS SCHOOL (ABS)

Semester II						
Code	Course	Category	L	T	P/F W	Credit Units
BBA201	Macro Economics for Business	CC	2	1	-	3
BBA280	Management Accounting	CC	2	1	-	3
BBA203	Organizational Behavior	CC	2	1	-	3
BCS201	English	VA	1	0	0	1
BSS201	Behavioral Science - II	VA	1	0	0	1
FLN201	Foreign Language - II	VA	2	0	0	2
FLG201	French					
FLS201	German					
FLJ201	Spanish					
FLC201	Japanese					
BBA205	Business Statistics	CC	2	1	-	3
BBA204	Analysis & Design of Business Systems	CC	2	-	2	3
BBA265	Data Analytics	CC	1	-	4	3
		OE	3	0	0	3
Total Credits						25





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Semester III						
Code	Course	Category	L	T	P/F W	Credit Units
BBA301	Operations Research	CC	2	1	-	3
BBA302	Financial Management - I	CC	2	1	-	3
BBA304	Marketing Management - I	CC	2	1	-	3
BBA371	Public Relations & Corporate Image	CC	2	1	-	3
EVS001	Environment Studies	CC	4	-	-	4
BCS301	Business Communication - I	VA	1	0	0	1
BSS301	Behavioral Science - III	VA	1	0	0	1
FLN301 FLG301 FLS301 FLJ301 FLC301	Foreign Language - III French German Spanish Japanese Chinese	VA	2	0	0	2
BBA380	Public Finance	CC	2	1	-	3
BBA381	Reading and Analysis of Cases	CC	-	2	4	3
		OE	3	0	0	3
Electives: Student has to select 1 courses from the list of Domain Electives						
BBA303	Management Information Systems	DE	2	-	2	3
BBA306	Business Laws	DE	2	1	-	3
Total Credits						32





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AMITY BUSINESS SCHOOL (ABS)

Semester IV						
Code	Course	Category	L	T	P/F W	Credit Units
BBA401	Financial Management - II	CC	2	1	-	3
BBA402	Marketing Management - II	CC	2	1	-	3
BBA403	Research Methodology & Report Preparation	CC	2	1	-	3
BBA406	Human Resource Management	CC	2	1	-	3
BCS401	Business Communication - II	VA	1	0	0	1
BSS401	Behavioral Science - IV	VA	1	0	0	1
FLN401 FLG401 FLS401 FLJ401 FLC401	Foreign Language - IV French German Spanish Japanese Chinese	VA	2	0	0	2
BBA 493	Business Modeling in Excel	CC	0	1	4	3
		OE	3	0	0	3
Electives: Student has to select 1 courses from the list of Domain Electives						
BBA405	E-Commerce	DE	2	-	2	3
BBA491	Industry & Company Analysis	DE	1	-	4	3
Total Credits						25





AMITY UNIVERSITY

RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

Semester V						
Code	Course	Category	L	T	P/F W	Credit Units
BBA501	Operations Management	CC	3	0	0	3
BBA596	Entrepreneurship Development	CC	3	0	0	3
BBA550	Summer Training (Evaluation)	CC	0	0	12	6
BCS501	Business Communication - III	VA	1	0	0	1
BSS501	Behavioral Science - V	VA	1	0	0	1
FLN501 FLG501 FLS501 FLJ501 FLC501	Foreign Language - V French German Spanish Japanese Chinese	VA	2	0	0	2
		OE	3	0	0	3
Electives: Student has to select 2 courses from the list of Domain Electives						
BBA502	Personal Financial Planning	DE	3	0	0	3
BBA503	Sales & Distribution Management	DE	3	0	0	3
BBA504	Consumer Behaviour	DE	3	0	0	3
BBA505	Service Marketing	DE	3	0	0	3
BBA506	International Marketing	DE	3	0	0	3
BBA507	Financial Services	DE	3	0	0	3
BBA508	Principles of Investment Management	DE	3	0	0	3
BBA509	Banking & Financial Institutions	DE	3	0	0	3
BBA510	Organizational Development & Change	DE	3	0	0	3
BBA511	Training & Development	DE	3	0	0	3
BBA512	International Human Resource Management	DE	3	0	0	3
BBA590	Case Presentations (1 Credit for 5 cases)	DE	2	0	2	3
BBA591	Workshop and Certifications (1 credit for 1 workshop or conference)	DE	0	0	0	3
BBA592	Analytical Skill Building	DE	0	2	2	3
BBA594	Management of Domestic and	DE	2	1	0	3



	Foreign Exchange Market-I					
BBA595	BUSINESS DATA PROCESSING - I	DE	2	0	2	3
Total Credits						25





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RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

Semester VI						
Code	Course	Category	L	T	P/F W	Credit Units
BBA601	Business Policy & Strategic Management	CC	3	0	0	3
BBA604	International Business Management	CC	3	0	0	3
BBA655	Dissertation	CC	0	0	12	9
Electives: Student has to select 2 courses from the list of Domain Electives						
BBA605	Brand Management	DE	3	0	0	3
BBA606	Advertising & Sales Promotion	DE	3	0	0	3
BBA607	Retail Management	DE	3	0	0	3
BBA608	Corporate Tax Planning	DE	3	0	0	3
BBA609	Financial Derivatives	DE	3	0	0	3
BBA610	Advanced Corporate Finance	DE	3	0	0	3
BBA611	Real Estate and Infrastructure Investment	DE	3	0	0	3
BBA612	Industrial Relations & Labour Law	DE	3	0	0	3
BBA613	Performance Management System	DE	3	0	0	3
BBA614	Compensation & Reward Management	DE	3	0	0	3
BBA615	Management of Domestic and Foreign Exchange Market-II	DE	2	1	0	3
BBA695	BUSINESS DATA PROCESSING - II	DE	2	0	2	3
Total Credits						21



PUBLIC RELATIONS AND CORPORATE IMAGE

Course Code: BBA 371

Credit Units: 03

Course Objective:

The course is aimed at developing in students an understanding of Corporate Image and the tools of Public relations applicable in today's business scenario.

Course Contents:

Module I: Corporate image

Understanding Corporate Image, Corporate Image Building: A Marketing Exercise, an overview to Marketing, understanding the Marketing Mix – Product, Price, Place, Promotion

Module II: Marketing Communications

Role in Corporate Image Building, introduction to the tools used for marketing communication – Advertising, Visual Corporate Identity, Public Relations, Sales Promotion, Direct Marketing, Sales Management, Sponsorships, Exhibitions, Packaging, Merchandising and Point-of-Purchase Materials, E-Marketing and Customer Service

Module III: Corporate Image and Society

Module IV: Public Relations

Understanding Public Relations, Role and Scope of PR, Corporate Image and PR, PR as part of Marketing Communications

Module V: Exercising PR

In-house PR, PR Agencies, Modes of PR and Media Handling, PR Events, Crisis Management in Public Relations

Module VI: PR Publications

In-house Journals, Ghost Writing, Media Writing, Press releases, brochures.

Module VII: Research in Public Relations

Building Information Resources, Areas of PR research: Public Opinion Research, Media Tracking, Content Analysis, Campaign Examination, Benchmark Studies,

Examination Scheme:

Components	CT	HA	C	V	A	EE
Weightage (%)	10	5	5	5	5	70

Text & References:

Text:

- Public Relations: Principles, Cases and Problems, H. Frazier Moore, Frank B. Kalupa

References:

- Marketing Management, Philip Kotler
- Integrated Marketing Communications, PR Smith with Jonathan Taylor
- IMC, Tom Duncan



Amity Business School, Amity University Rajasthan

Board of Study Meeting

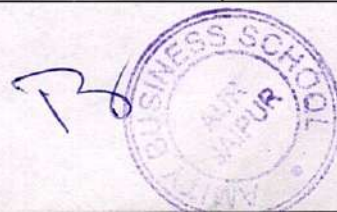
A meeting of Board of Studies was convened on 1st May 2017 at 9:30 a.m. under the chairmanship of Prof.(Dr.) V.S. Dhaima, Director, Amity Business School with few senior faculty members and program coordinators.

The External Members were:

1. Mr. Nilesh Mauraya
2. Prof.(Dr.) Geetika Kapoor

The meeting was conducted with a view to develop the department and planning for forthcoming semester

S. No.	Discussion	Remarks
1.	The Chairperson started the meeting with extending gratitude towards the external members for giving their valuable time and suggestion.	
2.	Feedback was given by chairperson on the NAAC visit and discussed various issues raised by NAAC Team. The Chairperson also instructed the faculty members to work on research.	Faculty Memembrs
3.	Feedback was taken from Mr. Nilesh Maurya on the three days' workshop conducted by him for students on "How to perform well in Summer Internship". Ms. Rajni Sinha Was instructed to work upon the issues discussed in meeting.	Ms. Rajni Sinha
4.	The external members suggested that the whole course of all the programs of ABS needs to be restructured to reduce the stress level and classroom teaching on students. They emphasized that the courses should be restructured to develop students as more market viable and employable. Dr. Pankaj Jain and Ms. Ritu Vashitha were asked to undertake the exercise in accordance with all the faculty members.	Dr. Pankaj Jain and Ms. Ritu Vashitha
5.	The board also decides to conduct frequent and more industrial visits for students. Program Coordinators were asked to plan the industrial visits.	Program Coordinators.

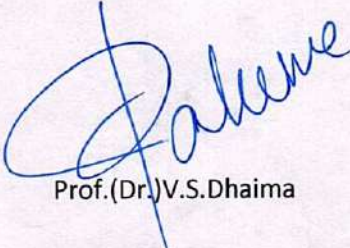


6.	The chairperson also report and progress on dissertation of final semester students. Dr. Himanshu Shekhawat was asked to plan the viva for Students.	Dr. Himanshu Shekhawat.
7.	Dr. Preti Yadav was also asked to plan the SRDC for Ph.D. Scholar.	Dr. Preeti Yadav.

The meeting concluded with thanks.

(Mr. Nilesh Maurya)
(DOCUMENTS ATTACHED HEREWITH)

Prof(Dr.) Geetika Kapoor


Prof.(Dr.)V.S.Dhaima


(Committee Member)


Preeti
Shukla


Manish

()



Amity Business School, Amity University Rajasthan

Action Taken Report-on BOS-Conducted on 1st May 2017

A meeting of Board of Studies was convened on 1st May 2017 at 9:30 a.m. under the chairmanship of Prof.(Dr.) V.S. Dhaima, Director, Amity Business School with few senior faculty members and program coordinators.

The External Members were:

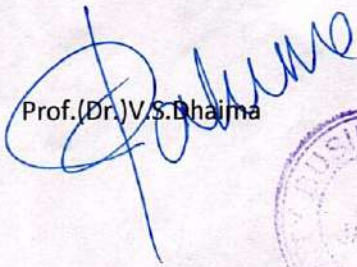
1. Mr. Nilesh Mauraya
2. Prof.(Dr.) Geetika Kapoor

The meeting was conducted with a view to develop the department and planning for forthcoming semester

S. No.	Discussion	Action Taken
3.	Feedback was taken from Mr. Nilesh Maurya on the three days workshop conducted by him for students on "How to perform good in Summer Internship". Ms. Rajni Sinha Was instructed to work upon the issues discussed in meeting.	Ms. Rajni Sinha conducted a class with students and shared the concerns of resource person. Further the students were also counseled to attend such workshops.
4.	The external members suggested that the whole course of all the programs of ABS needs to be restructured to reduce the stress level and classroom teaching on students. They emphasized that the courses should be restructured to develop students as more market viable and employable. Dr. Pankaj Jain and Ms. Ritu Vashitha were asked to undertake the exercise in accordance with all the faculty members.	Various groups of faculties were made to restructure the courses of all programs and Dr. Pankaj and Ms. Ritu had compiled the new structure to be proposed in academic council. (Mail Attached)
5.	The board also decides to conduct frequent and more industrial visits for students. Program Coordinators were asked to plan the industrial visits.	Program Coordinators has arranged the industrial visit for BBA II and IV in Jayati food and Beverages Alwar and also proposed some more for forthcoming semester. (Mail attached)

6.	The chairperson also report and progress on dissertation of final semester students. Dr. Himanshu Shekhawat was asked to plan the viva for Students.	Dr. Himanshu Shekhawat has planned the dissertation viva for students on 9 may to 12 may 2017. (Notice Attached)
7.	Dr. Preti Yadav was also asked to plan the SRDC for Ph.D. Scholar.	Dr. Preeti Yadav has coordinated the SRDC on 11 may 2017. (Mail Attached)

The chairperson reviews the work and motivated everyone to continue the good work.


Prof. (Dr.) V. S. Dhajma



Fw: BOS Observations

Prof. (Dr.) Vijay Singh Dahima

Tue 5/16/2017 11:28 AM

To: Rakesh Kumar Bairwa <rkbairwa@jpr.amity.edu>;

Cc: Durgesh Batra <dbatra@jpr.amity.edu>;

From: Nilesh <nilesh.maurya@omegacapital.in>**Sent:** Tuesday, May 02, 2017 10:18 AM**To:** Prof. (Dr.) Vijay Singh Dahima**Subject:** BOS Observations

Dear Sir,

Greetings.

With Respect to BoS Meeting on MAY 01, 2017, following our my observations

- (1) Enforce Uniform Course Code
- (2) Update Course Structure & Curriculum for all Programs of ABS

Best Regards,

**Nilesh Maurya****Omega***...last word in trusted solutions**** M&A * Advisory * Capital Restructuring * Financing**

Athena House,
Rajnigandha Complex
Gokuldham, Filmcity Road,
Goregaon East,
Mumbai 400 063
Tel.: +91-22-4343-5290
Cell: +91-981-911-7208
Board: +91-22-4343-5000, FAX: +91-22-4347-0018



5/16/2017

Mail - rkbairwa@jpr.amity.edu

Website: <http://www.omegacapital.in>

Sent from my iPhone



Fw: Invitation for the Board of Studies (ABS) Meeting on May 01, 2017

Prof. (Dr.) Vijay Singh Dahima

Tue 5/16/2017 11:34 AM

To: Rakesh Kumar Bairwa <rkairwa@jpr.amity.edu>;

Cc: Durgesh Batra <dbatra@jpr.amity.edu>;

From: gitika kapoor <gitkaskapoor@gmail.com>

Sent: Thursday, April 13, 2017 6:08 AM

To: Prof. (Dr.) Vijay Singh Dahima

Subject: Re: Invitation for the Board of Studies (ABS) Meeting on May 01, 2017

Greetings Prof Dahima,

Thank you for inviting me for the Board of studies Meeting on 1st May 2017. At the outset profuse apologies for the delay in communicating the formal acceptance, though i had communicated the same to Dr Deepali Bhatnagar. I would be privileged to attend the BOS meeting on the said date and time.

Thanking you,

Best Regards,

Prof. Gitika Kapoor



Re: Invitation for the Board of Studies (ABS) Meeting on May 01, 2017

Nilesh <nilesh.maurya@omegacapital.in>

Wed 4/5/2017 2:12 PM

To: Prof. (Dr.) Vijay Singh Dahima <vsdahima@jpr.amity.edu>;

Cc: Maj.Gen.C.P.Singh (Retd.) <cpsingh@jpr.amity.edu>; Mr. Ashish Kumar <akumar3@jpr.amity.edu>; Dr.R.S.Rathee <rsrathee@jpr.amity.edu>; Dr. Vinita Agrawal <vagrawal@jpr.amity.edu>; Dr. (Mrs.) Shashi Singhal <ssinhal@jpr.amity.edu>; Shikha Sharma <ssharma2@jpr.amity.edu>; Durgesh Batra <dbatra@jpr.amity.edu>; Himanshu Shekhawat <hshekhawat@jpr.amity.edu>; Ms. Deepali Bhatnagar <dbhatnagar@jpr.amity.edu>; Rakesh Kumar Bairwa <rkbairwa@jpr.amity.edu>; Neha Gupta <ngupta1@jpr.amity.edu>;

Confirming the same.

Sent from my iPhone

On 05-Apr-2017, at 1:53 PM, Prof. (Dr.) Vijay Singh Dahima <vsdahima@jpr.amity.edu> wrote:

Dear Colleague,

Meeting for the Board of Studies of Amity Business School (ABS) is scheduled for May 01, 2017.

Date: May 01, 2017

Time: 11:00 AM

Venue: Director ABS Office,

Block I,

Amity University Campus, Rajasthan



AGENDA:

Kindly forward any Agenda Point that requires to be discussed by April 10, 2017

Mr. Ashish Kumar (Dy. Director) will compile Final Agenda and forward at the earliest

**KINDLY FORWARD YOUR ACCEPTANCE OF THE INVITATION FOR THE MEETING
BY RESPONDING (REPLY ALL OPTION) TO THE MAIL.**

Warm Regards,

Prof. Vijay Singh Dahima,

Amity University Rajasthan

Kant Kalwar, NH-11C, Jaipur 303 002, India

email: vsdahima@jpr.amity.edu



Amity Business School, Amity University Rajasthan

A meeting of Board of Studies was convened on 9-Feb-2017 at 9:30 a.m. in Director's office under the chairmanship of Prof. (Dr.) V.S. Dahima, Dy.PVC (SA) and Director ABS. All faculty members, attending office, and Mr. Nilesh Maurya were present in the meeting. The Chairman granted the leave of absence to Mr. Ravinder Singh.

S. No.	Discussion	Action to be taken
1.	The chairman reviewed the progress on the agenda of previous BOS.	
2.	The Chairman informed that 3 MDPs for Senior Professionals of ONGC and one for GAIL were successfully completed and the trainers have received excellent feedback for their sessions. The Chairman thanked all the trainers.	
3.	The Program Coordinators presented the academic review of the ongoing semester and proposed the action plan for any deficits. The Chairman instructed that all academic related works are to be completed as per the Academic Calendar.	PCs and Faculty Members
4.	A review was conducted to analyze the placement status and indentify gaps and take corrective measures. Mr. Nilesh Maurya agreed to provide support in the same and conduct a 3-day workshop on employability quotient. The Chairman also requested faculty members to identify various activities and/or personality development tests which are to be administered on pre-final year students to improve their employability quotient.	Faculty Coordinators - Placement & Internship Mr. Nilesh Maurya All Faculty Members
5.	A Review was done on the research targets and work achieved till date. The Chairman emphasized on research and motivated all to	All Faculty Members



Dahima

	continue the good work	
6.	The Chairman also analyzed the outcome of the ICOMAP 2016 and asked the coordinators to complete the publications at the earliest. The progress of AMR forthcoming issue was also discussed and Dr. U B Singh was requested to get the issue printed.	ICOMAP 2016 Coordinators Dr. U B Singh
7.	The Chairman reviewed the progress of Dissertation and instructed to adhere to the timelines.	All Faculty Members Dr. Himanshu Shekhawat
8.	Dr. Preeti Yadav presented the status of PhD progress and proceedings of SRDC.	Dr. Priti Yadav
9.	The Chairman informed that ALF 2017 is scheduled to be held on Mar 9-10, 2017 and asked all the faculty members to encourage the students to participate in various events with full enthusiasm.	All Faculty Members

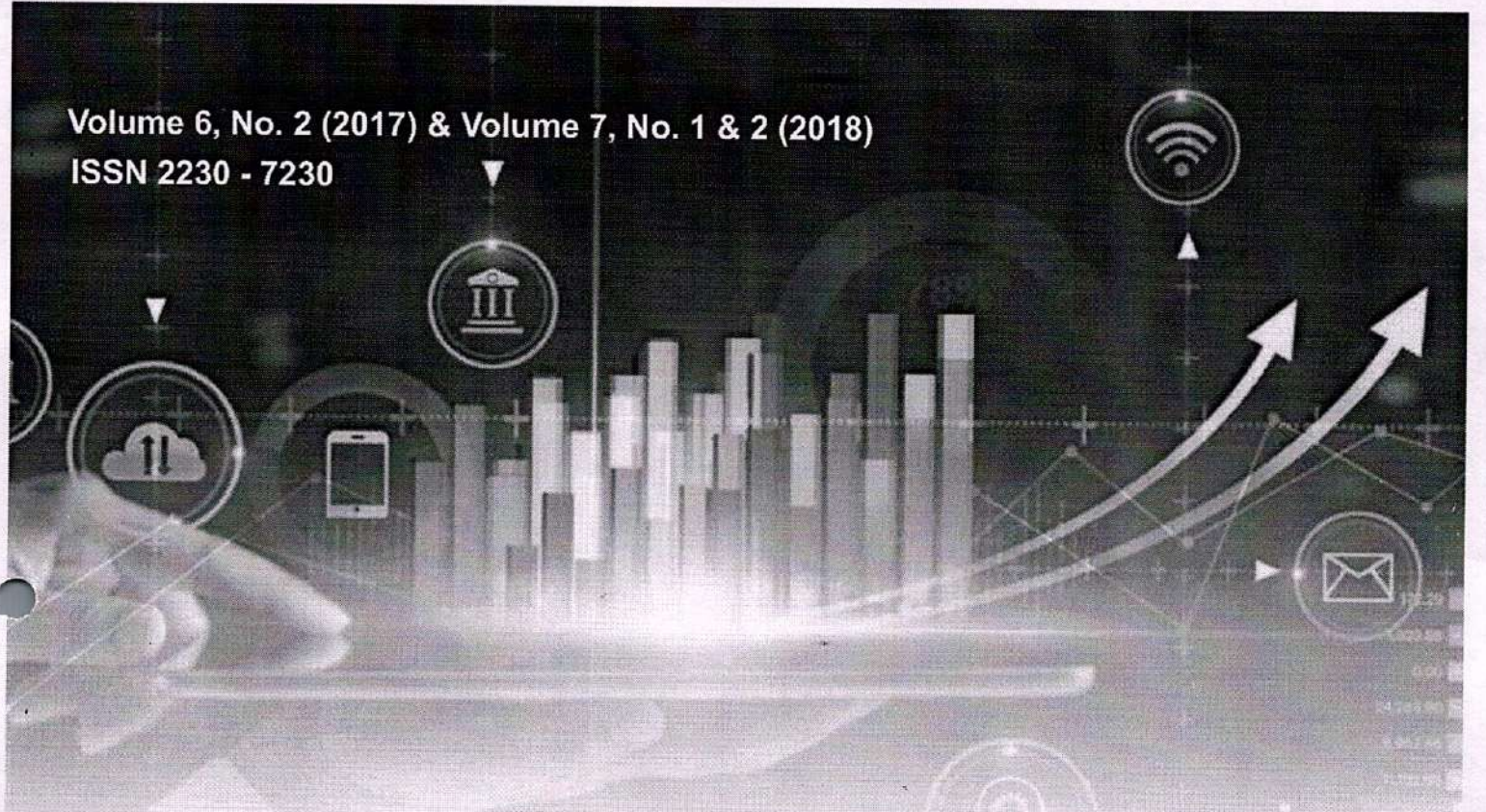
The meeting ended with thanks to the Chair.



Palme

Volume 6, No. 2 (2017) & Volume 7, No. 1 & 2 (2018)

ISSN 2230 - 7230



AMITY MANAGEMENT REVIEW

A JOURNAL OF AMITY BUSINESS SCHOOL
AMITY UNIVERSITY RAJASTHAN

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AMITY MANAGEMENT REVIEW

June 2017 – December 2018

ISSN 2230 – 7230

(Bi-annual Journal)

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AMITY UNIVERSITY RAJASTHAN

AMITY BUSINESS SCHOOL

NOTING SHEET

Case No : AUR/ABS/Appro./331

Sheet No : Two

-1-

PHD Synopsis Presentation

Sub: - Approval of requirements for PhD Synopsis Presentation before School Research Degree Committee scheduled on May 11th 2017

PhD Synopsis Presentation before School Research Degree Committee is scheduled on May 11th 2017. Prof.(Dr) Harsh Dwivedi, Professor, R A Podar, Institute of Management, University of Rajasthan, Jaipur is coming as an external examiner

Following expenditure is estimated

- I. Honorarium:
Rs 2000
- II Food:
Rs. 400 @ 100/per person (for four members)

Total Expenditure

Rs. 2400

Preet



Other Requirements

- I. Conveyance : To and fro (Jaipur to AUR Campus)
- II. Mementos – 01 (Wallet)

Prof. (Dr.) Vijay Singh Dahima
Dy. PVC (Student Affairs) &
Director-ABS

May 08, 2017

Hon'ble Vice Chancellor, AUR

Preeti



AUR
JAIPUR
BUSINESS SCHOOL

Amity Business School - SRDC Report (11th May 2017)

S.No.	Scholars	Contact No.	Topic	Name of Guide	Name of Co-guide
1	Santanu Dasgupta	9432305402	An empirical study on employability skills of prospective hospitality management graduates in	Prof. (Dr.) Vinita Agarwal	Prof. (Dr.) Banehari Mukhopadhyay
2	Amita Chourasiya	9460547684	A study of career development intervention practices vis--a vis need of employee at different stages of career development in Indian corporate	Prof. (Dr.) Vinita Agarwal	Dr. Vaishali Sharma
3	Bindu Sharma	9610455040	Indian Technical Textile Industry Emerging Opportunities and Future Prospects	Prof. (Dr.) Shikha Sharma	Dr. Dhirendra Sharma
4	Milan Pathak	8390230324	Intensity and Determinants of Subcontracting in Unorganised Manufacturing Enterprises in India	Dr. Udai Bhan Singh	Dr. Jadi Bala Komaraiah
5	SurajPal Singh Shekhawat	9001608418	"Role of Yoga as Contributor of Worklife Balance"	Dr. Himanshu Shekhawat	Prof. (Dr.) A.V.Singh Madnawat
6	Anudeep Arora	9999884081	Export Competitiveness of Oilseeds Post WTO Implementation	Prof. (Dr.) Shikha Sharma	Dr. Vibha Arora
7	Abhishek Srivastava	9982291111	Impact of Job Stress on Employee Morale and Job Involvement in Banking Sector	Prof. (Dr.) R.S.Rathee	Dr. Visal Arvind Bhole
8	Monika (ASH)	9729456338	Impact of Culinary Progress of Rajasthan Cuisine on the Development of Rajasthan Tourism	Prof. (Dr.) Shikha Sharma	Dr. GBG Shashi Kartikey Tiwari
Change of Topic					
1	Priya Kushwaha	9455694500	Resource (HR) With Special Reference To "SAP" In Various Sectors	Dr. Preeti Yadav	Prof. (Dr.) Jagdish Prasad (ASAS)
2	Tanushree Gupta	8503877047	Outreach and Financial Performance of Self Help Group (SHG) - Bank Linkage Programme: Study of Rural Uttar Pradesh	Dr. Udai Bhan Singh	Prof. Dr.)Nripendra Kishore Mishra
Change of Supervisor					
1	Kiran Jha	Present Guide : Dr. Pankaj Jain and Proposed Guide:			




AMITY UNIVERSITY RAJASTHAN

AMITY BUSINESS SCHOOL

Report

Case No :

Sheet No : 1

PHD Synopsis Presentation

Sub: - Regarding SRDC held for PhD Synopsis Presentation scheduled on May 11th 2017

1. The external expert came for SRDC on 11th May 2017 is

Prof.(Dr) Harsh Dwivedi

Designation- Professor, R A Podar, Institute of Management, University of Rajasthan, Jaipur

Postal Address- R A Podar, Institute of Management, University of Rajasthan, J L N Marg, Jaipur-302017

Mail ID – harsh_dwivedi1@rediffmail.com

Mobile Number- 9414075920

2. List of the scholars who have given presentation is attached.

Prof. (Dr.) Vijay Singh Dahima
Dy. PVC (Student Affairs) &
Director-ABS

May 22, 2017

Preeti


Minutes of SRDC conducted during 2017

SRDC of Amity business School for PhD Synopsis Presentation Was held on May 11th 2017 in Conference Room, Academic Block A. Prof.(Dr) Harsh Dwivedi (Professor, R A Podar, Institute of Management, University of Rajasthan, Jaipur) was present in SRDC as an external expert.

1. Dean and all the faculty members were present in SRDC Presentation
2. The following scholars had given presentation for the approval of their Topic.

S.No.	Scholars	Topic	Comments
1	Santanu Dasgupta	An emperical study on employability skills of prospective hospitality management graduates in west Bengal	
2	Amita Chourasiya	A study of career development intervention practices vis--a vis need of employee at different stages of career development in Indian corporate organisation	
3	Bindu Sharma	Indian Technical Textile Industry Emerging Opportunities and Future Prospects	
4	Milan Pathak	Intensity and Determinants of Subcontracting in Unorganised Manufacturing Enterprises in India	
5	SurajPal Singh Shekhawat	"Role of Yoga as Contributor of Worklife Balance"	
6	Anudeep Arora	Export Competitiveness of Oilseeds Post WTO Implementation	
7	Abhishek	Impact of Job Stress on Employee	

Preeti
AMITY BUSINESS SCHOOL
JAIPUR

	Srivastava	Morale and Job Involvement in Banking Sector	
8	Monika (ASH)	Impact of Culinary Progress of Rajasthani Cuisine on the Development of Rajasthan Tourism	

3. Two scholars proposed changes in their thesis topic are as follows.

S.No.	Scholars	Topic	Comments
1	Priya Kushwaha	Effectiveness Of Digitalization On Human Resource (HR) With Special Reference To "SAP" In Various Sectors	
2	Tanushree Gupta	Outreach and Financial Performance of Self Help Group (SHG) - Bank Linkage Programme: Study of Rural Uttar Pradesh	

4. One proposal was given to change the Supervisor of a scholar.

S.No.	Scholars	Present Guide	Proposed Guide:	Comments
1.	Kiran Jha	Dr. Pankaj Jain	Prof.(Dr.) Sashi Singhal	

Preet

