



AMITY UNIVERSITY
— R A J A S T H A N —

Amity School of Communication -Minutes of Board
of Studies
2017-2018

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Amity University Rajasthan
Minutes of Board of Studies Meeting

Amity School of Communication organized its Board of Studies meeting of 2018 on April 12th, 2018.

The following members were present for the meeting:

Chairman:-

Prof. (Dr.) Manish Verma,
Director,
Amity School of Communication

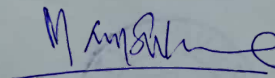
External Subject Expert:

Prof. (Dr.) Sanjeev Bhanawat,
Head, Centre for Mass Communication, University of Rajasthan

Internal Subject Experts:

Dr. Ramesh Chandra Pathak,
Associate Professor, Media Research, Public Relations and Corporate
Communication
Dr. Tanushri Mukherjee,
Associate Professor- Public Relations, Corporate Communication and Event
Dr. Jayati M. Sharma,
Assistant Professor, TV Journalism, TV Anchoring, Media Laws & Ethics and
Communication Theory Management
Mr. Rajesh Sharma,
Assistant Professor, Animation, Graphics & Multi Media
Mr. Somanath Sahoo,
Assistant Professor, TV & Film Production

Introduction of Members: The Chairman welcomed all the members of the Board of Studies and introduced the new member inducted in the body, namely, Mr. Somanath

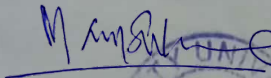
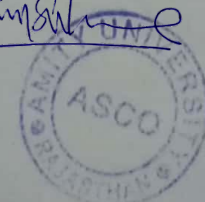


Sahoo, Internal Subject Expert in Film and TV Production in place of Mr. Ashish Rao. Thereafter, Prof. (Dr.) Manish Verma read out the points enumerated in the agenda of the meeting to be discussed by the members.

The meeting discussed the various points enumerated in the agenda, namely discussing the Revised Credit Distribution of courses of various semesters of Undergraduate and Post Graduate Programmes, discussing the revised Course Structure of different programmes and introducing and discussing the revised syllabus of some existing courses as well as the syllabus of newly introduced courses of First Year of all Undergraduate and Post Graduate Programmes. The meeting served as a platform where the members gave their valuable inputs, discussing each pros and cons of every point enumerated in the agenda of the meet.

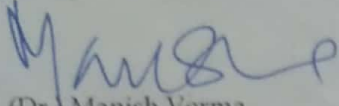
Outcome of the meeting: Some of the key deliberations and conclusions of the meeting are:

1. Maintaining a balance in the total credits of different semesters of various programmes giving special consideration to reducing the total credits of certain semesters to keep the students free for their Projects and Internships and at the same time to keep the total credits of all Undergraduate Programmes the uniform and likewise for Post Graduate Programmes.
2. Prof. (Dr.) Manish Verma acquainted the members with the changes in the Course Structure of different programmes across various semesters and the reasoning behind it as certain major changes were incorporated regarding addition as well as removal of some courses.
3. Prof. Verma pointed out that taking into consideration the fact that students join late in their first semester, so the Domain Elective as well as Open Elective have been removed in first semester of all programmes and almost similarly Value-added courses and Open Elective Course have been removed in the final semester to keep the students free for their Professional Project and their Internship.
4. Regarding certain courses of first year of various programmes, Prof. Verma pointed out towards those courses where the subject concerned faculties had suggested certain changes in the existing syllabus and those which have been newly introduced. Dr. Pathak also gave opinion regarding the making 50:50 evolution scheme for News and Contemporary Issue and which was accepted by the BOS .
5. Prof. Sanjeev Bhanawat and all other members of BOS gave their approval on the changes introduced in Course Structure.

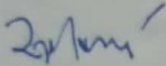
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Chairman:-



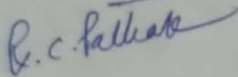
Prof. (Dr.) Manish Verma,
Director, Amity School of Communication

External Subject Expert

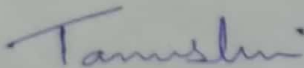


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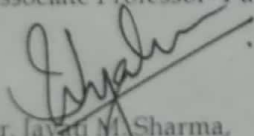
Internal Subject Experts:



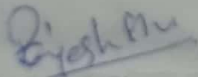
Dr. R.C. Pathak,
Associate Professor, Media Research, Public Relations and Corporate Communication



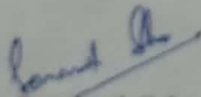
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Theory



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Mr. Somnath Sahoo,
Assistant Professor,
Film & TV Production

