



**AMITY**  
UNIVERSITY  
— JAIPUR —

**WHERE TOP  
CORPORATES FIND THEIR  
NEXT GENERATION  
OF LEADERS.**



PLACEMENT BROCHURE  
2019 - 2020



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## FOUNDER PRESIDENT'S MESSAGE



“Our mission at Amity is that every student of ours becomes a SUCCESS STORY.”

After interacting with businessmen and scientists from virtually every country of the world, I came to a conclusion a long time back that the Indian brain has no match in the world. So we set up the Amity Institutions with the aim to provide world-class education and the most dedicated teachers to some of the brightest and motivated students of our country, for giving them an industry-oriented practical teaching with focus on personality enhancement and imbibing of values and 'sanskaras' and a sense of responsibility towards the people around them. Amity students have been groomed to be assets to any organization they join.

I am confident that with the world-class environment of a company like yours, and with the guidance of distinguished people like yourself, our students will fulfil all the expectations and also win the hearts of everyone around them with their knowledge, positive attitude, and self-oriented approach.

There can be no better way for both of us to build or continue a long-lasting relationship than through absorbing an Amitian in your organization.

I wish you all the success in all the missions you have set for yourself and your organization.

**Dr. Ashok K. Chauhan**  
Founder President, Ritnand Balved Education Foundation  
(The Foundation of Amity Institutions and  
the sponsoring body of Amity Universities)  
Chairman, AKC Group of Companies

## CHANCELLOR'S MESSAGE



“It is the Leaders of Today who Inspire the Leaders of Tomorrow.”

It is with immense pleasure and a sense of pride that I welcome you to Amity University Rajasthan. The University is a core part of Amity, one of the leading education group of India.

Amity University Rajasthan with its evergreen campus spread over 150 acres, conducts a variety of programmes at UG and PG level, besides Ph.D programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism, Mass Communication, Fashion Design & Technology, Architecture, Hotel Management, Arts, Psychology, Languages and Microbial Technology etc. In addition to core and elective courses, the focus is on the holistic development of the students.

Amity University Rajasthan has instituted global standards in education, training and research with world-class infrastructure and latest teaching methodologies. With the mission to train the future leaders of the corporate world, the University strives to blend modernity with tradition in each one of its students. Every student of Amity University Rajasthan gets additional inputs in terms of learning foreign languages, communication skills, behavioral sciences, games and sports, military training, etc. to help attain holistic development.

I invite you to be a part of this unique university and embark on a journey driven by exceptional pedagogy, inspiring faculty, global industry trends and deep rooted human values.

**Dr. Aseem Chauhan**  
Chancellor  
Amity University Rajasthan

## VICE CHANCELLOR'S MESSAGE



Amity University Rajasthan (AUR) is a multi-disciplinary global university. AUR is a non-profit, global and research-oriented university with the vision to promote global courses, global programmes, global curriculum, global research, global collaborations and global interaction through a global faculty. In a short span of time, AUR has forged a number of international collaborations and has played a pivotal role in organizing seminars, lectures and conferences on major issues to business, law, engineering, biotechnology, microbial technology, psychology, hotel management, information technology, languages, mass communication, fine arts, liberal arts, applied sciences, fashion technology and architecture.

AUR was established with a view to providing unique opportunities for promoting multi-disciplinary global education in India. The students of AUR have been exposed to wide-ranging strategic thinking and leadership development initiatives during their education here. It has acquired a strong reputation for providing sound education in different sectors aimed at creating opportunities for young entrepreneurs and developing business leaders.

AUR offers a wide range of courses including MBA, BBA, B.Com., B.Sc. M.Sc. B.Tech, M.Tech, Integrated B.Tech + M.Tech, BA, MA, M. Phil, in different domains. Besides this, it encourages research opportunities with innovative pedagogy, international orientation and interdisciplinary study of business management in all its dimensions.

The faculty members possess diverse specializations in business, law, engineering, biotechnology, microbial technology, psychology, hotel management, information technology, languages, mass communication, fine arts, liberal arts, applied sciences, fashion technology and architecture. They interact constructively with each other and provide great learning opportunities for the students too. Under their guidance, the students learn transferable skills including teambuilding and leadership skills, communication skills, creative and critical thinking skills and problem-solving skills, all of which are suitable for a variety of fields of employment & career growth. This placement brochure provides valuable insights into the diversity and versatility of the AUR students.

I thank you for your interest & sincerely hope that you will visit our campus and interact with our faculty and students.

**Dr. Arun Patil**

Vice Chancellor/President Amity University Rajasthan

## PRO VICE CHANCELLOR'S MESSAGE



Amity University Rajasthan (AUR) is setup with a global vision and thrust on innovation, research and industry connect. We, at AUR are committed to achieve excellence in all areas of Knowledge creation, delivery and use. We ensure that our research and academic endeavors contribute to well being of the society. We provide a supportive environment that facilitates creativity and innovation. Our well structured and flexible curriculum allows students to master skills to face diverse challenges of the corporate world. To make our students industry ready, workshops, seminars and guest lectures are delivered by industry experts. Strong foundation provided to our students offers them an edge not only to face competition but also generate employment opportunities.

Our state-of-the-art infrastructure and facilities complement our academic ecosystem and enhance teaching-learning processes. We encourage our students to discover new perspectives, see things differently and develop an entrepreneurial mindset. The faculty members interact constructively with each other and provide great learning opportunities for students. The Students of AUR are able to develop team building, leadership, communication, critical thinking and problem-solving skills, all of which are suitable for a variety of fields of employment.

AUR offers a wide range of courses including MBA, BBA, B.Com., B.Sc. M.Sc. B.Tech, M.Tech, Integrated B.Tech + M.Tech, BA, MA, M. Phil, in different domains. This placement brochure provides valuable insights into the diversity and versatility of the AUR students.

I thank you for your interest & sincerely hope that you will visit our campus and interact with our faculty members and students.

**Prof. (Dr.) Amit Jain**

Pro Vice Chancellor/ Pro President  
Amity University Rajasthan



# AMITY UNIVERSITY RAJASTHAN

At Amity University Rajasthan, there is no barrier to learning. The university has been built on a foundation which embodies all the qualities that have made Amity institutions world-class over the last two decades. Amity has instituted global standards in education, training and research with world-class infrastructure and the latest teaching methodologies. With the mission to groom the future leaders of the corporate world, the university strives to blend modernity with tradition in each of its students.

Amity University Rajasthan is a part of India's leading education group that has come to be recognized for pioneering a global culture in education in India. The Amity Group is home to over 120,000 students pursuing 250 Programmes in over 60 diverse disciplines, from pre-school to Ph.D levels.

**Spread over 150 acres, Amity University Rajasthan is situated in the picturesque of the Aravali Hills.**

## AMITY UNIVERSITY RAJASTHAN AT A GLANCE

- 120 hi-tech labs in various disciplines with latest equipment
- Air-conditioned and amphitheater style classrooms
- 1000 Mbps wireless campus
- Well stocked libraries with over 60,000 books, journals and references
- On-campus hostel for 3,100 students
- On-campus multi-cuisine cafeteria and Café Coffee Day
- Sports complex with golf putting range, horse riding academy and shooting range

## AMITY EDUCATION GROUP

- 125,000 students
- 6,000 faculty & scientists
- 1,200 acres of campuses
- 8 Universities in Noida, Gurugram, Lucknow, Jaipur, Gwalior, Mumbai, Raipur & Kolkata
- 11 Overseas campuses in Singapore, Mauritius, Beijing, Nanjing, London, New Jersey, California, Dubai, Abu Dhabi, South Africa and Romania
- B.Schools in 13 cities of India
- 18 Schools and pre-schools
- 150+ Institutions and centers
- 25,000 Students on scholarship
- 52,000 on-campus placements over the years

AMITY  
UNIVERSITY

## AMITY JAIPUR CAMPUS HAS RECEIVED MANY RECOGNITIONS FOR EXCELLENCE IN EDUCATION, EMPLOYABILITY AND INFRASTRUCTURE



**RANKED AMONGST THE  
TOP 3 PVT.  
MULTI-DISCIPLINARY  
UNIVERSITIES  
IN NORTH INDIA** by  
**THEWEEK**



**TOP PVT.  
UNIVERSITY  
IN NORTH INDIA**  
by **siliconindia**



Also Ranked  
Amongst Top 30 B.Schools  
in India as per The Sentinel  
Educational Institutions' Ranking





# WHAT MAKES AUR DIFFERENT

**MULTI-DISCIPLINARY** The Curriculum is not just limited to subjects

## FOREIGN LANGUAGES

In order to prepare students the university maintains state-of-the-art foreign language centers. Languages taught at present include Chinese, French, Spanish and German.

## GLOBAL CURRICULUM

The curriculum and pedagogy is drawn from the best practices in India and abroad, bearing in mind that the global perspectives relating to today's education need to match the Indian approaches in business and industry. The detailed course curriculum is reviewed at regular intervals as per the industry requirements. For this, many points are considered such as feedback reports on the placements, employability of the passed out students, latest developments in the technology, statutory compliances of various bodies etc. The course syllabus is first examined and evaluated by an expert committee which is then reviewed by Board of Studies of the institution for recommendations to Academic Council for approval.

## ENTREPRENEURSHIP

Our focus on entrepreneurship is of particular interest to our graduates. About 15% of the graduated students

have started their own business with turnover of more than Rs 10 crores.

## GLOBAL EXPOSURE

The global curriculum is complemented by exposure to the corporate and the culture of foreign countries. This is facilitated by a global exchange program and opportunity for a one-year full time study abroad at Amity campuses in Singapore, Mauritius, London, Dubai, USA and China.

## CAREER MANAGEMENT

Our Corporate Resource Centre (CRC) works consistently to ensure that when you are ready to graduate, you have the opportunity to pursue the career where your passion and skills lie. Amity University Rajasthan has consistently placed all students in leading organisations such as Deloitte, E&Y, Wipro, Axis Bank, Godrej, Mankind, GBM, Witzcraft etc.

## WORLD-CLASS FACULTY

At AUR, the core faculty comprises of distinguished academicians from the best institutions and leading professionals from the corporate world with rich industry experience. Amity faculty members are involved in all domain activities of Research, Consulting and MDPs. Amity's excellent student/faculty ratio ensures close, enduring relationships between students and professors.

## PERSONALITY DEVELOPMENT

To ensure all-round development, which is necessary for realization of one's full potential, the University provides world-class facilities for games & sports.

Participation in extra-curricular activities like debates, dramatics and pursuit of hobbies through a large number of student clubs on campus are also strongly encouraged.

## RESEARCH EXCELLENCE

Based on the track record of the AUR faculty in research and recognizing our strengths, the following six Centers of Excellence with well-defined objectives to carry out innovative research in cutting edge areas have been established:

1. Amity Centre for Ocean-Atmospheric Science and Technology (ACOAST)
2. Amity Center for Nanobiotechnology and Nanomedicine (ACNN)
3. Yunus Social Business Centre (YSBC)
4. Amity Centre for Water Studies and Research (ACWSR)
5. Amity Center for Positivism and Happiness (ACPH)
6. Amity Center for Mycobacterial Disease Research (ACMDR)





# A TRULY GLOBAL CAMPUS

AUR has modern infrastructural facilities and is duly supported by professionally trained faculty. We have focused on simultaneous growth of academic components and student support facilities. Air-conditioned classrooms, state-of-the-art Information Technology Centre, well stocked and fully automated library, conference halls and plenty of open space gives the infrastructure a vibrant ambience which is highly congenial for the professional growth and development of students.



## GLOBAL AUDITORIUM

Well designed, fully equipped, air-conditioned, modern and spacious auditorium provides a very conducive climate for learning. The Auditorium is equipped with modern Audio-Visual equipments with 24-hours Wi-Fi facility.

## IT INFRASTRUCTURE

The entire AUR campus is Wi-Fi enabled with the coverage of academic blocks, faculty and student housing. There are more than 200 access points, providing excellent coverage in all areas where the network is needed.

## SPORTS FACILITIES

AUR has a full-fledged department for physical education with qualified coaches for several games and sports. Sports facilities like Football, Tennis, Basketball, Volleyball, Badminton, Golf, Shooting, Chess, Carom, Billiards, Snooker, Pool table and Table-tennis are available with a fully equipped gymnasium to enhance the fitness levels. Yoga and Aerobics with professional trainers are also available.

## UNIVERSITY HALLS OF RESIDENCE

The University provides residential accommodation to its students and faculty. Residents have many opportunities for interaction and healthy intellectual growth. The University campus is a comfortable, modern, self-contained living environment. Student's common rooms, dining halls etc. are centrally air conditioned.

## GLOBAL LIBRARY

The Global Library signifies a pro-active approach for aiding the teaching-learning process at AUR. An area of approximately 20,000 square feet has been provided for the development of the library in the SRC block in the campus. The library has a collection of about 45,000 print volumes and an array of electronic resources. The print collection includes books, monographs, research reports, law reports and back volumes of periodicals among other study material. In addition to professional reading material, the library offers a large collection of leisure reading and books for the development of soft skills. The print resources of the library are divided into 'General Collection' and 'Reference Collection'.





# AMITY BUSINESS SCHOOL

Established in 2007, Amity Business School (ABS) is one of the premier institutions in the field of Management Studies that imparts knowledge to foster innovative leaders with strong ethical values.

Our Undergraduate programs viz BBA and B. Com (Hons.) and Postgraduate programs viz MBA and M.Com. are the most sought-after courses by students. The Doctoral Program in Management Studies is also a huge hit.

The focus of management programs is to make each and every graduate industry-ready and expose them to the latest trends in the dynamic business world as well as providing them the facilities of the best business schools in the country. Innovative teaching pedagogy, Centres of Excellence, Study Abroad Programs, Foreign Language and extensive industry integration are some of the hallmarks of the institution.

ABS offers an extensive student-centric pedagogy and students get to study under highly qualified and seasoned faculty and explore the subject through experiential learning and hands-on activities. Our teaching-learning approach is inclusive of blended

learning, activity-based teaching, case studies, presentation, corporate guest lectures, industrial tours, student projects, mentor- mentee meets, conferences and so on.

The faculty here comprises of a dedicated and experienced team of specialists and professionals, each excelling in their respective area of specialization such as Strategic Management, Leadership Excellence, Performance Management and Compensation, Operation Research, Business Research, Economics, Human Resources Management, Financial Management, Security Analysis and Portfolio Management, Business Laws, Marketing Management, Brand Management, e-Commerce, Information Technology, Sales, Operations and Supply Chain Management.

Various leading companies across various majors engage the ABS students during placement drives on the campus. Armed with requisite managerial skills and talent to confront all the challenges in business landscape, our alumni are handling key responsibilities in various acclaimed industries across the globe.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. **B.Com. (Hons)** - 10+2 (min 55%)
- B. **BBA** - 10+2 (min 50%)

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

- A. **M.Com.** - B.Com/B.A. (Economics)/BBA (min. 50%)
- B. **MBA (Specializations Offered-Marketing & Sales/Finance/HR/IB/Digital Marketing & Customer Analytics/Agri Business)** - Graduation (min 50%) plus National / State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/MAT 90 percentile & GMAT 650+ / GRE 161. MBA 50 % Sch @ CAT/MAT 85 percentile GMAT 600+/GRE 157. MBA 25% Sch @ CAT/MAT 75 percentile & GMAT 450+ / GRE 149
- C. **MBA (3 Continent)** - Graduation (min 50%) plus National/State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/MAT 90 percentile & GMAT 650+/GRE 161. MBA 50 % Sch @ CAT/ MAT 85 percentile GMAT 600+ / GRE 157. MBA 25% Sch @ CAT / MAT 75 percentile & GMAT 450+ / GRE 149

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF ENGINEERING & TECHNOLOGY

Established in 2007, Amity School of Engineering and Technology (ASET) offers a rich set of programs filled with modern engineering and technical courses and cover a whole spectrum of engineering and technological aspects. ASET offers courses in various streams such as Computer Science & Engineering, Information Technology, Civil Engineering, Mechanical Engineering, Chemical Engineering, Electronics & Communication Engineering and Electronics & Electrical Engineering as well as modern streams like Solar & Alternative Energy. ASET offers a range of programs from Undergraduate to Doctoral level.

Modern technology has revolutionized the way of living. Technology is building bridges among people, bringing citizens from different cultures and backgrounds close to each other. Technology has indeed seeped into our lives to make our surroundings comfortable. It has made people capable of doing what even could not be thought of a few years ago. These changes were made possible due to continuous efforts of scientists and technocrats who nurtured an environment conducive to learning and living with modern engineering.

Echoing the same views, ASET is committed to provide academic rigour and dynamic learning environment for holistic development of technology leaders. ASET is proud to have a pool of distinguished alumni, who are leading engineering and technology fields at various reputed technical hubs in different corners of the world.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

**A.B. Tech (All streams)** - 10+2 with PCM.

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

**ADDITIONAL CRITERIA:** JEE-Mains / State Engg Entrance Exam / AMCAT (If AMCAT opted, then PI, in lieu of SOP, mandatory)

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

**A. M.Tech. (Computer Science & Engg.)** - MCA/M.Sc. (CS/P/M/Stats.)/B.Tech.

**B. M.Tech (Electronics & Communication Engg.)** - B.Tech. (ECE)/M.Sc. (Electronics/Phy.)

**C. M.Tech (Solar & Alternative Energy)** - B.Tech./M.Sc with Phy./Chem./Material Science

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF INFORMATION AND TECHNOLOGY

We are living in an ever-changing world due to rapid advances in technology. Information Technology is at the helm of these changes and development. With the aim to fulfil the need, AIIT was established in 2011 to foster talent who can excel in this high growth area.

AIIT offers five widely acclaimed courses on Information Technology viz Master of Computer Applications (MCA); Master of Science in Network Technology and Management (M.Sc.- NTM); Bachelor of Computer Applications (BCA); Bachelor of Science in Information Technology (B. Sc. - IT) as well as an integrated program BCA & MCA of five years. AIIT also offers Doctoral programs.

To keep students abreast of latest computer science developments, the curriculum is updated and vetted by Industry Advisory Boards with emphasis on practical training. AIIT curriculum covers areas like Networking, Multimedia, Design of Algorithms, Object Oriented DBMS, Microprocessors, Data Warehousing among others. AIIT with its excellent infrastructure and centrally air-conditioned labs with latest software technology trains students into qualified & efficient computer professionals. AIIT has a Centre of Big Data Analytics in collaboration with EMC2.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. **B.Sc. (IT)** - 10+2
- B. **BCA** - 10+2 with Maths/Computer Science/Information Practice/Computer Applications/Multimedia & Web Technology/Data Management Application/Web Application

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

- A. **M.Sc. (Network Technology & Management)** - B.Tech. / BCA / B.Sc. (Maths/IT)
- B. **M.Sc. (Cyber Security)** - B.Tech or B.Sc - CS/Computer Applications/IT/ECE/Statistics/Maths/Physics/Electronic Sc/IT/BCA
- C. **MCA** - Graduation with Maths or Graduation with Maths at 10+2 or BCA

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)





# AMITY INSTITUTE OF BIOTECHNOLOGY

Amity Institute of Biotechnology was started in 2007 with a view to nurture aspiring biotechnologists. Biotechnology is a highly interdisciplinary field that combines biological sciences with engineering technologies to manipulate living organisms and biological systems to produce products that advance healthcare, medicine, agriculture, food, pharmaceuticals and environmental control.

Biotechnology can be classified into two broad categories: R&D in Biological Sciences and Industrial Processes. The biological sciences aspect deals with research and development in areas such as Microbiology, Cell Biology,

Genetics, Molecular Biology etc. for understanding the occurrence and treatment of diseases, development of agriculture, food production, protection of the environment and many more.

The industrial processes aspect deals with the production of drugs, vaccines, biofuels, and pharmaceuticals on an industrial scale using biochemical processes and techniques. Biotechnology is a scientific revolution which gives multiple opportunities to meet the challenges around the globe in all sectors of life sustaining activities such as food, healthcare, environment, etc.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. **B.Sc. (Hons) Biotechnology** - PCB (min 55%)
- B. **B.Tech (Bioinformatics/Biotechnology)**-10+2 with PCB/PCM
- C. **B.Tech (Food Technology)** - 10+2 with PCB/PCM

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

**ADDITIONAL CRITERIA:** JEE-Mains/State Engg Entrance Exam/AMCAT (If AMCAT opted, then PI, in lieu of SOP, mandatory)

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

- A. **M.Sc. (Biotechnology)** - Graduation in Life Sciences
- B. **M.Tech (Biotechnology)** – B.Tech. in Biotechnology/ Bioinformatics/Medical Biotechnology/ M.Sc.in Biotech/Life Sciences
- C. **M.Sc. (Food Technology)**- Bachelors in Food Sc or Tech / Life Sciences / Home Sc / Food & Nutrition / Fisheries / Horticulture/ Hotel Mgmt

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



BIO SAFETY CABINET

M.B

Model M.B 52

## AMITY INSTITUTE OF MICROBIAL TECHNOLOGY

Amity Institute of Microbial Technology (AIMT) established in 2012 fosters research and development in Applied Microbiology and nurtures professionals for relevant industries. To achieve this goal, faculty is establishing collaborations and MoU with relevant industries and help students learning from real life situations.

AIMT curriculum helps students to build a strong academic research foundation in various emerging areas of Biotechnology, thus preparing them to face industry challenges head-on. The holistic and integrated programme in Microbial Technology provides quality education, imparts value education as well as instills best industry practices in students.

In addition to the theory courses, the program places particular emphasis on practical training. The Postgraduate students orient themselves towards research in diverse areas of Microbial Technology through research projects. Students also participate in seminars to enhance their communication and comprehension skills.

Our valuable, comprehensive and vibrant Doctoral program in Applied Biotechnology and Applied Sciences helps students in creating a strong academic research foundation in emerging and cutting-edge areas of Microbial Technology. Our students are actively engaged in various areas of research activities, including Molecular Biology and Genetic Engineering, Immunology, Protein Engineering, Biochemical Engineering, Transcription Control and Gene Regulation, Structural Biology and Bioinformatics, Molecular basis of human viral diseases, Molecular Cell Biology, Cancer Cell Biology and so on.

### FOR UNDERGRADUATE PROGRAM

#### ELIGIBILITY CRITERIA:

**A. B.Sc. (Hons) Microbiology** - 10+2 (min. 55%) with min. 55% in Biology

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

### FOR POSTGRADUATE PROGRAM:

#### ELIGIBILITY CRITERIA:

**A. M.Sc. (Industrial Microbiology)** - Graduation in Life Sciences/Biological Science

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF COMMUNICATION

Started in 2007, Amity School of Communication (ASCO) is one of the leading institutes of Communication and Media Studies in the country delivering qualitative education in graduate and post graduate level. ASCO provides graduate level programs (Journalism and Mass Communication, Multimedia & Animation, Film and Television), master level programs (Journalism and Mass Communication, Public Relations and Event Management) and PhD (Mass Communication and Journalism). The course focuses on in-depth learning and skill development topics which make our graduates fit in any position they take upon. The pedagogy of ASCO is designed in such a way that both academics and research get equal emphasis. ASCO has all required infrastructure, including highly qualified faculty members and well-equipped studio and media lab, for hands on experience.

Students are exposed to the most modern and up to date curriculum and contemporary developments in various disciplines of mass communication and journalism.

The institute offers rich and innovative courses - a perfect amalgamation of theory and practice - to train students for emerging positions in the field of communication. The vast and dynamic field of Communication offers an array of job opportunities and research in reputed organizations. Different profiles and work opportunities in the field of Mass Communication have the potential to sensitise and empower people as well as help citizens to take informed decisions. ASCO nurtures effective communicators who contribute towards nation-building, holistic development of people and consistently work towards sustainable and inclusive society.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

A. B.A. (Journalism & Mass Communication/Film & Television Production) - 10+2

B. B.Sc. (Animation and Visual Graphics) - 10+2

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

A. M.A. (Journalism & Mass Communication/ Graphics & Animation) - Graduation

B. M.Sc. (Graphics & Animation) - Graduation

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY INSTITUTE OF BEHAVIORAL AND ALLIED SCIENCES

Established in 2007, Amity Institute of Behavioral and Allied Sciences (AIBAS) is committed to groom leaders and professional psychologists who are competent professionals with ethical and moral values. AIBAS aims to equip the budding psychologists with:

- The knowledge and skills in studying human behavior and its application in different settings
- The techniques of diagnosis and treatment of mental health problems of diversified population
- The ability to unfold students' potential, hone their talent and skills and develop their core competencies to prepare them for challenges of the modern-day work space

AIBAS follows inter-disciplinary mode of study to nurture appropriate behavioral skills and values of a good human being. It offers undergraduate, postgraduate and doctoral programs in Psychology and Behavioural Science. Our distinguished faculty comprises academicians and industry professionals having rich experience in the field of Psychology and Behavioural Science. The curriculum entails industry integration and to establish interface with industries and organizations working in diverse domains such as hospitals, NGOs, corporate sectors, development agencies, advocacy groups, counseling centres, educational institutes, research labs, global organisations etc. The teaching, research and field training are based on contemporary socio-cultural issues such as stress and health, ageing, substance abuse, community mental health, disability, rehabilitation, emotional well-being of individuals etc.

AIBAS is the only Institute in Rajasthan that provides an opportunity to pursue RCI accredited M.Phil degree in Clinical Psychology. These courses equip students to build in them a professional expertise. AIBAS students specialize and are exposed in advanced knowledge of Psychology for its practical applications in different applied fields including Clinical, Forensic, Counselling Psychology, Industrial and Organizational Psychology, personality and motivation, Communication and other skills for effective functioning in life, helping others responsible citizenship, character building and developing career, and vocational potentialities etc.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

**A. B.A. (Hons) Applied Psychology - 10+2**

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

**A. M.A. (Psychology) - Graduation with Psychology**

**B. M.Phil (Clinical Psychology) - M.A. / M.Sc. in Psychology or Equivalent (min. 55%) and Test**

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY LAW SCHOOL

Established in 2008, Amity Law School (ALS), Jaipur offers regular programs approved by Bar Council of India (BCI), including Undergraduate programs B.A.- LL.B (Hons), B.Com.- LL.B. (Hons) and BBA - LL.B. (Hons); Postgraduate programs LL.M (Constitutional Law), LL.M Corporate and Commercial Law, LL.M (Criminal Law); and Doctoral programs Ph.D. (Law) – full time and part time. Making itself socially relevant and technically advanced, ALS trains law professionals to play vital roles of policy planners, business advisors, negotiators among interest groups, experts in articulation and communication of ideas, mediators, lobbyists, law reformers and advocacy practitioners. Owing to expanding roles of law professionals the ALS offers multidisciplinary amalgamation of fields with blend of applications that nurtures the professionals who can work in dynamic arenas. The Law School has benefited a large number of students by helping to develop analytical mindset and

zeal to excel in legal profession.

The institute offers practical studies under various undergraduate and postgraduate programs with extensive student-centric pedagogies to produce excellent learning outcomes. Moot Court, mock trials, Model United Nations, parliamentary debates, institutional workshops, seminars, mentor-mentee meets and project-based educational conferences create dynamic and proactive graduates with capacities for lifelong learning.

ALS offers a unique blend of robust class room teaching by reputed faculty along with critical legal analysis of benchmark judgements and case studies. Students learn practical application of Law from legal experts, High Court judges, senior lawyers, tax consultants, legal advisors in state departments among others during moot courts, simulations and Model United Nations. The department has well-equipped library with over 4000 books and Journals on Law.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. B.A. LL.B. (Hons) – 10+2 (min 50%)
- B. B.Com. LL.B. (Hons) - 10+2 (min 55%)
- C. BBA LL.B. (Hons) - 10+2 (min 55%)

ADMISSION BASED ON: 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

- A. LL.M. (Constitutional Law) – LL.B or equivalent
- B. LL.M. (Criminal Law) - LL.B or equivalent
- C. LL.M. (Corporate Law) - LL.B or equivalent

ADMISSION BASED ON: Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# ABOUT AMITY SCHOOL OF APPLIED SCIENCES

The course curriculum is constructed at par to the other universities. The course curriculum is also constructed in such a way that the student can place in any industry or they may appear in CSIR NET examinations. The practical training is given in a well-established lab. Other than the subject, the students can take any one foreign language out of four languages and can opt some open elective from which they can earn some credits as well as enhance their skills.

Amity School of Applied Sciences (ASAS) aims to produce industry ready Applied Scientists in Chemistry, Physics and Mathematics for Beverage, Dairy, Pharmaceuticals, Medicine, Energy, Environment, Space Science and many more.

Institute adopts comprehensive approach involving faculties, scholars, and staff to groom students in the domain of their interest. Students will be engaged in activity based participative learning involving case studies, field experience and rigorous hand on practice in well-equipped laboratories to build their career. Learnings are focused on industrial cum academic background.

Students can make their future in diverse fields: Food & Dairy, Brewer's Technologist, Environmental Scientist, Risk assessment officer, Chemists, Minerals and Mines, Biomedical Scientist, Application Scientist, Cement Industries, Data Analytics, Manufacturing Industries, Scientists in different laboratories like NCL, IISc, CSIR, IISER etc.

## FOR POSTGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. M.Sc. (Applied Physics/Applied Chemistry/ Applied Mathematics) – B.Sc in Relevant Stream**
- B. M.Sc. (Atmospheric & Environment Science)– Graduate with Physics/ Maths/ Chemistry/ Statistics / Geography/ Geology/Computer Science/ Environmental Science with 50% in aggregate**

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF LANGUAGES

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language that goes to his heart"

- Nelson Mandela

Amity School of Languages (ASL) was established under Faculty of Humanities, Social Sciences and Liberal Arts. Since its inception in 2007, ASL provides an international exposure to the students of all walks of life at Amity University Rajasthan, Jaipur.

To provide holistic development to the students, the department hones the language skills in various languages viz. French, Spanish, German, Chinese and English. There are about 3500 students in the university and it is compulsory for all the students to opt one language out of French, German, Chinese and Spanish.

ASL is active in international collaborations. The school put into place two MoUs with France: with the prestigious Sciences Po Bordeaux, France and Rennes School of Business, France.

All the students of the university are provided with a Certificate of Proficiency at the end of their studies. Amity School of Languages (ASL) offers 3 year full time course for Bachelor's degree; 2 year full time course for master's degree and 3 year full time course for PhD degree and 4 ½ year part time course for PhD degree. The academic programmes offered by ASL opens wide career prospects like researcher, content writer, translator, academician and so on. As English and French studies come under social sciences and humanities, the qualifiers also tap the opportunities in corporate sectors and governance.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

A. B.A. (Hons) French - 10+2

B. B.A. (Hons) English - 10+2

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

A. M.A. (English) – Graduation with English as a subject

**ADMISSION BASED ON:** Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF FASHION TECHNOLOGY

Amity School of Fashion Technology (ASFT) is a premier academic and training institution dedicated towards nurturing creative minds for Design education and Fashion Design sectors. Students are trained by a team of well qualified faculty members having expertise in various domains such as Textile, fashion, Craft, Accessories and Sustainable design, experience of both industry and academics.

Established in 2009, Amity School of Fashion Design & Technology offers students a solid foundation for the future, with both general and industry specific sessions. Fashion Design course inculcates in students the ability to develop, enhance and execute creativity and innovation. The students learn to design and create Textile, Fashion, Craft, Accessories and Sustainable design, and finally display them on runways at various platforms.



## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

A. B.Des. (Fashion Design) - 10+2

ADMISSION BASED ON: 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

A. M.Des (Design) – Graduation min. 50%

ADMISSION BASED ON: Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF LIBERAL ARTS

Amity University provides various good academic courses, among which Liberal Arts occupies a prominent place. What exactly are liberal arts? A good definition is given by the European Science foundation – the liberal arts are those subjects which examine and explain human beings. This includes a varieties of ways – from understanding how minds work, to how societies as a whole function. It is one of the oldest disciplines in the world. It is an educational approach which enables an individual to prepare himself/herself for the practical life opportunities and challenges. It provides a wide range of subjects ranging from Political Science, Economics, History and Philosophy to mention a few.

By studying Liberal Arts, the avenues open for students in many diversified fields like- Indian Administrative Services (IAS), State Administrative Services(PCS), Combined Defense Services (CDS) and other competitive exams, teaching and research in higher education, UNO, Amnesty International, various positions in journalism, Social Work, Economist, Financial Analyst, Archeologist, Museologist, Media Personnel, Politicians, Bank, Orators, Anchoring, Writers, etc. The course intends in developing leadership qualities in students so that they are able to lead well after they face the real world.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

- A. B.A. (Hons) History – 10+2
- B. B.A. (Hons) Philosophy - 10+2
- C. B.A. (Hons) Political Science - 10+2
- D. B.A. (Hons) Economics - 10+2 (min 55%) with Maths/ Eco (min. 55%)

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite



# AMITY SCHOOL OF FINE ARTS

Amity School of Fine Arts is an institution established in 2011 for advanced training in Visual Arts, leading to the Bachelor of Fine Arts Course of Four years duration in disciplines of painting, Applied Arts and Sculpture and the Postgraduate course of Master in Fine Arts in the above mentioned disciplines of two years duration. These programs are oriented to one's individual and expression through one to one teaching, demonstrations, live studies, study tours, outdoor sketching, still life study, practical practices everyday and exhibitions to provide necessary exposure. It provides a specialized knowledge and understanding to the students.

## FOR UNDERGRADUATE PROGRAM

### ELIGIBILITY CRITERIA:

A. Bachelor of Fine Arts - 10+2

ADMISSION BASED ON: 1 Minute Statement of Purpose Video Upload on Microsite

## FOR POSTGRADUATE PROGRAM:

### ELIGIBILITY CRITERIA:

A. Master of Fine Arts – BFA

ADMISSION BASED ON: Interview (Skype from Hometown in lieu of Personal Presence at Campus)



# AMITY SCHOOL OF ARCHITECTURE AND PLANNING

The Amity School of Architecture and Planning (ASAP) established in the year 2011 is a leading institute and has grown and evolved into a leading full-fledged scholastic institute nurturing talented young professionals in the field of architecture and Interior Design since its inception. It is recognized as the creative, academic and entrepreneurial destination in the country. The School aims to facilitate quality education and enrich young minds to meet global challenges in the field of architecture and design. The budding architects, planners and designers are trained by a team of well qualified

faculty members having expertise in various design domains and experience of both practice and academics. The Institute is recognized by Council of Architecture (CoA) to run five-year full time Undergraduate programs in Architecture, Planning and Interior Design. ASAP offers innovative pedagogy to support socio-cultural sustenance through unique universal designs, conservation and protection of flora and fauna. The Institute is Accredited by The Indian Institute of Architecture, New Delhi and The Institute of Indian Interior Designers.

## BACHELOR OF ARCHITECTURE

This five years programme comprising ten semesters of education, excitement, inquisitive and logical approach building in students make them worthy professionals. The focus of initial years is on inculcating the basic skill sets and language of expression required in the professional arena by a student followed by developing detailed understanding for core subjects such as Architecture Design, Building Materials and Construction, Theory of Structures, Drawing techniques & Building Services etc. complimented by full throttle knowledge and practice of state of the art technological support.

### FOR UNDERGRADUATE PROGRAM

#### ELIGIBILITY CRITERIA:

- A. **Bachelor of Architecture** - 10+2 ( min 50%) with min 50% PCM /10+3 Diploma (min 50%) with Mathematics with Vaild NATA/ JEE Paper 2 Score
- B. **Bachelor of Interior Design** - 10+2

**ADMISSION BASED ON:** 1 Minute Statement of Purpose Video Upload on Microsite

#### ADDITIONAL CRITERIA:

- A. **Bachelor of Architecture** - NATA/ JEE Mains Paper 2

## BACHELOR OF INTERIOR DESIGN

This four-year full-time programme comprises of eight semesters. The course structure of this specialized programme comprises development of various skill sets like Model Making & Basic Design Principle along with understanding towards building the language of expression in students. The corresponding senior years consist of focused core subjects of Interior Designing of Restaurants, Retail Outlets, Residences and Offices and their services, construction techniques and the material usage with detailing of the same





# AMITY SCHOOL OF HOSPITALITY

Established in 2007, Amity School of Hospitality is committed to set a benchmark in hotel management studies to provide multidimensional approach to students and nurture future global leaders by providing an environment to excel in tourism and hospitality industry.

Amity School of Hospitality aims to impart domain specific practical knowledge as well as tourism & hospitality business management studies that incorporate experimental learning to foster requisite skills among students.

With its well-equipped training labs, food and beverage production units, world class faculty, and culture of innovation, ASH helps students to carve a career in tourism and hospitality industry. The institute imparts knowledge and training for holistic development of students under the able guidance of acclaimed and seasoned faculty members.

ASH provides students practical exposure to enhance problem solving skills, knowledge, ability to work in a team, decision making and professional ethics that help students to be forerunners in hospitality & tourism industry excel as entrepreneur.

## PROGRAMS OFFERED

Academic programs at ASH are designed to impart domain specific practical knowledge as well as basic principles of hospitality & tourism management that incorporates experimental learning to nurture our students with requisite skills to excel in hospitality & tourism industry worldwide.

### GRADUATE

Bachelor of Hotel Management  
- 4 years

### POST GRADUATE

Master of Tourism & Travel Management  
- 2 years

### FOR UNDERGRADUATE PROGRAM

#### ELIGIBILITY CRITERIA:

A. Bachelor of Hotel Management - UG – 10+2

ADMISSION BASED ON: 1 Minute Statement of Purpose Video Upload on Microsite

### FOR POSTGRADUATE PROGRAM

#### ELIGIBILITY CRITERIA:

A. Master of Tourism & Travel Management – Graduation

ADMISSION BASED ON: Interview (Skype from Hometown in lieu of Personal Presence at Campus)





# AUR INDUSTRY INTERFACE

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Dr. Amit Kanani	Dy. Director of Animal Husbandry	Department of Animal Husbandry, Govt. of Gujarat	Modern Disease and Diagnostic Procedures
Dr. Ankur Jain	Associate Professor, Natural Basic, Science Centre for Research & Development	Hiroshima University, Japan	Metallic and Complex Hydrides: From Hydrogen Storage to Battery Anode Material
Mr. Arun V. S.	Partner	Legal Vision India	Debt Recovery Suits
Dr. Archana Lakhani	Scientist-F, UGC	DAE, CSR - Indore	Interesting physical properties and materials at the interface of Physics and Technology
Mr Anutosh Gupta	Deputy Secretary	Rajasthan Legal Services Authority, Jaipur	Legal Service Authority ? Its Object, Consultation & Work and General Principle of Criminal Law
Mr. Abhishek Vashishta	Fashion Stylist		Career excellence skills management for a designer
Mr. Anuj Kumar	HR Manager	Hyatt, New Delhi	Current Industry Demand in Hospitality and Tourism
Mr. Atul Pareekh	CEO	B. S. Entertainment	Event Management
Capt. B. B. Sinha	Advisor	Great Eastern Shipping Corporation	Digital Transformation of Work and Workplace
Mr. Bhim Prakash Sharma	Director	All India Radio, Jaipur	Creative and Literary Aspects of Radio Programming
Mr. Bhupendra Singh	AVP- Programmes	PMI North India Chapter, New Delhi	Driving Success with Project Management
Mr. Chetan Singh Gill	Sr. Manager	Use and access to SCC Online Journal	Use and access to SCC Online Journal
Shri Akhilesh Mittal	Additional Director and Head-IT	Rajasthan Public Service Commission	Role of Technical Security in Government Competitive Examination
Mr. Deepak Sharma	Assistant Superintendent Chemistry, O&M-NTPC,	NTPC	Boiler-Turbine Chemistry & Analytical Chemistry and Its Application in Thermal Power Industries
Mr. Deepak Gupta	Group Head HR	Karvy Group	Leadership Challenge: Defining strategy to balance varying needs of multi- generational workforce
Dr. Faisal Nadeem Saiyed	Director- People Services APAC	Expedia, Inc	Leadership Challenge: Defining strategy to balance varying needs of multi- generational workforce
Dr. Gobind Das	Research Scientist	King Abdullah University of Science & Technology Saudi Arabia	Nanostructure for Single/few Molecules Detection through Enhanced Spectroscopy

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Ms. Jaya Sharma		Former Indian Woman Cricketer, New Delhi	Mind Power & Performance Enhancement and on Sports
Mr. Kalpesh Prakash Dhila	Station Manager	Air Asia	Ground Operations and Services in Aviation Industry
Prof. Kuldeep Kumar	Deptt. of Economic and Statistics	Bond Business School, Bond University, Gold Coast, Queensland	Big Data Analysis
Dr. Laura Castrillion	Fairview Dairy Farm	Auckland (Newzeland)	Dairy Industry - Future Opportunities
Ms. Lucie Vandeborne	Social Worker and Educationist	Liege, Belgium	European History and Culture with Special Reference to Belgium
Dr. Mark Everard	Associate Professor	University of West England	Ecosystem Services and Water Management
Mr. Mahesh Sharma	Senior Advocate		Energy as an Emerging Law and Basic Infrastructure for the Industrial Health of the Country
Ms. Mahima Gupta	Technical Lead	MetaCube Software Pvt. Ltd.	Block Chain: Security and Application
Mr. Nand Kishore Chaudhary	Founder	Jaipur Rugs	Professionalization of Family Business - Challenges & Opportunities
Dr. Omkar Rai	Director General	STPI, Govt. of India	IT Industry: Past Present and Future
Dr. Pradeep Kumar Srivastava	Former Principal Scientist in Medicinal & Process Chemistry	CDRI - CSIR	Advances in Medicinal Plants and its Role in Industrial Microbiology
Mr. P. C. Jain	Hon'ble Justice	High Court of Rajasthan, Jaipur	New Dimensions of Right to Die in Indian Perspective
Mr. Praveen Jha	Programming Producer	Red FM, Jaipur Station	Creative Writing and Presentation for FM Radio
Mr. Rajeev Sharma	Secretary, Science & Engineering Research Board	Deptt. of Science & Technology, Govt. of India	How To Write A Winning Proposal
Mr. Rakesh Gupta	CEO	Expression Media	Travels in Brand Management and Latest Techniques
Mr. Rohit Jhalani		Former Rajasthan Team Captain	Mind Power & Performance Enhancement and on Sports
Mr. Rupinder Singh	Inspector General of Police	(Jail), Jaipur	Jail Laws & Prison Related Issues
Dr. Rajni Kanth	Director	Sci Genome Research Foundation	Nextgen Genomics, Biology, Bioinformatics and technologies
Dr. Rakesh K. Singh	Translational Science Laboratory	College of Medicine, Florida State University	Human Gut Microbial Protromics



# AUR INDUSTRY INTERFACE

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Dr. Ronnie Solan	Psychoanalyst	Tel Aviv University, Israel	Healthy Narcissm
RJ Nupur	RJ	Radio City 91.1 FM	Usage of Creative Word and Language in Script for FM radio
Mr. Raj Kamal Chauhan	CHRO	Roki Minda Co	Accelerating Workforce Transformation for Industry 4.0
Dr. S. S. Bissa (IAS Retired)	Senior Honorary Fellow and Project Consultant,	HCM, RIPA, OTS, Jaipur	Legal Ethics and Morals
Dr. Satya Tapas	Founder & Director	SciDogma Research (P) Ltd	Entrepreneurship in Biotechnology
Mr. Shawn	AWTC	BioSemi Corporation	32+8 Channels Electroencephalography Hardware and Acquisition Software for Converging Technology
Mr. Sumit Shrivastava	Social Trainer & Founder	Gensus Edutainers	Either one can be Entrepreneur or Intrapreneur
Ms. Sapna Rawat	Relationship Manager	Meals on Wheels	Meals on Wheels
Ms. Shalni Vij	Founder & Director	Mind Power & Enhancement	Mind Power & Performance Enhancement and on Sports
Ms. Sylvie Fournier	Professor	Lycée J. B. Dumas, Ales, France	Spanish Language & Culture
Prof. Sudha Rai	Former Dean of Humanities and Head of Department of English	University of Rajasthan	Introduction to Research Methodology in English Studies
Shri S. S. Bissal	AS (Retd.)		Ethics in Life of Administrative officers and Leaders
Mr. Subhamoy Chakraborti	Head IT	ABP Pvt. Ltd	Paradigm shift: Evolution of traditional organisations into technological organisation
Mr. Suresh Kumar	President-Strategy & HR	Polycab	Accelerating Workforce Transformation for Industry 4.0
Dr. Swarup Sinha	Principal	(ITC- HMI) ITC Group of Hotels	Digital Transformation of the future workforce in Service Sector- Opportunities, Challenges and the way forward
Ms. Tania Chaterjee	Director HR - Finance, Legal and Risk Hub, India	RBS	Digital Transformation of the future workforce in Service Sector- Opportunities, Challenges and the way forward
Dr. V. N. Mathur	Retd. Director	Forensic Science Laboratory, Rajasthan	Recent Advances in Forensic Science and Law
Mr. Vikas Gupta	CIO & Head IT	Hiranandani Group	Paradigm shift: Evolution of traditional organisations into technological organisation

# ALUMNI SPEAK

Alumni are the best brand ambassadors for any educational institution. On that count, Amity is fortunate to have some of the most effective brand ambassadors.

Amity has an ever-growing base who are currently pursuing fast track careers with blue-chip companies in India and abroad. Their success in corporate arena is an eloquent testimony to their skills, ability and hard work, as well as to the quality and rigor of business education at Amity University Rajasthan.



Through this mail, I, Anushree Rastogi student of BCA, take the opportunity to express my gratitude and thanks for the guidance and support bestowed upon me by the faculties of AUR. The faculties have always been there to solve my queries and for motivating me at every step. It is because of the blessings of the faculties that I could qualify in such big companies, viz., CAPGEMINI, DELOITTE and TCS , to start my career with. The 3 year journey in Amity has been wonderful. I am taking along with me a bunch of beautiful memories. The 5 day Military Training Camp (MTC) was a unique experience and I enjoyed it a lot. I am grateful for everything that I have received from the university. Thank you for helping me to become what I am today. It is my privilege that I could complete my graduation from a renowned university like Amity.

**Anushree Rastogi**, BCA ( 2014-2017)  
Software Developer, Deloitte



It gives me great pleasure to say with pride that I have completed my graduation from Amity University Rajasthan. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. Training and placement department continuously providing assistance regarding the placement. I am thankful to Amity for providing me with 100% scholarship for four years for my academic excellence. Being away from Home, Amity was always a second home to us. I feel proud to be a part of such esteemed Amity family. The four years I spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person". Thank you, Amity University!

**Shaik Mohammed Wazid**, B. Tech Civil ( 2012-2016)  
Risk Investigator, Amazon India



Amity provided a wide arena of the field and thus I get to learn something new with every subject. Supportive faculty, beautiful campus, quality education, real world experiences and amazing friends. Its everything one needs from a college and a network developed for life. What amazes me is the plethora of extra curricular activities that the Institute offers hence compelling every student to explore and pursue his/her extra talents. The Institute manages both the areas extremely well and a student always finds himself in a pool of never ending opportunities, be it technical or non-technical.

**Raja Jamwal**, B. Tech EEE ( 2012-2016)  
Software Development Engineer, Mobikon



It's difficult to sum up the memories and experience of four years in few lines. All the professors are very helpful and they guided us all the time. These four years have given me friends for life. It has been an unforgettable journey. I had spent my wonderful days of life in Amity University Rajasthan.

**Prashant Chauhan**, B.Tech MAE (2012-2016)  
Service Engineer, Exide Industries Ltd.



I just want to say about Amity is that here I got a lot of things , achieved a lot of things which I only dreamt of these 3 years of my graduation just passed by like a wind and we went with the flow. The benefits which we got from Amity University Rajasthan is that the faculties are very good and very kind hearted, whenever we face any difficulty they always help us. Also, the placement opportunities for each student of every department is very good ,the placement coordinators are very helpful towards us and they give us proper guidance on our careers. At-last, I just want to say that for me the journey of Amity will be the most memorable one in my whole life.

**Anannya Mukherjee**, B.Sc. IT ( 2014-2017)  
Software Engineer, Capgemini



## ALUMNI SPEAK



I strongly believe that getting into Amity was one of the best decisions of my life. Starting with the lavish green campus to the great culture it provides, Amity has always been the perfect place to groom one's personality. The four years of my graduation became memorable when I learned how faculties can be your supporting pillars and friends at the same time. The curriculum of the course itself is so strong that it makes sure every student gets equal opportunity and is helped as and when required. The add-ons apart from the core subjects like communication skills, behavioural science etc makes us more confident when we face the real world.

**Stuti Pindawala**, B.Tech CSE (2013-2017)  
Software Engineer Trainee, IBM



The portals of AUR open with ample opportunities to explore one's interests. A supportive faculty, rigorous curriculum and a vibrant campus are its forte. The amount of global exposure that one gets through internship, exchange programs and visiting faculty is tremendous. There is a great emphasis on imparting the required tools and skill sets to students so as to reduce the gestation period from campus to the corporate world.

**Anurag Bhattacharjee**, B.Tech Chemical (2014-2017)  
Graduate Engineer Trainee, Torrant Pharma



True to its motto, 'Amity nurtures talent', it provided me a huge platform to transform and hone my skills. I would describe Amity University Rajasthan as a scenic beauty with a plethora of opportunities to help in an all-round development of students. When I reflect on my four years here as a student of B.tech (CSE), I feel grateful to have outstanding mentorship from our Director, Head of Department, Co-ordinator and professors. I conclude that my experience not only inculcated in me essential values and ethics but also prepared me in unpredictable ways for my career.

**Iksha Soinha**, B. Tech CSE (2014-2018)  
Software Developer Trainee HSBC Technology



It is a delight to tell about this institution where I have grown as a student, person and professional in the span of five years. This college has inspired me to become a better version of myself. The faculty in Amity Law School has been the torchbearer whom we looked up to for constant inspiration. Well-equipped library, encouraging & supportive faculty and co-curricular activities like moot court, MUNs, debates, workshops and conferences is just tip of the iceberg. The CRC committee has been the light at the end of every tunnel whom we students followed to secure internships and jobs in top law firms and companies.

**Kumar Devbrat**, BA LLB (2012-17)  
Legal Advisor, SpiceJet Limited



Amity has given me the opportunity to participate in interview process as per my knowledge and talent that helped me clear interview process and here, I am at Mankind as Senior Product Executive from last 3 years

**Gaurav Gupta**, B.Tech Biotech (2011-16)  
Sr. Product Executive, Mankind Pharma



Amity University has been a great contributor towards the development of my personality. By participating in the inter-university and intra-university events conducted by the School of Management, I have established my leadership, time management and team skills and have also been able to advance these skills to whole new augment level.

The infrastructure of Amity University is one of the finest in Jaipur. The professors here make the university what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but also providing the students with real-time case studies and hands on industry experience with field project works, they are the pillars of the learning gained from this esteemed university and this is a treasure for life.

**Shubham Sethi**, MBA (2017-2019)  
Channel Team Lead, AMAZON



The academic experience with a world class infrastructure and excellent faculty at Amity University Jaipur, Rajasthan has endured me with a lifelong career excellence. The exceptional programmes and teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead. The all-time support and motivation of the faculty members has enlightened me throughout the beautiful journey.

**Sachin Bhardwaj**, MBA (2017-2019)  
Sales Officer, Berger Paints India Ltd



I joined Amity University Rajasthan in 2015. The 4 years journey has been an amazing experience. I enjoyed learning with awe- inspiring and awesome faculties. The placement cell works very hard and focuses on placement of each student. This institute develops a student in every aspect and not only academics.

**Aakanksha Gupta**, B.Tech CSE (2013-17)  
Trainee - Software Development, Tata Consultancy Services Pvt. Ltd



2 years at Amity Business School was a great experience. Amity provided me a golden opportunity to visit Singapore for "Study Abroad Programme". The Programme benefitted me alot; it expanded the horizons of my knowledge and made me a professional. More events like "Sangathan" brought out the best in us and made this experience beautiful.

**Gaurav Sharma**, MBA (2017-2019)  
Project Head, Ultra Tech Cement



Being a part of the Amity family has been an astounding experience. With a mix of nurture and nature, I've learned endlessly, everyday; be it at academics or the extracurricular arena. With the finest of faculties and authorities, I've learned to live independently and make the best of me wherever I go, letting my light shine.

Proud to be an Amitian.

**Ekta Bhambhani**, MBA (2017-2019),  
Assistant Center Manager, Curefit



Amity University is a place where your voice is heard and your opinion counts. This place has given me an astonishing experience and has added a glorious spark to my persona both at personal and professional front. With consistent efforts made by faculties and placements cell of Amity University I was able to bag a job in one of the top Public Relations Agencies of India. CRC has always provided me with immense assistance that has made me a wonderful corporate professional today.

**Dakshata Soni**, BJMC (2016-2019)  
Associate Account Executive, Adfactors Private Ltd Delhi



Amity University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Amity University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

**Rishabh Pandey**, MJMC (2017-2019),  
Reporter, A1 TV NEWS



Life seemed too hard in school days..Home works, timely assignments, exams It use to look too much back then but I never knew these were the best days true hardship was yet to arrive. It was a real chaos to choose a best college for Mass Comm here I came to know about Amity all my chaos changed into blessings. Amity was a real learning curve of my career and adding a pie to cake was Corporate Resource Center (CRC) who helped me reach where I am today. Thank you Amity and CRC.

**Sijo Joy**, BJMC (2016-2019),  
Account Executive, Mullen Lowe Lintas



I am Anjali Sharma and I would like to express my deepest gratitude to all the faculties of AUR for their guidance and support the faculties have always been there to solve my queries and for motivating me at every step. Also the smooth coordination of the placement cell helps greatly in shaping up the career. They were always there for helping me in finding the internship in the desired field and also guiding me throughout for my placement.

**Anjali Sharma**, BJMC (2016-2019),  
Social Media Executive, Edelytics



The student pool at Amity is very diverse and that enriches peer-to-peer learning and student exposure. The facilities and infrastructure such as the library and the various laboratories enable students to deliver quality output The various opportunities at Amity have helped me broaden my horizons and expand my skill set. Amity places a lot of emphasis on communication skills, teamwork and leadership skills that are extremely crucial to success. The placement committee of Amity is extremely efficient and various companies visit the campus to offer placements to students. I was placed on-campus and am currently working as a Software Engineer in PayU Payments Private Limited. The environment at Amity has been conducive to my personal growth and has helped fuel my self-confidence. My experience with this University has been a wonderful balance of knowledge, skills, fun and friendship. I am a proud Alumni of the institution.

**Meenakshi Surana**, B.Tech CSE (2013-17)  
Software Engineer in Testing, PayU Payments Pvt Ltd



My journey with Amity University, Rajasthan started in 2015 and it has been an exciting journey from the very beginning. I was awarded with the 100% scholarship for continuous 4 years because of academic excellence and grabbed 2nd position in coding competition (Code War), Amity Leadership Fest, 2016. The institute has given me many experiences which I will always remember, one of them was the fashion walk for the annual fest of Amity University, Rajasthan which was ODYSSEY 2019. The value added education which I received at Amity, was a fine blend of Academic and Co-curricular activities has given my career the progressive shape. I have got placed in one of the leading HEALTHCARE organization Optum, United Health Group.

**Avantika Singh**, B.Tech CSE (2013-17)  
Associate Data Engineering Analyst, Optum



## ABOUT CORPORATE RESOURCE CENTER

Corporate Interface and Relations stand high on the agenda of AUR. Our endeavor is to keep the needs of the industry in perspective and in turn make the learning more pragmatic and applicable. AUR has been successful in adding more and more companies as its recruiters. The corporate resource center at AUR tries to bridge the gap between industries requirements and skills of students. Our students are ready to undertake any challenge from the first day of their professional life. The continuous efforts of CRC comprising of experienced members of faculty, selected student managers and Head of Departments have built a fruitful and long-lasting relationship with various organizations.

CRC maintains regular interaction with the corporate houses through Orientation Programs, Guest Lectures, Industry visits, forums, Corporate get-togethers and Alumni Interaction etc. CRC helps students by counseling them to choose an appropriate career depending on their aptitude and interest. The center also takes the of conducting events like MDPs, Personality Development Programs for the students, Conferences & Seminars and Education & Career Fairs.

The placement activities can be broadly categorized in the following-

Final Placements

Pre-placement talks

Summer Training Placement

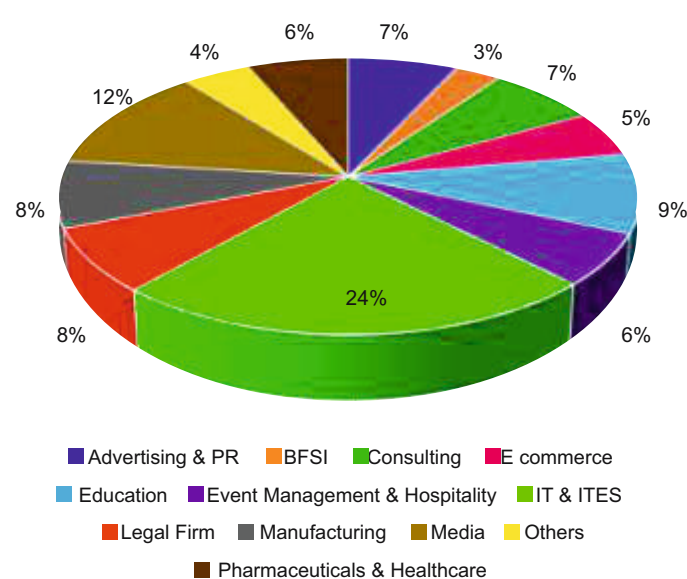
Guest Lectures, Conferences and Seminars

Industry Visits & Interface (Domestic and International)

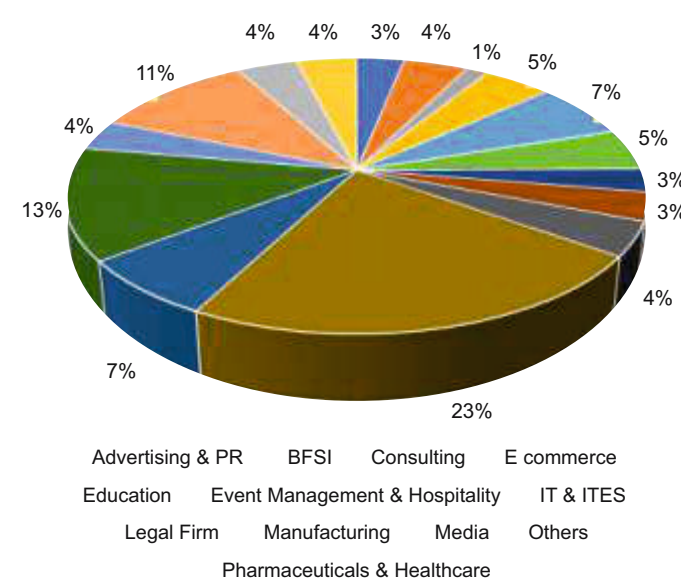
## RECRUITMENT AND INTERNSHIP PARTNERS

We are privileged to announce that in the past our students have excelled in various fields of corporate world and have risen to very responsible positions. This has made us proud and happy. We at AUR are making a constant endeavor to ensure that our students are well equipped to take on challenges of the corporate successfully. Over the year, our students have been getting valuable internships and placement opportunities with leading corporate including

SECTOR WISE PLACEMENT



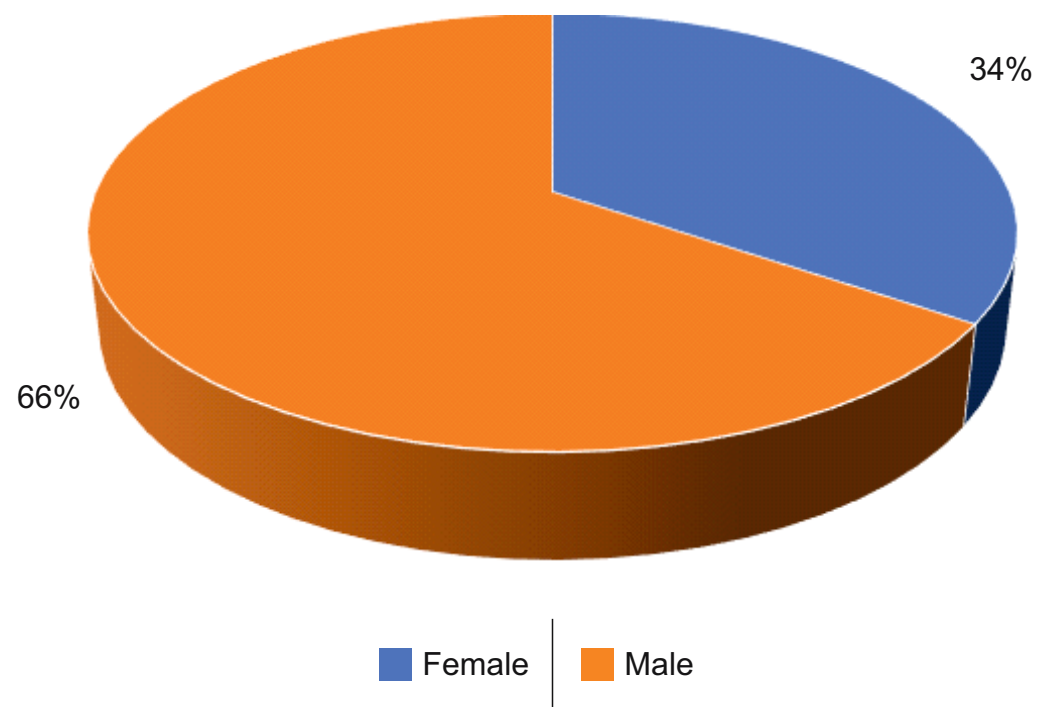
SECTOR WISE INTERNSHIP



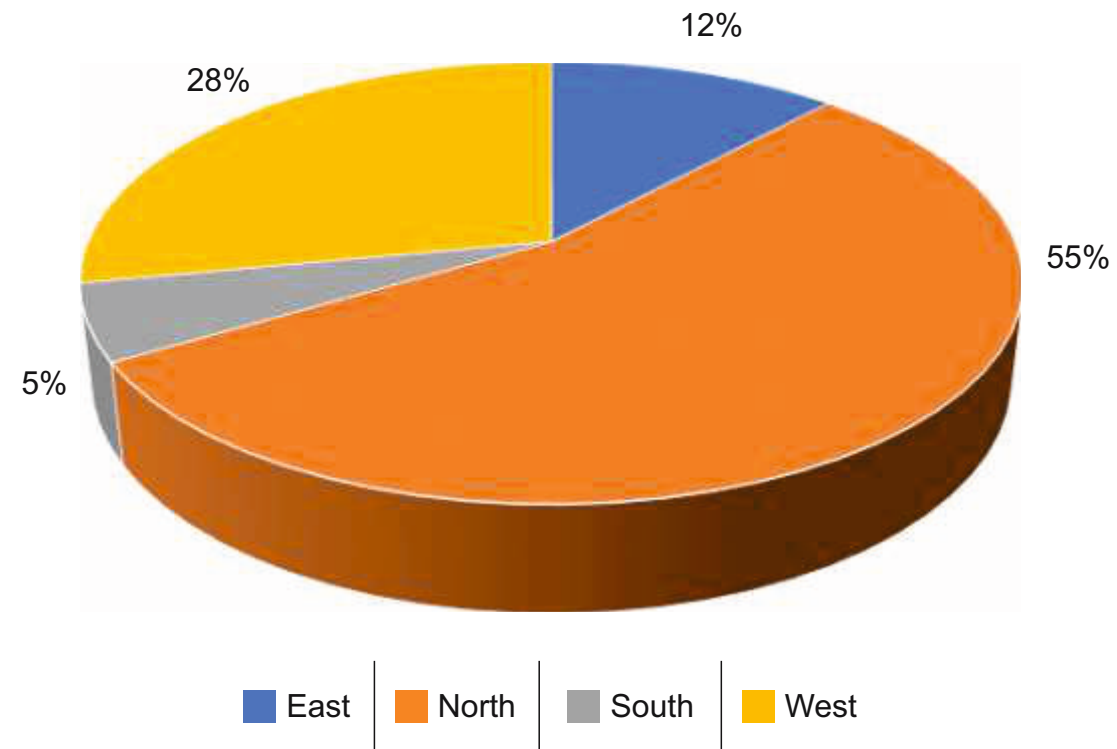


STUDENT'S BACKGROUND  
AT UG LEVEL

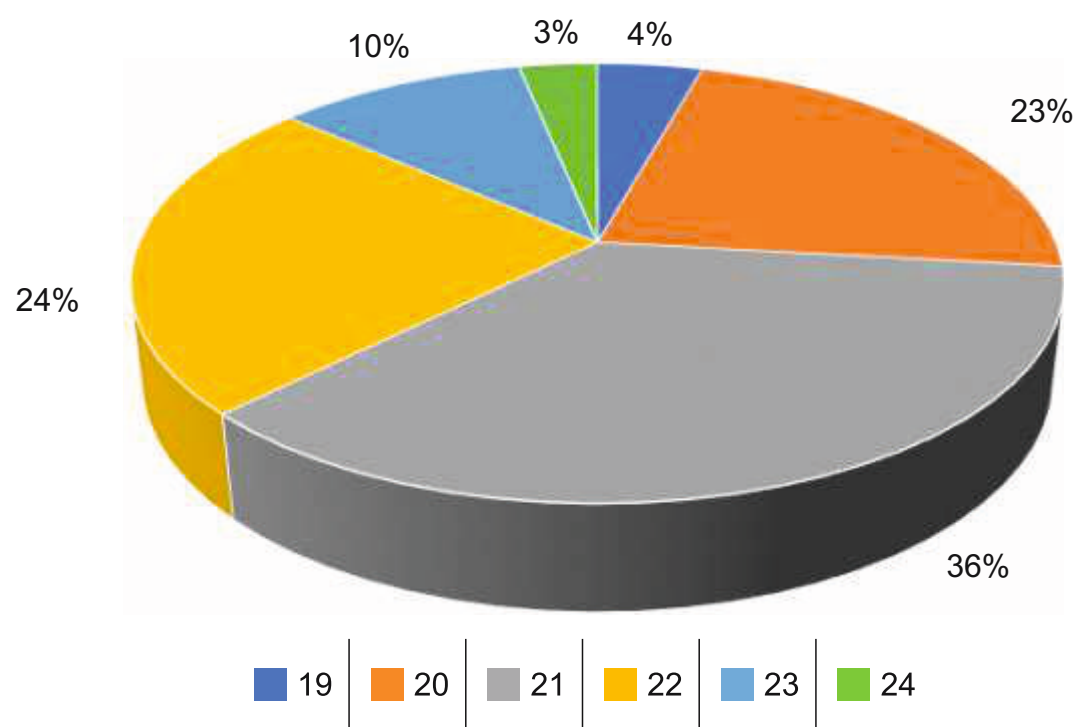
GENDER RATIO



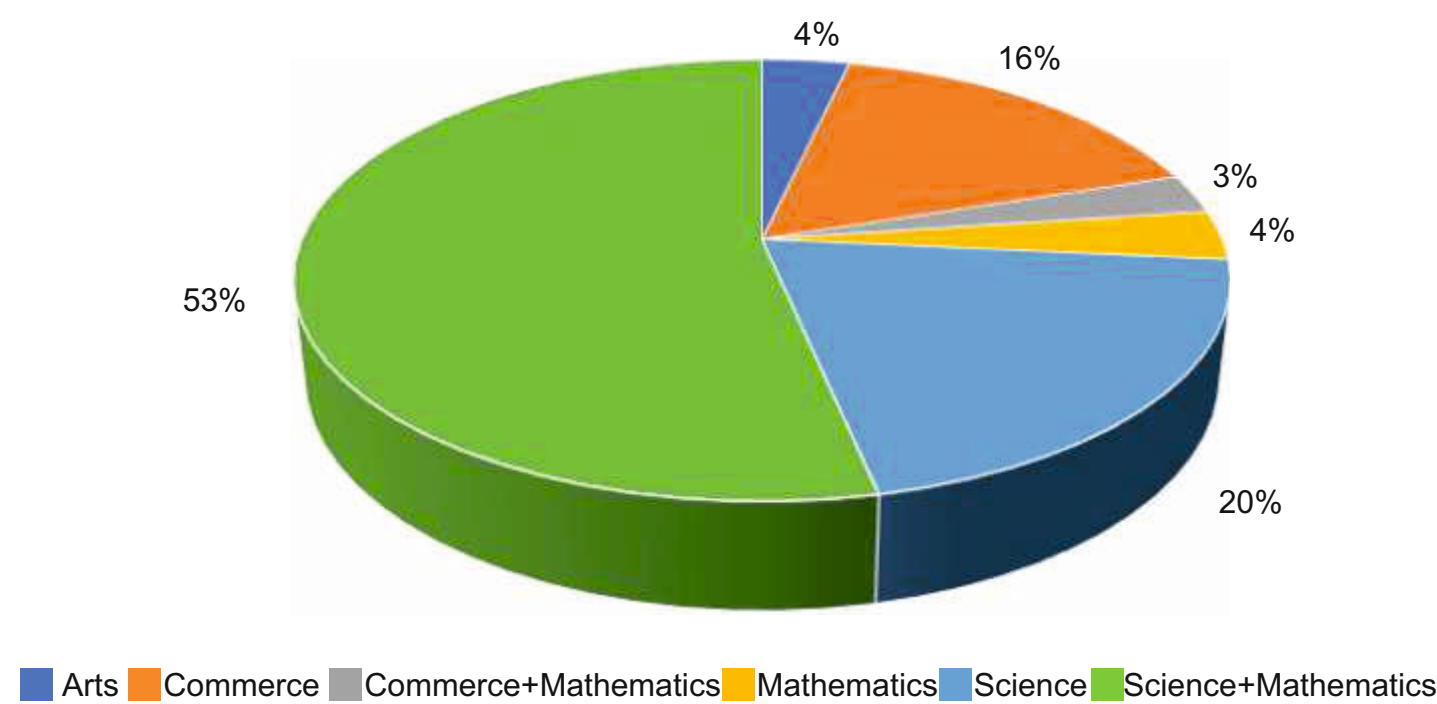
GEOGRAPHY



AGE

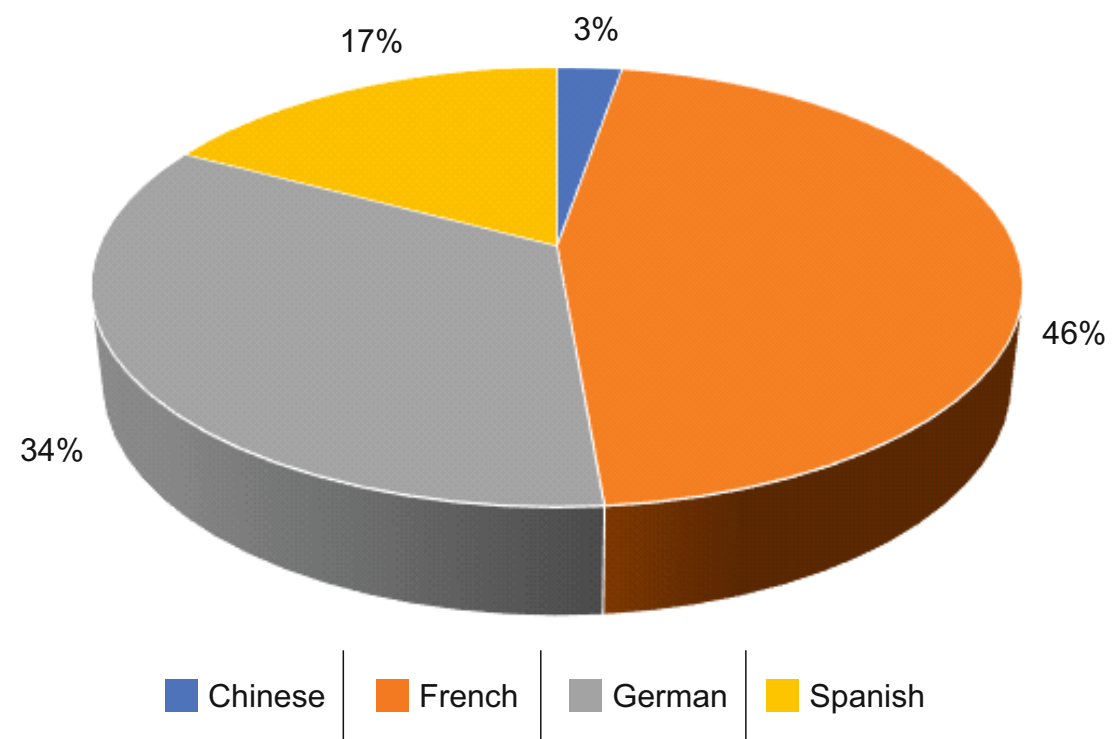


EDUCATION DIVERSITY

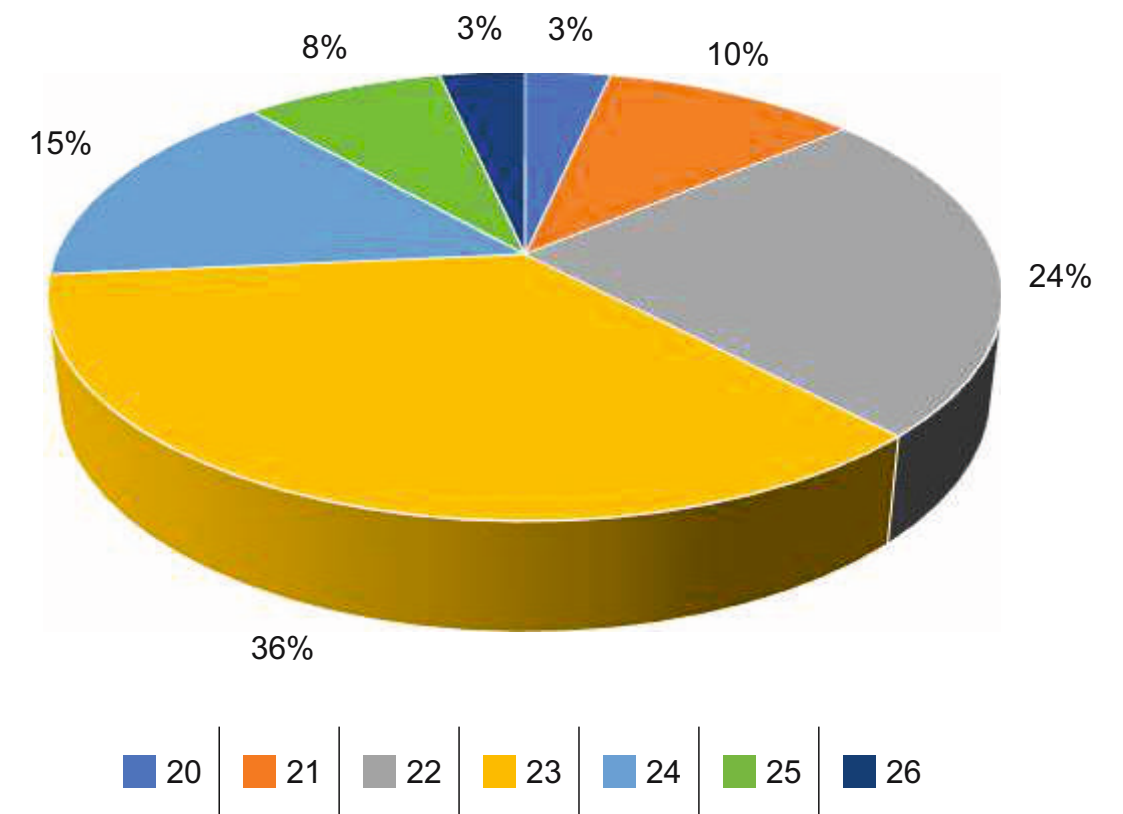




## FOREIGN LANGUAGE

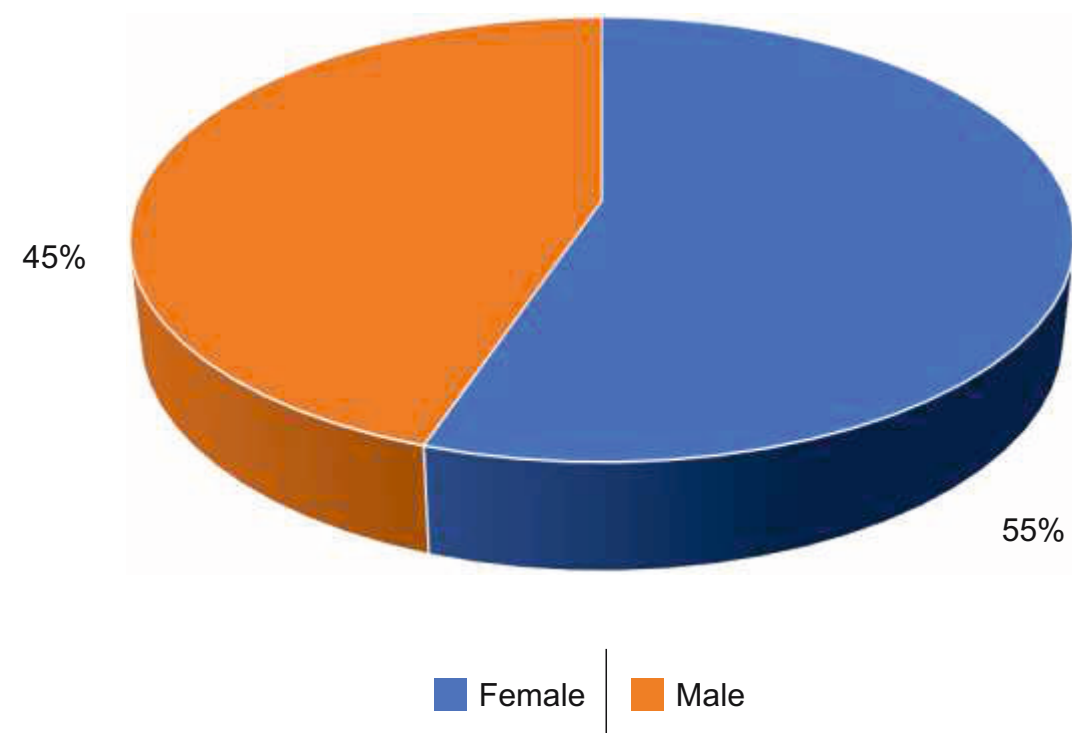


## AGE

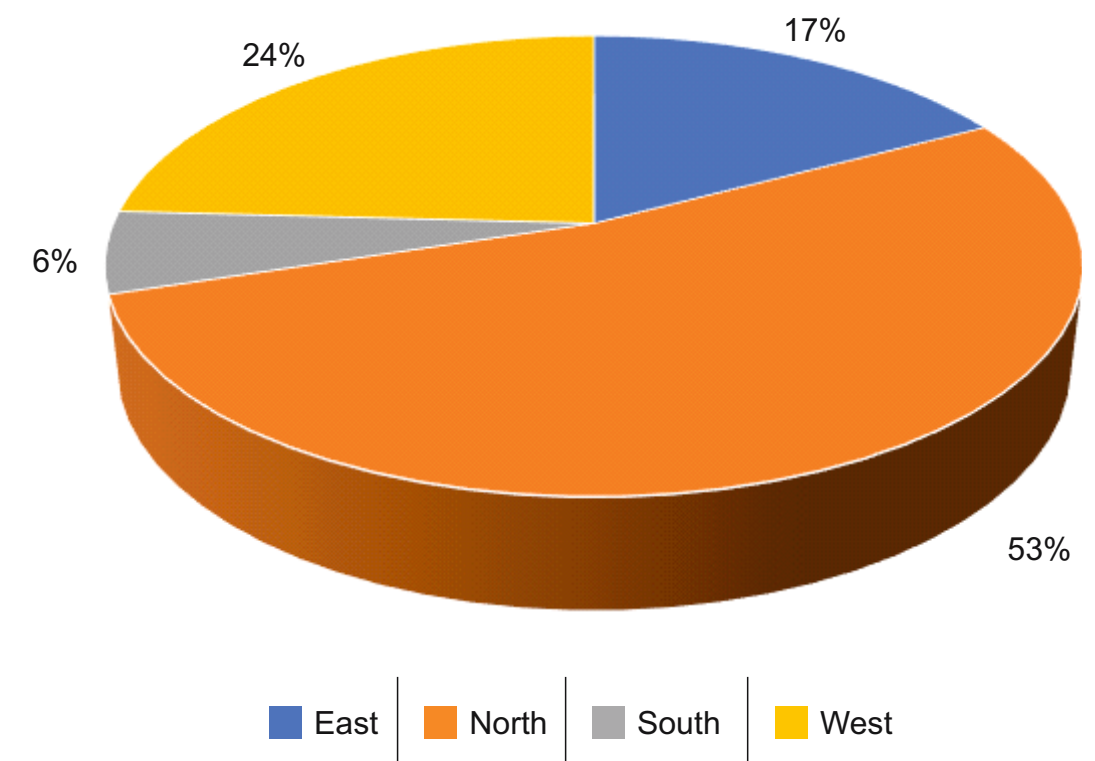


## AT PG LEVEL

### GENDER RATIO

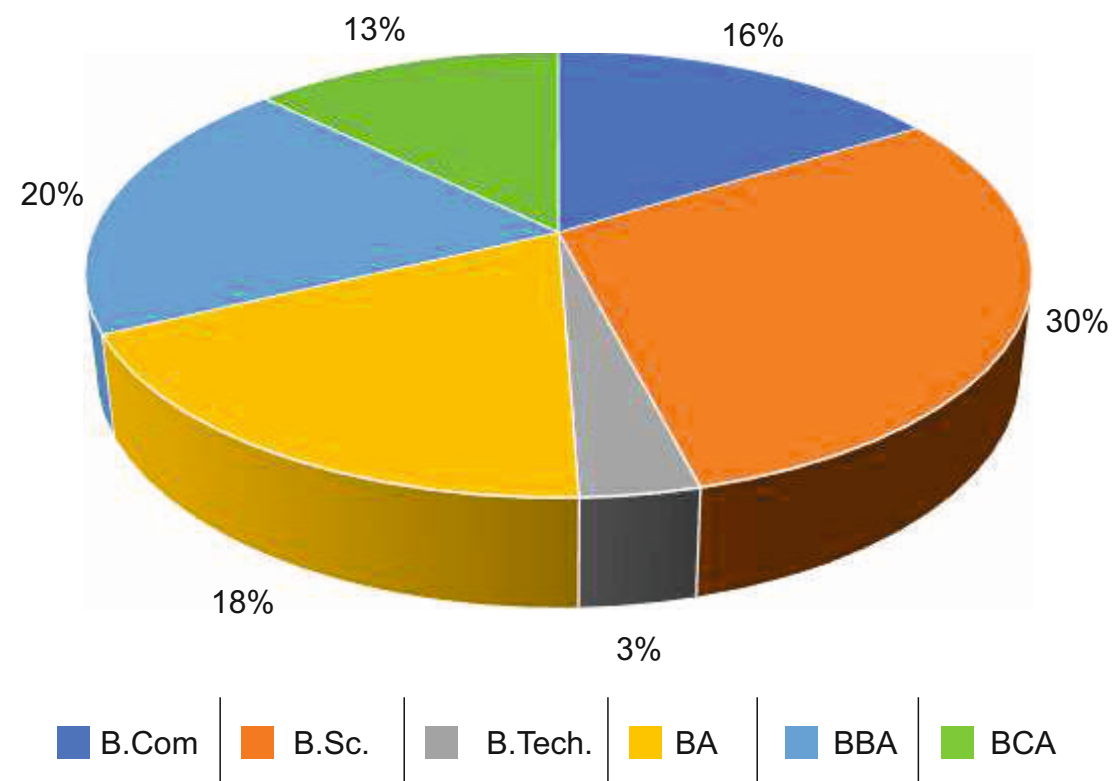


## GEOGRAPHY

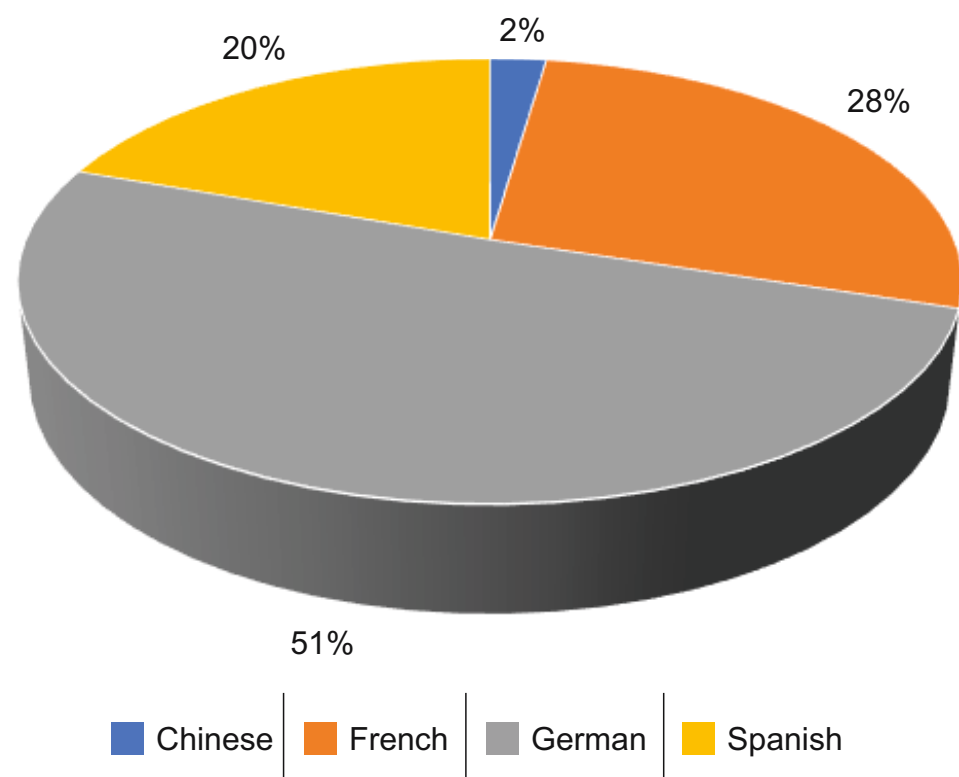




## EDUCATION DIVERSITY



## FOREIGN LANGUAGE



## CLOSING REMARKS

It gives me profound pleasure to introduce our batches of B. Tech, M. Tech, B.Sc., M.Sc., MBA, BBA, B.Com, BA, MA, students from Amity University Rajasthan (AUR). AUR has been set up with a mission to prepare the leaders of tomorrow for the responsible management and effective stewardship of all resources.

Our goal is to:

1. Positively influence the practice of business.
2. Compete fairly and
3. Collaborate closely on a global scale and scope.

AUR prepares students to meet the global business and leadership challenges of tomorrow. As a corporate resource professional, I have been closely associated with these batches, living through their moments of trials and tribulations, joys and ecstasies. I have seen them evolve, over the years of their education at AUR. This evolution has been facilitated through internships and business incubators, which have filled them with confidence and have prepared them adequately for the corporate world. I believe that we have prepared them as responsible corporate citizens who understand the challenges of corporates and society at large.

Your organization would enable our students to realize their career potential and aspirations. I am confident that our students will, in turn contribute to the growth of your esteemed organization and make this association mutually enriching.

On behalf of the AUR, I invite you to participate in the campus placement process. We look forward to your presence and contribution towards shaping the future of our students.



*V. Tejawani*

Vinod Tejawani  
Director - Corporate Resource Center  
Amity University Rajasthan, Jaipur



# INDUSTRY INTERFACE



Workshop on Big Data, Mechine Learning



Campus Placements - Decathlon



Selected Studetns of Capgemini



Selected Students of Elite Landmark



Campus Recruitment of MTX



Campus Placements - Drive Schoogle



Mr.Arun Singhal - Delievering Guest Lecture



Guidience Session of Trainers



Bosch Industry Guest Lecture



HR Conclave



Group Discussion



Campus Placement Drive of IBM



Presentation of Indian Army



Foreign Students Delegation with Hon'ble Founder President



Panel Discussion with industry leaders



Campus Recruitment of King Stubb & Kasiva

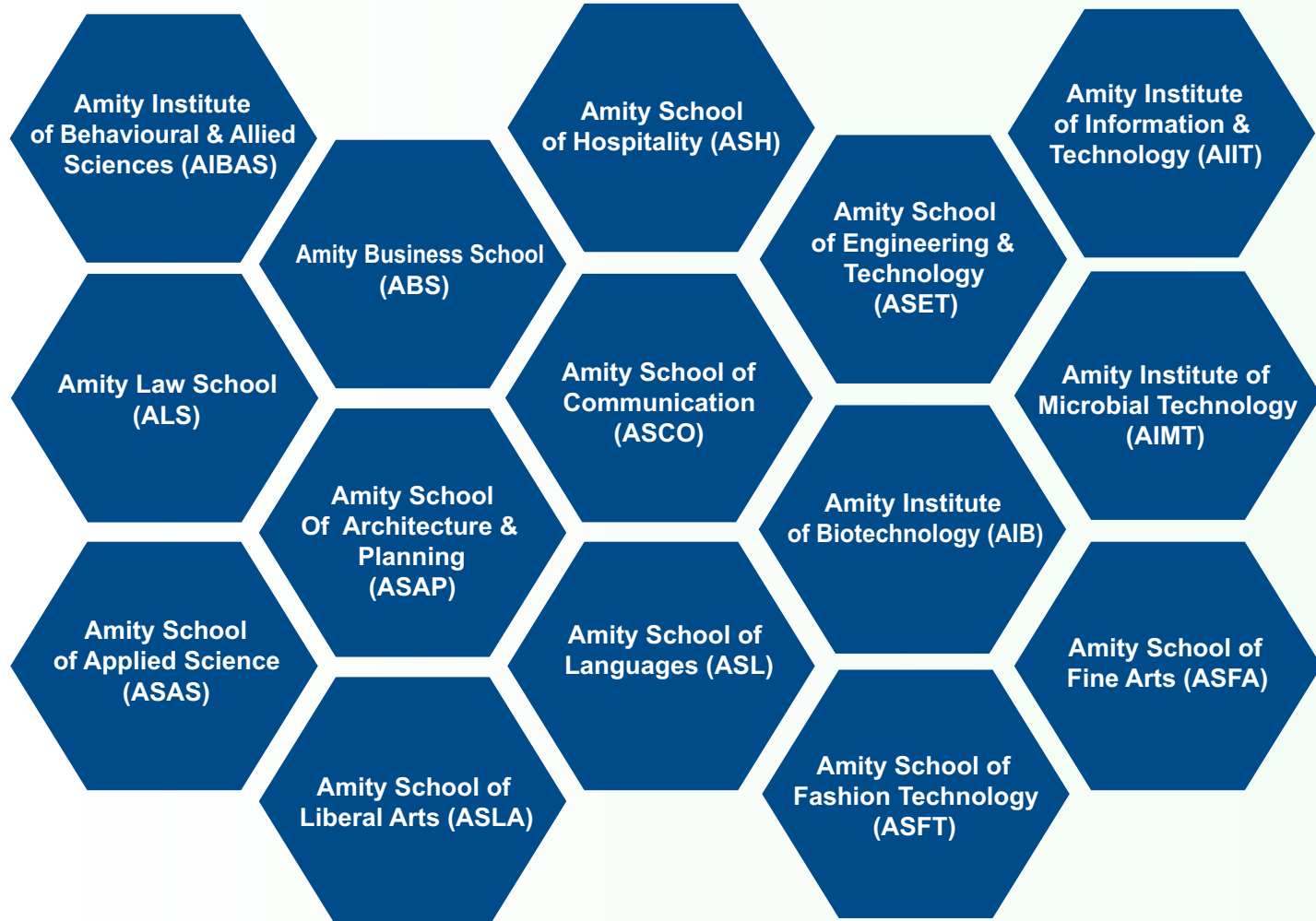


Interactive session by Zee Studios representatives



Campus Recruitment Tommy Hilfiger





**AMITY**  
**UNIVERSITY**  
**JAIPUR**

#### CONTACT PERSON

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