



AMITY  
UNIVERSITY  
— RAJASTHAN —

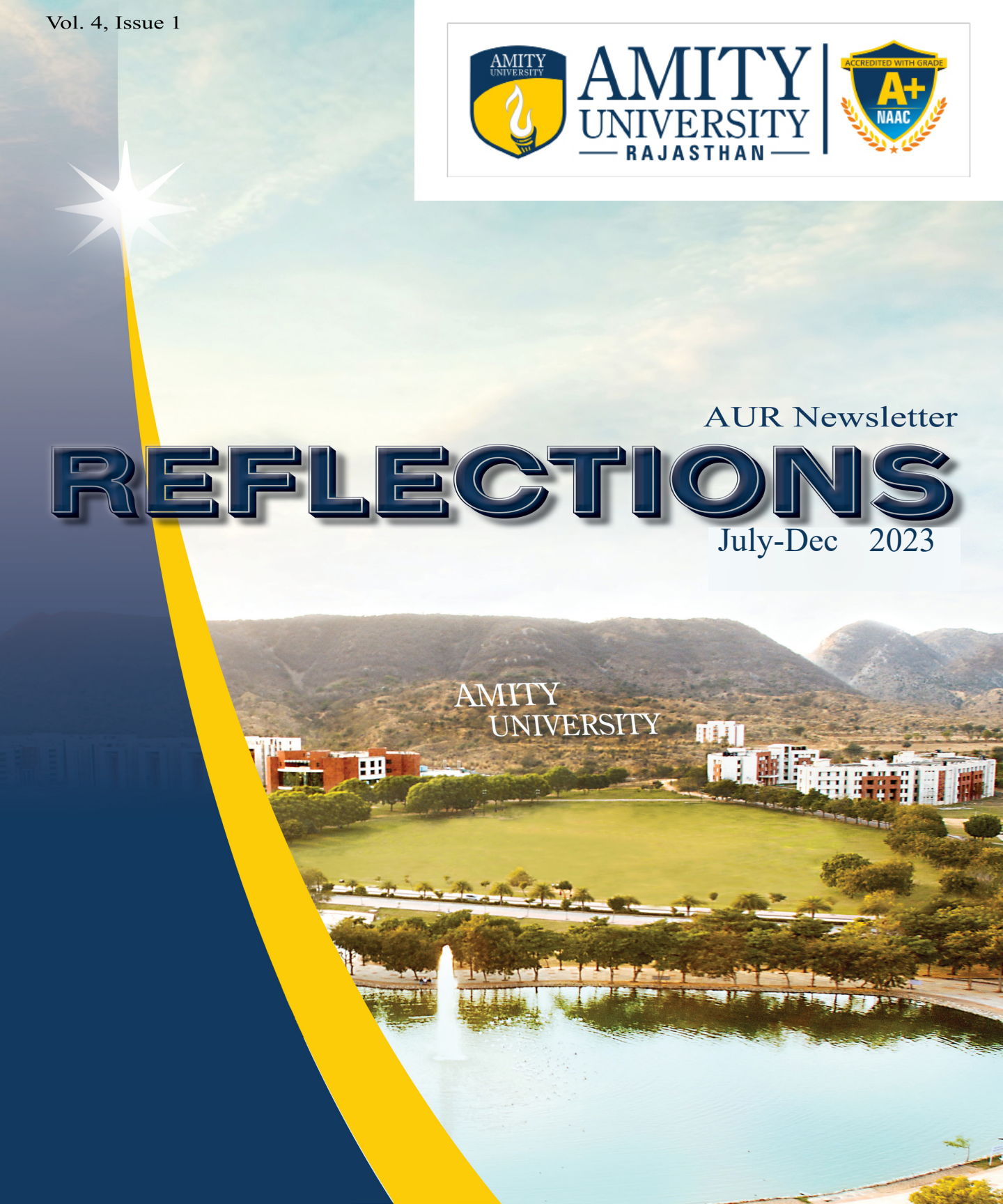


AUR Newsletter

# REFLECTIONS

July-Dec 2023

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# Reflections



*My mission is nation  
building through education  
and beyond.*

**Dr. Ashok K. Chauhan**

Founder President, Ritnand Balved  
Education Foundation

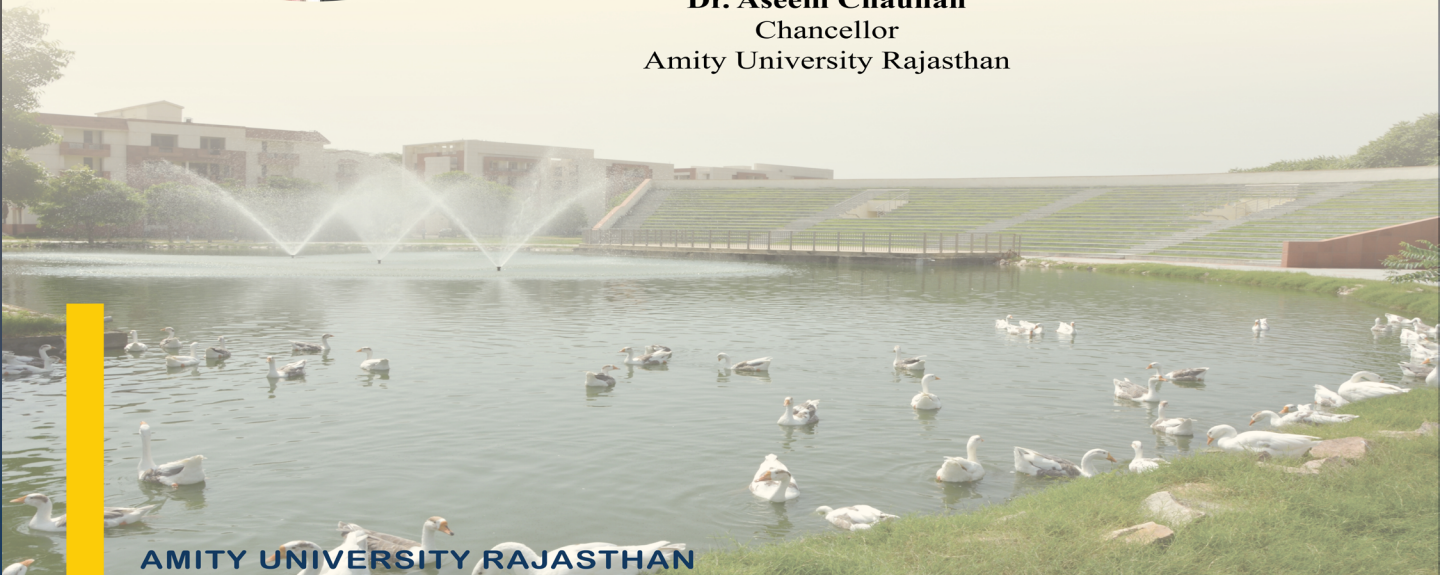
(The Foundation of Amity Institutions and  
the sponsoring body of Amity Universities)  
Chairman, AKC Group of Companies



*Our endeavour is to nurture  
holistic world citizen, who  
are driven by human values  
and equipped to excel on a  
global stage.*

**Dr. Aseem Chauhan**

Chancellor  
Amity University Rajasthan





# Reflections

## Message from the Vice Chancellor



I am delighted to share with you the remarkable achievements and milestones attained during the vibrant session from July to December 2023. As we reflect on the past six months, it fills me with immense pride to witness the collective efforts and outstanding accomplishments of our university community. One of the highlights of this session is our prestigious achievement of obtaining the NAACA+ accreditation. This recognition is a testament to our unwavering commitment to excellence in education, research, and holistic development. It reflects the dedication and hard work of our faculty, staff, and students in upholding the highest standards of academic excellence. Furthermore, I am pleased to acknowledge the significant strides we have made in research and innovation during this period. Our faculty members and students have been at the forefront of groundbreaking research initiatives, contributing to knowledge creation and technological advancement across various disciplines. From pioneering discoveries to impactful projects, our research endeavors continue to push the boundaries of innovation and inspire positive change. In addition to academic achievements, our university has remained steadfast in fostering holistic development and nurturing talent through a diverse range of activities. Whether it be cultural events, sports competitions, community outreach programs, or entrepreneurial ventures, our students have embraced opportunities for growth, learning, and personal enrichment. As we celebrate our successes, let us also reaffirm our commitment to excellence and continuous improvement. Let us strive to build upon the foundation of our achievements, harnessing our collective potential to shape a brighter future for our university and society at large. Together, let us continue to inspire, innovate, and make a meaningful impact on the world.

**Prof Amit Jain**

President (Vice Chancellor)

Amity University Rajasthan

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# Reflections

As we navigate through another dynamic session of July- Dec 2023, it is my pleasure to reflect on the diverse range of activities and accomplishments that have defined our journey thus far. I am pleased to witness the dedication and commitment of our university community towards excellence in education, research, and all facets of university life. Amity University Rajasthan's commitment to innovative and empathetic participation in societal transformation reflects our dedication to making a positive impact on our communities and the world. Achieving the prestigious NAAC A+ grade is a testament to our unwavering pursuit of excellence in all aspects of our educational endeavours. Our vision extends far beyond academic rigor; we aspire to reach the pinnacle of perfection by fostering holistic development in our students and scholars. We aim to cultivate critical thinking, creativity, and a strong ethical foundation to produce graduates who are not only knowledgeable but also compassionate, socially responsible, and adaptable individuals. Through regular assessments and reviews, the Internal Quality Assessment Cell (IQAC) helps identify areas for improvement, thereby facilitating our journey towards excellence. As we continue our journey of academic excellence and societal engagement, let us remain steadfast in our commitment to making a meaningful difference in the lives of others. Together, we can create a brighter future for our university, our communities, and the world.



**Prof G.K. Aseri**  
Pro President (Pro-Vice  
Chancellor)  
Amity University Rajasthan





## Message from the Registrar

Dear Students,

Today India is one of the fastest growing economies in the world. Though having a poly religious culture, yet there is a change and growth in every aspect. This changing face represents both challenges and opportunities. With the advent of an era, where foreign investments are pouring in at a large scale giving a push to our economy, offering opportunities to our youth, building base for the start-ups, the country is continuously growing and evolving. Technology is one major area where India as well the whole world is seeing a significant, impactful transformation and it is essential, that the students should continuously upgrade their skills to dominate this ever-changing competitive market. Building a stronger nation can lead to a stronger economy which in turn will bring about positive changes for the people living in that country and make their lives easier. Their potential, their approach and ability will take the country on the pathway to success. Artificial Intelligence (AI), the new technology that is digging its roots deep in almost all spheres of life, will likely be transformative in the coming times. In the field of education, it will determine optimal educational strategies based on student's learning style. The opportunities are enormous, so are the challenges. One of the biggest debatable feature of an AI education is that it can dehumanize the learning experience. With its algorithms, generating suitable content and deciding the pace of the learning, students may miss out on the nuanced approach that a human teacher can offer. So, the biggest challenge for students is not to be completely technology dependent, but also remain updated through the Old School methods as well as relate to the experiential learning being imparted by the teachers. India is a country where the major segment of our population belongs to the age group of 18 to 40 which is a major strength for any nation. Our youth can learn and adapt to the environment. They can bring social reform and improvement to society. In their hands indeed lies the future of the nation. Indian youth hold the key for the advancement of India and the entire world to a greater extent. I take pride in quoting that Amity group of universities have not only been successful in imparting the right direction to our students but also that it has sustained this success over time. Those of you currently studying in the university are beneficiaries of a vastly improved infrastructure, modern & sophisticated equipment, among the very best in universities and acknowledged by NAAC by awarding AUR, a much coveted A+ Grade which is a testament to the university's unwavering commitment to academic excellence, research, innovation and a conducive environment for students to excel in every field. Students, I urge you to make the best use of the infrastructure, the faculty, the expertise and pave the path of a strong future for you, thereby making Amity a proud educational institution.

**Dr. Nitin Bhardwaj**

Registrar

Amity University Rajasthan

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# Reflections

# AUR

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**Dr. Ankit Kumar Singh**

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**Ms. Jiya Gupta**

**Ms. Mahak Pasrija**

B.A.(J&MC) II

## From the Editorial Desk

At Amity University, the diversity within our campus serves as a beacon, enriching our environment and fostering a culture of creativity, innovation, and learning. We consider ourselves fortunate to have the opportunity to unite, exchange knowledge, and collaborate on projects that hold the potential to shape our collective future. Our institution holds an unwavering commitment to the pursuit of academic excellence. We firmly believe that excellence in education is not merely an aspiration but a fundamental necessity in equipping our students to navigate the challenges of the contemporary world. The attainment of the prestigious NAAC A+ grade stands as a testament to our relentless pursuit of excellence. With AUR-Newsletter, we take pride in keeping our community well-informed and engaged. Through our publication, we offer a window into the vibrant tapestry of campus life. We firmly believe that our newsletter serves as a vital conduit in nurturing a sense of connection and pride among all stakeholders—students, faculty, staff, alumni, and beyond. Our goal is to ensure that you stay informed about crucial updates, campus happenings, and opportunities that can enrich your university journey. Keep an eye out for insightful articles, engaging interviews, and captivating features that will keep you connected with the essence of our university community. I want to express my sincere gratitude to our dedicated team, whose tireless efforts bring you the stories and news that are of utmost importance. Your passion and commitment are truly admirable, and they play a vital role in fostering a sense of belonging and unity within our community. As we continue our journey of academic excellence and societal impact, we remain committed to upholding our values and fostering a community where every individual can thrive and contribute meaningfully to the world around them. Together, let us continue to inspire, innovate, and make a difference.

## **Chief Editor - Dr. Pallavi Mishra, Reflections-AUR**

Associate Professor,  
Amity School of Communication  
Convener, IIC-AUR  
Amity University Rajasthan, Jaipur



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## From Vision to Victory: Insights from the Vice Chancellor on Amity University's NAAC A+ Accreditation

*With the recent accolade of attaining the prestigious NAAC A+ grade, Prof. Amit Jain, hon'ble Vice Chancellor Amity University Rajasthan sits at the helm of a university that has exemplified unwavering commitment to quality education, research, and holistic development. In this exclusive interview, we delve into the significance of this milestone, the factors that propelled the university towards success, and the strategic vision for further elevating its reputation on both national and international platforms.*

### Interview Vice Chancellor Prof. (Dr.) Amit Jain



*“At the core of my leadership philosophy lies the creation of an uplifting and supportive atmosphere, empowering individuals to flourish and excel while striving together towards common goals. I am steadfast in my belief that successful leadership involves igniting inspiration and driving motivation.”*

**Could you share the significance of achieving the NAAC A+ grade for Amity University Rajasthan?**

Achieving NAAC A+ grade is a milestone for Amity University Rajasthan. The overall quality of education, research and the organization is testament to our commitment to excellence. This recognition reaffirms our commitment to providing a world-class learning environment for students and validates the efforts of our faculty, staff and students to maintain the highest standards of academic excellence.

**Could you shed some light on the key factors that contributed to Amity University Rajasthan's success in obtaining the NAAC A+ grade?**

Several factors play an important role in our journey to the NAAC A+ award. First, our relentless focus on academic rigor and innovation has enabled us to offer sophisticated programs and learning experiences that meet the evolving needs of students and industry requirements. In addition, our robust research ecosystem, state-of-the-art infrastructure and industry collaboration have enriched the learning environment and facilitated knowledge creation and dissemination. In addition, our strengths in holistic development, including extracurricular

activities, community engagement and entrepreneurial initiatives, have resulted in well-rounded individuals who are able to make meaningful contributions to society. Finally, the unwavering dedication and hard work of our faculty, staff and students has been critical to maintaining high academic standards and fostering a culture of excellence across the campus.

**The achievement reflects that Amity University Rajasthan has demonstrated remarkable commitment to academic excellence and holistic development. Looking ahead, how do you plan to build upon this achievement and further elevate the university's reputation on the national and international stage?**

As we move forward, our focus remains on continuous improvement and innovation across all facets of university life. We aim to further enhance the quality of education and research through the introduction of interdisciplinary programs, experiential learning opportunities, and collaborations with leading institutions and industry partners. Additionally, we will continue to invest in faculty development, research infrastructure, and student support services to ensure that our students receive a world-class education that prepares them for success in the glob-

al arena. In addition, we are committed to fostering a culture of diversity, inclusion and sustainability in our outreach efforts on campus and in the wider community. By embracing emerging technologies, fostering entrepreneurial thinking and encouraging lifelong learning, we strive to empower our students to become future-ready leaders and change-makers who can influence society positive impact and address the complex challenges facing the world.

**Could you elaborate on the strategic vision for further elevating the reputation of the University?**

The strategic vision entails expanding the university's global footprint through international collaborations, exchange programs, and joint research initiatives. Fostering cross-cultural understanding, differentiation and international exposure, Amity-University Rajasthan aims to attract top talent from around the world -be prepared to succeed in a globally interconnected and competitive economy.

Thank you, Prof. Amit Jain, for sharing your insights and vision for Amity University Rajasthan. We congratulate you once again on achieving the prestigious NAAC A+ grade and wish you continued success in your endeavours.



# Accreditation

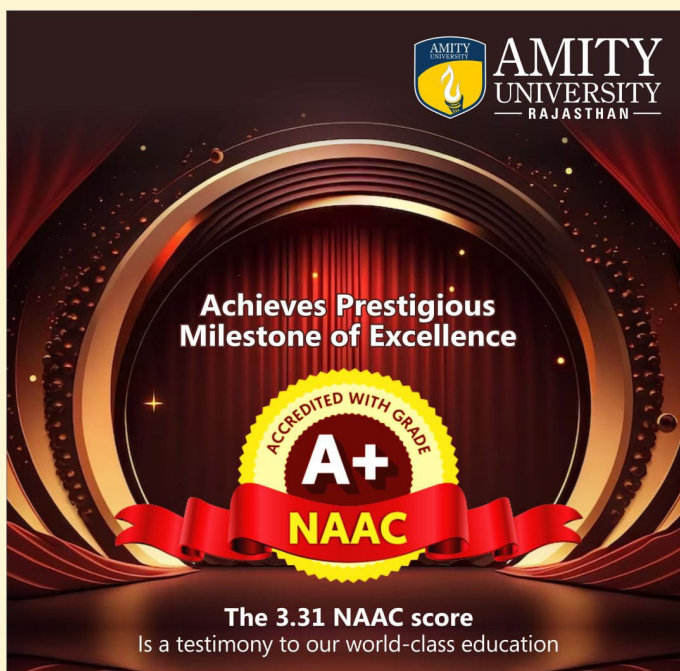
## Amity University Rajasthan Achieves NAAC Accreditation with an Outstanding Score of 3.31 with A+ Grade

Amity University Rajasthan, a premier institute of higher education in India, is proud to announce that it has been granted accreditation by the National Assessment and Accreditation Council (NAAC) with a remarkable score of 3.31 and the coveted A+ grade. This accreditation is a testament to the university's unwavering commitment to academic excellence, research, and innovation. The NAAC accreditation process is a rigorous and comprehensive assessment of an institution's overall quality and performance. Achieving an A+ grade with a score of 3.31 is a remarkable feat and underscores Amity University Rajasthan's dedication to providing top-notch education and fostering an environment of continuous improvement. The accreditation process evaluated various aspects of an institution, including teaching and learning processes, infrastructure, research capabilities, faculty qualifications, student outcomes, innovation & Research, placement and much more. Amity University Rajasthan's success in achieving such a high score reflects its exceptional performance in these critical areas. Prof. (Dr.) Amit

Jain, Hon'ble Vice-Chancellor, Amity University Rajasthan, expressed immense pride and gratitude for this achievement. Prof. Jain stated "We are extremely glad to have received

a testament to the exceptional quality of our faculty, staff, students, teaching methodology, research labs, our proactive industry integration, societal connect and we continue to strive

for excellence in all that we do. Amity University Rajasthan has been a frontrunner in providing a diverse range of programs across various disciplines, including engineering, management, law, liberal arts, and more. The university's state-of-the-art infrastructure, world-class faculty, and emphasis on research and innovation have contributed significantly to its outstanding performance in the accreditation process. The A+ grade and impressive score of 3.31 from NAAC not only boost the university's



reputation but also inspire confidence among students and parents seeking quality education. Amity University Rajasthan remains committed to its mission of nurturing talent, fostering creativity, and preparing students for a successful future. NAAC Accreditation signifies that we stand among the best in the nation, delivering top-notch, research, and holistic development opportunities to our students.

NAAC accreditation with an A+ grade and a score of 3.31. This recognition reaffirms our commitment to delivering high-quality education and upholding the highest standards of academic excellence. It wouldn't have been possible without the dedicated efforts of our experienced IQAC team, faculty, staff, and students who have consistently strived for excellence. This remarkable achievement is

reputation but also inspire confidence among students and parents seeking quality education. Amity University Rajasthan remains committed to its mission of nurturing talent, fostering creativity, and preparing students for a successful future. NAAC Accreditation signifies that we stand among the best in the nation, delivering top-notch, research, and holistic development opportunities to our students.

# International Conference

## Amity University, Jaipur announces 3rd International Convention on Green Environment, Technology & Entrepreneurship through Innovation (ICGETEI 2023)



Amity University Rajasthan in association with Amity Innovation Incubator/E-Cell & supported by SERB, DST Purse, NSDL, Computer Society of India, Institution's Innovation Council- AUR, & IEEE/ACM-AUR organized 3rd International Convention on Green Environment, Technology & Entrepreneurship through Innovation ICGETEI 2023 from August 09th -11th, 2023. ICGETEI 2023 provided a comprehensive forum to exchange knowledge and ideas on various domains and sub-domains of entrepreneurship, the promising trends of green environment, deploying AI and cog-

nitive technologies in entrepreneurship. ICGETEI 2023 was marked by the august presence of seasoned professionals from academicians, technology innovators, scientists, researchers and entrepreneurs from across the globe to address the state of innovation and practices in global entrepreneurship. The conference was inaugurated by the chief patrons of the conference Dr. Ashok K. Chauhan, Hon'ble Founder President, Ritnand Balved Education Foundation and Dr Aseem Chauhan, Chancellor, Amity University, Rajasthan. Prof. (Dr.) Amit Jain, Hon'ble Vice-Chancellor, Amity University Rajasthan and the Patron of ICGETEI-2023 gave the inaugural address of three-day convention. The opening address and welcoming remarks were given by Prof. (Dr.) G. K. Aseri Hon'ble Pro-Vice-Chancellor, Amity University Rajasthan & Patron, ICGETEI-2023. Professor Mike Hinchey, Director -elect IEEE Re-

gion B (Europe, Middle East, Africa), Prof. Sanjay Misra, Sr. Scientist, Institute for Energy Technology, Halden, Norway and Dr. Ishu Tayal, Regional Head- West of National Securities Depositories Ltd graced the inaugural of three-day convention as a Guest of Honour. Prof. N.P. Padhy, Director, MNIT, Jaipur was welcomed as a Chief Guest of ICGETEI 2023. The organising chair of ICGETEI-2023 Prof. (Dr.) Manju Kaushik, Deputy Director, Amity Innovation Incubator, Amity University Rajasthan informed that under the aegis of ICGETEI 2023 80 papers were presented, authored by more than 50 researchers coming from different countries in three conferences and special sessions. The three-day International Convention aimed at bringing industry experts, academics, researchers, and research scholars together for exchanging and sharing their experiences and research on various aspects of innovation for entrepreneurship.



## E-Cell, Amity University, Rajasthan organized three day mega event E-Summit 2023.

Entrepreneurship-Cell, Amity Innovation Incubator, Amity University Rajasthan, supported by Fluid Ventures, Global Startups club, Yahmart, Institution's Innovation Council and Atal Innovation Mission organized a three-day E-Summit 2023 from 10th to 12th October 2023 at Amity University Rajasthan. The mega event encapsulated Startup Bazar, Innovation Expo, Unicorn-Fireside Chat and the session on Funding Mantra with Soonicorn Ventures, We Founder Circle, Fluid Ventures, GI Venture, Google India Startup, My Mandi, Session on Art of building a perfect

Pitch Deck, Startup Quiz, Pitchathon, Game-it-on 3.0, Hackathon, Design & Innovation for Future Smart Living Expo, Session on Rise of Startup Ecosystem in Rajasthan, Idea to Incorporation: Legal Perspective (Startup Movers), Secret Sauce, TiE India Angels, VidiCon- Youtubers Convention, Vision Xchange: Empowering Communities through Transformative Ventures, Sundowner, Cultural Night, DJ night and much more. The E-Summit commenced with a welcome address from Prof. G.K. Aseri Pro Vice Chancellor Amity University Rajasthan. Prof. (Dr.) Amit Jain

Hon'ble Vice-Chancellor, Amity University Rajasthan addresses inspired aspiring and existing entrepreneurs. The event was graced by the presence of Mr. Sushil Mhnot, Ex chairman and MD, Bank of Maharashtra, Mr. Amit Singal, Founding Partner@ Fluid Ventures, Guest of Honor and Mr. Vijay Vir Singh, Vice President, Amity Innovation Incubator, Noida and Mr. Sushil Mhnot Ex Chairman & MD, Bank of Maharashtra Prof. (Dr.) Manju Kaushik, Deputy Director, Amity Innovation Incubator was the Organizing Chair, E-Summit-2023 .



## Institution's Innovation Council/ IEEE



### IEEE Amity University Rajasthan organised the Whack Hackathon 2.0



Institute of Electrical and Electronics Engineers, Amity University Rajasthan supported by Entrepreneurship-Cell Amity Innovation Incubator, Amity University Rajasthan and Institution's Innovation Council-AUR organized a two-day 'The Whack Hackathon 2.0' on November 02-03, 2023, at Amity University Rajasthan. The Hackathon 2.0 commenced with a welcome address of Prof. G.K. Aseri, Pro-Vice Chancellor Amity University Rajasthan. Addressing at the event Prof. (Dr.) Amit Jain Hon'ble Vice-Chancellor, Amity University Rajasthan stated, "Hackathons have become a popular way for companies, organizations, and educational institutions to foster creativity, problem-solving, and community engagement within the tech and innovation space". Dr Akhilesh Kumar Jain, RC Member CSIR-CEERI, Former MD, Rajasthan Electronics & Instruments Ltd. (REIL) chief guest and Mr. Rahul Kumar Gupta, Special Assistant, Hon'ble Education Minister, guest of honour asserted, such

type of events provide an opportunity to learn new skills, collaborate with peers, and network with professionals in their field. Mr. Vivek Goyal, CEO, True Value InfoSoft Pvt. Ltd and Mr. Saurabh Bhardwaj, Founder and CEO, Learn and Build marked their august presence as a guest of the event. Prof. (Dr.) Manju Kaushik, Deputy Director, Amity Innovation Incubator & Organizing Chair, The Whack Hackathon 2.0 gave a brief overview of the two-day event. The event encapsulated panel discussion on "Industry Insight: Navigating Tomorrow's Trends", with Mr. Mayank Goyal, DevOps Engineer at Zoom, Mr. Mayank Gupta, CTO, True Value InfoSoft Pvt. Ltd., Mr. Saurabh Bhardwaj, Founder and CEO, Learn and Build and Mr. Mukul Shandilya - Research Engineer Embedded System & IOT, Forrester. Under a banner workshop on 'Internet of Things', 'Role of Oracle Java Technology in Development' and 'APIs and uses in Real world' were organized. Golo Joachim Pilz, Brahma Kumaris, India

addressed on World in Transition: Addressing climate change and building sustainable societies" coordinated by Unnat Bharat Abhiyaan Cell, AUR. Mr. Mohd. Sohaib, Jaipur National University bagged first prize, followed by Team Slam, Amity University Rajasthan and Team Check Maters, Amity University Rajasthan were felicitated for their excellent performance in Hackathon 2.0.





# Industry Visits

## AHIT-Industrial Visit to DR CBS Cyber Security Services LLP

Amity Institute of Information Technology organized an industrial visit to DR CBS Cyber Security Services LLP on October 6th, 2023, spearheaded by Mr. Honey Gocher, Assistant Professor. With 35 students in attendance and hosted by Prof. Dr. Swapnesh Taterh, the visit aimed to familiarize participants with practical aspects of cyber security auditing and training. Dr. CB Sharma IPS (R), CEO and Partner at DR CBS Cyber Security Services LLP, served as the distinguished speaker, sharing insights from his extensive experience in crime investigation and cybercrime prevention. The event facilitated skill development opportunities for students and highlighted potential avenues for

security audit and training initiatives. It also fostered collaboration between academia and industry, emphasizing mutual benefits for both organizations and students. Plans for future cooperation, including joint research and internships, were being explored to leverage the expertise and resources of DR CBS Cyber Security Services LLP for the academic community.



## ASCO-Educational Trip to Dainik Bhaskar Printing Press and Radio City "My FM"



## Dainik Bhaskar Printing Press



## Radio City "My FM"

## ASH-Five-Day Study Trip to Nashik



Amidst a captivating excursion, Amity School of Hospitality (ASH) orchestrated a five-day Study Trip to Nashik from October 9th to 13th, 2023, engaging 20 participants under the guidance of Dr. Sushil Kumar and Mr. Uday Pratap Singh. The thematic focus of the journey revolved around Wine-Tourism, hosted by Vikash (Wine Connoisseur) at Sula Vineyards. It aimed at fostering leadership skills and cultural appreciation, the trip served as a hands-on learning experience for 22 students of BHM Vth and VIth semesters, alongside two faculty members. The highlights included an immersive understanding of trip planning, vineyard visits, winemaking processes, and exploring Nashik and Mumbai's cultural landmarks. The excursion not only broadened participants' horizons but also facilitated networking opportunities with Vikash, expressing commitment towards future collaborations, including student placements in resorts and restaurants focusing on wine service and food pairing.

# NSS/UBA

## Amity University Rajasthan in association with Bhagwan Mahaveer Cancer Hospital & Research Centre, Jaipur organized a Cancer Screening Camp



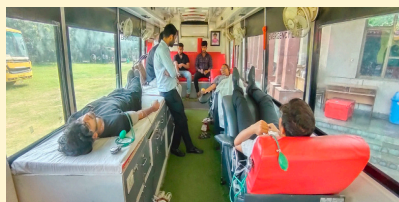
Amity University Rajasthan in association with Bhagwan Mahaveer Cancer Hospital & Research Centre, Jaipur organized a Cancer Screening Camp on 21st August 2023 in the campus of AUR. During the camp Prof. (Dr.) Amit Jain, Hon'ble Vice-Chancellor, Amity University Rajasthan appre

ciated the initiative. Prof. (Dr.) G. K. Aseri Hon'ble Pro-Vice-Chancellor, Amity University Rajasthan said this will help to spread awareness about cancer related issues and problems. Dr. Nitin Bharadwaj, Hon'ble Registrar said in the present lifestyle we need to be cautious for our health-related concerns. Dr. Tanushri Mukherji, Associate Professor, Amity School of Communication and Dr. Manoj Kumar, Coordinator, National Social Service and Mr. Rajesh Sharma, Assistant Professor, Amity School of Communication coordinated the screening camp.

## Swachhata Abhiyan



## Blood Donation Drive



## Yuva Samvad



## Voter Awareness Program



## World In Transition



## NSS Units, Amity University Rajasthan organized a plantation drive – Meri Mitti Mera Desh

MERI MITTI MERA DESH, an initiative by GOI to celebrate Azadi Ka Amrit Mahotsava, was organized in AUR Campus under the aegis of NSS units of Amity University Rajasthan, Jaipur. The volunteers took the pledge of Panch Pran. This initiative aimed to promote environmental consciousness and a sense of responsibility towards our nation and its soil. Through the act of planting trees, individuals contributed to the betterment of the environment, while the pledge reinforced the importance of values that enhance our lives and the society, we live in. Hon'ble Vice-Chancellor, Prof. (Dr.) Amit Jain commenced the meaningful act by planting a Gulmohar sapling. Hon'ble Pro-Vice Chancellor Prof. (Dr.) G K Aseri

commended the dedicated efforts of the NSS team, the Horticulture team, and the Administration. During the event, Registrar Dr. Nitin Bhardwaj administered the Panch Pran Pledge to the attending volunteers. Deputy Director General (DDG) Brig (Retd) G.S. Rathore, Director of Student Welfare (DSW) Mr. SS Bhal, Proctor Prof. Rahul Tripathi, Sub-Inspector of Security Mr. Mahendra Singh, Mr. Akshat Srivastava, Director of HR, as well as NSS Program Officers Dr. Kumar Sambhav, Mr. Vinod Kumar Sharma, and Mr. Kapil Dangi actively participated in the plantation drive. Dr. Manoj Kumar, the program coordinator, expressed gratitude to all officers and volunteers for their valuable contributions.





# Amity Law School

## National Moot Court Competition-2023

On October 31st and November 1st, 2023, Amity Law School, Rajasthan, hosted the National Moot Court Competition-2023, a prestigious national event. With 42 teams from various law schools, totaling 126 students, the competition took place at the Amity Law School campus. Moderated by Dr. Zeeshan Hussain Hashmi and Ms. Alisha Verma, the event was coordinated by the same individuals. Prof. (Dr.) Saroj Bohra, Director of Amity Law School, served as the Convener. A panel of esteemed judges, including legal experts, practitioners, and academic scholars, evaluated the participants' arguments. The final rounds were judged by Apoorv

Agarwal, Partner-ASV Legal, and Mr. Arun V.S, Managing Partner, LVI Attorneys LLP. The competition aimed to foster legal excellence and professional growth among law students, providing them with practical courtroom experience and networking opportunities. Judges were selected based on their expertise and recommendation, ensuring a fair and comprehensive evaluation process. The event highlighted the importance of moot court competitions in bridging the gap between theoretical legal education and real-world legal challenges, offering participants valuable insights and networking opportunities.



## Shabd-Yudh" National Debate Competition 2023



On November 30, 2023, the Debating Society of Amity Law School organized the "Shabd-Yudh" National Debate Competition at the Moot Court Hall, with a total participation of 48 individuals. Dr. Gopalam Sultania and Dr. Abhijay Chakraborty moderated the event, aiming to address critical societal issues such as abortion rights and gender equality. Distinguished guest speakers included legal luminaries, advocates and judge,

Mr. Divyesh Maheshwari, Mr. Apoorv Agarwal, Mr. Vaibhav Shrotria, Adv. Anurag Kalavatiya, and Smt. Ashka Rao. The event attracted a diverse audience, including the Vice Chancellor, Pro Vice Chancellor, faculty, and students, totaling 100 attendees. The key takeaways included insights into evolving legal frameworks, challenges in implementing inclusive policies, and strategies for effective legal argumentation. The tangible gains for attendees included knowledge enrichment, interactive platforms, and exposure to diverse perspectives. The plans for future collaborations, including internships, were discussed, showcasing a commitment to fostering ongoing engagement and knowledge sharing.

## Labour Day



## Anti Ragging Seminar



# Amity School of Languages

## Revisiting History , Ethnicity, and Mythology in Literature( REHEM) hosted by Amity School of Languages

With its interdisciplinary note spanning over a wide range of knowledge from Humanities to Social Sciences and Liberal Arts, the two-day International Conference REHEM, "Revisiting History, Ethnicity and Mythology in Literature" attracted a galaxy of renowned academicians and luminaries across the globe like Padma Bivushan American author and teacher, David Frawley; Canadian author and historian, Prof. Jonathan Locke Hart; UGC Emertus Professor of English, Prof. Nibir Ghosh; Museology Expert, Prof. Indrajeet Bhattacharya; notable travel writers, Ms. Dharmendra Kanwar and Ms. Tripti Pandey, known also as

Rajasthan's cultural ambassador. The event attracted 6 plenary addresses of which four were Keynote deliveries with 11 Technical parallel sessions chaired by Heads of Department of various disciplines and more than 130 research papers. The inaugural and the Valedictory witnessed the cherished presence of Prof. Amit Jain, Vice Chancellor, Amity University Rajasthan who highlighted the role of literature in our lives. Prof. G.K Aseri, Pro Vice Chancellor, Amity University Rajasthan congratulated the Organising team to have successfully organized the mega event. Prof. Dipa Chakrabarti, Conference

Director and Head, Amity School of Languages welcomed all the Resource Persons, Chief Guests, Guests of Honour and the Conference Paper presenters who joined both in physical and hybrid modes. The coordinators of the conference were Dr. Parul Mishra and Dr. Gunja Patni.



## Amity University Rajasthan organised National French Spell Bee 2023

Amity School of Languages, Amity University Rajasthan in collaboration with the Marketing and Admission Cell, AUR and in association with Indian French Professionals is conducting the first ever Inter-School National Concours d' Orthographe, 2023 (National French Spell Bee 2023), for students of Class 9-12 and other institutes of India in a series of three rounds. The First Round was conducted in collaboration with various organizations across India, culminated with the conferment of the Amity Spell Bee Trophy on August 18, 2023. The series is followed by the second zonal round scheduled in the month of September and Finale Round scheduled in January 2024. Prof. (Dr.) Dipa Chakrabarti, Director, Amity



School of Languages briefed about the outcome of event that encapsulated the competition spread over 3 rounds of intensive assessment of the learners' proficiency in spelling & pronouncing French words. The first round of National French Spell Bee 2023 was very enriching and enlightening for academicians and a knowledge capitalization for school students. Out of 79 registrations 20 winners will be felicitated with the certificates.



International Mother Language day



Alumni Interaction

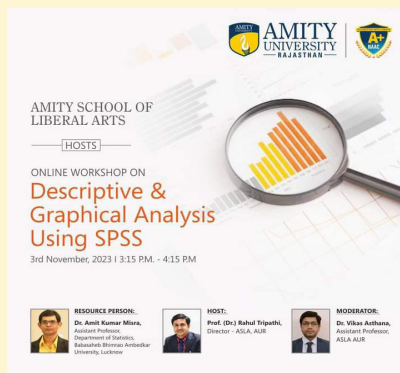


# Amity School of Liberal Arts

## Descriptive and Graphical Analysis using SPSS

The Amity School of Liberal Arts organized a webinar on “Descriptive and Graphical Analysis using SPSS” on October 5th, 2023, in an online mode. It was coordinated by Dr. Shakir Hussain Malik and hosted by Prof. (Dr) Rahul Tripathi, the event featured Dr. Indervir Singh, Assistant Professor of Economics at the Central University of Himachal Pradesh, as the distinguished guest speaker. With over 11 years of teaching and research experience, Dr. Singh shared insights into using Stata software for data analysis, covering topics such as generating variables, combining datasets, and analyzing data using various commands. It was joined by 50 participants including faculty members, researchers, and students. The webinar

sparked interest in conducting similar practical sessions in the future. The follow-up discussions for potential collaborations, including joint research papers and future visits, are underway, aligning with the institution's mission of fostering synergy and collaboration among academic peers.



## Strategy of India in the context of geopolitical environment



In an insightful webinar titled “Strategy of India in the context of geopolitical environment,” organized by the History Department at Amity School of Liberal Arts, Maj Gen Ajay Chaturvedi, AVSM, VSM (Retd), Vice-Chairman of STRIVE (Society for Transformative Research Integration and Veteran Empowerment),

shared profound insights. With over 38 years of distinguished service in the Indian Army and extensive academic contributions, Maj Gen Chaturvedi delved into the intricacies of military and geo-strategy. Attended by 36 participants, including faculty members and students of ASLA and ALS, the webinar provided a platform to understand India's strategic perspectives amidst evolving geopolitical landscapes. Dr. Ashutosh Singh moderated the event, which sparked intellectual stimulation and aspirations for further academic endeavors among attendees. While collaborations for joint research and publications are yet to be explored, the event aligns with Amity's vision of fostering synergy and collaboration in academia.

## Educational Trip

On October 17th, 2023, Amity School of Liberal Arts organized an educational trip to Vidhan Sabha and three other sites, attended by a total of 50 participants. Led by faculty members Dr. Abhay Kumar, Dr. Neha Bhartiya, and Dr. Vikas Asthana, and hosted by Prof. (Dr.) Rahul Tripathi, the visit aimed to provide students with practical insights into government functioning and deepen their understanding of Rajasthan's history, polity, and culture. The trip, attended by 47 students and three faculty members, offered invaluable industry exposure and practical knowledge. While no distinguished guest speakers were invited, the educational visit proved to be enriching and provided tangible benefits to the students. Although collaborations with guests for joint research or publications have not been pursued yet, the event aligns with Amity's mission to foster connections and synergies within the academic community.



# Amity School of Fashion Technology

## National Handloom Day Celebration

ASFT celebrated National Handloom Day on 06th August 2023 by organizing a vibrant fashion show in collaboration with the Ministry of Commerce and Industry, Government of Rajasthan. The event aimed to honour India's rich handloom heritage while promoting sustainable fashion practices. The fashion show served as a platform to showcase the exquisite handloom creations of talented designers and artisans. The runway came alive with a dazzling array of traditional textiles, each piece intricately woven with indigenous motifs

and craftsmanship. The event not only celebrated the artistry of handloom but also highlighted its significance in preserving cultural identity and empowering local communities. ASFT's collaboration with the Ministry of Commerce and Industry, Gov-



ernment of Rajasthan, strengthened the endeavor to uplift the handloom sector. The fashion show catalyzed the promotion of handloom textiles as a viable and eco-friendly alternative in the fashion landscape. Through innovative designs and creative presenta-



tions, ASFT showcased the versatility and elegance of handloom fabrics, encouraging consumers to embrace ethical and sustainable fashion choices. The National Handloom Day Fashion Show organized was a testament to the institution's commitment to promoting cultural heritage, sustainable fashion, and community empowerment. By celebrating the artistry of handloom textiles and fostering collaboration with government agencies, ASFT reaffirmed its role as a frontrunner in nurturing talent and driving positive change in the fashion industry.



## Session on Fashion Machine Learning

In a remarkable stride towards unraveling the mysteries of the fashion world, the beloved ASFT hosted an unforgettable in-house Expert Session on Fashion Machine Learning as a cornerstone of its Orientation Programme for the class of 2023. With the warm presence of esteemed experts, Mr. Lalit Motiani and Mrs. Kanishka Motiani, the event went beyond education, marking a transformative leap into the future of fashion innovation. This momentous initiative was a heartfelt gesture, affirming the school's dedication to nurturing the budding talents of its incoming students, guiding them towards the

forefront of fashion technology's ever-evolving landscape. Through exploration of groundbreaking concepts and cutting-edge techniques, the session sparked a sense of wonder and possibility in the hearts of the young minds. As laughter and excitement filled the air, it was clear that this event wasn't just a step, but a giant leap forward in shaping the dreams of tomorrow's fashion leaders. The blend of expertise, innovation, and boundless enthusiasm painted a vibrant picture of potential, setting the stage for a future where creativity and technology harmonize to redefine fashion's very essence. With hopeful hearts and ea-



ger minds, the participants embarked on a journey of discovery, buoyed by the encouragement and wisdom of their mentors. As the sun dipped below the horizon, it left behind a sense of inspiration, marking the beginning of an exciting new chapter in fashion education, where dreams take flight and possibilities are endless.



# Amity School of Hospitality

## ASH hosted US Cranberries Culinary Training Program demonstrated by Seven Celebrity Chefs



Amity University Rajasthan hosted a Special US Cranberries Culinary Training Program on August 28, 2023, at Amity University Rajasthan with seven celebrity chefs including Padma Shree Chef Sanjeev Kapoor, Chef Rakhee Vaswani, Chef Vicky Ratnani, Chef Harpal Singh Sokhi, Chef Nishant Choubey, Chef Yogesh Uteker and Mixologist Shatbhi Basu who demonstrated and prepared various cuisines from US

Cranberries that gives more zest and sparkle to cuisine creativity. During the training program Chef Sanjeev Kapoor demonstrated Besan and Cranberry Burfi while Cranberry Kalakand Ghevar was demonstrated by Chef Rakhee, Vaswani Scarlet Mist & Crantastic Sour was prepared and presented by Mixologist Shatbhi Basu, Chef Harpal Singh Sokhi prepared Millet Cranberry Tikki and Beetroot Cranberry Paratha, Berry &

Red Masala Grilled Prawns and Garlic Mint & Cranberry Yoghurt was presented by Chef Vicky Ratnani and Chef Nishant Choubey presented Cafreal Spiced Grilled Fish/Tofu with Cranberry Malai Curry. With the prime objective to train our budding chefs of Amity University Rajasthan, US Cranberries Culinary Training refined the culinary skills of students

### ASH hosted Kashmir Food Festival



Kashmiri Food Festival workshop was organized at the ASH Training Restaurant on November 8, 2023, with a total participation of 60 indi-

viduals. The workshop featured the preparation of 18 Kashmiri dishes by students, along with the decoration of the restaurant to reflect Kashmiri

culture. The event was graced by the august presence of Hon'ble Vice Chancellor Prof. (Dr) Amit Jain, Pro Vice Chancellor Prof (Dr) G. K. Aseri, and Registrar Dr. Nitin Bharadwaj, along with faculty members and students from ASH and BBA Event Management. The event aimed to enhance students' culinary skills and cultural understanding.

### Cake mixing ceremony hosted by ASH



# Amity Institute of Biotechnology

## A guest lecture on “Career Options in Pharmaceutical Industry”



Amity Institute of Biotechnology organized a guest lecture on October 10, 2023, on “Career Options in Pharmaceutical Industry (COPI 2023).” It was

coordinated by Dr. Ravneet Chug and Dr. Vikram Kumar Yadav. The event hosted by Prof. Vinay Sharma, aimed to enlighten students about diverse career paths within the pharmaceutical sector. Two distinguished speakers, Mr. Raspreet Singh, Vice President of Strategic Sourcing and Supply Chain at Amol Pharmaceuticals Ltd., and Dr. Saurabh Banerjee, Professor of Pharmaceutical Marketing at IIHMR University, Jaipur, shared valuable insights into various career prospects, including production, R&D, quality control, pharmaceutical marketing, and more. More than 100 faculties and students gained insights about the pharmaceutical industry.

## Anti-Ragging Awareness Session

On August 24th, 2023, Amity Institute of Biotechnology organized an Anti-Ragging Awareness session at ASCO Seminar Hall, Block D. The event aimed to address the detrimental impacts of ragging on students' mental health and promote its prohibition. With 140 attendees, including faculty and students, the session emphasized ragging as a criminal offense and highlighted UGC regulations aimed at curbing the menace in higher educational institutions. The key takeaways included the identification of physical, mental, and psychological injuries caused by ragging, as well as the legal framework established to prevent and eliminate it. The session served to update participants on regulations and promote a safer



educational environment. While no distinguished guest speakers were present, the event generated tangible gains by raising awareness and fostering a commitment to prevent ragging within the institution, aligning with the mission of creating a safe and supportive academic community.

## Alumni Interaction Session



Amity Institute of Biotechnology and Directorate of Alumni Affairs jointly organized an Alumni Interaction Session titled “Alumni Interaction Series” in offline mode on November 22nd, 2023. Mr. Mayank Solanki, Business Development Manager at Rapture Biotech International Pvt. Ltd., as the distinguished alumnus holding a Master's in food science from Cranfield University, UK, and a B.Tech. in Biotechnology from Amity University Rajasthan (Batch: 2015-2019), shared insights into the field of biotechnology. Biotech. The interaction aimed to inspire and educate current students, fostering connections between academia and industry in the field of biotechnology. The event was coordinated by Dr. Vigi Chaudhary and Dr. Shweta Kulshrestha .

## Plant Tissue Culture Facility





# Amity School of Fine Arts

## 14th International Rangmalhar Tea Kettle Painting Show organized by Amity University Rajasthan

To open a perspective of new avenues for artistic expression and help individuals realize that art is not limited to traditional forms or specific settings, Amity School of Fine Arts organized 'Rangmalhar Tea Kettle Painting Event' on July 16, 2023. Prof. Amit Jain, Hon'ble Vice-Chancellor, Amity University Rajasthan stated that this event will provide a comprehensive forum to enrich knowledge through art & creativity and congratulated the organizing team for exhibiting art in a unique way. The event was graced by the presence of an international artist from Dr. Sonal Nirwal, Artist, Taiwan, China. It



gave an in-depth experience in the world of art by turning an ordinary kettle into a vibrant one, and unique pieces of artwork. The event reflected that promoting the joy of art also encourages people to find happiness and fulfillment through artistic endeavors. It offered opportunities for learning different art forms, honing artistic skills, and providing plat-

forms for showcasing and appreciating artistic creations. The workshop fostered creativity, self-expression and an appreciation of the beauty found in everyday objects. The event was coordinated by Mr. Kapil Dangi, Assistant Professor, Amity School of Fine Arts and Dr. Manisha Prajapat, Assistant Professor, Amity School of Fine Arts.

### INDIA ART FAIR 2023

ASFA) students visited INDIA ART FAIR 2023 in Delhi on 11th February 2023 to gain experience of South Asia's top talent, including Modern and Contemporary Art. The show serves as a gathering place for curators, collectors, and other art industry professionals, fostering cross-cultural relationships and connections with the global art scene. The exhibition was separated into various sectors—Galleries, Focus, Platform, Institutions, The Studio and Outdoor Projects, that provide special attention to different art forms where students experience all these things under one roof. Ms. Anjali Tilwani and Mr. Radhey Shyam supervised the visit and taught students' art directly from artworks where teaching and learning also take place during this visit



# Amity Institute of Information Technology

## Advancements in Generative AI: Exploring Cutting edge techniques and Models



Amity Institute of Information Technology at Amity University Rajasthan (AUR) hosted a Faculty Development Program titled “Advancements in Generative AI: Exploring Cutting-edge Techniques and Models” from 25th-29th September’2023. Organized by Prof. Swapnesh Taterh, moderated by Dr. Rakhi Mutha, and coordinated by Dr. Rizwan Alam. The event featured distinguished speakers like Dr. Mushtaq Ahmad, MNIT Jaipur (Associate Professor), Dr. Debasish Das, IIT Jodhpur (Associate Professor), Prof. Shandar Ahmad, JNU - New Delhi (Professor), Prof. Sonal Jain, Sardar Patel University - Gujarat (Professor) and Prof. Neeraj Bhargava, MDS University - Ajmer (Professor), addressing 62 participants. Discussions revolved around the transformative potential of Generative AI, ethical considerations, and practical applications, fostering knowledge exchange and collaboration. Attendees gained insights to enhance research, practical skills, and ethical awareness in Generative AI. Follow-ups for joint research initiatives and collaborations were initiated to further enrich the academic ecosystem.

## How an internship in Salesforce technology can supplement the career for exponential growth

On December 11th, 2023, AUR hosted an Educational Event (Alumni Interaction) titled “How an internship in Salesforce technology can supplement the career for exponential growth” at E-Block. It was organized by Mr. Honey Gocher, with Prof. (Dr.) Swapnesh Taterh as moderator, the event featured Mr. Shubham Dadhich, Application Architect at MTX, as the distinguished alumni speaker. With 60 students and 2 faculty members in attendance, the session aimed to bridge academia-industry gaps, focusing on Salesforce technology and cybersecurity opportunities. The plans for future collaboration are underway, facilitated by Mr. Honey Gocher.

## Alumni Interaction



## Celebration of Anti Ragging Week

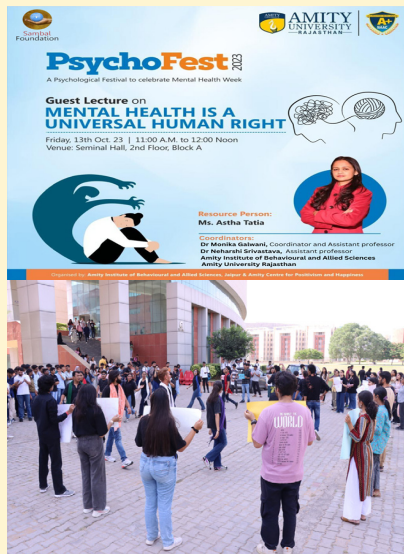


Amity Institute of Information Technology hosted a UGC event titled “Celebration of Anti Ragging Week” on August 18, 2023. Moderated by Prof.(Dr.) Swapnesh Taterh, HOI AIIT, and coordinated by Dr. Rakhi Mutha and Dr. Chandrashekhar Patel, the session aimed to raise awareness about ragging, its legal consequences, and promote respect among 80 students and 12 faculty/staff members. The event emphasized reporting mechanisms, support systems, and cultural sensitivity, fostering a safer campus environment while encouraging long-term behavioral change and positive initiatives. The future plans were discussed including follow-up awareness sessions to maintain the momentum of positive change.



# Amity Institute of Behavioural and Allied Sciences

## PsychoFest 2023, “A Psychological Festival to Celebrate Mental Health Week”



The Amity Institute of Behavioural and Allied Sciences (AIBAS) hosted “PsychoFest 2023,” a week-long Psychological Festival from October 9th to 16th. The event included workshops targeting various staff members, such as Security Staff and AUR Non-teaching Staff, focusing on assertive communication, healthy mind tips, and mental health equality. Additionally, as part of PsychoFest 2023, AIBAS organized a field visit to Baal Sambal orphanage, attended by 36 students, 4 faculty members, and 2 non-teaching staff. The visit featured art and craft activities with the children, along with a patriotic dance performance. Dr. Neharshi Srivastava, Assistant Professor at AIBAS, coordinated the program, with plans for future collaborations to boost the children’s self-esteem.

## Mental Health A Universal Human Right

The Amity Institute of Behavioural and Allied Sciences (AIBAS) orchestrated two impactful events in honor of World Mental Health Day. Commencing with a guest lecture titled “Mental Health: A Universal Human Right” at the Seminar Hall, Ms. Astha Tatia, a Happiness Coach, enlightened attendees including 100 students, 7 faculty members, and 2 non-teaching staff on the significance of mental well-being. Coordinated by Dr. Monika Gwalani (Coordinator & Assistant Professor, AIBAS) and Dr. Neharshi Srivastava (Assistant Professor, AIBAS), the event featured Mr. Sanjay

Bhansali, Founder Director, as Chief Guest, emphasizing the importance of mental health advocacy. Following this, Amity Institute of Behavioural and Allied Sciences concluded its one-week PsychoFest with a Poster Making Competition, drawing 20 participants from various departments to creatively depict mental health as a universal human right. The competition, held at the Seminar Hall and judged by Ms. Ishani Gogoi and Mr. Kapil Dandi, Assistant Professors, aimed to raise awareness about mental health through artistic expression under the guidance of Dr. Monika Gwalani.



# Amity School of Communication

## Immersive Social Media Strategies in the Digital Age



Amity School of Communication, AUR convened an Alumni Session, “Immersive Social Media Strategies in the Digital Age,” on August 8, 2023. It was hosted by Prof.(Dr.) Jayati Sharma, Director, ASCO, and moderated by Dr. Tanushri Mukherjee, Dy Director Outcome, AUR, the event welcomed distinguished speakers Ms. Sonam Rathore (Assistant Manager, Network18 & Former Senior Executive, Times Network) from Network18 and Mr. Somesh Khatri (Sr. Sub Editor) from NEWJ. Attendees, comprising students and faculty, received valuable insights into contemporary social media management practices. The session fostered alumni-student collaborations, paving the way for internships and placements. The plans for future workshops and partnerships were discussed, highlighting a proactive approach towards leveraging alumni expertise for academic and professional growth.

## Punjab Kesari Visit



## Trends & Challenges of TV Journalism and Digital Media

On August 18, 2023, Amity School of Communication, Amity University Rajasthan hosted an Alumni Session titled “Trends & Challenges of TV Journalism and Digital Media” at the Seminar Room. The event was hosted by Prof.(Dr.) Jayati Sharma (Coordinator, DAA, & Director, ASCO). It was moderated by Dr. Tanushri Mukherjee, Dy Director Outcome, AUR, the event featured distinguished speakers Ms. Mitali Dusad, Editor at

First India Newspaper, and Mr. Gajraj Singh Bhati, Principal Correspondent at Times Now, Mirror Now & Times Now Navbharat. Attendees, including students and faculty, gained insights into contemporary media trends and challenges, emphasizing the importance of continuous learning and critical awareness. Alumni expressed willingness to assist students with internships and placements, fostering future collaborations.



## Interactive Session with the noted Film maker Mr. Nikhil Singh Rajput

On September 27, 2023, the Amity School of Communication, AUR, orchestrated an engaging Interactive Session featuring acclaimed filmmaker Mr. Nikhil Singh Rajput. Hosted by Dr. Tanushri Mukherjee, Dy Director Outcome, AUR, the event unfolded at the Seminar Room. With a focus on ad and filmmaking intricacies, Mr. Nikhil, serving as Director, Producer, and Creative Head at SHOMA PRODUCTIONS, captivated attendees with his wealth of experience. Delving into the art of crafting ad films, documentaries, and short films, he also emphasized the importance of effective client management. The session catalyzed fruitful collabora-



tions between industry and academia, laying the groundwork for future workshops and film-centric events. These initiatives align seamlessly with the overarching objectives of ‘Mission: Connect,’ fostering synergistic growth within the media landscape.



# Amity School of Engineering and Technology

## Workshop on “Fundamentals of Lithium Battery, LED & PV Panel” organised by ASET & ASAS



ASET and ASAS recently collaborated to organize a comprehensive workshop on the ‘Fundamentals of Lithium Battery, LED & PV Panel’ at Amity University Rajasthan. The day-long event proved to be a resounding success, attracting a total of 60 participants, including 50 students and 10 faculty members. The workshop, designed to cultivate scientific and technical acumen among participants, featured distinguished Chief Guest Professor SL Kothari, Vice President of ASTIE, and Er Nikhil Singh Rajput, CEO of Sunbulls Energy Pvt Ltd, Haridwar, as the resource persons.

Er Nikhil captivated attendees with practical demonstrations on LED fabrication, Li battery fabrication, and PV installation, while also engaging them in a lively Q&A session. The subsequent quiz and poster presentation segments added an interactive dimension to the event, allowing participants to showcase their knowledge and creativity. Certificates of participation were distributed to all attendees, and Prof. Pankaj Pandey, Deputy Director of ASET, underscored the significance of the workshop in fostering a deeper understanding of key technological concepts. Dr. U K Dwivedi, one of the coordinators of the event, delivered the vote of thanks, expressing gratitude to all participants and resource persons for their active involvement and valuable contributions.

The workshop, coordinated by Dr. Umesh Kumar Dwivedi and Mr. Amit Chaurasia, not only served to enhance participants’ knowledge but also paved the way for potential future collaborations and internship opportunities in the field. It concluded successfully, leaving a lasting impact on all attendees. ASET and ASAS joined hands to conduct a workshop on “Fundamentals of Lithium Battery, LED & PV Panel” at Amity University Rajasthan. The daylong workshop was a resounding success, attended by 60 participants comprising 50 students and 10 faculty members. The event, aimed at fostering scientific and technical thinking, featured esteemed Chief Guest Professor SL Kothari, Vice President, ASTIE, and Er Nikhil Singh Rajput, CEO of Sunbulls Energy Pvt Ltd, Haridwar, as the resource persons. Er Nikhil demonstrated LED fabrication, Li battery fabrication, and PV installation, engaging participants with a lively Q&A session. The subsequent quiz and poster presentation added an interactive dimension. Certificates were distributed, and Prof. Pankaj Pandey, Dy Director, ASET, highlighted the workshop’s importance. Dr U K Dwivedi delivered the vote of thanks. The event, coordinated by Dr Umesh Kumar Dwivedi and Mr Amit Chaurasia, not only enhanced participants’ knowledge but also hinted at future collaborations and internship opportunities in the field. The workshop concluded successfully, leaving a lasting impact on attendees.

### Scinovation 2023



# Amity School of Architecture and Planning

## “The Vernacular Treasures Of India” on Adivasi Diwas

In a spectacular showcase of cultural grandeur and architectural prowess, the students of ASAP, organised ‘The Vernacular Treasures of India’ on the momentous occasion of Adivasi Diwas. With meticulous planning and unwavering dedication, they transformed the campus into a vibrant tapestry of India’s rich heritage, capturing the essence of indigenous architectural marvels and cultural splendor. The event unfolded as a breathtaking ode to the unparalleled beauty and diversity of India’s traditional architecture, drawing admiration from all corners. From intricately designed structures echoing the architectural brilliance of ancient civilizations to captivating exhibitions showcasing indigenous craftsmanship, every aspect of the event exuded an aura of

magnificence and nostalgia. Guests and participants were enthralled as they embarked on a journey through the labyrinth of India’s cultural legacy, encountering awe-inspiring displays of craftsmanship, vibrant cultural performances, and enlightening workshops highlighting the significance of vernacular architecture in today’s world. The heartfelt gratitude extended to everyone who graced the occasion with their presence, participated wholeheartedly, and contributed to the resounding success of the celebration resonated throughout the campus. It was a testament to the collective efforts and unwavering passion of the students, faculty, staff, and volunteers who poured their hearts and souls into making the event an unforgettable experience. As the echoes

of joy and appreciation reverberated across the campus, it was evident that ‘The Vernacular Treasures of India’ had not only celebrated India’s cultural heritage but also ignited a renewed sense of pride and admiration for the timeless beauty of indigenous architecture. It was a triumph of creativity, collaboration, and a profound appreciation for the rich tapestry of India’s architectural and cultural heritage.



## ASAP hosted a webinar titled “Installation Artist: Transforming Waste into Art

Amity School of Architecture and Planning (ASAP) hosted a webinar titled “Installation Artist: Transforming Waste into Art” on 18th August 2023. The event was a part of the Industrial Connect series and explored innovative approaches to sustainability and creativity in art. The webinar featured an interactive session where participants learned about the processes and techniques used by installation artists to repurpose waste materials into stunning artworks. This initiative aligns with ASAP’s commitment to promoting sustainable practices and fostering creativity among students and professionals. The event was moderated by Ms.

Silky Singhal and coordinated by Mr. Naveen Suresh Chomal, the event promises an engaging and insightful experience for all attendees. Dr. Tanaya Verma, Director, ASAP hosted the session, ensuring a seamless and productive discussion.

THINK | BREATH | DESIGN  
A series of online seminars on Fridays from 3:00 PM to 4:00 PM

**Installation Artist:  
Transforming Waste into Art**

18 August 2023

**Mr. Gopal Namjoshi**  
Installation Artist

AMITY UNIVERSITY  
RAJASTHAN

AMITY SCHOOL OF  
ARCHITECTURE AND PLANNING

**ASAP FORUM**  
for all creative enthusiasts

THINK | BREATH | DESIGN  
A series of online seminars on Fridays from 3:00 PM to 4:00 PM

**Architects for a Cause and  
for the Cause of Architects**

08 September 2023

**Ar. Gita Balakrishnan**  
Ethos, Kolkata

For more information, Contact:

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Abodes In Adobe



# Amity Business School

## Amity Business School Hosts Corporate Simulation 'The Boardroom,' Encouraging Hands-On Managerial Learning

To amplify real experiences and ensure immersive learning of budding managers, Amity Business School conducted Simulation - 'The Boardroom' for MBA Final Year students on 23rd and 24th November 2023. Corporate Simulation expert Mr Maninder Khalsa drove the students on learning curve, the objective was to create close-to-reality managerial situations that allow students to acquire new knowledge through a learning-by-doing approach. Students were arranged into teams

that compete against each other by taking decisions of different types (commercial, manufacturing, logistics, financial, human relations) into a web-based business game. The session resulted into immense learning.



## Industrial Visit: Bisleri International India Pvt. Ltd.



ABS organized an industrial visit to Bisleri International India Pvt. Ltd. on October 9, 2023. Dr. Deepali Bhatnagar, Deputy Director, ABS coordinated the visit, accompanied by Dr. Reetika Sehgal and Ms. Divya Garg. During the visit, students observed the entire bottling process and learned how Bisleri's Mega-plant manages high outputs, producing thousands of bottles daily.

**Workshop on**  
**TRANSFORMING CHALLENGES INTO OPPORTUNITY- RELAX & RECHARGE**

**Sister B.K. Suneha**  
Rajyoga Meditation Teacher and Mental Transformational Coach

**Coordinator**  
**Dr. Ashutosh Kumar**  
Associate Professor, Amity Business School, Jaipur

**Tuesday**  
26th September 2023  
2:30PM to 3:30PM  
Auditorium A Block

## Faculties and Students interaction with Prof. Rani S Ladha



## Transforming Challenge into Opportunities/Relax & Recharge

ABS hosted an insightful workshop titled 'Transforming Challenges into Opportunities/Relax and Recharge' on 26th September 2023 wherein Sister B.K. Suneha, a Rajyoga Meditation Teacher and Mentor from Brahma Kumari's, Jaipur, addressed the event and emphasized the importance of relaxation and recharging oneself when confronting difficult situations. Partnering with Brahma Kumari's Rural Development Wing presents a unique opportunity for ABS students to engage in hands-on CSR activities.

ABS welcomed Prof. Rani S Ladha for a day of insightful sessions with students and faculty on 8th September 2023. During her interaction, Dr. Ladha discussed effective teaching methodologies. She highlighted the importance of simulation cases in bridging theory and practice, emphasizing their role in developing critical thinking skills. The event concluded with a memento presentation by the Honorable Vice Chancellor Prof. (Dr.) Amit Jain, Pro Vice Chancellor Prof. (Dr.) G.K Aseri, and Deputy Director of Amity Business School, Prof. (Dr.) Deepali Bhatnagar.

**Free Registration**

Join what's app for further instructions:  
<https://chat.whatsapp.com/MLHdJmLdU1JdLwMDX3L2>

Registration Link:  
<https://forms.gle/wZzMTF0XVAgGSE7A>

**AMITY BUSINESS SCHOOL**  
in association with  
**Internal Quality Assurance Cell (IQAC) & International Skill Development Corporation (ISDC)**  
is organizing a  
**5-Days Faculty Development Program on "STRATEGIC BUSINESS LEADERSHIP"**  
**From 10-14 July 2023**

*Note : E certificate will be issued on successful completion of FDP.*

**Resource Person**  
Mr. Ashutosh Mishra  
Trainer ISDC

**Host**  
Prof. Deepali Bhatnagar  
Dy Director, ABS

**Moderator**  
CA Varun Bhargava  
Asst. Prof., ABS

## 5-Days Faculty Development Program on "Strategic Business Leadership"

**REGISTRATION LINK:**  
<https://forms.gle/0Hw3D8AAbhx3X35417>

**AMITY BUSINESS SCHOOL**  
in association with  
**Internal Quality Assurance Cell (IQAC) & International Skill Development Corporation (ISDC)**  
is organizing  
**5 Days Faculty Development Program on "STRATEGIC BUSINESS REPORTING - A FINANCIAL PERSPECTIVE"**  
**From 17-21 July 2023**

*Note : E certificate will be issued on successful completion of FDP.*

**Resource Person**  
ACA Deepali Aggarwal  
Sr. Faculty, ISDC

**Host**  
Prof. Deepali Bhatnagar  
Dy Director, ABS

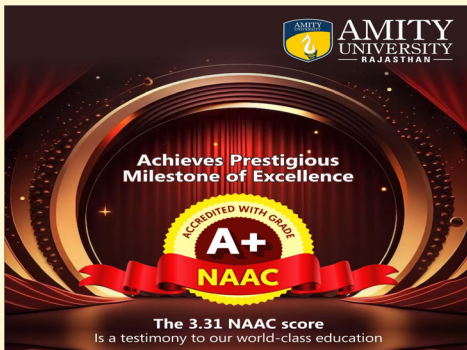
**Moderator**  
CA Varun Bhargava  
Asst. Prof., ABS

## Strategic Business Reporting - A Financial Perspective"

# Shining Stars



## University Achievements



Amity University, Rajasthan got certified with stellar NAAC A++, and takes pride in their world class educational structure. From top tier academics and lucrative placements to unwavering entrepreneurial support and abundant research and funding opportunities, committed to excellence in facet of learning at Amity University ,Rajasthan



Amity School of Communication secured its place at the National PR Day Celebration, being conferred the prestigious second position at the Institutional level in the International PR Festival organized by the Public Relations Society of India. Honored by luminaries like Dr. Sonal Mansingh, Hon'ble Member of Parliament (Rajya Sabha), H Dillum, Ambassador of Mauritius, New Delhi and Dr. Ajit Pathak, National President, Public Relations Society of India, it marks a historic triumph for students' innovation and PR prowess.



# Shining Stars



**Prof. Amit Jain, Vice Chancellor Of Amity University Rajasthan, Was Honored For His Extraordinary Contributions To The Education Sector At The Institute Of Technical And Scientific Research Awards 2023.**

Prof. Amit Jain, Vice Chancellor, Amity University Rajasthan, was honored for his extraordinary contributions to the education sector at the 9th Edu Leader Summit and Awards 2023. The prestigious event took place at Hotel Clarks Amer, Jaipur.

The EduLeader Summit and Awards, a renowned platform celebrating excellence in education, recognized Prof. Jain's visionary leadership and impactful work in transforming educational landscapes. His innovative approach and dedication to academic excellence have significantly elevated the standards of higher education in Rajasthan.

Under Prof. Jain's guidance, Amity University Rajasthan has seen remarkable advancements in academic programs, research initiatives, and student development, earning accolades on national and international stages.



**Honoured At The 9th Edu Leader Summit And Awards 2023 At Clarks Amer, Jaipur**



**Honoured For Contributions In Education Sector At 3rd "Education Leaders Conclave And Awards 2023"**

Prof. Amit Jain, the esteemed Vice Chancellor of Amity University Rajasthan, received a prestigious honor for his significant contributions to the education sector at the 3rd Education Leaders Conclave and Awards 2023. The event, held in Jaipur, recognized Prof. Jain's outstanding efforts and visionary leadership in transforming the educational landscape. The Education Leaders Conclave and Awards is a notable event that celebrates excellence and innovation in education. Prof. Jain's recognition highlights his dedication to advancing academic standards, fostering research initiatives, and enhancing student development at Amity University Rajasthan.

## Faculty Achievements

### ASCO

Award for “ Excellence in Education” by the Hon’ble Education Minister of Rajasthan, Shree B.D.Kalla ji in the 12th Principals & Teachers Award-23 organised by Simply Jaipur Magazine group, Thar Sarvoday Sansthan, Raghu Sinha Mala Mathur Charity Trust and Technology Partner, Imagine on 2nd Sept, 2023



### ASCO

Dr. Pallavi Mishra, Associate Professor, Amity School of Communication was felicitated by World Hindi Secretariat, Mauritius, and honored with the “Rashtra Gaurav Sahitya Samman” by IP Foundation International, India for representing the country internationally with her self-composed poem at the International Hindi Literature Conference organized on August 3rd & 4th, 2023 at Mauritius



### ASH



Prof. Sanjeeb Pal, Director of ASH, shines as a beacon of excellence in education. Proud winner of the Aster Global Awards 2023 for “Excellent Performance In Director’s Role of the Year.” Recognizing his outstanding contribution to the educational sector, he exemplifies the backbone of our nation’s progress.

### AIB



Dr. Manishita Das Mukherji, an Associate Professor at Amity Institute of Biotechnology, received felicitation for her recognition as a co-inventor of a design patent titled ‘Portable High-speed Centrifuge For Separating and Isolating Components,’ awarded by the Intellectual Property Office, UK.

## Student Achievements



Ms. Anisha Agarwal and Ms. Aditi Jain of Amity Law School, Amity University, Rajasthan won 1st prize in Law Quiz held at GIBS, GGSIPU, Delhi in the annual Legal Fest-justia 2024



Muskan Saraf of Amity School of Communication, Amity University, Rajasthan was awarded the ‘Emerging Entrepreneur 2023’ by the Entrpreneur Women Organisation





# Events at a glance



## 5 Day Orientation Hawan Ceremony



## Orientation opening ceremony



## Sangathan 2023



## Sangathan Closing Ceremony



## Felicitation Ceremony





**Independence Day Celebration**



**Plantation Drive**



**Teacher's Day Celebration**



**Dandiya Night**



**NAAC A+ Certification Celebration**



## **Innovation Day 2023**



**Horse Riding**



**Francophone 2023**



**Military Training Camp**



**Photography Competition**







# AMITY UNIVERSITY

RAJASTHAN



## AMITY UNIVERSITY

RAJASTHAN

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