

AMITY UNIVERSITY RAJASTHAN

Summary of Four Year Strategic Plan Targets

Sr. No.	Strategic Area	Parameter	KPI / Performance Measure	Target 2021-22 (1 July 2021-31 March 2022)	Target 2022-23 (1 April 2022-31 March 2023)	Target 2023-24 (1 April 2023-31 March 2024)	Target 2024-25 (1 April 2024-31 March 2025)	Remarks	Reasons for not Achieving Targets
1	Student Strength	Admissions	No. of admissions : UG	1200	1512	1700	1850		
2			No. of admissions : PG	400	400	450	500		
3			No. of admissions : PhD	200	200	200	250		
4			% increase in no. of admissions (overall)	NA	NA	NA	NA		
5	Faculty Profile & Qualification	Faculty Count	Number of full time faculty	250	250	300	360		
6			FSR: Faculty to Student Ratio	01:15	01:14	01:15	01:15		
7			Cadre Ratio	01:02:06	01:02:06	01:02:06	01:02:06		
8			(Prof : Asso Prof: Asst Prof)						
9			Percentage of faculty with Ph.D	80	75	75	75		
10			No. of faculty with experience upto 8yrs	90	125	150	200		
11			No. of faculty with experience 8+ yrs to 15 yrs	100	65	75	85		
12			No. of faculty with experience > 15yrs	60	60	75	75		
13			Percentage of faculty with Industry experience	50	30	30	32		
14			Percentage of adjunct faculty	10	8	8	10		

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15		Teaching Learning Resources	Percentage of faculty using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc.	ICT=100% LMS=80% ELR=100%	ICT=100% LMS=80% ELR=100%	ICT=100% LMS=80% ELR=100%	ICT=100% LMS=90% ELR=100%		
16		Curricular Enhancements	No. of Programmes revised out of total number of Programmes offered during the year	69	30	35	40		
17			No. of new Programmes introduced	5	3	5	7		

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18	Teaching Learning		Number of courses having focus on employability/ entrepreneurship/ skill development	120	60	70	72		
19			Percentage of Programmes in which Choice Based Credit System (CBCS)/elective course system has been implemented	100%	100%	100%	100%		
20		Students Performance	Pass percentage of students	90	90	90	92		
21			% students < 6.5 CGPA	10	12	10	9		
22			% students ≥ 6.5 to < 8.5 CGPA	50	60	60	60		
23			% students ≥ 8.5 CGPA	40	28	30	31		
24		Feedback from Stakeholders	Score or Index of feedback (Min %) (05 point Scale)	2.5	2.5	2.5	2.5		
25		Industry Exposure	No. of Guest Lectures (in a year)	200	200	200	200		
26			No. of Industry visits (in a year)	50	50	55	60		
27			Percentage of students undertaking field projects / internships	25	80	70	70		
28	Funded Projects		Grants for research projects sponsored by the government sources (in Lakhs)	100	200	220	280		
29			No. of projects undertaken in collaboration with Industry	2	3	5	8		
30		Consultancy	Revenue generated through consultancy projects	5 Lakh	10 Lakh	12 Lakh	15 Lakh		

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31	Research & Projects		Revenue generated through Executive Development Programmes (EDPs)	2 Lakh	5 Lakh	5 Lakh	5 Lakh		
32			Revenue generated through corporate trainings	50 Lakhs	50 Lakhs	50 Lakhs	50 Lakhs		
33		Patents / IPRs / Trademarks	No. of Patents / IPR / Trademarks filed	10	15	20	25		
34			No. of Patents / IPR / Trademarks granted	NA	2	2	3		
35			No. of Patents / IPR / Trademarks published	NA	5	5	7		
36			No. of Patents / IPR / Trademarks licenced	NA	1	1	2		
37			No. of Scopus indexed publications	250	350	380	440		
38		Publication Status	No. of Web of Science indexed publications	50	NA	NA	NA		
39			Citation Count (Scopus)	NA	4000	4800	5500		
40			Citation Count (Web of Science)	NA	NA	NA	NA		
41			No. of PhD Students graduated	40	40	50	60		
42			Faculty registered for PhD / other higher qualification	No. of faculty registered for PhD out of total number of faculty on rolls	As per requirement	As per requirement	As per requirement	As per requirement	
43		Recruitment of faculty with PhD	Number of new faculty added (as per requirement)	As per requirement	As per requirement	As per requirement	As per requirement		

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44	Faculty Development	Opportunities for professional upgradation (FDPs, skill enhancement etc)	Percentage of faculty attending professional development Programmes	150	50	50	50		
45			Percentage of faculty provided with financial support to attend conferences / workshops and towards membership fee of professional bodies	10	10	15	20		
46			Average number of professional development / administrative training organized by the university for teaching and non teaching staff	10	10	15	20		
47			No. of faculty awarded International fellow ships, post doctoral , etc	10	10	10	10		
48	Industry Integration	New MoUs with Industry (for internships, placements, participation in curricular development etc)	No. of new MoUs signed	20	20	24	30		
49			No. of centres set up (Centre for excellence)	2	2	3	5		
50			No. of Entrepreneurship centres	2	NA	NA	NA		
51	Accreditation	Participation in global / Indian rankings	NIRF	<100	<100 (90-100)	<100 (90-100)	<100 (80-90)		
52			QS/THE World Ranking	No	Yes	Yes	Yes		

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53	Accreditations & Rankings		NAAC	A+	A+	A+	A+			
54			NBA	No	No	No	No			
55			Any other Ranking agency? The Times Impact, ARIIA	No	Yes	Yes	Yes			
56	Student Support & Progression	Student Placement	Percentage of graduating students placed (UG+PG)	80	90	90	92			
57			Median Salary (UG)	4.0 Lakh	4.5 Lakh	5.0 Lakh	5.5 Lakh			
58			Median Salary (PG)	5.0 Lakh	5.3 Lakh	5.6 Lakh	6.0 Lakh			
59			Highest Salary offered (UG)	15.0 Lakh	36.0 Lakh	42.0 Lakh	50.0 Lakh			
60			Highest Salary offered (PG)	15.0 Lakh	15.0 Lakh	20.0 Lakh	25.0 Lakh			
61			Lowest Salary offered (UG)	3.0 Lakh	3.4 Lakh	3.8 Lakh	4.2 Lakh			
62			Lowest Salary offered (PG)	3.0 Lakh	3.5 Lakh	4.0 Lakh	4.5 Lakh			
63			Students opting for higher studies	Percentage of students selected for Higher studies	25	15	15	20		
64			Entrepreneurship	Entrepreneurship - Number of sustained spin-off companies	5	5	5	5		
65			Skills Enhancement Initiatives	No. of skills enhancement initiatives undertaken	5	5	5	5		
66		Alumni Association	Alumni Association - Outcomes	2	2	2	2			
67	Internationalisation	International Exposure	No. of international students studying at campus	10*	25	25	30			
68			No. of students - SAP	20*	25	25	25			
69			No. of students - Exchange programmes	5*	10	10	10			
70			No. of 3C programme students	10*	25	25	25			

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71			No. of international faculty	10*	10	10	10		
72	Outreach and Inclusivity	Region Diversity	Percentage of Students from other States	60	60	60	65		
73			Percentage of Students from other Countries	5	2	3	3		
74		Women Diversity	Percentage of Women Students	50	40	42	45		
75	Financial Resources and their Utilization	Annual Capital Expenditure per Student		NA	NA	NA	NA		
76		Annual Operational (Recurring) expenditure per Student		NA	NA	NA	NA		
77	Infrastructure & Learning Resources	Physical Facilities (Classrooms , Seminar Halls, Collaborative Research spaces, Auditoriums, Labs, recreation facilities etc)	No. of ICT enabled Teaching facilities	100%	90%	95%	95%		
78	Perception	Public and Peer Perception	Activities:	2	2	2	2		