

AMITY UNIVERSITY
-----R A J A S T H A N-----

*SCHEME OF EXAMINATION
AND
COURSES OF STUDY*



MASTER OF DESIGN (M. DES.)

First semester Examination, December, 2019

Second semester Examination, April/May, 2020

Third semester Examination, December, 2020

Fourth semester Examination, April/May, 2021

**Programme Structure and Curriculum
2019**

Programme learning outcome M.Des FD

The curriculum should generate the scope for opportunities to integrate experiential and explorative learning in order to understand and achieve a high degree of creative innovation and quality.

A flexible framework for student-centred learning, whereby courses and assignments are able to harness the potential each student has in terms of creative expression and multi-dimensional learning.

To provide interdisciplinary and progressive knowledge of design but with a focused understanding of an area of specialisation suited to the professional design practice.

There should be ample opportunity to develop innovative and exploratory thinking, necessary technical skills and the ability to locate individual design approaches within the appropriate professional context.

MASTER OF DESIGN						
Credits PG (2 years/ 4 semesters)						
Semester	(CC)	Domain Electives (DE)	VA	Open Electives(OE)	NTCC	Total
I	21	-	4	-	-	25
II	16	3	4	3	-	26
III	12	3	4	3	12	30
IV	6	3	-	-	12	24
Total	55	09	12	6	24	106

First Semester - MDS

Code	Course	Category	L	T	P/FW	Credit Units
MDS 101	Creative Thinking	CC	2	-	-	2
MDS 102	Design Research Methodology	CC	1	-	-	1
MDS 123	Visual Research & Development Lab	CC	-	-	6	3
MDS 124	Design Technique Weaving Lab	CC	-	-	4	2
MDS 125	Indian Textile & Semiotics Lab	CC	-	-	2	1
MDS 126	Creative Thinking Lab	CC	-	-	6	3
MDS 127	Materials & Technique Lab	CC	-	-	4	2
MDS 150	Design Project I –Minor (Based on Design Process)	CC	-	-	12	6
BCS 111	Communication Skills – I	VA	1	-	-	1
BSS 111	Behavioral Science – I, Development and Interpersonal Skills	VA	1	-	-	1
FLN 111	Foreign Language – I French	VA	2	-	-	2
FLG 111	German					
FLS 111	Spanish					
FLC 111	Chinese					
Total						24

Note:- CC - Core Course, VA - Value Added Course, OE - Open Elective, DE - Domain Elective, FW - Field Work

Second Semester MDS

Code	Course	Category	L	T	P/FW	Credit Units
MDS 201	Marketing & Entrepreneurship	CC	3	-	-	3
MDS 202	Textile Processing	CC	3	-	-	3
MDS 203	Material Management & Sustainability	CC	1	-	-	1
MDS 223	Material Management & Sustainability Lab	CC	-	-	4	2
MDS 224	Computer Aided Design Lab	CC	-	-	4	2
MDS 222	Textile Processing Lab	CC	-	-	4	2
MDS 250	Design Project – II MINOR Based on Design Process.	CC	-	-	8	4
BCS 211	Communication skills-II	VA	-	-	2	2
BSS 211	Behavioral science-II (Behavioral Communication and Relationship Management)	VA	1	-	-	1
FLN 211 FLG 211 FLS 211 FLC 211	Foreign Language - I French German Spanish Chinese	VA	2	-	-	2
		OE	3	-	-	3
MDS 206	Pattern Manipulation Techniques	DE	3	-	-	3
Total						28

Note:- CC - Core Course, VA - Value Added Course, OE - Open Elective, DE - Domain Elective, FW - Field Work

Third Semester MDS

Code	Course	Category	L	T	P/FW	Credit Units
MDS 301	Conceptual Design	CC	2	-	-	2
MDS 302	Trend & Forecasting	CC	2	-	-	2
MDS 303	Cultural Study & Range Development	CC	2	-	-	2
MDS 304	Quality control & Quality Assurance	CC	2	-	-	2
MDS 323	Cultural Study & Range Development Lab	CC	-	-	4	2
MDS 322	Trend & Forecasting Lab	CC	-	-	4	2
MDS 350	Dissertation-I	CC	-	-	12	6
BCS 311	Communication Skills – III	VA	1	-	-	1
BSS 311	Behavioral Science – III, (Leading Through Teams)	VA	1	-	-	1
FLN 311 FLG 311 FLS 311 FLC 311	Foreign Language French III German III Spanish III Chinese III	VA	2	-	-	2
Open Elective						
MDS 302		OE	3	-	-	3
Domain Elective						
MDS 306	Textile & Fashion Merchandising	DE	3	-	-	3
Total						28

Fourth Semester MDS

Code	Course	Category	L	T	P/FW	Credits
MDS 401	Advance Knitting Technology	CC	1	-	-	1
MDS 402	Textile Finishing	CC	1	-	-	1
MDS 423	CAD for Textile Lab	CC	-	-	4	2
MDS 424	Advance Surface Ornamentation Lab	CC	-	-	4	2
MDS 425	Portfolio Design Lab	CC	-	-	6	3
MDS 450	Internship	CC	-	-	12	4
MDS 451	Dissertation-II Paper Presentation.	CC	-	-	16	8
Domain Electives						
MDS -430	Contemporary Fashion Studies	DE	3	-	-	3
Total-						24

Note:- CC - Core Course, VA - Value Added Course, OE - Open Elective, DE - Domain Elective, FW - Field Work