



AMITY UNIVERSITY
LUCKNOW CAMPUS

INTERNATIONAL CONFERENCE ON

EMERGING TECHNOLOGIES & SUSTAINABLE DEVELOPMENT

March 24-25, 2020



BRIEF ABOUT THE EVENT AND LEARNING OUTCOMES:

Digital technologies possess immense potential for fostering in sustainable growth, prosperity and environmental security while accelerating the achievement of the 2030 agenda of Sustainable Development. The advances in 'frontier technologies' present new and unique challenges for the development of a stable and sustainable society. The conference papers shall present, discuss and explore the future potential and advances in digital technologies and analyse their economic, social and environmental impact. The conference will provide an opportunity for a thorough understanding of structural and technological challenges that many countries are faced with today, while addressing poverty reduction, quality economic growth, health inequalities, climate risks, water-energy-land linkages, skills upgradation and diversification-related challenges.



CALL FOR PAPERS

Amity Business School invites submission of research papers for participation in, an International Conference on "Emerging Technologies and Sustainable Development"

Empirical and theoretical papers related to the theme of the conference as well as papers dealing with institutions, political economy and policy issues are welcome. Participants are invited to submit their individual papers for presentation according to sub themes for broad areas.

PURPOSE

The conference will provide an opportunity for a thorough understanding of structural and technological challenges that many countries face, while addressing poverty reduction, quality economic growth, health inequalities, climate risks, water-energy-land linkages, upgrading skills and diversification-related challenges.

BROAD AREAS

The conference is organized in five tracks plus one panel discussion.

TRACK I:

Made in INDIA as driver of growth of manufacturing sector

TRACK II:

Sustainable Development and Agriculture in emerging economies

TRACK III:

Role Analytics and IT in emerging economies

TRACK IV:

Business in emerging market

TRACK V:

Miscellaneous

PANEL DISCUSSION ON MSME

Is Digitalization posing constraint to MSME in India

Sub Themes to be considered at the conference include but are not limited to:



DIGITALIZATION OF FINANCIAL SERVICES WITH REFERENCE TO GST



DIGITIZATION OF EDUCATION SYSTEM AND INFRASTRUCTURAL CONSTRAINT



SUSTAINABILITY & DIGITIZATION IN AGRICULTURAL SECTOR



DIGITAL MARKETING IMPACT ON MANUFACTURING



ANY OTHER TECHNOLOGICAL CHANGES & INNOVATIONS



ENVIRONMENTAL SUSTAINABILITY VS NEW TECHNOLOGIES

PUBLICATION OPPORTUNITY

Research papers will be published in the form of conference proceedings with an ISBN number.

CONFERENCE VENUE

AMITY BUSINESS SCHOOL,
AUUP, Lucknow Campus.

ABSTRACT/FULL PAPER SUBMISSION GUIDELINES

The authors should adhere to the following for both abstract and the full length paper.

LENGTH	:	Abstract - 200-250 words
	:	Full Paper – about 5,000 words
MARGIN	:	2.5 cms / 1 inch
FONT	:	Time New Roman, 12 point
SPACING	:	1.5
TITLE PAGE	:	Title, Author(s), Affiliation(s), Contact Details
KEY WORDS	:	4-5 words

IMPORTANT DATES

Dates to ensure compliance are as follows,

Submission of Abstract	:	30th January, 2020
Notification of acceptance	:	10th February, 2020
Submission of Full Manuscript	:	20th February, 2020
Notification of acceptance of Full Paper	:	28th February, 2020
Early bird Registration	:	5th March, 2020

Note: The number of papers that can be accommodate is limited, so please be sure to submit your abstract/paper early.

REGISTRATION DETAILS

S. No.	Category	Rate (Rs.)/Participant
1.	Registration Charges: Student (for attending)	Rs. 500 per student
2.	Registration Charges: Researchers	Rs. 1000 per researcher
3.	Registration Charges: Academicians	Rs. 2000 per Faculty
4.	Registration Charges: Corporates	Rs. 2500 per head

This registration fee covers the Conference Kit, Certificate, Lunch and Coffee/Tea. It does not cover the cost towards accommodation, pickups and transfer.

HOW TO REGISTER

Registration fee is to be paid by Demand Draft drawn on any nationalized bank in favour of "Amity University Uttar Pradesh" payable at Lucknow or it can be done through online transfer as per under mentioned details:

BANK NAME	:	AXIS BANK LTD.
ACCOUNT NAME	:	AMITY UNIVERSITY UTTAR PRADESH
ACCOUNT NUMBER	:	053010100284066
IFSC CODE	:	UTIB0000053
SWIFT CODE	:	AXISINBB053
BANK ADDRESS	:	MAIN BRANCH, HAZRATGANJ, LUCKNOW
PIN	:	226001
PHONE NO	:	0522-4152000

Payment towards registration can also be made at the registration desk in cash.

ORGANISING COMMITTEE

PATRON IN CHIEF

Dr. Ashok K Chauhan, Founder President,
Ritnanad Balved Education Foundation (RBEF);
Chairman, AKC Group of Companies

PATRONS

Dr. Aseem Chauhan, Chairman, Amity University
Uttar Pradesh, Lucknow Campus, India
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Amity University Uttar Pradesh,
Lucknow Campus

CONFERENCE CO-CHAIR

Prof. (Dr.) Alpana Srivastava
Amity Business School,
Amity University Uttar Pradesh,
Lucknow Campus

CONTACT DETAILS & EMAIL OF THE FACULTY EVENT COORDINATORS:

- **Dr. Himanshu Rastogi** | 9451794342 | hrastogi@lko.amity.edu
- **Dr. Charu Bisaria** | 7784954484 | cbisaria@lko.amity.edu

CONFERENCE PROCEEDINGS WILL BE
PUBLISHED BY ELSEVIER PROCEDIA.

ABOUT AMITY UNIVERSITY, LUCKNOW CAMPUS

Amity University Lucknow Campus (AULC) is a part of India's leading education group that has pioneered a global culture in education in India. The Amity group is home to over 150,000 students pursuing over 300 programmes in 60 diverse disciplines across pre-school to PhD.

Amity University is built on a foundation, which embodies all the qualities that have made Amity Institutions world-class over the last two decades. Amity has instituted global standards in education, training and research with world-class infrastructure and the latest teaching methodologies. With the mission to train future leaders of the corporate world, the University strives to blend modernity with tradition in each of its student.

CAMPUS HIGHLIGHTS

- **40** acre hi-tech campus with state-of-the-art facilities
- **200** advanced labs in various disciplines.
- Air-conditioned and amphitheatre style classrooms
- Well-stocked library with over **66,000** books, journals and references
- On-campus hostel for over **2,000** students
- CCD, Mess and Cafeteria
- Laundry, Medical and **24** hours security etc.



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

For Further information please contact:

Amity Business School, Amity University Uttar Pradesh, Lucknow Campus

Malhaur (Near Malhaur Railway station), P.O Chinhut, Lucknow, U.P-226028

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