

THIRD EYE

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UNITED COLOURS OF FAITH

Popularly called 'City of Nawabs', Lucknow is known for its wondrous capability to amalgamate people from all walks of life irrespective of caste, creed and religion.





The best part of this beautiful city has been the religious bonhomie. For Lucknowites it's '**Ek Onkar**' (There is only one God). The Lord might be revered in different ways at various places, but His final abode is one -- the heart of the people of this city.



Just to give a glimpse of religious harmony the 1000-year-old Mankameshwar temple hosted an Iftar for Muslims in the past. While namaz was offered at the 'aarti sthal' and the event created ripples across the spectrum. Sometimes, Muslims also host 'Kanya Pujan' at Navratri and put up 'Bada Mangal' stalls here.

It is a city where despite social problems; religious and cultural identities are woven together seamlessly and elegantly just like a splendid handiwork of 'Chikankari.' It will be injustice if we are talking about Lucknow and we don't mention the astounding minarets of Bada Imambara and Chhota Imambara. Both the places have been an attraction for people of all religions for several years.

With this theme in mind, ASCO's Ace Lensman **Trilochan S. Kalra** went around the city to capture a glimpse of this bonhomie and the earnest followers of 'Ek Onkar', whom he found in Hindu temples, gurudwaras, churches, mosques, Buddhist and Jain temples.



Lord Jesus said: “But the hour comes, and now is, when the true worshippers shall worship the Father in spirit and in truth: for the Father seeks such to worship Him” (John 4:23)





Innocence finds its way through the eyes and reaches countless hearts.

*Mangalam to the god of the impassioned devotee,
Who has sun, moon and fire as his eyes,
Who lives on Mount Kailasa,
And has the form of real perennial joy.*





Khanda- a symbol of fighting for what is right, between them is a circle depicting that God is one - without beginning or end.



Your Work is to discover your world and then with all your heart, give yourself to it --- Lord Buddha



Everyone's inspiration, Lord Hanuman is a symbol of mental as well as physical strength.

One of the triumvirate of the Indian pantheon of Gods, Shiva's worshippers find solace.



The beauty of Namaz is that you cannot change its message but its message can change you.



GURBANI SAYS "If there is one God then there is only His way to attain him, not another."



Worship is a way of seeing the world in the light of God.



Devotees believe that praying to Lord Hanuman will help them overcome the toughest odds.

Sometimes staying calm and just having faith will lead to profound peace.





**All the wonders you seek are
within yourself.**

Faith is a knowledge within the heart, which needs no proof.





Completing the cycle...

Birth
Life &
Death



A CENTRE FOR MEDIA STUDIES *initiative*

Amity School of Communication, Lucknow



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The Centre for Media Studies (CMS) which is part of Centre of Excellence program with due approval of Hon C-6 promotes inter-disciplinary approaches to study, understand, bring about co-operation and provide consultancy service to the industry by regular research and assess the evolution, role, relevance and impact of media in India and around the world.

This centre of excellence not only takes up different projects related to research and consultancies but also keeps a vigilant eye on the impact, influence and functioning of the media and create documents within the institution involving students.

Some of the projects/consultancies undertaken by CMS are 'National TB Control Campaign' and came out with 'Photography Excursion and Video Documentation' sponsored by Mamta; Project on Road Safety, Quarterly data based graphical analysis document-Repertoire, Documentaries for Sparc India.

A Special Project was undertaken on MahaKumbh 2019 at Prayagraj(Allahabad) wherein we made a short Documentary and created content in the form a Booklet by covering different stories.

An MOU with Water Aids(UK Based Trust) and Amity School of Communication with former being the Knowl-

edge Partner is in the final stages of execution.

Two Short Term Research Projects are in the final stage of being executed including a field study being given to us from I-Next (Jagran Group) on the Consumer Behaviour of the Newspaper Readers, outcome of which will be published in the leading Hindi daily of India.

One of the striking features of CMS is that it involves students of master's & bachelor's Programs who are not only exposed to the basic foundations of mass media reasoning and thought but are also to the inter-disciplinary application of the Journalism and Mass Communication.

PREVIOUS ISSUES

